

04/07/2013

Prepared on behalf of the Daily Mirror





On behalf of the Daily Mirror 04/07/13 - 1,085 respondents

Fieldwork Dates

3rd July 2013

Data Collection Method

The survey was conducted via online panel. Invitations to complete surveys were sent out to members of the panel. Differential response rates from different demographic groups were taken into account.

Population Sampled

For voting intention, population was all adults aged 18+ England, Scotland and Wales For all questions relating to the NHS, population was all adults aged 18+ in England and Wales

Sample Size

Overall sample was 1,085 respondents. Questions relating to the NHS used a sub-sample of 1,000 respondents from England & Wales.

Data Weighting

Data were weighted to the profile of all adults aged 18+. Data were weighted by gender, age, region and past vote. Targets for the weighted data were derived from Office of National Statistics 2011 Census data and the results of the 2010 General Election.

Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1,085 it is 95% certain that the 'true' value will fall within the range of 3.0% from the sample result. For the England & Wales sub-sample of 1,000 respondents the equivalent figure is 3.1%. Sub-samples from the cross-breaks will be subject to higher margin of error, conclusions drawn from cross-breaks with very small sub-samples should be treated with caution.

Voting Intention

To determine voting intention we first ask respondents how likely they are to vote in a General Election on a scale of 0-10. We then ask which party they are most likely to vote for, prompting for the Conservatives, Labour, Liberal Democrats and UKIP shown in a random order, and other parties displayed under "Another Party". Respondents in Scotland and Wales were also prompted for the SNP and Plaid Cymru respectively.

Final published figures for voting intention are calculated via a three step process which is shown in the data tables. Firstly the demographically weighted voting intention tables are further weighted by likelihood to vote, where those saying "10" are given a weighting of 1, "9" given a weighting of 0.9 etc. down to those saying "0" given a weighting of 0 and hence excluded.

Those saying "undecided/don't know" and those refusing the question are then removed from the tables, and if they gave an indication of who they voted for in 2010 then are reinserted with that as their voting intention, but down-weighted by a factor of 0.3. Final published voting intention figures can therefore be found in Table 11.



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Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables.

In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from "strongly agree" to "strongly disagree", a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. "Other", "Don't know" and "Refused" responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Survation and presented by Patrick Briône and Damian Lyons Lowe.

For further information please contact; Damian Lyons Lowe Chief Executive Survation Ltd 0203 142 7644 damian.lyonslowe@survation.com

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Table 7 Q7. If there was a UK General Election taking place tomorrow, how likely do you think you would be to vote on a scale of 0 to 10? Base : All Respondents

	Total	Ger	nder		Age			2010	Vote			Voti	ng Inten	ion			SE	:G							Region11					
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	АВ	C1	C2	DE	Scotlan d	Wales	London	South East	South West	East of England	East Midland s	West Midland s	North East	North West	Yorks & Humbers ide
Unweighted Total	1085	521	564	389	441	255	247	252	207	82	161	337	82	176	90	254	296	267	268	85	60	123	148	96	100	89	105	49	127	95
Weighted Total	1085	527	558	312	383	390	292	234	186	76	183	311	78	188	86	231	291	274	289	87	57	116	163	101	104	84	92	54	127	92
0 - Would not vote	48 4.5%	12 2.4%	36 6.4%	22 7.2%	14 3.7%	12 3.0%	1 0.3%	3 1.3%	1 0.4%	-		-	-	-		5 2.3%	6 2.1%	11 4.1%	26 8.9%	4 4.2%	-	1 0.8%	4 2.2%	9 9.2%	13 12.4%	2 2.7%	3 3.7%	4 8.0%	3 2.1%	4 4.5%
1	10 0.9%	2 0.4%	7 1.3%	7 2.2%	3 0.7%	-	-	1 0.4%	-	1 1.9%	-	2 0.6%	-	-		1 0.3%	2 0.7%	4 1.5%	3 0.9%	1 1.1%	-	1 0.8%	2 1.1%	2 1.8%	1 0.8%	-	1 0.8%		2 1.4%	1 0.7%
2	4 0.3%	2 0.3%	2 0.3%	3 0.9%	1 0.3%	-	-	-	-	-		-	-	2 1.0%	-	1 0.4%	-	1 0.3%	2 0.7%		-	-		1 1.0%	-	1 1.0%	-	1 2.0%	1 0.7%	-
3	10 0.9%	4 0.7%	6 1.1%	6 1.9%	4 1.0%	-	-	2 0.7%	-	-	1 0.5%	1 0.3%	-	-	1 1.0%	1 0.5%	1 0.3%	4 1.3%	4 1.5%	-	-	-	1 0.5%	-	-	-	4 4.8%		1 0.6%	3 3.1%
4	15 1.4%	3 0.6%	11 2.0%	6 1.9%	7 1.8%	2 0.5%	-	1 0.3%	1 0.7%	-	1 0.5%	2 0.8%	1 1.8%	-		-	3 0.9%	4 1.6%	8 2.7%	-	2 2.9%	-	2 1.1%	3 3.4%	1 0.9%	1 1.0%	1 1.6%	1 1.6%	2 1.6%	2 1.8%
5	53 4.8%	24 4.6%	28 5.1%	17 5.3%	18 4.8%	18 4.5%	7 2.5%	3 1.3%	4 2.4%	1 1.0%	4 2.3%	8 2.5%	4 5.6%	9 4.6%	4 4.6%	4 1.9%	12 4.1%	19 7.0%	17 5.9%	5 5.4%	2 3.3%	2 1.6%	10 6.1%	4 3.9%	4 3.8%	5 6.5%	8 8.9%	3 4.8%	5 3.7%	4 4.8%
6	19 1.7%	11 2.1%	7 1.3%	14 4.5%	4 1.2%	-	1 0.3%	1 0.6%	3 1.5%	1 1.2%	2 0.9%	2 0.7%	2 2.0%	2 0.9%	4 4.3%	3 1.3%	7 2.4%	1 0.3%	8 2.7%	-	-	3 2.3%	4 2.2%	2 1.7%	2 1.9%	3 3.2%	-	-	2 1.8%	4 4.1%
7	66 6.1%	30 5.7%	36 6.5%	32 10.1%	28 7.4%	7 1.7%	8 2.7%	6 2.7%	9 5.1%	7 8.8%	7 3.9%	17 5.6%	7 8.5%	7 3.8%	6 6.6%	12 5.1%	22 7.4%	22 7.9%	12 4.0%	8 8.7%	1 2.6%	5 4.3%	11 7.0%	3 3.4%	6 5.3%	6 7.2%	8 8.6%	2 3.5%	12 9.1%	4 4.2%
8	103 9.5%	44 8.4%	59 10.6%	37 11.8%	43 11.2%	24 6.1%	18 6.0%	16 6.7%	16 8.8%	6 7.4%	13 6.8%	34 11.0%	8 10.6%	12 6.6%	7 8.2%	27 11.7%	26 9.0%	22 8.0%	28 9.8%	3 3.9%	9 15.2%	14 11.8%	20 12.4%	3 3.1%	11 10.3%	8 10.1%	7 7.4%	2 2.9%	17 13.4%	9 9.8%
9	113 10.4%	53 10.1%	60 10.7%	38 12.2%	38 9.9%	37 9.5%	41 14.2%	21 9.1%	20 10.8%	8 10.2%	24 13.4%	31 10.1%	14 18.0%	18 9.8%	9 10.3%	27 11.7%	35 12.0%	25 9.3%	26 8.9%	7 8.5%	7 12.0%	13 11.4%	14 8.6%	10 9.9%	22 20.6%	6 7.5%	8 8.3%	7 12.5%	14 11.3%	5 5.6%
10 - Would definitely vote	645 59.4%	340 64.6%	305 54.6%	132 42.1%	222 58.1%	291 74.6%	216 74.0%	180 77.0%	131 70.4%	53 69.5%	131 71.7%	213 68.4%	42 53.5%	138 73.4%	56 65.0%	150 64.9%	178 61.1%	161 58.7%	156 54.0%	59 68.2%	37 64.0%	77 66.9%	95 58.7%	64 62.6%	46 44.0%	51 60.6%	51 55.8%	35 64.8%	69 54.4%	56 61.5%
Sigma	1085 100.0%	527 100.0%	558 100.0%	312 100.0%	383 100.0%	390 100.0%	292 100.0%	234 100.0%	186 100.0%	76 100.0%	183 100.0%	311 100.0%	78 100.0%	188 100.0%	86 100.0%	231 100.0%	291 100.0%	274 100.0%	289 100.0%	87 100.0%	57 100.0%	116 100.0%	163 100.0%	101 100.0%	104 100.0%	84 100.0%	92 100.0%	54 100.0%	127 100.0%	92 100.0%



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Table 8

Q8 Voting Intention Tables - Normal Weighted Table
Q8.1. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?

Base : All Respondents Would Vote

	Total	Ger	nder		Age			2010	Vote			Voti	ing Inten	tion			SE	G							Region1	1				
																				Scotlan			South	South	East of	East Midland	West Midland	North		Yorks & Humbers
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	d	Wales	London	East	West	England	s	s	East	West	ide
Unweighted Total	1037	508	529	363	426	248	246	249	206	82	161	337	82	176	90	248	290	255	244	81	60	122	144	87	88	86	101	46	124	91
Weighted Total	1037	514	522	290	369	378	291	231	185	76	183	311	78	188	86	226	285	263	263	84	57	115	159	92	91	81	88	50	124	87
Conservative	183 17.7%	101 19.6%	82 15.8%	41 14.1%	52 14.0%	91 24.0%	143 49.1%	5 2.3%	8 4.3%	4 5.2%	183 100.0%	-	-	-	-	52 22.8%	49 17.3%	49 18.8%	33 12.6%	14 17.1%	11 19.4%	15 12.8%	40 25.3%	10 11.2%	18 19.6%	21 25.4%	16 17.7%	9 17.1%	20 16.2%	10 11.3%
Labour	311 30.0%	163 31.7%	148 28.3%	103 35.7%	119 32.1%	89 23.5%	21 7.2%	175 75.6%	46 25.0%	1 0.9%	-	311 100.0%	-	-	-	71 31.5%	92 32.3%	65 24.7%	83 31.4%	23 27.4%	18 31.8%	35 30.5%	40 24.9%	20 21.4%	24 26.5%	23 28.2%	30 34.0%	19 38.9%	47 37.8%	31 35.9%
Liberal Democrat	78 7.5%	40 7.8%	38 7.2%	20 6.8%	28 7.7%	30 8.0%	7 2.3%	2 1.0%	55 29.7%	2 3.1%	-	-	78 100.0%	-	-	17 7.7%	29 10.1%	18 6.7%	14 5.4%	2 1.9%	3 4.7%	11 9.2%	14 8.9%	12 13.4%	10 10.5%	4 4.7%	3 3.6%	3 6.2%	6 4.9%	11 12.5%
UK Independence Party (UKIP)	188 18.1%	108 21.1%	79 15.2%	34 11.9%	66 17.8%	88 23.2%	74 25.5%	19 8.0%	33 17.8%	25 33.1%	-	-	-	188 100.0%	-	33 14.4%	44 15.6%	58 22.1%	53 20.1%	8 9.0%	5 9.3%	22 18.9%	24 15.0%	25 27.2%	20 21.3%	16 19.1%	17 19.6%	11 23.0%	20 16.3%	17 19.7%
Scottish National Party (SNP)	26 2.5%	12 2.3%	14 2.7%	6 2.2%	10 2.8%	9 2.4%	-	4 1.6%	1 0.7%	14 17.8%	-	-	-	-	26 29.7%	6 2.6%	4 1.6%	6 2.1%	10 3.7%	26 30.6%	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	3 0.3%	2 0.3%	2 0.3%	-	3 0.9%	-	-	1 0.3%	-	3 3.4%	-	-	-	-	3 3.8%	2 0.7%	2 0.6%	-	-	-	3 5.7%	-	-	-	-		-	-	-	-
(NET) Another Party	57 5.5%	21 4.0%	36 7.0%	23 7.8%	20 5.4%	15 3.9%	3 1.0%	7 2.9%	12 6.5%	17 22.9%	-	-	-	-	57 66.5%	14 6.2%	15 5.2%	7 2.7%	21 8.1%	4 4.5%	2 2.8%	7 6.3%	11 6.7%	5 5.2%	9 10.3%	5 6.3%	4 4.4%	1 3.0%	7 6.0%	2 2.1%
Green	37 3.5%	12 2.3%	25 4.8%	14 4.8%	13 3.4%	10 2.7%	2 0.6%	5 2.0%	11 6.1%	10 13.0%	-	-	-	-	37 42.7%	13 5.9%	7 2.3%	5 1.7%	12 4.7%	3 3.4%	1 1.1%	5 4.7%	9 5.6%	4 4.1%	7 7.4%	2 2.5%	2 2.5%	-	4 3.3%	-
British National Party (BNP)	11 1.1%	6 1.1%	5 1.0%	4 1.5%	7 1.8%	-	1 0.4%	-	-	4 5.9%	-	-		-	11 12.8%	-	3 1.0%	2 0.6%	7 2.5%	1 1.1%	1 1.8%	1 0.7%	1 0.6%	1 1.2%	1 0.9%	2 2.1%	1 1.0%	-	1 0.8%	2 2.1%
Respect	1 0.1%	-	1 0.3%	-	-	1 0.4%		-	-	1 1.9%	-	-		-	1 1.7%	-	1 0.5%	-	-	-	-		-	-	-		-	1 3.0%	-	-
English Democrat	3 0.2%	-	3 0.5%	1 0.3%		2 0.5%	-		-	1 1.0%	-	-	-	-	3 3.0%		2 0.6%	-	1 0.3%	-	-	-	-	-	2 2.0%		-	-	1 0.6%	-
Trade Unionist and Socialist Coalition (TUSC)	1 0.1%	1 0.2%		1 0.3%		-		-	-		-	-		-	1 1.1%	-	-	-	1 0.4%		-	1 0.9%	-	-	-	-	-	-	-	-
Monster Raving Loony Party	1 0.1%	1 0.2%		1 0.3%		-		-	-		-	-		-	1 1.0%	-	-	1 0.3%	-		-	-	-	-	-	-	1 1.0%	-		-
If not listed please state in this box	4 0.3%	2 0.3%	2 0.4%	2 0.5%	1 0.2%	1 0.3%		2 0.9%	1 0.4%	1 1.1%	-	-		-	4 4.2%	1 0.3%	2 0.8%	-	1 0.3%		-	-	1 0.5%	-	-	1 1.6%	-	-	2 1.2%	-
Undecided	186 17.9%	66 12.9%	120 22.9%	60 20.7%	69 18.8%	57 15.0%	43 14.6%	19 8.2%	30 16.0%	10 12.7%	-	-	-	-		30 13.2%	48 17.0%	60 22.8%	48 18.1%	8 9.4%	15 26.3%	24 20.8%	29 18.5%	20 21.6%	11 11.8%	13 16.4%	18 20.7%	6 11.8%	22 18.0%	16 17.9%
Refuse	4 0.4%	2 0.3%	3 0.6%	2 0.9%	2 0.5%		1 0.4%		-	1 0.8%	-	-	-	-		2 0.7%	1 0.3%	-	2 0.7%	-	-	2 1.6%	1 0.6%	-	-	-	-	-	1 0.8%	1 0.7%
Sigma	1037 100.0%	514 100.0%	522 100.0%	290 100.0%	369 100.0%	378 100.0%	291 100.0%	231 100.0%	185 100.0%	76 100.0%	183 100.0%	311 100.0%	78 100.0%	188 100.0%	86 100.0%	226 100.0%	285 100.0%	263 100.0%	263 100.0%	84 100.0%	57 100.0%	115 100.0%	159 100.0%	92 100.0%	91 100.0%	81 100.0%	88 100.0%	50 100.0%	124 100.0%	87 100.0%



Table 9

Q8 Voting Intention Tables - Normal Weighted Table and Likelihood Weighting
Q8.1. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?

