

## We at Storck in Canada.

### OUR FOCUS IS ON PEOPLE.

Storck consistently follows this principle on all levels of the company. It is the basis for everything that makes Storck different, unique and successful. The results are reflected in our close relationship to our consumers, our responsibility to our employees, our appreciation for our trading partners, our trust in our suppliers, and most of all, the high level of credibility of our brands.

Storck produces and markets confectionery products that are treasured by people in all corners of the world.

With their high level of quality and uniqueness, our brands give people the feeling of security, warmth and comfort.

### ALL OF OUR BRANDS GIVE PEOPLE SMALL MOMENTS OF JOY AND HAPPINESS.

People all over the world love buying Storck products because they are a wonderful combination of indulgence and pure joy of life.

Our brands provide sweet moments for both young and old, with:

- Werther's Original, "The World's Favourite Caramel."
- RIESEN – the perfect treat to sit back and unwind because: "All you need is one good RIESEN!".
- Campino – Harmony in Yogourt and Fruit.
- Toffifee: „Brings all your favourites together!“
- merci – when you want to thank someone "merci for being you".

...Or with one of the other Storck brands that simply make life a little bit sweeter and happier.

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OUR BRANDS ARE SIMPLY A PART OF PEOPLE'S LIVES.

More and more people appreciate what our brands have to offer - a little bit of happiness in everyday life.

On any given day more than 6.24 million people around the world choose a Storck product.

In Canada too, STORCK brands have become increasingly well known since the 1990s. They are now amongst the country's most popular confectionery brands: Werther's Original is the biggest brand in the hard candy market, Campino and RIESEN exceptionally successful in their segments, same as Toffifee in boxed chocolate.

The good feeling people get from enjoying Werther's Original, RIESEN; Campino, Milkfuls and Toffifee, and our high quality - creates trust in our brands.

That is why Storck brands have a firm place in people's lives:

Storck® – Part of Your World®

RESPONSIBILITY IS THE BASIS – LOYALTY IS THE RESULT.

It goes without saying that a company, whose main focus is on people, would consider employees to be its greatest asset.

The successful cooperation of many people with different talents and skills have enabled Storck, a family-owned and – operated company, to successfully grow for more than 100 years.

Storck has always taken the responsibility for its employees very seriously. It is expressed, among other things, in the generous social benefits provided to all employees. As a result, working at Storck is really being part of the "Storck Family", where employer and employee feel equally committed to the company: this is the basis on which loyalty can be built.

This is also the reason why more and more people have joined the company over the years and why Storck currently employs over 4,500 people worldwide.

## We at Storck in Canada.

A subsidiary company specifically for Canada STORCK CANADA INC, was established in Mississauga, Ontario, in 2001. Today, STORCK CANADA INC. employs more than 20 people dedicated to providing the finest confectionery products to the Canadian market.

A WORLD FULL OF INDULGENCE AND “JOIE DE VIVRE”.

Storck brands are created and produced by people. They are brought to places where consumers expect them, which means that they are currently available in over 90 countries worldwide.

That's because, the joy of treating yourself or someone else is universal to all people - regardless of their nationality or culture.

Every day, Storck employees all over the world strive to make the world a bit sweeter, a bit friendlier and a bit happier.

Wherever Storck is, the world shines. The smile on people's faces shows:

**Storck® – Part of Your World®**