



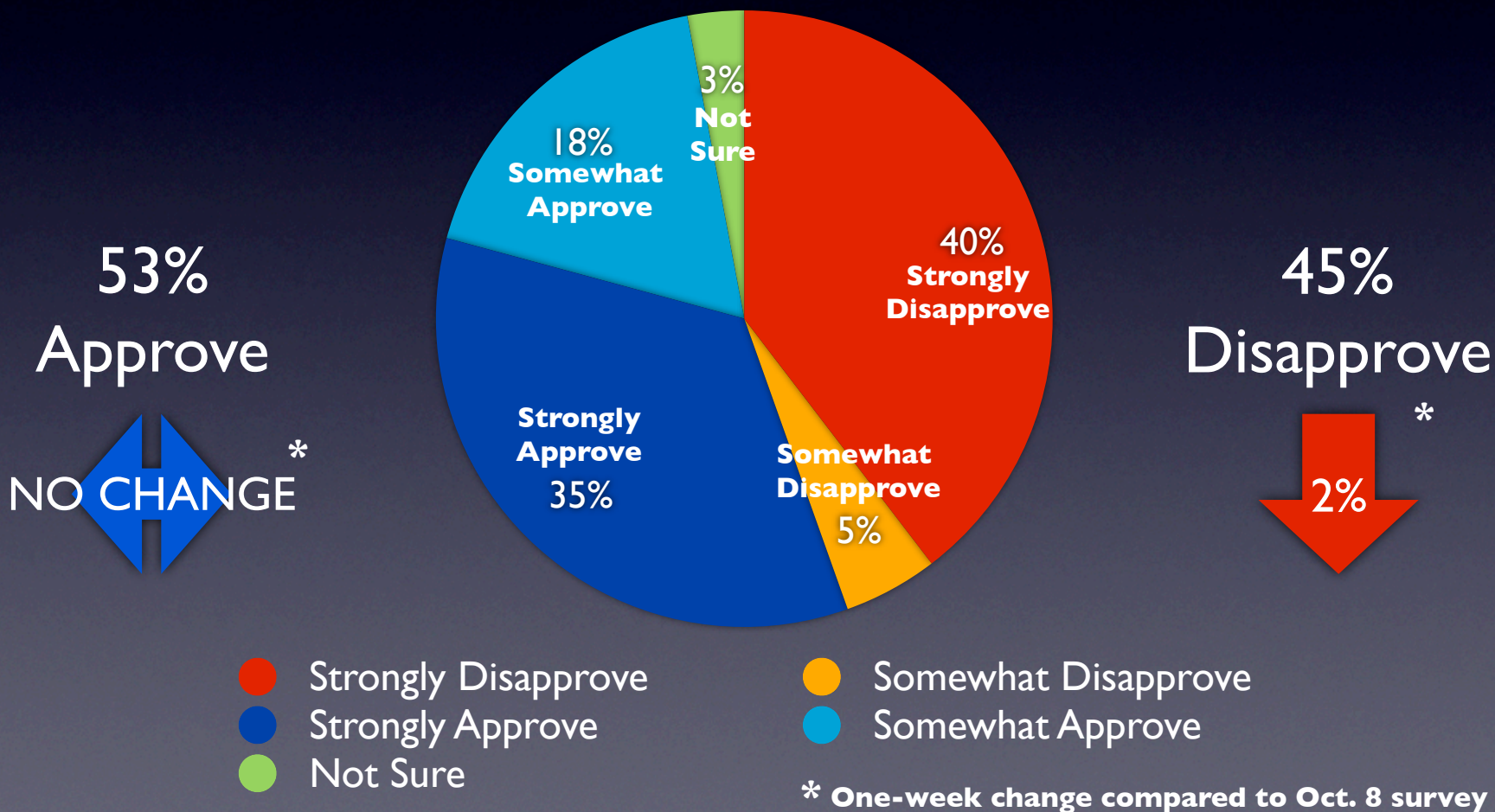
## Let Freedom Ring survey of 1,000 likely voters in Wisconsin

Conducted October 15, 2012 by **Pulse Opinion Research**

Sample Size: 1,000 LV (Margin of Error +/- 3.0% with 95% level of confidence)