Base : All Respondents Would Vote

	Total	Ger	nder		Age			2010	Vote			Voti	ng Inten	tion			SE	G							Region1	1				
																				Scotlan			South	South	East of	East Midland	West Midland	North	North I	Yorks & Humbers
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	d		London	East	West	England	s	s	East	West	ide
Unweighted Total	1037	508	529	363	426	248	246	249	206	82	161	337	82	176	90	248	290	255	244	81	60	122	144	87	88	86	101	46	124	91
Weighted Total	1037	524	513	269	367	401	311	246	194	79	193	322	78	197	88	234	288	258	256	86	59	119	158	92	91	81	84	51	122	86
Conservative	193 18.7%	107 20.4%	87 16.9%	40 15.0%	54 14.8%	99 24.7%	154 49.4%	6 2.4%	9 4.4%	4 5.3%	193 100.0%	-	-	-	-	54 23.2%	52 18.1%	53 20.5%	34 13.3%	15 17.8%	12 21.0%	16 13.1%	43 27.2%	11 11.9%	18 19.9%	21 25.6%	17 20.3%	9 16.9%	20 16.8%	11 12.8%
Labour	322 31.1%	171 32.6%	152 29.5%	103 38.4%	123 33.4%	96 24.0%	22 7.2%	187 76.0%	50 25.8%	1 0.8%	-	322 100.0%	-	-	-	77 32.8%	96 33.3%	66 25.6%	83 32.5%	25 28.6%	20 33.2%	38 31.5%	40 25.5%	22 23.7%	24 26.2%	24 29.0%	30 35.6%	21 40.2%	47 38.7%	33 37.9%
Liberal Democrat	78 7.5%	41 7.8%	37 7.3%	18 6.8%	28 7.6%	32 7.9%	7 2.2%	2 1.0%	57 29.1%	3 3.2%	-	-	78 100.0%	-	-	17 7.4%	28 9.9%	19 7.2%	13 5.2%	2 2.1%	3 4.8%	11 9.3%	13 8.4%	13 13.7%	10 10.9%	4 4.5%	3 3.5%	3 6.5%	6 5.2%	10 11.8%
UK Independence Party (UKIP)	197 19.0%	113 21.6%	83 16.3%	33 12.4%	69 18.9%	94 23.5%	82 26.3%	20 8.0%	35 18.2%	27 34.2%	-	-	-	197 100.0%	-	34 14.5%	46 16.1%	61 23.6%	55 21.6%	7 8.6%	6 10.1%	22 18.8%	24 15.3%	26 28.4%	21 23.2%	17 20.5%	18 20.8%	13 24.5%	21 17.4%	18 20.4%
Scottish National Party (SNP)	27 2.6%	13 2.4%	14 2.7%	7 2.4%	11 3.0%	9 2.3%	-	4 1.7%	1 0.7%	15 18.9%	-	-	-	-	27 30.5%	6 2.7%	5 1.7%	5 2.0%	10 4.0%	27 31.1%	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	4 0.3%	2 0.3%	2 0.4%	-	4 1.0%	-	-	1 0.3%	-	3 3.5%	-	-		-	4 4.1%	2 0.8%	2 0.6%	-	-	-	4 6.1%	-	-	-	-	-	-	-	-	-
(NET) Another Party	57 5.5%	21 4.0%	36 7.0%	22 8.3%	20 5.4%	15 3.7%	3 1.0%	7 2.6%	13 6.7%	18 22.5%	-	-	-	-	57 65.4%	14 6.2%	15 5.2%	8 2.9%	20 7.9%	4 4.7%	1 2.1%	8 6.3%	11 7.1%	5 5.8%	10 10.6%	4 5.1%	4 4.2%	2 3.2%	8 6.2%	1 1.7%
Green	38 3.7%	12 2.3%	26 5.1%	14 5.3%	13 3.6%	11 2.6%	2 0.6%	5 2.0%	12 6.3%	10 13.0%	-	-		-	38 43.6%	14 5.8%	7 2.4%	5 1.9%	13 5.0%	3 3.5%	1 1.2%	6 4.6%	9 6.0%	4 4.4%	7 7.4%	2 2.4%	2 2.9%	-	4 3.6%	-
British National Party (BNP)	10 0.9%	5 1.0%	4 0.8%	4 1.4%	6 1.6%	-	1 0.4%	-	-	4 5.4%	-	-	-	-	10 10.9%	-	3 1.0%	2 0.7%	5 1.9%	1 1.2%	1 1.0%	1 0.8%	1 0.6%	1 1.3%	1 1.0%	1 1.8%	0.3%	-	1 0.7%	1 1.7%
Respect	2 0.2%	-	2 0.3%	-		2 0.4%	-	-	-	2 2.1%	-	-	-	-	2 1.9%	-	2 0.6%	-	-		-	-	-	-	-	-	-	2 3.2%	-	-
English Democrat	3 0.3%	-	3 0.5%	1 0.2%		2 0.5%	-	-	-	1 0.7%	-	-	-	-	3 3.0%	-	2 0.7%	-	1 0.2%		-	-	-	-	2 2.3%		-	-	1 0.5%	-
Trade Unionist and Socialist Coalition (TUSC)	1 0.1%	1 0.2%		1 0.4%	-	-	-	-	-	-	-	-	-	-	1 1.3%	-	-	-	1 0.4%	-	-	1 0.9%	-	-	- 1	-	-	-	-	-
Monster Raving Loony Party	1 0.1%	1 0.1%		1 0.3%	-	-	-	-	-	-	-	-	-	-	1 0.9%	-	-	1 0.3%	-	-	-	-	-	-	- 1	-	1 0.9%	-	-	-
If not listed please state in this box	3 0.3%	2 0.3%	1 0.3%	2 0.7%	1 0.2%	1 0.2%	-	2 0.6%	1 0.4%	1 1.2%	-	-	-	-	3 3.7%	1 0.4%	2 0.6%	-	1 0.3%	-	-	-	1 0.5%	-	- 1	1 0.9%	-	-	2 1.4%	-
Undecided	157 15.2%	56 10.8%	101 19.6%	44 16.5%	57 15.5%	56 13.9%	42 13.6%	19 7.9%	29 15.1%	9 11.4%	-	-	-	-		28 12.0%	43 15.1%	47 18.2%	39 15.1%	6 7.0%	13 22.7%	24 20.4%	26 16.2%	15 16.6%	8 9.1%	13 15.4%	13 15.6%	4 8.7%	18 15.0%	13 15.4%
Refuse	2 0.2%	1 0.1%	1 0.3%	1 0.3%	1 0.4%	-	1 0.3%	-	-	* 0.1%	-	-	-	-	-	1 0.4%	*	-	1 0.4%		-	1 0.6%	* 0.3%	-		-	-	-	1 0.8%	0.1%
Sigma	1037 100.0%	524 100.0%	513 100.0%	269 100.0%	367 100.0%	401 100.0%	311 100.0%	246 100.0%	194 100.0%	79 100.0%	193 100.0%	322 100.0%	78 100.0%	197 100.0%	88 100.0%	234 100.0%	288 100.0%	258 100.0%	256 100.0%	86 100.0%	59 100.0%	119 100.0%	158 100.0%	92 100.0%	91 100.0%	81 100.0%	84 100.0%	51 100.0%	122 100.0%	86 100.0%



Table 10

Q8 Voting Intention Tables - Normal Weighted Table and Likelihood Weighting (Excluding Undecided/Refused)
Q8.1. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?

Base : All Respondents Would Vote and Excluding Undecided/Refused

	Total	Gei	nder		Age			2010	Vote			Vot	ing Inter	tion			SE	G							Region1	1				
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	сои	LAB	LD	UKIP	OTHER	АВ	C1	C2	DE	Scotlan	Wales	London	South East	South West	East of England	East Midland s	West Midland s	North East	North West	Yorks & Humbers ide
Unweighted Total	846	441	405	289	346	211	206	229	175	73	161	337	82	176	90	214	240	196	196	73	45	97	116	68	78	72	80	40	99	75
Weighted Total	878	467	411	224	309	345	267	227	165	70	193	322	78	197	88	205	245	211	217	80	45	94	132	77	83	69	71	47	103	73
Conservative	193 22.0%	107 22.9%	87 21.1%	40 18.0%	54 17.6%	99 28.7%	154 57.5%	6 2.6%	9 5.2%	4 6.0%	193 100.0%	-	-	:	-	54 26.5%	52 21.3%	53 25.0%	34 15.7%	15 19.2%	12 27.1%	16 16.5%	43 32.6%	11 14.2%	18 21.9%	21 30.3%	17 24.1%	9 18.6%	20 20.0%	11 15.1%
Labour	322 36.7%	171 36.6%	152 36.9%	103 46.1%	123 39.7%	96 27.9%	22 8.4%	187 82.6%	50 30.4%	1 0.9%	-	322 100.0%	-	-	-	77 37.5%	96 39.2%	66 31.3%	83 38.5%	25 30.8%	20 43.0%	38 39.9%	40 30.6%	22 28.4%	24 28.9%	24 34.3%	30 42.2%	21 44.0%	47 45.9%	33 44.8%
Liberal Democrat	78 8.9%	41 8.7%	37 9.1%	18 8.1%	28 9.1%	32 9.2%	7 2.5%	2 1.1%	57 34.3%	3 3.7%	-	-	78 100.0%	-	-	17 8.5%	28 11.6%	19 8.8%	13 6.2%	2 2.3%	3 6.2%	11 11.7%	13 10.0%	13 16.4%	10 12.0%	4 5.3%	3 4.2%	3 7.1%	6 6.1%	10 14.0%
UK Independence Party (UKIP)	197 22.4%	113 24.2%	83 20.3%	33 14.9%	69 22.4%	94 27.2%	82 30.5%	20 8.7%	35 21.4%	27 38.6%	-	-	-	197 100.0%		34 16.5%	46 19.0%	61 28.8%	55 25.5%	7 9.3%	6 13.1%	22 23.8%	24 18.4%	26 34.1%	21 25.5%	17 24.2%	18 24.6%	13 26.8%	21 20.6%	18 24.1%
Scottish National Party (SNP)	27 3.0%	13 2.7%	14 3.4%	7 2.9%	11 3.6%	9 2.7%	-	4 1.8%	1 0.9%	15 21.4%	-	-	-	-	27 30.5%	6 3.1%	5 2.0%	5 2.4%	10 4.7%	27 33.4%	-	-	-	-	-	-		-	-	-
Plaid Cymru	4 0.4%	2 0.4%	2 0.4%	-	4 1.2%	-	-	1 0.3%	-	3 4.0%	-	-	-	-	4 4.1%	2 0.9%	2 0.7%	-	-	-	4 7.9%	-	-	-	-	-		-	-	-
(NET) Another Party	57 6.5%	21 4.5%	36 8.8%	22 10.0%	20 6.5%	15 4.3%	3 1.1%	7 2.9%	13 7.8%	18 25.4%	-	-	-	-	57 65.4%	14 7.1%	15 6.1%	8 3.6%	20 9.3%	4 5.1%	1 2.8%	8 8.0%	11 8.5%	5 6.9%	10 11.7%	4 6.0%	4 4.9%	2 3.5%	8 7.3%	1 2.0%
Green	38 4.4%	12 2.6%	26 6.3%	14 6.4%	13 4.3%	11 3.1%	2 0.7%	5 2.2%	12 7.4%	10 14.7%	-	-	-	-	38 43.6%	14 6.6%	7 2.8%	5 2.3%	13 5.9%	3 3.8%	1 1.5%	6 5.8%	9 7.1%	4 5.3%	7 8.1%	2 2.8%	2 3.4%	-	4 4.2%	-
British National Party (BNP)	10 1.1%	5 1.1%	4 1.0%	4 1.6%	6 1.9%	-	1 0.5%	-	-	4 6.1%	-	-	-	-	10 10.9%	-	3 1.1%	2 0.9%	5 2.3%	1 1.3%	1 1.2%	1 1.0%	1 0.7%	1 1.6%	1 1.1%	1 2.1%	0.4%	-	1 0.9%	1 2.0%
Respect	2 0.2%	-	2 0.4%	-	-	2 0.5%	-	-	-	2 2.4%	-	-	-	-	2 1.9%	-	2 0.7%	-	-	-	-	-	-	-		-	-	2 3.5%		-
English Democrat	3 0.3%	-	3 0.6%	1 0.3%	-	2 0.6%	-	-	-	1 0.8%	-	-	-	-	3 3.0%	-	2 0.8%	-	1 0.3%	-	-	-	-	-	2 2.5%	-	-	-	1 0.6%	-
Trade Unionist and Socialist Coalition (TUSC)	1 0.1%	1 0.2%	-	1 0.5%	-	-	-	-	-	-	-	-	-	-	1 1.3%	-		-	1 0.5%		-	1 1.2%	-	-	-	-	-	-		-
Monster Raving Loony Party	1 0.1%	1 0.2%	-	1 0.4%	-	-	-	-	-	-	-	-	-	-	1 0.9%	-		1 0.4%	-	-	-	-	-	-		-	1 1.1%	-	-	-
If not listed please state in this box	3 0.4%	2 0.4%	1 0.4%	2 0.8%	1 0.2%	1 0.2%	-	2 0.7%	1 0.5%	1 1.3%	-	-	-	-	3 3.7%	1 0.4%	2 0.7%	-	1 0.4%		-	-	1 0.6%	-	-	1 1.1%	-	-	2 1.7%	-
Sigma	878 100.0%	467 100.0%	411 100.0%	224 100.0%	309 100.0%	345 100.0%	267 100.0%	227 100.0%	165 100.0%	70 100.0%	193 100.0%	322 100.0%	78 100.0%	197 100.0%	88 100.0%	205 100.0%	245 100.0%	211 100.0%	217 100.0%	80 100.0%	45 100.0%	94 100.0%	132 100.0%	77 100.0%	83 100.0%	69 100.0%	71 100.0%	47 100.0%	103 100.0%	73 100.0%



4 Jul 2013 Table 11

Q8 Voting Intention Tables - Special Table (After Replacing the Undecided/Refused Responses with 2010 Voters responses)
Q8.1. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for? Base: All Respondents Would Vote and Excluding Undecided/Refused

	Total	Gei	nder		Age			2010	Vote			Vot	ing Inter	ition			SE	G							Region1	1				
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotlan d	Wales	London	South East		East of England	East Midland s	West Midland s	North East		Yorks & Humbers ide
Unweighted Total	946	476	470	315	389	242	246	249	206	82	161	337	82	176	90	238	271	219	218	78	50	115	132	76	84	80	88	43	112	84
Weighted Total	984	517	467	249	346	390	304	252	189	79	209	348	84	212	94	229	275	238	242	88	51	109	149	86	92	77	79	51	115	82
Conservative	224 22.8%	120 23.2%	104 22.3%	47 18.9%	64 18.5%	113 29.1%	181 59.7%	6 2.5%	9 4.9%	5 5.8%	209 100.0%	-	-	-	-	61 26.6%	61 22.0%	63 26.5%	40 16.5%	17 18.8%	14 27.4%	19 17.9%	49 32.8%	14 16.3%	21 22.7%	24 31.7%	20 25.2%	10 19.3%	24 20.9%	12 14.8%
Labour	355 36.0%	186 36.1%	168 36.0%	113 45.3%	135 39.1%	107 27.4%	24 7.9%	209 83.0%	54 28.7%	1 0.9%	-	348 100.0%	-	-	-	85 37.0%	106 38.4%	72 30.2%	93 38.2%	27 30.1%	22 42.6%	41 37.6%	45 30.3%	24 27.4%	26 28.5%	26 33.2%	34 42.2%	22 43.1%	52 45.1%	37 45.1%
Liberal Democrat	95 9.6%	48 9.2%	47 10.1%	21 8.6%	34 9.9%	39 10.1%	7 2.4%	3 1.1%	72 38.0%	3 3.5%	-	-	84 100.0%	-	-	22 9.5%	35 12.6%	22 9.2%	17 6.8%	3 3.3%	3 6.0%	16 14.7%	16 10.7%	14 16.8%	11 11.7%	5 6.1%	3 4.0%	4 7.9%	8 7.0%	12 14.3%
UK Independence Party (UKIP)	213 21.6%	123 23.7%	90 19.3%	36 14.5%	75 21.6%	102 26.2%	88 29.0%	21 8.5%	38 20.2%	30 37.6%	-	-	-	212 100.0%		37 16.1%	50 18.3%	66 27.7%	60 24.6%	8 9.1%	6 12.7%	24 22.3%	26 17.6%	28 32.9%	23 24.8%	18 23.2%	19 23.8%	13 26.2%	23 19.9%	20 23.9%
Scottish National Party (SNP)	30 3.0%	14 2.8%	15 3.3%	7 2.8%	12 3.5%	10 2.7%		4 1.8%	2 0.8%	17 21.4%	-	-	-	-	29 30.5%	7 3.1%	5 1.9%	6 2.6%	11 4.6%	30 33.7%	-	-	-	-	-	-	-	-	-	
Plaid Cymru	4 0.4%	2 0.4%	0.5%	-	4 1.1%	1 0.1%		1 0.3%	-	4 4.5%	-	-	-	-	4 4.1%	2 0.8%	2 0.9%	-	-		4 8.6%	-	-	-	-	-	-	-	-	
(NET) Another Party	63 6.5%	24 4.6%	40 8.5%	24 9.8%	22 6.3%	17 4.4%	3 1.1%	7 2.8%	14 7.4%	21 26.4%	-	-	-	-	62 65.4%	16 6.8%	16 5.9%	9 3.9%	22 9.2%	4 5.0%	1 2.7%	8 7.5%	13 8.7%	6 6.7%	11 12.3%	4 5.7%	4 4.8%	2 3.5%	8 7.0%	2 1.9%
Green	43 4.3%	14 2.7%	29 6.2%	16 6.2%	15 4.2%	13 3.2%	2 0.6%	5 2.1%	13 7.0%	13 15.8%	-	-	-	-	41 43.6%	15 6.4%	7 2.7%	6 2.6%	14 5.9%	3 3.7%	1 1.5%	6 5.5%	11 7.2%	4 5.1%	8 8.8%	2 2.7%	3 3.3%	-	5 4.1%	
British National Party (BNP)	10 1.1%	6 1.1%	5 1.0%	4 1.6%	6 1.8%	-	1 0.4%	-	-	5 5.9%	-	-	-	-	10 10.9%	-	3 1.1%	2 0.8%	5 2.2%	1 1.3%	1 1.2%	1 0.9%	1 0.6%	1 1.5%	1 1.1%	2 2.0%	* 0.4%	-	1 0.8%	2 1.9%
Respect	2 0.2%	-	2 0.4%	-	-	2 0.5%	-	-	-	2 2.2%	-	-	-	-	2 1.9%	-	2 0.6%	-	-		-	-	-	-	-	-	-	2 3.5%	-	
English Democrat	3 0.3%	-	3 0.6%	1 0.3%	-	2 0.6%		-	-	1 0.8%	-	-	-	-	3 3.0%	-	2 0.8%	-	1 0.3%	-	-	-	-	-	2 2.4%	-	-	-	1 0.5%	
Trade Unionist and Socialist Coalition (TUSC)	1 0.1%	1 0.2%		1 0.5%	-	-		-	-	-	-	-	-	-	1 1.3%	-	-	-	1 0.5%		-	1 1.1%	-	-	-	-	-	-	-	
Monster Raving Loony Party	1 0.1%	1 0.2%	-	1 0.3%	-	-	-	-	-	-	-	-	-	-	1 0.9%	-	-	1 0.4%	-		-	-	-	-	-	-	1 1.1%	-	-	-
If not listed please state in this box	4 0.4%	2 0.4%	0.3%	2 0.9%	1 0.2%	1 0.2%	-	2 0.7%	1 0.4%	1 1.6%	-	-	-	-	4 3.7%	1 0.4%	2 0.7%	* 0.1%	1 0.3%	-	-	-	1 0.8%	-	-	1 1.0%	-	-	2 1.6%	
Sigma	984 100.0%	517 100.0%	467 100.0%	249 100.0%	346 100.0%	390 100.0%	304 100.0%	252 100.0%	189 100.0%	79 100.0%	209 100.0%	348 100.0%	84 100.0%	212 100.0%	94 100.0%	229 100.0%	275 100.0%	238 100.0%	242 100.0%	88 100.0%	51 100.0%	109 100.0%	149 100.0%	86 100.0%	92 100.0%	77 100.0%	79 100.0%	51 100.0%	115 100.0%	82 100.0%



