# billboard Top 40



BILLBOARD.COM/NEWSLETTERS

NOVEMBER 25, 2013 | PAGE 1 OF 6

### **MAINSTREAM TOP 40**

#1

Wake Me Up! AVICII

(IDJMG)

### **GREATEST GAINER**

The Monster

EMINEM

FEATURING RIHANNA

(INTERSCOPE)

#### MOST ADDED

Do What U Want LADY GAGA FEAT. R. KELLY (INTERSCOPE)

### **RHYTHMIC #1**

Hold On, We're Going Home DRAKE FEATURING MAJID JORDAN (REPUBLIC)

### **ADULT TOP 40 #**

Wake Me Up!

### DANCE/MIX SHOW #1

Stay The Night ZEDD FEAT. HALEY WILLIAMS

(INTERSCOPE)

BULLET POINTS GARY TRUST gary.trust@billboard.com | @gthot20

## You Think Top 40 Slows Down The Songs Now...



Two weeks ago, Billboard's Top 40 Update analyzed the recent bevy of ballads at the format. PDs agreed that while they prefer an uptempo song pace, there will likely always be a place for select hit ballads, especially by such star acts as **Miley Cyrus** ("Wreck-

ing Ball"), **Katy Perry** ("Unconditionally") and **Rihanna**, who's charted two this year ("Stay," "What Now").

The column evoked this response by reader **Mark Blankenship**: "In 1989, there were more ballads atop the Billboard Hot 100 than now. It seems like the quoted PDs take the need for beats as a given, but it hasn't always been so."

Indeed, a look back at 1989 reveals Hot 100 leaders from **Debbie Gibson** ("Lost in Your Eyes"), **Richard Marx** ("Right Here Waiting") and **Roxette** ("Listento Your Heart"). What's changed so that top 40 has become almost exclusively a format of fast-paced hits? An eroundtable with Update's **Sean Ross** and **Rich Appel** and Billboard director of charts **Silvio Pietroluongo** yielded

five key reasons why top 40 has since picked up the pace.

Research has helped spur a narrower focus on uptempo hits: Similarly, by the early '90s, top 40 was researched

so tightly that little other than rhythmic pop could break through.

Portable People Meter ratings measurement, too: As it has become accepted that PPM likes tempo, PDs are careful to avoid potential tune-out.

Artists copy what's hot: If other ballads aren't on the radio, ballads won't be as influential. Still, current down-tempo hits follow those by P!nk ("Just Give Me a Reason"), Bruno Mars ("When I Was Your Man") and Rihanna. Perhaps we're ripe for "Wrecking Ball" clones next.

**Hip-hop's influence:** Today's artists grew up with rap and hip-hop beats, making ballads less a part of their musical upbringing.

"Turbo-pop" and EDM have become top 40 trademarks, squeezing out rock: And, rock power ballads have traditionally been a solid source of top 40 hits. The little rock that crosses over now is uptempo, from stomp-and-clap folk (Phillip Phillips) to dance/rock (Capital Cities).

over now is uptempo, from stomp-andclap folk (Phillip Phillips) to dance/rock (Capital Cities).

As Warrant sang in its 1989 ballad "Heaven," "heaven isn't too far away." But, 24 years later, the sound of that song, outside

of a few high-profile exceptions, certainly seems to be at top 40.



**Time and temp(o):** In 1989, ballads from the likes of Debbie Gibson, Richard Marx and Warrant ruled radio. Update looks at why the format has evolved so heavily toward uptempo hits.



# Access the best in music.

Billboard's top-rated iPad Edition

Playable Billboard Charts • Videos • Photo Galleries • Cover Stories • Special Reports • Reviews • Interviews • Event Coverage & MORE



iPad is a trademark of Apple Inc., registered in the U.S. and other countries. App Store is a service mark of Apple Inc.

## How Radio Can Sell Music If Fewer Are Buying



adio used to be emphatically *not* in the business of selling records. Any convention panel on the radio/record relationship would usually end up with some programmer proclaiming above angry crowd murmurs that his job was to play the hits, not make them. In real life, there were always a number of PDs who prided themselves on finding the hits as well, but more believed labels and radio were in diametrically opposed businesses.

Now, radio is very much in the business of selling music. The last two years have seen the launch of multiple artist/ label initiatives at the major broadcast groups. In recent weeks, new superstar releases have become like the everycover-of-every-magazine lead-up to "The Hunger Games: Catching Fire," with a Katy Perry or Lady Gaga or One Direction event wherever you turn. Even Paul McCartney, whose newer music isn't typically heard on the radio, was unavoidable. McCartney's "New" got roughly comparable airplay to "Ever-Present Past," the lead-off single from his last radio project, but it was particularly noticeable in an AC format that rarely plays veteran artists or songs without top 40 support.

