

Business schools and career opportunities

Business schools are just under 200 years old! The world's very first business school, ESCP Europe, was established in 1819 in Paris. The Wharton School of the University of Pennsylvania – the first business school in the United States – was founded in 1881. And the world-famous Harvard Business School was only founded in 1908.

What do students study?

In the beginning, business schools focused mainly on trade and commerce. Today, the range of issues addressed has grown and business schools teach students to become key actors in the economic and political world. In addition to attending classes, students complete internships in order to prepare for their future careers. Studying abroad through exchange programs also helps them acquire international experience.

What can graduates do?

Graduates from business schools are well placed to work in all kinds of sectors ranging from Finance to Healthcare to Media and Entertainment, to name just a few. The types of jobs that graduates are offered vary widely but a high proportion are in the following functions:

- Business Development Manager
- Consultant
- Entrepreneur
- Financial Analyst
- Investment Banker
- Marketing/Sales Manager
- Product/Brand Development Manager
- Supply Chain/Operations Manager
- Venture Capitalist

15-20% of business school graduates start their own companies straight after finishing their studies.

The world's first business school: ESCP Europe

ESCP Europe is the oldest business school in the world. It was created in Paris in 1819 and has always been international: 30% of its class of 1824 was made up of students coming from 15 different countries. ESCP Europe was also a pioneer in creating a multi-campus business school, with the opening of campuses in Germany and the UK in 1973, followed by Spain in 1988 and Italy in 2004.

Today, 4,000 students representing 90 nationalities and 5,000 managers in executive training study at ESCP Europe each year. The school has established over 100 academic alliances worldwide and a network of 40,000 alumni in 150 countries representing 200 nationalities.

With almost 200 years of experience, ESCP Europe belongs to the world's best business schools and can be considered to be *the* European business school, via its five campuses in Paris, London, Berlin, Madrid, and Torino.



"I knew from the beginning that I wanted to pursue an international business career so it was important that the business school at which I studied would prepare me for that."

Having studied in 3 different cities and languages with friends from all over the world, I can honestly say that my business school has given me the perfect platform from which to launch my career."

*Samuel Murphy - ESCP Europe
Master in Management Graduate*

What types of programmes are there?

Business schools offer different programmes.

Some provide a global overview of the different domains of management such as Finance, Marketing, or Strategy. Examples here are the Master in Management or the Master of Business Administration (MBA).

Other programmes focus on one specific management area, such as a Master in Human Resources or in Media Management.

Finally many business schools offer so-called executive education to experienced managers, and PhD programs to students who want to work in academia and teach future business school students themselves.