



公司实力展示 Portfolio



Bezeq - Business Visitor Center

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Bezeq is Israel's largest communications company. Its visitor center is aimed at the business community. Using unique technological and content driven solutions, the center promotes Bezeq's values, alongside its most advanced technological platforms. The center is designed to host additional activities - including a fully equipped meeting room and conference hall. The cooperation between the best image specialists, video producers, set designers and technical staff demonstrates Bezeq's position as one of the most advanced concerns in its field worldwide.

Bezeq - 商务访客中心

Bezeq是以色列最大的电信供应商。设立访客中心的目的在于促进商务交流。通过运用独特的技术和以内容为驱动的解决方案，配合最先进的技术平台，该中心还具备活动推广功能 - 配备了一个装备优良的会议室和一个多功能厅。在最好的视觉专家，最好的视频制片人，最好的布景设计师和技术人员的共同合作之下，Bezeq被定位为全球同行业最为引人瞩目的企业，通过展示中心将其风采展示给世界。



Visitor Center
Business
250 sqm



"Golan Magic" Visitor Center

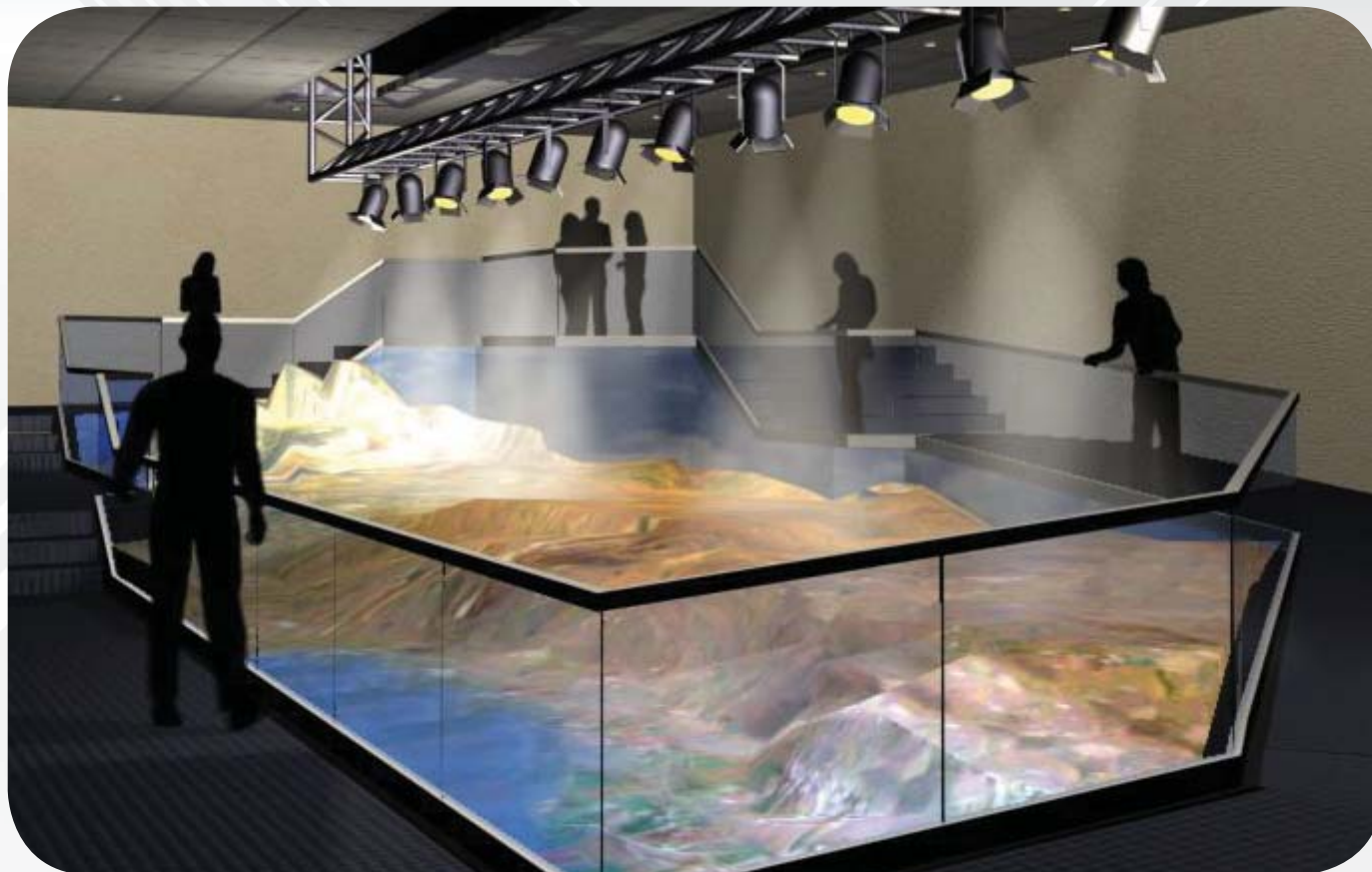
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This extraordinary tourist-oriented visitor center tells the story of one of Israel's most beautiful regions. The main attraction is a multi-sensory panoramic movie, projected on a huge 23 meter round screen, incorporating unique cinematographic and projection technology enriched by water, wind and scent systems.

