

Client goodies

We asked some pros about the gifts they love to give



BLOOMIN' THANKS

Karen Pelczar Lee, Karen Leslie Photography: "I like to give something attractive yet keep my profits intact. I love to photograph flowers for myself, and these photos make wonderful note card gifts printed by Miller's on bamboo paper. I include the note cards in orders along with a handwritten thank-you note." **Miller's Professional Imaging** folded cards on bamboo have a fine-art watercolor texture; from \$1.47 per card (25 minimum); millerslab.com.



MODERN BRAG BOOK

Frankie Wylie, Stylized Portraiture: "Impecca Touch Screen Digital Photo Albums are a new spin on the traditional photo album—a modern-day, pocket-size brag book with a slideshow feature. They are the perfect gift for baby's first year programs and gadget-savvy seniors." **Impecca USA** digital photo albums with a 3.5-inch TFT LCD screen hold up to 1,000 images and come in seven colors; from \$39.95; impeccausa.com.



ANNOUNCEMENT INDULGENCE

Robyn L. Pollman, Buttons and Bows Photography: "I love giving clients something I know they'd like to buy for themselves but probably wouldn't—the new Artsy Couture mini gallery-wrap canvas sets. I pair images from the client's birth announcement with the announcement itself in a set of three 5x5-inch mini wraps. Why leave the birth announcement tucked away in a scrapbook?" **Artsy Couture** mini canvas gallery wraps feature protective UV coating and finished backing; \$38.99 for three 5x5-inch gallery wraps; artsycouture.com.



TINY HEIRLOOMS

Lisa Hoang, Windwardskies Photography and Simply Baby Photography: "Wooden display blocks for newborn portraits are a unique way for clients to display your photography in their home and a special family heirloom they will forever hold dear. Special touches like the tiny little tiara on the Princess blocks by Cupcake Keepsakes make my clients feel like royalty." **Cupcake Keepsakes by January Hart** baby photo block ornaments are also custom imprinted; \$22 (\$25 with tiara imprint); www.cupcakekeepsakes.com.



RECIPE FOR SUCCESS

Stephanie Salo, Lens and Ladle Photography: "I came up with six of my best food photos and made 'Recipes for Satisfied Clients' on Moo postcards. They express my creative side and working style, which is important because they went to art directors and photography editors, the majority of whom were seeing my name and work for the first time." **Moo** postcards, available in small print runs with a different image on each card, come on premium stock with a gloss laminate; from \$19.99 for 20 cards; moo.com.



SOUVENIR BASKET

Whitney Scott, Whitney Scott Photography: "We're putting together a basket of favorite things from our travels this year for our top 20 clients: coffee from an artisan roaster, Chicago deep-dish pizza spice, and a set of custom **Black River Imaging** photo note cards printed on luxurious paper. The images remind our clients that we'll travel anywhere in the world to serve their photographic needs, and it reinforces that we're not just portrait photographers, we're artists." **Black River Imaging** custom note cards and envelopes come in a variety of papers; from \$0.54 per card; blackriverimaging.com.

INSTAGRAM FUN

Jessica Feely, Jessica Feely Photography:

"I offer senior clients who buy my top package an Instagram gift set—Instagram is so popular with seniors right now.

I use Printstagram's cute little books, stickers, and other items that are fun for seniors to trade." **Printstagram** sticker books come as a pair with a total of 252 stickers (\$10); spiral-bound MiniBooks feature 50 images on glossy pages (\$12 a pair); TinyBooks have hard covers and thick pages (\$10 a trio); printstagr.am.



SMILE-GENERATOR

Christine Tremoulet, Hot Mama Boudoir: "I give my clients ProDPI matted image folios and coordinating accordion photo booklets, which are not in my regular product lineup. These items are portable and clients are happy to show them around to all their friends, which sends referrals my way." **ProDPI** accordion booklets come in two sizes and more than 24 cover materials. The handmade folios come in four sizes with an optional CD sleeve and choice of materials. Accordion booklets start at \$6; folios start at \$41; prodpi.com.



FINE ART

Kristen Caldwell, Kristen Caldwell Photography: "WHCC's Fine Art Velvet paper lets you turn clients' portraits into beautiful works of art. The paper is luxurious to look at and to the touch. Add a wooden standout mount and it's instantly gallery-worthy." **White House Custom Colour** Fine Art Velvet paper is 100-percent cotton and acid-free. Standout mounts come in a variety of edge finishes; \$45.18 for print and mount; whcc.com.