# WISCONSIN

## Barack Obama's Presidential Approval Rating

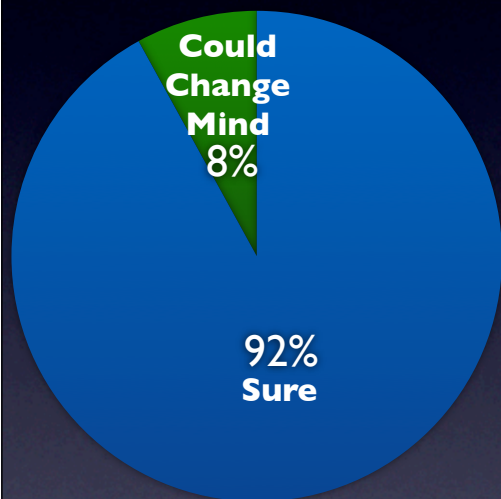


# WISCONSIN

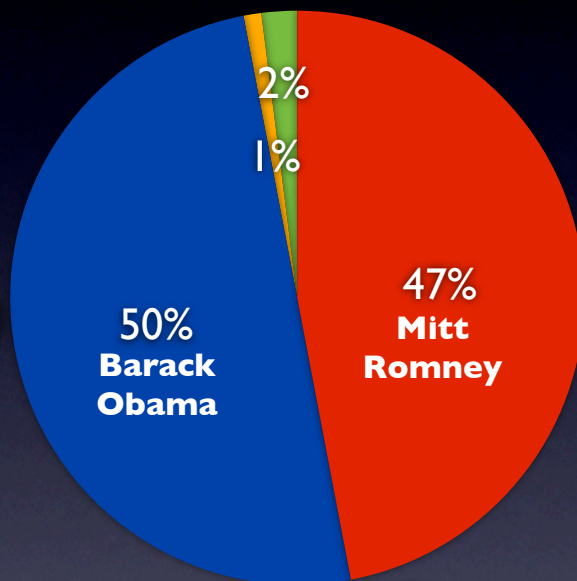
## Ballot Test

If the Presidential Election were held today, would you vote for Republican Mitt Romney or Democrat Barack Obama?

### Support Intensity

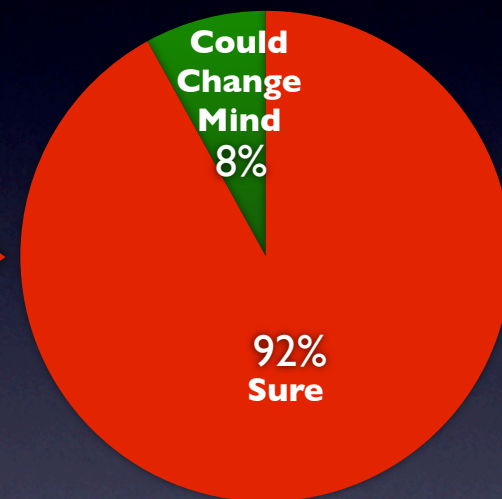


- Sure would vote Obama
- Could Change Mind



- Mitt Romney
- Barack Obama
- Some Other Candidate
- Not Sure

### Support Intensity



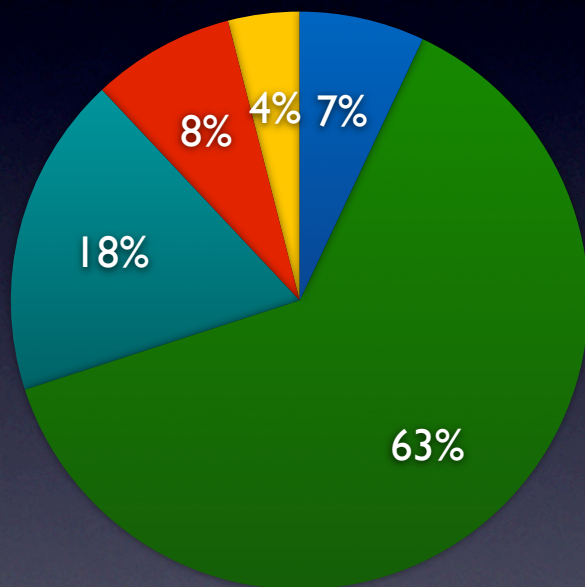
- Sure would vote Romney
- Could Change Mind

\* One-week change compared to Oct. 8 survey

# WISCONSIN

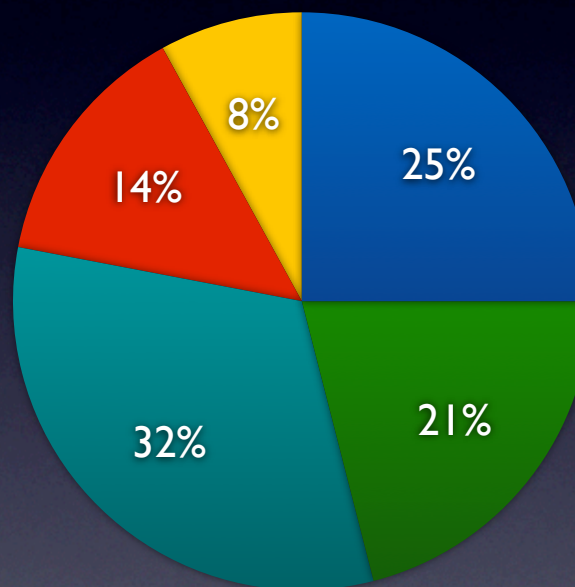
## Most Important Issues

1st Most Important Issue



- National Security Issues
- Economic Issues
- Domestic Issues
- Cultural Issues
- Not Sure

