

History of CegeDIM

Jean-Claude Labrune founds CegeDIM* with initial vocation to pool pharmaceutical companies know-how and IT resources in document research fields.

1969

1972

Launch of the first computerized database of doctors.

1979

Launch of CRM activities in France.

1990

International expansion begins.

1991

Launch of the first platform of electronic data interchange.

1994

Start of doctor's computerization offers in France and promotional activities dedicated to doctors and pharmacists. Launch of human resources management activities.

1997

Launch of the BCB™, first electronic medication database.

1996

Innovation in CRM with the TEAMS™ suite in SaaS mode.

1995

CegeDIM has been listed on the Paris second market and is now listed on NYSE Euronext Paris, compartment B.

1999

Computerization of health insurance and mutual companies.

2006

CegeDIM revenue exceeds €500 million.

2007

Acquisition of Dendrite™, CegeDIM becomes the world leader in life sciences CRM.

2009

€180.5 million capital increase. FSI** becomes a Group shareholder.

2010

CegeDIM has strengthened its position in the US with the acquisitions of SK&A and Pulse.

2013

Innovation is an ongoing process for OneKey™, the global database for healthcare professionals, which now offers information on more than 8.5 million professionals. 7% of Group revenues are devoted to R&D.

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