

GREATER GREEN BAY AREA FACT BOOK 2012



ADVANCE
GREEN BAY AREA
ECONOMIC DEVELOPMENT


A PROGRAM OF
THE GREEN BAY AREA CHAMBER OF COMMERCE

A supplement to THE BUSINESS NEWS Published in association with the Green Bay Area Chamber of Commerce



WORKING TOGETHER TO STRENGTHEN OUR COMMUNITY

WE'RE COMMITTED TO DOING OUR SHARE.

Associated Bank offers financial solutions that make life easier for individuals, families and businesses. And through focused corporate giving and employee volunteerism, we seek to make life better for our colleagues and neighbors in the following ways:

Adding strength through financial support. Last year, Associated provided hundreds of thousands of dollars in financial support to community organizations throughout Northeast Wisconsin.

Promoting generous gifts of time and talent. Associated's Roots in Our Community volunteerism program empowers our colleagues to offer their time and individual talents to the communities where we live and serve. Last year, our colleagues in Northeast Wisconsin provided more than 10,500 hours of community service.

Associated encourages all community members to join in our commitment. For more information on Associated's work in the community, call our Business Customer Care Center at 800-728-3501.



LENDING SOLUTIONS | TREASURY MANAGEMENT | COMMERCIAL REAL ESTATE | PRIVATE BANKING | COMMERCIAL INSURANCE* | EMPLOYEE BENEFITS*

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GREETINGS!

Welcome to the 2012 Greater Green Bay Area Fact Book brought to you by Advance. The Fact Book serves all of Brown County and is designed to showcase the pertinent facts, resources, and economy that makes our region favorable to both industry success and a strong quality of life.

Advance, the economic development program of the Green Bay Area Chamber of Commerce, serves the communities and businesses throughout Brown County with an emphasis on business development, business retention, business attraction and business incubation.

The Greater Green Bay Area boasts a rich history of NFL Championships, top-quality health care, exceptional education, job growth, business innovation and a four-star accredited Chamber of Commerce. It's easy to see that we have a healthy and diverse region with abundant resources.

The following thriving communities are currently seeking economic development opportunities through a variety of available sites and incentives:

- Cities:** Green Bay and De Pere.
- Villages:** Allouez, Ashwaubenon, Denmark, Howard, Pulaski, Wrightstown, Bellevue, Suamico, and Hobart.
- Towns:** Eaton, Glenmore, Green Bay, Holland, Humboldt, Lawrence, Ledgeview, Morrison, New Denmark, Pittsfield, Rockland, Scott and Wrightstown.

We encourage you to visit the Communities pages for additional information.

Serving the economic development needs throughout the Greater Green Bay Area, Advance and the Green Bay Area Chamber of Commerce welcome you.



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BROWN COUNTY SNAPSHOT

Located in Northeast Wisconsin and home to the City of Green Bay, Brown County offers something for everyone – from urban communities rich in heritage, history and culture brimming with forward-looking, friendly people to rural communities in inspiring surroundings. Our winters may be cold, but our beautiful landscape, rich history, cultural opportunities and especially our people make it the warmest place on earth.

IT TRULY IS “BETTER BY THE BAY.”
betterbythebay.com

MILES FROM:	
CHICAGO	197
ST. LOUIS	491
DES MOINES	437
DUBUQUE	237
MINNEAPOLIS	288
INDIANAPOLIS	377
DETROIT	476
MILWAUKEE	109
MADISON	142
CINCINNATI	488



POPULATION (2011 ESTIMATE):

251,412

Change from census 2000: 24,634 or 10.86%

Percent of Wisconsin total: 4.4%

Source: worknet.wisconsin.gov, US Census Bureau Quick Facts

POPULATION GROWTH PROJECTION (2000-2030):

>25%

Percent Change (2000-2030): 28.8%

Wisconsin State Average: 19.6%

TOTAL NONFARM PRIVATE SECTOR EMPLOYMENT (MSA 2012):

170,700

Percent of Wisconsin total: 6.2%

Change from 2011: +2.8%

Source: US Census Bureau State & County Quickfacts, and Bureau of Labor Statistics

LARGEST NONFARM INDUSTRY (MSA 2012):

TRADE, TRANSPORTATION AND UTILITIES

Employment: 31,300

Percent of MSA employment: 18.4%

Source: dwd.wisconsin.gov

PRIVATE SECTOR WAGE (2011 ANNUAL AVERAGE.):

\$42,051

Percent of Wisconsin average: 102.3%

Change from 2010: +2.1%

INDUSTRY WITH HIGHEST AVERAGE ANNUAL WAGE (2011):

Financial Activities:

\$49,947

PER CAPITA PERSONAL INCOME (2010):

\$38,179

Percent of Wisconsin Per Capita Income (2010): 99.8%

Source: worknet.wisconsin.gov and Bureau of Economic Analysis

UNEMPLOYMENT RATE (MAY 2012 NON-ADJUSTED):

6.2%

5-year high (Feb. 2010): 8.9%

5-year low (Oct. 2007): 3.8%

Wisconsin rate (May 2012): 6.8%

United States (May 2012): 7.9%

Source: Green Bay's 2010 Comprehensive Annual Financial Report, worknet.wisconsin.gov

MEDIAN HOME PRICE (2ND QTR 2012):

\$137,000

Change from May 2011: -1.26%

Source: WI Realtors Association

NUMBER K-12 PUBLIC SCHOOLS:

72

NUMBER OF POST-SECONDARY SCHOOLS:

16

Source: worknet.wisconsin.gov

WHY BROWN COUNTY?

#1 BEST COMMUNITY IN U.S. FOR YOUNG PEOPLE

America's Promise Alliance, 100 Best Communities for Young People 2010, 2008, 2006

WISCONSIN DEPARTMENT OF WORKFORCE DEVELOPMENT RANKS METRO GREEN BAY AS THE STATE LEADER IN JOB CREATION

May 2012 JsOnline.com

TOP 5 PLACES IN THE NATION TO RAISE A FAMILY

Kiplingers magazine, 2007

TOP 10 BEST PLACES TO BUY A HOME RIGHT NOW

2011, Forbes.com

RANKED 67TH OUT OF 366

METROPOLITAN STATISTICAL AREAS IN TERMS OF ECONOMIC STRENGTH

Policom Corporation, 2012

RANKED #4 IN THE TOP 10 MID-SIZED COUNTIES IN THE US

Fourth Economy Community Index 2012

RANKED 21ST IN THE NATION IN OVERALL MANUFACTURING PERFORMANCE

Industry Week magazine, 2010

GOLD MEDAL DISTINCTION FOR SECONDARY SCHOOL DISTRICTS

Expansion Management magazine, 2007

RANKED 25TH SAFEST METRO AREA IN THE U.S., OUT OF 332

2009 FBI Uniform Crime Report

BEST CREDIT SCORES IN THE NATION

Experian and Sperling's Best Places, 2011

TOP 10 PLACES TO LIVE & BOAT

Boating Magazine, 2011

GREEN BAY MSA RANKED 32 OUT OF 125

MID-SIZED METRO AREAS IN TERMS OF QUALITY OF LIFE
The Brookings Institution, 2010



**TOP 5
PLACES
TO RAISE A
FAMILY**



**#1 BEST
COMMUNITY
IN U.S. FOR
YOUNG
PEOPLE**

DEMOGRAPHICS SUMMARY

While population growth is not the only indicator of a community's health, it is a vote of confidence for the community, its quality of life and future economic health. Brown County boasts population growth numbers over Census 2000, proving that an ever-increasing number of people are finding that life is Better by the Bay.

2011 BROWN COUNTY POPULATION (ESTIMATED):

251,412

PERCENT INCREASE OVER CENSUS 2000:

10.86%

PERCENT OF THE GREEN BAY MSA POPULATION IN BROWN COUNTY:

81%

2011 BROWN COUNTY MEDIAN AGE:

36.3

2011 WISCONSIN MEDIAN AGE:

38.5

Source: U.S. Census Bureau, ESRI

2011 HOUSEHOLDS:

99,126

PERCENT INCREASE OVER CENSUS 2000:

13.6%

2011 AVERAGE HOUSEHOLD SIZE:

2.47

2011 YTD MEDIAN HOME PRICE:

\$135,500

(Wisconsin Realtors Association)

2010 MEDIAN HOUSEHOLD INCOME:

\$51,330

PERCENT OF WISCONSIN MEDIAN INCOME:

105%

2010 PER CAPITA PERSONAL INCOME:

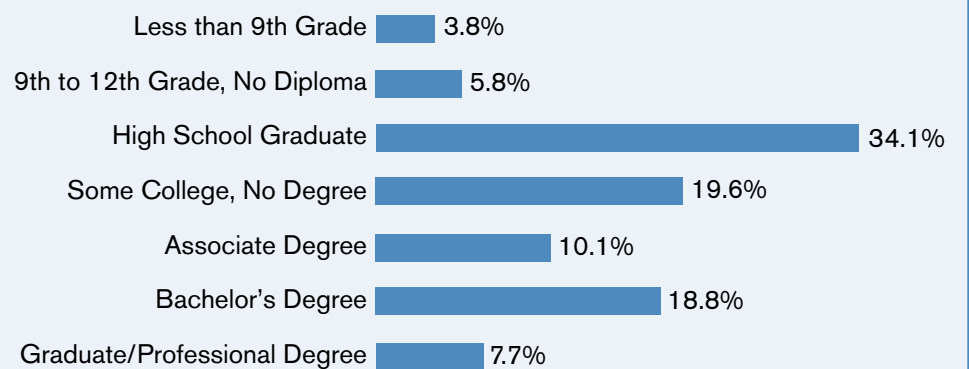
\$38,179

PERCENT OF WISCONSIN PER CAPITA INCOME:

99.8%

Source: ESRI forecasts, Wisconsin Dept. of Revenue, US Census Bureau, Wisconsin Realtors Association

2010 POPULATION 25+ BY EDUCATIONAL ATTAINMENT



Source: ESRI forecasts for 2010

Out of 72 counties, Brown County is the 4th most populous, one of the fastest-growing and contains almost 5% of the state's total population.

BROWN COUNTY, WI	1990 CENSUS	2000 CENSUS	2010 CENSUS	2015 PROJECTIONS	1990-2000 % CHANGE	2000-2010 % CHANGE
Total Population	194,594	226,778	248,007	255,705	16.5%	9.4%
Population Density	368/sq.mi.	429/sq.mi.	469.1/sq.mi.	484/sq.mi.	16.5%	9.3%
Total Households	72,280	87,295	98,383	101,265	20.8%	12.7%
Population by Gender						
Female	51.2%	50.3%	50.5%	50.3%	-.9%	0%
Male	48.8%	49.7%	49.5%	49.7%	1.1%	0%

(Source: Wisconsin Department of Administration, Demographic Service Center; ESRI Business Analyst; U.S. Census Bureau)

BROWN COUNTY PERCENT CHANGE 2000-2011:

10.9%

STATE OF WISCONSIN 2011 POPULATION ESTIMATE:

5,711,767

PERCENT CHANGE 2000-2011:

6.6%

US PERCENT CHANGE 2000-2011:

10.8%

Source: US Census Bureau

POPULATION DENSITY

The most densely populated areas of Brown County are centered on the cities of Green Bay and De Pere and decreases the farther one travels from their urban cores. The following population densities are based on people per square mile.

**BROWN COUNTY
POPULATION DENSITY:**

474.6

WISCONSIN POPULATION DENSITY:

105.5

**CITY OF GREEN BAY
POPULATION DENSITY:**

2,327

**CITY OF DE PERE
POPULATION DENSITY:**

2,078

**CITY OF APPLETON
POPULATION DENSITY:**

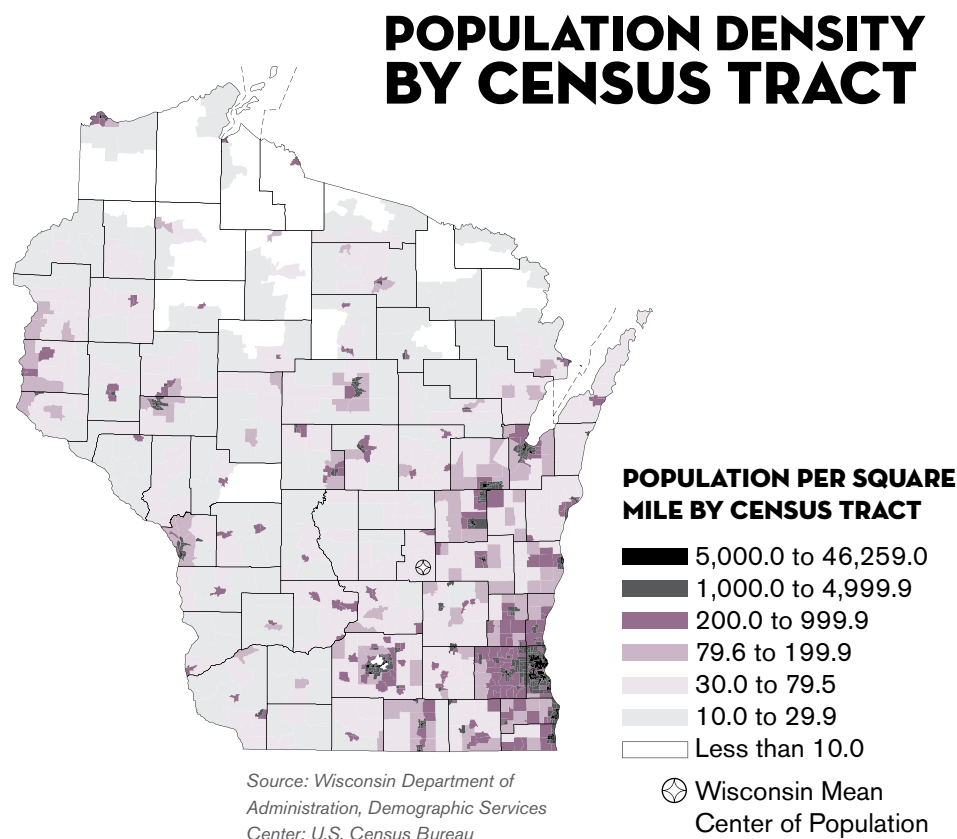
3,010

**CITY OF OSHKOSH
POPULATION DENSITY:**

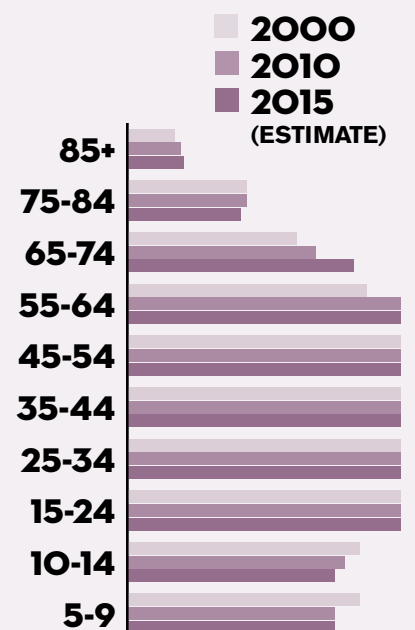
2,593

**CITY OF MADISON
POPULATION DENSITY:**

3,085



2000/2010 POPULATION BY AGE



2010 POPULATION OVER AGE 18
75.1%

Source: ESRI forecasts

RACE AND ETHNICITY

Understanding a community's racial and ethnic composition is vital in meeting existing and future needs of residents, especially in public sectors such as education and public health. Brown County's increasingly diverse population has recently experienced a substantially growing representation of the Hispanic population. In fact, Brown County is expecting a 111% increase between years 2000 and 2015. This is closely followed by a 75% increase in the Black or African American population.