The problem is that radio has decided to sell music at a time when fewer people want to buy music. Perry's *PRISM* album debuted with a bigger first week than her *Teenage Dream*. But the sales of both *New* and Lady Gaga's *ARTPOP* were down sig-

nificantly from their predecessors. As is increasingly typical, both require an asterisk since Gaga's *Born This Way* benefited from deep discounting, while McCartney had a Starbucks partnership last time out. Working closely with radio this time did mean that McCartney was front and center in pop culture (a former **Beatle** never disappears entirely) and that his 2007-to-2013 drop-off was less than the overall album sales decline in that period.

Meanwhile, **Miley Cyrus**, who basically created her own events, has spent the last four months atop pop culture. Cyrus is a constant on-air topic and the seeming subject of every fifth radio station tweet. After two top 10 hits, including the current No. 1, *Bangerz* is just approaching a half-million albums sold at press time. That "We Can't Stop" was first established as a hit with the help of massive streaming figures just confirms the number of listeners who would rather stream its music than buy.

Broadcasters could be part of that business as well. Cumulus-owned Rdio has a robust album library. Clear Channel's iHeart Radio lets you stream songs on demand, but the promotional emphasis has been on listening "to hundreds of radio stations or create your own." In their eagerness to position Pandora and Spotify as mere replacements for listeners' own collections, broadcasters seem to have overlooked that opportunity for themselves.

But if broadcasters actively want to sell music, how could they be most

effective, at least among those people still buying music?

**Spread the love:** Superstar album launches seem like an easy and logical focus, but two-thirds of the way into Q4, it's starting to feel like the mega-events are running together. The sort of hits that the music business needs are built over time. **Adele's 21** was still reaching new consumers after a year.

Emphasize depth: Trying to emphasize the value of an artist's entire

project, and not just a single track, may seem quaint now that the battle has moved on to digital dimes vs. streaming cents. But it's significant that Perry, who beat her previous album's first-week sales, had four songs in rotation somewhere when *PRISM* came out. That was driven by a label decision more than radio enterprise. But finding the next great song on a superstar album used to be something that radio did in service of its "playing the hits" mission.

**Use more of the canvas:** At a time when radio has been taught not to break format, the artist specials are running at night, likely reaching more of the stream-not-purchase audience. Why not use a hook promo telling me what else is on *ARTPOP* or *PRISM* during the day to replace the streaming stop set filler I hear?

Build artist equity: The issue of back-selling was often at the root of these contentious panel discussions. Songs are frequently enough identi-

fied these days. But after thousands of spins for "Clarity," I can honestly say that nothing I now know about **Zedd** or **Foxes** comes from the radio.

**More inventory:** Today's radio is a store window where the displays barely change: one or two new songs a week lost among dozens of others that you've been hearing for six months. If doing otherwise is contrary to playing the hits, then there needs to be more emphasis on vehicles like <u>CBS Radio's "Tomorrows Hits Today"</u> that create excitement for new music.

**More formats:** Two formats currently have the critical mass to sell music—top 40 and country—and the former is historically known for selling songs, not albums. And now top 40 is setting the agenda for other formats. When alternative and R&B/hip-hop are more robust nationally, more music will get more exposure.

Make the sale easier: Spotify exposes entire albums, but doesn't sell them. iTunes sells entire albums, but offers only an occasional album in its entirety. iHeart Radio will send you to iTunes or Amazon to buy a song, after a few clicks, but it's not prominent. There is no reason that the portal that combines produced radio, personalized radio and both streaming and owning music couldn't come from broadcasters, except that they haven't had the seeming inclination to do so until now. But if radio is now in the business of selling music, it needs every possible tool at its disposal. •



Being everywhere is one thing. Having music actually catch fire is another.

Email me (sean.ross@billboard.com)

