THE WMUR GRANITE STATE POLL
THE UNIVERSITY OF NEW HAMPSHIRE SURVEY CENTER

October 21, 2013

SHAHEEN LEADS GOP CHALLENGERS IN RACE FOR NH SENATE SEAT
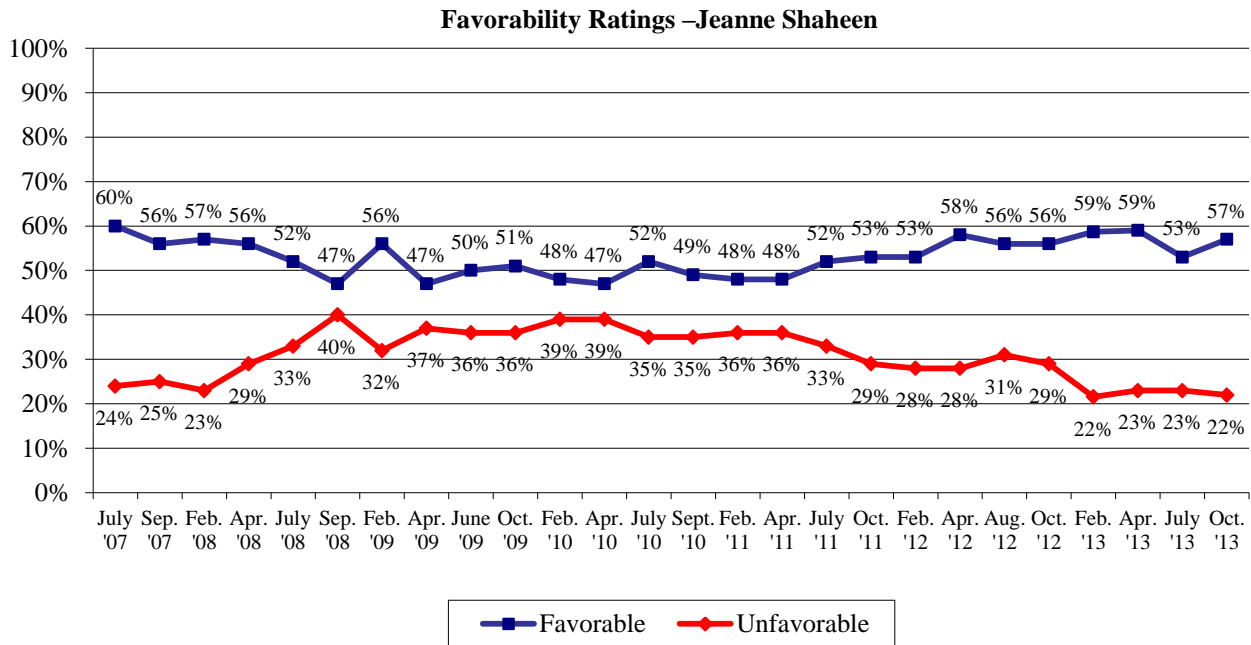
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DURHAM, NH – Senator Jeanne Shaheen remains very popular in the Granite State and currently enjoys large leads over potential Republican challengers in her 2014 re-election bid. Senator Kelly Ayotte's favorability ratings are unchanged since July.

These findings are based on the latest **WMUR Granite State Poll**,[*] conducted by the University of New Hampshire Survey Center. Six hundred and sixty-three (663) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between October 7 and October 16, 2013. The margin of sampling error for the survey is +/- 3.8 percent.

Favorability Ratings – Senator Jeanne Shaheen

The senior member of the New Hampshire delegation, Democratic Senator Jeanne Shaheen has long been one of the most popular politicians in New Hampshire. In the most recent Granite State Poll, 57% of New Hampshire adults say they have a favorable opinion of Shaheen, 22% have an unfavorable opinion of her, 6% are neutral and 15% don't know enough about her to say. Shaheen's net favorability rating, the percentage who have a favorable opinion of her minus the percentage who have an unfavorable opinion, is +35%, up from +30% in July. She is viewed very favorably by Democrats (net +76%), favorably by Independents (+29%), and only somewhat unfavorably by Republicans (-10%).


Favorability Ratings –Jeanne Shaheen

Potential GOP Challengers for U.S. Senate

Two potential challengers to Senator Shaheen are former State Senator Jim Rubens (R-Hanover) and former Congressman Charlie Bass (R-Peterborough). Rubens has already officially announced his Senate run while Bass has hinted at running.

Rubens remains largely unknown in the Granite State. Currently, only 4% of New Hampshire adults have a favorable opinion of Rubens, 7% have an unfavorable opinion, 7% are neutral and 82% don't know enough to say. Rubens' net favorability rating is -3%.