The ESRI diversity index is a reflection of data that analysts update from more than 15,000 demographic attributes for 11 geographical levels using comprehensive sources. The index shows the probability that two randomly chosen persons from the same area will belong to a different racial or ethnic group.

ESRI DIVERSITY INDEX KEY

0 Completely homogenous population

100 Completely diversified population

BROWN COUNTY'S 2015 ESRI DIVERSITY INDEX FORECAST:

35.1

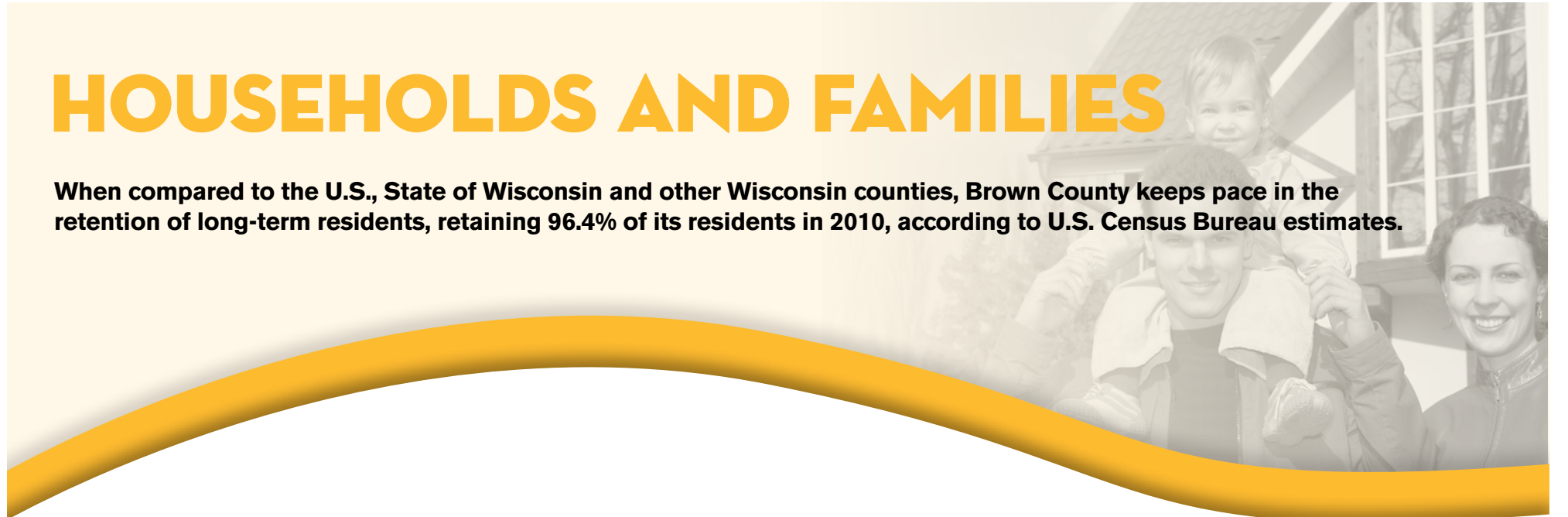
UNITED STATES' CURRENT ESRI DIVERSITY INDEX:

60.0

Source: U.S. Census Bureau, ESRI forecasts for 2011 and 2015

HOUSEHOLDS AND FAMILIES

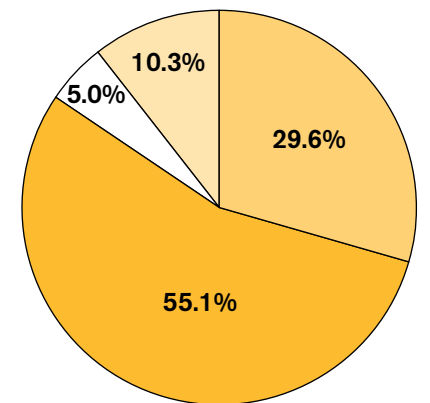
When compared to the U.S., State of Wisconsin and other Wisconsin counties, Brown County keeps pace in the retention of long-term residents, retaining 96.4% of its residents in 2010, according to U.S. Census Bureau estimates.



	2000	2011	2016	% change 2000-2016
Total Households	87,295	99,126	103,680	18.8%
Average Household Size	2.51	2.45	2.44	-2.8%
Total Families	57,539	64,347	66,630	15.8%
Average Family Size	3.08	3.00	2.98	-3.2%

Source: U.S. Census Data; ESRI forecasts for 2010 and 2015

2010 POPULATION 15+ BY MARITAL STATUS

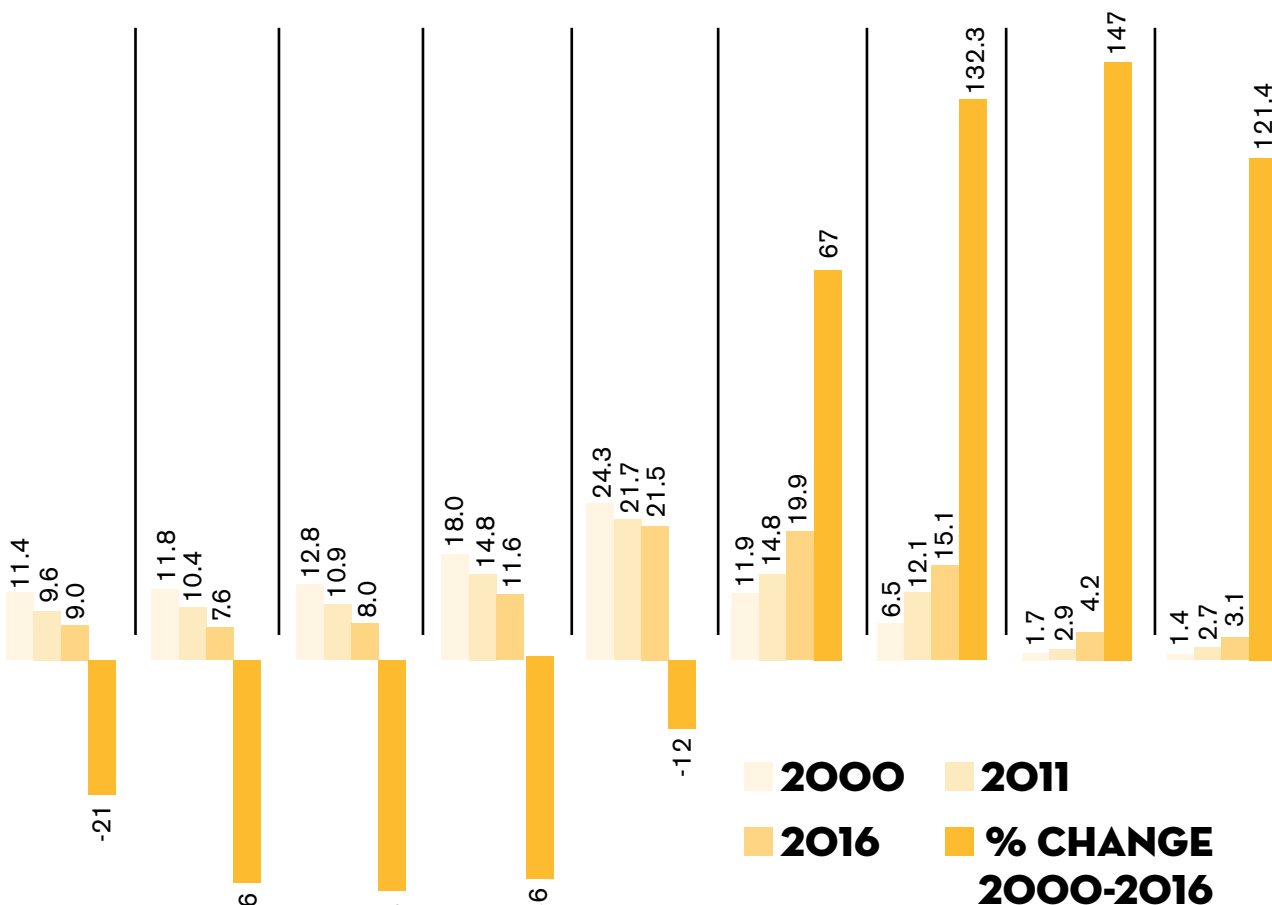


- Never Married 29.6%
- Married 55.1%
- Widowed 5.0%
- Divorced 10.3%

Source: ESRI forecasts for 2000 and 2010, U.S. Census Bureau, American Fact Finder

HOUSEHOLDS BY INCOME

<\$15,000 \$15,000- \$25,000- \$35,000- \$50,000- \$75,000- \$100,000- \$150,000- \$200,000+
 \$24,999 \$34,999 \$49,999 \$74,999 \$99,999 \$149,999 \$199,999



Source: U.S. Census; ESRI forecasts for 2011 and 2016

WORKFORCE AND COMMUTING

EMPLOYMENT AND BUSINESS

GREEN BAY MSA, MAY 2012 PRELIMINARY

(Includes Brown, Kewaunee and Oconto Counties)

TOTAL CIVILIAN LABOR FORCE:

175,783

EMPLOYED:

164,583

UNEMPLOYED:

11,200

UNEMPLOYMENT RATE:

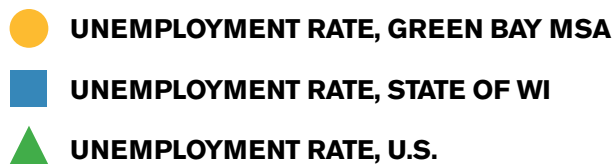
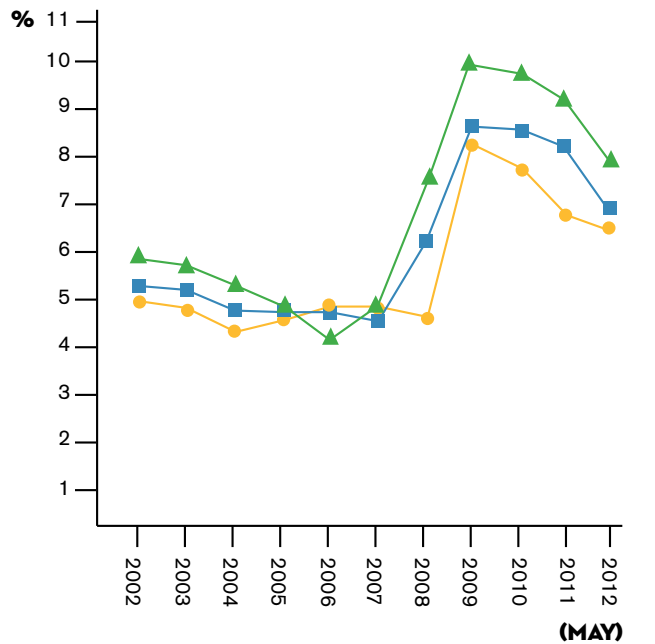
(non-adjusted May 2012)

6.4%

NUMBER OF ESTABLISHMENTS:

6,613

Source: US Bureau of Labor Statistics



Source: U.S. Department of Labor Bureau of Labor Statistics

BROWN COUNTY NONFARM WAGE AND SALARY BY PLACE OF WORK (2011 ANNUAL AVERAGE)

NATURAL RESOURCES AND MINING

\$28,963

CONSTRUCTION

\$48,290

MANUFACTURING

\$48,464

TRADE, TRANSPORTATION, UTILITIES

\$34,663

FINANCIAL ACTIVITIES

\$49,946

PROFESSIONAL AND BUSINESS SERVICES

\$49,969

EDUCATION AND HEALTH

\$47,684

LEISURE AND HOSPITALITY

\$26,669

OTHER SERVICES

\$19,384

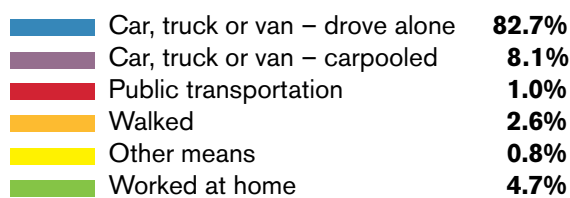
PUBLIC ADMINISTRATION

\$39,786

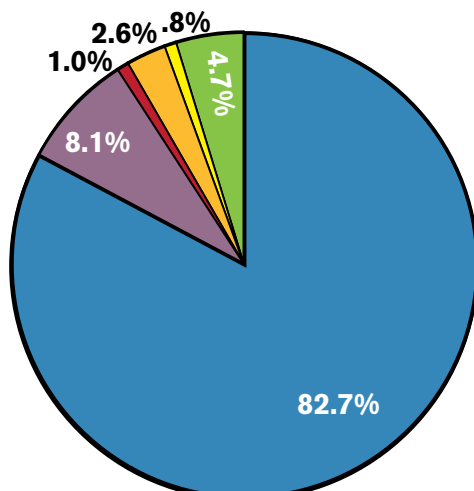
Source: Bureau of Labor Statistics, Quarterly Census of Employment and Wages

BROWN COUNTY COMMUTING PATTERNS

BROWN COUNTY RESIDENTS ENJOY SHORT COMMUTES, AVERAGING JUST 15-18 MINUTES.



