

Unia Group

Polish heart, Swedish steel

Cracow, 2010



Agenda

- Who we are?
- History, how all that started
- Unia Group now
 - In numbers
 - Offer
 - Markets
 - Technologies
- Our objectives and views for future
 - Poland
 - Exports



UNIA
group

Who we are?

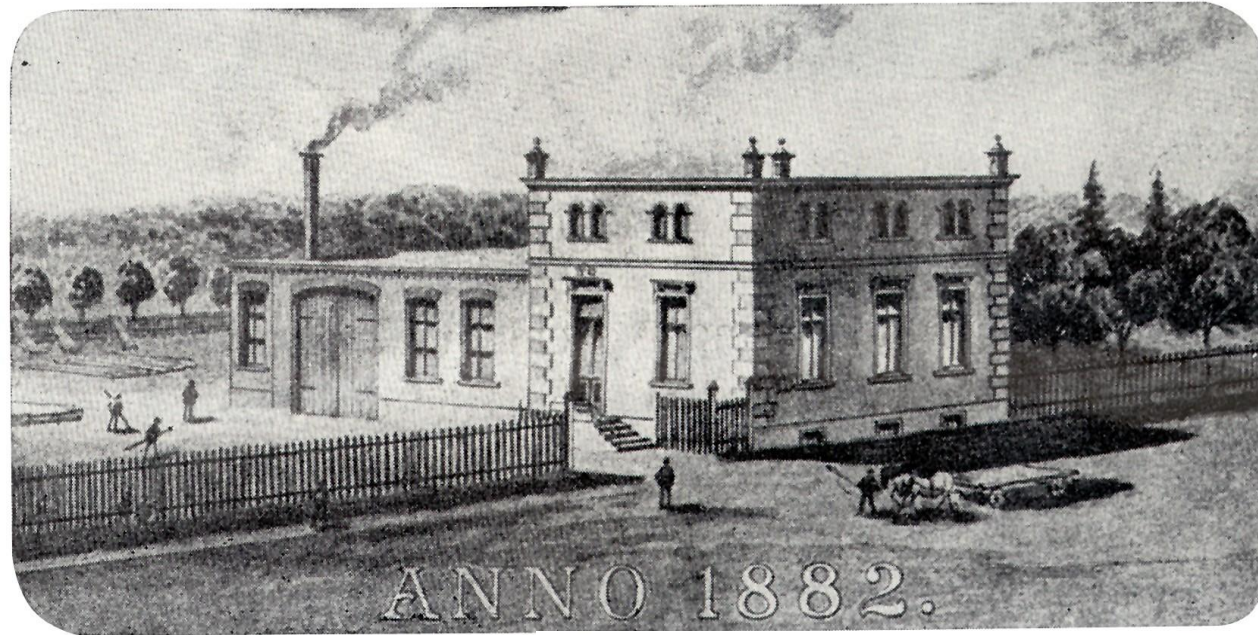
- Private owned company
- Fast growing firm from emerging market
- 130 years of tradition



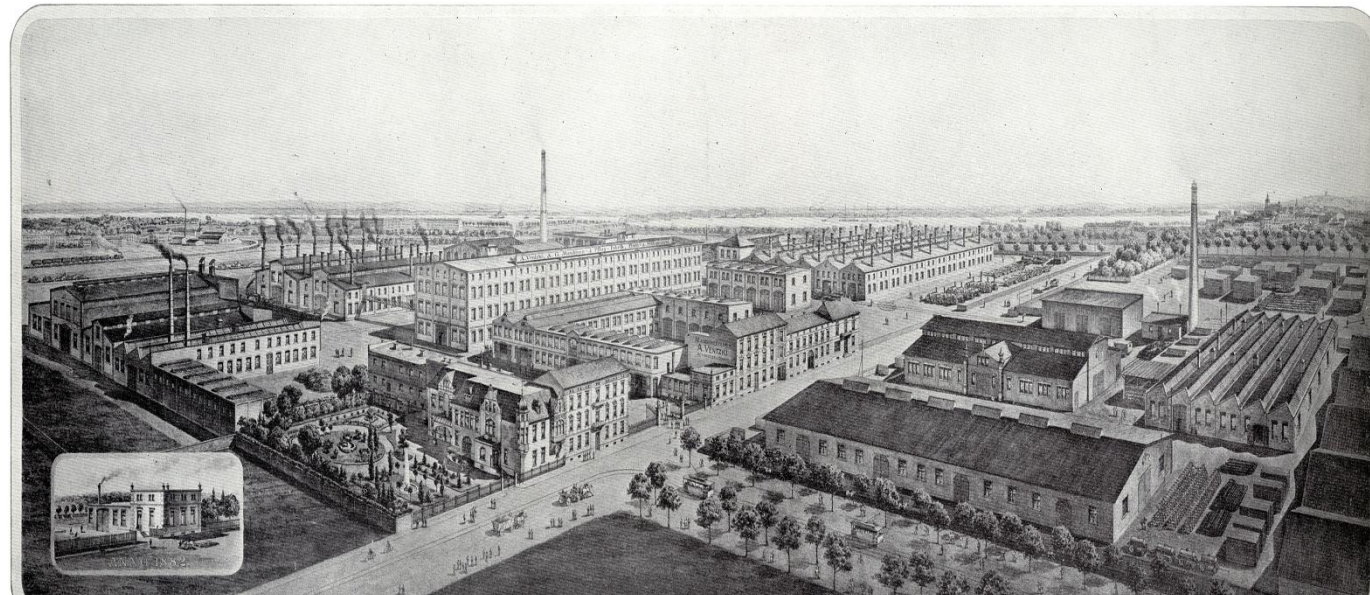
„The biggest from unknown”

UNIA
group

History, how all that started



Founded in 1882...



