



# Pulitzer Center

ON CRISIS REPORTING



*2010 Annual Report*

*We will illuminate dark places and,  
with a deep sense of responsibility,  
interpret these troubled times.*

**Joseph Pulitzer III (1913-1993)**

Founded in 2006, the Pulitzer Center on Crisis Reporting is a leader in sponsoring the independent journalism that media organizations are increasingly less able to undertake on their own. The Pulitzer Center's mission is to raise the standard of coverage of global affairs and to do so in a way that engages the broad public and government policy-makers.

The Pulitzer Center is a bold initiative, in keeping with its sponsorship by a family whose name for more than a century has been a watchword for journalistic independence, integrity and courage. The Center is a 501(c)(3) non-profit organization.

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## Letter from Board President and Executive Director

For the Pulitzer Center on Crisis Reporting, 2010 was a breakthrough year. We launched 48 projects, among them major collaborations with news media and educational partners. We doubled the size of our staff. And, not least, we attracted significant new financial support from individuals and foundations that recognize the Center as an increasingly important producer—and innovator—in coverage of under-reported systemic issues across the globe.

Our 2010 reporting was characterized by breadth of coverage and sustained focus through high-profile partnerships. Our attention on Haiti in the wake of last January's earthquake is a case in point. We had covered that country extensively already; the broadcast story that we commissioned as part of our Fragile States series aired on *PBS NewsHour* the night before the earthquake. We then commissioned four additional projects, on topics ranging from reconstruction and education to HIV/AIDS and with placement on multiple print, broadcast and web outlets. The work culminated in a series for *NewsHour* and *USA Today* and in *Voices of Haiti*, a stunning web presentation of poetry, photography and music that captures the drama of Haitians struggling to rebuild their lives.

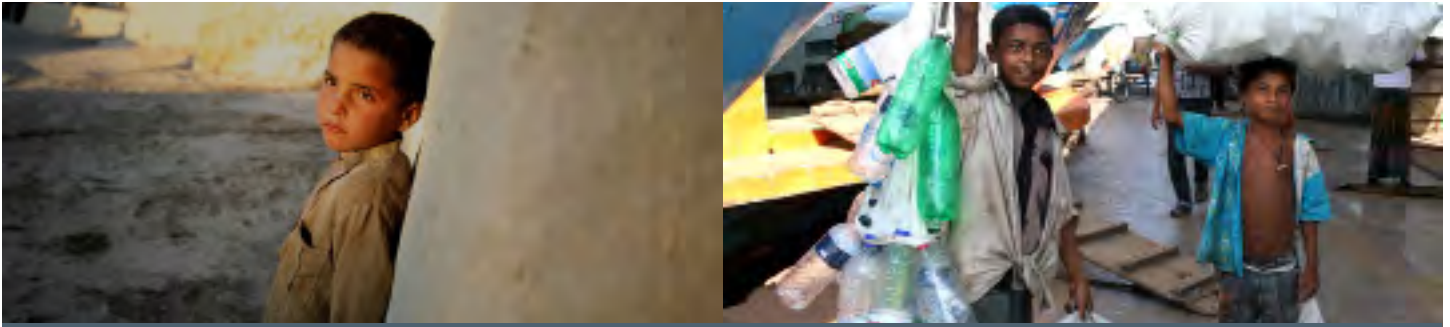


We mounted similarly ambitious efforts on coverage of water and sanitation, in collaboration with *National Geographic*

and *NewsHour*, and on Sudan, in collaboration with *NewsHour*, *The Washington Post*, and many other news outlets. We funded two months of field research on the Lord's Resistance Army in central Africa, in partnership with Human Rights Watch, and multiple projects on the war in Afghanistan. Jennifer Redfearn's video on climate refugees in the South Pacific, produced with our support, was nominated for an Oscar. The radio version of *LiveHopeLove*, our project on the human face of HIV/AIDS, won a Gracie for outstanding radio documentary. Marco Vernaschi's work on narco-trafficking in Guinea Bissau won first prize in the general news category of the World Press Photo Contest. The Pulitzer Center received the National Press Foundation's award for excellence in online journalism.

In 2010 the Pulitzer Center again made educational outreach a top priority, reaching out to schools and universities across the country to explore together new ways of engaging the broadest possible audience in the global issues our journalists report. One example is our new partnership with the Nieman Foundation for Journalism at Harvard University, through which we will fund field work on global health issues by two Nieman fellows each year. The George Washington University, Boston University and Davidson College joined our Campus Consortium, adding to a network of strong academic partners that already includes Southern Illinois University Carbondale, Kent State University, Washington University in St. Louis, and Ohio University.

Nearly 5,500 high school and middle school students had the opportunity in 2010 to engage Pulitzer Center journalists directly, through classroom visits and online follow-ups. In St. Louis presentations on water and sanitation became the springboard for student video projects, demonstrating what it is like to carry 40 pounds of water for hours at a time and investigating new filtering techniques to assure clean drinking water.