## billboard Mainstream Top 40

MONITORED BY

THIS	LAST	WKS ON			PLAYS	
WEEK	WEEK	CHART	TITLE Imprint/Label Art			AVG. PER ST.
1	1	11	WRECKING BALL RCA #1 (2 Weeks) Miley Co		-655	83
2	2	16	WAKE ME UP! PRMD/Island/IDJMG  A	icii 12659	-1408	78
3	3	15	ROYALS Lava/Republic Lo	rde 12165	-1265	75
4	6	11	DEMONS KIDinaKORNER/Interscope Imagine Drag	ons 11405	+870	71
5	4	14	HOLD ON, WE'RE GOING HOME Young Money/Cash Money/Republic Drake Featuring Majid Jor	lan 10761	-362	66
6	5	15	APPLAUSE Streamline/Interscope Lady G	ıga 9549	-1574	59
0	11	4	THE MONSTER Web/Shady/Aftermath/Interscope Greatest Gainer Eminem Featuring Riha	na 9472	+2721	58
8	12	6	COUNTING STARS Mosley/Interscope OneRepu	olic 8606	+2216	53
9	8	14	SLOW DOWN Hollywood Selena God	nez 8513	-214	52
10	7	16	ROAR Capitol Katy P	rry 8402	-1697	52
0	9	5	UNCONDITIONALLY Capitol Katy P	rry 7961	+861	49
œ	13	6	TIMBER Mr. 305/Polo Grounds/RCA Pitbull Featuring Ke	6ha 7400	+1217	46
<b>B</b>	15	7	STAYTHE NIGHT Interscope Zedd Featuring Hayley Willia	ms 6809	+957	42
1	14	9	TKO RCA Justin Timber	ake 6155	+18	39
15	10	23	STILL INTO YOU Fueled By Ramen/RRP Param	ore 6070	-861	40
10	18	18	SWEATER WEATHER [r]evolve/Columbia The Neighbourh	od 5789	+635	37
•	17	10	MARRY ME Beluga Heights/Warner Bros. Jason De	ulo 5559	+278	35
13	23	4	DO WHAT U WANT Streamline/Interscope Most Added Lady Gaga Featuring R. K	elly 4497	+1237	28
19	24	7	LET HER GO Black Crow/Nettwerk/Warner Bros. Passer	ger 4146	+938	27
20	26	3	STORY OF MY LIFE SYCO/Columbia One Direct	ion 3960	+996	26
3	25	8	WHITE WALLS Macklemore/Warner Bros. Macklemore & Ryan Lewis Featuring ScHoolboy Q & H	llis 3840	+765	25
22	19	20	SUMMERTIME SADNESS Polydor/Interscope Lana Del Rey & Cedric Ger	ais 3245	-719	21
23	20	8	ROUGH WATER Decaydance/Fueled By Ramen/RRP Travie McCoy Featuring Jason N	raz 3195	-303	21
2	28	6	BURN Cherrytree/Interscope Ellie Gould	ing 3167	+776	20
25	21	9	WHAT NOW SRP/Def Jam/IDJMG Riha	ına 2567	-865	16

MAINSTREA	AM TC	P 40 PANE	L-10	54 STATION	15				
Akron, Ohio	WKDD	Columbia, S.C.	WNOK	Johnson City, Tenn.	WAEZ	New York	WHTZ	San Diego	KEGY
Albany, N.Y.	WFLY	Columbus, Ga.	WCGQ	Kansas City	KCHZ	Norfolk, Va.	WNOW WVHT	0 5 .	KHTS
Albuquerque, N.M.	KDLW KKOB	Columbus, Ohio Corpus Christi, Texas	WNCI KKPN	Knoxville, Tenn.	KMXV WWST	Oklahoma City	KJYO	San Francisco	KMVQ KREV
Allentown, Pa.	WAEB	Dallas	KHKS	Lafayette, La.	KSMB	Omaha, Neb.	касн	Santa Barbara, Calif.	KFYZ
Atlanta	WWPW	Dallas	KLIF	Lancaster, Pa.	WLAN	Orlando, Fla.	WJHM	Santa Rosa, Calif.	KHTH
Atlanta	WWWQ	Dayton, Ohio	WCHD	Lansing, Mich.	MILW		WXXL	Janta Nosa, Cam.	KSXY
City, N.J.	WAYV	Des Moines, Iowa	KKDM	Las Vegas	KERH	Oxnard, Calif.	KFYV	Savannah, Ga.	WAEV
Augusta, Ga.	WHHD	Detroit	WKQI		KPLV	Philadelphia	WIOQ	Seattle	KBKS
Austin, Texas	KHFI		WDZH	Little Rock, Ark.	KLAL	Phoenix	WPST KMVA		KQMV
Bakersfield, Calif.	KKXX	Flint, Mich.	WWCK	Los Angeles	KAMP	Phoenix	KZZP	Shreveport, La.	KRUF
	KLLY	Ft. Myers, Fla.	WXKB		KIIS	Pittsburgh	WKST	Spokane, Wash.	KZBD
Baltimore	WZFT	Ft. Wayne, Ind.	WJFX	Louisville, Ky.	MDJX	Portland, Maine	WJBQ	Springfield, Mo.	KSPW
Beaumont, Texas	KQXY	Gainesville, Fla.	WYKS	Madison, Wis.	WZEE	Portland, Ore.	KBFF	Stockton, Calif.	KHOP
Birmingham, Ala.	WQEN	Grand Rapids, Mich.	WHTS	McAllen, Texas	KVLY		KKRZ	Syracuse, N.Y.	WNTQ
Boise, Idaho	WZRR KSAS	Green Bay, Wis.	WSNX WIXX	Melbourne, Fla.	WAOA WFKS	Providence, R.I.	WPRO	Tompo Flo	WWHT WFLZ
Boston	WODS	Green Bay, vvis.	KKSZ	Memphis	WHBQ	Raleigh, N.C.	WDCG	Tampa, Fla.	WPOI
Doston	WXKS	Greensboro, N.C.	WMKS	Miami	WHYI	David Name	WPLW KLCA	Toledo, Ohio	WWWM
Buffalo, N.Y.	CFLZ	Greensboro, N.C.	WKZL	Milwaukee	WRNW	Reno, Nev.	KWYL	Topeka, Kan.	KKSW
Bullato, 14.11.	WKSE	Greenville, N.C.	WERO	Willwaakee	WXSS	Richmond, Va.	WHTI	Tucson, Ariz.	KRQQ
Burlington, Vt.	WXXX	Greenville, S.C.	WFBC	Minneapolis	KDWB	Memmend, va.	WRVQ		KSZR
Canton, Ohio	WDJQ	Harrisburg, Pa.	WHKF	Mobile, Ala.	WABD	Roanoke, Va.	WXLK	Tulsa, Okla.	KHTT
Charleston, S.C.	WSSX	_	WWKL	Monmouth, N.J.	WBBO	Rochester, N.Y.	WPXY		KTBT
Charleston, W. Va.	WVSR	Hartford, Conn.	WKSS	Monterey, Calif.	KCDU	Rockford, III.	WZOK	Washington, D.C.	WIHT
Charlotte, N.C.	WHQC	Houston	KKHH	Montgomery, Ala.	WHHY	Sacramento, Calif.	KDND	West Palm Beach, Fla.	WLDI
O	WNKS		KRBE	Nashville	WNFN	Saginaw, Mich.	KHHM WIOG	Wichita, Kan.	KZCH
Chattanooga, Tenn.	WDOD	Huntsville, Ala.	WZYP	N 0 " II NIV	WRVW	St. Louis	KSLZ	Wilkes Barre, Pa.	WBHT
Chicago	WBBM WKSC	Indianapolis	WNOU WZPL	Nassau-Suffolk, N.Y. New Bedford, Mass.	WBLI WFHN	Salt Lake City	KUDD	Youngstown, Ohio	WKRZ WHOT
Cincinnati	WKFS	Jackson, Miss.	WYOY	New Haven, Conn.	WKCI	care Lanc Orty	KZHT	Sirius XM	HITS 1
Cleveland	WAKS	Jacksonville, Fla.	WAPE	New Orleans	WEZB	San Antonio, Texas	KTFM	JII IUS AIVI	20 on 20
Colorado Springs, Colo.	KKMG	Juondon vine, i la.	WNWW	14CW CITCUITS	**LZD		KXXM		20 011 20

