

## FOR IMMEDIATE RELEASE

Contact: Amir Forester 818-461-5404

PREMIERE RADIO NETWORKS LAUNCHES GLENN BECK ON JAN. 2, 2001
-- "The Glenn Beck Program" Already on 47 Stations --

LOS ANGELES, Dec. 20, 2001 – "The Glenn Beck Program" is a three-hour talk show that combines the topicality of talk radio with entertaining production elements. Debuting Jan. 2, 2002, it will air weekdays, from 9 a.m. to noon ET. Due to the overwhelming demand for live, news oriented programming after Sept. 11, Beck got a jump start on national syndication. This resulted in early affiliations with stations such as KPRC/Houston, WGST/Atlanta and WOAI/San Antonio.

Within one year of doing his first talk show in afternoon drive at WFLA/Tampa, Beck dominated the ratings, giving the station its first #1 program ever. With his ability to inform, analyze current events, and generate passion among his listeners, Beck is still #1 with adults and men 25-54 (Arbitron Spring 2001, AQH Rank, M-F 3-7p, WFLA-AM, Tampa).

"I couldn't be happier about working with Premiere," said Beck. "I feel what we do in radio is more important now than ever before. After Sept. 11, I realized just how great our responsibility is to communicate and connect with people, being real and genuine with each other as we experience the full range of human emotions. Having a national forum to do this in is truly exciting and rewarding."

"Glenn is breaking new ground in talk radio," said Gregory Noack, executive vice president, talk programs/Premiere Radio Networks. "He evokes passion with his on-air frankness as he leads his listeners to laughter, anger, compassion and other emotions people didn't even know they had."

## **About Beck**

A seasoned radio personality, Beck started his radio career hosting Top 40 shows in Baltimore, Houston, Phoenix, Washington D.C. and New Haven, Conn. He transitioned to talk radio so he could freely express his opinions. In 2000, Beck took a position at WFLA-AM in Tampa Bay where he is currently dominating the airwaves in afternoon drive with his innate ability to rally his listeners. His keen wit, sarcastic bite and genuine passion for everyday issues has generated the increasing demand for his show. In 2002, Premiere Radio Networks will officially syndicate "The Glenn Beck Program" nationally.

## **About Premiere Radio Networks**

Premiere Radio Networks, Inc., a subsidiary of Clear Channel Communications (NYSE:CCU), syndicates more than 100 radio programs and services to more than 7,800 radio affiliations and reaches over 180 million listeners weekly. Premiere is the number one radio network in the country that features the following personalities: Rush Limbaugh, Dr. Laura Schlessinger, Jim Rome, Rick Dees, Casey Kasem, Dr. Dean Edell, Bob (Kevoian) & Tom (Griswold), Phil Hendrie, Leeza Gibbons, Michael Reagan, Art Bell, Blair Garner, Carson Daly, Jim Cramer, Kidd Kraddick and others. Premiere is based in Sherman Oaks, Calif., with eleven offices nationwide.