## Letter from Board President and Executive Director

In Chicago students produced videos exploring the local dimensions of global issues presented by Pulitzer journalists—from food insecurity and women and children in crisis to homophobia and stigma. In New York students at three public high schools worked with our journalists to explore water and Haiti, learning not just about those issues but also how they were reported—or not—in the news media. At conferences in Milwaukee, Philadelphia and Honolulu, Pulitzer Center staff shared our Downstream water-reporting Gateway to give students a vivid introduction to how water and sanitation issues affect us all.

*We are grateful to the growing number of foundations and individuals that have come to view the Pulitzer Center as an important vehicle for public engagement in global affairs.*

The rapidly growing scale of our operations was thanks in part to capacity-building grants from the Kendeda Fund and from individual donors that enabled us to make major improvements in our website and significant investments in staff. Tom Hundley, the former chief European correspondent for the *Chicago Tribune*, joined us as senior editor. Kate Seche, formerly principal at an inner-city Chicago middle school, became our national educational coordinator. Summer Marion and Peter Sawyer were hired as special projects coordinators and Maura Youngman as new-media strategist. Our team—with Nathalie Applewhite as managing director, Ann Peters as director of outreach/development, Christina Paschyn as projects coordinator,

and Dan McCarey consulting on web design—was already strong. Now it is stronger still. We strengthened our board of directors too, with the addition of Joel Motley. He brings decades of financial experience and service on the boards of Human Rights Watch and the Oppenheimer Funds.

We are grateful to the growing number of foundations and individuals that have come to view the Pulitzer Center as an important vehicle for public engagement in global affairs. The MAC AIDS Fund, the Stanley Foundation, Humanity United and the Wallace Global Fund are among those who share our commitment to objective, independent journalism. The McCormick Foundation, the Longview Foundation, the Eli Lilly Group and the Laird Norton Family Foundation have helped us take that work to schools and local communities. We hope that in the months and years to come others will follow the example they have set.

At a time when so many news organizations have retreated from coverage of the world it is essential that we identify new ways of fostering the informed citizenry on which our democracy depends. This is an effort that requires the leveraging of resources, deep and multiple collaborations, and a journalism that goes beyond coverage of the moment to build instead a sustained issues-awareness campaign. These were the hallmarks of our initiatives in 2010. It is an approach at the heart of all our work. We believe that it is profoundly in the public interest.

Emily Rauh Pulitzer, Board President  
Jon Sawyer, Executive Director





## Projects 2010

In 2010 the Pulitzer Center launched 48 reporting projects and had dozens of existing projects disseminate new work. The Center published over 350 original dispatches on its web channel Untold Stories and had over 200 media placements of Pulitzer Center-supported work in news outlets across the country.

### CENTRAL/NORTH AMERICA AND CARIBBEAN

**Haiti: After the Quake.** Lisa Armstrong, Kwame Dawes and Andre Lambertson revisit Port-au-Prince and environs where the tent cities erected during the first weeks after the quake have taken on an air of permanence. They also look at how Haiti, once at the forefront of the struggle to stop the spread of HIV/AIDS, now has to cope with the near-collapse of its healthcare system. The Pulitzer Center also commissioned a special report, *Voices from Haiti*, that uses poetry, photography and music to take a deeper look at the Haitian catastrophe.

**Haiti's Reconstruction: Building Back Better.** William Wheeler and Justin Thomas Ostensen chronicle the international effort to help Haiti rise from the rubble.

**Dominican Republic: Life on the Margins.** Stephanie Hanes and Stephen Sapienza travel to the Dominican Republic where close to a million Haitians live in extreme poverty—a situation that will likely worsen in the months after the earthquake as many more cross the border in search of shelter and work.

**Cuba: Protecting Gitmo's Environment.** Lygia Navarra reports from the U.S. Naval Base at Guantánamo Bay where large swaths of wilderness are potentially some of the most pristine nature refuges the Caribbean.

**Cuba: The Battle for Hearts and Minds.** Tracy Eaton travels to Havana to examine whether the millions of dollars

the U.S. government spends each year to boost Cuba's beleaguered pro-democracy movement is having an impact.

**Mexico: The Struggle for Health.** Samuel Loewenberg reports from two of Mexico's poorest states, Chiapas and Oaxaca, on the social and political forces that impact the health of indigenous communities.

**Glass Closet: Sex, Stigma and HIV/AIDS in Jamaica.** Micah Fink, Lisa Biagiotti and Gabrielle Weiss explore how Jamaica's harsh anti-sodomy laws and homophobic social currents make it hard for public health officials to control the spread of HIV/AIDS.

**Nunavut, Canada: Hope on Ice.** Linda Matchan and Michele McDonald report on a remote arctic community that formed a circus troupe in a bid to claw its way out of poverty and despair.

**Blood Trade: Memphis and the Mexican Drug War.** Memphis *Commercial Appeal* reporter Daniel Connolly paints a vivid picture of what happens when the misery of America's inner cities collides with the poverty and weak institutions of the developing world.

