

# RED RAIDER GAMEDAY



## CELEBRATE COTTON GAME

**RED RAIDER GAMEDAY** is published each week prior to a home football game at Jones AT&T Stadium. It is intended to be an information source for fans attending the game. For the latest information on Texas Tech Football and all other sports, please visit us online at [www.texastech.com](http://www.texastech.com).

### JONES AT&T STADIUM

#### Jones AT&T Stadium

Jones AT&T Stadium is located on the Texas Tech campus near the intersection of Marsha Sharp Freeway and University Avenue.

**Directions (GPS Address: 2526 6th Street, Lubbock, TX 79409)**

**From Lubbock International Airport** - Take I-27 south to downtown, take Marsha Sharp Freeway (US 82) exit and head west (right turn). The stadium will be on the left.

**From US Highway 84** - Follow US 84 to I-27 and head north (right turn). Take Marsha Sharp Freeway (US 82) 3 exit and head West (left turn) The stadium will be on the left.

**From US Highway 82** - US Highway 82 turns into the Marsha Sharp Freeway at I-27. Continue heading west until you reach the stadium.

### Best Route To Travel To Campus

Fans planning to attend Saturday's game are advised to arrive early to avoid traffic congestion around the stadium close to kickoff. Fans who have reserved parking passes issued by Texas Tech Athletics should follow the printed directions on the back of each parking pass.

### Parking

All parking lots on the Texas Tech University campus on game days are reserved/designated for specific campus functions. Fans that have not purchased any form of season game day parking and wish to tailgate on campus, can purchase a parking pass in the lots adjacent to the United Spirit Arena.

- Area Reserved Automobile Parking - \$20 per vehicle (per-game) or \$50 (per-season)
- Area Reserved RV Parking - \$75 per vehicle (per-game) or \$375 (per-season)
- Space Reserved RV Parking - \$125 per vehicle (per-game) or \$625 (per-season)

Express lanes will be available for fans that have pre-purchased parking for the west arena lots and will provide quick access to the parking areas on game day. Fans choosing to buy parking the day of the game may do so (dependent on availability) at the lot entry with a credit card. Game day parking is limited and available only based on availability.

Free parking (non-tailgating) areas will be available in the lots just west of University Medical Center and at the National Ranching Heritage Center. Citibus will provide shuttle service (\$5 per person) to Jones AT&T Stadium (from UMC lots only) beginning three hours prior to kickoff (map below). Citibus will offer the same service to the parking lots adjacent to the United Spirit Arena. Parking lots located at businesses around the stadium are subject to the parking rules of each individual business owner. Resident Hall parking lots are not available as they are reserved on a 24-hour basis for the residents in each of the those buildings.

Additional ADA parking (once designated areas around the stadium are full) will be located by the tennis courts, south of 10th street, across from University Medical Center. University Parking Services will operate a free shuttle to the stadium starting three hours prior to kickoff. ADA state issued credentials are required in order to park in any designated ADA lot.

• Season parking is also available for purchase inside the Raider Park garage alongside the Marsha Sharp Freeway across from Jones AT&T Stadium. Parking at Raider Park can be purchased online at [www.texastech.com](http://www.texastech.com).

All fans who tailgate in campus parking lots are asked to allow room for cars to drive through all driving lanes safely.

### Ticket Sales and Will Call

Tickets for Saturday's game against Texas State are **SOLD OUT**. Fans who have requested their tickets be left for pickup at Will Call on Saturday need to be advised that Will Call will open at 3 p.m. Tickets designated for Will Call can be picked up in the main athletics ticket office on the West Side of Jones AT&T or at the ticket booths located near Gate 1 and Gate 3. Fans are advised to pick up Will Call tickets early as lines get very long close to kickoff. Will Call tickets will be held until halftime.

Club and Suite gates will open at 4 p.m. All other gates at Jones AT&T Stadium will open at 4:30 p.m. Scan-outs (pass-outs) will begin at the start of the first quarter.

#### Will Call Gates

- **General Will Call** is located at Gates 1, 3 and the west side lobby
- **Media Will Call** is located at Gate 1B
- **Texas State Will Call** is located at Gate 4
- **Non-Football Recruits Check-In** is located in the south end zone offices
- **Texas Tech Player Guest Will Call** is located at Gate 4
- **High school coaches pass gate** is located at Gate 3

### Guest Services

Fans that have gameday related issues are encouraged to visit one of three Guest Services locations at Jones AT&T Stadium. Guest Services locations outside the stadium are located at Gates 1 and 3 while an in-stadium booth is in the West Stadium Club lobby. Fans can also seek out an usher for assistance.