Favorability Ratings - Jim Rubens
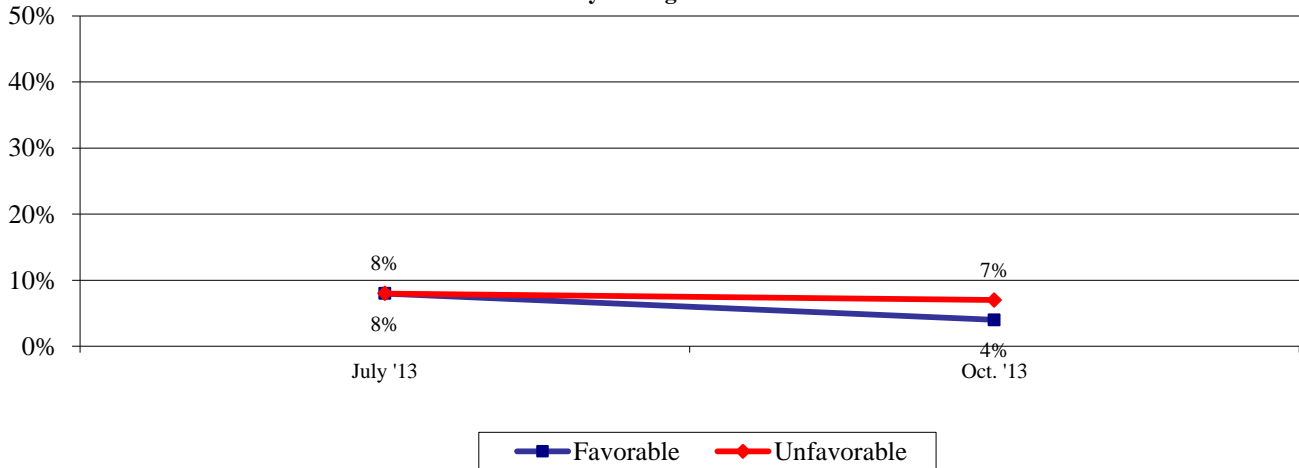
Bass, who served seven terms in Congress, is much better known than Rubens. Currently 30% of New Hampshire adults say they have a favorable opinion of Bass, 30% have an unfavorable opinion, 9% are neutral and 31% don't know enough to say. His net favorability is 0%. Bass is popular among Republicans (net +33%), somewhat popular among Independents (+5%) and unpopular among Democrats (net -27%).

Favorability Ratings - Charlie Bass
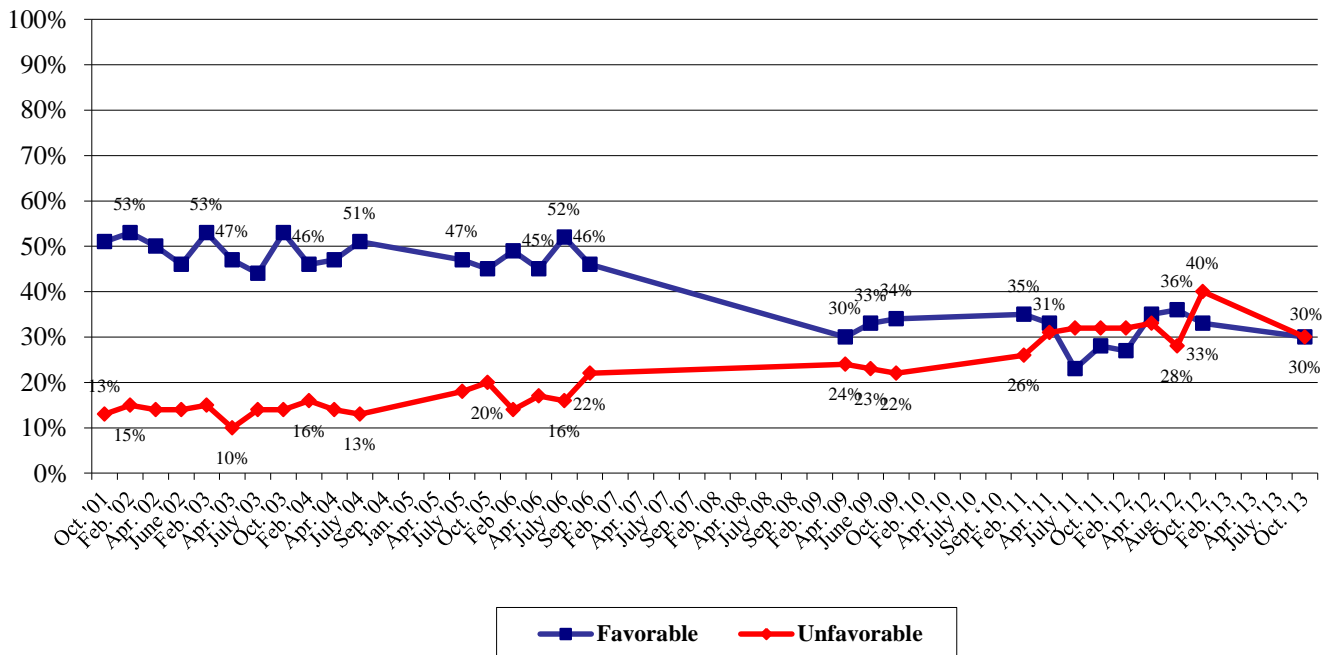
2014 U.S. Senate Election

Very few voters have decided who they will vote for in the 2014 U.S. Senate Election. Only 6% of likely voters say they have definitely decided who to support, 7% are leaning towards someone, and 87% are still trying to decide.