### SOUTH AMERICA

**Colombia: Mining Fever in Paradise.** Anna-Katarina Gravgard and Lorenzo Morales trek into the Andes highlands where the government has to choose between guarding a unique ecosystem or boosting its economy with intensive mining.

**Bolivia/Ecuador: Indigenous People Confront Global Warming.** Daniel Grossman and Ruxandra Guidi travel to South America where governments are beginning to come to terms with the impacts of global warming on native populations and their habitats.



## Projects 2010

**French Guiana: Gold, Guns and Garimpeiros.** Narayan Mahon and Damon Tabor report from French Guiana where the French military is trying to halt the influx of some 30,000 illegal miners from Brazil who clear-cut trees, gouge massive pits in the forest floor and dump tons of mercury into waterways in their pursuit of gold.

### CROSS-REGIONAL

**Global Voices on Food Insecurity.** From Africa to South America, Global Voices health editor Juhie Bhatia draws on the reporting of Pulitzer Center journalists and others across the blogosphere to shed light on hunger and malnutrition.



**Beyond Peace Deals: The United Nations' Experiment in "Peacebuilding."** Jina Moore travels to several fragile African nations to report on a five-year-old effort by the UN to reinvent the way it builds stable societies in post-conflict countries.

**Fragile States: Halting the Slide toward Failure.** Kira Kay and Jason Maloney examine hope and despair in Bosnia, East Timor, Democratic Republic of Congo and Haiti.

**Heat of the Moment:** From France to Bangladesh, Daniel Grossman reports on the disparate impacts of climate change.

### MIDDLE EAST

**Iraq: 2010 Election Day and Beyond.** Dimiter Kenarov reports from Iraq where elections played out against a backdrop of continuing violence, unresolved issues of governance and a U.S. government determined to exit.

**Yemen: Assessing the Threat.** Paul Stephens and Haley Sweetland Edwards travel to Yemen where the government is battling an on-going insurgency in the northern provinces, a separatist movement in the south and renewed concern over Al-Qaeda in the Arabian Peninsula.

**Iran on the Edge.** Jason Athanasiades attempted to report from Iran following the 2009 election of President Mahoud Ahmadinejad and found himself jailed for 20 days by the regime. He follows up with a series of reports on a country at the crossroads.

### EUROPE

**Censorship in the Caucasus: Stories Never Told.** In this reporting project, part of a collaboration between the Pulitzer Center and the Nieman Foundation, Fatima Tlisova profiles eight journalists who have fled or been killed while reporting in the Caucasus.

**Cyprus: The Price of White Eggs.** Scott Carney reports from Cyprus and Spain about the rise in human egg trafficking, and how loose regulations in these countries exploit mostly poor women.

**Moldova: Fighting a Deadly Disease.** David Rochkind reports on how this Eastern European nation, with its nearly dysfunctional health care system, has been hit hard by the emergence of multidrug-resistant tuberculosis (MDR-TB), a new, deadly strain of a familiar disease.



## Projects 2010

### ASIA/EURASIA

**Lost in Translation: Telling Afghan Stories.** Vanessa Gezari and Kathleen Flynn report on the cultural gaps in understanding between Afghans and an international community whose intervention is radically transforming their country.

**Afghanistan: Civilians Under Siege.** Jason Motlagh examines the growing controversy over civilian casualties that result from U.S. military strikes.

**Afghanistan: The Limits of Counter-Insurgency.** Nir Rosen embeds with U.S. counter-insurgency troops in Helmand Province, drawing on his experience in both Iraq and Afghanistan to assess the feasibility of the doctrine.

**The Flood of 2010: Pakistan's Struggle.** Deena Guzder looks at the impact of the floods on those most vulnerable, especially women and children, and examines some of the systemic causes of the flooding.

**Pakistan: Overwhelmed with Water, Threatened by Thirst.** Fred de Sam Lazaro travels to Pakistan where inhabitants face a severe water shortage even though farmland remains inundated after last summer's epic flooding. In partnership with *PBS NewsHour*.

**Nepal: Rebuilding Lives after Trafficking.** Anup Kaphle and Habiba Nosheen report on attempts to rehabilitate and empower Nepali girls rescued from brothels in India. They also record Nepal's attempts to establish gay equality.

**Delhi's Dilemma: Rising Numbers, Limited Water.** Fred de Sam Lazaro reports from India's capital where the search for jobs fuels a population surge of at least 500,000 per year and where access to clean drinking water has become a daily struggle.

### **Dhaka's Challenge: Water, Sanitation and Hygiene.**

Stephen Sapienza, Jon Sawyer and Kem Knapp Sawyer travel to the Bangladeshi capital where thousands die each year from waterborne diseases.

**Bangladesh: Easy Like Water.** Glenn Baker and Stephen Sapienza report from the epicenter of climate change, where Bangladeshis are making their choices—to fight, adapt or flee.