The central presentation at the visitor center garnered JCSID a gold medal in the category: Special Presentations for Visitor Centers and Museums, at the prestigious International Film Festival: NY Film & Video.

“戈兰奇迹”访客中心

广为游客喜爱的戈兰访客中心讲述的是一个关于以色列最美的地方的故事。引人瞩目的多感全息电影在23米长的圆型屏幕上播放，结合独特的电影摄影技术和投影技术，加上水，风，气味组成的感官体验系统，打造深度体验经历。这部影片为JCSID赢得了享誉全球的纽约电影节电影&视频组别中的访客中心和博物馆特别展示片金奖。



Multi-sensory
panoramic experience
23m round screen



'Teva' Exhibition Booths

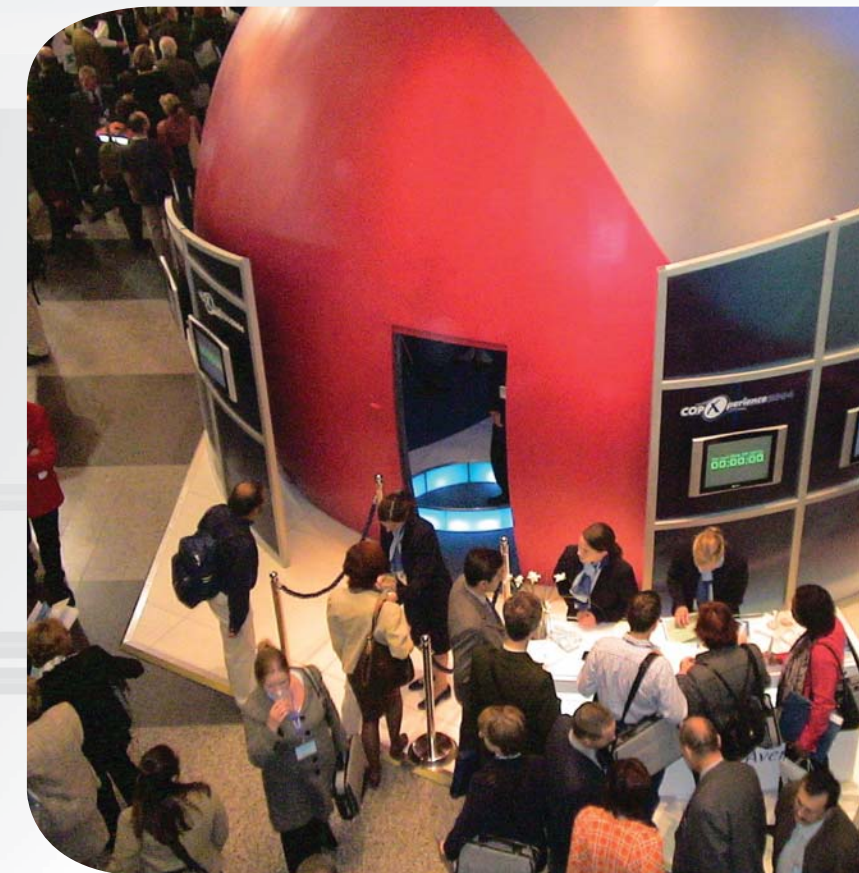
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'Teva' is the world's No. 1 generic pharmaceutical company. During the last eight years JCSID has designed and produced exhibition booths for the Copaxone brand, one of Teva's most successful medicines. Each booth, via different methods and technologies, offered visitors a unique experience. During these eight years JCSID won 7 prizes and medals for the booths' design and content.

Among the methods implemented are a 3D presentation with simulator system, round hall with hologram (Pepper Ghost) affect presentation, live actors in combination with 3D projections and more.

“Teva”展览会展示

Teva是世界头号基因制药公司。在过去的8年间JCSID一直为Teva的Copaxone品牌设计并制作展览会展台。Copaxone是Teva最大的成长动能药物品牌之一。每一个展台我们都通过不同的方法和技术为参观者带来独特的体验经历。近年来，JCSID在药业展示方面共获得7项奖项。我们所完成的所有项目均包含仿生系统三维展示，幻影成像效果，并同时灵活运用真人演员表演和三维投影等展示手段。



Israeli Aerospace Industries (IAI) at Paris Air Show 2007

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"IAI Line of Thought" is an exclusive award-winning show, incorporating IAI's wide range of products, goals and values. It takes the visitor through a visual "journey," highlighting IAI solutions, its unique creativity and achievements in its fields of expertise.