### billboard Mainstream Top 40

MONITORED BY
nielsen

71110		wks				PLAYS	
THIS WEEK	LAST WEEK	ON CHART	TITLE Imprint/Label	Artist	THIS WEEK	+/-	AVG. PER ST.
26	27	5	HEART ATTACK Republic	Enrique Iglesias	2431	-5	16
2	30	8	BRAVE Epic	Sara Bareilles	2159	+164	23
23	32	11	ALONETOGETHER Decaydance/Island/IDJMG	Fall Out Boy	2091	+234	19
29	31	5	REPLAY Hollywood	Zendaya	1968	+45	15
30	22	11	GORILLA Atlantic	Bruno Mars	1853	-1579	13
3	34	4	LOVE ME AGAIN Universal Island/Republic	John Newman	1700	+165	15
32	37	2	PERFUME RCA	Britney Spears	1457	+300	12
33	40	2	POMPEII Virgin/Capitol	Bastille	1373	+484	18
34	29	19	EVERYTHING HAS CHANGED Big Machine/Republic	Taylor Swift Featuring Ed Sheeran	1322	-1006	10
35	33	10	CROOKED SMILE Roc Nation/Columbia	J. Cole Featuring TLC	1155	-572	11
36	38	2	HARLEM RCA	New Politics	1105	+20	13
37	39	2	THINKING ABOUT YOU deConstruction/Fly Eye/Ultra/Roc Nation/Columbia	Calvin Harris Featuring Ayah Marar	1047	+119	9
33	NE	€W	HOW I FEEL Poe Boy/Atlantic	Flo Rida	959	+253	10
39	NEW RIGHTTHERE Republic		RIGHTTHERE Republic	Ariana Grande Featuring Big Sean	937	+138	11
40	NE	EW	SAY SOMETHING Epic	A Great Big World & Christina Aguilera	899	+575	11

Billboard's Mainstream Top 40, Rhythmic and Adult Top 40 charts rank total weekly plays (for the week ending Sunday) on 166, 65 and 86 stations, respectively, as monitored 24 hours a day, seven days a week by Nielsen BDS. Titles receive bullets if even or gaining in weekly plays. Average Plays per Station reflects Mainstream Top 40 titles' weekly plays totals divided by the number of stations on which they received airplay in the chart's tracking week. Greatest Gainers reflect titles with the top weekly increases in plays. New and Active lists the top titles gaining in plays below the Mainstream Top 40 chart. Chart data presented is this update is preliminary and subject to change, pending final review by Billboard and BDS. Finalized charts can be viewed on Monday afternoon via Nielsen BDS' subscription platforms or via subscription to www.billboardplus.com. © 2013, Prometheus Global Media, LLC and Nielsen BDS, Inc. All rights reserved.