**South Asia's Troubled Waters.** William Wheeler and Anna-Katarina Gravgard explore the role of local innovators and international actors in alleviating or aggravating the region's water crisis.

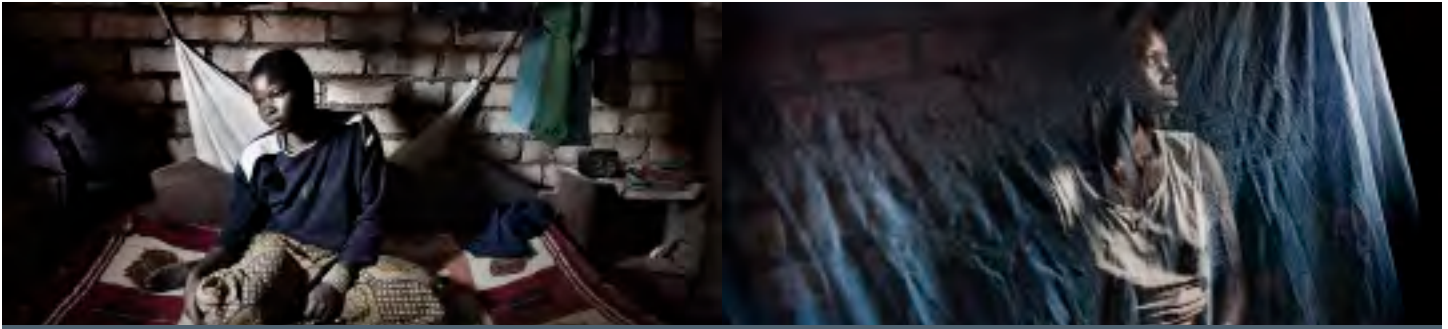
**Paradise Lost: Kashmir's Glaciers, Waters and Forests.** Rebecca Byerly reports on climate change and water issues that may affect Kashmir more than its longstanding conflicts over religion and land.

**Uzbekistan: Repression at Home; A Brighter Image Abroad.** Philip Shishkin reports on how the Uzbek government leverages its strategic position in Central Asia to whitewash its image in the West while violating human rights at home.

**China's Disappearing Wetlands.** Sean Gallagher travels across China to document the disappearance of environmentally vital wetlands—the result of rapid economic growth and climate change.

**Malaysia: Refugees from Burma at Risk.** Karen Zusman reports on refugees fleeing Burma's repressive regime who cross the border to Malaysia only to fall prey to human traffickers, physical abuse and rape while local officials turn a blind eye.





## Projects 2010

**Nepal: Rebels with a Reason.** After a decade-long Maoist insurgency and a fresh attempt to write a democratic constitution, Anup Kaphle examines efforts to integrate former Maoist guerrillas into the national army.

**India Casts a Light on Mothers Long in the Dark.** Hanna Ingber Win reports from Assam, which has India's highest maternal mortality rate—the result of poverty, early marriage and poor infrastructure.

**South Asia: The Economics of Security.** Maha Atal examines cross-border business cooperation that could be the best hope for resolving a half-century of conflict between India and Pakistan.

**Kyrgyzstan: Revolution, Take Two.** Philip Shishkin travels to Bishkek, capital of this unstable former Soviet republic, to see if the revolution of 2010 will be different from the revolution of 2005, or if it will simply replace one inept government with another.

### AFRICA

**Sudan in Transition.** Rebecca Hamilton brings in-depth coverage to the cultural, political, economic and legal issues that loom now that residents of mostly Christian and animist southern Sudan have voted to secede from the Muslim-dominated north.

**South Sudan: The Challenges Ahead.** Fred de Sam Lazaro and Larisa Epatko look at efforts to limit election-related violence, examine regional flashpoints, and investigate the role of international organizations and the United Nations in Africa's newest nation. In partnership with *PBS NewsHour*.

**Saharan Insecurity: A Perfect Storm in the Desert.** Peter Gwin travels deep into the Sahara, to the northern reaches of Mali and Niger, the location of some of the world's biggest

uranium reserves and a place where terrorists and bandits threaten to seize control.

**The Lord's Resistance Army: The Hunt for Africa's Most Wanted.** Joe Bavier and Marcus Bleasdale journey to Democratic Republic of Congo, Central African Republic and Uganda to report on the rogue militia that has waged a 20-year campaign of murder, abduction and torture.

