

**SURVATION**  
SURVEYING THE NATION

## Energy Poll

27/10/2013

Prepared on behalf of The Mail On Sunday



# Methodology

## Fieldwork Dates

25<sup>th</sup> October 2013

## Data Collection Method

The survey was conducted via online panel. Invitations to complete surveys were sent out to members of the panel. Differential response rates from different demographic groups were taken into account.

## Population Sampled

All adults aged 18+ England, Scotland and Wales

## Sample Size

1,000

## Data Weighting

Data were weighted to the profile of all adults aged 18+. Data were weighted by gender, age, region, household income, education and past vote. Targets for the weighted data were derived from Office of National Statistics 2011 Census data and the results of the 2010 General Election.

## Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1,000 it is 95% certain that the 'true' value will fall within the range of 3.1% from the sample result. Sub-samples from the cross-breaks will be subject to higher margin of error, conclusions drawn from cross-breaks with very small sub-samples should be treated with caution.

## Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables.

In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from “strongly agree” to “strongly disagree”, a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. “Other”, “Don't know” and “Refused” responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Suration and presented by Patrick Bri ne and Damian Lyons Lowe.

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**Q7. If there was a UK General Election taking place tomorrow, how likely do you think you would be to vote on a scale of 0 to 10?**  
Base : All Respondents

	Total	Gender		Age			2010 Vote				Voting Intention					SEG				Region6					
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North
Unweighted Total	1000	456	544	253	358	389	238	211	159	83	199	272	73	134	56	238	251	264	247	83	53	98	311	175	274
Weighted Total	1000	486	514	288	353	359	256	205	163	67	202	260	73	134	59	284	255	229	232	88	41	105	343	173	244
10 - Would definitely vote	523	295	228	102	184	237	184	139	100	39	127	177	40	94	34	166	139	116	102	56	19	53	171	91	132
	52.3%	60.8%	44.3%	35.4%	52.2%	66.0%	71.9%	67.8%	61.5%	58.1%	62.9%	68.1%	55.4%	70.2%	57.5%	58.5%	54.5%	50.7%	44.0%	64.4%	45.8%	50.5%	49.7%	52.4%	54.1%
9	94	41	52	20	37	37	29	22	18	15	29	16	12	15	6	31	25	21	17	5	3	17	39	15	14
	9.4%	8.5%	10.2%	6.8%	10.5%	10.3%	11.4%	10.5%	11.1%	21.8%	14.3%	6.3%	16.2%	10.9%	10.9%	10.9%	9.6%	9.4%	7.2%	5.5%	8.3%	16.2%	11.4%	8.7%	5.8%
8	99	42	58	44	30	25	23	18	16	5	24	24	11	8	6	31	29	16	24	5	2	13	42	18	20
	9.9%	8.6%	11.2%	15.4%	8.4%	7.0%	9.0%	8.8%	9.7%	6.9%	11.7%	9.3%	14.5%	5.7%	10.2%	10.8%	11.4%	6.8%	10.2%	5.7%	5.1%	12.0%	12.1%	10.1%	8.4%
7	66	30	37	27	24	15	3	9	11	3	12	17	8	4	5	13	13	11	29	5	1	8	20	15	17
	6.6%	6.1%	7.1%	9.5%	6.7%	4.2%	1.2%	4.5%	6.6%	4.1%	5.8%	6.6%	11.0%	3.0%	8.8%	4.6%	4.9%	4.9%	12.7%	5.3%	2.8%	7.4%	5.9%	8.9%	6.9%
6	21	9	12	10	6	5	-	5	2	*	1	3	2	2	-	6	2	5	7	-	1	3	9	3	4
	2.1%	1.8%	2.3%	3.4%	1.6%	1.4%	-	2.3%	1.3%	0.6%	0.4%	1.2%	2.9%	1.7%	-	2.2%	0.9%	2.3%	2.9%	-	1.8%	2.5%	2.7%	1.6%	1.7%
5	65	24	41	23	29	14	9	12	8	1	3	15	-	5	3	12	18	16	19	7	2	4	22	15	14
	6.5%	4.8%	8.1%	7.8%	8.1%	3.8%	3.4%	5.6%	4.7%	1.2%	1.5%	5.6%	-	3.7%	4.6%	4.1%	7.0%	7.1%	8.4%	7.9%	4.2%	3.5%	6.3%	8.4%	5.9%
4	16	7	9	6	6	4	-	1	-	-	2	2	-	1	1	5	2	1	8	2	3	-	3	4	4
	1.6%	1.4%	1.8%	2.1%	1.7%	1.2%	-	0.4%	-	-	1.1%	0.8%	-	0.8%	2.5%	1.8%	0.8%	0.5%	3.3%	2.1%	6.7%	-	0.8%	2.6%	1.8%
3	14	5	9	8	4	2	-	-	1	1	2	*	-	3	3	4	3	5	2	-	5	1	6	1	*
	1.4%	1.0%	1.7%	2.8%	1.2%	0.4%	-	-	0.6%	1.7%	0.9%	0.1%	-	2.4%	5.6%	1.6%	1.0%	2.0%	0.9%	-	11.9%	1.3%	1.9%	0.5%	0.1%
2	17	4	12	10	6	1	1	-	6	-	3	4	-	1	-	6	6	2	3	2	1	2	5	6	1
	1.7%	0.9%	2.4%	3.5%	1.7%	0.2%	0.3%	-	3.6%	-	1.4%	1.7%	-	0.9%	-	2.0%	2.2%	1.0%	1.5%	2.0%	2.2%	2.2%	1.4%	3.4%	0.4%
1	8	2	6	2	5	1	-	*	1	2	-	1	-	1	-	2	3	3	1	-	1	*	3	2	2
	0.8%	0.4%	1.2%	0.8%	1.5%	0.2%	-	0.1%	0.6%	2.7%	-	0.3%	-	0.6%	-	0.7%	1.1%	1.1%	0.4%	-	1.8%	0.4%	0.9%	1.0%	1.0%
0 - Would not vote	77	28	50	35	23	19	7	-	1	2	-	-	-	-	-	8	17	32	20	6	4	4	24	4	34
	7.7%	5.7%	9.6%	12.3%	6.5%	5.2%	2.8%	-	0.3%	2.8%	-	-	-	-	-	2.9%	6.5%	14.1%	8.6%	7.0%	9.4%	4.1%	6.9%	2.4%	13.9%
SIGMA	1000	486	514	288	353	359	256	205	163	67	202	260	73	134	59	284	255	229	232	88	41	105	343	173	244
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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**Q8 Voting Intention Tables - Normal Weighted Table**

**Q8. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?**

**Base : All Respondents would vote**

	Total	Gender		Age			2010 Vote				Voting Intention					SEG				Region6					
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North
Unweighted Total	929	434	495	225	332	372	236	211	158	81	199	272	73	134	56	230	236	239	224	76	48	92	292	166	250
Weighted Total	923	458	465	252	330	340	248	205	163	65	202	260	73	134	59	276	238	197	212	81	37	101	320	169	210
Conservative	202	99	103	37	81	85	148	4	11	1	202	-	-	-	-	83	53	41	26	6	8	26	85	30	47
	21.9%	21.7%	22.2%	14.5%	24.5%	25.0%	59.5%	2.1%	6.8%	1.3%	100.0%	-	-	-	-	29.9%	22.5%	20.6%	12.2%	7.3%	21.2%	25.9%	26.7%	18.0%	22.3%
Labour	260	147	113	86	99	75	8	155	36	3	-	260	-	-	-	67	63	59	71	24	12	31	64	53	75
	28.2%	32.0%	24.4%	34.2%	30.0%	21.9%	3.2%	75.6%	22.3%	4.7%	-	100.0%	-	-	-	24.2%	26.4%	30.1%	33.5%	29.4%	31.6%	30.8%	19.9%	31.6%	35.7%
Liberal Democrat	73	37	36	28	26	19	3	2	48	4	-	-	73	-	-	36	14	12	11	2	2	10	30	12	16
	7.9%	8.0%	7.8%	11.0%	8.0%	5.5%	1.2%	1.1%	29.7%	5.5%	-	-	100.0%	-	-	12.9%	5.7%	6.2%	5.4%	2.3%	4.1%	10.3%	9.3%	7.3%	7.6%
Scottish National Party (SNP)	29	14	15	11	8	9	2	4	1	20	-	-	-	-	29	17	9	1	2	29	-	-	-	-	-
	3.1%	3.0%	3.2%	4.5%	2.3%	2.8%	0.7%	2.1%	0.8%	30.4%	-	-	-	-	48.4%	6.3%	3.6%	0.4%	0.9%	35.0%	-	-	-	-	-
Plaid Cymru	8	*	7	5	1	3	1	-	1	3	-	-	-	-	8	5	-	2	-	-	8	-	-	-	-
	0.8%	0.1%	1.6%	1.8%	0.2%	0.7%	0.5%	-	0.4%	3.9%	-	-	-	-	13.0%	2.0%	-	1.1%	-	-	20.5%	-	-	-	-
UK Independence Party (UKIP)	134	84	50	16	42	76	50	14	29	23	-	-	-	134	-	24	42	34	34	2	5	15	52	30	29
	14.5%	18.3%	10.7%	6.5%	12.6%	22.3%	20.3%	6.8%	17.8%	34.7%	-	-	-	100.0%	-	8.8%	17.7%	17.2%	15.9%	2.2%	13.6%	14.9%	16.4%	17.9%	13.8%
<b>Another Party (Net)</b>	23	6	17	10	5	8	1	2	6	6	-	-	-	-	23	4	7	3	9	2	-	1	10	7	2
	2.5%	1.3%	3.7%	4.0%	1.5%	2.3%	0.2%	0.8%	3.4%	8.8%	-	-	-	-	38.7%	1.6%	2.8%	1.3%	4.4%	3.0%	-	0.6%	3.2%	4.1%	0.9%
Green	13	4	9	5	3	4	-	1	5	3	-	-	-	-	13	4	5	2	1	2	-	1	6	3	1
	1.4%	0.8%	1.9%	2.0%	1.0%	1.3%	-	0.5%	3.1%	4.2%	-	-	-	-	21.4%	1.6%	2.0%	1.0%	0.7%	3.0%	-	0.6%	1.8%	1.5%	0.2%
British National Party (BNP)	8	-	8	5	1	2	1	-	-	2	-	-	-	-	8	-	*	1	7	-	-	-	3	4	1
	0.9%	-	1.7%	2.0%	0.2%	0.7%	0.2%	-	-	3.8%	-	-	-	-	13.7%	-	0.1%	0.3%	3.4%	-	-	-	0.9%	2.6%	0.4%
Respect	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
English Democrat	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Christian	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Trade Unionist and Socialist Coalition (TUSC)	1	1	-	-	1	-	-	-	-	1	-	-	-	-	1	-	1	-	-	-	-	-	1	-	-
	0.1%	0.1%	-	-	0.2%	-	-	-	-	0.8%	-	-	-	-	0.9%	-	0.2%	-	-	-	-	-	0.2%	-	-
Monster Raving Loony Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
National Front	*	*	-	-	*	-	-	-	-	-	-	-	-	-	*	-	*	-	-	-	-	-	-	-	*
	*	0.1%	-	-	-	0.1%	-	-	-	-	-	-	-	-	0.7%	-	0.2%	-	-	-	-	-	-	-	0.2%
If not listed please state in this box	1	1	-	-	1	1	-	1	1	-	-	-	-	-	1	-	1	-	1	-	-	-	1	-	-
	0.1%	0.3%	-	-	0.2%	0.2%	-	0.3%	0.3%	-	-	-	-	-	2.1%	-	0.2%	-	0.3%	-	-	-	0.4%	-	-
Undecided	187	67	119	57	66	64	36	22	30	7	-	-	-	-	-	38	47	45	57	16	3	17	73	34	41
	20.2%	14.7%	25.7%	22.5%	20.0%	18.7%	14.4%	10.8%	18.5%	10.7%	-	-	-	-	-	13.6%	19.7%	23.0%	26.8%	20.1%	9.0%	16.9%	22.9%	20.0%	19.4%
Refuse	8	4	4	2	3	3	-	1	1	-	-	-	-	-	-	2	4	-	2	1	-	1	5	2	*
	0.9%	1.0%	0.8%	0.9%	0.9%	0.9%	-	0.6%	0.5%	-	-	-	-	-	-	0.9%	1.6%	-	1.0%	0.7%	-	0.6%	1.5%	1.1%	0.2%
SIGMA	923	458	465	252	330	340	248	205	163	65	202	260	73	134	59	276	238	197	212	81	37	101	320	169	210
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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**Q8 Voting Intention Tables - Normal Weighted Table and Likelihood Weighting**