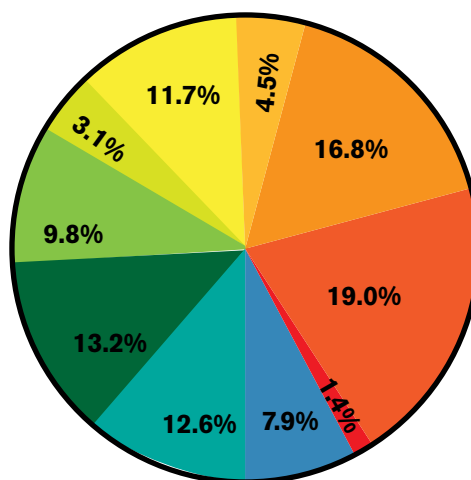
Source: 2010 US Census, American Community Survey



BROWN COUNTY INDUSTRY MAKEUP



Source: U.S. Department of Labor Statistics, June 2011



EDUCATION SUMMARY

Brown County is home to eight public school districts and more than 30 private schools. These local school districts are dedicated to high-quality education, and it shows – average ACT scores outrank the state’s average, which is consistently ranked 1st, 2nd, or 3rd in the nation among states testing more than 50% of high school seniors. County average is 23.0; state average is 22.0.

Wisconsin’s high school seniors were ranked 3rd in the nation on the ACT college entrance exam of states testing over 50% of high school seniors.

BROWN COUNTY ACT SCORE AVERAGE:

23

WISCONSIN ACT SCORE AVERAGE:

22

NATIONAL ACT SCORE AVERAGE:

21.1

Source: WI Department of Public Instruction

NUMBER OF 4-YEAR POST-SECONDARY INSTITUTIONS:

8

NUMBER OF TECHNICAL COLLEGES/TRAINING INSTITUTIONS:

8

TOTAL PUBLIC SCHOOL ENROLLMENT 2011-2012:

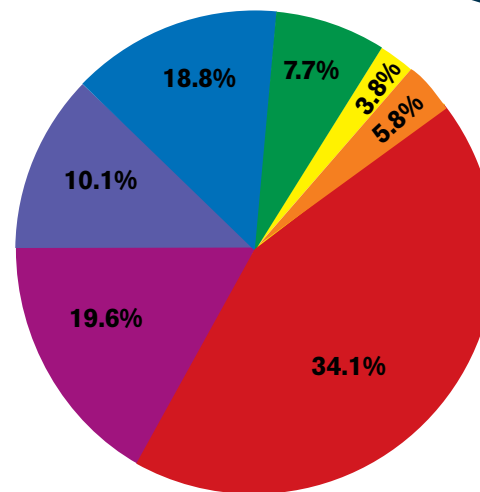
43,172

TOTAL PRIVATE SCHOOL ENROLLMENT 2011-2012:

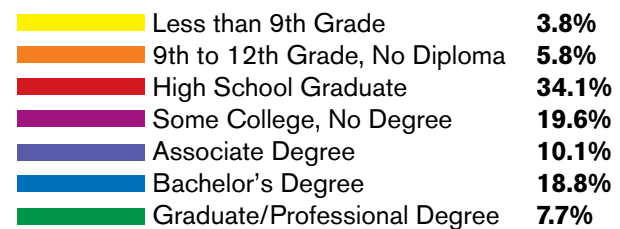
5,385

BROWN COUNTY AVERAGE TEACHER SALARY:

\$50,756



2010 POPULATION 25+ BY EDUCATIONAL ATTAINMENT



Source: ESRI forecasts for 2010 and 2015

SCHOOL ENROLLMENT AND PERFORMANCE 2010-2011

	2011	2010-2011	2011	2011	2011
	Total District Enrollment	Students per Teacher	% Seniors Taking ACT Test	Average Score	Average Teacher Salary
Ashwaubenon	3,156	13.4	62.4%	23.7	\$52,487
De Pere	3,976	13.1	68.6%	23.2	\$53,695
Denmark	1,513	13.6	48.3%	22.0	\$49,842
Green Bay Area	20,376	12.0	46.1%	22.5	\$53,109
Howard-Suamico	5,745	15.0	63.5%	23.6	\$48,550
Pulaski Community	3,792	12.6	58.3%	23.5	\$56,260
West De Pere	2,874	14.1	57.2%	22.8	\$51,110
Wrightstown	1,323	13.5	59.3%	22.3	\$46,768
Wisconsin	872,286	13.0	60.4%	22.0	\$50,626

Source: Wisconsin Department of Public Instruction

POST-SECONDARY EDUCATION

BELLIN COLLEGE

Enrollment: 306

Educating nurses in Green Bay for over 100 years, Bellin College offers traditional four-year nursing degrees and a 15-month fast-track program for professionals seeking a second degree. The college also offers an undergraduate program in radiological sciences and a graduate program in administration.

ST. NORBERT COLLEGE

Enrollment: 2,175

A Catholic Norbertine liberal arts college offering over 30 undergraduate programs and three graduate programs. Students at the College also have the opportunity to create their own major. St. Norbert College is the only Norbertine university in the world.

UNIVERSITY OF WISCONSIN-GREEN BAY

Enrollment: 6,630

UW-Green Bay offers over 45 majors, minors and areas of emphasis, as well as several graduate programs. UW-Green Bay also draws special attention to its human development and psychology professor, Regan Gurung, as the Wisconsin Professor of the Year from the Council for Advancement and Support of Education (CASE) and the Carnegie Foundation for the Advancement of Teaching.

NORTHEAST WISCONSIN TECHNICAL COLLEGE

Enrollment: 9,273

Northeast Wisconsin Technical College offers more than 100 associate degrees, technical diplomas, and apprenticeships, along with over 80 certificates. NWTC graduates more students than all other Green Bay area colleges combined.

OTHER GREEN BAY AREA PRIVATE POST-SECONDARY INSTITUTIONS:

Lakeland College
Rasmussen College
Globe University
Concordia University
Marian College
College of the Menominee Nation
ITT Technical Institute

OTHER STATE POST-SECONDARY INSTITUTIONS, WHICH ARE ONLY A SHORT DRIVE AWAY:

University of Wisconsin – Oshkosh
University of Wisconsin – Fox Valley
University of Wisconsin – Madison
University of Wisconsin – Milwaukee

COMING IN 2015

Green Bay was selected as one of two sites in Wisconsin to receive a Medical College of Wisconsin campus. According to Edward J. Zore, chairman of the MCW's board of trustees, "the Medical College of Wisconsin is committed to developing community-based medical education programs that mirror the quality and success of the Medical College of Wisconsin's medical education program in Milwaukee.

We believe the milestones identified in the development phase will ensure our partner communities, health care systems and academic institutions that this investment in expanded medical education will result in a steady supply of physicians to meet each region's future needs." Hopes are that the first group of medical students can begin their studies on the new campus as early as July 2015.

***THE STATE OF WISCONSIN IS HOME TO THE THIRD LARGEST RESEARCH FACILITY IN THE NATION, LOCATED IN MADISON, 1.5 HRS FROM BROWN COUNTY.**

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- » Health & Medical
- » Legal Science
- » Technology

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 – Tina Van De Ven, Lean Coordinator VSI, LLC

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KEY INDUSTRIES IN OUR DIVERSIFIED ECONOMY

Brown County's diverse economy creates unlimited business opportunities. Our businesses are known for their innovation and ingenuity – from phytomedicines to machine design. Many of our key industries are part of clusters established by the State of Wisconsin:

BIOTECHNOLOGY

DAIRY

FOOD PRODUCTS & PROCESSING

PAPER

PLASTICS

PRINTING

TOURISM

INFORMATION TECHNOLOGY

MEDICAL DEVICES

WIND ENERGY

BROWN COUNTY'S CORE INDUSTRY MAKEUP INCLUDES:

AGRICULTURE & FOOD PROCESSING

Agriculture production and agribusiness are of tremendous importance to Brown County. Within this category, dairying is the largest income generator, although canning, cash crops and other livestock also contribute substantially to agricultural income.

TRADE, TRANSPORTATION AND UTILITIES

Brown County is home to the headquarters of several large transportation companies, the largest of which is Schneider National, a multi-national leading provider of transportation, logistics and related services. As a regional shopping hub, serving the Green Bay MSA, as well as surrounding counties and the Upper Peninsula of Michigan, Brown County's retail trade provides needed goods, services and jobs.

MANUFACTURING

Making up almost one-fifth of the county's employment alone, manufacturing thrives in Brown County. With a range of companies like Procter & Gamble, RR Donnelley, US Paper Mills, Georgia-Pacific, Belgioioso Cheese, Birds Eye Foods, Schreiber Foods and CA Lawton, Brown County's manufacturing sector is diverse. Among others, this sector includes paper, food, metal and machinery product manufacturing, as well as printing and publishing.

EDUCATION AND HEALTH

Five hospitals, 40+ clinics, 16 post-secondary and technical training institutions and eight school districts serving 42,000+ students ensure that Brown County has the capacity and capability to meet the current and future needs of its residents.

30

LARGEST PRIVATE EMPLOYERS IN THE GREEN BAY AREA

(EMPLOYMENT NUMBERS REFLECT FULL-TIME
EQUIVALENT EMPLOYMENT AS OF JULY 2012)

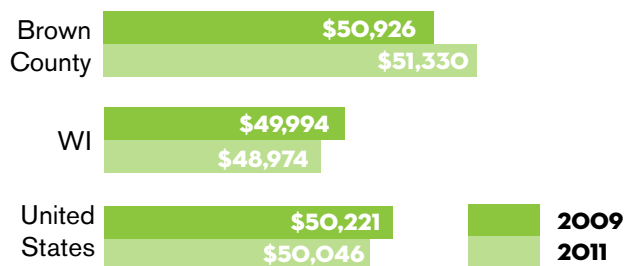
RANK	NAME	LOCATION	NAICS/MAIN PRODUCT OR SERVICE	MAIN FUNCTION	#EMPLOYEES	UNION
#1	Humana	Multiple	524114 - Health insurance and related services.	Branch Locations	3,182	None
#2	Oneida Tribe of Indians of Wisconsin	Oneida	921190 - Tribal enterprises and government of the Oneida Tribe of Indians.	Headquarters, Branch Locations	2,773	None
#3	Schneider National, Inc.	Multiple	484230 - One of the nation's largest truck load carrier.	Headquarters, Branch Locations	2,697	Unavailable
#4	Bellin Health HQ Green Bay,	Green Bay	622110 - Acute care hospital specializing in cardio, neuro & critical care.	Headquarters	2,469	None
#5	Georgia-Pacific Corporation	Green Bay	322121 - Multinational manufacturer of paper and tissue products for retail & commercial markets.	Branch Locations	2,300	United Steelworkers Local 213 & 317
#6	UnitedHealthcare	Howard	524292 - Markets and administers health and life insurance plans designed especially for small business.	Branch Locations	1,962	None
#7	Aurora Health Care	Hospital in Green Bay, Multiple Clinic & Pharmacy Locations	622110 - Full-service medical care facility with a 167-bed capacity, home health and multiple clinic and retail pharmacy locations.	Branch Locations	1,644	None
#8	St. Vincent Hospital	Green Bay	622110 - Acute care hospital and regional center for trauma, cancer treatment, physical rehabilitation, perinatal care, dialysis and specialty surgery.	Branch Location	1,589	None
#9	Wisconsin Public Service	HQ Green Bay, Multiple Branch Locations	221112 - An electric and natural gas utility company serving Northeastern and Central Wisconsin.	Headquarters, Branch Locations	1,575	International Union of Operating Engineers & Local 310
#10	American Foods Group	Green Bay	311611 - Meat distributors - animal (except poultry) slaughtering	Branch Location	1,504	None
#11	Shopko Stores	HQ Ashwaubenon, Multiple Locations	551114 - Discount mass-merchandise retail.	Headquarters	1,394	None
#12	JBS Green Bay	Branch Location	311611 - Beef slaughterer and processor.	Branch Location	1,204	United Food & Commercial Workers
#13	Associated Banc-Corp.	Multiple Locations	522110 - Diversified bank holding company offering a full range of traditional banking services and a variety of other financial products and services.	Headquarters, Branch Locations	1,172	None
#14	Prevea Clinic	HQ Ashwaubenon Multiple Locations	621111 - More than 171 physicians trained in 33 primary and specialty care areas.	Headquarters, Branch Locations	1,141	None
#15	Wal-Mart Stores, Inc.	Multiple Locations	452112 - Retail shopping store chain.	Branch Locations	1,100	None
#16	Ameriprise Auto & Home Insurance	De Pere	524126 - Personal lines property casualty company (auto & home insurance) servicing 44 states.	Headquarters	1,010	None
#17	KI	Bellevue	337214 - Manufacturer of contract furniture.	Headquarters	1,006	None
#18	Green Bay Packaging, Inc.	Multiple Locations	322211 - Corrugated packaging. 2631 - liner board. 2672 - pressure sensitive adhesive to label stock. Manufacturer of corrugated containers, liner board, pressure sensitive label stock, solid fiber folding cartons and lumber products.	Corporate Office,	955	United Steel, Paper, & Forestry, Rubber, Manufacturing, Energy, Allied Industrial & Service Workers
#19	Festival Foods	Multiple Locations	445110 - A family-owned chain of grocery stores operating throughout Wisconsin. There are 16 total stores statewide, run by third generation owner Mark Skogen.	Branch Locations	870	None
#20	Procter & Gamble Paper Products	Green Bay	322121 - Paper products manufacturer.	Branch Locations	862	United Steelworkers
#21	Paper Converting Machine Company (a division of Barry Wehmiller)	Multiple Locations	333291 - Manufacturer of state-of-the-art converting machinery.	Branch Locations	823	U.A.W.
#22	Schreiber Foods, Inc.	HQ Green Bay, Multiple Branch Locations	551114 - Manufactures and markets processed and natural cheeses and dairy products to the food service and retail markets.	Branch Location	800	Teamsters Union No. 75
#23	APAC Customer Services	Green Bay	561422 - Inbound call center.	Branch Locations	725	None
#24	RR Donnelly	Multiple Locations	323116 - Printing, mailing and direct mailing services.	Branch Locations	602	None
#25	Belmark, Inc.	DePere	323112 - Manufacturer of packaging-pressure sensitive labels, flexible film and folding cartons.	Corporate Headquarters	509	None
#26	St. Norbert College	De Pere	611310 - Private religious, educational institution.	Corporate Headquarters	501	None
#27	Green Bay Packers, Inc.	Green Bay	711211 - Professional football team.	Headquarters	500	None
#28	St. Mary's Hospital Medical Center	Green Bay	622110 - Acute care hospital with 158 private rooms; handles a broad range of medical, surgical, pediatric, obstetric and gynecological problems.	Branch Location	473	None
#29	Coating Excellence International	Wrightstown	322221 - State-of-the-art flexible packaging producer.	Corporate Headquarters	441	None
#30	H. J. Martin and Son, Inc.	Green Bay	Fixtures, residential and commercial flooring, still-stud dry-wall, glass, hollow metal.	Corporate Headquarters	406	None

INCOME AND POVERTY

The ability of residents to provide for themselves and their families is vital for the local economy, as it is a direct reflection on their capability to support local business and build future assets. An economically diverse community is better equipped to meet the demands of all community members. However, high levels of poverty inhibit a community's ability to provide quality education, law enforcement and housing for its members.