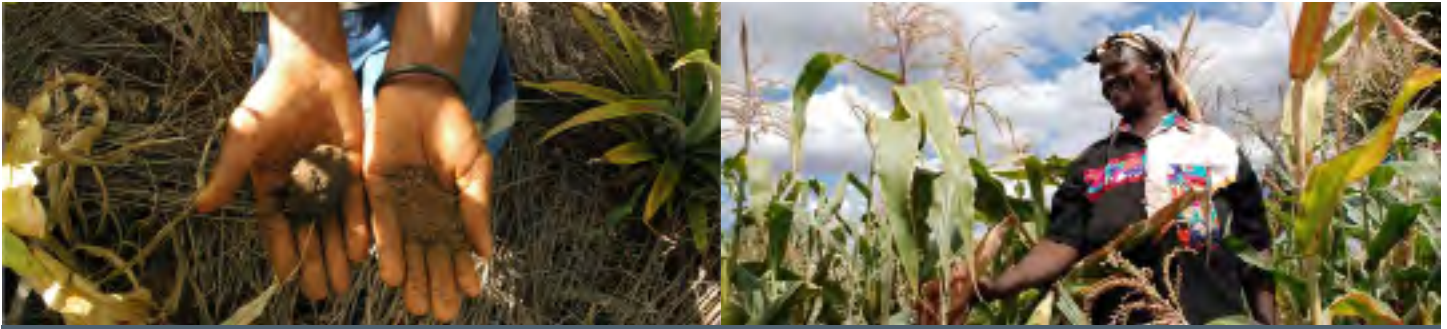
**Pipe(line) Dreams.** Christiane Badgley examines the environmental, economic and political consequences of the natural gas pipeline across Chad and Cameroon. In partnership with *Frontline/World*.

**Nigeria: Oil Rich but Hungry.** David Hecht and Fred de Sam Lazaro report from Africa's most populous country, assessing food security issues in a place at risk of famine despite immense oil wealth.

**Can Biotechnology Save Africa?** The *Des Moines Register's* Phil Brasher examines controversies over low-style agriculture in Africa, including the use of genetically modified organisms (GMOs).

**Ethiopia: Hunger and Abundance.** Fred de Sam Lazaro reports from Ethiopia, a country in which 5 million people are dependent on emergency food aid, yet the government leases vast tracts of fertile land to commercial farms owned by foreigners.

**Eastern Congo's Renewed War.** Michael Kavanagh returns to eastern Congo to investigate a sharp increase in fighting among militias and the Congolese army, and a new incidence of attacks on the United Nations and NGO presence.



## Projects 2010

**Ghana's Kayayo: Reaching for a Better Life.** Peter DiCampo follows the journey of thousands of young girls who migrate each year from Ghana's barren north in search of jobs in southern cities.

**South Africa: Migration and Xenophobia.** Much goodwill was generated by South Africa's hosting of the World Cup, but Susana Ferreira and Dominic Nahr find that the hospitality does not extend to the country's border regions where asylum-seekers from neighboring states face poverty and xenophobic violence.

**Nigeria: The Edge of Joy.** Dawn Sinclair Shapiro reports from Africa's most populous country where the maternal mortality rate is rising significantly.



**Uganda: Child Sacrifice.** Marco Vernaschi and Sebastiano Vitale explore how witchdoctors and sham preachers in Uganda exploit ignorance and superstitions to turn the ritual murder of children into a profitable business.

**Guinea Bissau: West Africa's New Achilles Heel.** Marco Vernaschi reports on a key way station in the South America-to-Europe drug flow, and the resulting crime, corruption and political violence.

**East Africa: Access to Water.** Fred de Sam Lazaro travels to villages in Ethiopia, Kenya and Sudan, where developing a source of clean, safe water can be a transformative event.

**Somaliland: A Land in Limbo.** Tristan McConnell and Narayan Mahon discover the one region of a failed state that actually functions.

**Justice Renewed: Liberia after War.** Jina Moore and Glenna Gordon examine the land disputes and sexual violence that threaten Liberia's fragile peace.

**Run or Hide: Seeking Refuge in Tanzania.** Mary Wiltenburg follows up on her story of an African family scattered by war and now trying to reunite.

### PROJECT:REPORT PROJECTS

In 2010 the Pulitzer Center partnered once again with YouTube on *Project:Report*, a video contest for aspiring reporters. Nearly 150 contestants competed for five \$10,000 grants to work with the Pulitzer Center on an under-reported international story.

**Belize: Improving the Odds for Mothers.** Samantha Danis travels to Belize where the government hopes to improve access to quality maternal care in an attempt to reduce the number of pregnancy-related deaths.

*"The students were so enthusiastic about this project, especially because it felt like they were playing for real stakes... Many of my students did enterprise stories especially for the contest and put in hours and hours of shooting and editing work."*

*Beth Bennett, faculty, Northwestern University Medill School of Journalism, who made the Project: Report Round 1 assignment a course requirement for her students*





## Projects 2010

**Haiti: Rebuilding the Education System from the Ground Up.** Following the earthquake, Paul Franz visited Haiti, where the literacy rate hovers at about 50 percent and many problems confront the country's educators.

**Brazil: The Art of Equality.** Elan Gepner travels to the favelas of Brazil where literacy programs, empowerment training and the arts are providing new opportunities to young people.

**Guatemala: The Culture That Crawls.** Alex Rozier travels to Guatemala to examine the plight of disabled people who are almost completely immobile, forced to crawl on hands and knees and often unable to venture beyond the front steps of their own home.