In a matchup between Shaheen and Bass, 51% of likely voters would vote for Shaheen if the election were held today, 34% would vote for Bass, 2% support someone else, and 13% are undecided.

If Rubens were the Republican nominee, 53% of likely voters would vote for Shaheen, 28% would vote for Rubens, 1% support someone else, and 18% are undecided.

As would be expected in hypothetical matchups this early, Democrats and Republicans largely support their party's candidate while many Independents are undecided. Currently Shaheen holds sizeable leads over both Bass and Rubens with Independent voters.

US Senate - Shaheen vs. Bass
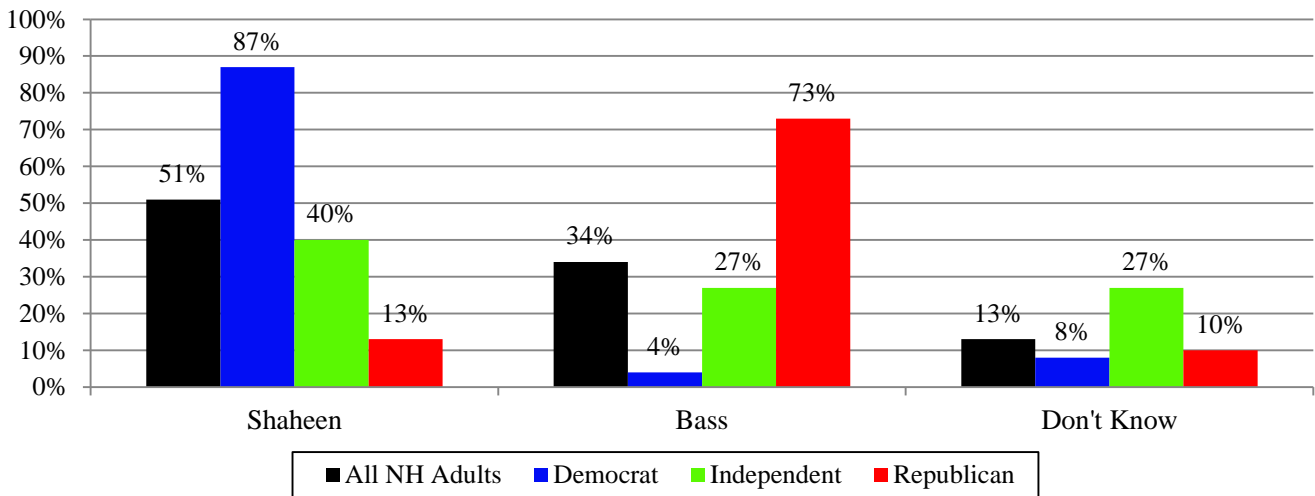
US Senate - Shaheen vs. Rubens
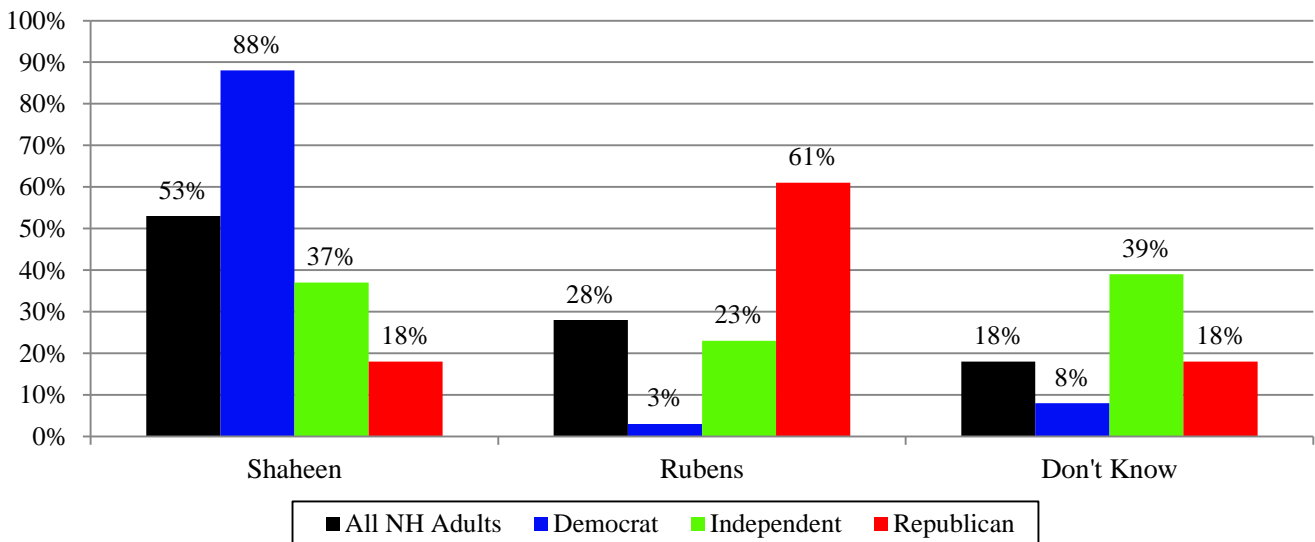
Favorability Ratings – Senator Kelly Ayotte

The favorability ratings of New Hampshire's junior senator, Republican Kelly Ayotte, have remained steady since July. Currently, 41% of New Hampshire adults have a favorable opinion of Ayotte, 31% have an unfavorable opinion of her, 8% are neutral and 21% don't know enough about her to say. Ayotte's net favorability rating is +10%, which is up from +9% in July. She remains very popular among Republicans (net favorability rating of +52%), popular among independents at (+21%) and unpopular among Democrats at (-26%).