### Jones AT&T Stadium Security

Security at Jones AT&T Stadium continues to remain a high priority for the 2013 season to help insure a safe and enjoyable experience at Red Raider Football games.

The following is a list of prohibited items on gameday:

Firearms	Weapons	Explosives	No-Service Animals
Fireworks	Umbrellas	Poles	Seat Backs wider "16"
Smoking	Backpacks	Banners	Large Bags (14" x 10)
Strollers	Alcohol	Food/Drink	Coolers / Containers
Commercial Camera Equipment			
Other items as deemed inappropriate			

Prohibitive items cannot be left at gates

For an extensive list of gameday security, visit [texastech.com](http://texastech.com).

### Official Texas Tech Gear

Red Raider fans can purchase officially licensed Texas Tech gear at various locations around the stadium on Saturday. The official store of Texas Tech Athletics, the Texas Tech Locker Room, is located on the bottom level of the East Side Stadium Building. The Texas Tech Locker Room will also offer remote locations on each side of the stadium before and during the game. Merchandise vendors, who are legally licensed, will also be available in Raider Alley (next to Frazier Alumni Pavilion - southeast corner of Jones AT&T Stadium).

### Red Raiders On The Air

Fans who plan on tailgating on Saturday can tune in their portable radios to the Texas Tech Sports Network on Double T 104.3 beginning at 7 a.m. Double T 104.3, the flagship station of Texas Tech sports, will offer extensive pre-game and post-game coverage live from their gameday set on campus. Fans are encouraged to visit the set which will be located in front of the Frazier Alumni Pavilion across the street from Jones AT&T Stadium. The network pregame show gets underway at 5 p.m. from the broadcast booth inside Jones AT&T Stadium.

Saturday's game will be televised regionally on Fox Sports Net.

### TexasTech.com Pre-Game Show - 4 p.m. - 5 p.m.

Fans unable to attend Saturday's game can watch a live pre-game show on TexasTech.com beginning at 4 p.m. (CT). The show will be hosted by Robert Giovannetti, Courtney Davis and Brandon Rawe from the south end zone building overlooking Jones AT&T Stadium.

## PREGAME ACTIVITIES

### THURSDAY

#### Midnight Raiders

Join members of the Saddle Tramps in one of Texas Tech's oldest traditions, the wrapping of the Will Rogers statue. Midnight Raiders begins at 6 p.m. each Thursday night prior to home football games. Members of the Saddle Tramps wrap the statue with red crepe paper so that it is completely red for the final day of classes and for gameday. At midnight, the traditional bell circle is formed and all fans in attendance are able to participate. The Saddle Tramps along with other Tech students then tie red and black crepe paper all throughout campus to complete the event. The Will Rogers Statue is located next to Memorial Circle in the heart of the Texas Tech campus.

### FRIDAY

#### Family Weekend Central (Student Union) Noon-5:30 p.m.

This is your destination for kicking off Family Weekend and your place to pick up pre-ordered official Family Weekend t-shirts and tailgate passes, meet other parents, find out what's happening over the weekend, and get your questions answered.

#### Celebrating Families (Livestock Arena) 6-8 p.m.

Join the Texas Tech Parents Association for a dinner benefitting the Texas Tech Parents Association Scholarship Fund. Live entertainment, silent auction, photo booth, and more activities will make this a fun evening for the whole family. Dress is comfortable and casual. Tickets: \$20 per person (TTU students will need tickets, too.) All tickets must be pre-ordered at [www.texastechparents.org](http://www.texastechparents.org) by Friday, September 13th.