**Israel: War in My Land.** (*Project:Report* 2009 winner) Arturo Perez looks at the Israeli-Palestinian conflict through the eyes of two young people, one Jew, the other Muslim, who try to build understanding and trust through dialogue.

**Grassroots Games: A Portrait of South Africa Post-World Cup.** Mark Jeevaratnam ventures to a poor community outside Johannesburg where he explores the power of soccer to spur development and improve the lives of South Africans living in poverty.

### STUDENT FELLOWS

Students at participating Campus Consortium member schools are eligible to apply for international reporting fellowships of up to \$2,000 each and the opportunity to work with the Pulitzer Center on an international reporting project.

**Youth Change the Climate in Copenhagen.** After attending the 2009 climate change conference in Copenhagen, Sara Peach follows up with a series of reports on young people around the world who are concerned about the planet's future.

**Along the Yukon.** Elwood Brehmer looks at how diminished salmon runs and increased flooding have impacted the lives of inhabitants of the Yukon Flats region of Alaska.

**Niger: Feeding the Forgotten.** Ruth Moon examines what non-governmental organizations are doing to help one of Africa's poorest populations survive a drought-related food shortage.

**Kenya and Uganda: From Displacement to Resettlement.** Jordan Wilson reports on the plight and progress of more than half a million Africans who were forced from their homes after disputed elections in 2007.

*"The experience I gained in networking and planning a reporting trip, photography and videography, working with translators and communicating with different cultures will be invaluable tools...The Pulitzer Center's grant and my trip to Niger are easily the highlights of my journalism experience thus far."*

*Ruth Moon, Student Fellow-SIUC, on the Campus Consortium fellowship experience.*



## Education and Outreach

In 2010, the Pulitzer Center's educational and outreach programs made great strides: building on established partnerships, exploring diverse potential opportunities, and connecting with schools in new partner cities across the United States. The Pulitzer Center reached more than 10,000 students, educators and members of the general public directly via education workshops, Global Gateway programs and other outreach activities. Aside from in-school and university visits, public events ranged from film festivals to panel discussions including a full house for *Dateline: Sahara*, produced in partnership with National Geographic Live!

### Global Gateway

The Pulitzer Center continued to combine high quality journalism with direct student engagement and participation through its Global Gateway educational programming this year. In classrooms across the United States, Pulitzer Center staff and journalists shared reporting on critical global issues and helped students make connections between international crises and the local issues facing their own communities. Our staff and journalists provided thoughtful discussions and lesson plans that encouraged students to engage with these issues at home through the same multimedia and print reporting tools that our journalists employ around the world.

In 2010, nearly 5,500 middle and high school students and educators participated in Pulitzer Center workshops as well as Global Gateway programs. These participants came from middle and high schools in Chicago, St. Louis, Washington, D.C., New York City, Philadelphia, Milwaukee, Honolulu, and Arlington, Virginia.

One of the highlights of this year's Gateway collaborations was an intensive summer reporting program the Pulitzer Center developed in partnership with Free Spirit Media, a non-profit media production organization in Chicago,

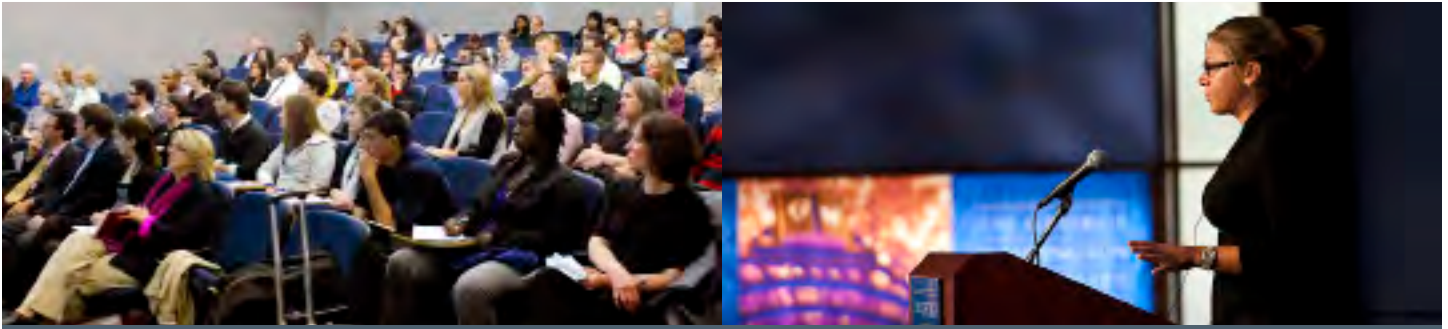
with support from the McCormick Foundation. With Pulitzer Center journalist mentorship, students participating in the program generated three documentaries that can be viewed on the Pulitzer Center site: *Behind the Doors of Foster Care*, inspired by Center reporting on the plight of women and youth in Haiti and Liberia; *The Cost of Healthy Food*, inspired by Center reporting on food insecurity issues in various African countries; and *LGBTQ Youth in Chicago*, inspired by Center reporting on sex, stigma, and HIV/AIDS in Jamaica. The documentary on LGBTQ Youth was chosen as an "Official Student Selection of the 2011 Peace on Earth Film Festival" in Chicago.