GREATEST GAINERS™		
TITLE Imprint/Label	Artist	GAIN
THE MONSTER Web/Shady/Aftermath/Interscope	Eminem Feat. Rihanna	+2721
COUNTING STARS Mosley/Interscope	OneRepublic	+2216
DO WHAT U WANT Streamline/Interscope	Lady Gaga Feat. R. Kelly	+1237
TIMBER Mr. 305/Polo Grounds/RCA	Pitbull Feat. Ke\$ha	+1217
STORY OF MY LIFE SYCO/Columbia	One Direction	+996
STAY THE NIGHT Interscope	Zedd Feat. Hayley Williams	+957
LET HER GO Black Crow/Nettwerk/Warner Bros.	Passenger	+938
DEMONS KIDinaKORNER/Interscope	Imagine Dragons	+870
UNCONDITIONALLY Capitol	Katy Perry	+861
BURN Cherrytree/Interscope	Ellie Goulding	+776

NEW AND ACTIVE™			
TITLE Imprint/Label Artist	PLAYS	GAIN	TOTAL ST.
LOVE MORE RCA Chris Brown Feat. Nicki Minaj	862	+33	55
KEEP ME CRAZY ThinkSay Chris Wallace	799	+72	40
OLD SCHOOL LOVE 1st & 15th/Atlantic Lupe Fiasco Feat. Ed Sheeran	782	+298	53
TEAM Lava/Republic Lorde	766	+490	61
FEEL GOOD Star Trak/Interscope Robin Thicke	665	+263	73
TAKE ME HOME Big Beat/RRP Cash Cash Feat. Bebe Rexha	576	+43	104
DARK HORSE Capitol Katy Perry Feat. Juicy J	531	+147	28
3000 MILES SYCO/Columbia Emblem3	516	+75	36
CHOCOLATE Dirty Hit/Vagrant/Interscope The 1975	414	+9	63
ANIMALS Spinnin'/Silent/Casablanca/Republic Martin Garrix	401	+161	87

MOST ADDED™		
TITLE Imprint/Label	Artist	ADDS
DO WHAT U WANT Streamline/Interscope	Lady Gaga Feat. R. Kelly	35
SAY SOMETHING Epic	A Great Big World & Christina Aguilera	32
FEEL GOOD Star Trak/Interscope	Robin Thicke	31
TEAM Lava/Republic	Lorde	25
LET HER GO Black Crow/Nettwerk/Warner B	Bros. Passenger	19
PERFUME RCA	Britney Spears	19
STORY OF MY LIFE SYCO/Columbia	One Direction	16
OLD SCHOOL LOVE 1st & 15th/Atlantic	Lupe Fiasco Feat. Ed Sheeran	16
BASTILLE Virgin/Capitol	Pompeii	15
BANGA! BANGA! Chase/Republic	Austin Mahone	14

12/3 GENERAL HEAT	12/10 NO GOING FOR
Fresh New General Heat	ADDS FOR THIS WEEK
NEOCLUBBER FEAT. MARINKA	

**GOING FOR ADDS™** 

**In And Out** Neoclubber NO GOING FOR ADDS FOR THIS WEEK

### billboard

MONITORED BY nielsen

RHYTHMIC™								
THIS	LAST	WKS ON		PL	AYS			
WEEK	WEEK	CHART	TITLE Label Artist	TW	+/-			
1	1	16	HOLD ON, WE'RE GOING HOME Republic Drake Feat. Majid Jordan	4986	-285			
2	5	4	THE MONSTER Interscope Eminem Feat. Rihanna	4794	+1003			
3	3	18	LOVE MORE RCA Chris Brown Feat. Nicki Minaj	4530	+162			
4	4	14	WHITE WALLS Warner Bros. Macklemore & Ryan Lewis Feat. ScHoolboy Q & Hollis	4214	+181			
5	2	12	ROYALS Republic Lorde	3967	-613			
6	6	21	HOLY GRAIL Roc Nation Jay Z Feat. Justin Timberlake	3419	-265			
0	7	13	GAS PEDAL Republic Sage The Gemini Feat. lamSu!	2798	+301			
8	9	11	RIGHT THERE Republic Ariana Grande Feat. Big Sean	2372	-91			
9	11	9	TOM FORD Roc Nation Jay Z	2333	+214			
1	12	14	HEADBAND Atlantic B.o.B Feat. 2 Chainz	2280	+187			
11	8	20	BEWARE IDJMG Big Sean Feat. Lil Wayne & Jhene Aiko	2264	-201			
12	10	9	TKO RCA Justin Timberlake	2087	-48			
13	15	8	23 Interscope Mike WiLL Made-It Feat. Miley Cyrus, Wiz Khalifa & Juicy J	2030	+191			
1	17	5	OLD SCHOOL LOVE Atlantic Lupe Fiasco Feat. Ed Sheeran	1909	+226			
15	14	14	WAKE ME UP! IDJMG Avicii	1796	-59			
16	16	9	WRECKING BALL RCA Miley Cyrus	1692	-94			
1	21	6	SHOW ME RCA Kid Ink Feat. Chris Brown	1618	+217			
18	13	10	GORILLA Atlantic Bruno Mars	1321	-551			
19	18	15	ROAR Capitol Katy Perry	1245	-343			
20	26	4	TIMBER RCA Pitbull Feat. Ke\$ha	1209	+271			

