

Berlitz Corporation announces merger of subsidiaries

Berlitz Corporation (head office: Princeton, NJ; Chairman, CEO & President: Yukako Uchinaga) announced that its subsidiaries Berlitz Japan, Inc. (head office: Minami-aoyama, Minato-ku, Tokyo; Representative Director and President: Rika Miyake) and Phoenix Associates Co., Ltd. (head office: Minami-aoyama, Minato-ku, Tokyo; Representative Director and President: Peter A. Owans) will be merged.

1. Purpose of merger

Berlitz Corporation has focused on fostering human resources that can work globally (GLT business: global leadership training) in addition to language instruction business. In 2009, it acquired Phoenix Associates, which owns expertise, solutions, and human resources in these fields. In recent years, Japanese companies have been accelerating deployment of their business overseas; thus, by integrating the management resources of Berlitz Japan and Phoenix Associates, customer base will broaden and business will expand by providing all customers with more value-added solutions in a unified manner. While combining the strengths of both companies, Berlitz also strives to attain higher efficiency by integrating overlapping functions.

2. Overview of merger

(1) Schedule

January 1, 2013

(2) Method of merger

Absorption-type merger in which Berlitz Japan, Inc. survives

3. Overview of merger parties (as of October 31, 2012)

	Surviving company	Extinct company
Company name	Berlitz Japan, Inc.	Phoenix Associates Co., Ltd.
Established on	December 18, 1980	May 22, 1980
Representatives	Representative Director and Chairman: Satomi Yamamoto Representative Director and President: Rika Miyake	Representative Director and Chairman: Satomi Yamamoto Representative Director and President: Peter A. Owans
Capital	100 million yen	33.9 million yen
Fiscal year-end	December	December
Number of employees	1,800	228
Address	Shin Aoyama Bldg., East 16 F 1-1-1, Minami-aoyama Minato-ku, Tokyo	Shin Aoyama Bldg., West 8 F 1-1-1, Minami-aoyama Minato-ku, Tokyo
Outline of business	Language instruction, development of global human resources	Planning/development/implementation of customized language/business skill training programs
Shareholders	Berlitz Corporation (80%), Benesse Holdings (20%)	Berlitz Corporation (100%)

Inquiries regarding this press release

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