Table 12

Sigma

Q9. In the last General Election 61% of people voted, while 39% of people did not vote Thinking back to the General Election in May 2010, can you remember whether or not you voted in that specific election

Base : All Respondents

Unweighted Total Weighted Total I voted in the 2010 General Election I did not vote in the 2010 General Election Dont remember

Γ-	Total	Gen	der		Age			2010	Vote			Voti	ng Intent	ion			SE	G							Region	11				
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	АВ	C1	C2	DE	Scotlan d	Wales	London	South East	South West	East of England	East Midland s	West Midland s	North East	North West	Yorks & Humbers ide
Γ.	1085	521	564	389	441	255	247	252	207	82	161	337	82	176	90	254	296	267	268	85	60	123	148	96	100	89	105	49	127	95
	1085	527	558	312	383	390	292	234	186	76	183	311	78	188	86	231	291	274	289	87	57	116	163	101	104	84	92	54	127	92
	811 74.7%	413 78.3%	398 71.4%	173 55.3%	301 78.5%	338 86.6%	292 100.0%	234 100.0%	186 100.0%	76 100.0%	160 87.3%	243 78.3%	66 85.2%	153 81.2%	65 75.1%	189 81.7%	246 84.6%	196 71.5%	180 62.3%	67 76.7%	43 75.1%	95 82.2%	120 73.7%	70 68.7%	79 75.5%	64 76.8%	62 68.0%	44 82.0%	93 73.1%	69 75.7%
	249 23.0%	107 20.3%	143 25.5%	124 39.8%	73 19.0%	52 13.4%	-	-	-	-	22 12.2%	61 19.7%	11 13.7%	33 17.7%	21 24.9%	40 17.2%	38 12.9%	74 26.9%	98 34.1%	19 22.2%	13 23.5%	15 12.8%	40 24.5%	28 27.5%	24 22.8%	18 21.0%	26 28.5%	9 16.4%	33 26.1%	21 22.5%
	25 2.3%	7 1.4%	17 3.1%	15 4.9%	9 2.5%	-	-	-	-	-	1 0.5%	6 2.0%	1 1.1%	2 1.1%	-	2 1.1%	7 2.5%	5 1.7%	10 3.6%	1 1.1%	1 1.4%	6 4.9%	3 1.8%	4 3.8%	2 1.8%	2 2.1%	3 3.5%	1 1.6%	1 0.8%	2 1.8%
	1085 00.0%	527 100.0%	558 100.0%	312 100.0%	383 100.0%	390 100.0%	292 100.0%	234 100.0%	186 100.0%	76 100.0%	183 100.0%	311 100.0%	78 100.0%	188 100.0%	86 100.0%	231 100.0%	291 100.0%	274 100.0%	289 100.0%	87 100.0%	57 100.0%	116 100.0%	163 100.0%	101 100.0%	104 100.0%	84 100.0%	92 100.0%	54 100.0%	127 100.0%	92 100.0%



Table 13

Q10. Thinking back to the General Election in May 2010, can you recall which party you voted for in that election? Base : All Respondents voted in May 2010

	Total Gender		nder		Age			2010	Vote			Voti	ng Inten	tion			SE	G							Region1	1				
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	АВ	C1	C2	DE	Scotlan d	Wales	London	South East	South West	East of England	East Midland s	West Midland s	North East		Yorks & Humbers ide
Unweighted Total	811	405	406	232	355	224	247	252	207	82	140	268	71	141	68	212	248	187	164	65	46	102	107	65	76	68	72	40	95	71
Weighted Total	811	413	398	173	301	338	292	234	186	76	160	243	66	153	65	189	246	196	180	67	43	95	120	70	79	64	62	44	93	69
Conservative	292 36.0%	155 37.6%	136 34.3%	47 27.1%	90 29.9%	155 45.9%	292 100.0%	-	-	-	143 89.2%	21 8.6%	7 10.2%	74 48.5%	3 4.3%	70 36.9%	85 34.4%	79 40.3%	58 32.2%	17 25.8%	14 31.5%	25 26.8%	54 45.1%	32 45.7%	25 32.0%	29 45.7%	30 48.2%	19 42.2%	25 26.8%	17 24.5%
Labour	234 28.9%	120 29.1%	114 28.6%	58 33.4%	97 32.4%	79 23.4%	-	234 100.0%	-	-	5 3.4%	175 71.8%	2 3.3%	19 12.1%	11 17.2%	50 26.2%	68 27.6%	53 27.1%	64 35.3%	21 31.1%	13 30.9%	29 30.6%	23 19.5%	14 20.5%	21 26.6%	14 22.3%	18 28.4%	19 43.4%	32 34.7%	28 40.4%
Liberal Democrat	186 22.9%	85 20.6%	101 25.3%	41 23.8%	74 24.7%	71 20.9%	-	-	186 100.0%	-	8 5.0%	46 19.0%	55 82.8%	33 21.7%	13 20.5%	51 27.3%	63 25.6%	39 20.0%	32 18.0%	8 12.6%	7 16.6%	30 31.1%	29 24.2%	21 29.9%	19 24.0%	15 22.6%	8 13.0%	5 11.1%	26 27.9%	19 27.0%
UK Independence Party (UKIP)	25 3.1%	16 3.9%	9 2.3%	5 2.8%	8 2.5%	13 3.8%	-	-	-	25 33.0%	2 1.5%	-	1 0.9%	20 13.4%	-	5 2.8%	5 2.2%	6 3.0%	9 4.8%	1 1.8%	1 3.2%	4 4.1%	5 4.2%	-	3 3.9%	3 4.3%	3 5.3%	-	3 3.0%	2 2.6%
Green	18 2.2%	8 2.0%	9 2.4%	7 3.9%	5 1.7%	6 1.8%	-	-	-	18 23.4%	1 0.5%	-	1 1.3%	1 0.5%	11 17.6%	5 2.6%	5 1.9%	2 1.2%	6 3.3%	1 2.2%	1 1.8%	3 3.5%	6 4.9%	-	5 6.2%	-	-	1 3.3%	-	-
British National Party (BNP)	11 1.4%	7 1.7%	4 1.0%	3 1.8%	6 2.1%	2 0.5%	-	-	-	11 14.4%	1 0.5%	1 0.3%	1 1.4%	3 2.2%	5 8.1%	-	2 0.7%	5 2.5%	4 2.4%	-	-	1 0.9%	-	1 1.1%	2 2.3%	2 2.6%	2 2.6%	-	3 3.6%	1 1.4%
Scottish National Party (SNP)	16 2.0%	8 2.0%	8 2.0%	2 1.3%	6 2.0%	8 2.3%	-	-	-	16 20.9%	-	-		-	14 21.1%	3 1.3%	2 1.0%	5 2.4%	6 3.5%	16 23.9%	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	5 0.6%	2 0.4%	3 0.8%	1 0.5%	3 0.9%	1 0.4%	-	-	-	5 6.2%	-	-		1 0.5%	3 4.0%	2 0.9%	3 1.3%	-	-	-	4 9.2%	-	1 0.7%	-	-	-	-	-	-	-
Other (Please state)	2 0.2%	2 0.4%	-	2 0.9%			-	-	-	2 2.1%	-	-	-	-	1 1.3%	-	1 0.3%	1 0.4%	-	-	-		1 0.7%	-	-	-	-	-	1 0.9%	-
Dont Remember	19 2.3%	8 2.0%	11 2.7%	5 2.9%	10 3.5%	4 1.1%	-	-	-	-	-	1 0.3%	-	2 1.1%	4 5.9%	3 1.5%	10 4.2%	5 2.6%	1 0.5%	2 2.7%	3 6.7%	2 1.9%	1 0.7%	1 1.3%	3 3.8%	2 2.5%	2 2.5%	-	2 1.9%	3 4.1%
Refuse	4 0.5%	1 0.2%	3 0.8%	3 1.6%	1 0.4%	-	-	-	-	-	-	-	-	-	-	1 0.5%	2 0.9%	1 0.5%	-	-	-	1 1.0%	-	1 1.4%	1 1.2%	-	-	-	1 1.2%	
Sigma	811 100.0%	413 100.0%	398 100.0%	173 100.0%	301 100.0%	338 100.0%	292 100.0%	234 100.0%	186 100.0%	76 100.0%	160 100.0%	243 100.0%	66 100.0%	153 100.0%	65 100.0%	189 100.0%	246 100.0%	196 100.0%	180 100.0%	67 100.0%	43 100.0%	95 100.0%	120 100.0%	70 100.0%	79 100.0%	64 100.0%	62 100.0%	44 100.0%	93 100.0%	69 100.0%



Table 14

Q11. How many of the following NHS services have you used over the last year, for yourself and any children / dependent relatives? Base : All Respondents

	Total	Ger	nder		Age			2010	Vote			Voti	ng Intent	ion			SE	G							Region1	1				
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotlan d	Wales	London	South East	South West	East of England	East Midland s	West Midland s	North East	North West	Yorks & Humbers ide
Unweighted Total	1000	482	518	360	409	231	234	228	198	65	150	313	81	169	60	228	271	253	248	-	60	123	148	96	100	89	105	49	127	95
Weighted Total	998	485	513	289	356	353	274	213	178	58	169	288	76	180	57	206	265	258	268	-	57	116	163	101	104	84	92	54	127	92
Accident and emergency visit	268 26.9%	112 23.1%	156 30.5%	86 29.8%	109 30.8%	73 20.6%	58 21.1%	71 33.3%	44 25.0%	15 25.5%	32 18.6%	95 32.9%	18 23.8%	49 27.2%	15 26.0%	54 26.0%	73 27.6%	70 27.0%	72 26.8%	-	22 38.3%	30 25.9%	39 23.9%	15 14.5%	35 33.2%	20 24.1%	25 27.5%	12 21.5%	39 30.9%	30 32.3%
GP visit	724 72.6%	332 68.4%	393 76.5%	206 71.1%	272 76.4%	247 70.0%	192 70.0%	162 75.9%	129 72.8%	41 70.8%	112 66.0%	227 78.9%	52 68.2%	129 71.2%	45 78.8%	150 72.9%	202 76.1%	182 70.6%	190 70.8%	-	44 76.4%	84 72.3%	116 71.7%	68 66.9%	84 80.3%	58 69.3%	62 67.9%	47 86.2%	93 73.4%	61 66.6%
Outpatient appointment at hospital	407 40.8%	184 38.0%	223 43.5%	91 31.5%	152 42.9%	164 46.4%	111 40.3%	97 45.4%	81 45.6%	27 45.9%	61 35.8%	120 41.7%	35 46.3%	85 47.3%	20 35.2%	91 44.3%	105 39.4%	121 47.0%	90 33.5%	-	23 41.1%	49 42.3%	65 40.0%	35 35.0%	42 40.6%	37 44.4%	30 33.1%	21 38.1%	57 44.7%	46 50.7%
Hospital stay for treatment	170 17.0%	89 18.3%	81 15.8%	54 18.6%	45 12.8%	71 20.0%	47 17.3%	35 16.2%	35 19.9%	16 28.1%	30 18.0%	40 13.9%	11 14.1%	40 22.3%	11 19.0%	30 14.7%	45 17.1%	45 17.5%	49 18.3%	-	11 18.7%	21 18.2%	27 16.4%	11 10.6%	18 17.1%	12 14.0%	17 19.0%	8 15.4%	26 20.2%	18 19.9%
Maternity services	54 5.5%	23 4.7%	32 6.2%	34 11.7%	18 5.0%	3 0.8%	8 2.9%	14 6.5%	10 5.9%	2 3.8%	11 6.2%	20 7.0%	6 8.4%	3 1.9%	4 7.3%	21 10.2%	15 5.6%	7 2.7%	12 4.3%	-	2 3.0%	8 7.1%	9 5.7%	6 5.7%	6 6.0%	3 3.3%	8 8.9%		7 5.3%	6 6.2%
Health visitor/district nurse visit	113 11.3%	48 9.9%	65 12.7%	44 15.2%	41 11.5%	28 8.0%	29 10.4%	31 14.8%	17 9.4%	5 8.2%	21 12.5%	32 11.0%	11 14.2%	18 9.9%	3 5.4%	26 12.7%	31 11.8%	25 9.8%	30 11.2%	-	7 12.8%	17 14.5%	19 11.5%	10 10.2%	10 9.4%	8 9.2%	7 7.4%	4 8.1%	18 14.1%	12 13.5%
Cancer treatment	29 2.9%	16 3.4%	13 2.5%	9 3.1%	7 1.9%	14 3.9%	8 3.0%	5 2.2%	8 4.3%	2 3.8%	6 3.5%	7 2.3%	1 0.9%	10 5.6%	1 1.5%	7 3.4%	9 3.5%	7 2.6%	6 2.3%	-	2 3.0%	4 3.4%	5 3.1%	1 1.0%	4 3.8%	3 3.8%	4 4.6%	1 2.5%	2 1.9%	3 2.8%
Ambulance	140 14.0%	64 13.1%	76 14.8%	43 14.8%	49 13.7%	48 13.7%	34 12.5%	23 10.6%	26 14.4%	10 17.2%	21 12.2%	39 13.7%	16 21.3%	28 15.4%	7 12.1%	26 12.6%	34 12.9%	35 13.7%	44 16.4%	-	13 22.1%	15 13.2%	26 16.3%	6 6.3%	18 17.4%	6 7.4%	12 12.8%	4 7.7%	18 14.4%	19 21.2%
Health centre/clinic	268 26.8%	117 24.2%	150 29.3%	76 26.3%	96 26.9%	96 27.1%	66 24.0%	75 35.0%	48 26.9%	20 35.3%	43 25.1%	81 28.3%	16 20.5%	57 31.8%	20 34.6%	51 24.7%	83 31.2%	67 25.9%	67 25.0%	-	12 21.5%	29 25.3%	39 23.8%	24 23.6%	29 27.4%	25 29.5%	24 26.0%	11 20.6%	44 35.1%	29 31.4%
None of the above	113 11.3%	62 12.7%	51 10.0%	42 14.5%	33 9.2%	38 10.8%	30 10.8%	18 8.3%	20 11.0%	8 13.8%	24 14.0%	22 7.6%	9 12.4%	21 11.4%	7 12.2%	21 10.3%	24 9.0%	30 11.5%	38 14.2%	-	9 15.8%	15 13.0%	15 9.2%	15 14.9%	9 9.0%	11 13.7%	14 15.2%	4 7.5%	14 11.4%	5 6.0%
Sigma	2286 229.1%	1046 215.8%	1240 241.7%	684 236.4%	821 231.0%	781 221.2%	582 212.3%	529 248.2%	418 235.2%	146 252.4%	359 212.1%	684 237.4%	176 230.1%	441 244.2%	132 232.2%	478 231.7%	621 234.3%	590 228.3%	598 222.8%	-	145 252.8%	272 235.2%	360 221.5%	191 188.6%	255 244.2%	183 218.6%	204 222.3%	112 207.6%	318 251.2%	230 250.7%



