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**THE INTERNATIONAL SEAKEEPERS SOCIETY FORMS ALLIANCE WITH  
 YACHTS INTERNATIONAL MAGAZINE**

**Ft. Lauderdale, FL USA (March 26, 2010** –The International SeaKeepers Society, the charity borne of yachtsmen, and *Yachts International* magazine, the #1 selling U.S. luxury yacht magazine, have announced an exclusive, high-profile media partnership to advance SeaKeepers mission to expand science-based understanding and analysis of global climate change and better stewardship of the world's oceans. Additionally, world-class events are planned in Cannes, Los Angeles, Monaco, Fort Lauderdale and St. Barths to celebrate SeaKeepers accomplishments and generate awareness for its mission.

“*Yachts International* and SeaKeepers share a common passion for our oceans,” said Karlene Pack, publisher of *Yachts International*. “We are keen on promoting this commendable cause which readers care deeply about. Our reach is powerful to yacht owners all over the globe and we want to help increase awareness and accelerate the enthusiasm to take SeaKeepers to the next level.”

“We are thrilled about this new collaboration,” said SeaKeepers chairman Michael T. Moore. “As a leader in the megayacht publishing industry, *Yachts International* is an exceptional partner to advance SeaKeepers’ mission and to spread the news of all that is being accomplished. With the help of *Yachts International*, SeaKeepers hopes to inspire the entire yachting community to take action and join with us in the mission of providing vital data to the global scientific community - free - as these scientists work and study global climate change and thereby protect and restore the world’s oceans.”

For more information, please contact:

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**About *Yachts International Magazine* ([www.yachtsmagazine.com](http://www.yachtsmagazine.com))**

*Yachts International Magazine* is the #1 selling U.S. luxury yacht magazine with the highest BPA audited circulation. In October 2006, *Yachts International* was acquired by Active Interest Media (AIM, [www.aimmedia.com](http://www.aimmedia.com)), a leading publisher of enthusiast magazines, books, Internet sites and consumer shows including Show Management ([www.showmanagement.com](http://www.showmanagement.com)) the foremost organizer of in-water boat shows in the U.S. including the Ft. Lauderdale International Boat Show.

**About SeaKeepers and SeaKeepers Professionals**

Founded in Monaco in 1998, the International SeaKeepers Society was started by a small group of yacht owners concerned by the deteriorating health of the seas. Their initial mission was to develop a compact, automated and cost-effective ocean and atmospheric monitoring system to install aboard their yachts, to provide data to scientists on the world’s changing oceans. Since its inception, the innovative SeaKeeper 1000™ monitoring system has been deployed in approximately 90 locations

around the world, including yachts, cruise ships, ferryboats, government buoys, freight ships and piers. The SeaKeeper 1000™ is endorsed by the United Nations' World Meteorological Organization (WMO) and Intergovernmental Oceanographic Commission (IOC) and used by three divisions of NOAA – its National Marine Fisheries Service, National Marine Sanctuaries Program, and National Weather Service. To find out how to become a SeaKeeper, “adopt” a SeaKeeper 1000™ monitoring system, or to learn more about the Society, please visit [www.seakeepers.org](http://www.seakeepers.org).

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