The Pulitzer Center also coordinated a series of journalists' visits to New York City schools during fall 2010 leading up to a day-long High School News Literacy Summit at Baruch College of the City University of New York. Approximately 300 students at three schools - Tenzer Learning Center, Lehman High School and New York City Lab School - participated in an intensive news literacy/reporting examination focusing on the topic of water. Students investigated this critical issue globally through Pulitzer Center reports, examining the way in which it is represented in the media, and then taking on an exploration of the topic in their local communities.

During the Summit itself, Pulitzer Center-supported journalists presented reporting on water and sanitation as well as on Haiti, contrasting reporting on the latter with the mainstream media's portrayals of the January earthquake.

Emphasizing critical thinking and news literacy skills, Pulitzer Center journalists discussed the importance of distinguishing quality, fact-based news from the sensationalism that often surrounds tragedies. The journalists also helped students consider why some topics receive attention while others do not, and the role youth can play in ensuring comprehensive coverage of pressing global issues.





## Education and Outreach

Online educational resources and school visits by Pulitzer Center journalists and staff continue to have a profound impact on the students, teachers, and journalists involved in the Global Gateway program. As Kristin Collins, a teacher at Parkway West High School in St. Louis explains, the online Pulitzer Gateway portals supplement her social studies curriculum in important ways: “The Global Gateway helps to bring the world into my upper-class suburban high school classroom, and it has helped to change the way my students view the rest of the world.”

Collins adds that the journalist visits are especially meaningful for her students and consistently offer engrossing, first-hand accounts of important international issues, saying: “On more than one occasion, as the journalist was leaving to go to another school, students have walked with them out the door of our school to the parking lot because they have been so thoroughly engaged in the conversation and story!” We have received similar feedback from participants in all of our partner cities.

Jina Moore, a Pulitzer Center journalist, visited several high schools and universities this December to share her reporting on the U.N. Peacebuilding Commission in Africa. She noted how the experience improved her own journalism: “In classroom after classroom, students leapt at the chance to connect to the wider world. We talked about peacebuilding in four countries they’d never heard of, but they had sophisticated, universal questions about what can end war, what marks real peace, and how other places confront the challenges of violence. I wanted to show them that Africa defies the clichés they hear – but the students also reminded me that their own communities defy the clichés local and national media often attach to them.”

After hearing Moore speak, a student remarked how the visit provided her with “insight on what is actually happening in the world” and inspired students at her school to help raise

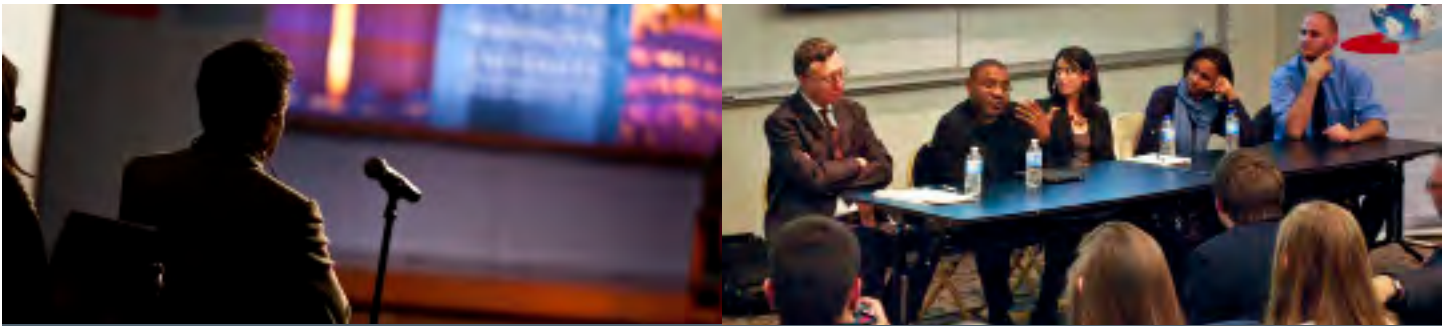
community awareness of these important issues.

As the Pulitzer Center continues to build strong, personal relationships with educators in different areas of the country, our Global Gateway programs help keep international issues as part of school curricula. The Pulitzer Center encourages students across the country to take an active role in the global dialogue around critical, underreported topics. In the long-term, we hope the wide range of education outreach offered by Pulitzer Center staff and journalists will build a generation of students who demand quality, timely international reporting in the mainstream American media – students who recognize themselves as participants in a global community.

