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MEDIA ADVISORY FOR IMMEDIATE RELEASE

INNOVATIVE FOUNDATION WILL LOOK TO HOUSTON MEDIA FOR A FAMILY IN CRISIS

Event will provide immediate assistance to local need

Who: The Fanatical Change Foundation will host KEEP THE CHANGE, an event to raise funds to provide life-changing assistance to families who have suffered a life-altering tragedy and donors can personally witness the impact of their donations immediately following the event.

Why: The KEEP THE CHANGE inaugural event is being organized by individuals who would like to see change in Houston and how charity works to assist local people in need. The foundation will select 3 families via the local news outlets who suffered a life altering tragedy either on Monday, Tuesday or Wednesday of next week. The attendees will receive a summary of each family and know who will be getting their money. Friday, March 27th will be spent providing the needed assistance to the families from the funds raised on Thursday evening.

With the support of the Houston business community: Ameriprise Financial, Art Institute of Houston, Ace Kustomes, Gauguin Design, Griffin Law Firm, Hispanic Business Network, K&K Plumbing, Office Effects, Tangelo Ideas and Zeus Mortgage.

When: Thursday March 26, 2009
6 pm to 9 pm

Where: 2610
2610 Sage (South of Westheimer) Houston, TX 77056

Cost: \$15 per person for jazz, hors d'oeuvres, wine, spirits, raffles and silent auction
Call for donations and sponsorships:
Steve Kaufman, The Fanatical Change Foundation, 713-275-7856

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NOTE: Advance interviews are possible. With prior approval from family, media invited to participate during Friday's fund delivery. Advance coordination required.

Contact: Steve Kaufman, 713-275-7856

www.fanaticalchange.org