**Q8. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?**

**Base : All Respondents would vote**

	Total	Gender		Age			2010 Vote				Voting Intention					SEG				Region6					
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North
Unweighted Total	929	434	495	225	332	372	236	211	158	81	199	272	73	134	56	230	236	239	224	76	48	92	292	166	250
Weighted Total	929	479	450	233	329	367	276	221	168	69	216	274	78	142	60	284	242	199	205	85	33	103	321	166	216
Conservative	216	106	110	35	86	95	166	5	12	1	216	-	-	-	-	88	58	45	25	7	7	26	93	33	51
	23.3%	22.1%	24.5%	15.2%	26.1%	25.9%	60.2%	2.1%	7.2%	1.5%	100.0%	-	-	-	-	31.1%	24.0%	22.8%	12.0%	8.1%	19.9%	24.9%	28.9%	19.8%	23.8%
Labour	274	158	116	87	105	82	9	171	38	3	-	274	-	-	-	73	68	59	74	27	11	34	65	54	82
	29.5%	33.0%	25.8%	37.5%	32.0%	22.3%	3.3%	77.4%	22.6%	4.7%	-	100.0%	-	-	-	25.8%	28.0%	29.8%	36.3%	31.9%	34.0%	32.6%	20.2%	32.5%	38.0%
Liberal Democrat	78	39	38	29	28	21	3	2	53	4	-	-	78	-	-	38	15	12	12	2	2	11	32	13	17
	8.4%	8.2%	8.5%	12.3%	8.5%	5.8%	1.2%	1.1%	31.5%	5.8%	-	-	100.0%	-	-	13.5%	6.1%	6.3%	5.9%	2.6%	5.3%	11.0%	9.8%	8.0%	7.8%
Scottish National Party (SNP)	32	16	16	12	9	11	2	5	2	23	-	-	-	-	32	19	10	1	2	32	-	-	-	-	-
	3.4%	3.3%	3.5%	5.2%	2.6%	3.0%	0.7%	2.2%	0.9%	32.6%	-	-	-	-	52.9%	6.8%	4.0%	0.4%	0.9%	37.2%	-	-	-	-	-
Plaid Cymru	6	*	5	2	1	3	1	-	1	3	-	-	-	-	6	3	-	2	-	-	6	-	-	-	-
	0.6%	0.1%	1.2%	1.0%	0.2%	0.7%	0.4%	-	0.4%	3.9%	-	-	-	-	9.5%	1.2%	-	1.2%	-	-	17.0%	-	-	-	-
UK Independence Party (UKIP)	142	92	50	15	41	86	58	14	32	25	-	-	-	142	-	26	45	37	34	2	5	16	57	32	31
	15.3%	19.2%	11.2%	6.7%	12.5%	23.4%	21.0%	6.5%	18.9%	35.8%	-	-	-	100.0%	-	9.3%	18.7%	18.6%	16.6%	2.2%	13.5%	15.5%	17.7%	19.6%	14.1%
<b>Another Party (Net)</b>	22	6	16	8	6	8	1	2	6	6	-	-	-	-	22	5	6	3	9	3	-	1	11	6	2
	2.4%	1.3%	3.6%	3.6%	1.7%	2.3%	0.2%	0.9%	3.5%	8.8%	-	-	-	-	37.6%	1.7%	2.3%	1.4%	4.6%	3.0%	-	0.7%	3.3%	3.5%	0.9%
Green	12	4	8	4	4	5	-	1	5	3	-	-	-	-	12	5	4	2	2	3	-	1	6	2	1
	1.3%	0.9%	1.8%	1.7%	1.1%	1.3%	-	0.5%	3.2%	3.7%	-	-	-	-	20.7%	1.7%	1.6%	1.1%	0.8%	3.0%	-	0.7%	1.8%	1.3%	0.3%
British National Party (BNP)	8	-	8	4	1	3	1	-	-	3	-	-	-	-	8	-	*	1	7	-	-	-	3	4	1
	0.9%	-	1.8%	1.9%	0.2%	0.8%	0.2%	-	-	4.2%	-	-	-	-	13.2%	-	0.1%	0.3%	3.4%	-	-	-	1.0%	2.2%	0.5%
Respect	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
English Democrat	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Christian	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Trade Unionist and Socialist Coalition (TUSC)	1	1	-	-	1	-	-	-	-	1	-	-	-	-	1	-	1	-	-	-	-	-	1	-	-
	0.1%	0.1%	-	-	0.2%	-	-	-	-	0.8%	-	-	-	-	0.9%	-	0.2%	-	-	-	-	-	0.2%	-	-
Monster Raving Loony Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
National Front	*	*	-	-	*	-	-	-	-	-	-	-	-	-	*	-	*	-	-	-	-	-	-	-	*
	*	0.1%	-	-	-	0.1%	-	-	-	-	-	-	-	-	0.6%	-	0.1%	-	-	-	-	-	-	-	0.2%
If not listed please state in this box	1	1	-	-	1	*	-	1	*	-	-	-	-	-	1	-	*	-	1	-	-	-	1	-	-
	0.1%	0.3%	-	-	0.2%	0.1%	-	0.4%	0.3%	-	-	-	-	-	2.2%	-	0.2%	-	0.4%	-	-	-	0.4%	-	-
Undecided	150	56	94	41	52	58	35	21	25	5	-	-	-	-	-	28	37	39	47	12	3	16	59	26	33
	16.2%	11.7%	20.9%	17.6%	15.8%	15.7%	12.8%	9.5%	14.7%	6.9%	-	-	-	-	-	9.8%	15.3%	19.6%	22.8%	14.4%	10.2%	15.1%	18.4%	15.9%	15.1%
Refuse	8	4	4	2	2	3	-	1	1	-	-	-	-	-	-	2	4	-	2	*	-	*	5	1	1
	0.9%	0.9%	0.8%	1.0%	0.7%	0.9%	-	0.3%	0.3%	-	-	-	-	-	-	0.8%	1.5%	-	0.9%	0.6%	-	0.3%	1.7%	0.8%	0.2%
SIGMA	929	479	450	233	329	367	276	221	168	69	216	274	78	142	60	284	242	199	205	85	33	103	321	166	216
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



**Energy Poll**  
Prepared on behalf of the Mail on Sunday

**Q8 Voting Intention Tables - Normal Weighted Table and Likelihood Weighting**

**Q8. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?**

**Base : All Respondents Would Vote and Excluding Undecided/Refused**

	Total	Gender		Age			2010 Vote				Voting Intention					SEG				Region6					
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North
Unweighted Total	734	372	362	174	254	306	203	187	127	71	199	272	73	134	56	197	185	182	170	59	41	76	226	129	200
Weighted Total	771	418	352	189	275	306	240	199	143	64	216	274	78	142	60	254	201	160	156	72	30	87	257	138	183
Conservative	216	106	110	35	86	95	166	5	12	1	216	-	-	-	-	88	58	45	25	7	7	26	93	33	51
	28.1%	25.4%	31.3%	18.7%	31.2%	31.1%	69.1%	2.4%	8.5%	1.6%	100.0%	-	-	-	-	34.8%	28.9%	28.4%	15.7%	9.6%	22.1%	29.4%	36.1%	23.8%	28.1%
Labour	274	158	116	87	105	82	9	171	38	3	-	274	-	-	-	73	68	59	74	27	11	34	65	54	82
	35.6%	37.8%	33.0%	46.0%	38.3%	26.7%	3.8%	85.8%	26.6%	5.1%	-	100.0%	-	-	-	28.8%	33.7%	37.1%	47.6%	37.5%	37.9%	38.5%	25.2%	39.0%	44.9%
Liberal Democrat	78	39	38	29	28	21	3	2	53	4	-	-	78	-	-	38	15	12	12	2	2	11	32	13	17
	10.1%	9.4%	10.9%	15.1%	10.2%	6.9%	1.4%	1.2%	37.1%	6.2%	-	-	100.0%	-	-	15.1%	7.3%	7.8%	7.8%	3.0%	5.9%	13.0%	12.3%	9.5%	9.2%
Scottish National Party (SNP)	32	16	16	12	9	11	2	5	2	23	-	-	-	32	-	19	10	1	2	32	-	-	-	-	-
	4.1%	3.8%	4.5%	6.3%	3.2%	3.6%	0.8%	2.5%	1.1%	35.0%	-	-	-	52.9%	-	7.6%	4.9%	0.5%	1.1%	43.7%	-	-	-	-	-
Plaid Cymru	6	*	5	2	1	3	1	-	1	3	-	-	-	-	6	3	-	2	-	-	6	-	-	-	-
	0.7%	0.1%	1.5%	1.2%	0.2%	0.9%	0.5%	-	0.5%	4.2%	-	-	-	-	9.5%	1.3%	-	1.5%	-	-	19.0%	-	-	-	-
UK Independence Party (UKIP)	142	92	50	15	41	86	58	14	32	25	-	-	-	142	-	26	45	37	34	2	5	16	57	32	31
	18.5%	22.0%	14.3%	8.2%	14.9%	28.1%	24.1%	7.2%	22.3%	38.5%	-	-	-	100.0%	-	10.4%	22.4%	23.1%	21.8%	2.6%	15.0%	18.3%	22.2%	23.5%	16.7%
<b>Another Party (Net)</b>	22	6	16	8	6	8	1	2	6	6	-	-	-	-	22	5	6	3	9	3	-	1	11	6	2
	2.9%	1.5%	4.6%	4.4%	2.0%	2.8%	0.3%	1.0%	4.1%	9.4%	-	-	-	-	37.6%	1.9%	2.8%	1.7%	6.0%	3.5%	-	0.8%	4.2%	4.2%	1.1%
Green	12	4	8	4	4	5	-	1	5	3	-	-	-	-	12	5	4	2	2	3	-	1	6	2	1
	1.6%	1.0%	2.3%	2.1%	1.3%	1.5%	-	0.6%	3.7%	4.0%	-	-	-	-	20.7%	1.9%	2.0%	1.3%	1.0%	3.5%	-	0.8%	2.2%	1.6%	0.3%
British National Party (BNP)	8	-	8	4	1	3	1	-	-	3	-	-	-	-	8	-	*	1	7	-	-	-	3	4	1
	1.0%	-	2.2%	2.3%	0.2%	1.0%	0.3%	-	-	4.5%	-	-	-	-	13.2%	-	0.2%	0.4%	4.5%	-	-	-	1.2%	2.6%	0.6%
Respect	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
English Democrat	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Christian	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Trade Unionist and Socialist Coalition (TUSC)	1	1	-	-	1	-	-	-	-	1	-	-	-	-	1	-	1	-	-	-	-	-	1	-	-
	0.1%	0.1%	-	-	0.2%	-	-	-	-	0.8%	-	-	-	-	0.9%	-	0.3%	-	-	-	-	-	0.2%	-	-
Monster Raving Loony Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
National Front	*	*	-	-	*	-	-	-	-	-	-	-	-	-	*	-	*	-	-	-	-	-	-	-	*
	*	0.1%	-	-	-	0.1%	-	-	-	-	-	-	-	-	0.6%	-	0.2%	-	-	-	-	-	-	-	0.2%
If not listed please state in this box	1	1	-	-	1	*	-	1	*	-	-	-	-	1	-	-	*	-	1	-	-	-	1	-	-
	0.2%	0.3%	-	-	0.3%	0.2%	-	0.4%	0.3%	-	-	-	-	2.2%	-	-	0.2%	-	0.5%	-	-	-	0.5%	-	-
Undecided	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refuse	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
SIGMA	771	418	352	189	275	306	240	199	143	64	216	274	78	142	60	254	201	160	156	72	30	87	257	138	183
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

# Energy Poll

Prepared on behalf of the Mail on Sunday

**Q8 General Election Voting Intention Table - Normal weighting table and weighted by likelihood to vote and with undecided / refused removed and replaced with 0.3 factor of their 2010 vote**  
**Q8. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?**  
**Base : All Answered (Excluding Dont Know/Refused/Undecided)**