Favorability Ratings – Kelly Ayotte

Firmness of NH Senate Vote

"I know that it is early, but have you definitely decided who you will vote for in the New Hampshire Senate election in 2014 … are you leaning toward someone … or have you considered some candidates but are still trying to decide?"

	Oct. '13
Definitely Decided	6%
Leaning Toward Someone	7%
Still Trying to Decide	87%
N=	(504)

US Senate – Bass vs. Shaheen

"If the 2014 Senate election was being held today and the candidates were Charlie Bass, the Republican and Jeanne Shaheen, the Democrat, who would you vote for?" ROTATE CANDIDATES

	Oct. '13
Bass	34%
Shaheen	51%
Other	2%
Don't know / undecided	13%
(N=)	(515)

US Senate – Rubens vs. Shaheen

"If the 2014 Senate election was being held today and the candidates were Jim Rubens, the Republican and Jeanne Shaheen, the Democrat, who would you vote for?" ROTATE CANDIDATES

	Oct. '13
Rubens	28%
Shaheen	53%
Other	1%
Don't know / undecided	18%
(N=)	(516)

Favorability Rating – Senator Jeanne Shaheen

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. Senator (Former Governor) Jeanne Shaheen?"

Statewide	Favorable	Neutral	Unfavorable	Don't Know	Net	(N)
Oct. '13	57%	6%	22%	15%	+35%	(662)
July '13	53%	8%	23%	16%	+30%	(512)
Apr. '13	59%	6%	23%	12%	+36%	(504)
Feb. '13	59%	9%	22%	11%	+37%	(580)
Oct. '12	56%	4%	29%	11%	+27%	(588)
Aug. '12	56%	4%	31%	9%	+25%	(580)
Apr. '12	58%	6%	28%	8%	+30%	(533)
Feb. '12	53%	7%	28%	12%	+25%	(527)
Oct. '11	53%	9%	29%	9%	+24%	(554)
July '11	52%	7%	33%	8%	+19%	(511)
Apr. '11	48%	7%	36%	9%	+12%	(503)
Feb. '11	48%	9%	36%	7%	+12%	(519)
Sept. '10	49%	5%	35%	11%	+14%	(515)
July '10	52%	6%	35%	8%	+17%	(503)
Apr. '10	47%	6%	39%	8%	+8%	(511)
Feb. '10	48%	5%	39%	8%	+9%	(496)
Oct. '09	51%	5%	36%	7%	+15%	(502)
Jun. '09	50%	6%	36%	8%	+14%	(557)
Apr. '09	47%	7%	37%	9%	+10%	(503)
Feb. '09	56%	7%	32%	5%	+24%	(617)
Sep. '08	47%	5%	40%	8%	+7%	(522)
July '08	53%	9%	31%	6%	+22%	(472)
Apr. '08	56%	10%	29%	5%	+27%	(500)
Feb. '08	57%	13%	23%	7%	+34%	(555)
Sept. '07	56%	11%	25%	8%	+31%	(506)
July '07	60%	9%	24%	8%	+36%	(520)

Favorability Rating – Senator Kelly Ayotte

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. Senator (Former New Hampshire Attorney General) Kelly Ayotte?"

Statewide	Favorable	Neutral	Unfavorable	Don't Know	Net	(N)
Oct. '13	41%	8%	31%	21%	+10%	(662)
July '13	41%	8%	32%	19%	+9%	(512)
Apr. '13	50%	9%	25%	16%	+25%	(505)
Feb. '13	51%	7%	28%	14%	+23%	(579)
Oct. '12	44%	5%	32%	19%	+12%	(590)
Aug. '12	53%	5%	25%	18%	+28%	(577)
Apr. '12	43%	5%	29%	22%	+14%	(531)
Feb. '12	42%	9%	26%	23%	+16%	(527)
Oct. '11	47%	10%	24%	18%	+23%	(554)
July '11	45%	12%	25%	18%	+20%	(514)
Apr. '11	49%	8%	25%	19%	+24%	(501)
Feb. '11	51%	8%	20%	21%	+31%	(520)
Sept. '10	41%	11%	29%	19%	+12%	(515)
July '10	36%	7%	27%	30%	+9%	(504)
Apr. '10	38%	7%	13%	41%	+25%	(508)
Feb. '10	38%	6%	12%	44%	+26%	(497)
Oct. '09	37%	6%	8%	49%	+29%	(501)
Jun. '09	45%	7%	8%	40%	+37%	(556)

Favorability Rating – Charlie Bass

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. Former Congressman (Congressman) Charlie Bass?"