Table 15

Q12. How long ago was the last time you used one of the above NHS services? Base : All Respondents

	Total	Gender Age					2010	/ote			Voti	ng Intent	ion			SE	G							Region	1					
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotlan d	Wales	London	South East	South West	East of England	East Midland s	West Midland s	North East	North West	Yorks & Humbers ide
Unweighted Total	1000	482	518	360	409	231	234	228	198	65	150	313	81	169	60	228	271	253	248	-	60	123	148	96	100	89	105	49	127	95
Weighted Total	998	485	513	289	356	353	274	213	178	58	169	288	76	180	57	206	265	258	268	-	57	116	163	101	104	84	92	54	127	92
With the last week	179 17.9%	77 15.8%	102 20.0%	43 14.7%	66 18.6%	70 20.0%	37 13.6%	49 23.1%	28 15.7%	15 25.1%	26 15.3%	61 21.3%	13 17.1%	28 15.5%	9 16.4%	34 16.3%	44 16.6%	44 17.0%	58 21.5%	-	10 17.1%	15 12.9%	34 20.8%	14 14.2%	22 20.8%	10 11.6%	16 17.2%	8 15.2%	29 23.1%	21 23.4%
Within the last month	286 28.7%	129 26.6%	157 30.7%	80 27.5%	100 28.1%	107 30.3%	93 34.0%	65 30.5%	49 27.6%	16 27.9%	51 30.2%	76 26.3%	21 27.4%	57 31.4%	18 32.6%	61 29.6%	78 29.5%	80 30.9%	67 25.1%	-	11 18.7%	43 37.1%	46 28.3%	29 28.4%	32 30.6%	29 34.5%	22 24.2%	16 28.7%	30 24.0%	24 26.6%
Within the last three months	235 23.6%	121 24.9%	114 22.3%	55 19.1%	96 26.9%	84 23.8%	67 24.6%	50 23.6%	46 25.9%	10 18.0%	39 22.8%	73 25.3%	19 24.5%	42 23.0%	9 16.1%	51 24.6%	65 24.5%	54 21.0%	65 24.3%	-	15 25.7%	18 15.6%	40 24.3%	22 21.3%	21 20.2%	18 21.7%	24 25.6%	22 39.8%	31 24.3%	24 26.7%
Within the last year	182 18.2%	94 19.4%	88 17.1%	71 24.6%	59 16.5%	52 14.7%	50 18.2%	28 13.2%	33 18.7%	9 15.1%	33 19.4%	50 17.3%	14 17.7%	34 18.8%	13 22.7%	39 19.1%	54 20.5%	48 18.4%	40 15.0%	-	12 21.4%	23 20.1%	29 17.6%	19 18.6%	21 20.2%	13 15.6%	18 19.5%	6 10.3%	22 17.2%	17 18.4%
Within the last five years	87 8.7%	50 10.2%	37 7.3%	31 10.7%	28 8.0%	28 7.8%	20 7.3%	14 6.4%	10 5.8%	7 12.2%	16 9.6%	23 7.9%	5 6.3%	13 6.9%	7 12.2%	16 7.6%	15 5.6%	25 9.7%	32 11.8%	-	9 15.7%	10 8.6%	9 5.3%	10 9.9%	7 7.1%	12 13.8%	10 11.2%	3 6.0%	13 10.3%	4 4.3%
More than five years ago	23 2.3%	12 2.5%	10 2.0%	5 1.6%	6 1.7%	12 3.3%	6 2.3%	5 2.3%	10 5.4%	1 1.8%	5 2.7%	4 1.4%	4 4.9%	7 3.7%	-	5 2.3%	7 2.7%	6 2.4%	5 1.7%	-	-	4 3.4%	6 3.7%	5 4.9%	1 1.0%	2 2.8%	2 2.3%	-	1 1.1%	1 0.8%
Never	6 0.6%	2 0.5%	4 0.7%	5 1.8%	1 0.3%	-	-	1 0.7%	2 0.9%	-	-	1 0.5%	2 2.1%	1 0.5%	-	1 0.5%	2 0.6%	2 0.7%	2 0.6%	-	1 1.3%	3 2.3%	-	3 2.6%	-	-	-	-	-	
Sigma	998 100.0%	485 100.0%	513 100.0%	289 100.0%	356 100.0%	353 100.0%	274 100.0%	213 100.0%	178 100.0%	58 100.0%	169 100.0%	288 100.0%	76 100.0%	180 100.0%	57 100.0%	206 100.0%	265 100.0%	258 100.0%	268 100.0%	-	57 100.0%	116 100.0%	163 100.0%	101 100.0%	104 100.0%	84 100.0%	92 100.0%	54 100.0%	127 100.0%	92 100.0%



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Table 16

Q13. Overall, how satisfied were you with the way you were treated, including the length of time you had to wait for treatment? Base : All Respondents

Unweighted Total Weighted Total Very satisfied Fairly satisfied Neither satisfied n dissatisfied Fairly dissatisfied Very dissatisfied

Sigma

	Total	Gen	der		Age			2010	Vote			Vot	ing Intent	ion			SE	G	Ι						Region11	l				
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	АВ	C1	C2	DE	Scotlan d	Wales	London	South East	South West	East of England	East Midland s	West Midland s	North East	North West	Yorks & Humbers ide
al	1000	482	518	360	409	231	234	228	198	65	150	313	81	169	60	228	271	253	248	-	60	123	148	96	100	89	105	49	127	95
	998	485	513	289	356	353	274	213	178	58	169	288	76	180	57	206	265	258	268	-	57	116	163	101	104	84	92	54	127	92
	468 46.9%	243 50.0%	225 43.8%	110 38.0%	154 43.4%	203 57.6%	135 49.1%	108 50.5%	79 44.5%	22 38.1%	101 59.6%	127 44.3%	35 46.4%	83 45.8%	17 29.3%	85 41.2%	118 44.4%	126 48.9%	138 51.6%	-	24 41.2%	49 42.0%	87 53.3%	47 46.4%	45 42.7%	41 49.1%	45 48.6%	32 59.8%	58 46.0%	38 41.0%
	377 37.8%	181 37.3%	196 38.2%	125 43.2%	146 41.2%	105 29.9%	99 36.2%	76 35.8%	80 45.2%	29 49.7%	45 26.8%	121 41.9%	31 40.8%	65 36.0%	28 49.7%	85 41.1%	107 40.5%	97 37.6%	87 32.6%	-	25 44.2%	52 44.8%	50 31.1%	41 40.0%	42 40.2%	30 36.3%	32 34.5%	19 34.5%	47 37.4%	37 40.0%
l nor	88 8.8%	37 7.6%	51 10.0%	29 10.1%	29 8.2%	30 8.4%	24 8.8%	20 9.5%	10 5.4%	4 6.5%	14 8.5%	24 8.5%	7 8.9%	17 9.3%	7 11.7%	20 9.7%	24 9.0%	18 7.0%	26 9.7%	-	1 2.5%	8 6.8%	16 9.6%	9 8.7%	11 10.4%	8 9.1%	12 12.6%	2 3.8%	15 11.6%	6 6.1%
d	50 5.0%	19 4.0%	31 6.0%	19 6.7%	18 5.1%	12 3.5%	12 4.2%	7 3.5%	6 3.4%	2 3.6%	7 3.9%	9 3.0%	1 1.7%	15 8.1%	4 7.8%	12 5.7%	12 4.5%	12 4.8%	14 5.1%	-	5 9.0%	6 5.4%	7 4.3%	5 5.0%	5 5.0%	4 4.5%	3 3.2%	1 1.9%	3 2.0%	9 10.0%
i	16 1.6%	5 1.1%	10 2.0%	6 2.0%	7 2.1%	2 0.7%	4 1.6%	2 0.8%	3 1.5%	1 2.0%	2 1.2%	7 2.3%	2 2.3%	2 0.9%	1 1.4%	5 2.3%	4 1.5%	4 1.6%	3 1.0%	-	2 3.1%	1 1.0%	3 1.8%	-	2 1.7%	1 1.0%	1 1.0%	-	4 2.9%	3 2.9%
	998 100.0%	485 100.0%	513 100.0%	289 100.0%	356 100.0%	353 100.0%	274 100.0%	213 100.0%	178 100.0%	58 100.0%	169 100.0%	288 100.0%	76 100.0%	180 100.0%	57 100.0%	206 100.0%	265 100.0%	258 100.0%	268 100.0%	-	57 100.0%	116 100.0%	163 100.0%	101 100.0%	104 100.0%	84 100.0%	92 100.0%	54 100.0%	127 100.0%	92 100.0%



Table 17

Q14. Before the 2010 election, David Cameron pledged not to cut the NHS Do you think the service provided by the NHS has got better or worse in the last three years since David Cameron became Prime Minister?

Base : All Respondents

	Total	Gen	ider		Age			2010	Vote			Vot	ng Inten	ion			SE	G							Region11					
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotlan d	Wales	London	South East	South West	East of England	East Midland I s	West Midland s	North East	North West	Yorks & Humbers ide
Unweighted Total	1000	482	518	360	409	231	234	228	198	65	150	313	81	169	60	228	271	253	248	-	60	123	148	96	100	89	105	49	127	95
Weighted Total	998	485	513	289	356	353	274	213	178	58	169	288	76	180	57	206	265	258	268	-	57	116	163	101	104	84	92	54	127	92
Got much better	28 2.8%	20 4.2%	8 1.5%	15 5.2%	6 1.8%	7 1.9%	9 3.4%	6 2.9%	2 1.4%	4 6.2%	10 5.7%	7 2.5%	2 2.1%	6 3.5%	2 3.3%	6 2.7%	6 2.4%	8 3.3%	8 2.9%	-	1 1.8%	6 5.0%	7 4.3%	1 1.0%	4 4.0%	5 5.5%	-	-	3 2.4%	1 1.6%
Got somewhat better	78 7.8%	43 8.9%	34 6.7%	34 11.9%	18 5.0%	25 7.1%	38 13.7%	10 4.5%	10 5.5%	5 8.2%	30 17.6%	14 5.0%	8 10.1%	8 4.7%	3 4.5%	16 7.8%	29 10.9%	14 5.4%	19 7.0%	-	4 6.7%	18 15.3%	13 7.8%	5 5.3%	5 5.2%	10 11.9%	7 7.2%	5 10.2%	4 3.2%	6 6.9%
Stayed about the same	405 40.6%	211 43.6%	193 37.7%	114 39.3%	164 46.1%	127 36.0%	131 47.9%	64 30.2%	64 36.3%	21 36.6%	96 57.1%	84 29.2%	35 46.0%	80 44.1%	15 26.9%	84 40.8%	110 41.5%	111 43.1%	99 36.9%	-	24 41.4%	41 35.7%	71 43.4%	44 43.2%	43 40.9%	25 30.0%	43 47.3%	23 42.0%	52 41.0%	36 39.2%
Got somewhat worse	270 27.1%	119 24.6%	151 29.5%	73 25.1%	99 27.8%	99 28.0%	56 20.4%	66 30.9%	58 32.6%	19 32.9%	18 10.6%	97 33.7%	18 23.1%	50 27.7%	23 39.7%	55 26.7%	62 23.5%	77 29.7%	76 28.4%	-	18 31.4%	30 26.3%	44 27.2%	29 29.1%	26 24.8%	25 30.3%	26 28.6%	12 21.3%	33 26.0%	25 26.9%
Got much worse	139 13.9%	65 13.3%	75 14.5%	25 8.8%	47 13.3%	67 18.9%	16 5.9%	59 27.6%	24 13.7%	7 12.3%	-	73 25.5%	6 7.7%	26 14.6%	11 19.6%	29 14.0%	31 11.8%	32 12.4%	47 17.5%	-	8 13.3%	13 11.0%	15 9.2%	11 10.8%	14 13.4%	10 12.4%	11 12.3%	12 21.7%	27 21.6%	15 16.0%
Don't know	78 7.8%	26 5.4%	52 10.1%	28 9.7%	22 6.1%	28 8.0%	24 8.7%	8 3.8%	19 10.5%	2 3.7%	15 9.1%	12 4.1%	8 11.0%	10 5.5%	3 6.0%	16 7.9%	26 9.9%	16 6.2%	19 7.2%	-	3 5.5%	8 6.7%	13 8.0%	11 10.6%	12 11.7%	8 9.8%	4 4.6%	3 4.8%	7 5.8%	9 9.4%
Sigma	998 100.0%	485 100.0%	513 100.0%	289 100.0%	356 100.0%	353 100.0%	274 100.0%	213 100.0%	178 100.0%	58 100.0%	169 100.0%	288 100.0%	76 100.0%	180 100.0%	57 100.0%	206 100.0%	265 100.0%	258 100.0%	268 100.0%	-	57 100.0%	116 100.0%	163 100.0%	101 100.0%	104 100.0%	84 100.0%	92 100.0%	54 100.0%	127 100.0%	92 100.0%



Table 18

Q15. Which of the following political parties do you trust most to look after the NHS? Base : All Respondents

	Total	Ger	nder		Age			2010	Vote			Vot	ing Intent	ion			SE	G							Region11					
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	АВ	C1	C2	DE	Scotlan d	Wales	London	South East	South West	East of England	East Midland s	West Midland s	North East		Yorks & Humbers ide
Unweighted Total	1000	482	518	360	409	231	234	228	198	65	150	313	81	169	60	228	271	253	248	-	60	123	148	96	100	89	105	49	127	95
Weighted Total	998	485	513	289	356	353	274	213	178	58	169	288	76	180	57	206	265	258	268	-	57	116	163	101	104	84	92	54	127	92
Labour	371 37.2%	198 40.9%	172 33.6%	122 42.2%	139 39.0%	110 31.2%	35 12.6%	170 79.5%	64 35.8%	12 20.1%	7 4.0%	251 87.2%	14 18.9%	42 23.3%	20 35.8%	89 43.0%	99 37.2%	78 30.2%	105 39.3%	-	22 38.0%	46 39.9%	50 31.0%	28 27.8%	28 26.7%	28 33.4%	38 41.5%	25 46.5%	60 47.5%	39 42.5%
Conservative	191 19.2%	111 23.0%	80 15.6%	39 13.5%	48 13.4%	104 29.6%	143 52.2%	4 1.7%	12 7.0%	9 15.2%	126 74.5%	2 0.6%	7 9.2%	33 18.0%	4 7.6%	47 22.9%	54 20.3%	46 17.8%	44 16.4%	-	8 13.8%	19 16.7%	41 25.0%	18 17.5%	16 15.5%	20 24.0%	19 20.5%	14 25.3%	19 15.2%	16 17.2%
Liberal Democrat	72 7.2%	34 7.1%	38 7.4%	21 7.2%	31 8.6%	21 5.9%	7 2.4%	5 2.2%	43 24.1%	7 11.8%	4 2.3%	2 0.6%	46 60.1%	10 5.6%	5 8.6%	20 9.8%	25 9.2%	21 8.1%	6 2.4%	-	4 6.2%	11 9.1%	11 6.6%	8 8.0%	12 11.4%	4 4.5%	4 4.2%	2 3.3%	12 9.6%	6 6.1%
Don't know	364 36.5%	141 29.1%	223 43.5%	108 37.2%	139 39.0%	118 33.4%	90 32.8%	35 16.6%	59 33.1%	31 52.9%	32 19.1%	34 11.7%	9 11.9%	96 53.0%	27 47.9%	50 24.3%	88 33.2%	113 43.9%	113 41.9%	-	24 42.0%	40 34.2%	61 37.4%	47 46.7%	49 46.5%	32 38.1%	31 33.8%	13 24.9%	35 27.6%	31 34.2%
Sigma	998 100.0%	485 100.0%	513 100.0%	289 100.0%	356 100.0%	353 100.0%	274 100.0%	213 100.0%	178 100.0%	58 100.0%	169 100.0%	288 100.0%	76 100.0%	180 100.0%	57 100.0%	206 100.0%	265 100.0%	258 100.0%	268 100.0%	-	57 100.0%	116 100.0%	163 100.0%	101 100.0%	104 100.0%	84 100.0%	92 100.0%	54 100.0%	127 100.0%	92 100.0%



