



Benchmarking report – 10 key facts

BENCHMARKING REPORT - 10 KEY FACTS

- Answers to 52 often asked questions covering financial matters, licensing results, stadiums, participation rates, attendances and league structures.
- €1'179'000'000 net losses reported by top division clubs, almost double the previous record.
- 27 clubs sportingly qualified for the UEFA Champions League or the UEFA Europa League / UEFA Cup were refused entry on licensing grounds from 2005 to 2011.
- 30% - The proportion of clubs winning domestic matches away from home, up from 20% twenty years ago.
- 101 million attendances for top division matches during the 2009/10 season.
- 19% - The number of clubs directly owning their stadium.
- €7'475'000'000 employee costs, a further 8% increase on top of the 17% increase the year before.
- More than 1 in 8 club auditors expressed uncertainty over whether the club could continue as a going concern.
- Estimated €800 million transfer fees not due to be paid for more than 12 months.
- Estimated 54% of clubs qualifying for the 2010/11 UEFA Champions League and the UEFA Europa League who would have to meet the break-even criteria under Financial Fair Play.