	Total	Gender		Age			2010 Vote				Voting Intention					SEG				Region6					
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North
Unweighted Total	831	402	429	190	297	344	236	211	158	80	199	272	73	134	56	212	210	217	192	70	46	85	256	145	226
Weighted Total	857	450	407	202	310	344	276	221	168	68	216	274	78	142	60	267	219	187	183	79	33	98	285	155	204
Conservative	252 29.4%	126 28.0%	126 30.9%	37 18.4%	99 32.1%	115 33.4%	201 73.1%	5 2.1%	12 7.2%	1 1.5%	216 100.0%	-	-	-	-	89 33.3%	65 29.5%	59 31.6%	39 21.2%	8 10.7%	8 25.2%	30 30.8%	109 38.2%	38 24.6%	58 28.2%
Labour	296 34.5%	165 36.6%	131 32.3%	91 44.8%	114 36.9%	91 26.4%	9 3.3%	192 87.2%	38 22.6%	3 4.8%	-	274 100.0%	-	-	-	79 29.6%	71 32.3%	64 34.0%	82 45.0%	30 37.9%	11 35.0%	36 37.1%	67 23.5%	58 37.7%	92 44.9%
Liberal Democrat	103 12.0%	44 9.8%	59 14.5%	36 17.7%	39 12.5%	28 8.3%	3 1.2%	2 1.1%	78 46.5%	4 5.8%	-	-	78 100.0%	-	45 16.7%	22 9.9%	20 10.6%	17 9.2%	4 4.6%	3 7.7%	15 15.1%	40 14.1%	20 13.0%	21 10.3%	
Scottish National Party (SNP)	32 3.7%	16 3.5%	16 4.0%	12 5.9%	9 2.9%	11 3.2%	2 0.7%	5 2.2%	2 0.9%	23 33.5%	-	-	-	32 52.9%	19 7.2%	10 4.4%	1 0.6%	2 1.0%	32 40.2%	-	-	-	-	-	-
Plaid Cymru	6 0.7%	* 0.1%	6 1.4%	2 1.1%	1 0.2%	3 0.9%	1 0.4%	-	1 0.4%	3 4.3%	-	-	-	-	6 9.5%	3 1.3%	-	3 1.4%	-	6 18.2%	-	-	-	-	-
UK Independence Party (UKIP)	144 16.8%	93 20.6%	52 12.7%	15 7.6%	41 13.3%	88 25.4%	58 21.0%	14 6.5%	32 18.9%	27 39.1%	-	-	142 100.0%	-	26 9.9%	46 21.0%	38 20.1%	34 18.5%	3 3.4%	5 13.9%	16 16.3%	57 20.1%	32 21.0%	31 15.4%	
<b>Another Party (Net)</b>	24 2.8%	6 1.4%	17 4.3%	9 4.4%	7 2.1%	8 2.5%	1 0.2%	2 0.9%	6 3.5%	7 11.0%	-	-	-	22 37.6%	5 2.0%	6 2.8%	3 1.7%	9 5.1%	3 3.2%	-	1 0.7%	12 4.1%	6 3.8%	3 1.2%	
Green	14 1.6%	4 0.9%	10 2.4%	4 2.2%	5 1.5%	5 1.4%	-	1 0.5%	5 3.2%	4 5.9%	-	-	-	12 20.7%	5 2.0%	4 2.0%	3 1.4%	2 0.9%	3 3.2%	-	1 0.7%	7 2.3%	2 1.4%	1 0.5%	
British National Party (BNP)	8 0.9%	-	8 1.9%	4 2.2%	1 0.2%	3 0.8%	1 0.2%	-	-	3 4.3%	-	-	-	8 13.2%	-	* 0.2%	1 0.3%	7 3.8%	-	-	-	3 1.1%	4 2.3%	1 0.5%	
Respect	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
English Democrat	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Christian	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Trade Unionist and Socialist Coalition (TUSC)	1 0.1%	1 0.1%	-	-	1 0.2%	-	-	-	-	1 0.8%	-	-	-	-	-	-	1 0.2%	-	-	-	-	1 0.2%	-	-	
Monster Raving Loony Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
National Front	* * 0.1%	* 0.1%	-	-	-	* 0.1%	-	-	-	-	-	-	-	0.6%	-	* 0.2%	-	-	-	-	-	-	-	* 0.2%	
If not listed please state in this box	1 0.2%	1 0.3%	-	-	1 0.3%	* 0.1%	-	1 0.4%	* 0.3%	-	-	-	-	1 2.2%	-	* 0.2%	-	1 0.4%	-	-	-	1 0.5%	-	-	
Undecided	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Refuse	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
SIGMA	857 100.0%	450 100.0%	407 100.0%	202 100.0%	310 100.0%	344 100.0%	276 100.0%	221 100.0%	168 100.0%	68 100.0%	216 100.0%	274 100.0%	78 100.0%	142 100.0%	60 100.0%	267 100.0%	219 100.0%	187 100.0%	183 100.0%	79 100.0%	33 100.0%	98 100.0%	285 100.0%	155 100.0%	204 100.0%





## Energy Poll

Prepared on behalf of the Mail on Sunday

**Q9. In the last General Election 61% of people voted, while 39% of people did not vote. Thinking back to the General Election in May 2010, can you remember whether or not you voted in that specific election?**

**Base : All Respondents**

	Total	Gender		Age			2010 Vote				Voting Intention					SEG				Region6					
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North
Unweighted Total	1000	456	544	253	358	389	238	211	159	83	199	272	73	134	56	238	251	264	247	83	53	98	311	175	274
Weighted Total	1000	486	514	288	353	359	256	205	163	67	202	260	73	134	59	284	255	229	232	88	41	105	343	173	244
I voted in the 2010 General Election	731 73.1%	371 76.5%	359 69.9%	153 53.1%	265 75.2%	312 87.0%	256 100.0%	205 100.0%	163 100.0%	67 100.0%	168 82.9%	202 77.9%	61 83.5%	118 88.4%	51 86.9%	236 82.9%	200 78.6%	160 69.9%	134 58.0%	68 78.2%	23 55.6%	73 69.8%	259 75.3%	139 80.4%	165 67.8%
I did not vote in the 2010 General Election	229 22.9%	103 21.2%	126 24.5%	111 38.4%	74 21.1%	44 12.3%	-	-	-	-	29 14.3%	49 18.7%	6 8.5%	13 10.0%	8 13.1%	42 14.8%	50 19.7%	55 23.9%	82 35.4%	15 17.4%	16 39.5%	27 25.7%	71 20.7%	27 15.7%	70 28.9%
Don't remember	40 4.0%	11 2.3%	29 5.7%	24 8.5%	13 3.7%	3 0.8%	-	-	-	-	6 2.8%	9 3.4%	6 8.1%	2 1.6%	-	6 2.2%	4 1.7%	14 6.2%	15 6.7%	4 4.4%	2 5.0%	5 4.5%	14 4.0%	7 3.9%	8 3.3%
SIGMA	1000 100.0%	486 100.0%	514 100.0%	288 100.0%	353 100.0%	359 100.0%	256 100.0%	205 100.0%	163 100.0%	67 100.0%	202 100.0%	260 100.0%	73 100.0%	134 100.0%	59 100.0%	284 100.0%	255 100.0%	229 100.0%	232 100.0%	88 100.0%	41 100.0%	105 100.0%	343 100.0%	173 100.0%	244 100.0%

**Energy Poll**  
Prepared on behalf of the Mail on Sunday

**Q9B. Thinking back to the General Election in May 2010, can you recall which party you voted for in that election?**  
Base : All Respondents voted in the 2010 General Election

	Total	Gender		Age			2010 Vote				Voting Intention					SEG				Region6					
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North
Unweighted Total	730	357	373	139	259	332	238	211	159	83	167	212	61	112	50	196	194	192	148	65	34	68	230	129	201
Weighted Total	731	371	359	153	265	312	256	205	163	67	168	202	61	118	51	236	200	160	134	68	23	73	259	139	165
Conservative	256 35.0%	136 36.6%	120 33.3%	21 13.6%	86 32.4%	149 47.7%	256 100.0%	-	-	-	148 88.1%	8 3.9%	3 4.8%	50 42.6%	3 6.7%	73 30.9%	78 38.8%	62 38.5%	43 32.3%	8 11.5%	9 38.5%	16 22.2%	110 42.7%	51 36.7%	61 37.1%
Labour	205 28.1%	112 30.2%	93 25.9%	52 34.2%	88 33.3%	64 20.6%	-	205 100.0%	-	-	4 2.6%	155 76.7%	2 3.8%	14 11.8%	6 11.7%	59 25.1%	55 27.5%	49 30.7%	42 31.0%	31 45.9%	3 13.6%	29 39.8%	42 16.4%	40 29.0%	57 34.8%
Liberal Democrat	163 22.3%	77 20.6%	87 24.1%	44 28.8%	59 22.3%	60 19.2%	-	-	163 100.0%	-	11 6.6%	36 17.9%	48 79.3%	29 24.4%	7 14.4%	73 30.8%	34 17.1%	29 18.0%	27 20.3%	7 9.8%	6 26.2%	22 29.6%	73 28.2%	30 21.4%	25 15.3%
UK Independence Party (UKIP)	22 3.0%	12 3.3%	10 2.8%	3 2.1%	9 3.2%	10 3.3%	-	-	-	22 33.0%	-	-	1 1.5%	17 14.4%	-	3 1.2%	10 5.1%	5 3.0%	4 3.1%	1 1.5%	1 4.8%	2 2.8%	8 2.9%	4 2.7%	7 4.0%
Green	10 1.4%	4 1.1%	6 1.6%	4 2.5%	3 1.0%	4 1.1%	-	-	-	10 15.0%	-	-	3 4.4%	3 2.2%	3 5.3%	1 0.3%	4 1.9%	5 3.1%	* 0.3%	-	-	-	4 1.6%	4 3.0%	2 1.0%
British National Party (BNP)	6 0.8%	2 0.6%	4 1.0%	2 1.2%	1 0.3%	3 1.0%	-	-	-	6 8.9%	-	-	-	2 1.9%	2 4.9%	2 0.7%	1 0.6%	-	3 2.4%	-	-	1 1.2%	3 1.1%	-	2 1.3%
Scottish National Party (SNP)	21 2.9%	8 2.3%	13 3.5%	10 6.7%	4 1.5%	7 2.2%	-	-	-	21 31.3%	-	1 0.6%	-	-	19 37.8%	11 4.5%	7 3.6%	1 0.8%	2 1.4%	20 29.7%	-	-	1 0.2%	-	-
Plaid Cymru	4 0.5%	* 0.1%	3 1.0%	* 0.3%	-	3 1.1%	-	-	-	4 5.6%	-	1 0.5%	-	-	3 5.0%	1 0.4%	-	2 1.5%	* 0.3%	-	3 14.6%	-	-	* 0.3%	-
A Northern Irish Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	4 0.6%	3 0.7%	2 0.5%	1 0.6%	2 0.8%	1 0.4%	-	-	-	4 6.2%	1 0.5%	1 0.4%	-	1 0.6%	1 1.8%	3 1.4%	1 0.3%	* 0.2%	-	* 0.6%	-	1 1.2%	1 0.3%	* 0.3%	2 1.0%
Dont Remember	24 3.2%	8 2.2%	15 4.3%	9 5.8%	10 3.7%	5 1.6%	-	-	-	-	3 1.9%	-	1 2.1%	2 1.5%	6 12.5%	5 2.2%	6 3.1%	3 1.8%	9 7.0%	-	-	2 3.2%	8 3.1%	8 5.6%	6 3.3%
Refuse	16 2.2%	8 2.2%	8 2.1%	6 4.2%	4 1.4%	6 1.9%	-	-	-	-	1 0.3%	-	3 4.2%	1 0.6%	-	6 2.5%	4 2.1%	3 2.2%	3 1.9%	1 1.0%	1 2.4%	-	9 3.3%	1 1.0%	4 2.2%
SIGMA	731 100.0%	371 100.0%	359 100.0%	153 100.0%	265 100.0%	312 100.0%	256 100.0%	205 100.0%	163 100.0%	67 100.0%	168 100.0%	202 100.0%	61 100.0%	118 100.0%	51 100.0%	236 100.0%	200 100.0%	160 100.0%	134 100.0%	68 100.0%	23 100.0%	73 100.0%	259 100.0%	139 100.0%	165 100.0%

## Energy Poll

Prepared on behalf of the Mail on Sunday

**Q10. This week former Prime Minister John Major called for a windfall tax to be imposed on the profits of energy companies Do you support or oppose this policy?**

**Base : All Respondents**

	Total	Gender		Age			2010 Vote				Voting Intention					SEG				Region6					
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North
Unweighted Total	1000	456	544	253	358	389	238	211	159	83	199	272	73	134	56	238	251	264	247	83	53	98	311	175	274
Weighted Total	1000	486	514	288	353	359	256	205	163	67	202	260	73	134	59	284	255	229	232	88	41	105	343	173	244
Strongly support	407 40.7%	245 50.6%	161 31.3%	75 25.9%	174 49.2%	158 44.1%	114 44.4%	109 53.1%	63 38.6%	28 41.8%	78 38.7%	140 54.0%	21 28.3%	69 51.5%	22 37.1%	108 38.1%	100 39.1%	97 42.4%	101 43.7%	33 37.3%	18 44.2%	36 34.5%	137 40.0%	79 45.7%	101 41.4%
Somewhat support	255 25.5%	112 23.2%	143 27.7%	78 27.2%	95 26.8%	82 22.9%	65 25.4%	48 23.4%	45 27.8%	24 35.5%	60 29.8%	64 24.5%	20 27.1%	31 23.2%	23 39.1%	86 30.3%	65 25.5%	51 22.2%	53 22.9%	32 36.8%	11 26.4%	35 33.0%	80 23.2%	34 19.4%	64 26.2%
Neither support nor oppose	163 16.3%	69 14.3%	94 18.3%	75 26.1%	34 9.6%	54 15.1%	31 12.2%	25 12.2%	24 14.9%	8 11.3%	31 15.1%	22 8.5%	18 24.4%	13 9.5%	4 6.9%	42 14.9%	40 15.6%	48 21.0%	33 14.4%	10 11.5%	4 10.5%	14 13.5%	61 17.7%	27 15.6%	45 18.3%
Somewhat oppose	61 6.1%	29 5.9%	32 6.2%	14 4.8%	18 5.1%	29 8.0%	19 7.3%	4 1.9%	16 9.7%	5 7.3%	14 7.1%	13 4.8%	11 14.8%	8 6.2%	6 10.7%	27 9.5%	14 5.4%	8 3.4%	12 5.1%	3 3.9%	4 10.3%	6 6.0%	28 8.1%	13 7.4%	6 2.4%
Strongly oppose	25 2.5%	16 3.3%	8 1.6%	9 3.2%	6 1.8%	9 2.5%	8 3.3%	4 2.0%	2 1.1%	1 1.9%	5 2.5%	5 2.1%	1 1.6%	8 5.8%	2 3.3%	6 2.1%	8 3.1%	5 2.0%	6 2.5%	1 0.7%	2 4.5%	3 2.5%	6 1.7%	5 3.2%	8 3.3%
Don't know	90 9.0%	14 2.8%	76 14.8%	36 12.7%	26 7.5%	27 7.5%	19 7.2%	15 7.4%	13 8.0%	1 2.2%	14 6.9%	16 6.1%	3 3.8%	5 3.8%	2 2.9%	14 5.0%	29 11.3%	20 9.0%	26 11.3%	9 9.8%	2 4.1%	11 10.6%	32 9.2%	15 8.8%	20 8.3%
NET: Strongly support/ Somewhat support	662 66.2%	358 73.7%	304 59.0%	153 53.2%	268 76.0%	240 66.9%	179 69.9%	157 76.5%	108 66.4%	52 77.3%	139 68.5%	204 78.5%	40 55.4%	100 74.7%	45 76.2%	195 68.5%	165 64.6%	148 64.5%	155 66.7%	65 74.2%	29 70.6%	71 67.5%	217 63.2%	113 65.1%	165 67.7%
NET: Strongly oppose/ Somewhat oppose	85 8.5%	45 9.2%	40 7.8%	23 8.0%	24 6.9%	38 10.5%	27 10.6%	8 3.9%	18 10.8%	6 9.2%	19 9.6%	18 6.9%	12 16.4%	16 12.1%	8 14.1%	33 11.6%	22 8.6%	13 5.5%	18 7.6%	4 4.6%	6 14.8%	9 8.5%	34 9.9%	18 10.6%	14 5.7%
SIGMA	1000 100.0%	486 100.0%	514 100.0%	288 100.0%	353 100.0%	359 100.0%	256 100.0%	205 100.0%	163 100.0%	67 100.0%	202 100.0%	260 100.0%	73 100.0%	134 100.0%	59 100.0%	284 100.0%	255 100.0%	229 100.0%	232 100.0%	88 100.0%	41 100.0%	105 100.0%	343 100.0%	173 100.0%	244 100.0%