Brown County's median income is consistently higher than that of both the state and national levels. Likewise, poverty rates and cost of living indexes remain lower in Brown County than both the state and national statistical data.

MEDIAN HOUSEHOLD INCOME



Source: US Census Bureau, Small Area Income and Poverty Estimates

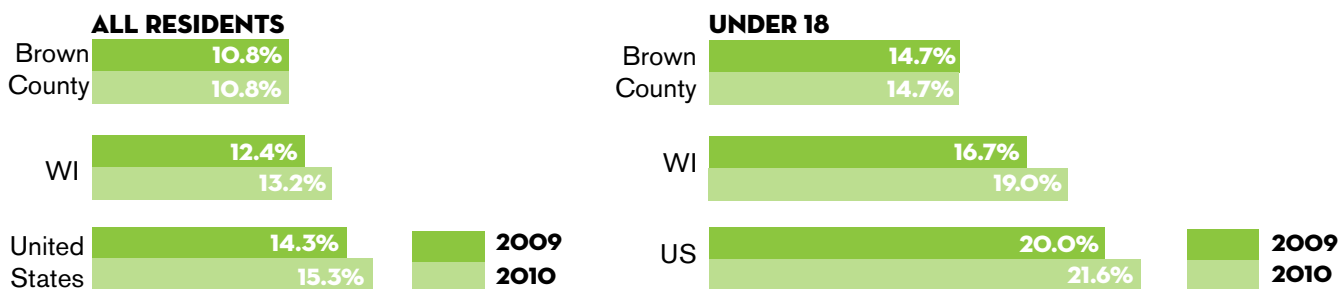
ESTIMATED MEDIAN INCOME, GREEN BAY MSA (INCLUDES BROWN, OCONTO AND KEWAUNEE COUNTIES):



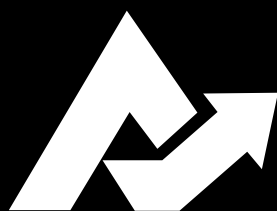
Source: U.S. Department of Housing and Urban Development estimates as summarized by the Federal Financial Institutions Examination Council (FFIEC) Census



POVERTY RATE



Source Economic Research Service/U.S. Department of Agriculture



ADVANCE
GREEN BAY AREA
ECONOMIC DEVELOPMENT

A PROGRAM OF
THE GREEN BAY AREA CHAMBER OF COMMERCE

FREE LOCAL JOB POSTINGS? IT'S TRUE!

When you've got a role to fill in your company, finding the right person can be challenging and costly. Fortunately, members of the Green Bay Area Chamber of Commerce with fewer than 35 employees can post their open positions via the NationJob Network™ – FREE. Chamber members with more than 35 employees enjoy substantial savings.

NationJob is the #1 community-based Internet recruitment program, connecting job seekers, employers, communities and industries to fill critical skill position.

Free to substantial savings are courtesy of a joint effort by the Green Bay Area Chamber of Commerce, Fox Cities Chamber of Commerce, Oshkosh Chamber of Commerce, Fond du Lac Chamber of Commerce and NationJob, as well as several larger local companies. These Community Leaders help to make this benefit a reality for our small member businesses by investing in the NationJob program:



To tap this benefit based on the size of your company by posting for free or investing and becoming a Community Leader, contact Lisa Harmann at 920.496.2113. For more information about Chamber membership, call 920.437.8704 and speak to Wendy Townsend or Sara Willems.

MORE HOUSE, LESS MONEY

Area housing costs are among the lowest in the country, often costing 20 to 30 percent less than identical housing in larger cities. Here are some numbers that will get you moving:

ESTIMATED MEDIAN HOME PRICE

BROWN COUNTY

\$159,200

MINNEAPOLIS

\$219,600

CHICAGO

\$244,900

UNITED STATES

\$179,900

GREEN BAY

\$135,500



Source: 2010 US Census; Fact Finder

ESTIMATED MEDIAN RENT PER MONTH

BROWN COUNTY

\$662

DETROIT

\$733

MINNEAPOLIS

\$785

CHICAGO

\$904

UNITED STATES

\$855

GREEN BAY

\$615



RESIDENTIAL BUILDING PERMITS ISSUED (2011 - SINGLE FAMILY, MULTIPLE)

NEW HOME PERMITS

313

MULTIPLE UNITS

36

Source: Advance Economic Development Economic Indicators Report

Whether buying or renting, housing is very often a family's largest expenditure. Construction numbers and home prices are commonly used to measure the strength of the economy, while homeownership and rent numbers measure household wealth. Brown County offers:

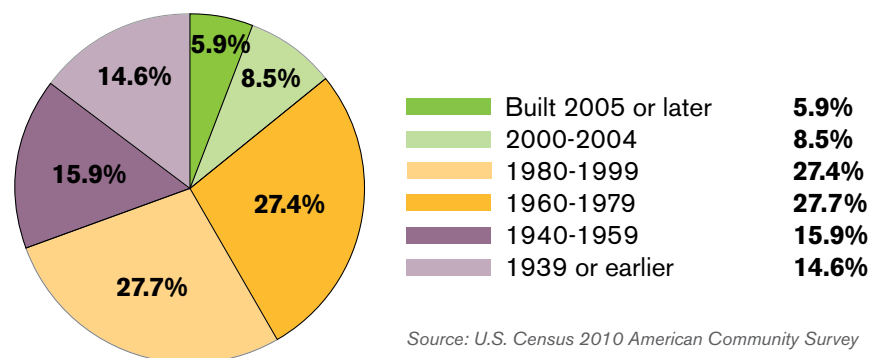
HOUSING STOCK -

UNITS SINGLE, MULTI, MOBILE (2000 CENSUS, 2009 COMMUNITY SURVEY)

	2000	2010
Total Units	90,199	104,512
Single Family	68.1%	63.5%
Multi-Family	30%	36.5%
Mobile	1.8%	1.4%

Census 2010; Fact Finder; American Community Survey

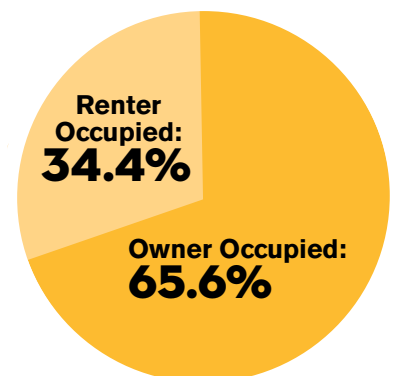
AGE OF HOUSING STOCK



Source: U.S. Census 2010 American Community Survey

HOMEOWNERSHIP

Source: 2010 U.S. Census



RENT AS A PERCENTAGE OF HOUSEHOLD INCOME

	2000	2010
Less than 20%	42.7%	31.5%
20-29%	24.7%	29.3%
30% or more	29.4%	39.1%
Not computed	3.2%	5.2%

Source: Census 2000; 2010 American Community Survey

PUBLIC TRANSPORTATION

The mission of Green Bay Metro Transit is “To become the premier provider of public transportation in Northeastern Wisconsin; providing our customers with efficient and cost effective services that stimulate economic growth and contribute to the overall quality of life in metropolitan Green Bay.”

Green Bay Metro operates 13 full-service bus routes, a number of limited-service bus routes and Paratransit services throughout the Green Bay area. All of Green Bay Metro’s buses are Americans with Disabilities Act (ADA) accessible and can accommodate mobility devices such as standard wheelchairs and scooters. The buses also offer bike racks so a rider can travel by bike to their local bus stop and easily secure it to the front of the bus.

For routes, schedules and fares, visit www.greenbaymetro.org.

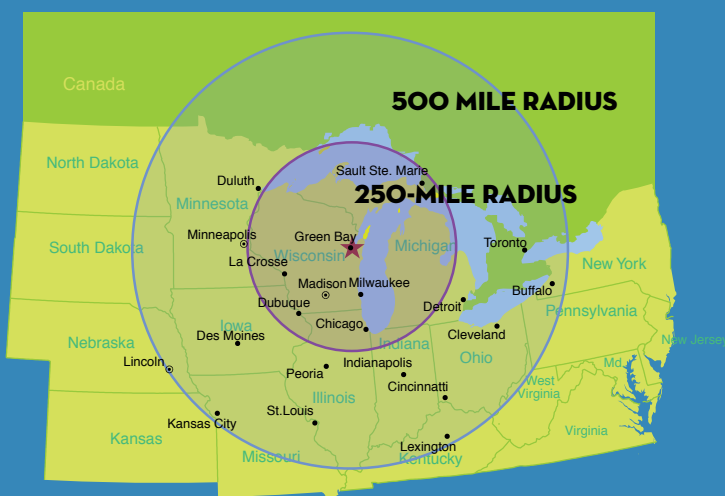
PASSENGERS COMPARISON TOTAL BUS PASSENGERS

2008	2010
1,742,305	1,360,786
2009	2011
1,354,368	1,542,287

**GREEN BAY METRO
TRANSIT TRAVELS
MORE THAN
1.3 MILLION
MILES PER YEAR!**

TRANSPORTATION – MOTOR FREIGHT

Ground transportation is readily available through almost 100 motor freight carriers serving Northeast Wisconsin. Inbound and outbound cargo has the advantage of reaching more than one-third of the nation’s population within a one-day travel time (500 miles).



MAJOR MARKET DAYS BY TRUCK

Milwaukee	.25	St. Louis	1.0
Chicago	.5	Dayton	1.0
Minneapolis	.5	Atlanta	2.0
Dubuque	.5	New York	2.0
Indianapolis	.75	Denver	2.0
Des Moines	1.0	New Orleans	2.0
Detroit	1.0	Los Angeles	4.0
Cincinnati	1.0		

TRANSPORTATION – AIRPORT

Serving more than 700,000 passengers annually and offering 46 flights daily, the Austin-Straubel International Airport has positioned itself as Northeast Wisconsin's largest airport and the third largest airport in Wisconsin. Austin Straubel's daily flights offer service to hubs and regular infrastructure investment (exceeding \$10 million in 2010 alone), making it a key player in economic growth and improved quality of life in the Brown County area.

COMMERCIAL AIRLINES WITH SERVICE TO/FROM AUSTIN STRAUBEL INTERNATIONAL

American Eagle
Delta Airlines
United Express

NON-STOP DESTINATIONS

Chicago
Cleveland
Detroit
Minneapolis
MetJet will add non-stop flights to Orlando and Fort Myers, FL starting in October 2012

TYPICAL # FLIGHTS PER DAY:

46

AIR CARGO

With Brown County being a one-day drive to more than 1/3 of the nation's population, Austin Straubel International is a prime choice for companies looking for efficient cargo distribution. In fact, Austin Straubel International handled more than 520,000 pounds in freight in 2011.

DEDICATED CARGO CARRIERS

Freight Runners
PACCAIR

AIRLINE CARGO SERVICE

American Eagle
Delta Airlines
United Express

AIRPORT PASSENGER & FREIGHT COMPARISON

	2008	2009	2010	2011
Total air passengers	844,360	719,268	725,036	731,284
Total air freight (lbs.)	521,561	335,824	451,859	524,539

ready... set...

GO NonStop

Green Bay to Orlando and Fort Myers!

No Layovers
No Baggage Fees
Convenient Departure Times
Great Low Fares!

METJET

Go to MetJet.net for details or call 1.855.5.METJET
The fastest way to Orlando and Fort Myers—Fly MetJet Yet?

TRANSPORTATION – RAIL

Efficient, dependable freight rail service plays a vital role in the movement of goods for Wisconsin's many and varied industries. Wisconsin's 3,387 miles of track is served by eight freight railroads, four major (Class I) railroads, three regional railroads, two local railroads and one switching and terminal railroad. These railroads last year carried more than 3.1 million carloads of freight weighing in at nearly 180 million tons.

Canadian National and Escanaba Lake Superior rail are the two rail lines serving Brown County.

