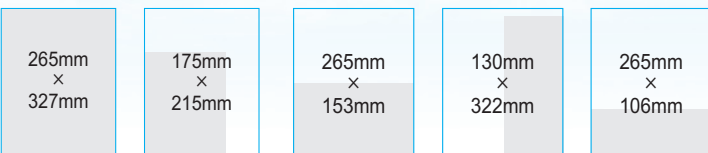
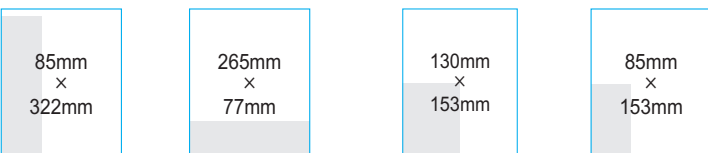


**A** Mega Front Cover 大封面  
**B** Front Cover 封面  
**C** Front Cover Top Banner (77mmH) 封面橫條  
**D** Centre Spread 中央雙全版



**1** Full Page 全版  
**2** Junior Page 小全版  
**3** Horizontal Half Page 橫半版  
**4** Vertical Half Page 直半版  
**5** 1/3 Horizontal 1/3橫版



**6** 1/3 Vertical 1/3直版  
**7** Horizontal Banner 橫條 (1/4 page)  
**8** Quarter Page 1/4版  
**9** 1/6 Page 1/6版

Specified Position		Material Size (W x H)	Full Color	BW + Red	Black & White
<b>A</b> Mega Front Cover	大封面	265mm x 327mm (include masthead)	950,000	-	-
<b>B</b> Front Cover	封面	265mm x 277mm	850,000	-	-
<b>C</b> Front Cover Top Banner (77mmH)	封面橫條	265mm x 77mm	380,000	-	-
<b>D</b> Centre Spread	中央雙全版	545mm x 327mm	700,000	-	-
OBC	封底全版	265mm x 327mm	620,000	-	-
Page 3, Full page	第 3 頁全版	265mm x 327mm	400,000	-	-
Page 5, Full page	第 5 頁全版	265mm x 327mm	375,000	-	-
Page 7 / 9, Full page	第 7 / 9 頁全版	265mm x 327mm	350,000	-	-
Front Half / Fixed Position	前半 / 指定位置	-	plus 30% loading	-	-

Run of Page (內頁)		Material Size (W x H)	Full Color	BW + Red	Black & White
<b>1</b> Full Page	全版	265mm x 327mm	250,000	225,000	200,000
<b>2</b> Junior Page	小全版	175mm x 215mm	160,000	145,000	130,000
<b>3</b> Horizontal Half Page	橫半版	265mm x 153mm	150,000	135,000	120,000
<b>4</b> Vertical Half Page	直半版	130mm x 322mm	138,000	125,000	110,000
<b>5</b> 1/3 Horizontal	1/3橫版	265mm x 106mm	110,000	100,000	90,000
<b>6</b> 1/3 Vertical	1/3直版	85mm x 322mm	105,000	95,000	84,000
<b>7</b> 1/4 Horizontal Banner	1/4版(橫)	265mm x 77mm	82,000	74,000	66,000
<b>8</b> Quarter Page	1/4版	130mm x 153mm	75,000	67,000	60,000
<b>9</b> 1/6 Page	1/6版	85mm x 153mm	55,000	49,000	44,000
Per Column cm 每厘米欄		-	1,650	1,500	1,350

Column Size / 欄規格

Column / 欄	1	2	3	4	5	6
Width (mm) / 闊度	40	85	130	175	220	265

## 一般條款 / General Terms

一般條款

- 呎寸：全版 [327(高) x 265(闊)]
- 特別位置需付30%之附加費
- 代理之15%佣金已經包括在價目內
- 歡迎特別規格，詳情請與廣告部聯絡

訂位及稿件截止日期

- 訂位：刊登前5個工作天
- 做稿：刊登前5個工作天
- 取消訂位：刊登前5個工作天
- 數碼檔案：刊登前2個工作天
- 收稿郵箱：中環環球大廈商場3樓330號舖
- 截稿時間：刊登前一個工作天

\*\*《晴報》對所有條款細則擁有最終決定權

General Terms

- Size : Full Page [327(H) x 265(W)]
- For other specified position, 30% loading is added
- Agency commission 15% is included in the rates
- Special creative is welcome. For details, please contact our Advertising Department .

Booking and Material Deadline

- Booking Deadline : 5 working days before the publishing date
- Creative Artwork : 5 working days before the publishing date
- Cancellation Deadline : 5 working days before the publishing date
- Digital File : 2 working days before the publishing date
- Advertisement mail box (hand delivery only) : Shop 330, 3/F., Worldwide House, Central, Hong Kong
- Material Deadline : one working day before the publishing date

\*\*Sky Post reserves full rights on the Terms and Conditions

稿件要求格式：

- Illustrator CS2
- In Design CS2
- TIFF , JPEG , EPS file (300dpi)
- \*所有出血廣告不予接受

Digital file format / program up to :

- Illustrator CS2
- In Design CS2
- TIFF , JPEG , EPS file (300dpi)

\*For all advertisements, bleed size will not be accepted.