Table 19

Q16. Do you have faith in the NHS to care for you and your family if you fall ill? Base : All Respondents

	Total	Ger	nder		Age			2010	Vote			Voti	ng Intent	ion			SE	G							Region11					
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	АВ	C1	C2	DE	Scotlan d		London	South East	South West	East of England	East Midland s	West Midland s	North East		Yorks & Humbers ide
Unweighted Total	1000	482	518	360	409	231	234	228	198	65	150	313	81	169	60	228	271	253	248	-	60	123	148	96	100	89	105	49	127	95
Weighted Total	998	485	513	289	356	353	274	213	178	58	169	288	76	180	57	206	265	258	268	-	57	116	163	101	104	84	92	54	127	92
Yes	715 71.7%	377 77.7%	339 66.0%	216 74.5%	248 69.7%	252 71.4%	199 72.5%	153 71.6%	125 70.5%	42 72.8%	133 78.4%	202 70.1%	56 73.8%	123 68.1%	38 66.2%	141 68.5%	189 71.4%	183 70.9%	202 75.2%	-	42 73.7%	80 68.8%	114 69.9%	80 78.8%	76 72.9%	55 66.0%	69 75.2%	43 79.8%	88 69.7%	64 69.6%
No	170 17.0%	63 12.9%	107 20.9%	44 15.1%	65 18.4%	61 17.2%	48 17.4%	44 20.4%	31 17.6%	10 17.8%	20 11.8%	53 18.5%	13 16.7%	41 23.0%	11 19.3%	39 19.1%	38 14.3%	49 18.9%	44 16.3%	-	7 11.9%	23 19.7%	23 14.1%	16 15.8%	18 17.6%	17 19.8%	14 14.9%	8 15.0%	23 17.8%	19 21.1%
Don't know	113 11.3%	45 9.4%	67 13.1%	30 10.3%	42 11.9%	41 11.5%	28 10.2%	17 7.9%	21 11.9%	5 9.3%	17 9.8%	33 11.4%	7 9.5%	16 8.9%	8 14.5%	26 12.5%	38 14.4%	26 10.2%	23 8.4%	-	8 14.4%	13 11.5%	26 16.0%	5 5.4%	10 9.5%	12 14.2%	9 9.9%	3 5.2%	16 12.5%	9 9.3%
Sigma	998 100.0%	485 100.0%	513 100.0%	289 100.0%	356 100.0%	353 100.0%	274 100.0%	213 100.0%	178 100.0%	58 100.0%	169 100.0%	288 100.0%	76 100.0%	180 100.0%	57 100.0%	206 100.0%	265 100.0%	258 100.0%	268 100.0%	-	57 100.0%	116 100.0%	163 100.0%	101 100.0%	104 100.0%	84 100.0%	92 100.0%	54 100.0%	127 100.0%	92 100.0%



Prepared by Survation on behalf of the Daily Mirror

Prepared on behalf of the Daily Mirror

Table 20

Q17. Do you have faith in the Care Quality Commission to prevent failings in the NHS, and to take effective action when they occur? Base: All Respondents

2010 Vote Voting Intention SEG Total Gender Region11 Age East West Midland Scotlan South South Fast of North North Male 18-34 35-54 55+ CON LAB LD OTHER CON LAB LD UKIP OTHER AB C1 C2 DE Wales London Female East West England East West d Unweighted Total 518 231 234 228 198 65 150 313 228 253 60 123 100 105 Weighted Total 513 213 178 57 104 84 92 127 998 485 289 356 353 274 58 169 288 76 180 57 206 265 258 268 116 163 101 54 132 65 24 27 29 29 27.8% 29.9% 25.8% 44.0% 23.1% 19.3% 28.9% 27.8% 20.2% 29.4% 38.4% 30.8% 31.2% 20.9% 15.8% 22.4% 28.9% 29.6% 29.2% 29.7% 27.2% 27.2% 30.6% 25.4% 34.9% 31.7% 25.0% 24.2% No 451 216 236 98 167 186 131 102 85 34 63 127 27 111 35 114 112 106 120 27 48 71 41 45 36 36 23 69 45.2% 45.9% 33.7% 47.1% 47.6% 47.9% 47.8% 58.5% 44.1% 61.5% 47.4% 41.7% 43.9% 40.4% 42.9% 43.1% 43.0% 54.4% 44.59 52.8% 37.3% 35.0% 61.7% 55.1% 42.2% 41.1% 44.7% 38.7% Don't know 269 124 145 106 52 57 26 13 46 13 36 47 29 18 27 17 27.0% 25.6% 28.2% 22.3% 29.8% 27.9% 23.5% 24.4% 32.0% 12.1% 24.3% 25.1% 33.8% 17.4% 22.7% 22.5% 28.9% 29.4% 26.1% 23.0% 31.1% 28.9% 29.1% 31.7% 22.0% 29.6% 32.0% 21.4% Sigma 485 513 289 356 353 274 213 178 58 169 288 76 180 57 206 265 258 268 57 116 163 101 104 84 92 54 127 100.0%



Prepared by Survation on behalf of the Daily Mirror

4 Jul 2013

Yorks &

Humbers

ide

95

92

23

25.2%

48

52.5%

20

22.3%

92

Table 21

Q18A. Which of the following services do you think should be offered on the NHS, and which do you think should not? Breast enlargement

Base : All Respondents

Unweighted Total Weighted Total Should be offered

Should not be offered

Don't know Sigma

Total	Gen	der		Age			2010	Vote			Vot	ing Intent	ion			SE	EG							Region11	l				
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	АВ	C1	C2	DE	Scotlan d	Wales	London	South East	South West	East of England	East Midland s	West Midland s	North East	North West	Yorks & Humbers ide
1000	482	518	360	409	231	234	228	198	65	150	313	81	169	60	228	271	253	248	-	60	123	148	96	100	89	105	49	127	95
998	485	513	289	356	353	274	213	178	58	169	288	76	180	57	206	265	258	268	-	57	116	163	101	104	84	92	54	127	92
51	30	22	25	15	11	6	13	13	7	5	22	8	5	3	7	7	13	24	-	1	10	5	7	4	6	2	3	8	6
5.1%	6.1%	4.2%	8.8%	4.3%	3.0%	2.2%	6.1%	7.1%	11.5%	3.2%	7.7%	10.0%	2.8%	4.9%	3.6%	2.6%	5.1%	8.8%		1.4%	9.0%	2.9%	6.8%	3.5%	6.6%	2.6%	5.8%	6.2%	6.4%
880	429	452	238	317	325	259	189	150	48	158	243	65	170	46	184	244	225	227	-	52	97	148	89	87	76	84	47	114	78
88.2%	88.5%	88.0%	82.4%	89.2%	92.0%	94.4%	88.4%	84.5%	83.1%	93.3%	84.3%	85.5%	94.3%	81.2%	89.4%	92.2%	87.1%	84.6%		91.2%	84.0%	90.9%	87.7%	82.9%	90.3%	91.4%	87.5%	90.0%	85.5%
66	26	40	25	23	18	9	12	15	3	6	23	3	5	8	14	14	20	18	-	4	8	10	6	14	3	6	4	5	7
6.6%	5.4%	7.8%	8.8%	6.5%	5.0%	3.4%	5.5%	8.3%	5.3%	3.5%	8.0%	4.5%	2.9%	13.8%	7.0%	5.2%	7.7%	6.7%		7.4%	7.0%	6.2%	5.5%	13.6%	3.1%	6.1%	6.7%	3.8%	8.1%
998	485	513	289	356	353	274	213	178	58	169	288	76	180	57	206	265	258	268	-	57	116	163	101	104	84	92	54	127	92
100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



Table 22

Q18B. Which of the following services do you think should be offered on the NHS, and which do you think should not?

Breast reduction Base : All Respondents

Unweighted Total

Should be offered Should not be offered

Weighted Total

Don't know Sigma

Т	otal	Gen	der		Age			2010	Vote			Vot	ing Intent	ion			SE	:G							Region11					
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotlan d	Wales	London	South East	South West	East of England	East Midland s	West Midland s	North East	North West	Yorks & Humbers ide
1	000	482	518	360	409	231	234	228	198	65	150	313	81	169	60	228	271	253	248	-	60	123	148	96	100	89	105	49	127	95
	998	485	513	289	356	353	274	213	178	58	169	288	76	180	57	206	265	258	268	-	57	116	163	101	104	84	92	54	127	92
	436 43.7%	181 37.2%	256 49.9%	142 49.1%	168 47.2%	126 35.8%	101 36.7%	91 42.8%	97 54.9%	29 49.5%	67 39.5%	136 47.2%	38 49.3%	65 35.9%	25 43.5%	99 48.2%	99 37.4%	104 40.2%	134 49.9%	-	34 58.8%	52 44.9%	66 40.6%	46 45.8%	50 48.2%	38 45.8%	31 34.3%	18 32.5%	59 46.6%	41 44.5%
	446 44.7%	249 51.4%	197 38.3%	107 36.9%	156 44.0%	183 51.8%	145 52.7%	102 48.1%	62 35.0%	24 41.9%	87 51.3%	126 43.9%	31 41.1%	97 53.9%	17 29.8%	85 41.4%	131 49.5%	122 47.1%	108 40.3%	-	17 29.2%	52 45.2%	78 47.8%	46 45.3%	37 35.8%	38 45.0%	48 52.7%	31 56.5%	54 42.3%	40 43.5%
	115 11.6%	55 11.3%	61 11.8%	41 14.0%	31 8.8%	44 12.4%	29 10.5%	19 9.1%	18 10.2%	5 8.6%	15 9.2%	26 8.9%	7 9.6%	18 10.2%	15 26.7%	21 10.4%	35 13.1%	33 12.7%	26 9.8%	-	7 12.0%	12 10.0%	19 11.5%	9 8.9%	17 16.0%	8 9.3%	12 13.0%	6 11.0%	14 11.2%	11 12.0%
	998 00.0%	485 100.0%	513 100.0%	289 100.0%	356 100.0%	353 100.0%	274 100.0%	213 100.0%	178 100.0%	58 100.0%	169 100.0%	288 100.0%	76 100.0%	180 100.0%	57 100.0%	206 100.0%	265 100.0%	258 100.0%	268 100.0%	-	57 100.0%	116 100.0%	163 100.0%	101 100.0%	104 100.0%	84 100.0%	92 100.0%	54 100.0%	127 100.0%	92 100.0%



Table 23

Q18C. Which of the following services do you think should be offered on the NHS, and which do you think should not?

Gastric band operations for weight loss

Base : All Respondents

Unweighted Total Weighted Total Should be offered Should not be offered Don't know Sigma

Total	Gen	nder		Age			2010	Vote			Vot	ing Inten	tion			SE	G							Region11					
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	АВ	C1	C2	DE	Scotlan d	Wales	London	South East	South West	East of England	East Midland s	West Midland s	North East	North West	Yorks & Humbers ide
1000	482	518	360	409	231	234	228	198	65	150	313	81	169	60	228	271	253	248	-	60	123	148	96	100	89	105	49	127	95
998	485	513	289	356	353	274	213	178	58	169	288	76	180	57	206	265	258	268	-	57	116	163	101	104	84	92	54	127	92
427	212	216	132	161	135	104	95	83	29	67	149	38	49	21	99	115	96	117	-	28	59	61	42	40	37	35	28	56	40
42.8%	43.7%	42.0%	45.5%	45.2%	38.2%	37.9%	44.3%	46.9%	50.0%	39.9%	51.7%	49.7%	27.1%	37.3%	48.1%	43.4%	37.2%	43.6%		48.2%	51.2%	37.6%	41.2%	38.7%	43.6%	38.1%	51.0%	44.2%	44.2%
446	220	226	112	164	169	143	96	71	25	91	108	30	112	23	91	116	126	113	-	25	45	78	51	44	38	43	21	58	40
44.7%	45.3%	44.1%	38.8%	46.2%	48.0%	52.0%	44.8%	40.2%	43.2%	53.9%	37.5%	39.5%	62.2%	40.4%	44.1%	43.7%	48.9%	42.1%		42.9%	39.3%	48.0%	50.0%	42.4%	46.0%	47.0%	38.2%	46.0%	43.3%
124	53	71	45	30	49	28	23	23	4	10	31	8	19	13	16	34	36	38	-	5	11	23	9	20	9	14	6	12	11
12.5%	11.0%	13.8%	15.6%	8.5%	13.8%	10.1%	10.8%	12.9%	6.8%	6.2%	10.8%	10.9%	10.7%	22.3%	7.8%	12.9%	13.9%	14.3%		8.9%	9.5%	14.3%	8.7%	18.9%	10.4%	14.9%	10.8%	9.8%	12.4%
998	485	513	289	356	353	274	213	178	58	169	288	76	180	57	206	265	258	268	-	57	116	163	101	104	84	92	54	127	92
100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



Table 24

Q18D. Which of the following services do you think should be offered on the NHS, and which do you think should not?

Sex change operations Base : All Respondents

Unweighted Total Weighted Total

Should not be offered

Don't know Sigma

Should be offered

Total	Gen	nder		Age			2010	Vote			Vot	ing Intent	ion			SE	G							Region11					
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	АВ	C1	C2	DE	Scotlan d	Wales	London	South East	South West	East of England	East Midland s	West Midland s	North East	North West	Yorks & Humber ide
1000	482	518	360	409	231	234	228	198	65	150	313	81	169	60	228	271	253	248	-	60	123	148	96	100	89	105	49	127	95
998	485	513	289	356	353	274	213	178	58	169	288	76	180	57	206	265	258	268	-	57	116	163	101	104	84	92	54	127	92
281	104	177	109	97	74	53	74	71	20	33	109	27	30	23	67	72	73	69	-	18	41	42	24	33	22	14	13	39	34
28.2%	21.5%	34.5%	37.8%	27.3%	21.1%	19.3%	34.9%	40.0%	34.2%	19.4%	37.9%	35.2%	16.7%	39.8%	32.5%	27.1%	28.3%	25.7%		31.7%	35.8%	26.1%	24.0%	31.2%	25.9%	15.2%	23.4%	30.9%	36.9%
569	318	251	133	219	217	186	105	81	34	117	136	40	131	22	119	153	140	157	-	31	63	90	61	51	53	65	35	71	44
57.0%	65.7%	48.9%	46.0%	61.6%	61.4%	67.8%	49.4%	45.4%	58.7%	69.4%	47.1%	52.4%	72.4%	38.4%	57.5%	57.7%	54.3%	58.5%		53.9%	54.5%	55.4%	59.9%	49.3%	63.3%	70.7%	64.1%	55.8%	47.8%
148	62	86	47	39	62	35	34	26	4	19	43	9	20	12	21	40	45	42	-	8	11	30	16	20	9	13	7	17	14
14.8%	12.8%	16.7%	16.1%	11.1%	17.5%	12.9%	15.7%	14.6%	7.1%	11.2%	15.0%	12.4%	10.9%	21.8%	10.0%	15.1%	17.4%	15.7%		14.4%	9.7%	18.5%	16.0%	19.5%	10.8%	14.1%	12.5%	13.3%	15.4%
998	485	513	289	356	353	274	213	178	58	169	288	76	180	57	206	265	258	268	-	57	116	163	101	104	84	92	54	127	92
100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



Table 25

Q18E. Which of the following services do you think should be offered on the NHS, and which do you think should not?