THE MAJOR CATEGORIES OF FREIGHT TRAFFIC PRODUCTS ORIGINATING IN WISCONSIN INCLUDE:

Ground Earths and Minerals	8.2%
Pulp and Paper Products	7.2%
Farm Products	20.4%
Chemicals	7.1%
Other	25.5%
Stone, Sand and Gravel	31.6%

THE MAJOR CATEGORIES OF FREIGHT TRAFFIC PRODUCTS TERMINATED IN WISCONSIN INCLUDE:

Coal	59.9%
Metallic Ores	11.9%
Pulp and Paper Products	5%
Chemicals	4.2%
Farm Products	7.4%
Other	11.5%

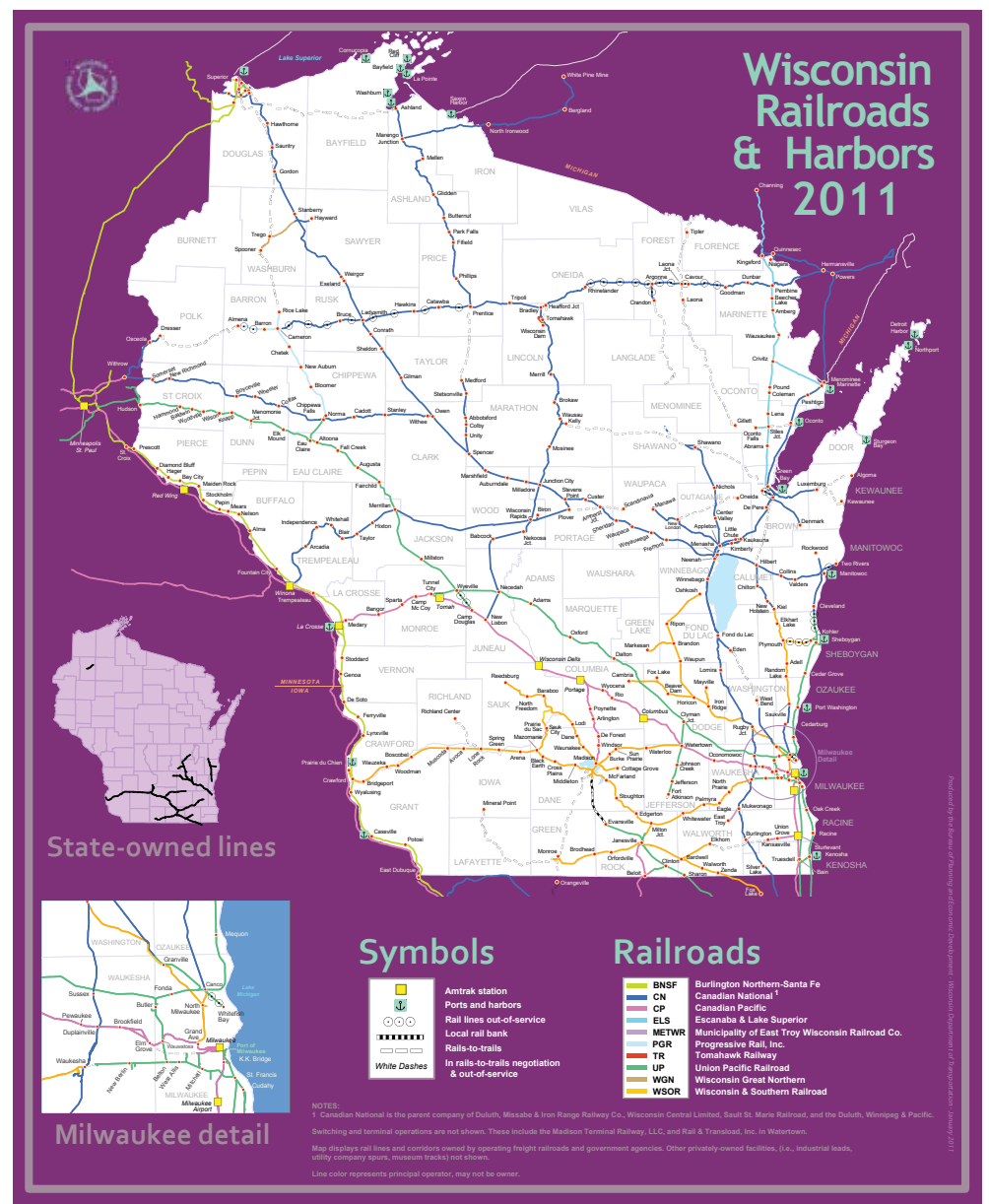
COMMODITY FORECASTS PRODUCED FOR THE WISCONSIN DEPARTMENT OF TRANSPORTATION INDICATE THAT THE STATE'S FREIGHT RAIL TONNAGE IS EXPECTED TO GROW BY MORE THAN 50% BY 2020. MAJOR GROWTH CATEGORIES INCLUDE:

Intermodal Shipments	126%
Concrete, Glass and Stone	94%
Food Products	91%
Pulp and Paper Products	72%

These products provide Wisconsin companies with the materials they need to meet consumer and business demand while rail companies at the same time provide a reliable and affordable service to transport bulk goods and to get finished products to market.

Freight isn't the only commodity carried on Wisconsin rail lines. Amtrak provides passenger service through stations in 22 Wisconsin communities, accessible to Brown County residents via a short Greyhound commute to Milwaukee or Madison.

Source: 2010 Association of American Railroads, www.aar.org



TRANSPORTATION – PORT

The Port of Green Bay, Wisconsin welcomes domestic and international shippers, offering affordable, efficient and proper handling of shipments. The port's location at the westernmost part of Lake Michigan allows for the shortest and most direct route for shipments between the great Midwest and the rest of the world. Additionally, CN Railroad connects the port with the rest of America's heartland. Conveniently, the port's location allows for overnight truck delivery to any part of the northern Midwest. A wide variety of industries call the Port of Green Bay home.

GREEN BAY'S VIBRANT PORT OFFERS SHIPPERS:

- Experienced pilots
- 24-hour tug service
- Efficient stevedores
- Custom house brokers
- Foreign freight forwarders
- U.S. Customs
- Extensive docking and storage areas, and
- 100-ton capacity.

CHANNEL DEPTH AND TURNING BASINS

The Port of Green Bay maintains 24-26' below Low Water Datum (LWD), with channel widths of 300'-500'. Contact the U.S. Army Corps of Engineers or Port for channel conditions. There are two turning basins – the East River turning basin (24' below LWD) and the Georgia Pacific turning basin (20' below LWD), contact the Port for additional information.

TERMINALS LOCATED ON THE ADJACENT FOX RIVER INCLUDE:

- 14 docks capable of handling dry bulk commodities such as coal and limestone
- Four docks capable of handling bulk liquids including tallow, petroleum products and asphalt
- Two docks capable of handling woodpulp, machinery, bagged agricultural commodities and forest products

APPROXIMATELY TWO MILLION TONS of cargo are moved through the port each year.

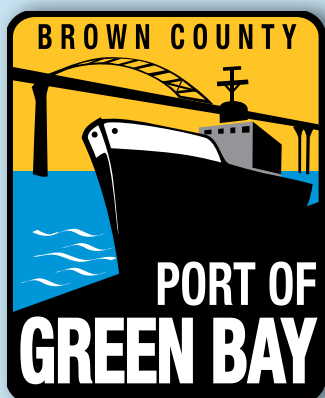
PORT TONNAGE COMPARISON

	2007	2008	2009	2010	2011
Port tonnage (metric)	2,329,493	2,205,062	1,810,311	1,730,154	2,159,252

For more information, visit www.portofgreenbay.com.

Your Connection to the Midwest

920.492.4950
www.portofgreenbay.com
 FTZ #167



Access world and domestic markets using the **LOWEST COST** method of transportation available.

CONNECT waterborne vessels to regional markets and America's Heartland through an extensive network of highways and railroads.

Learn about **GROWTH** opportunities by working with an existing port facility or developing a new property.



FOREIGN TRADE ZONE

FOREIGN TRADE ZONE #167:

Foreign trade zones (FTZ) are secure areas under U.S. Customs supervision that are considered outside the Customs territory of the United States. These zones allow certain types of merchandise to be imported, repackaged, assembled with other components, and then exported without having to go through formal customs entry procedures or incurring import duties.

Considering the economic indicators for Brown County, it's easy to see why the Green Bay area obtained foreign trade zone status: FTZ #167 is surrounded by the economic might of the nation's Midwest – direct access to world markets via land, sea and air.

Originally granted operational authority in 1990, Green Bay's zone #167 included approximately 2,300 acres that includes Austin Straubel Airport and an Ash-waubenon industrial park. However, due to the area's rapid growth over the past years, zone #167 was expanded in 2005 to include additional parcels in Hobart and Wittman Airfield and an Oshkosh industrial park. Additionally, our general purpose zone oversees three subzone tenants located elsewhere in Wisconsin.

FOREIGN TRADE ZONE BENEFITS:

- Relief from inverted tariffs
- Duty exemption on re-exports
- Duty elimination on waste, scrap, and yield loss
- Weekly entry savings
- Duty deferral

For more information on FTZ 167, contact Fred Monique at 920-496-2118.

TELECOMMUNICATIONS

Telecommunication is considered to be the instant transmission of data, voice and video. These instantaneous connections are critically important for global business competition. With one of the most expansive telecommunications infrastructures in the country, Wisconsin gives companies access to high quality telecommunications services at competitive prices.

The Universal Service Fund was established in 1993 to ensure all state residents have access to essential and advanced telecommunications services. As part of the USF offerings, Lifeline and Link-Up were created to make essential telecommunications more affordable for low-income households. Lifeline reduces monthly telephone charges and Link-Up waives telephone connection charges for income eligible households. There have been significant advances in fiber deployment and broadband networks across the state in recent years. Recently, the FCC announced a national broadband plan directed at overhauling the nation's internet infrastructure.

2011 WISCONSIN TELECOMMUNICATIONS QUICK FACTS

Incumbent Local Exchange Carriers (ILECs) <i>From PSC annual report filings</i>	45 as of July 2012 (<i>Used to be 85, but companies have switched to new categories of ATU-R and LEC-R; see below</i>)
Competitive Local Exchange Carriers (CLECs), also known as alternative telecommunications utilities, or ATUs <i>From PSC annual report filings</i>	171 as of July 2012 (<i>some CLECs have switched to new categories of ATU-R and LEC-R; see below</i>)
Alternative Telecommunications Utilities-Recertified (ATU-R) (<i>new regulatory category created by 2011 Wisconsin Act 22</i>)	15 as of July 2012
Local Exchange Carriers -Recertified (LEC-R) (<i>new regulatory category created by 2011 Wisconsin Act 22</i>)	27 as of July 2012
Resellers certified to provide service <i>From PSC annual report filings summary</i>	203 as of July 2012
Certified Eligible Telecommunication Carriers in WI <i>From PSC certification list</i>	33 competitive carriers (<i>11 CLECs, 22 wireless</i>) 84 incumbent carriers, including ILECs, ATU-R and LEC-R (<i>as of July 2012</i>)
Total ILEC access lines <i>From PSC annual report filings</i>	1,709,126 as of 12/31/10 (<i>Latest available data. This is no longer available starting in 2011.</i>)
Total CLEC access lines <i>From PSC annual report filing</i>	824,004 as of 12/31/10 (<i>Latest available data. This is no longer available starting in 2011.</i>)
Mobile Wireless connections <i>From FCC form 477</i>	4,895,173 as of 6/30/11
Broadband connections <i>From FCC form 477</i>	3,094,369 as of 6/30/11
Lifeline customers in Wisconsin include ILEC, CLEC and Reseller customers. <i>From PSC annual report filings</i>	119,996 as of 12/31/11

QUALITY OF LIFE

CRIME RATE COMPARISON (CRIMES/100,000 INHABITANTS)

	2000	2010	% change 2000-2010
Green Bay	2,855.6	2,385.0	-16.48
U.S.	4,124.8	3,345.5	-18.39
Wisconsin	3,209.1	2,756.4	-14.11

MORE MONEY IN YOUR POCKET

The average cost of living in Greater Green Bay is 5.1 percent under the national average.

COST-OF-LIVING COMPARISON

The annual average 2011 inter-city cost of living comparison has been released by the Council for Community and Economic Research (C2ER). This is the only regular and relatively affordable look at cost-of-living comparison between cities in the United States. The ACCRA Cost of Living Index, which measures differences between areas in the costs of consumer goods and services excluding taxes and non-consumer expenditures, is based on 62 items, for which prices are collected three times per year. The chart to the left shows the index comparing four Wisconsin cities and three urban areas in the Midwest.

COST-OF-LIVING COMPARISON CHART

	Composite	Groceries	Housing	Utilities	Transportation	Healthcare	Misc.
Appleton	94.2	92.9	75.5	110.8	108.7	108.1	99.3
Eau Claire	90.2	96.9	84.1	79.9	101.1	105.9	90.6
Green Bay	94.9	87.4	84.3	107.3	102.3	110.1	98.7
Wausau	96.2	100.5	87.5	106.1	98.1	103.5	97.3
Detroit, MI	93.7	95.8	84.6	104.0	100.5	95.7	95.1
Cedar Rapids, IA	93.6	97.3	78.7	101.3	96.6	94.7	101.6
St. Cloud, MN	95.6	103.9	78.5	102.2	101.1	103.3	102.4
Index Weighting	100%	14%	29%	10%	10%	4%	33%

Source: ACCRA Quarterly Cost of Living Survey, 2011 Annual Average Data

If you would like more information on cities not listed, call the Advance office at (920) 496-9010.

CLIMATE

While Green Bay is often described as the frozen tundra, residents know that the overall climate is more temperate with its variability and distinctive weather patterns across the seasons. Extended periods of humid or subzero temperatures are uncommon due to the moderating effect of Lake Michigan so close by.

Well-seasoned Wisconsinites surprise newcomers with their ability to continue "business as usual" in the bad weather. Only in the most severe cases does the weather impact business.

