

## 2012 Longs Peak Council Highlights

- 10,534 youth membership
- 4,482 adult leaders
- 254 young men achieved the rank of Eagle Scout
- 1,340 Cub Scouts attend Council summer day camp programs
- 1,190\* Boy Scouts attended Longs Peak Council resident camp
- 7,565 merit badges earned by Boy Scouts
- 3,970 rank advancement earned by Cub Scouts
- 1,939 rank advancement earned by Boy Scouts
- 34 participants and 18 staff members participated in Wood Badge Course
- 44 Boy Scouts completed National Youth Leadership Training
- Over 53,000 pounds of food was collected in the Council for local food banks
- Council Achieved Journey to Excellence Gold

\* number reflects interruption of camps due to the High Park & Arapaho Fires

### THE MISSION STATEMENT OF THE LONGS PEAK COUNCIL, BOY SCOUTS OF AMERICA

It is the mission of the Longs Peak Council, Boy Scouts of America to develop character, competence, integrity and leadership in today's youth through quality programs, outdoor experiences, and service to community.



#### Scout Oath

On my honor, I will do my best  
To do my duty to God and my country,  
and to obey the Scout Law;  
To help other people at all times;  
To keep myself physically strong,  
mentally awake, and morally straight.

#### The Scout Law

A Scout is...  
Trustworthy, Loyal,  
Helpful, Friendly,  
Courteous, Kind,  
Obedient, Cheerful,  
Thrifty, Brave, Clean  
and Reverent.

#### Vision Statement

Prepare today's youth for tomorrow's challenges.



*About the Longs Peak Council, BSA*  
The Longs Peak Council, BSA headquartered in Greeley, serves northern Colorado, southeast Wyoming and western Nebraska providing programs to 10,534 youth and 4,482 adult volunteers. The Boy Scouts of America continues to prepare young people for life by providing the nation's foremost youth program of character development and values-based leadership training utilizing outdoor activity, citizenship, and fitness.

For more information on the Longs Peak Council, BSA please visit:  
[www.longspeakbsa.org](http://www.longspeakbsa.org)

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*Thank you for  
your continued support!*

The Longs Peak Council is a community partner of the United Ways of Logan, Morgan and Weld Counties in Colorado, the United Way of Laramie County in Wyoming and the United Way of Western Nebraska.



## Letter from the Council Key Three

The Longs Peak Council, Key Three are pleased to present to you, our partner and shareholder in youth development, the 2012 Investor's Report.

The young men and women involved in Scouting are receiving a top quality program, advancing through the ranks, attending summer camp and participating in other activities that will develop them into great citizens and community leaders. We continue to train our adult volunteer leaders to sharpen their skills in program delivery and serving as mentors to our youth. Our council executive board continues to be engaged in succession planning, strategic planning and governance, and our finances have been carefully scrutinized to ensure we are good financial stewards of your investment while building our endowment for the future.

In 2012, the Longs Peak Council endured some challenges during the camping season. Our two major camping operations were interrupted for four weeks due to the High Park Fire and the Arapaho Fire. We are very thankful that everyone remained safe and that there was no long-term damage to our camp properties. We were able to relocate units to other Boy Scout camps to ensure youth had a fun-filled summer camp experience.

We thank you for your support. It allows us to achieve our mission:  
"To develop character, competence, integrity and leadership in today's youth through quality programs, outdoor experiences, and service to community."

We thank you for your investment which allows us to continue to deliver on our commitment.

Yours In Scouting,

Allen Ginsborg  
Council President

Mary Donaldson  
Council Commissioner

John L. Coleman, Jr.  
Scout Executive

*As Scouts, people depend on us to set the example for great leadership and character development.*

## Youth Programs

**Cub Scouting** is a family and home centered program for boys in 1st through 5th grades. Cub Scouting's emphasis is on quality, age-appropriate programs delivered at the neighborhood level.

**Boy Scouting** is a program for boys ages 11 to 17 designed to achieve the aims of Scouting through a vigorous outdoor program and peer-group leadership that builds character, independence, and values in young people.

**Venturing** is a co-ed program for young men and women ages 13 to 20. It includes challenging, high-adventure activities giving teenagers an opportunity to learn and grow in a fun, supportive environment.

**Learning for Life** is a co-ed, school-based program for youth in grades K through 12. Our Outdoor Education program brings students outdoors to experience personal growth and learn about the world around them.

**Exploring** is a division of Learning for Life that offers co-ed programs for teenagers focused on learning about specific career interests by mentoring with local businesses, professionals, and industry leaders.

**Multi-cultural Scouting programs** are offered to youth regardless of their circumstances, neighborhood or ethnic background. Youth in urban neighborhoods are often faced with many challenges, as they live in fragile families and disintegrating neighborhoods.