## Energy Poll

Prepared on behalf of the Mail on Sunday

**Q11. At the moment the average annual household energy bill includes £128 in "green taxes", used to subsidise items such as wind farms, and other government measures By 2020, this figure will be around £270 Do you support or oppose the existence of these charges?**

**Base : All Respondents**

	Total	Gender		Age			2010 Vote				Voting Intention					SEG				Region6					
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North
Unweighted Total	1000	456	544	253	358	389	238	211	159	83	199	272	73	134	56	238	251	264	247	83	53	98	311	175	274
Weighted Total	1000	486	514	288	353	359	256	205	163	67	202	260	73	134	59	284	255	229	232	88	41	105	343	173	244
Strongly support	34 3.4%	21 4.4%	13 2.5%	17 5.8%	13 3.6%	5 1.3%	8 3.1%	9 4.6%	5 3.1%	3 5.0%	5 2.6%	15 5.9%	2 2.9%	7 5.3%	1 1.9%	11 3.7%	12 4.8%	7 3.0%	4 1.9%	1 0.8%	3 7.3%	9 8.2%	8 2.2%	4 2.2%	10 4.1%
Somewhat support	144 14.4%	64 13.1%	80 15.6%	50 17.4%	54 15.3%	40 11.1%	32 12.7%	28 13.9%	30 18.6%	15 22.3%	40 19.6%	39 15.2%	23 31.0%	12 8.9%	17 28.2%	52 18.4%	39 15.2%	29 12.8%	24 10.1%	17 19.6%	4 9.3%	17 16.5%	52 15.1%	11 6.5%	42 17.4%
Neither support nor oppose	175 17.5%	73 15.1%	102 19.9%	62 21.5%	73 20.5%	41 11.3%	31 12.1%	43 21.1%	19 11.7%	10 14.3%	24 11.7%	45 17.3%	7 10.2%	13 9.5%	7 11.6%	41 14.5%	33 13.1%	51 22.2%	50 21.4%	21 23.6%	6 13.5%	21 19.9%	59 17.2%	30 17.2%	38 15.7%
Somewhat oppose	244 24.4%	99 20.3%	146 28.3%	67 23.4%	82 23.3%	95 26.4%	68 26.6%	50 24.1%	48 29.3%	11 15.7%	68 33.5%	55 21.3%	21 28.5%	22 16.8%	11 19.4%	73 25.7%	58 22.6%	62 27.0%	52 22.5%	17 19.7%	8 19.3%	25 23.4%	86 25.1%	54 31.4%	54 22.0%
Strongly oppose	359 35.9%	217 44.8%	141 27.4%	68 23.7%	124 35.1%	166 46.3%	107 41.9%	70 34.0%	53 32.6%	29 42.7%	63 31.3%	94 36.4%	19 25.6%	76 57.0%	23 38.9%	98 34.5%	100 39.3%	71 31.2%	89 38.3%	29 33.4%	20 48.9%	29 27.2%	122 35.6%	66 38.0%	89 36.7%
Don't know	44 4.4%	11 2.4%	32 6.3%	24 8.2%	8 2.1%	13 3.5%	9 3.6%	5 2.3%	8 4.6%	-	3 1.3%	10 4.0%	1 1.8%	3 2.4%	-	9 3.2%	13 5.0%	9 3.8%	13 5.8%	3 3.0%	1 1.6%	5 4.8%	16 4.8%	8 4.7%	10 4.1%
NET: Strongly support/ Somewhat support	178 17.8%	85 17.4%	93 18.1%	67 23.1%	67 18.9%	44 12.4%	41 15.8%	38 18.4%	35 21.7%	18 27.3%	45 22.2%	55 21.1%	25 34.0%	19 14.2%	18 30.0%	63 22.1%	51 20.0%	36 15.8%	28 12.0%	18 20.4%	7 16.6%	26 24.7%	60 17.4%	15 8.7%	52 21.5%
NET: Strongly oppose/ Somewhat oppose	603 60.3%	316 65.1%	287 55.7%	136 47.1%	206 58.4%	261 72.8%	175 68.5%	119 58.2%	101 62.0%	39 58.4%	131 64.8%	150 57.6%	39 54.1%	99 73.8%	34 58.3%	171 60.2%	158 61.9%	133 58.1%	141 60.8%	46 53.1%	28 68.2%	53 50.6%	208 60.7%	120 69.5%	143 58.7%
SIGMA	1000 100.0%	486 100.0%	514 100.0%	288 100.0%	353 100.0%	359 100.0%	256 100.0%	205 100.0%	163 100.0%	67 100.0%	202 100.0%	260 100.0%	73 100.0%	134 100.0%	59 100.0%	284 100.0%	255 100.0%	229 100.0%	232 100.0%	88 100.0%	41 100.0%	105 100.0%	343 100.0%	173 100.0%	244 100.0%

## Energy Poll

Prepared on behalf of the Mail on Sunday

**Q12. This week David Cameron announced a sudden U-turn on “green taxes”. David Cameron had previously supported such “green taxes” but has now promised to repeal some of them. Which of the following do you think was his main motivation for this change of policy?**

**Base : All Respondents**

	Total	Gender		Age			2010 Vote				Voting Intention					SEG				Region6					
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North
Unweighted Total	1000	456	544	253	358	389	238	211	159	83	199	272	73	134	56	238	251	264	247	83	53	98	311	175	274
Weighted Total	1000	486	514	288	353	359	256	205	163	67	202	260	73	134	59	284	255	229	232	88	41	105	343	173	244
Because he was worried about households facing high energy bills	246 24.6%	124 25.5%	122 23.8%	62 21.4%	90 25.5%	95 26.4%	111 43.6%	22 11.0%	34 20.8%	9 13.9%	106 52.2%	35 13.6%	19 26.7%	28 20.7%	9 14.5%	73 25.6%	68 26.5%	61 26.5%	45 19.6%	15 17.5%	8 19.5%	29 27.9%	109 31.6%	37 21.4%	47 19.2%
Because he was worried about the popularity of Ed Miliband's plan to cap energy bills	432 43.2%	236 48.7%	196 38.0%	116 40.3%	154 43.7%	162 45.0%	79 30.8%	128 62.5%	85 52.2%	34 51.0%	42 21.0%	157 60.5%	31 42.6%	76 56.5%	35 60.1%	142 49.8%	109 42.9%	81 35.3%	100 43.1%	52 59.2%	18 44.8%	42 39.6%	148 43.0%	81 46.4%	89 36.3%
Because of John Major's intervention in the debate	168 16.8%	79 16.3%	89 17.4%	39 13.4%	63 17.9%	66 18.5%	39 15.4%	37 17.9%	31 18.9%	19 28.3%	34 17.0%	41 15.9%	17 23.4%	27 20.1%	13 21.7%	37 13.0%	44 17.2%	44 19.4%	43 18.6%	12 14.0%	11 25.8%	13 12.5%	38 11.0%	34 19.6%	61 24.9%
Don't know	153 15.3%	46 9.5%	107 20.9%	72 24.9%	45 12.8%	37 10.2%	26 10.3%	18 8.7%	13 8.0%	5 6.7%	20 9.9%	26 10.0%	5 7.3%	3 2.6%	2 3.8%	33 11.5%	34 13.4%	43 18.8%	43 18.7%	8 9.2%	4 9.8%	21 20.0%	49 14.3%	22 12.5%	48 19.6%
SIGMA	1000 100.0%	486 100.0%	514 100.0%	288 100.0%	353 100.0%	359 100.0%	256 100.0%	205 100.0%	163 100.0%	67 100.0%	202 100.0%	260 100.0%	73 100.0%	134 100.0%	59 100.0%	284 100.0%	255 100.0%	229 100.0%	232 100.0%	88 100.0%	41 100.0%	105 100.0%	343 100.0%	173 100.0%	244 100.0%

**Energy Poll**  
Prepared on behalf of the Mail on Sunday

**Q13. Do you agree or disagree with David Cameron's decision to repeal some of these measures?**

**Base : All Respondents**

	Total	Gender		Age			2010 Vote				Voting Intention					SEG				Region6					
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North
Unweighted Total	1000	456	544	253	358	389	238	211	159	83	199	272	73	134	56	238	251	264	247	83	53	98	311	175	274
Weighted Total	1000	486	514	288	353	359	256	205	163	67	202	260	73	134	59	284	255	229	232	88	41	105	343	173	244
Strongly agree	297 29.7%	189 38.8%	108 21.1%	51 17.6%	97 27.6%	149 41.4%	117 45.8%	41 19.8%	51 31.1%	26 38.7%	77 37.9%	63 24.2%	19 25.7%	74 55.4%	13 21.7%	71 24.9%	88 34.4%	76 33.2%	62 26.8%	24 27.3%	11 27.9%	32 30.7%	104 30.4%	49 28.5%	74 30.2%
Somewhat agree	308 30.8%	151 31.1%	157 30.6%	88 30.7%	112 31.8%	108 29.9%	88 34.5%	61 29.8%	49 30.0%	15 22.5%	83 41.2%	75 29.0%	26 36.1%	30 22.6%	16 26.8%	110 38.6%	71 28.0%	65 28.6%	62 26.6%	20 22.7%	17 41.6%	36 34.3%	111 32.3%	62 35.5%	62 25.3%
Neither agree nor disagree	176 17.6%	67 13.9%	109 21.1%	60 20.8%	71 20.1%	45 12.6%	32 12.3%	49 24.0%	19 11.6%	17 25.3%	27 13.3%	46 17.7%	5 6.5%	20 14.8%	16 27.1%	46 16.2%	45 17.6%	40 17.5%	45 19.5%	15 17.6%	6 13.6%	18 17.6%	65 19.0%	28 16.4%	42 17.2%
Somewhat disagree	82 8.2%	34 7.1%	47 9.2%	24 8.3%	30 8.6%	27 7.6%	8 3.0%	28 13.6%	25 15.5%	3 4.2%	11 5.4%	37 14.4%	12 16.9%	3 2.6%	10 17.4%	33 11.4%	22 8.8%	11 4.7%	16 6.9%	13 14.4%	3 6.5%	5 5.0%	23 6.8%	16 9.4%	21 8.7%
Strongly disagree	32 3.2%	16 3.3%	15 3.0%	10 3.4%	14 4.0%	8 2.1%	3 1.0%	11 5.5%	6 3.6%	3 5.1%	1 0.3%	17 6.4%	2 2.9%	2 1.5%	3 5.4%	8 2.6%	9 3.4%	10 4.2%	6 2.5%	2 1.9%	1 2.6%	5 5.1%	7 2.1%	5 2.9%	11 4.6%
Don't know	106 10.6%	28 5.8%	77 15.1%	55 19.1%	28 8.0%	23 6.3%	8 3.3%	15 7.3%	13 8.1%	3 4.2%	4 1.8%	22 8.3%	9 12.0%	4 3.1%	1 1.6%	18 6.2%	20 7.8%	27 11.8%	41 17.7%	14 16.1%	3 7.7%	8 7.3%	32 9.4%	13 7.3%	34 14.0%
NET: Strongly agree/Somewhat agree	605 60.5%	339 69.9%	266 51.7%	139 48.3%	210 59.4%	256 71.4%	205 80.3%	102 49.6%	100 61.1%	41 61.2%	160 79.2%	138 53.2%	45 61.7%	104 78.0%	29 48.5%	181 63.5%	159 62.4%	141 61.8%	124 53.4%	44 50.1%	29 69.6%	68 65.0%	215 62.7%	111 64.0%	135 55.5%
NET: Strongly disagree/Somewhat disagree	113 11.3%	51 10.4%	63 12.2%	34 11.8%	44 12.6%	35 9.7%	10 4.1%	39 19.2%	31 19.2%	6 9.3%	12 5.7%	54 20.8%	14 19.8%	5 4.1%	13 22.8%	40 14.1%	31 12.1%	20 8.9%	22 9.4%	14 16.3%	4 9.1%	11 10.1%	31 8.9%	21 12.4%	32 13.3%
SIGMA	1000 100.0%	486 100.0%	514 100.0%	288 100.0%	353 100.0%	359 100.0%	256 100.0%	205 100.0%	163 100.0%	67 100.0%	202 100.0%	260 100.0%	73 100.0%	134 100.0%	59 100.0%	284 100.0%	255 100.0%	229 100.0%	232 100.0%	88 100.0%	41 100.0%	105 100.0%	343 100.0%	173 100.0%	244 100.0%