GREATEST GAINERS™	
TITLE Imprint/Label Artist	GAIN
THE MONSTER Web/Shady/Aftermath/Interscope Eminem Feat. Rihanna	+1003
DO WHAT U WANT Streamline/Interscope Lady Gaga Feat. R. Kelly	+316
GAS PEDAL Black Money/Empire/Republic Sage The Gemini Feat. lamSu!	+301
SHE KNOWS Roc Nation/Columbia J. Cole Feat. Amber Coffman	+273
TIMBER Mr. 305/Polo Grounds/RCA Pitbull Feat. Ke\$ha	+271
REAL AND TRUE A-1/Freebandz/Epic Future Feat. Miley Cyrus & Mr Hudson	+234
OLD SCHOOL LOVE 1st & 15th/Atlantic	+226
SHOW ME Tha Alumni Group/88 Classic/RCA Kid Ink Feat. Chris Brown	+217
TOM FORD Roc-A-Fella/Roc Nation Jay Z	+214
THE LANGUAGE Young Money/Cash Money/Republic Drake	+194

ADULT TOP 40™							
THIS	LAST	WKS ON		PL	AYS		
WEEK	WEEK	CHART	TITLE Label Artist	TW	+/-		
1	1	13	WAKE ME UP! IDJMG Avicii	5179	-51		
2	2	17	ROYALS Republic Lorde	4692	-230		
3	5	13	DEMONS Interscope Imagine Dragons	4620	+322		
4	3	24	COUNTING STARS Interscope OneRepublic	4585	+156		
5	4	16	ROAR Capitol Katy Perry	4018	-306		
6	7	20	LET HER GO Warner Bros. Passenger	3869	+135		
7	6	30	BRAVE Epic Sara Bareilles	3355	-650		
8	10	9	WRECKING BALL RCA Miley Cyrus	3079	+251		
9	8	15	APPLAUSE Interscope Lady Gaga	2524	-406		
10	14	10	BEST DAY OF MY LIFE IDJMG American Authors	2518	+349		
0	13	5	UNCONDITIONALLY Capitol Katy Perry	2514	+267		
12	11	22	SAFE AND SOUND Capitol Capital Cities	2414	-155		
13	12	25	STILL INTO YOU RRP Paramore	2216	-346		
14	9	19	EVERYTHING HAS CHANGED Republic Taylor Swift Feat. Ed Sheeran	2063	-779		
<b>1</b>	16	5	LOVE DON'T DIE Epic The Fray	1817	+269		
16	15	8	WAITING FOR SUPERMAN RCA Daughtry	1779	+31		
<b>T</b>	18	13	SWEATER WEATHER Columbia The Neighbourhood	1508	+172		
18	19	12	OUT OF MY LEAGUE Atlantic Fitz And The Tantrums	1507	+185		
19	17	15	COME TO ME Warner Bros. Goo Goo Dolls	1472	+96		
20	22	7	SAY SOMETHING Epic A Great Big World & Christina Aguilera	1420	+253		

GREATEST GAINERS™		
TITLE Imprint/Label	Artist	GAIN
HOLD ON Republic	Colbie Caillat	+368
BEST DAY OF MY LIFE Island/IDJMG	American Authors	+349
DEMONS KIDinaKORNER/Interscope	Imagine Dragons	+322
LOVE DON'T DIE Epic	The Fray	+269
UNCONDITIONALLY Capitol	Katy Perry	+267
SAY SOMETHING Epic A Great Big Wo	rld & Christina Aguilera	+253
WRECKING BALL RCA	Miley Cyrus	+251
OUT OF MY LEAGUE dangerbird/Elektra/Atlantic	Fitz And The Tantrums	+185
HUMAN Atlantic/RRP	Christina Perri	+183
HOLD ON, WE'RE GOING HOME Young Money/Cash Money/Republic	Drake Feat. Majid Jordan	+181

## billboard Top 40

THE PREMIER SOURCE FOR TRUSTED RADIO INDUSTRY NEWS, ANALYSIS AND CHART INFO

Get your message front & center with key radio station programmers, label promotion executives and other radio influencers.

