

**Branford, CT 07/15/2013** – Photoflashdrive.com, photographic division of Pexagon Technology, is proudly premiering a line of finely crafted photo delivery products inspired by world renowned Professional Photographer Jerry Ghionis.



Photoflashdrive.com is pleased to announce its collaboration with world-class photographer and educator Jerry Ghionis. Jerry has designed an exclusive range of flash drives and packaging that will excite and inspire Professional Photographers! 10% of sales of The Soul Society Collection by Jerry Ghionis will go towards The Soul Society, a charity that he and his wife Melissa created which is dedicated to caring for poor, homeless and orphaned children in third world countries.

“I believe that every wedding client should receive a wedding album. If you have to provide your customers with digital files, you might as well present them as stylishly as possible.” - Jerry Ghionis

Product offerings include flash drive boxes in Gator & Slither faux finishes, a striking crystal flash drive with different metallic finish options and coming late this summer a specially designed frame / matted print keepsake box. Custom engraving is encouraged and included with each product in the collection. The idea is to allow photographers to have a unique and customized manner to deliver and present digital or print images to their clients.

“We are absolutely honored to have the opportunity to collaborate with Jerry Ghionis, quite possibly the best Wedding Photographer in the world. Supporting his amazing from the heart charity, the Soul Society, is just an added bonus for us”, commented Brian Campbell, Pexagon’s President. “This partnership and the new product line perfectly aligns with our objective to expand our Pro Photographer clientele’s digital image delivery solutions, helped along by Jerry’s vision & design sense.”

The Soul Society Collection product line is now available at photoflashdrive.com. Custom crystal flash drives are priced at \$16.84 for the 4GB capacity, custom slither and gator flash drive boxes are priced at: \$30.00.

Jerry Ghionis and his wife Melissa are based in Melbourne, Australia and Beverly Hills, CA and together they travel frequently on international photography assignments and speaking engagements. With the flair of a fashion designer and the ingenuity of an architect, Jerry's style can be described where vintage glamor meets contemporary fashion.

Amongst his many international awards, he has won the WPPI (Wedding & Portrait Photographers International) Wedding Album of the Year eight times and WPPI included Jerry in their Top Five Wedding Photographers in the World. Creator of the Ice Society (an educational website for photographers) and designer of the Ice Light (a revolutionary portable LED light), Jerry is a rarity in the industry where his natural photographic talent is matched only by his business acumen and his ability to teach and inspire others. Jerry and his wife Melissa's most recent passion is the creation of their non-profit charitable organization named The Soul Society, which they co-founded together. The Soul Society was created with the specific purpose of caring for poor, homeless and orphaned children in third world countries, one soul at a time.

Pexagon Technology's Pro Photographer-centric division, Photoflashdrive.com, is located in Branford, CT and specializes in creating custom USB flash drives and specialized unique flash drive and print packaging for Pro-Photographers. A leader in the space, Photoflashdrive.com continues to innovate and create new products supporting photographers as they navigate the new rules of the Photography business. Our custom offerings help photographers deliver their client images digitally and as prints, while enabling them to brand their studios more effectively. Learn more at [www.photoflashdrive.com](http://www.photoflashdrive.com). Learn more about The Soul Society at [www.thesoul.society.org](http://www.thesoul.society.org).

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