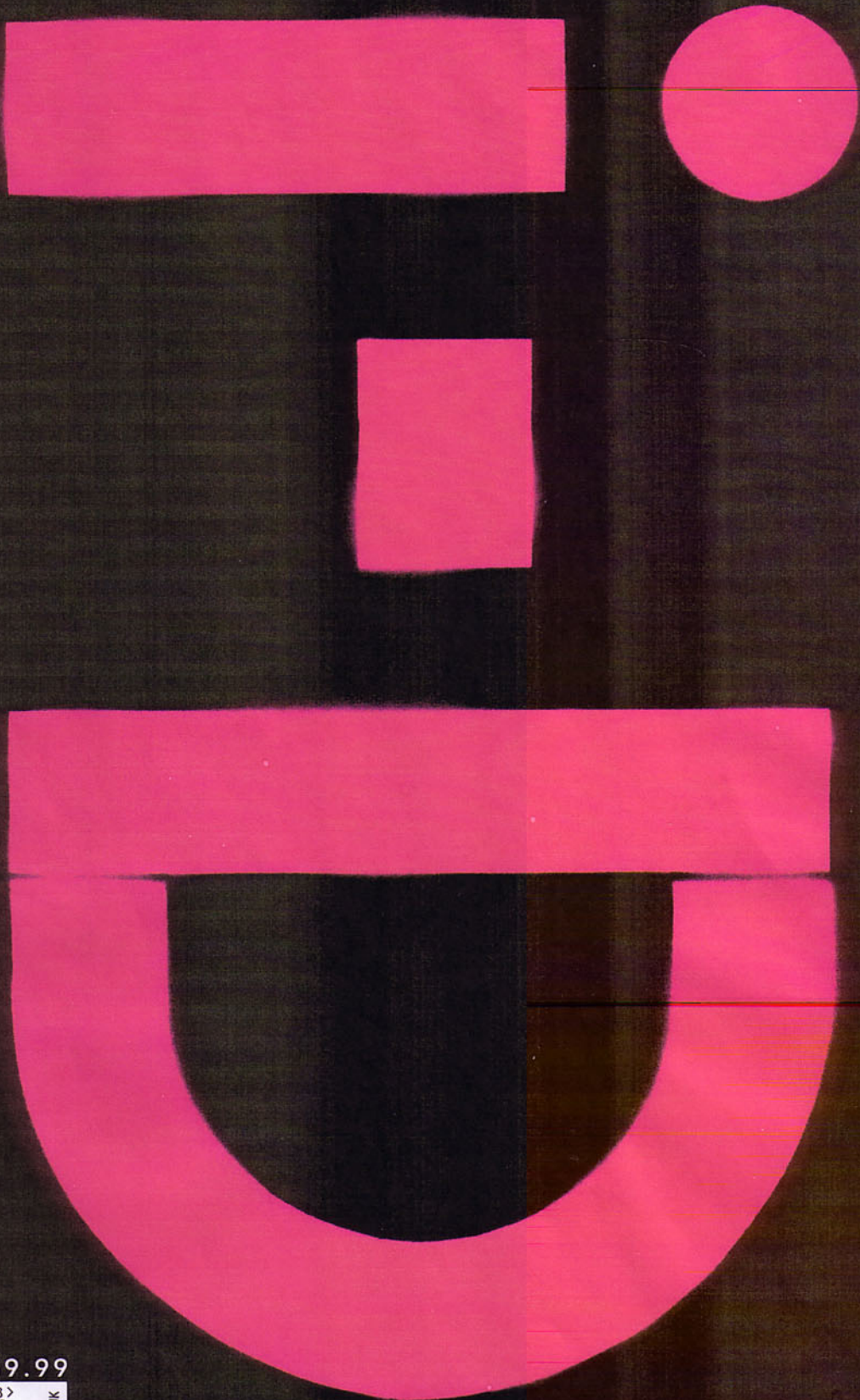


FASHION MAGAZINE N° 200



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MADE IN THE UK

## 200 WINKS LATER...

Twenty years, a lifetime or more, or a fraction of a life. i-D has mirrored time and recorded ideas since August 1980.

Then we had no computers, we made the magazine by hand, the logo was hand-painted and the headlines made with metal stencil. Pages were designed by printing each photo to size and gluing the text from a manual typewriter onto the image. The photographers used the street as their studio. i-D became the original fanzine of fashion, printed and stapled by Jolly and his Better Badge team in Portobello Road. Neneh Cherry had her first job stapling by hand the landscape A4 pages together, alongside 'Scrubber' who became the i-D star on our first full-colour back cover for issue two.

Mobile phones, CD's, faxes, e-mail, 24-hour shopping... digital time has caught us up and while producing this 200 edition we moved office, again. No pain, no gain. The concept over the years to present people with ideas, individuals with style, has continued and infiltrated worldwide. i-D's network of contributors continues to grow and for this special issue we decided to make our lives even more complicated by asking 200 people from past issues to nominate 200 people with talent who had not been featured in i-D before.