### TO ADVERTISE,

Contact Allyson Levy, 404-313-1393, Allyson.Levy@billboard.com

### billboard

AIRPLAY MONITORED BY nielsen BDS

### DANCE/MIX SHOW AIRPLAY™

<b></b>		WKS		PL	AYS
THIS WEEK	LAST WEEK	ON Chart	TITLE Imprint/Label Artist	TW	+/-
0	3	8	STAY THE NIGHT Interscope Zedd Feat. Hayley Williams	488	+55
2	1	10	THINKING ABOUT YOU Ultra/Roc Nation/Columbia Calvin Harris Feat. Ayah Marar	469	-6
3	2	22	WAKE ME UP! PRMD/Island/IDJMG Avicii	398	-67
4	4	14	TAKE ME HOME Big Beat/RRP Cash Cash Feat. Bebe Rexha	383	-24
5	8	17	ANIMALS Casablanca/Republic Martin Garrix	377	+76
6	7	7	BURN Cherrytree/Interscope Ellie Goulding	325	+19
7	6	13	NEVER SAY GOODBYE Revealed Hardwell & Dyro Feat. Bright Lights	288	-37
8	16	13	THINGS CAN ONLY GET BETTER Robbins Cedric Gervais & Howard Jones	252	+33
9	5	10	YOUNG AND BEAUTIFUL Watertower/Polydor/Interscope Lana Del Rey	250	-76
10	NE	w	WORLD IS OUR PLAYGROUND Flight Club Vice Feat. Mike Taylor	239	+77
11	12	8	HOLD ON, WE'RE GOING HOME Young Money/Cash Money/Republic Drake Feat. Majid Jordan	236	-10
12	9	9	ROYALS Lava/Republic Lorde	235	-42
13	13	3	THE SPARK PM:AM/Island/IDJMG Afrojack Feat. Spree Wilson	225	-6
14	10	9	APPLAUSE Streamline/Interscope Lady GaGa	225	-40
15	11	11	ROAR Capitol Katy Perry	223	-25
16	21	2	TSUNAMI Doorn/Spinnin' DVBBS & Borgeous	220	+35
•	NE	W	NOW OR NEVER Not Listed Tritonal Feat. Phoebe Ryan	214	+45
18	NE	w	LIKE SATELLITES Magik Muzik/Black Hole Manufactured Superstars Feat. Danni Rouge	213	+67
19	22	3	WITHOUT YOU Mad Decent Dillon Francis Feat. Totally Enormous Extinct Dinosaurs	204	+20
20	19	4	WRECKING BALL RCA Miley Cyrus	195	-9
21	18	3	STRANGERS Casablanca/Republic Seven Lions W/ Myon & Shane 54 Feat. Tove Lo	191	-18
22	24	2	TIMBER Mr. 305/Polo Grounds/RCA Pitbull Feat. Ke\$ha	189	+11
23	NE	w	ESCAPE Revealed 3LAU, Paris & Simo Feat. Bright Lights	188	+42
24	NE	w	HEY BROTHER PRMD/Island/IDJMG Avicii	186	+20
25	15	20	LIVE FOR THE NIGHT Columbia Krewella	183	-38

Billboard's Dance/Mix Show chart ranks total weekly plays (for the week ending Sunday) on eight dance-formatted stations and mix show plays on mainstream top 40 and select rhythmic stations that have submitted their hours of mix show programming - as monitored by Nielsen BDS - to Billboard. Titles receive bullets if even or gaining in weekly plays. © 2013, Prometheus Global Media, LLC and Nielsen BDS, Inc. All rights reserved.

### **POWER PLAYLISTS™**

### KHFI-FM

Austin, TX PD: Jay Shannon



APD: Ryan Krame Clear Channel: 512-684-7300 111 112 Miley Cyrus Wrecking Ball 2 Lady Gaga Applause 86 84 3 Drake Featuring Majid Jo Hold On, W 84 86 Avicii Wake Me Up! 5 Lorde Royals 77 82 6 Paramore Still Into You 69 51 7 Katy Perry Roar 65 80 8 Eminem Featuring Rihanna The Monste 64 25 Zedd Featuring Hayley Wi Stay The N 63 44 10 Imagine Dragons Demons 50 47 12 Lady Gaga Featuring R. K Do What U 45 38 44 43 41 43 15 Macklemore & Ryan Lewis White Wall 35 33

11 Katy Perry Unconditionally 13 Selena Gomez Slow Down 14 Pitbull Featuring Ke\$ha Timber **16 Enrique Iglesias** Heart Attack **35 35** 17 Justin Timberlake TKO 33 33 18 Capital Cities Safe And Sound 28 24 19 The Neighbourhood Sweater Weather 27 24 20 OneRepublic Counting Stars 26 20 21 Zedd Featuring Foxes Clarity 25 19

22 Jay Z Featuring Justin T Holy Grail 24 25 23 Lana Del Rey & Cedric Ge Summertime 23 48

17 19

15 7

14 15

11 9

11 11

24 Jason Derulo Marry Me 20 23  $\textbf{25} \quad \textbf{Travie McCoy Featuring J} \; \text{Rough Wate} \quad \textbf{19} \quad \textbf{32}$ 26 J. Cole Featuring TLC Crooked Smile 18 20 27 Macklemore & Ryan Lewis Can't Hold 18 21 28 Daft Punk Featuring Phar Get Lucky 18 22 29 Justin Timberlake Mirrors 18 23

31 Robin Thicke Featuring T Blurred Li 32 Calvin Harris Feel So Close

30 Rihanna What Now

34 Maroon 5 Love Somebody 35 Britney Spears Perfume 14 21 36 John Newman Love Me Again 13 5 13 15 37 Maroon 5 Daylight 38 Ariana Grande Featuring Right Ther 11 9

