



how we work



### saving lives when disaster strikes

Children suffer in the wake of a crisis. World Vision stands ready to protect them by delivering crucial assistance within 24 to 72 hours of a crisis. Our thousands of staff spread across nearly 100 countries are committed to helping communities rebuild, for children's sake. In 2008, World Vision:

- Addressed more than 75<sup>†</sup> **humanitarian emergencies** around the world, including the deadly cyclone in Myanmar, flooding in India, and the massive earthquake in China
- Assisted 11 million<sup>†</sup> **disaster survivors**, refugees, and internally displaced people worldwide
- Used \$77 million in private **donations** and U.S. government grants for disaster relief—saving lives and rebuilding communities
- Maintained \$3 million<sup>†</sup> in **relief goods**, available for shipping at a moment's notice

### creating hope for today—and tomorrow

The stranglehold of poverty can steal a child's future. But the doors of opportunity open wide when the specific causes of poverty and injustice in a child's community are identified and addressed. World Vision works with both global and local leaders to provide children and families with sustainable access to life's most basic necessities. In 2008, World Vision:

- Helped change the lives of 3.6 million<sup>†</sup> children registered in **child sponsorship** programs worldwide, including 1,004,000 who were supported by 678,000 caring sponsors in the U.S.
- Facilitated the distribution of more than \$168 million in **food** grants and 211,000 metric tons of emergency food supplies to ensure that children and families get the nourishment they need
- Provided communities worldwide with access to **clean water**, including 126,000 more children and adults across West Africa through World Vision's ongoing efforts in partnership with the West Africa Water Initiative
- Disbursed \$396 million<sup>†</sup> in **small business loans** to more than 604,000<sup>†</sup> impoverished entrepreneurs—helping create or sustain 985,000<sup>†</sup> jobs
- Coordinated **HIV- and AIDS-prevention education** based on biblical principles for more than 671,000<sup>†</sup> young people living in AIDS-affected areas
- Influenced **legislation** like the U.S. Leadership Against HIV/AIDS, Tuberculosis, and Malaria Act, which was signed into law by Congress and will help bring relief to millions of impoverished people suffering from and affected by these diseases
- Assisted 2.2 million children and adults in the **United States** with access to basic necessities like warm clothing, building materials, and school supplies

### working with diverse partners

World Vision offers its partners—individuals, churches, corporations, governments, and local and international organizations—powerful ways to impact the lives of children around the world. We are able to effectively leverage gifts because of these multiple funding sources, helping to ensure efficiency and keep overhead low. In 2008, World Vision:

- Partnered with more than 982,000 **individuals** in the U.S. to help care for the poor
- Collaborated with 13,600 U.S. **churches** to bridge the gap between their communities and the world's most impoverished areas
- Received \$281 million in grants of food and cash from the **U.S. government** and other agencies
- Accepted in-kind gifts of brand-new, top-quality products worth \$366 million from generous **corporations** and **manufacturers**



<sup>†</sup>Achievement made possible with the support of all World Vision donors around the world. Achievements not marked with this symbol were made possible with the support of World Vision donors in the U.S.





World Vision®

who we are

Dear Friend,

You and I are living in a time when global problems have very personal, often heartbreaking effects. No one feels these effects more than children who are already living in poverty.

That's why I'm so thankful for friends like you who help us carry on our work, day in and day out, in some of the toughest places in the world. Together we are building a better world for children.

Richard Stearns | President, World Vision U.S.



World Vision is a Christian humanitarian organization dedicated to working with children, families, and their communities worldwide to reach their full potential by tackling the causes of poverty and injustice.

Motivated by our faith in Jesus Christ, we serve alongside the poor and oppressed as a demonstration of God's unconditional love for all people. World Vision serves all people, regardless of religion, race, ethnicity, or gender.