## Energy Poll

Prepared on behalf of the Mail on Sunday

**Q14. Ed Miliband has pledged to freeze energy bills by law for the first two years after the next election, whilst he restructures the energy market Which of the following best describes your view of this policy?**

**Base : All Respondents**

	Total	Gender		Age			2010 Vote				Voting Intention					SEG				Region6					
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North
Unweighted Total	1000	456	544	253	358	389	238	211	159	83	199	272	73	134	56	238	251	264	247	83	53	98	311	175	274
Weighted Total	1000	486	514	288	353	359	256	205	163	67	202	260	73	134	59	284	255	229	232	88	41	105	343	173	244
This policy would help to keep our bills down, as bills will be frozen until a new better system of regulation comes into force	348 34.8%	185 38.2%	162 31.6%	127 44.2%	119 33.6%	102 28.3%	33 13.0%	116 56.6%	68 41.8%	19 27.9%	25 12.1%	149 57.5%	31 42.2%	35 26.0%	17 29.4%	97 34.2%	87 34.3%	72 31.4%	91 39.4%	44 50.8%	14 34.3%	31 29.7%	111 32.4%	55 31.7%	90 37.0%
This policy would not help to keep our bills down, as energy companies would just raise prices even more before and after the freeze	535 53.5%	263 54.1%	273 53.0%	103 35.7%	204 57.8%	229 63.6%	201 78.8%	79 38.7%	80 49.1%	44 65.0%	163 80.4%	82 31.7%	37 50.5%	96 71.6%	37 63.2%	158 55.5%	144 56.6%	122 53.5%	111 47.9%	36 41.2%	24 59.0%	57 54.4%	190 55.3%	109 62.8%	117 48.1%
Don't know	117 11.7%	37 7.7%	79 15.4%	58 20.1%	30 8.5%	29 8.0%	21 8.2%	10 4.7%	15 9.1%	5 7.2%	15 7.4%	28 10.8%	5 7.3%	3 2.4%	4 7.5%	29 10.3%	23 9.2%	35 15.1%	29 12.7%	7 8.0%	3 6.7%	17 15.9%	43 12.4%	10 5.5%	36 14.9%
SIGMA	1000 100.0%	486 100.0%	514 100.0%	288 100.0%	353 100.0%	359 100.0%	256 100.0%	205 100.0%	163 100.0%	67 100.0%	202 100.0%	260 100.0%	73 100.0%	134 100.0%	59 100.0%	284 100.0%	255 100.0%	229 100.0%	232 100.0%	88 100.0%	41 100.0%	105 100.0%	343 100.0%	173 100.0%	244 100.0%

## Energy Poll

Prepared on behalf of the Mail on Sunday

**Q15. David Cameron has described Ed Miliband's policy to freeze energy bills as a "con" Would you, or would you not, use this phrase yourself to describe the policy?**

**Base : All Respondents**

	Total	Gender		Age			2010 Vote				Voting Intention					SEG				Region6					
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North
Unweighted Total	1000	456	544	253	358	389	238	211	159	83	199	272	73	134	56	238	251	264	247	83	53	98	311	175	274
Weighted Total	1000	486	514	288	353	359	256	205	163	67	202	260	73	134	59	284	255	229	232	88	41	105	343	173	244
I would describe this policy as a "con"	338 33.8%	169 34.8%	170 33.0%	84 29.1%	111 31.4%	144 40.0%	153 59.7%	30 14.8%	38 23.3%	30 44.2%	129 64.0%	30 11.5%	26 35.0%	61 45.5%	24 40.3%	107 37.6%	105 41.4%	72 31.5%	54 23.3%	23 26.3%	16 39.5%	41 39.0%	123 35.7%	61 35.1%	75 30.6%
I would not describe this policy as a "con"	470 47.0%	250 51.5%	220 42.7%	118 40.9%	179 50.6%	173 48.2%	63 24.7%	160 77.9%	97 59.5%	31 46.6%	43 21.3%	199 76.7%	40 55.5%	55 41.0%	29 49.9%	131 46.0%	122 47.8%	89 38.7%	128 55.3%	46 52.2%	19 46.0%	39 37.0%	166 48.5%	86 49.6%	111 45.4%
Don't know	192 19.2%	67 13.8%	125 24.3%	86 29.9%	63 18.0%	42 11.8%	40 15.6%	15 7.3%	28 17.2%	6 9.2%	30 14.7%	31 11.8%	7 9.5%	18 13.6%	6 9.8%	46 16.3%	28 10.8%	68 29.8%	50 21.4%	19 21.5%	6 14.5%	25 24.0%	54 15.8%	27 15.4%	58 23.9%
SIGMA	1000 100.0%	486 100.0%	514 100.0%	288 100.0%	353 100.0%	359 100.0%	256 100.0%	205 100.0%	163 100.0%	67 100.0%	202 100.0%	260 100.0%	73 100.0%	134 100.0%	59 100.0%	284 100.0%	255 100.0%	229 100.0%	232 100.0%	88 100.0%	41 100.0%	105 100.0%	343 100.0%	173 100.0%	244 100.0%



## Energy Poll

Prepared on behalf of the Mail on Sunday

**Q16. Which of the three party leaders do you support the most in their approach to energy bills?**

**Base : All Respondents**

	Gender		Age			2010 Vote				Voting Intention					SEG				Region6						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North	
Unweighted Total	1000	456	544	253	358	389	238	211	159	83	199	272	73	134	56	238	251	264	247	83	53	98	311	175	274
Weighted Total	1000	486	514	288	353	359	256	205	163	67	202	260	73	134	59	284	255	229	232	88	41	105	343	173	244
David Cameron (plans to automatically put people on lowest available tariffs and cut "green taxes" in order to reduce bills)	399 39.9%	192 39.6%	207 40.2%	89 30.8%	129 36.6%	181 50.4%	192 75.1%	35 16.8%	49 30.1%	22 33.0%	173 85.5%	35 13.4%	27 36.9%	67 50.4%	9 15.0%	122 43.0%	118 46.3%	92 40.3%	66 28.6%	20 22.6%	15 35.7%	42 39.9%	162 47.3%	75 43.2%	83 34.1%
Ed Miliband (plans to freeze energy bills for consumers for two years and reform the energy market to reduce the market power of energy firms)	332 33.2%	181 37.3%	151 29.3%	110 38.3%	116 32.9%	106 29.4%	22 8.7%	136 66.4%	69 42.1%	17 25.0%	6 2.7%	183 70.5%	23 31.0%	39 29.5%	26 44.3%	94 33.2%	72 28.1%	61 26.6%	105 45.2%	41 47.3%	16 40.0%	31 29.6%	96 28.0%	65 37.3%	80 32.8%
Nick Clegg (plans to retain "green taxes" to increase energy efficiency and subsidise those in fuel poverty)	72 7.2%	27 5.6%	45 8.7%	27 9.3%	27 7.7%	18 4.9%	10 3.8%	11 5.2%	16 10.1%	16 23.3%	10 4.9%	15 5.8%	18 24.6%	6 4.7%	15 24.7%	26 9.1%	17 6.8%	18 7.9%	11 4.6%	15 16.7%	4 9.0%	7 6.3%	20 5.9%	9 5.2%	18 7.2%
Don't know	198 19.8%	85 17.6%	112 21.8%	62 21.6%	80 22.8%	55 15.3%	32 12.5%	24 11.6%	29 17.7%	13 18.7%	14 6.9%	27 10.4%	5 7.5%	21 15.4%	9 16.1%	42 14.7%	48 18.8%	58 25.2%	50 21.6%	12 13.4%	6 15.4%	25 24.2%	64 18.8%	25 14.3%	63 25.9%
SIGMA	1000 100.0%	486 100.0%	514 100.0%	288 100.0%	353 100.0%	359 100.0%	256 100.0%	205 100.0%	163 100.0%	67 100.0%	202 100.0%	260 100.0%	73 100.0%	134 100.0%	59 100.0%	284 100.0%	255 100.0%	229 100.0%	232 100.0%	88 100.0%	41 100.0%	105 100.0%	343 100.0%	173 100.0%	244 100.0%

## Energy Poll

Prepared on behalf of the Mail on Sunday

**Q17. How much impact will rising energy bills, and what political parties intend to do about them, have on which party you vote for at the next general election?**

**Base : All Respondents**

	Total	Gender		Age			2010 Vote				Voting Intention					SEG				Region6					
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North
Unweighted Total	1000	456	544	253	358	389	238	211	159	83	199	272	73	134	56	238	251	264	247	83	53	98	311	175	274
Weighted Total	1000	486	514	288	353	359	256	205	163	67	202	260	73	134	59	284	255	229	232	88	41	105	343	173	244
It will have very little or no impact on my vote	276 27.6%	160 33.0%	116 22.5%	76 26.4%	97 27.4%	103 28.7%	67 26.3%	63 30.5%	29 17.7%	15 22.7%	62 30.8%	76 29.1%	12 16.8%	32 23.9%	9 15.5%	83 29.1%	71 27.9%	65 28.5%	57 24.4%	28 31.6%	6 14.3%	29 28.0%	85 24.6%	61 35.3%	67 27.5%
It will be one factor that I take into consideration among many	605 60.5%	269 55.4%	336 65.3%	187 64.8%	225 63.6%	194 53.9%	153 60.0%	122 59.4%	114 70.0%	35 52.5%	125 61.6%	156 60.0%	55 75.7%	80 60.1%	40 67.4%	182 64.1%	152 59.6%	131 57.1%	140 60.4%	48 54.7%	29 70.1%	65 62.0%	226 65.8%	90 52.0%	144 59.0%
It will be one of the most important factors in deciding how I will vote	119 11.9%	57 11.7%	63 12.2%	25 8.8%	32 9.0%	62 17.3%	35 13.7%	21 10.1%	20 12.3%	17 24.9%	15 7.6%	28 10.9%	5 7.4%	22 16.1%	10 17.0%	19 6.8%	32 12.5%	33 14.4%	35 15.3%	12 13.7%	6 15.6%	10 10.0%	33 9.5%	22 12.6%	33 13.5%
SIGMA	1000 100.0%	486 100.0%	514 100.0%	288 100.0%	353 100.0%	359 100.0%	256 100.0%	205 100.0%	163 100.0%	67 100.0%	202 100.0%	260 100.0%	73 100.0%	134 100.0%	59 100.0%	284 100.0%	255 100.0%	229 100.0%	232 100.0%	88 100.0%	41 100.0%	105 100.0%	343 100.0%	173 100.0%	244 100.0%

## Energy Poll

Prepared on behalf of the Mail on Sunday

**Q18. Who of the following do you blame the most for spiralling energy bills?**

**Base : All Respondents**

	Total	Gender		Age			2010 Vote				Voting Intention					SEG				Region6					
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North
Unweighted Total	1000	456	544	253	358	389	238	211	159	83	199	272	73	134	56	238	251	264	247	83	53	98	311	175	274
Weighted Total	1000	486	514	288	353	359	256	205	163	67	202	260	73	134	59	284	255	229	232	88	41	105	343	173	244
The energy companies	587 58.7%	269 55.3%	318 61.9%	150 52.3%	221 62.7%	215 59.9%	137 53.5%	134 65.4%	107 65.5%	45 66.6%	119 58.9%	167 64.3%	51 69.5%	75 56.4%	44 74.8%	195 68.6%	140 54.8%	123 53.6%	129 55.8%	45 51.0%	30 72.5%	43 40.9%	206 60.1%	116 66.8%	144 59.1%
The current Government	146 14.6%	86 17.6%	61 11.8%	52 18.2%	51 14.6%	43 11.9%	12 4.5%	51 24.8%	22 13.8%	9 13.0%	9 4.5%	68 26.1%	10 13.7%	14 10.5%	8 13.4%	26 9.1%	42 16.6%	33 14.5%	45 19.4%	21 23.6%	6 14.4%	28 27.0%	37 10.7%	16 9.4%	37 15.3%
The last Labour Government	147 14.7%	92 18.9%	56 10.9%	30 10.5%	41 11.6%	76 21.2%	91 35.7%	13 6.4%	14 8.5%	9 12.8%	62 30.8%	12 4.7%	5 6.8%	36 27.0%	5 7.7%	36 12.6%	47 18.4%	35 15.5%	29 12.6%	11 12.4%	5 12.2%	12 11.7%	63 18.4%	23 13.4%	32 13.3%
Don't know	119 11.9%	40 8.2%	79 15.4%	55 19.0%	39 11.1%	25 7.1%	16 6.3%	7 3.5%	20 12.3%	5 7.7%	12 5.8%	13 5.0%	7 10.0%	8 6.1%	2 4.1%	27 9.6%	26 10.2%	38 16.5%	28 12.2%	11 13.0%	* 0.8%	21 20.4%	37 10.8%	18 10.5%	30 12.2%
SIGMA	1000 100.0%	486 100.0%	514 100.0%	288 100.0%	353 100.0%	359 100.0%	256 100.0%	205 100.0%	163 100.0%	67 100.0%	202 100.0%	260 100.0%	73 100.0%	134 100.0%	59 100.0%	284 100.0%	255 100.0%	229 100.0%	232 100.0%	88 100.0%	41 100.0%	105 100.0%	343 100.0%	173 100.0%	244 100.0%