Tattoo Removal

Base : All Respondents

	Total	Gen	der		Age			2010	Vote			Vot	ing Inten	tion			SE	:G							Region11					
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotlan d	Wales	London	South East	South West	East of England	East Midland s	West Midland s	North East	North West	Yorks & Humbers ide
Unweighted Total	1000	482	518	360	409	231	234	228	198	65	150	313	81	169	60	228	271	253	248	-	60	123	148	96	100	89	105	49	127	95
Weighted Total	998	485	513	289	356	353	274	213	178	58	169	288	76	180	57	206	265	258	268	-	57	116	163	101	104	84	92	54	127	92
Should be offered	80 8.0%	44 9.2%	36 7.0%	32 11.0%	29 8.2%	19 5.5%	11 3.9%	20 9.3%	17 9.5%	7 11.3%	5 2.9%	30 10.5%	8 10.1%	10 5.7%	11 19.7%	12 5.6%	20 7.7%	17 6.7%	31 11.5%	-	5 9.5%	13 11.6%	9 5.7%	9 8.5%	9 8.6%	6 7.3%	6 6.8%	2 4.4%	14 10.8%	5 5.7%
Should not be offered	864 86.5%	414 85.4%	449 87.6%	238 82.2%	311 87.4%	315 89.3%	257 93.7%	182 85.2%	147 82.7%	49 84.6%	160 94.6%	241 83.8%	65 85.5%	163 90.6%	37 65.9%	184 89.3%	234 88.2%	230 89.0%	216 80.4%	-	50 88.2%	97 83.8%	148 91.0%	84 82.9%	85 81.5%	74 88.3%	80 87.4%	51 93.7%	105 83.2%	81 88.6%
Don't know	54 5.4%	26 5.4%	28 5.4%	20 6.8%	16 4.5%	19 5.3%	7 2.5%	12 5.4%	14 7.9%	2 4.1%	4 2.5%	16 5.7%	3 4.4%	7 3.7%	8 14.4%	10 5.1%	11 4.1%	11 4.3%	22 8.0%	-	1 2.4%	5 4.6%	5 3.3%	9 8.6%	10 9.9%	4 4.4%	5 5.9%	1 2.0%	8 6.1%	5 5.7%
Sigma	998 100.0%	485 100.0%	513 100.0%	289 100.0%	356 100.0%	353 100.0%	274 100.0%	213 100.0%	178 100.0%	58 100.0%	169 100.0%	288 100.0%	76 100.0%	180 100.0%	57 100.0%	206 100.0%	265 100.0%	258 100.0%	268 100.0%	-	57 100.0%	116 100.0%	163 100.0%	101 100.0%	104 100.0%	84 100.0%	92 100.0%	54 100.0%	127 100.0%	92 100.0%



Table 26

Q18F. Which of the following services do you think should be offered on the NHS, and which do you think should not?

IVF (fertility) treatment Base : All Respondents

Unweighted Total Weighted Total Should be offered

Should not be offered

Don't know Sigma

Total	Gen	nder		Age			2010	Vote			Vot	ing Inten	tion			SE	G							Region11	l				
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	АВ	C1	C2	DE	Scotlan d	Wales	London	South East	South West	East of England	East Midland s	West Midland s	North East	North West	Yorks & Humbers ide
1000	482	518	360	409	231	234	228	198	65	150	313	81	169	60	228	271	253	248	-	60	123	148	96	100	89	105	49	127	95
998	485	513	289	356	353	274	213	178	58	169	288	76	180	57	206	265	258	268	-	57	116	163	101	104	84	92	54	127	92
661	309	352	218	228	215	159	153	129	34	100	224	51	93	40	137	175	166	182	-	40	83	102	70	59	55	62	35	94	59
66.2%	63.8%	68.6%	75.2%	64.2%	61.0%	58.0%	71.8%	72.5%	58.6%	59.2%	77.6%	66.7%	51.5%	69.9%	66.4%	66.2%	64.5%	67.9%		69.7%	71.5%	62.7%	68.7%	56.1%	65.5%	68.0%	65.6%	74.2%	64.4%
237	127	110	41	90	106	87	46	35	19	60	43	18	67	7	52	64	70	52	-	14	24	42	22	27	23	19	15	21	24
23.8%	26.2%	21.5%	14.1%	25.4%	30.1%	31.8%	21.7%	19.9%	33.4%	35.5%	14.9%	23.6%	37.4%	12.6%	25.1%	24.2%	27.0%	19.2%		25.1%	20.4%	26.0%	21.9%	25.5%	27.8%	20.8%	28.5%	16.6%	26.5%
100	49	51	31	37	31	28	14	14	5	9	21	7	20	10	18	25	22	34	-	3	9	18	10	19	6	10	3	12	8
10.0%	10.0%	9.9%	10.7%	10.5%	8.9%	10.2%	6.5%	7.6%	7.9%	5.3%	7.4%	9.7%	11.1%	17.5%	8.5%	9.6%	8.6%	12.9%		5.2%	8.1%	11.3%	9.4%	18.4%	6.7%	11.2%	5.9%	9.2%	9.1%
998	485	513	289	356	353	274	213	178	58	169	288	76	180	57	206	265	258	268	-	57	116	163	101	104	84	92	54	127	92
100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



Table 27

Sigma

Q19. Hospital doctors have a starting salary of £22,412, and consultants can earn a basic salary of between £74,504 and £100,446 per year Overall, do you think hospital doctors are paid: Base : All Respondents

Unweighted Total Weighted Total Too much for what they do Too little for what they do A fair amount for what they do

Γ	Total	Gen	nder		Age			2010	Vote			Vot	ing Intent	ion			SE	G							Region	11				
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	АВ	C1	C2	DE	Scotlan d	Wales	London		South West	East of England	East Midland s	West Midland s	North East	North West	Yorks & Humbers ide
	1000	482	518	360	409	231	234	228	198	65	150	313	81	169	60	228	271	253	248	-	60	123	148	96	100	89	105	49	127	95
	998	485	513	289	356	353	274	213	178	58	169	288	76	180	57	206	265	258	268	-	57	116	163	101	104	84	92	54	127	92
	169 16.9%	73 15.1%	96 18.6%	49 17.1%	62 17.4%	57 16.3%	42 15.2%	34 16.0%	27 15.3%	10 17.6%	25 14.9%	46 15.9%	12 16.0%	38 21.2%	10 16.8%	38 18.7%	42 15.9%	45 17.5%	43 16.0%	-	13 23.3%	18 15.4%	23 14.0%	16 15.7%	12 11.2%	11 13.2%	22 23.9%	10 17.8%	25 19.7%	20 21.7%
	245 24.6%	128 26.5%	117 22.8%	71 24.5%	95 26.7%	80 22.6%	65 23.6%	64 30.2%	34 18.9%	16 27.3%	39 22.9%	87 30.3%	16 21.6%	35 19.4%	17 30.2%	47 23.0%	72 27.3%	72 27.8%	54 20.1%	-	15 26.6%	29 24.9%	41 25.5%	27 27.0%	29 27.7%	20 23.7%	18 19.5%	13 24.4%	30 23.4%	21 23.1%
0	584 58.5%	283 58.4%	300 58.6%	169 58.4%	199 55.9%	216 61.2%	168 61.2%	115 53.8%	117 65.9%	32 55.1%	105 62.2%	155 53.8%	48 62.5%	107 59.4%	30 53.0%	120 58.4%	151 56.8%	141 54.7%	172 63.9%	-	29 50.1%	69 59.7%	98 60.5%	58 57.3%	64 61.1%	53 63.0%	52 56.6%	31 57.8%	72 56.8%	51 55.2%
	998 100.0%	485 100.0%	513 100.0%	289 100.0%	356 100.0%	353 100.0%	274 100.0%	213 100.0%	178 100.0%	58 100.0%	169 100.0%	288 100.0%	76 100.0%	180 100.0%	57 100.0%	206 100.0%	265 100.0%	258 100.0%	268 100.0%	-	57 100.0%	116 100.0%	163 100.0%	101 100.0%	104 100.0%	84 100.0%	92 100.0%	54 100.0%	127 100.0%	92 100.0%



Table 28

Q20. Salaried GPs earn £57,600 on average and GP partners earn an average of about £104,000 Overall, do you think GPs are paid:

Base : All Respondents

Unweighted Total Weighted Total Too much for what they do Too little for what they do A fair amount for what they do Sigma

T	otal	Gen	der		Age			2010	Vote			Voti	ing Intent	ion			SE	G							Region1	11				
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	АВ	C1	C2	DE	Scotlan d	Wales	London	South East	South West	East of England	East Midland s	West Midland s	North East	North West	Yorks & Humbers ide
10	000	482	518	360	409	231	234	228	198	65	150	313	81	169	60	228	271	253	248	-	60	123	148	96	100	89	105	49	127	95
	98	485	513	289	356	353	274	213	178	58	169	288	76	180	57	206	265	258	268	-	57	116	163	101	104	84	92	54	127	92
	7.5%	212 43.8%	262 51.0%	133 46.1%	171 48.0%	170 48.1%	131 47.7%	90 42.0%	85 47.6%	30 51.5%	80 47.1%	119 41.5%	32 41.4%	102 56.3%	24 41.5%	108 52.2%	124 46.7%	130 50.4%	112 41.9%	-	31 53.4%	53 45.7%	66 40.7%	42 41.2%	48 45.7%	44 52.6%	51 55.2%	25 46.5%	67 53.2%	44 48.3%
	67 6.7%	37 7.6%	30 5.8%	28 9.6%	23 6.5%	16 4.4%	15 5.3%	15 7.0%	10 5.5%	5 8.7%	7 3.9%	19 6.7%	9 11.8%	8 4.6%	5 8.2%	12 5.7%	19 7.2%	17 6.5%	19 7.2%	-	5 7.9%	10 8.3%	8 4.9%	8 7.7%	7 6.7%	1 0.8%	8 8.9%	-	10 8.0%	9 9.9%
	5.8%	236 48.6%	222 43.2%	128 44.2%	162 45.5%	167 47.4%	129 47.0%	109 51.0%	83 46.8%	23 39.8%	83 49.0%	149 51.8%	36 46.7%	71 39.1%	29 50.3%	87 42.2%	122 46.2%	111 43.0%	137 51.0%	-	22 38.7%	53 46.0%	89 54.5%	52 51.1%	50 47.6%	39 46.6%	33 35.9%	29 53.5%	49 38.8%	38 41.7%
	98 0.0%	485 100.0%	513 100.0%	289 100.0%	356 100.0%	353 100.0%	274 100.0%	213 100.0%	178 100.0%	58 100.0%	169 100.0%	288 100.0%	76 100.0%	180 100.0%	57 100.0%	206 100.0%	265 100.0%	258 100.0%	268 100.0%	-	57 100.0%	116 100.0%	163 100.0%	101 100.0%	104 100.0%	84 100.0%	92 100.0%	54 100.0%	127 100.0%	92 100.0%



Table 29

Q21. Nurses have a starting salary of £21,000 and earn an average of about £30,000 Overall, do you think nurses are paid: Base : All Respondents

Unweighted Total
Weighted Total
Too much for what they do
Too little for what they do
A fair amount for what they do
Sigma

Total	Gen	der		Age			2010	Vote			Voti	ng Intent	ion			SE	G							Region	11				
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	АВ	C1	C2	DE	Scotlan d	Wales	London	South East	South West	East of England	East Midland s	West Midland s	North East	North West	Yorks & Humbers ide
1000	482	518	360	409	231	234	228	198	65	150	313	81	169	60	228	271	253	248	-	60	123	148	96	100	89	105	49	127	95
998	485	513	289	356	353	274	213	178	58	169	288	76	180	57	206	265	258	268	-	57	116	163	101	104	84	92	54	127	92
40 4.1%	21 4.3%	20 3.8%	12 4.0%	17 4.6%	12 3.5%	15 5.4%	8 3.5%	6 3.3%	2 3.4%	6 3.3%	9 3.1%	8 10.1%	9 4.8%	2 3.3%	11 5.3%	13 5.0%	5 2.1%	11 4.1%	-	6 10.5%	6 5.1%	5 2.9%	2 1.6%	3 3.3%	1 0.9%	5 5.8%	3 5.8%	2 2.0%	5 5.7%
571 57.2%	270 55.8%	300 58.6%	180 62.2%	202 56.9%	189 53.5%	146 53.3%	127 59.8%	106 59.6%	35 60.7%	93 54.9%	171 59.6%	42 55.3%	90 49.7%	41 71.8%	111 53.9%	138 52.2%	153 59.4%	168 62.7%	-	27 46.7%	71 61.8%	97 59.9%	56 55.2%	67 64.0%	54 64.8%	43 47.2%	28 52.6%	82 65.0%	42 45.8%
386 38.7%	194 39.9%	193 37.6%	98 33.8%	137 38.5%	152 43.0%	113 41.4%	78 36.7%	66 37.1%	21 35.9%	71 41.9%	108 37.4%	26 34.6%	82 45.6%	14 24.9%	84 40.8%	114 42.8%	99 38.5%	89 33.3%	-	24 42.8%	38 33.1%	60 37.2%	44 43.2%	34 32.7%	29 34.3%	43 47.1%	22 41.6%	42 33.0%	44 48.6%
998 100.0%	485 100.0%	513 100.0%	289 100.0%	356 100.0%	353 100.0%	274 100.0%	213 100.0%	178 100.0%	58 100.0%	169 100.0%	288 100.0%	76 100.0%	180 100.0%	57 100.0%	206 100.0%	265 100.0%	258 100.0%	268 100.0%	-	57 100.0%	116 100.0%	163 100.0%	101 100.0%	104 100.0%	84 100.0%	92 100.0%	54 100.0%	127 100.0%	92 100.0%



Table 30

Q22. Would you be prepared to pay more National Insurance to improve NHS services? Base : All Respondents

	Total	Gei	nder		Age			2010	Vote			Vot	ing Inten	tion			SE	G							Region11					
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	АВ	C1	C2	DE	Scotlan d		London	South East	South West	East of England	East Midland s	West Midland s	North East	North West	Yorks & Humbers ide
Unweighted Total	1000	482	518	360	409	231	234	228	198	65	150	313	81	169	60	228	271	253	248	-	60	123	148	96	100	89	105	49	127	95
Weighted Total	998	485	513	289	356	353	274	213	178	58	169	288	76	180	57	206	265	258	268	-	57	116	163	101	104	84	92	54	127	92
Yes	403 40.4%	210 43.4%	192 37.5%	122 42.3%	130 36.6%	150 42.6%	97 35.2%	114 53.7%	79 44.3%	26 44.7%	63 37.5%	152 52.7%	40 52.7%	63 35.0%	23 41.2%	97 47.0%	108 40.8%	96 37.2%	102 37.9%	-	26 46.1%	62 54.0%	63 38.6%	35 34.9%	42 40.2%	29 34.4%	32 35.1%	20 37.2%	56 43.9%	32 35.4%
No	399 39.9%	198 40.9%	200 39.0%	105 36.3%	163 45.9%	130 36.9%	129 47.2%	67 31.5%	65 36.5%	23 40.2%	82 48.2%	93 32.1%	25 32.6%	90 49.9%	18 32.2%	87 42.0%	106 40.1%	109 42.4%	96 35.8%	-	17 30.5%	38 32.9%	56 34.4%	47 46.5%	37 35.3%	41 48.6%	42 46.2%	27 50.5%	49 38.8%	39 43.0%
Don't know	196 19.7%	76 15.7%	120 23.5%	62 21.4%	62 17.5%	72 20.5%	48 17.6%	32 14.8%	34 19.2%	9 15.1%	24 14.2%	44 15.1%	11 14.7%	27 15.2%	15 26.6%	23 11.0%	51 19.1%	53 20.4%	71 26.3%	-	13 23.4%	15 13.1%	44 27.0%	19 18.6%	26 24.5%	14 16.9%	17 18.6%	7 12.3%	22 17.3%	20 21.6%
Sigma	998 100.0%	485 100.0%	513 100.0%	289 100.0%	356 100.0%	353 100.0%	274 100.0%	213 100.0%	178 100.0%	58 100.0%	169 100.0%	288 100.0%	76 100.0%	180 100.0%	57 100.0%	206 100.0%	265 100.0%	258 100.0%	268 100.0%		57 100.0%	116 100.0%	163 100.0%	101 100.0%	104 100.0%	84 100.0%	92 100.0%	54 100.0%	127 100.0%	92 100.0%



Prepared on behalf of the Daily Mirror

Table 31 Q23. NHS reforms mean the Health Secretary is no longer accountable for service provision in the NHS until failures are deemed significant. Which statement is closest to your opinion? Base : All Respondents