Statewide	Favorable	Neutral	Unfavorable	Don't Know	Net	(N)
Oct. '13	**30%**	**9%**	**30%**	**31%**	**0%**	**(661)**
Oct. '12	30%	8%	38%	25%	-8%	(589)
July '12	36%	7%	28%	28%	+8%	(578)
Apr. '12	35%	8%	33%	24%	+2%	(534)
Feb. '12	27%	11%	32%	30%	-5%	(526)
Oct. '11	28%	14%	32%	25%	-4%	(554)
July '11	26%	12%	34%	28%	-8%	(513)
Apr. '11	33%	11%	31%	24%	+2%	(499)
Feb. '11	35%	14%	26%	25%	+9%	(520)
Oct. '09	34%	11%	22%	34%	+12%	(500)
June '09	33%	10%	23%	34%	+10%	(557)
Apr. '09	30%	10%	24%	36%	+6%	(503)
Sep. '06	46%	12%	22%	20%	+24%	(513)
July '06	52%	12%	16%	20%	+36%	(503)
Apr. '06	45%	12%	17%	25%	+28%	(500)
Feb. '06	49%	16%	13%	22%	+36%	(501)
Oct. '05	45%	13%	20%	22%	+25%	(504)
July '05	47%	11%	18%	24%	+29%	(500)
July '04	51%	11%	13%	24%	+38%	(508)
Apr. '04	47%	13%	14%	26%	+33%	(541)
Feb. '04	46%	12%	16%	26%	+30%	(510)
Oct. '03	52%	11%	14%	23%	+38%	(496)
July '03	44%	16%	14%	26%	+30%	(520)
Apr. '03	47%	10%	10%	34%	+37%	(506)
Feb. '03	53%	12%	15%	21%	+38%	(647)
June '02	46%	13%	14%	26%	+32%	(639)
Apr. '02	50%	11%	14%	25%	+36%	(692)
Feb. '02	53%	9%	15%	23%	+38%	(549)
Oct. '01	51%	11%	13%	25%	+38%	(683)

Favorability Rating – Jim Rubens

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. Former State Senator Jim Rubens?"

Statewide	Favorable	Neutral	Unfavorable	Don't Know	Net	(N)
Oct. '13	**4%**	**7%**	**7%**	**82%**	**-3%**	**(659)**
July '13	8%	8%	8%	77%	0%	(514)

Favorability Rating – Senator Jeanne Shaheen

	Favorable	**Neutral**	**Unfavorable**	**Don't Know**	**(N)**
STATEWIDE	57%	6%	22%	15%	662
Registered Democrat	82%	2%	4%	12%	147
Registered Undeclared	56%	8%	22%	14%	287
Registered Republican	33%	9%	46%	13%	143
Democrat	80%	3%	4%	12%	279
Independent	52%	9%	23%	16%	148
Republican	33%	9%	43%	15%	214
Liberal	79%	3%	6%	11%	152
Moderate	63%	6%	16%	15%	262
Conservative	34%	8%	44%	14%	184
Support Tea Party	20%	8%	61%	11%	122
Neutral	52%	9%	22%	17%	204
Oppose Tea Party	78%	5%	7%	11%	298
Romney/Ryan Voter	31%	9%	48%	11%	224
Obama/Biden Voter	77%	4%	5%	13%	316
Other	49%	3%	31%	17%	33
Did Not Vote in 2008	53%	8%	9%	30%	68
Union household	66%	7%	14%	13%	78
Non-union	56%	6%	23%	14%	570
Read Union Leader	54%	8%	30%	8%	157
Read Boston Globe	72%	5%	14%	8%	93
Watch WMUR	59%	7%	23%	11%	377
Listen to NHPR	73%	5%	15%	8%	206
10 yrs. or less in NH	36%	10%	12%	42%	82
11 to 20 years	63%	8%	18%	12%	137
More than 20 years	59%	5%	26%	10%	428
18 to 34	56%	5%	15%	24%	165
35 to 49	52%	10%	22%	16%	184
50 to 64	57%	5%	30%	8%	172
65 and over	65%	5%	22%	8%	117
Male	56%	6%	24%	14%	327
Female	58%	7%	20%	15%	335
High school or less	56%	6%	20%	18%	121
Some college	53%	8%	20%	20%	147
College graduate	56%	7%	26%	12%	251
Post-graduate	66%	6%	18%	11%	131
Attend services 1 or more/week	47%	9%	33%	11%	123
1-2 times a month	58%	2%	28%	12%	62
Less often	52%	7%	24%	16%	180
Never	65%	5%	14%	16%	258
North Country	73%	4%	5%	19%	56
Central / Lakes	54%	9%	28%	9%	107
Connecticut Valley	49%	6%	21%	24%	92
Mass Border	54%	7%	22%	17%	182
Seacoast	61%	6%	20%	12%	118
Manchester Area	60%	5%	26%	10%	109
First Cong. Dist.	60%	7%	21%	13%	325
Second Cong. Dist.	55%	6%	23%	16%	331