ANNUAL AVERAGE RAINFALL:

29.19 INCHES

ANNUAL AVERAGE SNOWFALL:

27.7 INCHES

ANNUAL AVERAGE WIND SPEED:

8.1 MPH

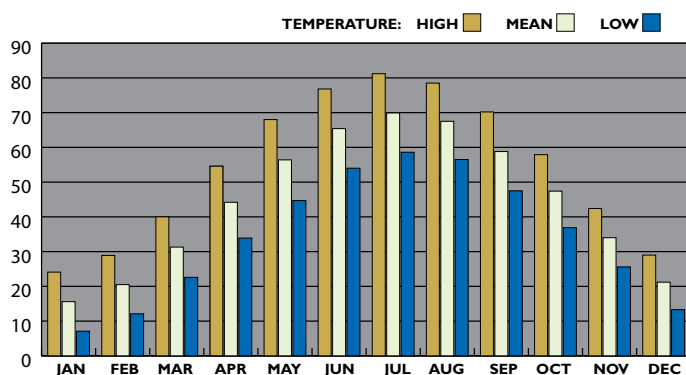
AVERAGE GROWING SEASON:

154.9 DAYS

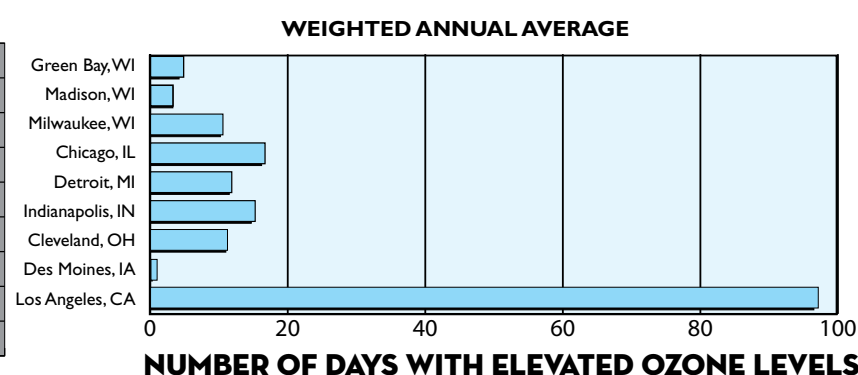
ELEVATION ABOVE SEA LEVEL:

594 FEET at Green Bay

TEMPERATURE °F



AIR QUALITY



PERCENT OF POPULATIONS AFFECTED BY CONDITIONS

	Green Bay	Milwaukee	Chicago	Minneapolis	Los Angeles
Pediatric Asthma	1.67%	1.70%	2.34%	1.69%	1.74%
Adult Asthma	7.49%	7.40%	6.78%	5.07%	5.78%
Cardiovascular Disease	27.17%	27.69%	26.40%	26.56%	25.32%
Diabetes	5.93%	6.10%	6.00%	4.60%	6.62%

Source: American Lung Association, State of the Air Report 2010

MORE THAN 1/2 OF ALL AMERICANS LIVE IN AREAS WITH UNHEALTHY LEVELS OF AIR POLLUTION.



ADVANCE – YOUR GO-TO ORGANIZATION FOR ECONOMIC DEVELOPMENT



Advance, a program of the Green Bay Area Chamber of Commerce, is your go-to resource for economic development. Advance benefits the business community one business at a time:

- Advance Business & Manufacturing Center incubator. The incubator offers flexible, affordable terms on professional office and light manufacturing space for new and emerging growth-oriented businesses.
- Business retention. The Advance business retention program builds relationships with existing businesses to solidify a long-term commitment to Brown County.
- Business attraction and recruitment. Advance works through referral networks, marketing programs and partnerships to attract new industries and businesses, strengthening the entire greater Green Bay area.
- Existing business development. Advance works diligently to help Brown County businesses prosper by troubleshooting municipal service issues, facilitating the site selection process, providing regulatory assistance, assisting in business plan development.

Learn more about what Advance can do for you at greenbayadvance.org or call 920.496.2110.



We're Already Here

At Wisconsin Public Service we're already a partner in your community. As your local electric and natural gas provider, we'll work with you to provide reliable and economical services to help you grow, expand or start your business.

Find multiple resources at wisconsinpublicservice.com/business/economic.aspx



ARE YOU A START-UP OR ENTREPRENEUR WHO NEEDS AN INFLUX OF CASH TO MAKE YOUR BUSINESS PLAN A REALITY?

Or perhaps you have an existing business but are challenged to find a loan to take your business to the next level?

Look no further than the Advance Brown County MicroLoan Program, an offering of the Green Bay Area Chamber of Commerce. You could be eligible for \$5,000 to \$100,000 if your business is located in Brown County.

Learn how the Advance Brown County MicroLoan Program could make your business dreams a reality! Visit www.titletown.org/microloan or call Marianne Dickson, director of the program, at 920.496.2111.



ADVANCE

BROWN COUNTY
MICROLOAN PROGRAM
INITIATED 2011
EXPANDING BUSINESS
THROUGH LOCAL SOURCES



When Quality matters.

Make the SUPERIOR Choice

920-445-1515 ★ SEIWI.COM



UTILITIES – ELECTRICAL & GAS

Wisconsin Public Service (WPS), a subsidiary of Integrys Energy Group, Inc. (NYSE: TEG), is an electric and natural gas utility headquartered in Green Bay, Wis. WPS serves approximately 441,000 electric customers and 319,000 natural gas customers in residential, agricultural, industrial and commercial markets, as well as wholesale customers.

The company's 11,000 square mile-service area includes Northeastern and Central Wisconsin, as well as an adjacent portion of Upper Michigan.

ELECTRICAL POWER

WPS owns and operates the J.P. Pulliam Power Plant in Green Bay as well as the Weston Power Plant near Wausau, Wis. WPS owns 21,700 miles of electric distribution lines and is directly interconnected with other regional electric utilities including Alliant Energy, Wisconsin Electric Power Company and Xcel Energy.

GAS SERVICE

WPS's 7,950 miles of natural gas distribution piping supplies natural gas for home heating, decorative fireplaces, water heating and commercial and industrial uses. WPS purchases natural gas from suppliers in the southern United States as well as Canada, and stores gas for winter use in a storage facility in Michigan. When needed, the natural gas is transported to WPS and its customers by the ANR and Guardian Pipeline Companies.

TYPICAL INDUSTRIAL ELECTRIC BILLS (\$/MONTH) DEMAND (KW) AND CONSUMPTION (KWH)

	75	75	75	1000	1000	1000	50,000	50,000
Demand in kW	75	75	75	1000	1000	1000	50,000	50,000
Consumption in kWh	15,000	30,000	50,000	200,000	400,000	650,000	15,000,000	25,000,000
WPS	\$1,564	\$2,385	\$3,452	\$19,434	\$28,827	\$40,568	\$1,187,014	\$1,656,671
Wisconsin average	\$1,697	\$2,744	\$4,108	\$21,661	\$32,971	\$46,360	\$1,289,270	\$1,801,861
US average	\$1,830	\$2,996	\$4,444	\$23,001	\$36,533	\$52,553	\$1,387,908	\$2,007,442

Source: Forward WI, reprinted from the Typical Bills and Average Rates Report, Edison Electric Institute, Using rates effective Jan. 1, 2012.



ADVANCE
GREEN BAY AREA
ECONOMIC DEVELOPMENT

A PROGRAM OF
THE GREEN BAY AREA CHAMBER OF COMMERCE



GET YOUR FOOD-RELATED BUSINESS OFF THE BACK BURNER WITH THE BROWN COUNTY CULINARY KITCHEN!

This shared-use kitchen incubator offers access to a fully equipped, commercially licensed kitchen. It's perfect for chefs, cooks, caterers, bakers and restaurateurs like you!

Build your business on an as-needed basis with minimal start-up costs.

The Brown County Culinary Kitchen is available 24 hours a day, 365 days a year at only \$15 per hour for kitchen usage and dry and cold storage for \$25 to \$60. Plus, you'll have access to business coaching, classes and an on-site manager.

Learn more at www.bcculinarykitchen.org or call Elizabeth Slade at 920.496.2110 or eslade@titletown.org.



UTILITIES – WATER

The Green Bay Water Utility operates the water system for the city. The surrounding municipalities each operate their own municipal water services, while some contract with other Northeast Wisconsin communities, with wells and Lake Michigan as the main source. In December 2003 the Central Brown County Water Authority was formed as a joint local water authority to provide water to its member communities of De Pere, Allouez, Bellevue, Howard, Lawrence and Ledgeview. The Authority purchases treated water from Manitowoc Public Utilities and transports it to the Green Bay area to serve its members. The Authority has a contractual commitment with MPU for 20 million gallons per day with rights to expand up to 40 mgd. In 2012, the Authority purchased and delivered approximately 2.5 billion gallons of water to its members; an average of about 6.9 mgd. Each member community independently maintain and operate their own water systems and set their own water rates.

GREEN BAY WATER UTILITY

SOURCE:

LAKE MICHIGAN

RATED CAPACITY:

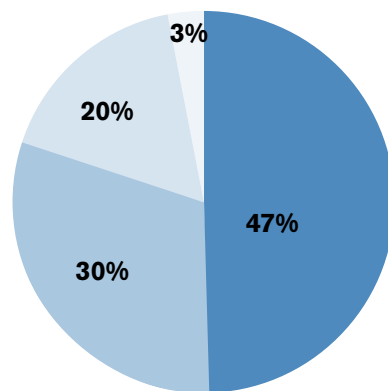
42 million gallons/day (mgd)

AVERAGE ANNUAL DEMAND:

900 million cubic feet

Water rates in the greater Green Bay Area continue to be in the lower quarter of all municipal water utilities. Various construction and equipment improvements are undertaken on an ongoing basis to meet clean water standards and the needs of residents.

2011 WATER USAGE



Industry	47%
Residential	30%
Commercial	20%
Municipal	3%

SANITARY SEWER SERVICE

The Green Bay Metropolitan Sewerage District (GBMSD), is a wholesale provider of wastewater conveyance and treatment service for over 217,000 residents in 17 municipalities and the Procter and Gamble Paper Products Company. Residents and businesses are billed for sanitary sewer service through their local municipality so rates may vary. Generally, GBMSD's wholesale rate makes up less than half of the average household's sewerage charge, which is part of a combined water and sewer bill. GBMSD is the largest wastewater treatment service provider in Brown County and the third largest in Wisconsin.

GBMSD is an award winning organization that promotes public health and welfare through the collection, treatment and reclamation of wastewater. GBMSD encourages pollution prevention and supports programs to ensure water contaminated by human activity is returned clean to the environment. GBMSD operates two facilities, one in Green Bay and one in De Pere.

For more information, visit GBMSD's website at www.gbmsd.org.



GBMSD

RATED CAPACITY:

49 mgd (Green Bay);

14.2 mgd (De Pere)

AVERAGE DAILY DEMAND:

38 million gallons/day

2012 RATE:

\$2.14/thousand gallons

TAX RATES

CORPORATE INCOME TAX

Base	Net Income
Flat Rate	7.9%
Recycling Surcharge	3.0% for corporations with at least \$4 million in gross receipts. Minimum surcharge \$25; maximum \$9,800

PERSONAL INCOME TAX

Rate Range	4.60% to 7.75%
-------------------	----------------

PROPERTY TAX

Base	Real property and tangible personal property
Exemptions	Machinery and equipment used in manufacturing; manufacturing merchant and farm inventories; and computer hardware and software
Rates	Statewide average rate (excluding Milwaukee County) is estimated at \$20.12 per \$1,000 of full value. Rate for property in Milwaukee County is estimated at \$26.20 per \$1,000.

SALES AND USE TAX

State Rate	5.0%
Exemptions	Manufacturing equipment, manufacturing consumables, pollution control equipment, and production fuel and electricity
Local County Option	0.5%
Stadium	0.1% in metro Milwaukee and 0.5% in Brown County
Premier Resort	0.5% in Bayfield, Eagle River 1.0% in Wisconsin Dells and the Village of Lake Delton
Combined Rate Range	5.0% to 5.43%

UNEMPLOYMENT COMPENSATION

Taxable Wage Base	\$13,000
Rate Range	0.27% to 9.80% for experienced employers
New Employers	Small firms (<\$500,000 payroll) 3.60% Large firms (>\$500,000 payroll) 4.10% New Construction 6.60%

Source: All States Tax Handbook 2012; WI Department of Revenue; various reports as summarized by ForwardWI.com

INCENTIVES

PROPERTY TAX EXEMPTIONS

- Computer Equipment
- Machinery and Equipment used in Manufacturing
- Manufacturing, Merchant and Farm Inventories
- Tax Increment Finance Districts Allowed for Cities, Villages and Towns

SALES AND USE TAX EXEMPTIONS

- Alternative Energy
- Manufacturing Machinery and Equipment
- Manufacturers' Materials
- Pollution Abatement, Waste Treatment & Recycling Equipment
- Production Fuel and Electricity

TAX CREDITS

- Community Rehabilitation Program Credits
- Dairy and Livestock Farm Investment Credits
- Dairy Manufacturing Facility Investment Credits
- Development Opportunity Zone Credits
- Economic Development Credits
- Engine Research Credits
- Enterprise Zone Jobs Credits
- Film Production Credits
- Food Processing Plant and Food Warehouse Investment Credits
- Jobs Tax Credits
- Meat Processing Facility Investment Credits
- Relocation Tax Credits
- Research Expenditure Credits
- Research Facilities Credits
- Supplement to the Federal Historical Rehabilitation Credits
- Woody Biomass Harvesting & Processing Equipment Credit

OTHER SPECIAL TAX INCENTIVES AND TAX TREATMENT

- Deduction for Corporate Dividends Received
- Deduction for Job Creation
- Exclusion for Long-Term Capital Gains
- Postsecondary Education Credit
- Single Sales Factor Apportionment
- Special Capital Gains Treatment for Wisconsin Small Businesses
- Wisconsin law permits formation of Subchapter S Corporations
- Wisconsin law permits formation of limited liability companies (LLCs)

VENTURE AND INVESTMENT CAPITAL

- Angel Investment Credit
- Early Stage Seed Investment Credit

OTHER INCENTIVES

- Direct Lending from Commerce
- Green Bay, Howard, De Pere and Brown County all have revolving loan fund programs.
- Advance Brown County MicroLoan Program (SBA approved)
- 26 TIF Districts with Positive Value Increments in Brown County

TOUCH DOWN. YEAR ROUND.



PACKERS PRO SHOP ★ STADIUM TOURS ★ PACKERS HALL OF FAME
CURLY'S PUB ★ BOOK AN EVENT

Packers.com/Lambeau-field/

Proud to be an Integral Partner in the Greater Green Bay Community



SPORTS AND OUTDOOR FUN

SUPERBOWL CHAMPIONS AND MUCH MORE

Get into the spirit of community by joining the lively crowds that support our local sports teams. Our dedication to the world-famous 2011 Superbowl champions, the Green Bay Packers, is legendary, but we also cheer on other high-caliber professional and collegiate sports teams including the University of Wisconsin-Green Bay Fighting Phoenix, St. Norbert College Green Knights, Arena Football's Green Bay Blizzard, Green Bay Bullfrogs Baseball and the United States Hockey League's Green Bay Gamblers.