#### Magician & Mentalist Craig Karges (Allen Theater) 8:30 p.m.

Ever wanted to have your mind read, see a table float, or watch metal bend before your eyes? Bring the family to see nationally acclaimed magician and mentalist Craig Karges in action! Featured on The Tonight Show and Larry King Live, Karges has developed a reputation as one of the most popular magicians in the country. FREE

### SATURDAY

#### Red Raider Pancake Breakfast (Student Union) 8:30-10 a.m.

Everyone's invited to start the day off right with delicious pancakes hot off the griddle! This come-and-go event includes a Red Raider Wake-up by Tech's Spirit Squads. All tickets must be pre-ordered at [www.texastechparents.org](http://www.texastechparents.org) by Friday, September 13th. Menu: Pancakes, Scrambled Eggs, Sausage Patties, Crisp Bacon, Country Style Potatoes, Fruit, Orange Juice, and Coffee. Buffet Tickets: \$10 each

### Parent & Family Tailgate (R1 Parking Lot) 2 p.m.

Come join us for a Parent and Family Tailgate Party! Bring your chairs, snacks, stereos, TVs, footballs, and games and enjoy the hours leading up to kickoff. Set up the most impressive tailgate area for your family or group, and be recognized in our Rowdy Raider Family Tailgating competition!

\$20 Passes. **PASSES ARE SOLD OUT.** Walking through the tailgate area and visiting other families is FREE. Tailgate passes required to park in lot. There is a two (2) space limit per family to enable us to provide a space for as many parents and families as possible. We will be unable to reserve specific spaces. Spaces accommodate a standard-sized vehicle. If you are bringing a tent, you will need a space for that--tents cannot block the aisles. Please call (806) 742-PARK for RV/motor home parking information.

### Texas Tech Alumni Association Frazier Alumni Pavilion Pre-Game Reception

The Texas Tech Alumni Association will hold a pregame reception at the Frazier Alumni Pavilion (located across from Gate 1 of Jones AT&T Stadium) beginning at 3 p.m. and will last until kickoff. Alumni Association members are free while guests are \$10.

### Red Raider Club Pre-Game Meal

Join fellow Red Raider Club members at the Red Raider Club pre-game meal located inside the Athletic Training Center (large white bubble at south end of Jones AT&T Stadium). This complimentary meal opens three hours prior to kickoff and will close thirty minutes prior to the game. Join us as we thank "Bigam's Smokehouse" for being this week's sponsor of the Red Raider Club pre-game meal. *The meal is served on a first-come, first-served basis - while supplies last.*

### Stadium Club

The stadium club is for Red Raider Club members who have purchased club seats and or luxury suites in either the east or west stadium buildings for the 2013 season. The club will open at 4 p.m. on Saturday.

### Raider Alley, Presented By Gene Messer Auto Group

Raider Alley, presented by Gene Messer Auto Group, opens at 3:00 p.m. and is located southwest of the Frazier Alumni Pavilion. This special tailgate party for all fans features a GoVision video board highlighting games across the country, merchandise booths, food vendors, face painting, photos with Raider Red and the Masked Rider (starts at 4:30) interactive inflatable games and much more. Special appearances by the Tech Twirlers and Pep Band will begin at 3:30 p.m. and performances by the Texas Tech Spirit Squads will begin at 4:30 p.m.

### Raider Alley Vendors For 2013:

Steak Express, Fuddruckers, Varsity Bookstore, The Cakery, Golden Chick, 50th Street Caboose, Sam's Club, Texas Army National Guard and Gene Messer, Smyer FFA and French Fry Heaven.

Gulf States Toyota will also be on-site Saturday displaying 2014 Toyotas and registering fans to compete in a punt, pass and kick contest on November 2 when the Red Raiders take on Oklahoma State.

### RaiderGate

RaiderGate is the official tailgate party for the Texas Tech student body. RaiderGate will be held in the R1 parking lot (15th and Detroit) and students must reserve spots in the SGA office beginning at 7 a.m. on Tuesday, Sept. 3. Due to family weekend, there will be no RaiderGate.

### Goin' Band From Raiderland - Stadium March

The Goin' Band From Raiderland will start its march (Walk of Champions) to the stadium beginning at 5:15 p.m. The band will leave from the parking lot of the music building (located behind the Student Union) and will march in front of the library and through the engineering key before splitting into two bands at the ATC (Athletic Training Center). Fans are encouraged to line the streets for the parade beginning at 5 p.m.

### TEXAS TECH VS. TEXAS STATE - 6 P.M. Pre-Game Entertainment/Special Presentations

- Goin' Band From Raiderland Pre-Game Show
- Halftime
- The Goin' Band From Raiderland/Alumni Band
- Texas State Band