"IAI Line of Thought" is a highly visual, content-based attraction, projected by ten seamless projectors on a 180° special panoramic screen - 23.5 meters wide, 2.5 meters height. The best evidence of the show's success was the massive queue waiting in line and the enormous crowds of visitors in the pavilion throughout the entire show.

以色列航天工业公司2007年巴黎航展展示
航展中我们的设计独占鳌头，全面展示了以色列航天工业产品和公司信息。“IAI思想之线”是一次视觉之旅，通过10台无缝投影仪在180度2.5米高的银幕上放映特效全息电影带领参观者感受以色列航天工业公司的方案，重点刻画公司独一无二的创新能力，专业能力和在众多领域中所取得的成就。这是一个高度依赖视觉效果和内容创意来展示品牌吸引力的例子，它不但让参观者兴奋起来，而且让观众记住了以色列航天工业公司的产品和解决方案。



Panoramic 180° movie
Seamless projection
23.5 x 2.5 m screen



Sde Boker Museum Ben Gurion Visitor Center Feature Film

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The Sde Boker Museum and Visitor Center reconstructs the dramatic story of the pioneers of southern Israel in the early 50's and David Ben Gurion, Israel's first prime-minister and one of the nation's founders. JCSID created a dramatic feature film with an impressive production value that is screened with advanced and unique technologies. The film is very popular with tourists visiting this area, giving them the opportunity to relate to the area's meaning and history.

*Co-Production with Telemedia

Sde Boker 博物馆 –Ben Gurion 访客中心剧情片

Sde Boker 博物馆和访客中心重建项目讲述的是50年代以色列第一任首相和开国元勋之一的David Ben Gurion在以色列南部开展游击战的传奇故事。JCSID制作的剧情片通过银幕和先进技术的结合赋予了影片深刻的艺术价值。这部电影广为游客所喜爱，因为它让人在涉猎历史的同时领悟到了这个地方所具有的特殊意义。



22 min. feature film
Heritage & Tourism

Ashdod Port Visitor Center (work in progress)

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JCSID has been awarded with a tender to construct a visitor center for Israel's largest seaport. The Ashdod seaport will be viewed through several stations, creating a unique voyage, from sea-borne commerce until today's modern technologies and hi-tech solutions for managing a top of the line port system. The experience will be achieved by guiding the audience through diverse 'port' stations, starting with a panoramic seamless movie, through handling physical shipping elements, playing "port navigator" in an interactive game and other exciting experiences.

Ashdod 港口旅客中心（项目建设正在进行）

JCSID现在正在建设以色列最大海港的访客中心 – Ashdod 海港访客中心。根据我们的设计方案，该访客中心将提供独特的航海经历体验，同时人们将在各个体验区体验到从海产贸易的最初形态到今天的高科技港务系统解决方案的整个企业成长历程。体验将把观众引入到达各式各样的“港口”，从全息无缝宽频电影开始，通过触摸航海实物，玩港口探航互动游戏和其他各种令人兴奋的游戏体验，让参观者在娱乐当中获得知识并建立起对港口的认同和喜爱。



"Teva Tech" Visitor Center (work in progress)

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The proposed visitor center will lead the audience through a multi-layered journey, which will expose them to the fascinating world of chemistry and medicine. Visitors will follow Teva Tech's product from its very first stages through completion and will be given a behind the scenes view of the emotional and scientific sides that have combined to make Teva, No. 1 in the world of generic pharmaceuticals. This advanced visitor center draws its inspiration, design, values and technology formats directly from the company itself, its factories, facilities, and know-how.

“Teva Tech” 访客中心（项目建设正在进行）

我们为Teva所设计的访客中心将带领观众进入多层次体验之旅，在参观过程中他们将体验到神奇的制药世界，从最初的步骤到最后的成品，我们的体验设计，不论是从情感方面还是从科学方面来讲，都将结合呈现Teva作为世界头号基因制药公司的风采。这一先进的访客中心集激励，设计，企业信息，和技术模块功能为一体，是公司形象，工厂设备能力与专业知识的强有力展现。





Football Hall of Fame Content Experience Concept Development



JCSID's Football Hall of Fame format presents a new level of team loyalty, deepening the bond between fans and their favorite club. Enriching the football experience with state-of-the-art multimedia technology, the Football Hall of Fame allows visitors to join in the action in ways they never imagined. Visitors can watch a player's greatest moments on video, see personal interviews, get up to the minute statistics and bios, and learn about the "tricks of the trade" that make their favorite players so special.

足球馆 – 内容体验和内容策划

JCSID独家发展的足球馆方案，可以提升球迷对球队的忠诚度，加强球迷与他们最喜欢的俱乐部之间的纽带联系。足球馆运用先进的多媒体技术为球迷提供丰富的深度体验，让他们参与进来，拥有未曾想像过的体验。在互动系统中，参观者还可以观看球赛经典时刻回放，看到真人访谈，球星传记，读到最新的球讯快报，而且可以了解到他们所喜爱的球星在职业窍门上的不同点。



Developed for the
Sport Football Club