

Everything old is new again.

## Retro rules

These nostalgic products will transport you to yesteryear. Whether it's the real thing or replicas, vintage fashions, film, effects, lenses and even cameras can fit into your modern workflow.



### OFFERED BY: REVAMP VINTAGE CLOTHING

Vintage clothing, accessories and intimates for men and women inspired by fashions from the 1910s through the 1950s. **REVAMP** carries a large selection of vintage bridal wear, as well as pinup-girl outfits for boudoir photography. The company's website features expert tips on applying period makeup, how-tos on creating the popular hairdos of the early to mid-20th century, and a guide to perfectly styling your retro photo shoot. ReVamp's fashions have played key roles on "Saturday Night Live," "Big Love," and "True Blood."

**PRICE: \$90 AND UP.** [revampvintage.com](http://revampvintage.com)

### OFFERED BY: DREAMY DIANA LENS

The **DREAMY DIANA LENS** adds a retro mode to your DSLR. Fans of the vintage Diana camera love the low saturation, soft, surreal blurs and unpredictable colors this toy camera delivers. Photojojo gives you the means to create similar effects with your modern-day camera with the Diana lens kit, which comprises the 38mm, super-wide Dreamy Diana+ plastic lens (1-2mm, 2-4mm and infinity settings) and a Canon or Nikon adapter for your DSLR, which works with the entire line of Lomography Diana+ lenses.

**PRICE: \$60.** [photojojo.com/store](http://photojojo.com/store)



### OFFERED BY: THE IMPOSSIBLE FILM PROJECT

Don't retire your old Polaroid camera to the attic just yet. The Impossible Film Project (IFP) saved the last Polaroid integral instant film production plant in 2008, and got busy inventing and producing totally **NEW INSTANT FILM** material for traditional Polaroid cameras. So far the lineup includes instant film in these formats: Polaroid 600 and SX-70, Image/Spectra, and Type 100. IFP provides wonderful online user guides and usage tips for each film. **PRICE: STARTS AT \$18.**

[shop.the-impossible-project.com/shop](http://shop.the-impossible-project.com/shop)



**OFFERED BY: PLUSTEK**

Need a solution for scanning and cleaning up slide film? The Plustek **OPTICFILM 7600i Ai SCANNER** for serious photographers offers sharpness, high resolution, and accurate color. Plustek OpticFilm scanners digitize images at resolution as great as 7,200 ppi. This device can transform one 35mm film frame into a digital file of 10,205x6,803 pixels, and in turn output up to 34x22 inches at 300 dpi. The built-in infrared channel is a useful feature for automatic dust and scratch removal, to save you hours of editing and retouching. **PRICE: \$439.95. [plustek.com](http://plustek.com)**



**OFFERED BY: KODAK**

Wedding videos take on a truly timeless quality when shot with **KODAK SUPER 8 FILM**. Introduced back in 1965, the film is still stocked by many local and Internet shops for cinematographers and video projects. The look of movies caught on Super 8 evokes an ethereal quality unbound by date or technology and instantly turns the here and now into enduring footage. Even today's video cameras must struggle to keep up with the time-lapse, stop-motion, and other techniques available with this vintage film. **PRICE: \$14.95 (50 FEET EKTACHROME 100D). [bhphotovideo.com](http://bhphotovideo.com)**

**OFFERED BY: NICHOLE VAN FLOURISH**

World-renowned photographer **NICHOLE VAN** fills an entire e-shop with actions, raw presets, borders, brushes and textures to take your portraits from now to wow. Quickly transform any modern image into a vintage masterpiece with a few clicks of the mouse, while dramatically speeding your workflow. Some presets come in several versions, allowing you to get the exact look you're going for. Add texture, dimension and age in an instant. **PRICE: FROM \$30. [actions.nicholev.com](http://actions.nicholev.com)**



**OFFERED BY: LOMOGRAPHY SHOP**

The Lomography shop is a little slice of heaven to toy and vintage camera enthusiasts. It carries a large selection of cameras, current, rare and expired film, and accessories. Hailing from the famous medium-format Diana F+ family, the **DIANA MINI EN ROSE** is a modern toy 35mm mini-camera clone with a dreamy-effect plastic lens, available in square or half-frame format. The color reminds us of the sweet things in life, like raspberries, roses, cupcakes, lipstick and cotton candy. **PRICE: \$119.**



The **LOMOGRAPHY SPROCKET ROCKET** is a sleek retro miracle in analog photography. It's the first panoramic camera dedicated entirely to sprocket holes, and the first analog camera with a reverse gear, allowing you to rewind and remix your photos. The super-wide-angle lens captures the entire width of 35mm film, including the sprockets. Includes a flash hot-shoe and standard tripod thread. **PRICE: \$89.**



The **LOMO LUBITEL 166+** camera is a loving recreation of a Soviet-era classic. This a mid-century masterpiece is updated with a full-frame ground glass viewfinder and stunning new features, including the ability to shoot both medium-format and 35mm film. The Lubitel offers shutter speeds of 1/15 to 1/250 second, bulb for long exposures, and aperture of f/4.5 to f/22.

**PRICE: \$350. [usa.shop.lomography.com](http://usa.shop.lomography.com)** ■



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