2nd Most Important Issue

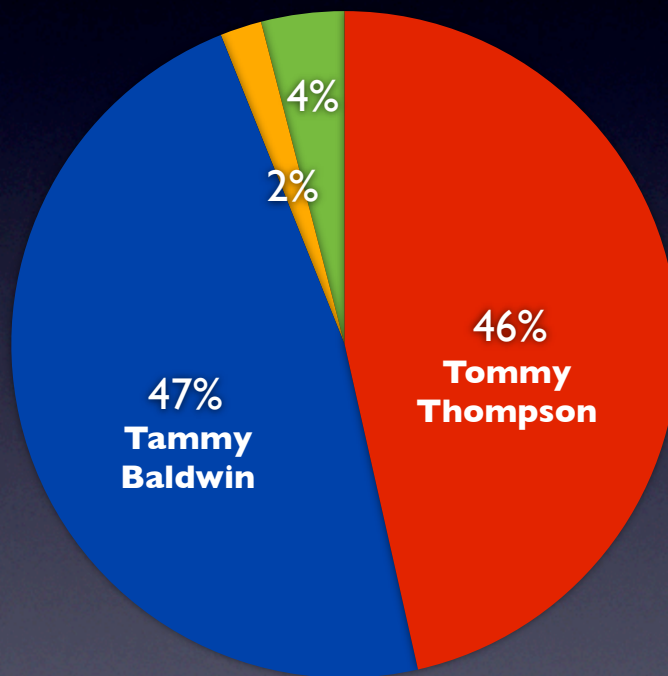


- National Security Issues
- Economic Issues
- Domestic Issues
- Cultural Issues
- Not Sure

# WISCONSIN

## US Senate Race: Ballot Test

If the 2012 election for US Senate were held today,  
would you vote for Republican Tommy Thompson or Democrat Tammy Baldwin?



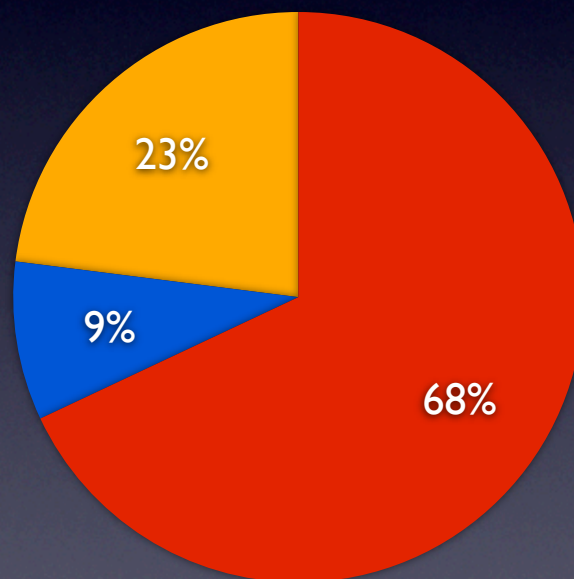
- Tommy Thompson
- Tammy Baldwin
- Some Other Candidate
- Not Sure

# WISCONSIN

## GM & China

In February 2011, General Motors CEO Dan Akerson spoke in China and told the Chinese audience that “7 out of every 10 of our vehicles are made outside the United States”.

**Should US taxpayers be supporting a company that brags about making 70% of its products outside the United States?**



● No

● Yes

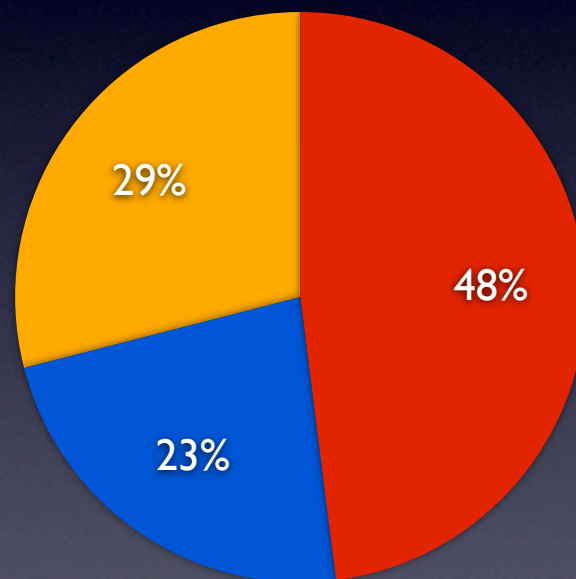
● Not Sure

# WISCONSIN

## Fannie & Freddie

President Obama says that his financial regulatory law popularly known as Dodd-Frank will prevent a recurrence of our recent economic crisis, but that law did not directly reform Fannie Mae and Freddie Mac.