No problem! We are in the 21st Century, 100 base T ethernet, ISDN dial up, instant access, mobile, 24-hour wide-eyed world. BT couldn't connect us on time and so we lost a week in production; time flies faster these days. We ask "Is that progress?" It means that i-D is read by more people than ever and we are constantly told people don't throw their copies away. A reference for the future, dedicated to the dedicated.

This issue could never have happened without dedicated passion that money cannot buy. Thank you everybody.

**Terry Jones**  
June 2000

When the first i-D was published 200 issues ago, Terry told me that in years to come it would become a collectors item; we laughed and I replied "in your dreams". It has and his dreams became a reality – so big respect to you TJ, but also to all the other contributors who've made this possible.

To mark the moment we thought to ask 200 people who have been part of our past to each recommend just one person - from any field whatsoever. The criteria was that they should have real talent and be unpublished in i-D before, using the best of our past to dedicate this special issue to the future...

Given that before this issue and the last one we have also moved offices, battled with the utilities and had to install much new technical equipment, it's been a huge task for the current i-D team. We thank you all for your enthusiasm and hard work, and look forward with excitement to the next 200!

**Tricia Jones**  
June 2000

Nº 200



**JJ CONNOLLY**

**what are you wearing?** Levi Capital E's, 'Fake London' T-shirts, Lost T-shirt, Redwing boots, D&G glasses, Hanes underwear and socks

**what do you do?** I write fiction. My first book, *Layer Cake* (Duck Editions) has just been published.

**what are you working on now?** My second book, *Viva La Madness*, is in its early stages. I'm talking to film people about *Layer Cake* and I might end up writing the screenplay for that

**what gets you through the day?** So far today it's been Earl Grey tea, corn flakes, Levi's, M&S, telecommunications, Czech And Speake incense sticks, bananas - but I like to think someone up there likes me

**favourite record?** *Fearless* by The Neville Brothers

**what were you doing 20 years ago?** Laying railway track for British Transport, playing guitar in bands, drinking lager, falling over, snorting nasty speed, brushing my big hair into a big quiff but mostly daydreaming

**what will you be doing in 20 years time?** I'd like to be living in semi retirement between London (summer) and the Caribbean (winter) but one of the beauties of life is the unexpected

**what makes life worth living?** Human beings, adrenaline, endorphins, sex with love, good food, being moved by kindness. Having an idea and seeing it through

**how would you like to be remembered?** As a guy who kept his dignity and integrity intact, left a serious body of work but didn't leave a mess

photography by Hiroshi Kutomi

**DR JENNY TILLOTSON**

**what are you wearing?** A "smart second skin" outfit designed by myself for Charmed Technology

**what do you do?** I am a sensory fashion designer for Charmed Technology, a Los Angeles-based wearable technology company. I work with the sense of smell, moods and scientific aromatherapy

**what are you working on now?** The Pheromate™, Osmical Fashion™ and a number of innovating sensory designs. I will soon start working on sensory fabrics called 'Re-cabling fashion' whereby tubes and micro-pumps will become the actual fabrics

**what gets you through the day?** Coming up with sensory ideas for the Design Lab in London, playing with my three year old daughter and smelling the future

**Favourite record?** *Some Day* by CC Rogers, *Wild Is The Wind* by David Bowie. Anything disco or Neil Young

**what were you doing 20 years ago?** Making 'Pop-Ups' and weird paper engineering works of art. This was the key inspiration to my work

**what will you be doing in 20 years time?** It will take 20 years for many of my ideas to be implemented. By then I hope to be chief executive of sensory design as clothing will mimic the human nervous system and really come "alive"

**what makes life worth living?** My daughter, husband, the prospect of having more babies and seeing my creations realised

**how would you like to be remembered?** As someone who radically changed life for the better - with my wearable therapeutic synthetic fabrics. Not just for fashion people but for everyone, from the terminally ill to truck drivers

photography by Hiroshi Kutomi

**EROL ALKAN**

**what do you do?** DJ and promoter of Trash at The Annexe, 1 Dean Street, London W1. As a DJ: disregard genre, play whatever excites me (regardless how big or obscure the song is) and avoid being a record on/record off DJ. As a promoter: bring all of the above into a decent venue, attract open minded, creative people and have a good time

**what are you working on now?** Trash's sister club One Louder (irregular dates at Plastic People, Old Street) and a remix of the theme to *Knight Rider*

**what gets you through the day?** The fact that I don't have a proper job

**favourite record?** Of all time? 1: *Be My Baby* by Ronettes 2: *Blue Monday* by New Order 3: *I Feel Love* by Donna Summer. At the moment: Alan Braxe's *Running*, Ladytron's *Playgirl* and Violet Femmes' *Add It Up*

**what were you doing 20 years ago?** Trying to quit school, playing Elvis and Bowie records to my Mum on her Dansette and other things you'd expect a six year old to do

**what will you be doing in 20 years time?** Trance

**what makes life worth living?** My friends, my family and New Yorker Pizza, Holloway Road

**how would you like to be remembered?** Frequently

photography by Hiroshi Kutomi