Favorability Rating – Senator Kelly Ayotte

	Favorable	Neutral	Unfavorable	Don't Know	(N)
STATEWIDE	**41%**	**8%**	**31%**	**21%**	**662**
Registered Democrat	18%	6%	53%	23%	147
Registered Undeclared	47%	7%	26%	20%	287
Registered Republican	63%	8%	16%	14%	143
Democrat	22%	7%	48%	23%	279
Independent	42%	10%	21%	27%	148
Republican	67%	7%	15%	12%	214
Liberal	17%	5%	51%	27%	152
Moderate	43%	7%	31%	19%	262
Conservative	62%	7%	17%	13%	184
Support Tea Party	58%	7%	21%	14%	122
Neutral	51%	11%	15%	22%	204
Oppose Tea Party	27%	6%	46%	20%	298
Romney/Ryan Voter	66%	10%	12%	11%	224
Obama/Biden Voter	24%	7%	46%	23%	316
Other	60%	9%	24%	7%	33
Did Not Vote in 2008	29%	7%	22%	42%	68
Union household	36%	5%	42%	17%	78
Non-union	42%	8%	29%	21%	570
Read Union Leader	48%	8%	32%	12%	157
Read Boston Globe	31%	8%	47%	14%	93
Watch WMUR	47%	7%	31%	15%	377
Listen to NHPR	34%	6%	46%	15%	206
10 yrs. or less in NH	17%	9%	29%	45%	82
11 to 20 years	41%	11%	27%	21%	137
More than 20 years	46%	6%	32%	15%	428
18 to 34	31%	7%	23%	39%	165
35 to 49	41%	10%	29%	20%	184
50 to 64	52%	6%	31%	11%	172
65 and over	43%	8%	40%	9%	117
Male	43%	6%	30%	20%	327
Female	39%	9%	31%	21%	335
High school or less	38%	8%	25%	29%	121
Some college	43%	10%	24%	23%	147
College graduate	41%	8%	31%	19%	251
Post-graduate	41%	4%	42%	13%	131
Attend services 1 or more/week	48%	9%	26%	16%	123
1-2 times a month	48%	8%	31%	13%	62
Less often	44%	10%	31%	16%	180
Never	36%	6%	32%	27%	258
North Country	36%	4%	36%	24%	56
Central / Lakes	49%	8%	36%	6%	107
Connecticut Valley	39%	5%	28%	28%	92
Mass Border	41%	10%	26%	23%	182
Seacoast	39%	8%	31%	22%	118
Manchester Area	40%	7%	33%	20%	109
First Cong. Dist.	43%	6%	32%	19%	325
Second Cong. Dist.	40%	10%	29%	22%	331

Favorability Rating – Former State Senator Jim Rubens

	Favorable	Neutral	Unfavorable	Don't Know	(N)
STATEWIDE	4%	7%	7%	82%	659
Registered Democrat	2%	6%	8%	84%	147
Registered Undeclared	3%	9%	7%	80%	287
Registered Republican	7%	6%	6%	81%	142
Democrat	3%	6%	7%	85%	279
Independent	3%	11%	10%	76%	146
Republican	7%	7%	5%	82%	212
Liberal	2%	7%	7%	84%	151
Moderate	4%	8%	8%	80%	261
Conservative	6%	6%	6%	81%	183
Support Tea Party	6%	8%	6%	81%	122
Neutral	5%	5%	8%	82%	202
Oppose Tea Party	3%	9%	7%	81%	297
Romney/Ryan Voter	6%	8%	6%	80%	224
Obama/Biden Voter	2%	8%	8%	82%	314
Other	11%	2%	13%	74%	33
Did Not Vote in 2008	1%	3%	3%	93%	68
Union household	3%	5%	7%	84%	78
Non-union	4%	7%	7%	82%	567
Read Union Leader	3%	5%	14%	78%	157
Read Boston Globe	7%	6%	10%	76%	93
Watch WMUR	4%	6%	7%	83%	374
Listen to NHPR	2%	9%	12%	77%	205
10 yrs. or less in NH	1%	9%	2%	87%	82
11 to 20 years	1%	9%	3%	87%	136
More than 20 years	5%	6%	9%	79%	426
18 to 34	3%	4%	4%	89%	165
35 to 49	1%	9%	10%	79%	183
50 to 64	8%	7%	6%	79%	171
65 and over	4%	7%	7%	82%	117
Male	5%	7%	10%	78%	324
Female	3%	7%	4%	86%	335
High school or less	2%	6%	11%	81%	119
Some college	3%	5%	5%	87%	147
College graduate	4%	7%	6%	83%	250
Post-graduate	7%	9%	8%	76%	131
Attend services 1 or more/week	5%	7%	10%	78%	123
1-2 times a month	4%	4%	3%	89%	62
Less often	5%	6%	4%	85%	179
Never	3%	8%	8%	80%	256
North Country	0%	6%	10%	84%	54
Central / Lakes	5%	6%	12%	77%	107
Connecticut Valley	2%	11%	5%	82%	92
Mass Border	4%	6%	5%	84%	180
Seacoast	6%	7%	3%	84%	118
Manchester Area	3%	6%	9%	82%	109
First Cong. Dist.	4%	7%	7%	82%	324
Second Cong. Dist.	4%	7%	6%	83%	329