History



One of first documented exhibitions...



The route to where we are

- 1995 privately owned limited company
- 2002 acquisition of Kraj – producer of seeders
- 2004 acquisition of Brzeg – producer of spreaders
- 2005 acquisition of technology for potato machinery from Strzelce Opolskie
- 2006 acquisition of Pilmet – producer of sprayers
- 2006 acquisition of Famarol Slupsk – producer of green line machinery
- 2007 purchase of licences on DF balers



UNIA
group

Unia Group now



- Leading producer of agriculture machinery in Eastern Europe
- 130 years of tradition and experience
- One of the biggest offers of machines in the world
- 5 experienced and creative R&D departments
- Young and ambitious sales and marketing team
- Regular on most international and domestic exhibitions

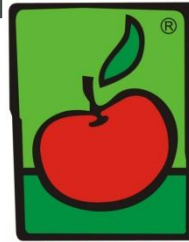
Factories



Grudziadz – soil cultivation



Brzeg – fertilization, potato machinery



UNIA
group



Slupsk – green line machinery



Kutno - seeders

In numbers...

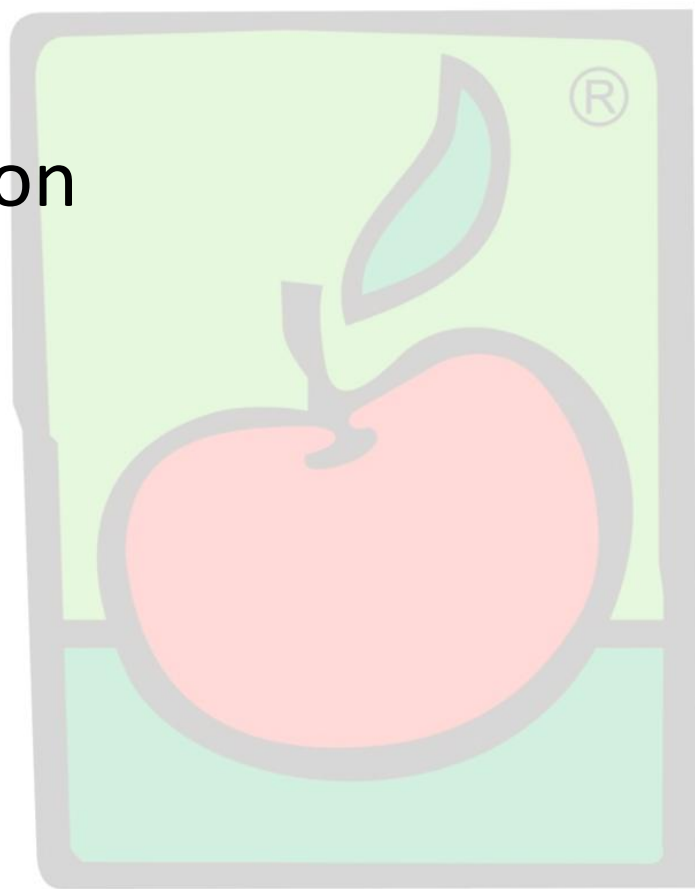
- 4 factories
- 1 400 workers
- 700 types of machines
- 25 000 machines produced annually
- 100 000 tonnes of steel processed every year
- 12 500 000 screws used in production every year



UNIA
group

Offer

- Soil cultivation
- Seeding
- Fertilization
- Potato line
- Green line



UNIA
group



Soil cultivation



Mounted ploughs



Semi - mounted ploughs



Disc cultivators



Tine cultivators

group

Soil cultivation



Aggrigates for no-till technology



Pre-seeding aggrigates



Subsoilers



Seeding



Seeders for simplified technologies



Mechanical seeders



Pneumatic seeders



Protection



Manure spreaders



Protection



Lime distributors

Sprayers

group



Potato line

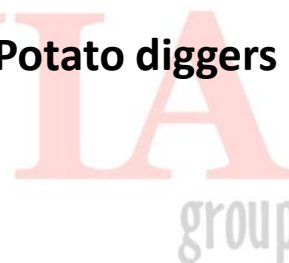


Potato harversters

Potato planters



Potato diggers



Green line



Balers & bale wrappers



Mowers



Markets



- 32 markets in Europe
- 60 worldwide

Technologies



Heat-treated steel



Painting



Production



Our objectives and views for future



- We are positive looking at our future
- We want to be global than local
- We will continue using the experience from different environments to be stronger

UNIA
group

Poland

- We cannot fall asleep
- Maintain and improve position
- Interest the market with new trends
- Improve the sales network



Trends in Poland

- Strong influence of EU subsidies
- Hunger of investments
- 2 environments - East & West
- Interest on new technologies
- Integration of housteads



UNIA
group

Exports

- Western Europe
- New EU countries
- Russia, Ukraine & East
- Looking for new markets



UNIA
group



Thank you for your attention!

UNIA
group