### opportunities to make a difference

For more information, call 1.866.850.HOPE or visit [worldvision.org](http://worldvision.org)

#### individuals

- **Sponsor a child** | Help one child reach his or her God-given potential, while helping an entire community break free from poverty.
- **Change lives through the Gift Catalog** | Choose from more than 100 unique gifts that have a lasting impact for children in need, while honoring a loved one.
- **Speak up for children** | Ask our government leaders to put the world's vulnerable children first.
- **Assist in the U.S.** | Help children and youth in America's most impoverished areas reach their full potential.
- **Begin workplace giving** | Multiply your donations through your company's matching gifts program or enjoy the convenience of giving at work.
- **Make a planned gift** | Include World Vision in your will or consider other planned gifts to benefit your family and the world's poor.

#### students and youth leaders

- **Do the 30 Hour Famine** | Bring students closer together, feed hungry children, and change our world forever—all by going without food for 30 hours.
- **Act on AIDS** | Raise awareness and promote activism around the global AIDS pandemic. Get involved with Acting on AIDS on your college campus.

#### churches, companies, and groups

- **Assemble Caregiver Kits** | Unite your group to respond to the global AIDS crisis. Host a Caregiver Kit event to equip frontline caregivers with the critical supplies they need.
- **Help your church put faith into action** | Discover how your church can serve children and families living in poverty in the U.S. and around the world.
- **Send a message of corporate social responsibility** | Become a corporate partner through cash donations or gifts-in-kind and receive enhanced tax deductions for donating warehouse overstock.

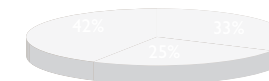


View our Consolidated Financial Statements online at [worldvision.org/ar](http://worldvision.org/ar)

| revenue sources (in millions)     | 2006         | 2007         | 2008           |
|-----------------------------------|--------------|--------------|----------------|
| private cash contributions        | \$388        | \$427        | \$468          |
| government grants (food and cash) | 261          | 220          | 281            |
| gifts-in-kind                     | 291          | 301          | 366            |
| other income, net                 | 11           | 9            | (6)            |
| <b>total revenue</b>              | <b>\$951</b> | <b>\$957</b> | <b>\$1,109</b> |

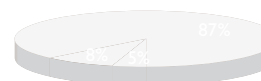
| operating expenses (in millions) | 2006         | 2007         | 2008           |
|----------------------------------|--------------|--------------|----------------|
| programs                         | \$826        | \$839        | \$979          |
| fundraising                      | 77           | 88           | 97             |
| management & general             | 50           | 50           | 52             |
| <b>total operating expenses</b>  | <b>\$953</b> | <b>\$977</b> | <b>\$1,128</b> |

revenue sources



42% private cash contributions  
33% gifts-in-kind  
25% government grants  
0% other income, net

operating expenses

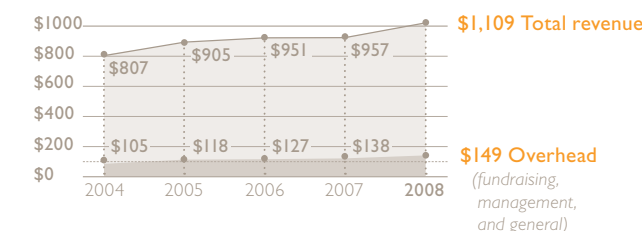


87% programs  
8% fundraising  
5% management & general

In 2008, 87 percent of World Vision's total revenue was utilized for programs that benefit children, families, and communities in need.

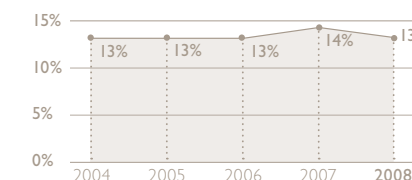
#### Revenue and overhead trends (in millions)

In 2008, World Vision's revenue increased by \$152 million, or 16 percent.



#### Overhead rate (percent of total revenue)

World Vision's overhead rate represents management, general, and fundraising expenses as a percentage of total revenue.



[worldvision.org](http://worldvision.org)

Our vision for every child, life in all its fullness . . .  
our prayer for every heart, the will to make it so.

World Vision's vision statement



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