Favorability Rating – Former Congressman Charlie Bass

STATEWIDE	Favorable 30%	Neutral 9%	Unfavorable 30%	Don't Know 31%	(N) 661
Registered Democrat	15%	4%	47%	33%	147
Registered Undeclared	30%	12%	31%	27%	287
Registered Republican	52%	8%	16%	23%	143
Democrat	17%	8%	44%	32%	279
Independent	30%	10%	25%	35%	147
Republican	49%	8%	16%	27%	214
Liberal	13%	6%	48%	33%	152
Moderate	29%	9%	31%	30%	262
Conservative	47%	7%	18%	28%	184
Support Tea Party	48%	11%	17%	24%	122
Neutral	34%	9%	18%	39%	204
Oppose Tea Party	20%	8%	45%	26%	298
Romney/Ryan Voter	49%	12%	16%	23%	224
Obama/Biden Voter	18%	7%	44%	31%	315
Other	42%	10%	30%	18%	33
Did Not Vote in 2008	22%	2%	13%	63%	68
Union household	32%	13%	31%	25%	78
Non-union	30%	8%	30%	32%	569
Read Union Leader	38%	9%	30%	23%	157
Read Boston Globe	29%	6%	37%	27%	93
Watch WMUR	31%	7%	36%	26%	376
Listen to NHPR	27%	10%	39%	24%	206
10 yrs. or less in NH	8%	7%	18%	66%	82
11 to 20 years	28%	13%	33%	27%	137
More than 20 years	35%	8%	31%	26%	427
18 to 34	31%	6%	15%	48%	165
35 to 49	28%	11%	29%	33%	184
50 to 64	31%	8%	37%	24%	172
65 and over	34%	10%	40%	17%	117
Male	34%	9%	27%	31%	327
Female	26%	9%	34%	32%	335
High school or less	28%	4%	34%	33%	120
Some college	30%	9%	24%	37%	147
College graduate	32%	8%	28%	32%	251
Post-graduate	29%	13%	36%	22%	131
Attend services 1 or more/week	39%	10%	24%	27%	123
1-2 times a month	41%	4%	41%	14%	62
Less often	34%	12%	27%	28%	180
Never	22%	7%	30%	41%	258
North Country	16%	9%	47%	28%	55
Central / Lakes	29%	11%	41%	18%	107
Connecticut Valley	33%	8%	31%	27%	92
Mass Border	33%	8%	21%	37%	182
Seacoast	22%	9%	30%	39%	118
Manchester Area	38%	6%	25%	31%	109
First Cong. Dist.	28%	11%	27%	34%	325
Second Cong. Dist.	32%	7%	33%	29%	331

Firmness of choice for New Hampshire Senate

	Definitely Decided	Leaning Toward Someone	Still Trying To Decide	(N=)
STATEWIDE	**6%**	**7%**	**87%**	**504**
Registered Democrat	12%	12%	76%	123
Registered Undeclared	4%	4%	92%	220
Registered Republican	4%	10%	86%	122
Democrat	9%	9%	82%	218
Independent	3%	2%	96%	97
Republican	5%	9%	87%	177
Liberal	7%	8%	84%	120
Moderate	7%	9%	84%	205
Conservative	4%	6%	90%	142
Support Tea Party	5%	12%	83%	97
Neutral	6%	3%	91%	144
Oppose Tea Party	7%	9%	84%	244
Romney/Ryan Voter	4%	8%	87%	194
Obama/Biden Voter	8%	8%	84%	250
Other	3%	3%	94%	29
Did Not Vote in 2008	0%	0%	100%	16
Union household	7%	8%	85%	71
Non-union	6%	7%	87%	426
Read Union Leader	4%	11%	85%	123
Read Boston Globe	9%	14%	77%	74
Watch WMUR	7%	8%	85%	297
Listen to NHPR	7%	11%	82%	175
10 yrs. or less in NH	10%	6%	84%	47
11 to 20 years	7%	8%	85%	109
More than 20 years	5%	8%	87%	338
18 to 34	1%	5%	94%	106
35 to 49	7%	7%	86%	142
50 to 64	7%	7%	86%	143
65 and over	7%	11%	82%	97
Male	6%	8%	86%	241
Female	6%	7%	87%	263
High school or less	6%	6%	88%	63
Some college	4%	6%	90%	113
College graduate	4%	6%	90%	203
Post-graduate	11%	13%	76%	117
Attend services 1 or more/week	6%	11%	83%	99
1-2 times a month	6%	9%	85%	52
Less often	5%	7%	88%	148
Never	6%	5%	88%	179
North Country	4%	7%	89%	45
Central / Lakes	8%	4%	89%	88
Connecticut Valley	6%	12%	82%	73
Mass Border	5%	6%	89%	128
Seacoast	3%	6%	91%	93
Manchester Area	9%	12%	79%	78
First Cong. Dist.	5%	7%	88%	255
Second Cong. Dist.	7%	7%	86%	246

