

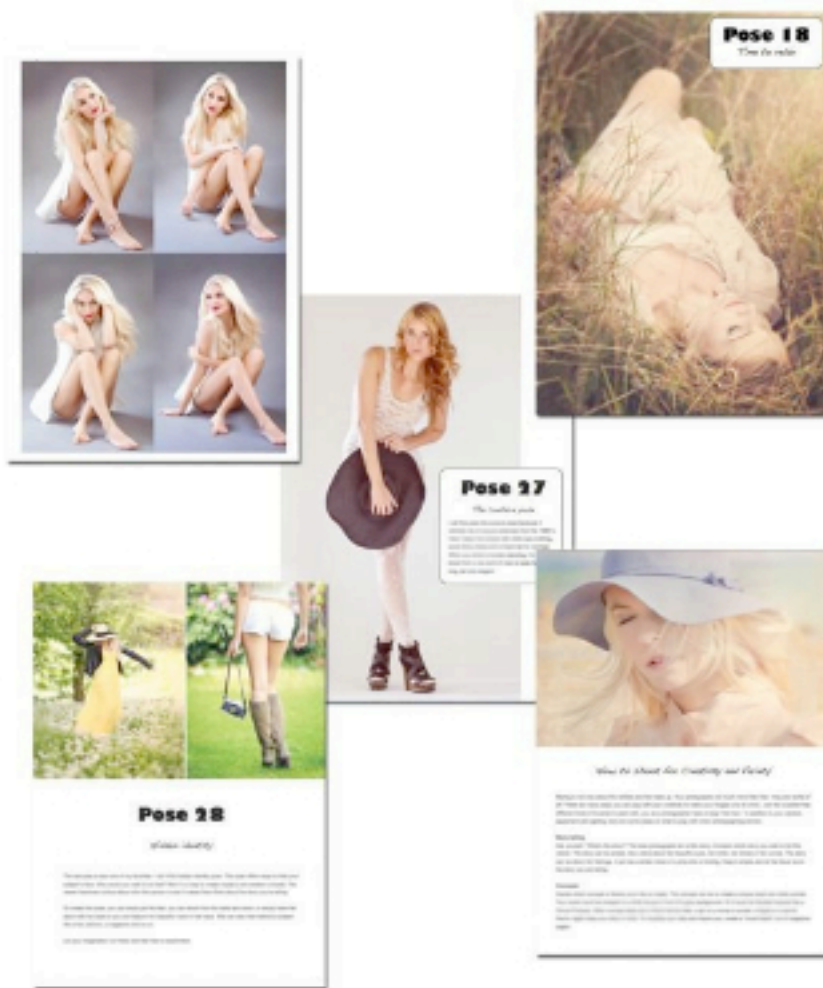
Try these tools and tips for clothing and lighting to make high style a breeze

Flair for fashion

Whatever the shoot, clients are looking for your guidance in what to wear. Help them select wisely, then light for maximum impact.



OFFERED BY: JOYCE SMITH
The Joyce Smith **WHAT TO WEAR** guide is 13 pages of wardrobe suggestions for maternity, newborn, children and family shoots. It comes in printed and eco-friendly PDF formats. It has a section on finding your own style, plus shopping website links. A separate guide for high school seniors is also available. **PRICE:** \$75.
wordsmith-for-photographers.myshopify.com



OFFERED BY: DIVAS AND DREAMS
"The Posing Guide" is a professional 66-page guide for fashion-inspired posing. It's available as a downloadable PDF. It includes the video, "The Top 10 Things Christina Does to Every Portrait in Photoshop." **PRICE:** \$148.
divasanddreamsblog.com

NO PHOTOSHOP?
NO PROBLEM.