356

289

353

213

178

274

513

485

998

	Total	Ger	nder		Age			2010	Vote			Voti	ng Inten	tion			SE	G							Region	11				
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	АВ	C1	C2	DE	Scotlan d		London	South East		East of England	East Midland s	West Midland s	North East	North West	Yorks & Humbers ide
Unweighted Total	1000	482	518	360	409	231	234	228	198	65	150	313	81	169	60	228	271	253	248	-	60	123	148	96	100	89	105	49	127	95
Weighted Total	998	485	513	289	356	353	274	213	178	58	169	288	76	180	57	206	265	258	268	-	57	116	163	101	104	84	92	54	127	92
The Health Secretary should be fully accountable for service provision in the NHS at all times	677 67.9%	347 71.5%	330 64.4%	164 56.7%	240 67.4%	273 77.4%	183 66.8%	164 77.1%	130 73.0%	40 69.5%	97 57.5%	218 75.8%	53 69.1%	129 71.2%	43 75.3%	131 63.7%	182 68.6%	176 68.1%	188 70.1%	-	39 68.3%	69 59.7%	121 74.7%	72 71.4%	73 69.6%	56 66.5%	57 62.3%	41 76.3%	87 69.0%	55 59.9%
The Health Secretary should only become accountable for service provision in the NHS when failures by local service providers become significant	193 19.4%	98 20.1%	96 18.6%	61 21.1%	75 21.1%	57 16.3%	72 26.4%	30 14.2%	28 15.9%	14 23.6%	55 32.6%	40 14.0%	14 17.8%	38 21.1%	7 13.2%	56 27.0%	59 22.4%	42 16.4%	36 13.4%	-	14 24.1%	28 23.9%	25 15.4%	13 12.9%	16 15.6%	19 22.1%	22 24.5%	9 16.1%	20 15.6%	26 28.8%
Don't Know	128 12.8%	40 8.3%	87 17.0%	64 22.2%	41 11.5%	22 6.3%	19 6.8%	19 8.7%	20 11.1%	4 6.9%	17 10.0%	29 10.2%	10 13.1%	14 7.6%	7 11.5%	19 9.3%	24 9.1%	40 15.5%	44 16.6%	-	4 7.7%	19 16.4%	16 9.9%	16 15.7%	15 14.8%	10 11.5%	12 13.2%	4 7.6%	19 15.4%	10 11.4%

57 206

180

258

265

268

116

163

101

57

104

84

92

127

54

76

288

58 169



Sigma

4 Jul 2013

92 100.0%

Table 32

Q24. Which statement is closest to your opinion? Base : All Respondents

	Total	Gen	der		Age			2010	Vote		1	Vot	ing Inten	tion			SE	G							Region1	11				
			Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD		OTHER	AB	C1	C2	DE	Scotlan d	Wales	London	South East	South West		East Midland s	West Midland s	North East	North West	Yorks & Humbers ide
Unweighted Total	1000	482	518	360	409	231	234	228	198	65	150	313	81	169	60	228	271	253	248	-	60	123	148	96	100	89	105	49	127	95
Weighted Total	998	485	513	289	356	353	274	213	178	58	169	288	76	180	57	206	265	258	268	-	57	116	163	101	104	84	92	54	127	92
The NHS should always remain free at the point of delivery	777 77.8%	355 73.2%	421 82.2%	200 69.0%	281 79.0%	296 83.8%	204 74.2%	172 80.9%	149 83.7%	44 75.9%	123 72.7%	237 82.1%	53 69.1%	135 74.8%	51 90.3%	143 69.3%	206 77.9%	210 81.4%	217 80.8%	-	50 88.3%	73 63.5%	133 81.7%	78 77.0%	81 77.3%	71 85.1%	72 78.2%	42 76.9%	97 76.8%	74 80.8%
The NHS should remain free at the point of delivery for basic care but patients should contribute for more more complex treatments, such as expensive new cancer or dementia drugs	118 11.8%	76 15.7%	41 8.1%	50 17.3%	33 9.3%	34 9.8%	35 12.8%	22 10.5%	18 9.9%	6 10.0%	24 14.0%	32 11.0%	13 16.5%	26 14.2%	4 6.6%	36 17.3%	32 12.0%	21 8.1%	29 11.0%	-	2 3.8%	21 18.3%	16 10.1%	18 17.7%	7 6.7%	7 7.9%	12 12.5%	3 6.3%	17 13.1%	11 12.4%
The NHS should make patients contribute towards the cost of a wide range of health services they use	66 6.6%	36 7.5%	29 5.7%	21 7.3%	25 7.1%	19 5.4%	26 9.4%	13 6.2%	7 3.7%	7 11.5%	16 9.5%	13 4.4%	7 9.3%	16 8.8%	2 3.1%	21 10.4%	14 5.5%	19 7.2%	11 4.2%	-	4 6.8%	13 11.4%	8 5.0%	2 1.9%	15 14.3%	4 4.4%	4 4.5%	7 13.8%	5 4.2%	3 3.6%
Don't know	38 3.8%	17 3.5%	21 4.1%	18 6.3%	16 4.6%	3 0.9%	10 3.6%	5 2.4%	5 2.7%	2 2.6%	6 3.8%	7 2.4%	4 5.0%	4 2.2%	-	6 3.1%	12 4.7%	8 3.3%	11 4.0%	-	1 1.2%	8 6.9%	5 3.2%	4 3.5%	2 1.8%	2 2.6%	4 4.8%	2 3.0%	7 5.9%	3 3.3%
Sigma	998 100.0%	485 100.0%	513 100.0%	289 100.0%	356 100.0%	353 100.0%	274 100.0%	213 100.0%	178 100.0%	58 100.0%	169 100.0%	288 100.0%	76 100.0%	180 100.0%	57 100.0%	206 100.0%	265 100.0%	258 100.0%	268 100.0%	-	57 100.0%	116 100.0%	163 100.0%	101 100.0%	104 100.0%	84 100.0%	92 100.0%	54 100.0%	127 100.0%	92 100.0%



Prepared by Survation on behalf of the Daily Mirror

Table 33

Q25. Which of the following statements is closest to your opinion? Base : All Respondents

	Total	Ger	der		Age			2010	Vote			Vot	ing Inten	tion			SE	G							Region	11				
																				Scotlan			South	South	East of	East Midland	West Midland	North	North	Yorks & Humbers
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	d	Wales	London	East	West	England	S	S	East	West	ide
Unweighted Total	1000	482	518	360	409	231	234	228	198	65	150	313	81	169	60	228	271	253	248	-	60	123	148	96	100	89	105	49	127	95
Weighted Total	998	485	513	289	356	353	274	213	178	58	169	288	76	180	57	206	265	258	268	-	57	116	163	101	104	84	92	54	127	92
Anyone in the England & Wales should be able to use the NHS services without paying extra charges	237 23.8%	116 24.0%	121 23.5%	111 38.5%	75 21.0%	51 14.4%	36 13.0%	51 23.8%	48 27.3%	12 21.3%	27 16.1%	93 32.4%	25 32.5%	18 9.8%	19 33.2%	69 33.4%	70 26.6%	43 16.6%	55 20.4%	-	14 23.7%	41 35.1%	42 25.9%	25 24.2%	20 18.7%	20 24.3%	25 27.7%	6 10.6%	27 21.4%	16 17.8%
Non-British citizens in England & Wales should have to pay extra charges to use the NHS services	715 71.7%	352 72.7%	363 70.7%	157 54.1%	265 74.5%	294 83.2%	234 85.2%	151 71.0%	118 66.7%	43 74.7%	136 80.6%	181 62.8%	46 60.6%	161 89.3%	33 57.8%	127 61.5%	179 67.4%	205 79.5%	204 76.1%	-	42 74.1%	68 58.4%	114 69.9%	73 71.7%	78 74.7%	61 72.6%	61 66.7%	46 84.5%	94 74.3%	73 79.7%
Don't know	46 4.6%	16 3.3%	29 5.7%	22 7.4%	16 4.4%	8 2.4%	5 1.9%	11 5.2%	11 6.0%	2 4.0%	6 3.3%	14 4.7%	5 6.9%	2 0.8%	5 9.0%	11 5.1%	16 6.0%	10 3.9%	9 3.4%	-	1 2.2%	8 6.5%	7 4.2%	4 4.1%	7 6.6%	3 3.2%	5 5.6%	3 4.9%	5 4.3%	2 2.5%
Sigma	998 100.0%	485 100.0%	513 100.0%	289 100.0%	356 100.0%	353 100.0%	274 100.0%	213 100.0%	178 100.0%	58 100.0%	169 100.0%	288 100.0%	76 100.0%	180 100.0%	57 100.0%	206 100.0%	265 100.0%	258 100.0%	268 100.0%	-	57 100.0%	116 100.0%	163 100.0%	101 100.0%	104 100.0%	84 100.0%	92 100.0%	54 100.0%	127 100.0%	92 100.0%



Prepared on behalf of the Daily Mirror

Table 34

Q26. Do you think that smokers should have to pay extra towards the cost of treating them for illnesses related to their lifestyles Base: All Respondents

2010 Vote Voting Intention SEG Total Gender Region11 East West Midland Yorks & Scotlan South South Fast of North North Humbers Male 18-34 35-54 55+ CON LAB LD OTHER CON LAB LD UKIP OTHER AB C1 C2 DE Wales London Female East West England East West ide d Unweighted Total 518 231 234 228 198 65 150 313 60 228 253 60 123 100 105 127 95 Weighted Total 513 213 178 57 104 127 998 485 289 356 353 274 58 169 288 76 180 57 206 265 258 268 116 163 101 84 92 54 92 480 248 232 160 32 105 122 93 22 109 129 132 110 58 41 42 28 48.1% 51.1% 45.2% 58.1% 42.0% 45.9% 58.3% 42.8% 36.1% 55.7% 61.9% 42.3% 40.4% 51.4% 38.9% 53.1% 48.5% 51.2% 40.8% 36.4% 50.4% 53.1% 44.4% 44.3% 48.6% 45.5% 51.5% 51.6% 48.2% No 400 188 212 87 169 144 98 99 90 20 53 129 34 70 28 82 104 95 120 30 45 53 48 45 26 41 22 47 38 30.1% 47.6% 46.5% 50.6% 31.6% 45.0% 39.0% 39.6% 39.3% 38.5% 32.6% 47.4% 43.2% 31.2% 44.8% 37.3% 41.7% 40.1% 38.9% 41.3% 40.9% 35.7% 35.0% 44.8% 49.1% 36.7% 44.7% 53.3% 40.7% Don't know 118 23 24 17 32 39 23 17 11.8% 10.0% 13.5% 11.8% 10.4% 13.2% 6.0% 10.7% 13.3% 9.3% 6.5% 12.8% 14.8% 9.6% 12.1% 7.4% 12.2% 12.1% 14.5% 10.4% 11.1% 14.2% 8.1% 12.5% 20.1% 9.7% 7.8% 11.1% 10.1% Sigma 485 513 289 356 353 274 213 178 58 169 288 76 180 57 206 265 258 268 116 163 101 104 84 92 54 127 92 100.0%



Prepared on behalf of the Daily Mirror

Table 35

Q27. Do you think that obese people should have to pay extra towards the cost of treating them for illnesses related to their lifestyles Base: All Respondents

2010 Vote Voting Intention SEG Total Gender Region11 Age East West Midland Yorks & Scotlan South South Fast of North North Humbers Male 18-34 35-54 55+ CON LAB LD OTHER CON LAB LD UKIP OTHER AB C1 C2 DE Wales London Female East West England East West ide d Unweighted Total 518 360 231 234 228 198 65 150 313 81 60 228 253 60 123 100 105 49 127 95 Weighted Total 513 213 178 57 104 84 92 127 998 485 289 356 353 274 58 169 288 76 180 57 206 265 258 268 116 163 101 54 92 217 195 145 27 90 29 113 87 45 40 24 41.3% 44.8% 38.0% 44.5% 42.0% 38.1% 52.7% 37.3% 31.0% 46.1% 53.0% 38.6% 37.6% 48.6% 25.7% 46.8% 42.6% 44.9% 32.5% 32.1% 38.7% 47.1% 41.5% 39.6% 45.0% 43.2% 43.9% 38.1% 39.8% 433 No 202 231 109 160 164 99 109 96 20 59 140 36 76 32 90 116 97 130 32 54 58 46 48 33 39 25 52 42 43.4% 50.9% 53.8% 48.6% 47.1% 42.1% 57.0% 43.6% 37.6% 35.6% 45.5% 39.3% 42.3% 40.9% 45.7% 41.6% 45.1% 37.7% 45.0% 46.4% 36.0% 35.0% 35.0% 43.7% 48.5% 56.2% 46.5% 45.8% 46.9% Don't know 152 25 27 12 17 10 20 36 45 51 13 13 13 27 13 15.3% 13.6% 16.9% 17.8% 13.0% 15.5% 11.3% 11.8% 15.2% 18.9% 12.0% 12.8% 15.3% 9.3% 17.3% 9.6% 13.7% 17.5% 19.0% 11.7% 14.8% 17.2% 13.0% 14.6% 15.7% 14.6% 9.2% 20.9% 14.5% Sigma 485 513 289 356 353 274 213 178 58 169 288 76 180 57 206 265 258 268 57 116 163 101 104 84 92 54 127 92 100.0% 100.0%



Prepared on behalf of the Daily Mirror

Table 36

Q28. Do you think that people visiting A&E for injuries sustained whilst drunk should have to pay extra towards the cost of treating them? Base : All Respondents

2010 Vote Voting Intention SEG Total Gender Region11 Age East West Midland Yorks & Scotlan South South Fast of North North Humbers Male 18-34 35-54 55+ CON LAB LD OTHER CON LAB LD UKIP OTHER AB C1 C2 DE Wales London Female East West England East West ide d Unweighted Total 518 360 231 234 228 198 65 150 313 228 253 60 123 100 105 127 95 Weighted Total 513 213 178 57 104 127 998 485 289 356 353 274 58 169 288 76 180 57 206 265 258 268 116 163 101 84 92 54 92 337 109 42 134 189 50 135 30 143 173 185 178 50 40 68.1% 70.5% 65.8% 61.5% 64.4% 77.1% 75.2% 70.7% 61.3% 72.5% 79.4% 65.6% 65.7% 75.0% 52.2% 69.4% 65.1% 71.7% 66.5% 71.1% 61.8% 65.0% 76.3% 68.5% 76.6% 54.8% 74.0% 69.8% 72.4% No 232 105 126 78 91 63 56 52 51 10 30 79 17 30 21 53 66 51 62 12 33 19 24 14 28 10 26 23.2% 27.0% 25.5% 20.5% 24.3% 28.5% 17.6% 27.5% 22.0% 36.2% 25.8% 19.8% 23.1% 21.3% 28.8% 24.4% 19.2% 23.0% 16.4% 18.9% 20.8% 21.3% 21.7% 24.7% 17.9% 18.1% 16.8% 24.7% 30.4% Don't know 87 38 18 15 27 22 8.7% 7.8% 9.6% 11.5% 10.1% 5.0% 4.3% 4.9% 10.2% 9.4% 3.0% 7.0% 12.2% 8.2% 11.7% 4.8% 10.2% 8.6% 10.4% 7.6% 9.4% 10.6% 4.5% 8.5% 7.0% 14.8% 7.1% 9.4% 6.3% Sigma 485 513 289 356 353 274 213 178 58 169 288 76 180 57 206 265 258 268 57 116 163 101 104 84 92 54 127 92



Page 41

Table 37

Q29. Which statement is closest to your opinion?