## Energy Poll

Prepared on behalf of the Mail on Sunday

**Q19A. There are a number of different "green taxes" and other government energy policies - the costs of which are added to consumer energy bills. Below, in brackets is shown the amount of money each policy adds to the average household's annual energy bill. For each policy, please state whether you think it should be continued, or should be scrapped.**

**Renewables Obligation: (+£33 to bill) Requires energy companies to get more of their energy from renewable sources like wind and solar power.**

**Base : All Respondents**

	Total	Gender		Age			2010 Vote				Voting Intention					SEG				Region6					
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North
Unweighted Total	1000	456	544	253	358	389	238	211	159	83	199	272	73	134	56	238	251	264	247	83	53	98	311	175	274
Weighted Total	1000	486	514	288	353	359	256	205	163	67	202	260	73	134	59	284	255	229	232	88	41	105	343	173	244
Policy should be continued	361 36.1%	168 34.6%	193 37.5%	106 36.8%	126 35.6%	130 36.1%	74 29.0%	99 48.1%	65 39.7%	23 33.9%	75 37.1%	118 45.2%	33 45.1%	38 28.2%	28 46.7%	115 40.5%	99 39.0%	67 29.2%	80 34.4%	43 49.4%	11 26.6%	35 33.8%	130 37.8%	67 38.5%	73 30.0%
Policy should be scrapped	407 40.7%	230 47.5%	176 34.2%	86 29.8%	144 40.9%	177 49.1%	136 53.2%	75 36.3%	68 41.7%	34 51.5%	94 46.4%	104 39.9%	24 33.6%	75 55.8%	21 36.1%	121 42.5%	106 41.4%	95 41.7%	85 36.6%	22 25.3%	23 55.2%	45 43.1%	134 38.9%	70 40.3%	111 45.4%
Don't know	232 23.2%	87 17.9%	145 28.2%	96 33.4%	83 23.5%	53 14.8%	46 17.8%	32 15.6%	30 18.7%	10 14.7%	33 16.5%	39 14.8%	15 21.3%	21 16.0%	10 17.2%	49 17.1%	50 19.6%	67 29.1%	67 29.0%	22 25.4%	7 18.2%	24 23.1%	80 23.2%	37 21.2%	60 24.6%
SIGMA	1000 100.0%	486 100.0%	514 100.0%	288 100.0%	353 100.0%	359 100.0%	256 100.0%	205 100.0%	163 100.0%	67 100.0%	202 100.0%	260 100.0%	73 100.0%	134 100.0%	59 100.0%	284 100.0%	255 100.0%	229 100.0%	232 100.0%	88 100.0%	41 100.0%	105 100.0%	343 100.0%	173 100.0%	244 100.0%

## Energy Poll

Prepared on behalf of the Mail on Sunday

**Q19B. There are a number of different “green taxes” and other government energy policies - the costs of which are added to consumer energy bills. Below, in brackets is shown the amount of money each policy adds to the average household’s annual energy bill. For each policy, please state whether you think it should be continued, or should be scrapped.**

**EU Emissions Trading System: (+£8 to bill) Places a cap on the total amount of greenhouse gas emissions allowed and requires companies to trade permits to produce those emissions.**

**Base : All Respondents**

	Total	Gender		Age			2010 Vote				Voting Intention					SEG				Region6					
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North
Unweighted Total	1000	456	544	253	358	389	238	211	159	83	199	272	73	134	56	238	251	264	247	83	53	98	311	175	274
Weighted Total	1000	486	514	288	353	359	256	205	163	67	202	260	73	134	59	284	255	229	232	88	41	105	343	173	244
Policy should be continued	264 26.4%	123 25.3%	141 27.4%	98 34.2%	91 25.7%	74 20.7%	47 18.4%	71 34.4%	54 32.9%	18 26.8%	55 27.1%	101 38.9%	33 44.8%	17 12.5%	19 32.9%	87 30.7%	64 25.3%	57 24.9%	55 23.6%	32 36.1%	10 25.2%	24 22.9%	84 24.4%	54 31.1%	58 23.6%
Policy should be scrapped	454 45.4%	266 54.9%	188 36.5%	91 31.6%	165 46.8%	198 55.1%	142 55.7%	84 41.1%	76 46.4%	35 52.8%	96 47.5%	106 40.7%	31 42.9%	95 71.1%	25 41.9%	137 48.3%	118 46.2%	97 42.4%	102 44.0%	26 30.1%	24 57.2%	53 50.5%	154 44.9%	76 43.9%	119 48.7%
Don't know	283 28.3%	96 19.9%	186 36.2%	98 34.2%	97 27.5%	87 24.2%	66 25.9%	50 24.5%	34 20.7%	14 20.5%	51 25.4%	53 20.4%	9 12.3%	22 16.3%	15 25.2%	60 21.0%	73 28.6%	75 32.7%	75 32.4%	30 33.9%	7 17.6%	28 26.6%	105 30.6%	43 25.0%	67 27.7%
SIGMA	1000 100.0%	486 100.0%	514 100.0%	288 100.0%	353 100.0%	359 100.0%	256 100.0%	205 100.0%	163 100.0%	67 100.0%	202 100.0%	260 100.0%	73 100.0%	134 100.0%	59 100.0%	284 100.0%	255 100.0%	229 100.0%	232 100.0%	88 100.0%	41 100.0%	105 100.0%	343 100.0%	173 100.0%	244 100.0%

## Energy Poll

Prepared on behalf of the Mail on Sunday

**Q19C. There are a number of different “green taxes” and other government energy policies - the costs of which are added to consumer energy bills. Below, in brackets is shown the amount of money each policy adds to the average household’s annual energy bill. For each policy, please state whether you think it should be continued, or should be scrapped.**

**Feed-in-Tariffs: (+£8 to bill) Gives money to customers who carry out their own small-scale electricity generation, e.g. using solar panels or wind turbines on their house, by letting them sell electricity back to the grid at higher prices.**

**Base : All Respondents**

	Total	Gender		Age			2010 Vote				Voting Intention					SEG				Region6					
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North
Unweighted Total	1000	456	544	253	358	389	238	211	159	83	199	272	73	134	56	238	251	264	247	83	53	98	311	175	274
Weighted Total	1000	486	514	288	353	359	256	205	163	67	202	260	73	134	59	284	255	229	232	88	41	105	343	173	244
Policy should be continued	388 38.8%	203 41.8%	185 36.0%	98 34.2%	147 41.7%	142 39.6%	110 43.1%	92 44.9%	66 40.8%	25 36.9%	94 46.7%	122 46.9%	26 36.0%	54 40.5%	22 36.5%	105 36.9%	113 44.3%	96 41.8%	75 32.2%	38 43.7%	15 37.0%	41 39.1%	131 38.1%	85 49.3%	74 30.5%
Policy should be scrapped	388 38.8%	196 40.5%	192 37.3%	112 38.9%	125 35.5%	151 42.1%	96 37.7%	78 38.2%	67 41.3%	35 51.8%	83 41.2%	95 36.7%	36 49.5%	56 41.8%	27 46.3%	140 49.2%	95 37.4%	71 30.9%	82 35.5%	29 32.9%	18 44.8%	41 38.7%	138 40.3%	55 31.8%	106 43.3%
Don't know	224 22.4%	86 17.7%	138 26.7%	78 26.9%	80 22.8%	66 18.3%	49 19.2%	35 16.9%	29 17.9%	8 11.2%	25 12.2%	43 16.4%	11 14.5%	24 17.7%	10 17.2%	39 13.9%	47 18.3%	63 27.3%	75 32.3%	20 23.4%	7 18.2%	23 22.1%	74 21.5%	33 19.0%	64 26.2%
SIGMA	1000 100.0%	486 100.0%	514 100.0%	288 100.0%	353 100.0%	359 100.0%	256 100.0%	205 100.0%	163 100.0%	67 100.0%	202 100.0%	260 100.0%	73 100.0%	134 100.0%	59 100.0%	284 100.0%	255 100.0%	229 100.0%	232 100.0%	88 100.0%	41 100.0%	105 100.0%	343 100.0%	173 100.0%	244 100.0%

## Energy Poll

Prepared on behalf of the Mail on Sunday

**Q19D. There are a number of different "green taxes" and other government energy policies - the costs of which are added to consumer energy bills. Below, in brackets is shown the amount of money each policy adds to the average household's annual energy bill. For each policy, please state whether you think it should be continued, or should be scrapped.**

**Smart Meters and 'Better Billing': (+£4 to bill) These give consumers more information about their own energy consumption and costs.**

**Base : All Respondents**

	Total	Gender		Age			2010 Vote				Voting Intention					SEG				Region6					
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North
Unweighted Total	1000	456	544	253	358	389	238	211	159	83	199	272	73	134	56	238	251	264	247	83	53	98	311	175	274
Weighted Total	1000	486	514	288	353	359	256	205	163	67	202	260	73	134	59	284	255	229	232	88	41	105	343	173	244
Policy should be continued	462 46.2%	214 44.1%	248 48.2%	133 46.4%	151 42.9%	177 49.3%	119 46.7%	114 55.6%	74 45.5%	35 52.8%	107 53.0%	135 51.8%	40 54.4%	53 39.7%	24 40.3%	129 45.4%	120 47.1%	104 45.2%	109 47.1%	44 49.8%	22 52.4%	45 42.6%	159 46.3%	97 55.7%	92 37.8%
Policy should be scrapped	341 34.1%	187 38.6%	153 29.8%	78 27.2%	125 35.4%	137 38.3%	95 37.0%	61 29.8%	63 38.6%	24 35.7%	76 37.5%	84 32.4%	32 43.9%	57 42.3%	26 43.8%	121 42.4%	81 31.7%	72 31.3%	68 29.1%	22 25.0%	14 34.6%	40 37.7%	114 33.1%	56 32.4%	95 39.0%
Don't know	198 19.8%	84 17.3%	114 22.1%	76 26.5%	77 21.7%	45 12.5%	42 16.3%	30 14.5%	26 15.9%	8 11.5%	19 9.5%	41 15.8%	1 1.8%	24 18.1%	9 15.9%	35 12.2%	54 21.2%	54 23.4%	55 23.7%	22 25.2%	5 13.1%	21 19.7%	71 20.6%	21 11.9%	56 23.1%
SIGMA	1000 100.0%	486 100.0%	514 100.0%	288 100.0%	353 100.0%	359 100.0%	256 100.0%	205 100.0%	163 100.0%	67 100.0%	202 100.0%	260 100.0%	73 100.0%	134 100.0%	59 100.0%	284 100.0%	255 100.0%	229 100.0%	232 100.0%	88 100.0%	41 100.0%	105 100.0%	343 100.0%	173 100.0%	244 100.0%

## Energy Poll

Prepared on behalf of the Mail on Sunday

**Q19E. There are a number of different “green taxes” and other government energy policies - the costs of which are added to consumer energy bills. Below, in brackets is shown the amount of money each policy adds to the average household’s annual energy bill. For each policy, please state whether you think it should be continued, or should be scrapped.**

**Warm Home Discount: (+£11 to bill) Subsidises a reduction of fuel bills for low income customers.**

**The cost is an average across all households, but low income households receive a subsidy instead of paying more.**

**Base : All Respondents**

	Total	Gender		Age			2010 Vote				Voting Intention					SEG				Region6					
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North
Unweighted Total	1000	456	544	253	358	389	238	211	159	83	199	272	73	134	56	238	251	264	247	83	53	98	311	175	274
Weighted Total	1000	486	514	288	353	359	256	205	163	67	202	260	73	134	59	284	255	229	232	88	41	105	343	173	244
Policy should be continued	507	243	264	121	183	203	133	128	93	38	103	151	40	70	29	143	135	105	123	56	22	49	166	103	109
	50.7%	50.0%	51.3%	42.0%	52.0%	56.4%	51.9%	62.2%	57.3%	56.8%	50.9%	58.1%	55.0%	52.6%	49.2%	50.2%	53.1%	46.1%	53.2%	63.4%	52.3%	47.0%	48.4%	59.1%	44.7%
Policy should be scrapped	257	133	124	80	89	88	68	52	41	16	58	66	22	41	16	96	67	47	47	11	10	32	96	38	67
	25.7%	27.4%	24.0%	27.8%	25.2%	24.4%	26.7%	25.2%	24.9%	23.2%	28.6%	25.3%	30.9%	30.7%	27.5%	33.7%	26.4%	20.3%	20.3%	13.0%	24.9%	30.9%	28.0%	22.1%	27.4%
Don't know	236	110	127	87	81	69	55	26	29	13	42	43	10	22	14	46	52	77	61	21	9	23	81	33	68
	23.6%	22.6%	24.6%	30.2%	22.8%	19.2%	21.4%	12.6%	17.7%	20.0%	20.5%	16.6%	14.1%	16.8%	23.3%	16.1%	20.5%	33.6%	26.5%	23.5%	22.7%	22.1%	23.6%	18.8%	27.9%
SIGMA	1000	486	514	288	353	359	256	205	163	67	202	260	73	134	59	284	255	229	232	88	41	105	343	173	244
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



## Energy Poll

Prepared on behalf of the Mail on Sunday

**Q19F. There are a number of different “green taxes” and other government energy policies - the costs of which are added to consumer energy bills.**

**Below, in brackets is shown the amount of money each policy adds to the average household’s annual energy bill. For each policy, please state whether you think it should be continued, or should be scrapped.**

**Energy Companies Obligation: (+£59 to bill) Requires energy companies to help insulate the homes of poorer customers to make them more energy efficient.**