**Should his financial regulatory reform law have addressed Fannie Mae and Freddie Mac?**



● Yes

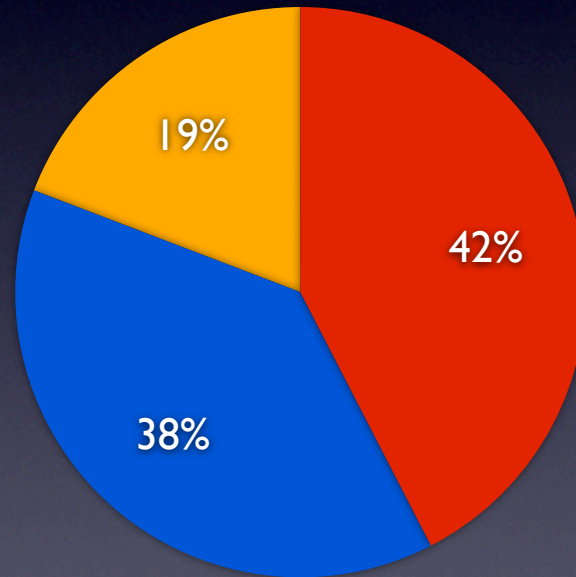
● No

● Not Sure

# WISCONSIN

## Obama's Relationship w/ Israel

Has President Obama shown disrespect for Israel prime minister Benjamin Netanyahu and weakened ties between our countries, or has he maintained strong ties to Israel while opening new channels of communication that could aid the peace process?



- Shown Disrespect, Weakened Ties
- Maintained Strong Ties
- Not Sure



# Survey Details and Question Wording

The survey of **1,000 likely voters in Wisconsin** was conducted by Pulse Opinion Research on October, 15, 2012. Pulse Opinion Research, LLC is an independent public opinion research firm using automated polling methodology and procedures licensed from Rasmussen Reports, LLC.

1. **Presidential Approval:** How would you rate the job Barack Obama has been doing as President ... do you strongly approve, somewhat approve, somewhat disapprove, or strongly disapprove of the job he's been doing?
2. **Ballot Test - President:** If the Presidential Election were held today, would you vote for Republican Mitt Romney or Democrat Barack Obama?
3. **1st Most Important Issue:** What is the most important issue for you in the upcoming national election? Are you primarily interested in National Security issues such as the War in Afghanistan and the War on Terror, Economic and fiscal issues such as jobs, economic growth, government spending and our national debt, Domestic Issues like Education, Health Care and Immigration, or Cultural issues such as same-sex marriage and abortion?
4. **2nd Most Important Issue:** What is the second most important issue for you in the upcoming national election? Is your second issue Economic and fiscal matters such as jobs, economic growth, government spending and our national debt, Domestic Issues like Education, Health Care and Immigration, or Cultural issues such as same-sex marriage and abortion?
5. **2nd Most Important Issue:** What is the second most important issue for you in the upcoming national election? Is your second issue Economic and fiscal matters such as jobs, economic growth, government spending and our national debt, Domestic Issues like Education, Health Care and Immigration, or Cultural issues such as same-sex marriage and abortion?
6. **Ballot Test - US Senate:** If the 2012 election for US Senate were held today, would you vote for Republican Tommy Thompson or Democrat Tammy Baldwin?
7. **GM and China:** In February 2011, General Motors CEO Dan Akerson spoke in China and told the Chinese audience that "7 out of every 10 of our vehicles are made outside the United States". Should US taxpayers be supporting a company that brags about making 70% of its products outside the United States?
8. **Fannie Mae and Freddie Mac:** President Obama says that his financial regulatory law popularly known as Dodd-Frank will prevent a recurrence of our recent economic crisis, but that law did not directly reform Fannie Mae and Freddie Mac. Should his financial regulatory reform law have addressed Fannie Mae and Freddie Mac?
9. **President Obama's Relationship with Israel:** Has President Obama shown disrespect for Israel prime minister Benjamin Netanyahu and weakened ties between our countries, or has he maintained strong ties to Israel while opening new channels of communication that could aid the peace process?