Base : All Respondents

Unweighted Total Weighted Total At present, the elderly are treated with dignity within the NHS At present, the elderly are not treated with dignity within the NHS Don't know

Sigma

	Total	Ger	nder		Age			2010	Vote			Vot	ing Intent	tion			SE	G							Region1	1				
	Total	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotlan	Wales	London	South East	South		East	West Midland s	North East	North West	Yorks & Humbers ide
	1000	482	518	360	409	231	234	228	198	65	150	313	81	169	60	228	271	253	248		60	123	148	96	100	89	105	49	127	95
	998	485	513	289	356	353	274	213	178	58	169	288	76	180	57	206	265	258	268	-	57	116	163	101	104	84	92	54	127	92
are nin	224 22.5%	134 27.7%	90 17.6%	78 26.8%	89 25.0%	58 16.3%	54 19.7%	52 24.2%	32 18.1%	15 25.3%	43 25.4%	72 25.0%	20 26.1%	30 16.7%	12 21.8%	45 21.8%	64 24.1%	53 20.4%	63 23.3%	-	10 17.0%	34 29.6%	31 19.3%	24 24.1%	18 17.6%	20 23.9%	23 24.7%	16 29.6%	27 21.2%	20 21.5%
are	576 57.7%	252 51.9%	324 63.2%	140 48.5%	202 56.8%	234 66.2%	175 64.0%	119 55.6%	114 64.2%	38 64.9%	90 53.4%	158 54.9%	40 52.9%	129 71.4%	35 61.0%	124 60.0%	149 56.1%	148 57.3%	155 57.9%	-	36 63.5%	62 53.3%	90 55.3%	62 60.9%	57 54.7%	50 59.9%	48 52.0%	33 60.3%	76 60.3%	54 59.0%
	198 19.8%	99 20.4%	99 19.3%	71 24.7%	65 18.3%	62 17.4%	45 16.3%	43 20.2%	31 17.6%	6 9.8%	36 21.2%	58 20.1%	16 21.0%	21 11.9%	10 17.3%	37 18.2%	53 19.9%	57 22.2%	50 18.8%	-	11 19.5%	20 17.0%	41 25.4%	15 15.0%	29 27.7%	14 16.2%	21 23.3%	5 10.1%	23 18.4%	18 19.5%
	998 100.0%	485 100.0%	513 100.0%	289 100.0%	356 100.0%	353 100.0%	274 100.0%	213 100.0%	178 100.0%	58 100.0%	169 100.0%	288 100.0%	76 100.0%	180 100.0%	57 100.0%	206 100.0%	265 100.0%	258 100.0%	268 100.0%	-	57 100.0%	116 100.0%	163 100.0%	101 100.0%	104 100.0%	84 100.0%	92 100.0%	54 100.0%	127 100.0%	92 100.0%



Prepared on behalf of the Daily Mirror

Table 38

Sigma

Q30. Thinking about dentistry for a moment Which of the following statements most resembles your current situation? Base: All Respondents

Unweighted Total
Weighted Total
I have access to an NHS
dentist
I could access an NHS dentist,
but choose to pay for a
private dentist instead
I do not have access to an NHS
dentist, and am forced to pay
for a private dentist
I have no access to any
dentist, either private or NHS
Don't know

To	tal	Ger	nder		Age			2010	Vote			Voti	ng Inten	ion			SE	G							Region1	11				
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotlan d	Wales	London	South East	South West	East of England	East Midland s	West Midland s	North East	North West	Yorks & Humbers ide
10	00	482	518	360	409	231	234	228	198	65	150	313	81	169	60	228	271	253	248	-	60	123	148	96	100	89	105	49	127	95
9	98	485	513	289	356	353	274	213	178	58	169	288	76	180	57	206	265	258	268	-	57	116	163	101	104	84	92	54	127	92
	28 2.9%	291 60.1%	336 65.6%	178 61.6%	222 62.6%	227 64.3%	149 54.4%	159 74.6%	103 58.2%	42 73.1%	96 56.8%	193 66.9%	37 48.8%	110 61.2%	38 67.6%	115 55.9%	161 60.9%	172 66.5%	179 66.8%		32 56.0%	63 54.4%	95 58.2%	63 61.9%	68 65.2%	50 60.0%	65 70.8%	42 77.8%	80 63.4%	65 71.3%
	04 0.4%	59 12.1%	45 8.8%	36 12.3%	30 8.6%	37 10.6%	41 14.9%	10 4.9%	24 13.4%	7 12.2%	35 20.7%	20 7.1%	15 19.3%	13 7.0%	6 9.9%	38 18.6%	27 10.2%	22 8.5%	16 6.0%	-	4 7.8%	21 17.8%	22 13.3%	11 10.7%	16 15.5%	5 6.0%	5 5.3%	1 1.6%	13 10.5%	6 6.3%
	19 1.9%	55 11.4%	64 12.4%	32 10.9%	42 11.8%	45 12.8%	45 16.3%	14 6.8%	23 12.8%	5 8.9%	15 8.6%	35 12.0%	12 16.0%	24 13.2%	5 9.1%	29 14.1%	36 13.6%	34 13.0%	20 7.4%		8 14.8%	16 13.5%	20 12.5%	13 12.4%	6 5.4%	17 20.0%	10 11.3%	7 12.7%	13 10.5%	7 7.8%
	09 0.9%	57 11.7%	52 10.1%	29 10.1%	44 12.3%	36 10.1%	30 10.9%	22 10.2%	22 12.4%	2 4.3%	19 11.3%	31 10.8%	8 10.8%	25 13.9%	6 9.8%	16 7.7%	30 11.5%	22 8.6%	40 15.1%	-	9 15.4%	8 7.3%	22 13.3%	14 14.1%	11 10.9%	7 7.8%	6 6.8%	2 3.2%	15 11.9%	12 13.2%
	39 3.9%	23 4.7%	16 3.1%	14 5.0%	17 4.7%	8 2.2%	10 3.5%	8 3.6%	6 3.2%	1 1.5%	5 2.7%	9 3.3%	4 5.2%	9 4.7%	2 3.5%	8 3.7%	10 3.8%	9 3.3%	13 4.7%	-	3 6.0%	8 7.0%	4 2.7%	1 1.0%	3 3.1%	5 6.2%	5 5.8%	3 4.7%	5 3.7%	1 1.5%
	98 0.0%	485 100.0%	513 100.0%	289 100.0%	356 100.0%	353 100.0%	274 100.0%	213 100.0%	178 100.0%	58 100.0%	169 100.0%	288 100.0%	76 100.0%	180 100.0%	57 100.0%	206 100.0%	265 100.0%	258 100.0%	268 100.0%		57 100.0%	116 100.0%	163 100.0%	101 100.0%	104 100.0%	84 100.0%	92 100.0%	54 100.0%	127 100.0%	92 100.0%



Prepared on behalf of the Daily Mirror

Table 39

Q31. Which of the following statements is closest to your opinion?

Base : All Respondents

Unweighted Total Weighted Total

Taxpayer-funded healthcare provision in the England & Wales should be mainly or wholly run by the public sector

Taxpayer-funded healthcare provision in the England & Wales should be a mixture of public and private provision

Taxpayer-funded healthcare provision in the England & Wales should be mainly or wholly run by the private sector

Don't know

Sigma

Total	Gen	nder		Age			2010	Vote			Vot	ing Inten	tion			SE	G							Region	11				
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	АВ	C1	C2	DE	Scotlan d		London	South East	South West	East of England	East Midland s	West Midland s	North East	North West	Yorks & Humbers ide
1000	482	518	360	409	231	234	228	198	65	150	313	81	169	60	228	271	253	248	-	60	123	148	96	100	89	105	49	127	95
998	485	513	289	356	353	274	213	178	58	169	288	76	180	57	206	265	258	268	-	57	116	163	101	104	84	92	54	127	92
450 45.1%	242 50.0%	207 40.4%	111 38.2%	163 46.0%	176 49.7%	108 39.3%	121 56.7%	100 56.3%	27 46.8%	60 35.6%	159 55.2%	35 46.0%	78 43.3%	33 58.0%	96 46.7%	117 44.1%	119 45.9%	118 43.8%	-	25 43.8%	54 46.4%	78 48.0%	41 40.9%	37 35.5%	32 38.7%	44 47.8%	25 45.6%	68 53.8%	41 44.7%
293 29.3%	150 30.9%	143 27.8%	80 27.6%	99 27.8%	114 32.3%	112 40.7%	43 20.2%	41 23.0%	20 33.8%	71 41.8%	67 23.3%	21 27.9%	70 38.8%	10 17.1%	73 35.3%	87 32.9%	68 26.2%	65 24.2%	-	22 37.9%	36 31.5%	47 28.9%	30 29.8%	32 30.2%	27 32.8%	23 24.9%	16 28.7%	29 23.0%	30 32.4%
51 5.2%	34 7.1%	17 3.3%	23 8.1%	22 6.1%	6 1.8%	16 5.8%	14 6.4%	7 3.9%	4 6.3%	9 5.6%	14 4.9%	8 9.9%	9 4.9%	4 7.7%	15 7.1%	21 8.0%	6 2.4%	9 3.5%	-	2 4.2%	10 8.4%	4 2.6%	5 5.3%	5 5.0%	6 6.7%	3 3.4%	3 5.4%	6 4.4%	5 5.3%
204 20.5% 998 100.0%	58 12.0% 485 100.0%	146 28.5% 513 100.0%	75 26.1% 289 100.0%	72 20.1% 356 100.0%	57 16.2% 353	39 14.2% 274 100.0%	36 16.7% 213 100.0%	30 16.8% 178 100.0%	8 13.2% 58	29 17.0% 169 100.0%	48 16.5% 288 100.0%	12 16.2% 76 100.0%	23 13.0% 180 100.0%	10 17.3% 57	22 10.9% 206 100.0%	40 15.0% 265 100.0%	66 25.4% 258 100.0%	76 28.5% 268 100.0%	-	8 14.2% 57 100.0%	16 13.8% 116 100.0%	33 20.5% 163 100.0%	24 23.9% 101 100.0%	31 29.3% 104 100.0%	18 21.8% 84 100.0%	22 23.9% 92 100.0%	11 20.2% 54 100.0%	24 18.8% 127 100.0%	92



Prepared on behalf of the Daily Mirror

Table 40

Q32. What is your understanding of how public healthcare provision is set-up in the England & Wales at present?

Base : All Respondents

Unweighted Total

Weighted Total

The NHS is the only organisation that can receive taxpayers' money to provide healthcare to people in the England & Wales

Almost all taxpayer-funded healthcare services are open to any private healthcare companies that can provide them cheaper than the NHS

Don't know

Sigma

	Total	Ger	der		Age			2010	Vote			Vot	ing Inten	tion			SE	G							Region	11				
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	АВ	C1	C2	DE	Scotlan d	Wales	London	South East	South West	East of England	East Midland s	West Midland s	North East	North West	Yorks & Humbers ide
	1000	482	518	360	409	231	234	228	198	65	150	313	81	169	60	228	271	253	248	-	60	123	148	96	100	89	105	49	127	95
	998	485	513	289	356	353	274	213	178	58	169	288	76	180	57	206	265	258	268	-	57	116	163	101	104	84	92	54	127	92
e	331 33.1%	175 36.0%	156 30.5%	118 40.9%	127 35.6%	86 24.3%	84 30.6%	77 36.3%	57 32.2%	16 27.7%	43 25.4%	112 39.1%	26 33.4%	51 28.5%	27 47.7%	69 33.6%	77 29.2%	91 35.4%	93 34.5%	-	17 30.0%	47 40.6%	55 33.9%	32 31.5%	40 37.8%	20 24.5%	42 46.0%	13 23.4%	34 26.7%	26 28.9%
n	339 34.0%	182 37.5%	157 30.6%	77 26.6%	108 30.4%	154 43.6%	98 35.6%	85 39.7%	67 37.8%	28 48.9%	64 37.6%	101 35.0%	28 36.5%	74 40.8%	14 24.6%	83 40.3%	103 38.8%	76 29.6%	76 28.5%	-	23 39.5%	40 34.9%	47 28.7%	30 29.5%	33 31.2%	32 38.7%	22 24.2%	24 44.2%	53 42.0%	32 34.5%
	328 32.9%	128 26.5%	200 38.9%	94 32.5%	121 34.0%	113 32.1%	93 33.7%	51 24.0%	53 29.9%	14 23.4%	63 37.0%	75 26.0%	23 30.1%	55 30.7%	16 27.7%	54 26.1%	85 32.0%	90 35.0%	99 37.0%	-	17 30.4%	28 24.5%	61 37.4%	40 39.0%	32 31.0%	31 36.9%	27 29.7%	18 32.4%	40 31.3%	33 36.6%
	998 100.0%	485 100.0%	513 100.0%	289 100.0%	356 100.0%	353 100.0%	274 100.0%	213 100.0%	178 100.0%	58 100.0%	169 100.0%	288 100.0%	76 100.0%	180 100.0%	57 100.0%	206 100.0%	265 100.0%	258 100.0%	268 100.0%	-	57 100.0%	116 100.0%	163 100.0%	101 100.0%	104 100.0%	84 100.0%	92 100.0%	54 100.0%	127 100.0%	92 100.0%



Table 41

Sigma

Q33. If a service in your local community such as Accident & Emergency was now being provided by a private sector provider instead of the NHS, how would you expect to be made aware of this? Base : All Respondents

Unweighted Total
Weighted Total
It would be clear from the name of the hospital department, logo, signage or uniforms
I would have been informed through a letter/leaflet, local newspaper or radio advertisements or public transport and billboard advertisements
There would be no obvious way of knowing

Total	Ge	nder		Age			2010	Vote			Voti	ng Intent	tion			SE	:G							Region	11				
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	АВ	C1	C2	DE	Scotlan d		London	South East	South West	East of England		West Midland s	North East	North West	Yorks & Humbers ide
1000	482	518	360	409	231	234	228	198	65	150	313	81	169	60	228	271	253	248	-	60	123	148	96	100	89	105	49	127	95
998	485	513	289	356	353	274	213	178	58	169	288	76	180	57	206	265	258	268	- 1	57	116	163	101	104	84	92	54	127	92
209 20.99	116 23.8%	93 18.2%	73 25.3%	74 20.8%	62 17.5%	56 20.5%	46 21.8%	42 23.8%	12 20.1%	31 18.2%	61 21.2%	28 36.1%	36 20.0%	9 15.7%	49 23.9%	66 24.9%	49 18.9%	45 16.7%	-	10 18.4%	28 24.3%	32 19.7%	19 19.0%	30 28.7%	14 16.5%	16 17.6%	9 16.8%	17 13.5%	29 32.2%
467 46.89	207 6 42.7%	260 50.7%	131 45.2%	150 42.2%	186 52.8%	125 45.6%	95 44.8%	75 42.0%	28 48.2%	84 49.8%	140 48.5%	31 40.3%	81 44.6%	29 51.5%	90 43.7%	119 44.9%	119 46.3%	138 51.6%	-	26 46.2%	49 42.0%	83 51.3%	42 41.9%	47 45.3%	43 50.9%	50 53.9%	28 51.9%	60 47.4%	37 40.4%
322 32.39	162 6 33.5%	160 31.1%	85 29.5%		105 29.7%	93 33.9%	71 33.5%	61 34.2%	18 31.7%	54 31.9%	87 30.3%	18 23.6%	64 35.3%	19 32.9%	67 32.4%	80 30.2%	90 34.8%	85 31.8%	-	20 35.4%	39 33.7%	47 29.0%	40 39.1%	27 26.0%	27 32.5%	26 28.4%	17 31.3%	50 39.1%	25 27.4%
998	485 6 100.0%	513 100.0%	289 100.0%	356 100.0%	353 100.0%	274 100.0%	213 100.0%	178 100.0%	58 100.0%	169 100.0%	288 100.0%	76 100.0%	180 100.0%	57 100.0%	206 100.0%	265 100.0%	258 100.0%	268 100.0%	-	57 100.0%	116 100.0%	163 100.0%	101 100.0%	104 100.0%	84 100.0%	92 100.0%	54 100.0%	127 100.0%	92 100.0%



Prepared on behalf of the Daily Mirror

Table 42

Q34. As of this year, wholly private companies are allowed to run a wide range of NHS services, such as A&E units, and still display the NHS logo instead of their own company's logo on staff uniforms, documents, etc. provided they are receiving taxpayer-funding.

Which statement is closest to your opinion?

Base : All Respondents

Unweighted Total Weighted Total

It is reasonable that private healthcare companies should use the NHS logo if they are getting NHS funding, as it is a symbol that they are trusted by the NHS to provide healthcare services

It is unreasonable that private healthcare companies are allowed to use the NHS logo as it means the public might be misled into thinking their services are being provided by NHS staff when they are in fact not

Don't know

Sigma

To	tal	Gen	der		Age			2010	Vote			Vot	ing Inten	tion			SE	G							Region	11				
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	АВ	C1	C2	DE	Scotlan d		London	South East	South West	East of England	East Midland s	West Midland s	North East	North West	Yorks & Humbers ide
10	00	482	518	360	409	231	234	228	198	65	150	313	81	169	60	228	271	253	248	-	60	123	148	96	100	89	105	49	127	95
9	98	485	513	289	356	353	274	213	178	58	169	288	76	180	57	206	265	258	268	-	57	116	163	101	104	84	92	54	127	92
	49 1.9%	129 26.6%	120 23.4%	98 33.9%	77 21.8%	73 20.8%	85 30.9%	42 19.5%	39 21.8%	10 16.9%	58 34.2%	66 22.8%	14 17.7%	39 21.6%	10 18.4%	57 27.6%	73 27.7%	59 22.8%	60 22.2%	-	16 28.2%	31 26.7%	40 24.8%	18 17.7%	29 27.4%	22 25.7%	25 27.4%	14 25.7%	30 23.9%	22 24.3%
	39 4.1%	310 63.9%	330 64.3%	152 52.4%	232 65.1%	256 72.6%	164 59.8%	153 71.5%	122 68.4%	44 76.3%	95 56.2%	196 68.1%	54 70.8%	126 70.0%	40 71.3%	129 62.7%	169 63.7%	170 65.9%	171 63.7%	-	36 62.8%	67 58.3%	106 65.5%	71 70.0%	65 62.6%	55 65.8%	52 56.7%	38 70.1%	82 64.7%	59 64.9%
1	10 1.0%	46 9.5% 485	63 12.4% 513	40 13.7% 289	47 13.1% 356	23 6.7% 353	25 9.3% 274	19 8.9% 213	17 9.8% 178	4 6.8% 58	16 9.5% 169	26 9.1% 288	9 11.4% 76	15 8.4% 180	6 10.4% 57	20 9.6% 206	23 8.6% 265	29 11.2% 258	38 14.1% 268		5 9.0% 57	17 14.9% 116	16 9.7% 163	13 12.4% 101	10 9.9% 104	7 8.5% 84	15 16.0% 92	2 4.3% 54	14 11.4% 127	10 10.9% 92