PERFECT LAYERS 2
NOW FREE

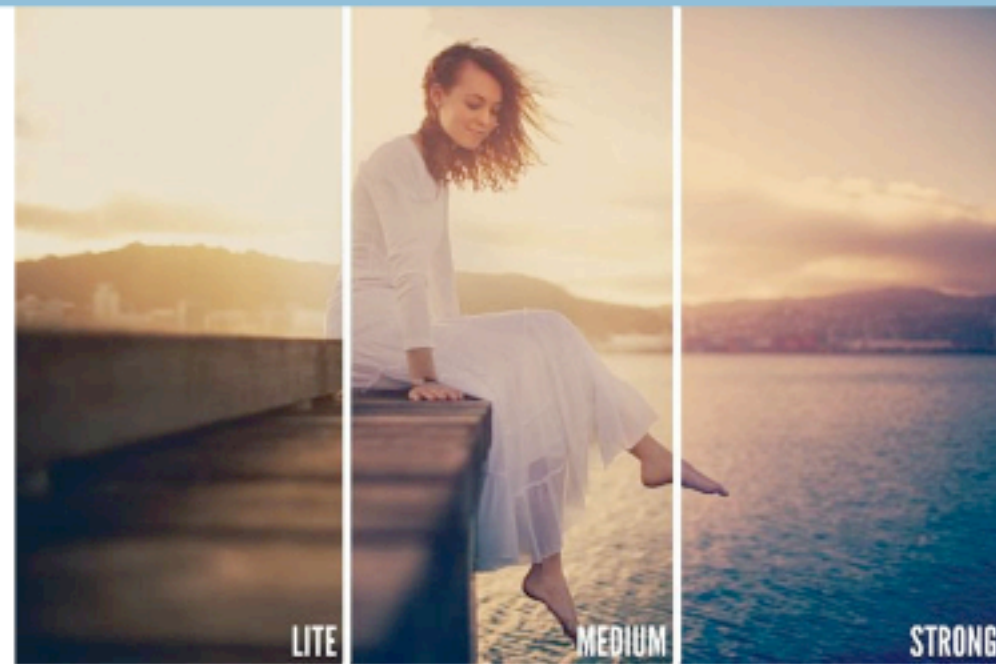


Download your free copy today!
onOneSoftware.com/layers

© 2012 onOne Software, Inc. All rights reserved. onOne Software is a registered trademark of onOne Software, Inc. The onOne Software logo and Perfect Layers are trademarks of onOne Software.

OFFERED BY: TOTALLY RAD

AMPED PRESETS for Lightroom 4 crank up the spectrum of color. It's a perfect instrument to help your photos rock a contemporary style with a fashion-forward edge. **PRICE:** \$49.
gettotallyrad.com



OFFERED BY: GRASLON

The Graslón **INSIGHT DOME FLASH DIFFUSER** fits securely on most external flash units with non-adhesive sliding and locking mounting brackets for quick removal. The optical reflector system redistributes and diffuses your lighting for natural-looking portraits. **PRICE:** \$69.95.
graslón.com



OFFERED BY: TAoPaN

The **MAMA THREDZ** line includes the Single Mama and Ruffled Mama gowns from designer/photographer Ana Brandt. These are flattering outfits for maternity and just-after portraits. Both gowns are available in multiple colors and styles; one size fits most. **PRICE:** \$70 and \$75.
theartofpregnancyandnewborn.com

OFFERED BY: GARY FONG

The **POWERSHOOT** is a long chrome-plated snoot with a grid that turns your strobe into a spotlight, helping you to achieve dramatic lighting effects with your speedlight equipment. **PRICE:** \$70.15.
garyfongstore.com



OFFERED BY: DESIGN AGLOW

Design Aglow's **THE STYLE GUIDE: FAMILIES** includes tips from several popular photographers for fall and winter sessions. The picture-perfect wardrobe selections can be printed on flat cards, spiral-bound, or presented online in a PDF. **PRICE:** \$75.
designaglow.com



Read more from Robyn L. Pollman at paperieboutique.com and buttonsandbowsphotography.com

XS-PRO



Revolutionary B+W XS-PRO Digital Filters feature extra-slim mounting rings, especially suited to DSLRs with wide-angle and zoom lenses. The super-thin design prevents vignetting in even

the widest shots. Plus, convenient front threads facilitate mounting of additional filters, screw-on shades & lens covers. Available in UV, Clear and now Kaesemann Circular Polarizer.

B+W
FILTER
www.schneideroptics.com
DIGITAL! Made in Germany

Schneider OPTICS