39 Fall Out Boy Alone Together

40 Robin Thicke Feel Good

33 Macklemore & Ryan Lewis Thrift Sho 15 18

**WVHT-FM** Norfolk, VA



PD/MD: Paul McCoy

	x Media: 757-671-1000	Pla TW	lW
1	Pitbull Featuring Ke\$ha Timber	121	104
2	Drake Featuring Majid Jo Hold On, W	118	114
3	Lorde Royals	114	123
4	Eminem Featuring Rihanna The Monste	104	64
5	Miley Cyrus Wrecking Ball	88	122
6	Zedd Featuring Hayley Wi Stay The N	75	72
7	Avicii Wake Me Up!	75	92
8	Justin Timberlake TKO	72	70
9	Katy Perry Unconditionally	69	65
10	The Neighbourhood Sweater Weather	69	68
11	Passenger Let Her Go	68	68
12	Imagine Dragons Demons	63	45
13	Jason Derulo Marry Me	60	51
14	Selena Gomez Slow Down	49	69
15	Lady Gaga Applause	43	73
16	Ellie Goulding Burn	40	33
17	OneRepublic Counting Stars	39	44
18	Chris Wallace Keep Me Crazy	36	41
19	Jay Z Featuring Justin T Holy Grail	35	36
20	Katy Perry Roar	34	35
21	One Direction Story Of My Life	32	11
22	Paramore Still Into You	31	32
23	Calvin Harris Featuring Thinking A	30	12
24	Capital Cities Safe And Sound	30	29
25	Lady Gaga Featuring R. K Do What U	27	5
26	Zendaya Replay	22	44
27	Imagine Dragons Radioactive	18	29
28	Calvin Harris Featuring   Need You	16	14
29	Macklemore & Ryan Lewis Can't Hold	16	16
30	Daft Punk Featuring Phar Get Lucky	16	18
31	Calvin Harris Featuring Sweet Noth	15	10
32	Bruno Mars Treasure	15	12
33	Bruno Mars When I Was Your Man	15	12
34	Lana Del Rey & Cedric Ge Summertime	15	13
35	Trey Songz Featuring T.I 2 Reasons	15	13
36	J. Cole Featuring Miguel Power Trip	15	13
37	David Guetta Featuring S Titanium	14	13
38	Macklemore & Ryan Lewis Thrift Sho	14	16
39	Macklemore & Ryan Lewis White Wall	13	9
40	Britney Spears Perfume	13	9

### **DANCE/MIX SHOW PANEL - 93 REPORTERS**

Albany, N.Y.	WFLY	Detroit	WDZH
Albuguerque, N.M.	KDLW		WKQI
Allentown, Pa.	WAEB	Ft. Myers, Fla.	WXKB
Atlanta	WWVA	Gainesville, Fla.	WBXY*
Austin, Texas	KHFI		WYKS
Baltimore	WZFT	Grand Rapids, Mich.	WHTS
Boston	WEDX*		WSNX
2001011	WXKS	Greensboro, N.C.	WKZL
Buffalo, N.Y.	CFLZ	G1001102010/1110.	WMKS
Barraro, rurr	WKSE	Harrisburg, Pa.	WHKF
Charleston, W. Va.	WVSR	Hartford, Conn.	WKSS
Charlotte, N.C.	WHQC	Houston	KKHH
G. 14.10 (10, 14.10)	WNKS		KRBE
Chattanooga, Tenn.	WDOD	Indianapolis	WNOU
Chicago	WBBM	Jackson, Miss.	WYOY
Cindago	WCPQ*	Jacksonville, Fla.	WNWW
	WKSC	Johnson City, Tenn.	WAEZ
Cleveland	WAKS	Jonesboro, Ark.	KWNW
Colorado Springs, Colo.	KKMG	Kansas City	KMXV
Columbus, Ohio	WNCI	Lafayette, La.	KSMB
Corpus Christi, Texas	KKPN	Lancaster, Pa.	WLAN
Dallas	KHKS	Las Vegas	KYLI*
Denver	KIMN	Los Angeles	KIIS
Des Moines, Iowa	KKDM	Louisville, Ky.	WNRW
Des Montes, 10Wd	KKDIVI	Melbourne, Fla.	WFKS
		ivierbourrie, Fla.	WFNS

WHBQ
WHYI
WXSS
KDWB
WBBO
WBLI
WPTY*
WFHN
WKCI
WKTU
WNOW
KJYO
WXXL
KZZP
WBZZ
WKST
KKRZ
WDCG
KWYL
WRVQ
KGGI
KDND
KZHT
KTFM
KXXM

San Diego	KHTS
	XHTZ
San Francisco	KMVQ
Santa Rosa, Calif.	KSXY
Savannah, Ga.	WAEV
Seattle	KBKS
	KNHC*
	KQMV
Springfield, Mo.	KSPW
Stockton, Calif.	KHOP
Tampa, Fla.	WFLZ
Tucson, Ariz.	KRQQ
Tulsa, Okla.	KHTT
Washington, D.C.	WIHT
West Palm Beach, Fla.	WLDI
Wichita, Kan.	KZCH
Wilkes Barre, Pa.	WBHT
Music Choice DANCE/ELECT	RONICA*
Sirius XM	BPM*

\* full-time dance-formatted. To add or adjust your station's mix show hours, please contact Gordon Murray at gordon.murray@billboard.com