**Base : All Respondents**

	Total	Gender		Age			2010 Vote				Voting Intention					SEG				Region6					
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North
Unweighted Total	1000	456	544	253	358	389	238	211	159	83	199	272	73	134	56	238	251	264	247	83	53	98	311	175	274
Weighted Total	1000	486	514	288	353	359	256	205	163	67	202	260	73	134	59	284	255	229	232	88	41	105	343	173	244
Policy should be continued	369 36.9%	189 38.9%	180 35.0%	96 33.5%	129 36.7%	143 39.8%	88 34.4%	96 46.6%	63 38.9%	33 49.3%	79 39.0%	117 44.8%	27 37.0%	47 35.4%	36 60.9%	91 32.1%	99 38.9%	86 37.4%	93 40.1%	48 54.5%	15 35.6%	40 38.4%	104 30.4%	75 43.5%	86 35.1%
Policy should be scrapped	373 37.3%	209 43.0%	165 32.0%	97 33.8%	132 37.5%	144 40.0%	111 43.3%	73 35.5%	55 33.9%	23 34.6%	89 43.9%	95 36.4%	29 40.1%	58 43.6%	18 30.7%	145 51.0%	97 38.0%	63 27.5%	69 29.6%	19 22.1%	18 44.8%	36 34.0%	141 41.0%	59 33.8%	98 40.0%
Don't know	258 25.8%	88 18.1%	170 33.0%	94 32.7%	91 25.8%	72 20.1%	57 22.2%	37 17.9%	44 27.2%	11 16.1%	35 17.2%	49 18.8%	17 22.9%	28 21.0%	5 8.3%	48 16.9%	59 23.1%	80 35.1%	70 30.3%	20 23.4%	8 19.6%	29 27.6%	98 28.6%	39 22.7%	61 24.9%
SIGMA	1000 100.0%	486 100.0%	514 100.0%	288 100.0%	353 100.0%	359 100.0%	256 100.0%	205 100.0%	163 100.0%	67 100.0%	202 100.0%	260 100.0%	73 100.0%	134 100.0%	59 100.0%	284 100.0%	255 100.0%	229 100.0%	232 100.0%	88 100.0%	41 100.0%	105 100.0%	343 100.0%	173 100.0%	244 100.0%

## Energy Poll

Prepared on behalf of the Mail on Sunday

**Q19G. There are a number of different "green taxes" and other government energy policies - the costs of which are added to consumer energy bills. Below, in brackets is shown the amount of money each policy adds to the average household's annual energy bill. For each policy, please state whether you think it should be continued, or should be scrapped.**

**Carbon Price Floor: (+£5 to bill) A tax on producing energy using fossil fuels, in order to reduce carbon emissions.**

**Base : All Respondents**

	Total	Gender		Age			2010 Vote				Voting Intention					SEG				Region6					
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North
Unweighted Total	1000	456	544	253	358	389	238	211	159	83	199	272	73	134	56	238	251	264	247	83	53	98	311	175	274
Weighted Total	1000	486	514	288	353	359	256	205	163	67	202	260	73	134	59	284	255	229	232	88	41	105	343	173	244
Policy should be continued	316 31.6%	158 32.6%	157 30.6%	99 34.5%	108 30.5%	109 30.3%	68 26.4%	75 36.4%	57 35.1%	22 32.8%	74 36.7%	104 40.2%	27 37.0%	23 17.5%	25 42.2%	104 36.7%	80 31.3%	64 27.9%	68 29.1%	37 42.1%	11 26.6%	37 35.3%	107 31.2%	47 27.2%	74 30.2%
Policy should be scrapped	429 42.9%	240 49.5%	189 36.7%	86 29.8%	159 45.1%	184 51.3%	137 53.8%	86 41.9%	70 43.2%	32 48.1%	97 47.7%	101 38.8%	30 41.1%	86 64.2%	25 41.8%	139 48.9%	104 40.8%	93 40.6%	93 40.2%	25 28.2%	22 52.9%	47 44.6%	146 42.4%	77 44.7%	111 45.7%
Don't know	255 25.5%	87 17.9%	168 32.7%	103 35.7%	86 24.4%	66 18.5%	51 19.8%	45 21.8%	35 21.7%	13 19.1%	31 15.5%	55 21.0%	16 21.9%	24 18.2%	9 15.9%	41 14.4%	71 27.8%	72 31.6%	71 30.7%	26 29.7%	8 20.5%	21 20.1%	91 26.4%	49 28.2%	59 24.0%
SIGMA	1000 100.0%	486 100.0%	514 100.0%	288 100.0%	353 100.0%	359 100.0%	256 100.0%	205 100.0%	163 100.0%	67 100.0%	202 100.0%	260 100.0%	73 100.0%	134 100.0%	59 100.0%	284 100.0%	255 100.0%	229 100.0%	232 100.0%	88 100.0%	41 100.0%	105 100.0%	343 100.0%	173 100.0%	244 100.0%

## Energy Poll

Prepared on behalf of the Mail on Sunday

**Q20. The current Energy Bill going through Parliament will triple the levies used to promote renewable energy, like wind and solar power, to £7.6 billion by 2020. Do you support or oppose this increase?**

**Base : All Respondents**

	Total	Gender		Age			2010 Vote				Voting Intention					SEG				Region6					
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North
Unweighted Total	1000	456	544	253	358	389	238	211	159	83	199	272	73	134	56	238	251	264	247	83	53	98	311	175	274
Weighted Total	1000	486	514	288	353	359	256	205	163	67	202	260	73	134	59	284	255	229	232	88	41	105	343	173	244
Strongly support	47 4.7%	29 5.9%	18 3.6%	21 7.2%	19 5.5%	7 2.0%	5 1.9%	20 9.9%	6 3.7%	3 4.9%	4 2.1%	25 9.7%	2 2.8%	4 2.7%	4 6.7%	19 6.6%	12 4.6%	9 3.8%	8 3.5%	4 4.6%	2 4.3%	7 7.0%	11 3.1%	15 8.6%	7 3.0%
Somewhat support	160 16.0%	81 16.7%	79 15.3%	58 20.2%	56 15.8%	46 12.8%	34 13.5%	35 17.2%	27 16.5%	15 22.4%	38 18.7%	51 19.5%	12 16.2%	17 12.9%	16 27.2%	63 22.2%	31 12.1%	37 16.1%	29 12.4%	24 27.7%	3 8.2%	18 17.3%	56 16.4%	24 13.6%	31 12.8%
Neither support nor oppose	282 28.2%	120 24.8%	161 31.4%	92 32.0%	104 29.5%	85 23.8%	62 24.4%	59 28.9%	36 21.9%	12 18.3%	53 26.2%	70 26.8%	26 35.1%	18 13.7%	8 13.4%	65 22.7%	80 31.5%	58 25.2%	79 34.1%	20 23.3%	8 20.1%	34 31.9%	98 28.6%	44 25.6%	77 31.5%
Somewhat oppose	164 16.4%	62 12.9%	102 19.8%	42 14.7%	59 16.8%	62 17.4%	38 14.7%	25 12.1%	46 28.0%	8 12.1%	37 18.5%	32 12.3%	20 27.5%	22 16.2%	13 22.0%	49 17.2%	37 14.6%	35 15.4%	43 18.5%	8 9.4%	13 31.4%	11 10.8%	58 16.9%	36 20.9%	36 14.8%
Strongly oppose	258 25.8%	162 33.4%	96 18.6%	42 14.7%	84 23.9%	131 36.5%	97 37.8%	47 22.8%	39 23.6%	26 39.5%	60 29.9%	60 23.3%	12 15.9%	65 48.9%	15 25.5%	67 23.6%	78 30.5%	63 27.4%	50 21.7%	20 23.3%	14 33.4%	28 26.5%	92 26.9%	40 22.9%	63 25.7%
Don't know	90 9.0%	31 6.3%	59 11.4%	32 11.2%	30 8.5%	27 7.6%	20 7.8%	18 9.0%	10 6.3%	2 2.7%	10 4.7%	22 8.4%	2 2.5%	8 5.7%	3 5.2%	22 7.6%	17 6.8%	28 12.2%	23 9.8%	10 11.7%	1 2.7%	7 6.5%	27 8.0%	14 8.3%	30 12.2%
NET: Strongly support/ Somewhat support	207 20.7%	110 22.6%	97 18.9%	79 27.4%	75 21.3%	53 14.7%	39 15.3%	56 27.1%	33 20.1%	18 27.4%	42 20.7%	76 29.2%	14 19.0%	21 15.6%	20 34.0%	82 28.8%	42 16.7%	45 19.8%	37 16.0%	28 32.4%	5 12.4%	26 24.3%	67 19.5%	39 22.3%	39 15.8%
NET: Strongly oppose/ Somewhat oppose	422 42.2%	225 46.3%	197 38.4%	85 29.4%	144 40.7%	194 53.9%	134 52.5%	72 34.9%	84 51.7%	35 51.6%	98 48.3%	92 35.6%	32 43.4%	87 65.0%	28 47.5%	116 40.8%	115 45.1%	98 42.8%	93 40.1%	29 32.6%	27 64.8%	39 37.3%	151 43.9%	76 43.8%	99 40.5%
SIGMA	1000 100.0%	486 100.0%	514 100.0%	288 100.0%	353 100.0%	359 100.0%	256 100.0%	205 100.0%	163 100.0%	67 100.0%	202 100.0%	260 100.0%	73 100.0%	134 100.0%	59 100.0%	284 100.0%	255 100.0%	229 100.0%	232 100.0%	88 100.0%	41 100.0%	105 100.0%	343 100.0%	173 100.0%	244 100.0%

## Energy Poll

Prepared on behalf of the Mail on Sunday

**Q21. David Cameron has called for consumers who are unhappy about high energy bills to switch providers. Do you think this is a practical suggestion?**

**Base : All Respondents**

	Total	Gender		Age			2010 Vote				Voting Intention					SEG				Region6					
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North
Unweighted Total	1000	456	544	253	358	389	238	211	159	83	199	272	73	134	56	238	251	264	247	83	53	98	311	175	274
Weighted Total	1000	486	514	288	353	359	256	205	163	67	202	260	73	134	59	284	255	229	232	88	41	105	343	173	244
Yes	291 29.1%	145 29.8%	147 28.5%	100 34.8%	84 23.7%	108 29.9%	102 39.7%	45 22.2%	51 31.5%	16 24.3%	85 42.1%	70 26.8%	29 40.4%	42 31.7%	14 23.3%	84 29.4%	79 31.0%	66 28.9%	62 26.9%	19 21.9%	12 29.9%	32 30.6%	91 26.5%	75 43.3%	60 24.7%
No	638 63.8%	319 65.8%	318 61.9%	148 51.5%	248 70.2%	242 67.3%	141 55.0%	157 76.4%	105 64.6%	49 73.7%	106 52.2%	179 68.7%	40 55.4%	88 66.0%	41 70.0%	184 64.8%	159 62.3%	145 63.3%	150 64.6%	65 73.8%	25 61.6%	66 62.8%	231 67.2%	89 51.6%	158 65.0%
Don't know	71 7.1%	22 4.5%	50 9.6%	39 13.7%	22 6.2%	10 2.8%	14 5.3%	3 1.4%	6 4.0%	1 2.0%	12 5.8%	12 4.5%	3 4.2%	3 2.3%	4 6.8%	17 5.8%	17 6.6%	18 7.9%	20 8.5%	4 4.3%	4 8.5%	7 6.6%	21 6.2%	9 5.1%	25 10.3%
SIGMA	1000 100.0%	486 100.0%	514 100.0%	288 100.0%	353 100.0%	359 100.0%	256 100.0%	205 100.0%	163 100.0%	67 100.0%	202 100.0%	260 100.0%	73 100.0%	134 100.0%	59 100.0%	284 100.0%	255 100.0%	229 100.0%	232 100.0%	88 100.0%	41 100.0%	105 100.0%	343 100.0%	173 100.0%	244 100.0%

**Energy Poll**  
Prepared on behalf of the Mail on Sunday

**Q22. Have you looked into switching energy suppliers at any point since 2010?**  
Base : All Respondents

	Total	Gender		Age			2010 Vote				Voting Intention					SEG				Region6					
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North
Unweighted Total	1000	456	544	253	358	389	238	211	159	83	199	272	73	134	56	238	251	264	247	83	53	98	311	175	274
Weighted Total	1000	486	514	288	353	359	256	205	163	67	202	260	73	134	59	284	255	229	232	88	41	105	343	173	244
Yes	600 60.0%	293 60.3%	308 59.8%	171 59.5%	213 60.3%	216 60.2%	156 61.0%	116 56.7%	108 66.3%	51 76.1%	114 56.1%	150 57.5%	47 64.0%	100 74.4%	48 81.1%	191 67.0%	151 59.4%	134 58.6%	124 53.6%	62 70.4%	28 68.5%	57 53.8%	185 53.9%	106 61.0%	159 65.4%
No	400 40.0%	193 39.7%	207 40.2%	117 40.5%	140 39.7%	143 39.8%	100 39.0%	89 43.3%	55 33.7%	16 23.9%	89 43.9%	110 42.5%	26 36.0%	34 25.6%	11 18.9%	94 33.0%	103 40.6%	95 41.4%	108 46.4%	26 29.6%	13 31.5%	48 46.2%	158 46.1%	68 39.0%	84 34.6%
SIGMA	1000 100.0%	486 100.0%	514 100.0%	288 100.0%	353 100.0%	359 100.0%	256 100.0%	205 100.0%	163 100.0%	67 100.0%	202 100.0%	260 100.0%	73 100.0%	134 100.0%	59 100.0%	284 100.0%	255 100.0%	229 100.0%	232 100.0%	88 100.0%	41 100.0%	105 100.0%	343 100.0%	173 100.0%	244 100.0%