ORIGINAL HOME OF THE GREAT OUTDOORS

It's very possible the saying "great outdoors" was coined right here in Greater Green Bay. But beyond stunning beauty, there are plenty of opportunities for fun and excitement both indoors and out, all year-round.

To say that Greater Green Bay's outdoor recreational opportunities are abundant is an understatement. We value our location on the map, and take full advantage with four seasons of fun.

- Nearly 13 acres of parks per 1,000 residents!
- Beaches, lakes and waterways
- Camping
- Biking
- Cross-country and downhill skiing
- Snowmobiling
- Snowshoeing
- National forests and parks
- Award-inning golf courses
- Family-friendly zoos
- Botanical gardens
- Hunting/Sporting
- Green Bay (Lake Michigan)
- Horseback riding

Source: BetterbytheBay.com

WEATHER OR NOT

Lambeau Field may be known as the "Frozen Tundra," but that has never stopped the rest of Greater Green Bay from enjoying time outside. We have four seasons that each offer exciting recreational activities.

NORMAL DAILY HIGH TEMPERATURE IN JANUARY:

24 degrees F

NORMAL DAILY HIGH TEMPERATURE IN JULY:

81 degrees F

JUST A DAYTRIP AWAY

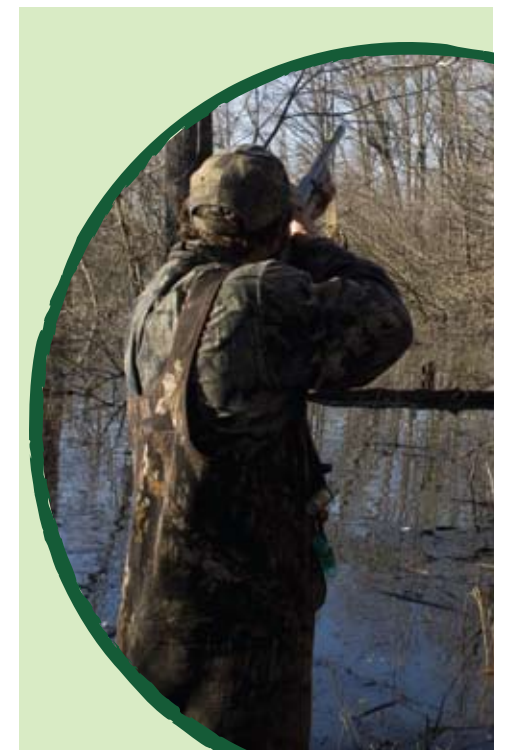
An added bonus of living in Greater Green Bay is our convenient proximity to other great Midwest locations.

We're just a short car ride away from vacation hot spots Door County, Madison or Milwaukee to name a few. Even Chicago and Minneapolis are just a day trip away.



THE THRILL OF THE HUNT

The majestic North Woods are also just a short car ride away from Greater Green Bay. Many area sportsmen (women and age-appropriate children included) enjoy bird, deer and small game hunting during our plentiful hunting seasons. If you're looking for a relaxing escape, outdoor adventure or reason to cheer, Greater Green Bay is the spot.

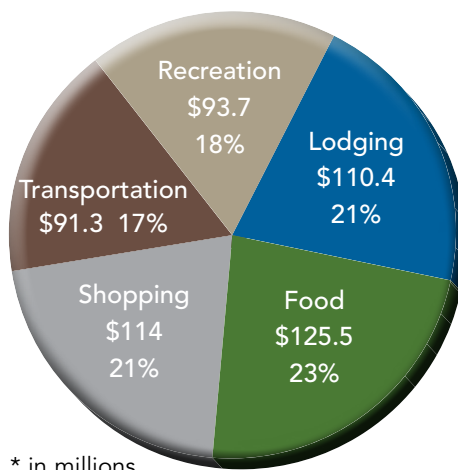




Be Part of a Thriving Tourism Industry

Visitors to Brown County spent **\$537 million** last year. Greater Green Bay is a great destination for tourism businesses, supporting over **11,000 jobs**.

Get your share of the Tourism Pie Today!



* in millions



**Greater Green Bay
Convention & Visitors Bureau**
1901 S. Oneida Street, P.O. Box 10596
Green Bay, WI 54307-0596

(920) 494-9507 or
toll-free 1-888-867-3342
www.greenbay.com



Explore our World

oneida-nsn.gov

Call for
Tours & Info:
(920) 496-5025



Reservation Tours



Log Home Tours



Oneida Pow Wow



Buffalo Overlook



Oneida Museum

CULTURE, ARTS AND ENTERTAINMENT

Greater Green Bay has a renowned spirit, and the people of this area share a camaraderie that is hard to find in larger cities. People are friendly and outgoing. There's nothing quite like the personality you'll find here. Experience it at Lambeau Field and community festivals or within our thriving local art and music scenes. Come to Greater Green Bay to experience big-city art and culture without the snobby attitude.

PRIDE IN HISTORY AND TRADITION

As the oldest city in Wisconsin, you can experience our rich history in a spectacular line-up of museums and heritage destinations throughout Greater Green Bay. From the golden era of the railroad and local native history, to full-costume reenactments of frontier life, we love to celebrate our storied traditions.

- Heritage Hill State Historical Park
- Neville Public Museum
- National Railroad Museum
- Lambeau Field
- Packers Hall of Fame
- Meyer Theatre

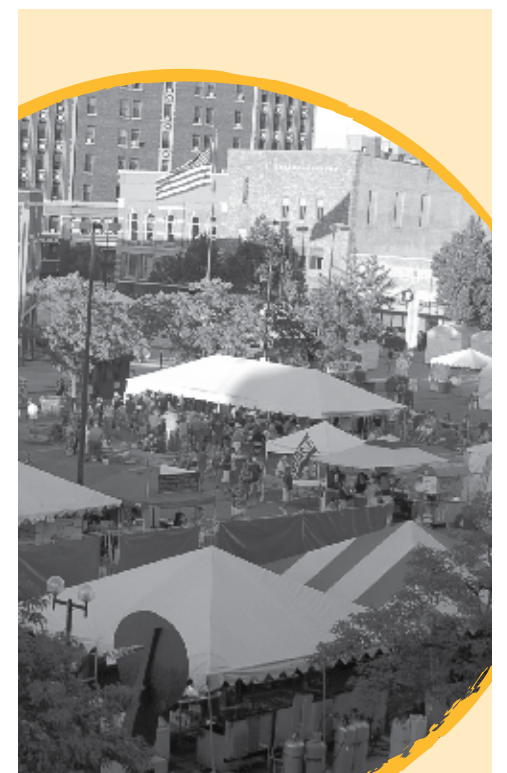
YEAR-'ROUND CELEBRATIONS

No matter the season, the streets are often lined with area residents enjoying one of our many festival or public events.

- Area farmers' markets
- Art Street
- Celebrate De Pere
- Juneteenth
- PrideAlive
- Hmong New Year
- Bay Beach Amusement Park
- Lambeau Field
- Oneida Nation Pow Wows
- Pulaski Polka Days
- Holiday Parades
- WinterFest
- Leicht at Night Concert Series
- Festival Foods Fire Over the Fox
- And more!



**MORE THAN
90,000
SEATS AT AREA
ENTERTAINMENT
VENUES**



HEALTHCARE



QUALITY CARE FROM TOP HOSPITALS

Healthcare and medical facilities in Greater Green Bay serve all of Northeast Wisconsin and Michigan's Upper Peninsula. As a regional healthcare hub, our communities are home to some of the top medical centers in the nation.

Greater Green Bay has four comprehensive medical centers—including two of the top 100 hospitals in the nation.

Greater Green Bay also offers a vast network of clinical services, outpatient programs, emergency care and support services to ensure the highest level of care for residents of all ages and needs.

SURROUNDED BY PEOPLE WHO CARE

Friendly, quality care for elderly residents is easy to find in Greater Green Bay. Our community offers resource and advocacy centers, hospice and in-home care, nursing homes, assisted living and independent apartments for older adults. Recognition of diversity is also important in our senior care community with services for people of Hmong, Native American and Hispanic descent.

INSURING LIVES AND ENSURING JOBS

The Greater Green Bay area offers a wealth of insurance options, which not only provides benefits to employees and their families, but also contributes to the local economy by providing thousands of job opportunities. Humana and United Healthcare, two major employers and providers in the health insurance industry, have large offices in Greater Green Bay.

HOSPITALS

ST VINCENT HOSPITAL
stvincenthospital.org

**ST MARY'S HOSPITAL
MEDICAL CENTER**
stmgb.org

**AURORA BAYCARE
MEDICAL CENTER**
aurorabaycare.com

BELLIN HOSPITAL
bellin.org



COMMUNITIES

VILLAGE OF ALLOUEZ

Nestled between the cities of Green Bay and De Pere, the Village of Allouez greets visitors with tree-lined boulevards and stately homes. Traveling by foot or bicycle within the community is made easy with direct access to the Fox River and East River Trails.

Here you'll find a welcoming community that treasures its rich history, abundant recreational opportunities along the Fox River and progressive attitude.

Population: 2000: 15,443
2011: 14,126
% change: -8.5%

Type of Government: Village board consisting of Village president and six trustees, each with a 3-year term; full-time village administrator.

Learn more about this Greater Green Bay community at www.villageofallouez.com.

VILLAGE OF ASHWAUBENON

Ashwaubenon encompasses nearly 11 square miles between Green Bay, De Pere and the west bank of the Fox River. Both businesses and residents have convenient access to major highways and airports, while enjoying the amenities of a progressive suburban neighborhood.

Ashwaubenon hosts less than 18,000 residents, but that number doubles and sometimes triples on a daily basis. Visitors, shoppers and commuting workers flock to the community's many local businesses and attractions.

Population: 2000: 17,634
2011: 16,954
% change: -3.9%

Type of Government: Village board consisting of Village president and six trustees, each with a 3-year term; full-time village administrator.

Business Parks: Ashwaubenon Business Center, Packerland/Main Avenue. Lots available. Contact Allison Swanson, 920-492-2327.

Learn more about this Greater Green Bay community at www.ashwaubenon.com.

VILLAGE OF BELLEVUE

The Village of Bellevue has become a hotspot for residential growth, as well as office and retail center developments. Located in the heart of the Greater Green Bay area, Bellevue is one of Brown County's fastest-growing municipalities with a population of approximately 15,050 residents.

Bellevue is serviced by four major highways, and is within a 15-minute drive of Austin Straubel International Airport and the Port of Green Bay. Surrounded by rural landscapes, this progressive community maintains a small-town atmosphere, making it a great place to live and work.

Population: 2000: 11,828
2011: 14,624
% change: 23.6%

Type of Government: Village board consisting of Village President and four trustees, each with a 3-year term; full-time village administrator.

High Growth Areas: Intersection of County GV and Hwy 172 and South Huron Road. Lots available, most land privately owned. Contact Andrew Vissers, Community Development Director, 920-468-5225.

Learn more about this Greater Green Bay community at www.villageofbellevue.org.

VILLAGE OF DENMARK

Denmark is a steadily growing, full service community characterized by its rural charm, including areas of woodlands, farms, pastures, rural subdivisions and environmentally sensitive areas.

The diversity in the landscape, selection of quality building lots, excellent schools, and well maintained local parks has attracted many people to this area

Denmark is located about 15 miles southeast of Green Bay, just off I-43. More than 2,000 residents enjoy life in this idyllic country setting a heartbeat away from Door County.

Population: 2000: 1,958
2011: 2,152
% change: 9.9%

Type of Government: Village Board consisting of Village president and six trustees, each with a 2-year overlapping terms; full-time village administrator.

Industrial Parks: Viking Business Park, Piontek Business Park, Woodrow Industrial Park, and a new industrial/business park opening in 2013. Lots available. Contact J.Everett Mitchell, 920-863-5692.

Learn more about this Greater Green Bay community at www.denmark-wi.org.

CITY OF DE PERE

Located directly on the Fox River, De Pere offers its nearly 23,000 residents a hometown atmosphere with the benefits of a progressive urban city. Fountains, sculptures and community art add modern touches to the city's charming old-world architecture.

The bustling downtown shopping district is balanced by more than 282 acres of parks and green space, including two outdoor swimming pools, three boat launch facilities and a community center. The city's Urban Forestry program maintains the beautiful environment and ensures a green future for the citizens of De Pere.

Population: 2000: 20,559
2011: 23,925
% change: 16.4%

Type of Government: Mayor-council-city administrator. The city administrator is the professional chief administrative officer for all City operations and is appointed by the Common Council.

Business and Industrial Parks: West Business Park, 41 Southbridge Business Park and East Industrial Park. Lots available. Contact Ken Pabich, 920-339-4043.

Learn more about this Greater Green Bay community at www.de-pere.org.

COMMUNITIES

CITY OF GREEN BAY

The City of Green Bay is alive with culture and bustling with business, from the unique shops in the Broadway district and on Olde Main Street to the rejuvenated historic buildings and impressive offices along the Fox River.

Designated an All-American City by the National Civic League, Green Bay offers a wide variety of choice neighborhoods to call home. Green Bay also has 25 neighborhood associations that bring residents together to protect and ensure better social, economic and business climates in their neighborhoods. The city is also the hub of the region's culture and entertainment scenes, featuring the Neville Museum, the new Green Bay Children's Museum of Green Bay and Meyer Theatre. More than 100 events are programmed in the City's downtown and along its acclaimed riverfront strand, the CityDeck.

The City of Green Bay is host to a thriving job market and home to a number of opportunities in industries like financial management, creative services and more. This economic growth is well-supported by the talented labor pool coming out of the University of Wisconsin-Green Bay, De Pere's St. Norbert College, Northeast Wisconsin Technical College and other higher education institutions in the area.

Population:	2000: 102,767 2011: 105,809 % change: 3.0%
Type of Government:	Aldermanic consisting of 12 aldermen representing 12
Business and Industrial Parks:	aldermanic districts and 50 wards. Full-time elected Mayor serves four-year terms with no limit on length of service. I-43 Business Center, University Heights. Lots available. Contact Greg Flisrum, 920-448-3395.

Learn more about Green Bay at www.ci.green-bay.wi.us.