## Our Community's BEST Long Term Investment...Scouting!

### 2012 Record of Membership & Advancement

#### Membership

Tiger Cubs	687		
Cub Scouts	2,860		
Webelos	1,997		
Total Cub Scouting	5,544	Packs	191
Boy Scouts	3,507	Troops/Teams	221
Venturers	480	Crews/Ships	75
Total Traditional Members	9,531	Total Traditional Units	487
Explorers	218	Posts	13
Learning for Life	785	Groups	3
Total Learning for Life Members	1,003	Total Learning for Life Units	16
Total Council Membership	10,534		
Adult Leaders	4,482	Total Council Units	503

#### Advancement

Tiger Cub	556
Bobcat	953
Wolf	752
Bear	705
Webelos	540
Arrow of Light	464
Total Cub Scout Ranks	3,970
Tenderfoot	437
Second Class	400
First Class	371
Star	259
Life	218
Eagle	254
Total Boy Scout Ranks	1,939
Total Cub & Boy Scout Ranks	5,909



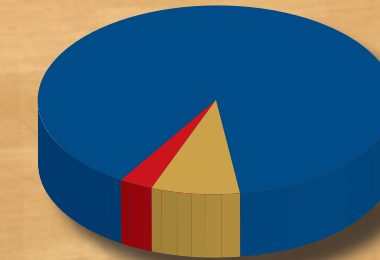
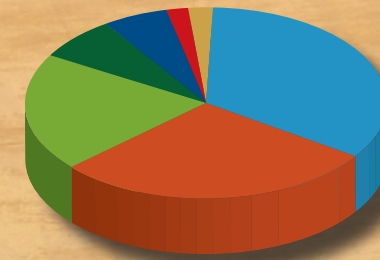
## Longs Peak Council Financial Analysis

#### How We Are Funded

Friends of Scouting/Special Events/Foundations	34%
Camping/Activities	29%
Product Sales	20%
Supply Sales	7%
Endowment	6%
United Way	2%
Other Revenue	2%
<b>Total Income:</b>	<b>\$2,783,164</b>

#### How We Invest in Young People

Program Services	89%
Fundraising	8%
Administration	3%
<b>Total Expenditures</b>	<b>\$2,692,539</b>



### 2012 Council Executive Officers

President	Allen Ginsborg	Legal Counsel	Gregory C. Dyekman
Council Commissioner	Mary Donaldson	Program Chair	John W. "Jack" Hess
Treasurer	Gary Crum	Membership Chair	Bob Urguidi
District Operations	Bill Emslie	Marketing Chair	Frank R. Ramirez
Legal Counsel	William G. Kaufman	Endowment	George Hayes

### 2012 Council Board of Directors

Eric Adams+	Nicholas Grooms*	Clayton Schwerin
John B. Adams	Anna Marie Hales	Paul R. Steinway
Vernon Allan	Chris Hanson*	Rick Sutton
Dan Allen+	Sandy Heckman	Stephen Tebo
Matthew Anderson+	Karl Kaszuba	Robert Tointon
Bryan Baum*	Kevin Kelley +	Robert Unfug
Richard Boettcher	Stan Matsunaka*	Phillip VanHorn*
Dennis Brenkert*	Ron Moore*	Brian Weinmaster
David P. Bruni	Ken Morgan	William Willingham III+
Robert Coon*	Patrick O'Brien	* By virtue of position as District Chairman
Barry Eastman*	James D. Reese	** Youth member
Matthew Fox**	William D. Reichenberg	+2013 New Board Members
Dr. George Garmany	Michael Rucker	
Dr. Don Gentry	Masoud Shirazi	
Robert Graham+	Ronald Schneider	

## The 100th Anniversary of the Eagle Scout Award – Dividends From Your Investment



Do you ever stop to consider the **IMPACT** our Eagle Scouts make in our communities today and in the future? We do! In 2012, 254 Scouts in the Longs Peak Council achieved the rank of Eagle Scout. The Longs Peak Council had an all-time high of Eagles surpassing 250 Eagles recorded in 2010 for the 100 Year Anniversary of BSA. These Scouts earned the required 21 merit badges merit badges, held leadership positions in their troop and made a significant contribution to their communities with their Eagle Scout projects.

These exceptional young men provided leadership to other young men in their troop, school or place of worship and performed an average of 100 hours of service per project. In 2012, 254 Eagle Scouts from the Longs Peak Council performed more than 25,000 hours of community service. At today's current minimum wage of \$7.25 an hour, that is an investment of more than \$180,000 in our local cities and municipalities.

In 2012, our local Eagle Scout Max Moree, was recognized as the recipient of the first Longs Peak Council Glenn A. and Melinda W. Adams National Eagle Scout Service Project of the Year Award. The Glenn A. and Melinda W. Adams National Eagle Scout Service Project of the Year Award is to recognize valuable service of an exceptional nature by a Scout. Max's Eagle project was to rejuvenate and relight the Loveland Namaqua Hill Star. His project was selected as the most outstanding in the Longs Peak Council.

These Eagle Scouts will take the character development and leadership skills they have learned and incorporate them in their everyday lives. They will become future business and civic leaders in their communities. Here is the tally of Eagle Scouts by District:

Cache La Poudre	44
Frontier	25
High Altitude	6
High Plains	11
Indian Peaks	47
Mountain View	34
Rocky Mountain	20
Three Rivers	40
Tri-Trails	27

