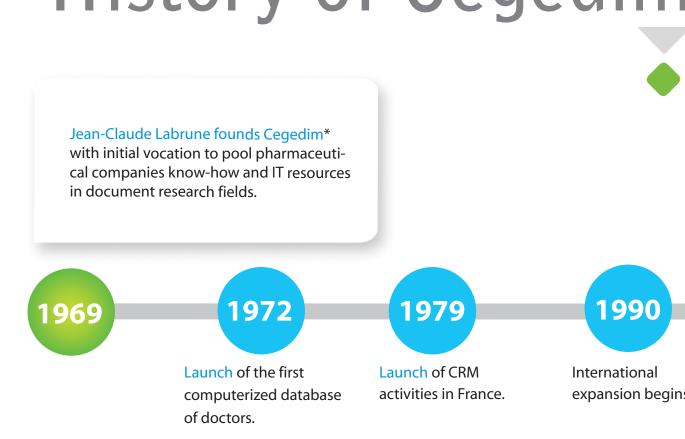
History of Cegedim



expansion begins. of electronic data 1994 interchange. 1996 1995 1997 Launch of the BCBTM, **Innovation in CRM** Cegedim has been listed on the first electronic medication with the TEAMS™ Paris second market and is now Computerization database. suite in SaaS mode. listed on NYSE Euronext Paris, of health insurance compartment B.

Start of doctor's computerization offers in France and promotional activities dedicated to doctors and pharmacists. Launch of human resources management activities.

Cegedim revenue exceeds €500 million.

2006

Acquisition of Dendrite[™], Cegedim becomes the world leader in life sciences CRM.

2007

€180.5 million capital increase. FSI** becomes

a Group shareholder.

2009

Cegedim has strengthened its position in the US with the acquisitions of SK&A and Pulse.

2013

2010

1991

Launch of the first platform

Innovation is an ongoing process for OneKeyTM, the global database for healthcare professionals, which now offers information on more than 8.5 million professionals. 7% of Group revenues are devoted to R&D.

and mutual companies.

^{*} CEntre de GEstion, de Documentation, d'Informatique et de Marketing

^{**} Fonds Stratégique d'Investissement