VILLAGE OF HOBART

The Village of Hobart is situated on 33 square miles of wooded hillside and scenic terrain, bordering the west side of the City of Green Bay, De Pere and Ashwaubenon. Hobart showcases high quality residential neighborhoods with large lots, yet is transitioning to focused commercial and industrial planned development to diversify the village's vast economic opportunities.

Hobart's 6,364 residents represent the highest median income and highest median home value of all municipalities in Brown County coupled with one of the lowest property tax rates. Additionally, the Village's proximity to area highway systems, airports and the Port of Green Bay makes it an appealing destination for new businesses. With an abundance of land suited for development, Hobart is well-positioned for continued growth.

Population:	2000: 5,090 2011: 6,364 % change: 25%
Type of Government:	Council-Manager with a five-member elected board of trustees and a full-time administrator.
Business and Industrial Parks:	Centennial Centre at Hobart, Golden Pond Court Business Park, Orlando/Packerland Planned Development Districts, Mason Street Corridor/Pine Tree Road. Lots Available. Contact Andrew Vickers at 920-869-3804.

Learn more about this Greater Green Bay community at www.hobart-wi.org.

VILLAGE OF HOWARD

The Village of Howard is contiguous to the City of Green Bay, the Village of Hobart, the Village of Suamico, and abuts the bay of Green Bay with over three miles of shoreline.

Population:	2000:13,546 2011: 17,399 % change: 28.4 %
Type of Government:	Council-Manager with a five-member elected board of trustees and a full-time administrator.
Business and Industrial Parks:	Lancaster Creek Business Park, AMS Business Park, Howard Industrial Park, Brookfield Industrial Park. Lots available. Contact Dave Wiese, 920-434-4640.

Learn more about this Greater Green Bay community at www.villageofhoward.com.

TOWN OF LAWRENCE

As the first town in Brown County, Lawrence is located eight miles south of the City of Green Bay. A portion of the town is along the Fox River which flows into Green Bay. U.S. Highway 41 runs directly through the heart of the community.

The Town of Lawrence is a popular, quickly-growing community with a big appetite for growth. With more than 10,000 acres and an approximate population of 4,325 residents, there is more than enough space for everyone to enjoy.

Commercial developments have expanded in Lawrence in recent years. Proximity to the highway and a strong local work ethic make this a great community to locate your business.

Population:	2000: 1,548 2011: 4,325 % change: 179.4%
Type of Government:	Town board consisting of five members with overlapping terms of two years each.
Business Parks:	Lawrence Business Park. Lots available, land is privately owned. Contact Bob Bartelt, 920-336-9131.

Learn more about this Greater Green Bay community at www.townoflawrence.org.

TOWN OF LEDGEVIEW

Surrounded in part by suburban communities and rural landscapes and located just south of Green Bay and east of De Pere, Ledgeview offers its residents the atmosphere and lifestyle of a small town with the best amenities a suburban venue has to offer.

In recent years, Ledgeview has been recognized as a booming residential and business center. With more than 40 percent of Ledgeview's residents holding college degrees or higher, this community has a highly qualified talent pool to draw from.

Population:	2000: 3,363 2011: 6,702 % change: 99.2%
Type of Government:	Town board consisting of five members with overlapping terms of two years each.
Business Parks:	Ledgeview I-43 Business Park and Ledgeview Industrial Park (east of CTH PP/Broadway). Lots available. Contact Sarah Burdette, 920-336-3360, ext. 108.

Learn more about this Greater Green Bay community at www.ledgeviewwisconsin.com.

COMMUNITIES

ONEIDA NATION

At the heart of the Oneida Nation's business and tourism success is its seven-generation plan, or the belief that today's decisions and actions will affect the next seven-generations. Therefore, all initiatives ranging from healthcare to business are well-executed, strategic decisions. Its industrial park is a 32-acre development with a variety of industries including food services, retail and leisure activities.

Proud and progressive, the Oneida Nation has continued to reinforce the importance of culture in Greater Green Bay through museum exhibitions, educational programs, community advancement workshops and local scholarships.

Learn more about this Greater Green Bay community at www.oneidanation.org.

VILLAGE OF PULASKI

Pulaski is located less than 18 miles northwest of downtown Green Bay, but just minutes away from the many outdoor recreational opportunities of Wisconsin's vacationland. Hosting a large section of the Mountain-Bay Trail, Pulaski offers hikers, bikers and outdoor-lovers miles of scenic trails that stretch through three counties.

Pulaski also boasts a clean and safe residential community with quality homes, excellent school systems, and a thriving local job market. Industrial and retail developments have provided a strong economic base for Pulaski's citizens and surrounding area residents. Proximity to two airports, Austin Straubel International and Pulaski Private Airport, has helped to fuel this economic growth.

Population: 2000: 3,013
2011: 3,539
% change: 17.5%

Type of Government: Village president and six village board trustees; part-time administrator.

Learn more about this Greater Green Bay community at www.thevillageofpulaski.org.

TOWN OF SCOTT

Located just a few minutes northeast of the City of Green Bay, the town of Scott is a Bay community that boasts more than 34 miles of waterfront shoreline. Scott is a welcoming community with fine restaurants and eclectic retail shops.

The short commute to downtown Green Bay, proximity to the University of Wisconsin-Green Bay, and access to the Bay have all made the Town of Scott a popular place to call home.

In business and industrial sectors, Scott has seen substantial growth in recent years. At the same time, this small town with a population of just under 4,000 residents still maintains its community spirit and know-your-neighbor approach to living.

Population: 2000: 3,138
2011: 3,564
% change: 13.6 %

Type of Government: Town board chairman and four supervisors; part-time administrator.

Learn more about this Greater Green Bay community at www.townofscott.com.

VILLAGE OF SUAMICO

Suamico is a 36-square-mile municipality located in the northwest corner of Brown County, just five miles north of the City of Green Bay.

Traditionally a rural community, in recent years, development activity has been strong and consistent. With a current population of just over 11,000, houses are now interspersed between the woodlands, while cropland and pastures have given way to subdivisions and retail developments.

The Village also offers an abundance of outdoor recreational activities, fine dining, an entertaining nightlife and a number of distinct boutique shops.

Population: 2000: 8,686
2011: 11,346
% change: 31%

Type of Government: Village president and six village board trustees; full-time administrator.

Business and Industrial Parks: Norfield Business Park, East Deerfield Business Park. Lots available, some land is privately owned. Contact Graham Callis at 920-434-2212.

Learn more about this Greater Green Bay community at www.suamico.org.

VILLAGE OF WRIGHTSTOWN

The Village of Wrightstown is a beautiful community located in southern Brown County along the Fox River. Halfway between Green Bay and Appleton, Wrightstown offers a combination of small-town character, affordability and a great location.

A thriving industrial park near Highway 41 on the west side of the Village provides numerous employment and business opportunities.

Population: 2000: 1,934
2011: 2,830
% change: 11.3%

Type of Government: Village president and six village board trustees with two-year terms; full-time administrator. Wrightstown Industrial Park. Lots available. Contact Steve Johnson, 920-532-5567, extension 13.

Learn more about this Greater Green Bay community at www.vil.wrightstown.wi.us.



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ENTREPRENEUR. INNOVATOR. CREATOR.

No matter how you refer to yourself, if you're looking to start or grow a business, look no further than the one-stop shop at the **Advance Business & Manufacturing Center incubator.**

Boost your chances of success by becoming an Advance Business & Manufacturing Center incubator tenant. Eighty-seven percent of incubator graduates succeed where as 70 percent of small start-up businesses outside incubators fail in the first three years.

The incubator, located at 2701 Larsen Rd., Green Bay, offers:

- Flexibility – Flexible space, flexible leases and affordable space.
- Credibility and professionalism – Our professional setting features Class A features including a technology center, receptionist, conference rooms and more.
- Business experience and expertise since the incubator houses a variety of businesses as well as on-site partners including SCORE and the Northeast Wisconsin Technical College Center for Entrepreneurship.
- Professionalism
- Access to financing via the Advance Brown County MicroLoan Program.
- Co-working via our virtual tenant program.

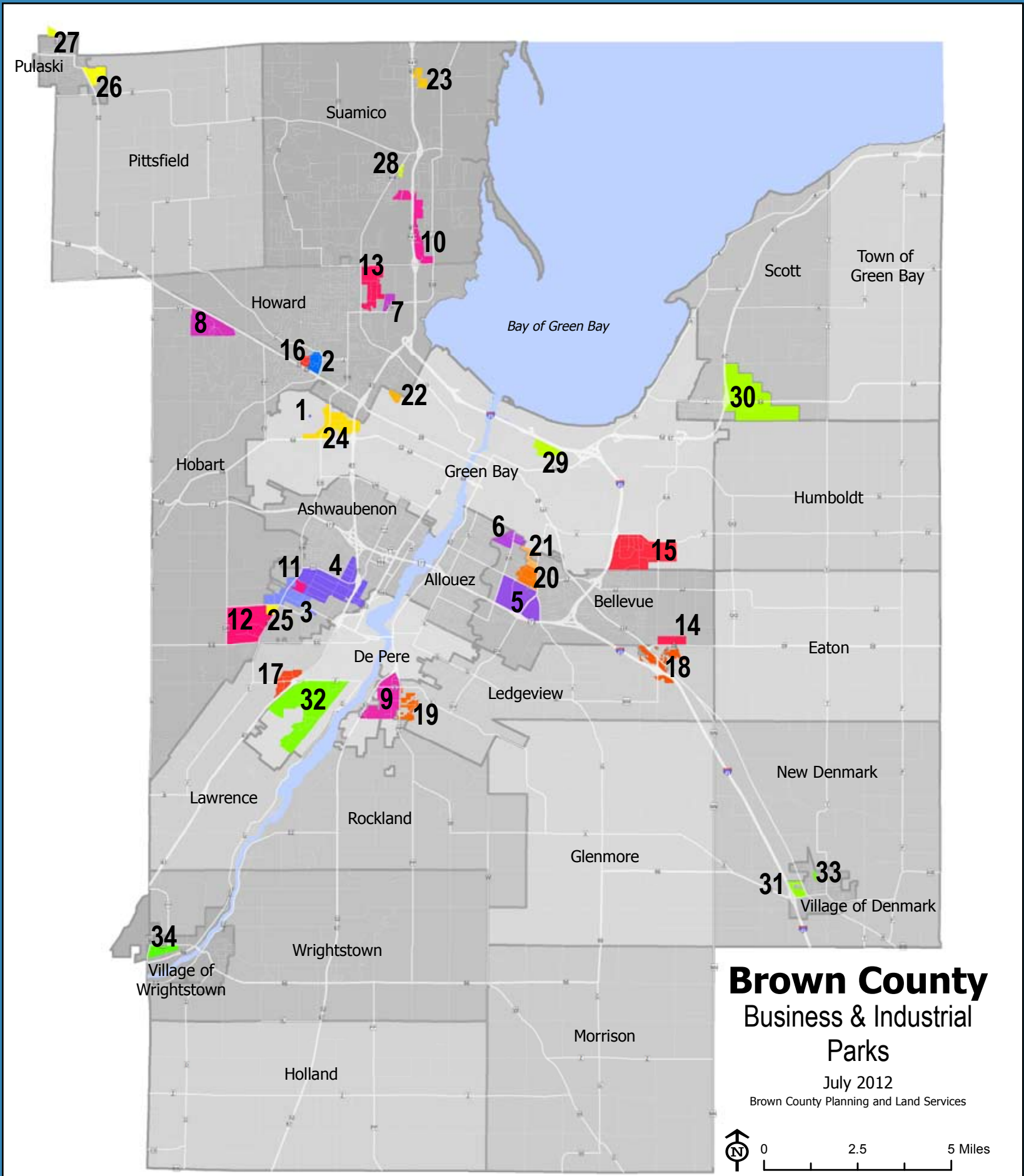
The incubator isn't just a building; it's a program of targeted services and shared resources. Learn more by visiting www.advanceincubator.org or calling Elizabeth Slade at 920.496.2110.



GREEN BAY'S **NEWEST** BUSINESS PARK
LOCATED AT THE INTERSECTION OF HIGHWAYS 54 & 57

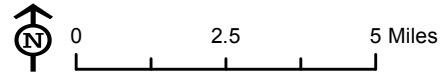


WWW.GREEN-BAY.ORG | GREEN BAY ECONOMIC DEVELOPMENT | 920.448.3397



Brown County Business & Industrial Parks

July 2012
Brown County Planning and Land Services



- | | | | | |
|---------------------------------|-----------------------------------|---|------------------------------------|---|
| 1 - Advance | 8 - Centennial Centre at Hobart | 15 - I-43 Business Center | 22 - Nicolet Industrial Park | 29 - Tower East Industrial Park |
| 2 - AMS Business Park | 9 - De Pere Industrial Park | 16 - Lancaster Creek Business Park | 23 - Norfield Business Park | 30 - University Heights Commerce Center |
| 3 - Ashwaubenon Business Center | 10 - East Deerfield Business Park | 17 - Lawrence Industrial Park | 24 - Packerland Industrial Park | 31 - Viking Business Center |
| 4 - Ashwaubenon Industrial Park | 11 - Former ONE Building | 18 - Ledgeview Business Park | 25 - Plane Site Industrial Park | 32 - West Business Park |
| 5 - Bellevue Business Park | 12 - Hobart Industrial Park | 19 - Ledgeview Industrial Park | 26 - Pulaski Industrial Park | 33 - Woodrow Business Park |
| 6 - Bellevue St Industrial Area | 13 - Howard Industrial Park | 20 - Lime Kiln Bellevue Industrial Area | 27 - Pulaski North Industrial Park | 34 - Wrightstown Industrial Park |
| 7 - Brookfield Industrial Park | 14 - Hwy 29 Commercial Park | 21 - Lime Kiln Industrial Area | 28 - Suamico Industrial Park | |



Help Our Economy Soar

By supporting and flying Green Bay's airport, you're telling the airlines that this community is ready to take off! That means more service offerings and more opportunities for business growth. And, when it's time to break from all that hard work, we'll have more vacation destinations as well. Get involved and keep Northeastern Wisconsin's economy flying high.

The more you use it, the better it gets.

FLYGRB.COM



Austin Straubel 
International Airport
Green Bay