US Senate – Charlie Bass vs. Jeanne Shaheen – Likely Voters

	Bass	**Shaheen**	**Other**	**DK**	**(N)**
STATEWIDE	**34%**	**51%**	**2%**	**13%**	**515**
Registered Democrat	3%	90%	1%	7%	125
Registered Undeclared	28%	51%	4%	17%	224
Registered Republican	76%	14%	2%	8%	125
Democrat	4%	87%	1%	8%	224
Independent	27%	40%	5%	27%	96
Republican	73%	13%	3%	10%	183
Liberal	3%	89%	2%	6%	122
Moderate	26%	57%	1%	16%	209
Conservative	70%	15%	5%	10%	148
Support Tea Party	79%	4%	7%	10%	98
Neutral	46%	37%	2%	15%	147
Oppose Tea Party	9%	79%	1%	11%	250
Romney/Ryan Voter	70%	14%	4%	11%	199
Obama/Biden Voter	4%	84%	1%	11%	255
Other	59%	29%	5%	6%	28
Did Not Vote in 2008	27%	35%	0%	38%	16
Union household	34%	54%	1%	10%	70
Non-union	34%	51%	3%	13%	438
Read Union Leader	40%	40%	5%	15%	124
Read Boston Globe	21%	68%	2%	10%	76
Watch WMUR	31%	52%	3%	13%	306
Listen to NHPR	18%	69%	2%	11%	176
10 yrs. or less in NH	17%	55%	4%	24%	49
11 to 20 years	39%	43%	3%	15%	114
More than 20 years	34%	54%	2%	10%	342
18 to 34	34%	47%	3%	16%	104
35 to 49	37%	45%	2%	16%	146
50 to 64	34%	52%	4%	10%	147
65 and over	30%	60%	1%	9%	101
Male	37%	50%	2%	11%	251
Female	31%	52%	3%	15%	264
High school or less	29%	58%	3%	10%	66
Some college	39%	43%	3%	15%	112
College graduate	37%	47%	3%	13%	206
Post-graduate	27%	61%	1%	11%	122
Attend services 1 or more/week	47%	39%	5%	10%	103
1-2 times a month	33%	49%	7%	11%	55
Less often	38%	45%	1%	17%	150
Never	26%	65%	1%	8%	179
North Country	12%	55%	2%	31%	46
Central / Lakes	40%	53%	1%	6%	87
Connecticut Valley	34%	52%	0%	14%	75
Mass Border	35%	45%	5%	16%	131
Seacoast	31%	61%	2%	5%	96
Manchester Area	39%	44%	3%	13%	80
First Cong. Dist.	31%	54%	2%	13%	261
Second Cong. Dist.	36%	48%	3%	13%	250

US Senate – Jim Rubens vs. Jeanne Shaheen – Likely Voters

	Rubens	Shaheen	Other	DK	(N)
STATEWIDE	**28%**	**53%**	**1%**	**18%**	**516**
Registered Democrat	2%	89%	0%	9%	123
Registered Undeclared	23%	51%	1%	25%	225
Registered Republican	66%	19%	2%	13%	126
Democrat	3%	88%	1%	8%	222
Independent	23%	37%	0%	39%	97
Republican	61%	18%	2%	18%	185
Liberal	4%	90%	1%	5%	120
Moderate	19%	57%	1%	23%	210
Conservative	62%	19%	2%	17%	149
Support Tea Party	73%	6%	4%	17%	99
Neutral	37%	40%	1%	21%	145
Oppose Tea Party	6%	79%	0%	15%	251
Romney/Ryan Voter	60%	17%	2%	21%	202
Obama/Biden Voter	2%	83%	0%	14%	253
Other	47%	45%	0%	8%	28
Did Not Vote in 2008	27%	43%	0%	30%	16
Union household	25%	56%	1%	18%	72
Non-union	29%	52%	1%	18%	437
Read Union Leader	36%	43%	1%	21%	127
Read Boston Globe	18%	66%	0%	17%	77
Watch WMUR	25%	52%	2%	21%	307
Listen to NHPR	14%	72%	1%	14%	178
10 yrs. or less in NH	12%	59%	2%	26%	49
11 to 20 years	32%	47%	1%	20%	114
More than 20 years	30%	53%	1%	16%	343
18 to 34	28%	48%	1%	23%	102
35 to 49	29%	51%	2%	19%	147
50 to 64	31%	50%	1%	17%	149
65 and over	26%	60%	0%	15%	102
Male	30%	53%	1%	17%	253
Female	27%	52%	2%	19%	264
High school or less	20%	63%	2%	15%	66
Some college	40%	42%	2%	16%	113
College graduate	27%	50%	1%	22%	205
Post-graduate	24%	62%	0%	13%	122
Attend services 1 or more/week	42%	43%	2%	13%	104
1-2 times a month	30%	48%	0%	22%	55
Less often	31%	46%	2%	21%	148
Never	21%	65%	1%	14%	181
North Country	11%	56%	0%	33%	46
Central / Lakes	34%	54%	0%	11%	88
Connecticut Valley	28%	56%	0%	16%	73
Mass Border	30%	47%	2%	21%	133
Seacoast	24%	60%	1%	15%	96
Manchester Area	34%	46%	1%	18%	81
First Cong. Dist.	27%	53%	1%	19%	263
Second Cong. Dist.	29%	52%	1%	17%	249