## Energy Poll

Prepared on behalf of the Mail on Sunday

**Q22B. Which of the following statements best describes your experience attempting to switch suppliers?**

**Base : All Switching energy suppliers Respondents**

	Total		Gender		Age			2010 Vote				Voting Intention					SEG				Region6					
			Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North
Unweighted Total	617		279	338	144	217	256	158	116	112	63	123	156	53	95	43	167	151	163	136	55	37	53	182	107	179
Weighted Total	600		293	308	171	213	216	156	116	108	51	114	150	47	100	48	191	151	134	124	62	28	57	185	106	159
I looked into switching, but did not do so because I could not find a cheaper supplier	151 25.2%		69 23.6%	82 26.8%	55 32.1%	50 23.3%	47 21.6%	31 19.8%	41 35.3%	20 18.8%	20 39.6%	29 25.2%	50 33.5%	9 19.4%	22 22.5%	19 40.2%	57 30.0%	39 25.7%	28 20.8%	27 22.1%	18 28.9%	8 27.1%	16 28.6%	49 26.8%	23 21.9%	36 22.7%
I looked into switching, but was too confused by the tariff system to work out how to switch to a better deal	124 20.6%		63 21.4%	61 19.9%	42 24.7%	44 20.8%	37 17.2%	36 22.8%	25 21.4%	17 16.1%	10 20.4%	28 24.6%	28 18.5%	12 25.5%	20 20.1%	3 6.0%	29 15.4%	32 21.1%	26 19.7%	36 29.0%	15 24.1%	2 8.0%	20 36.1%	32 17.1%	21 19.8%	31 19.3%
I did not switch for other reasons	47 7.9%		15 5.2%	32 10.5%	19 11.1%	14 6.7%	14 6.5%	12 7.8%	4 3.4%	7 6.7%	4 7.6%	4 3.9%	7 4.8%	2 4.7%	5 5.2%	7 14.5%	13 7.0%	12 7.6%	14 10.3%	9 7.1%	7 10.6%	3 11.8%	4 7.5%	15 8.3%	3 2.6%	15 9.5%
I successfully switched supplier but ultimately did not end up saving any money	102 17.0%		49 16.6%	53 17.3%	26 15.3%	36 17.1%	39 18.2%	21 13.4%	17 14.8%	24 21.8%	7 14.6%	16 14.4%	24 16.1%	6 13.0%	20 20.5%	11 22.5%	35 18.4%	18 11.7%	25 18.3%	24 19.7%	12 19.2%	5 19.2%	6 11.3%	29 15.5%	18 17.0%	32 19.9%
I successfully switched supplier and saved money on my bills	176 29.3%		97 33.2%	78 25.5%	29 16.8%	68 32.1%	79 36.4%	56 36.2%	29 25.0%	40 36.6%	9 17.7%	36 32.0%	40 27.0%	17 37.4%	31 31.6%	8 16.8%	56 29.2%	51 33.8%	41 30.9%	27 22.1%	11 17.2%	10 33.9%	9 16.5%	60 32.3%	41 38.8%	46 28.6%
SIGMA	600 100.0%		293 100.0%	308 100.0%	171 100.0%	213 100.0%	216 100.0%	156 100.0%	116 100.0%	108 100.0%	51 100.0%	114 100.0%	150 100.0%	47 100.0%	100 100.0%	48 100.0%	191 100.0%	151 100.0%	134 100.0%	124 100.0%	62 100.0%	28 100.0%	57 100.0%	185 100.0%	106 100.0%	159 100.0%

## Energy Poll

Prepared on behalf of the Mail on Sunday

**Q23. Have you ever had to cut back on other essential purchases such as food, in order to pay the high cost of your energy bills in winter?**

**Base : All Respondents**

	Total	Gender		Age			2010 Vote				Voting Intention					SEG				Region6					
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North
Unweighted Total	1000	456	544	253	358	389	238	211	159	83	199	272	73	134	56	238	251	264	247	83	53	98	311	175	274
Weighted Total	1000	486	514	288	353	359	256	205	163	67	202	260	73	134	59	284	255	229	232	88	41	105	343	173	244
Yes	378 37.8%	176 36.2%	202 39.3%	130 45.1%	142 40.3%	106 29.4%	80 31.4%	101 49.0%	47 28.5%	22 32.9%	41 20.0%	135 51.8%	21 29.2%	59 44.5%	18 31.1%	70 24.6%	88 34.6%	89 39.1%	130 56.1%	36 40.7%	17 40.6%	46 43.9%	118 34.5%	69 39.9%	88 36.0%
No	622 62.2%	310 63.8%	312 60.7%	158 54.9%	211 59.7%	254 70.6%	175 68.6%	105 51.0%	117 71.5%	45 67.1%	162 80.0%	125 48.2%	52 70.8%	74 55.5%	41 68.9%	214 75.4%	167 65.4%	139 60.9%	102 43.9%	52 59.3%	24 59.4%	59 56.1%	225 65.5%	104 60.1%	156 64.0%
SIGMA	1000 100.0%	486 100.0%	514 100.0%	288 100.0%	353 100.0%	359 100.0%	256 100.0%	205 100.0%	163 100.0%	67 100.0%	202 100.0%	260 100.0%	73 100.0%	134 100.0%	59 100.0%	284 100.0%	255 100.0%	229 100.0%	232 100.0%	88 100.0%	41 100.0%	105 100.0%	343 100.0%	173 100.0%	244 100.0%

## Energy Poll

Prepared on behalf of the Mail on Sunday

**Q24. Have you ever had to endure uncomfortably cold temperatures in your house because you couldn't afford higher heating bills?**

**Base : All Respondents**

	Total	Gender		Age			2010 Vote				Voting Intention					SEG				Region6					
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North
Unweighted Total	1000	456	544	253	358	389	238	211	159	83	199	272	73	134	56	238	251	264	247	83	53	98	311	175	274
Weighted Total	1000	486	514	288	353	359	256	205	163	67	202	260	73	134	59	284	255	229	232	88	41	105	343	173	244
Yes	459 45.9%	201 41.3%	259 50.3%	157 54.7%	178 50.4%	124 34.5%	81 31.5%	110 53.8%	73 45.0%	29 43.4%	65 32.0%	149 57.5%	29 39.4%	61 45.4%	22 37.6%	105 36.8%	96 37.8%	118 51.8%	140 60.3%	33 37.9%	23 56.7%	60 57.4%	136 39.5%	85 49.1%	119 48.7%
No	541 54.1%	285 58.7%	256 49.7%	130 45.3%	175 49.6%	235 65.5%	175 68.5%	95 46.2%	90 55.0%	38 56.6%	138 68.0%	110 42.5%	44 60.6%	73 54.6%	37 62.4%	180 63.2%	158 62.2%	110 48.2%	92 39.7%	54 62.1%	18 43.3%	45 42.6%	208 60.5%	88 50.9%	125 51.3%
SIGMA	1000 100.0%	486 100.0%	514 100.0%	288 100.0%	353 100.0%	359 100.0%	256 100.0%	205 100.0%	163 100.0%	67 100.0%	202 100.0%	260 100.0%	73 100.0%	134 100.0%	59 100.0%	284 100.0%	255 100.0%	229 100.0%	232 100.0%	88 100.0%	41 100.0%	105 100.0%	343 100.0%	173 100.0%	244 100.0%



**Energy Poll**  
Prepared on behalf of the Mail on Sunday

**Q25. Thinking about this coming winter, which of the following statements is closest to your opinion?**

**Base : All Respondents**

	Total	Gender		Age			2010 Vote				Voting Intention					SEG				Region6					
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North
Unweighted Total	1000	456	544	253	358	389	238	211	159	83	199	272	73	134	56	238	251	264	247	83	53	98	311	175	274
Weighted Total	1000	486	514	288	353	359	256	205	163	67	202	260	73	134	59	284	255	229	232	88	41	105	343	173	244
I am worried about elderly friends / relatives of mine not being able to afford to heat their homes adequately	651 65.1%	326 67.2%	324 63.1%	188 65.2%	225 63.8%	238 66.2%	152 59.5%	156 76.1%	109 66.9%	34 50.5%	112 55.1%	194 74.5%	37 50.8%	102 76.5%	37 62.1%	172 60.4%	159 62.2%	151 65.9%	169 73.0%	58 66.1%	34 81.8%	65 62.3%	219 63.9%	128 73.6%	143 58.5%
I am not worried about elderly friends / relatives of mine not being able to afford to heat their homes adequately	349 34.9%	159 32.8%	190 36.9%	100 34.8%	128 36.2%	121 33.8%	104 40.5%	49 23.9%	54 33.1%	33 49.5%	91 44.9%	66 25.5%	36 49.2%	31 23.5%	22 37.9%	113 39.6%	96 37.8%	78 34.1%	63 27.0%	30 33.9%	7 18.2%	40 37.7%	124 36.1%	46 26.4%	101 41.5%
SIGMA	1000 100.0%	486 100.0%	514 100.0%	288 100.0%	353 100.0%	359 100.0%	256 100.0%	205 100.0%	163 100.0%	67 100.0%	202 100.0%	260 100.0%	73 100.0%	134 100.0%	59 100.0%	284 100.0%	255 100.0%	229 100.0%	232 100.0%	88 100.0%	41 100.0%	105 100.0%	343 100.0%	173 100.0%	244 100.0%

## Energy Poll

Prepared on behalf of the Mail on Sunday

**Q26. If forced to choose, which of the following would you rather have built in your local area?**

**Base : All Respondents**

	Total		Gender			Age			2010 Vote				Voting Intention				SEG				Region6					
			Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North
Unweighted Total	1000		456	544	253	358	389	238	211	159	83	199	272	73	134	56	238	251	264	247	83	53	98	311	175	274
Weighted Total	1000		486	514	288	353	359	256	205	163	67	202	260	73	134	59	284	255	229	232	88	41	105	343	173	244
A fracking plant (drilling underground to extract shale gas by injecting high pressure liquids)	319 31.9%		188 38.7%	131 25.5%	56 19.5%	114 32.4%	149 41.3%	127 49.8%	64 31.4%	37 22.5%	22 32.5%	91 44.8%	77 29.6%	14 18.6%	61 45.6%	15 25.7%	89 31.1%	86 33.6%	75 32.7%	70 30.2%	34 38.4%	17 42.2%	38 36.6%	89 25.9%	56 32.0%	82 33.8%
A wind farm (collection of wind turbines)	681 68.1%		298 61.3%	383 74.5%	232 80.5%	239 67.6%	211 58.7%	128 50.2%	141 68.6%	126 77.5%	45 67.5%	112 55.2%	183 70.4%	59 81.4%	73 54.4%	44 74.3%	196 68.9%	169 66.4%	154 67.3%	162 69.8%	54 61.6%	24 57.8%	67 63.4%	254 74.1%	118 68.0%	161 66.2%
SIGMA	1000 100.0%		486 100.0%	514 100.0%	288 100.0%	353 100.0%	359 100.0%	256 100.0%	205 100.0%	163 100.0%	67 100.0%	202 100.0%	260 100.0%	73 100.0%	134 100.0%	59 100.0%	284 100.0%	255 100.0%	229 100.0%	232 100.0%	88 100.0%	41 100.0%	105 100.0%	343 100.0%	173 100.0%	244 100.0%

**Energy Poll**  
Prepared on behalf of the Mail on Sunday

**Q27. Which of the following statements is closest to your opinion?**  
**Base : All Respondents**

	Total	Gender		Age			2010 Vote				Voting Intention					SEG				Region6					
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North
Unweighted Total	1000	456	544	253	358	389	238	211	159	83	199	272	73	134	56	238	251	264	247	83	53	98	311	175	274
Weighted Total	1000	486	514	288	353	359	256	205	163	67	202	260	73	134	59	284	255	229	232	88	41	105	343	173	244
I would be happy to have a wind farm built in my local area	701 70.1%	328 67.5%	374 72.7%	235 81.5%	242 68.5%	225 62.6%	133 51.9%	148 72.0%	129 79.3%	46 68.7%	123 60.8%	194 74.6%	59 81.1%	77 57.8%	44 74.2%	196 68.8%	180 70.8%	149 65.2%	176 76.0%	62 70.6%	28 68.2%	65 61.9%	239 69.6%	127 73.4%	176 72.3%
I would not be happy to have a wind farm built in my local area	299 29.9%	158 32.5%	141 27.3%	53 18.5%	111 31.5%	134 37.4%	123 48.1%	57 28.0%	34 20.7%	21 31.3%	79 39.2%	66 25.4%	14 18.9%	56 42.2%	15 25.8%	89 31.2%	74 29.2%	80 34.8%	56 24.0%	26 29.4%	13 31.8%	40 38.1%	104 30.4%	46 26.6%	68 27.7%
SIGMA	1000 100.0%	486 100.0%	514 100.0%	288 100.0%	353 100.0%	359 100.0%	256 100.0%	205 100.0%	163 100.0%	67 100.0%	202 100.0%	260 100.0%	73 100.0%	134 100.0%	59 100.0%	284 100.0%	255 100.0%	229 100.0%	232 100.0%	88 100.0%	41 100.0%	105 100.0%	343 100.0%	173 100.0%	244 100.0%