### **Campus Consortium and University Programming**

Universities continue to play an integral role in the Pulitzer Center’s educational outreach. In 2010, we diversified our Campus Consortium programming and began building new or expanded collaborations with additional institutions. The Pulitzer Center joined with the Nieman Foundation for Journalism at Harvard University, the George Washington University and Davidson College – and embarked on strategic conversations with other academic institutions, including Boston University – to broaden the reach of our global reporting and development of our full-scale model.





## Education and outreach

The new collaboration between the Nieman Foundation and the Pulitzer Center supports international reporting initiatives with a special focus on global health coverage. Underwritten by the Pulitzer Center, with support from the Kendeda Fund, the collaboration covers the cost of fieldwork for 2011 global health fellows Antigone Barton and Helen Branswell as well as for their counterparts in 2012 and 2013. The partnership also brings Pulitzer Center journalists to Harvard for presentations and discussions on underreported international stories. In addition, it provides for an annual workshop for Nieman Fellows that will explore the Center's strategies for using multimedia platforms effectively; placing news stories in the media for maximum impact; and employing social media, educational networks and other techniques to engage the public in important global issues.

Our partnership with George Washington is representative of our broader Campus Consortium programming: combining journalists' visits and opportunities for international reporting by students.

*"This new venture will benefit not only Nieman Global Health Fellows but many other reporters covering international events and issues.... We are grateful for the support of the Pulitzer Center and we are looking forward to working together to help shine a spotlight on topics that are too often neglected by the media today."*

*Bob Giles, curator of the Nieman Foundation, on the Pulitzer Center/Nieman collaboration*

The campus events provide forums for intellectual and practical explorations of systemic issues, today's media landscape and new journalism initiatives, including the Pulitzer Center model. Pulitzer Center journalists' visits to

George Washington focused on Afghanistan and Haiti, in conjunction with our campus partner, the School of Media and Public Affairs, and with support across disciplines. We also partnered with George Washington to host the 2010 *Project:Report* awards ceremony and screening. The Pulitzer Center and YouTube joined forces again for this second *Project:Report* competition for aspiring journalists, made possible by Sony and Intel. With a good showing from universities, 10 semi-finalists were chosen from more than 145 eligible entries to move on to compete for five \$10,000 Pulitzer Center reporting grants. YouTube twice featured this contest with banner ads on its homepage and dedicated additional homepage space to feature the winner's initial global reporting. *Project:Report* gained an estimated 3 million views of contestant and related how-to videos.

In addition to the Harvard and George Washington events, more than 20 Pulitzer Center journalists and staff visited two dozen colleges across the country to present their reporting, engage with students and faculty and explain the Pulitzer Center model – in all they undertook more than 30 visits on university campuses, often fanning out over the course of multiple days and weeks at a time. For example, Vanessa Gezari, Jason Motlagh and Nir Rosen visited together or independently seven universities to discuss Afghanistan-related topics ranging from counter-insurgency to civilian casualties to the U.S. human-terrain program. William Wheeler, Anna-Katarina Gravgaard, Jennifer Redfearn and Sean Gallagher discussed their reporting on climate change and water issues at campuses from the Midwest to the South. In addition, founding Executive Director Jon Sawyer addressed presidents and administrators associated with the Bonner Foundation, a network of 80-plus college and university service programs, during a special meeting at Berea College marking the Foundation's 20th anniversary. At the heart of his talk: the Pulitzer Center model itself and our particular focus on water.



## *Downstream: A Pulitzer Center Focus on Water*

The Pulitzer Center began its focus on water and sanitation with reporting we commissioned in east Africa in early 2008. The work resulted in three dozen news-media placements, from NPR to a series in the *Seattle Post-Intelligencer*, video segments and special water-focused segments for the public-television program *Foreign Exchange*, and an educational concentration at schools and universities in St. Louis, Seattle, Illinois, New York, and Washington, DC. This dynamic approach to issues engagement was honored in 2009 with the Asia Society/Goldman Sachs Foundation Award for best use of technology in international education. Our work brought us in contact with organizations committed to improved access to safe water and concerned with environmental issues.

Now, two years on, water remains a significant and growing area of our reporting and educational outreach. In February 2010, the Pulitzer Center launched a new version of the *Water Wars Gateway*, and renamed it *Downstream*. This version recognized the need to understand the parts of the water issue in isolation as well as their relationship to each other. To that end, we organized the reporting into four categories – health, economics, conflict and cooperation, and climate. This improved platform launched a fresh round of outreach efforts featuring Pulitzer Center journalists and their reporting.

In the run-up to World Water Day 2010, we formed a partnership with *National Geographic*, which was preparing an issue dedicated exclusively to water. The Pulitzer Center commissioned complementary video pieces on water access in Ethiopia, guinea worm in Sudan, and sanitation in Kenya that were broadcast on *PBS NewsHour*. Segments from those videos were shown at the keystone World Water Day event held at National Geographic Headquarters where leaders from the water and sanitation sector heard Secretary of State Hillary Clinton add water to the Obama administration's list of diplomatic priorities.

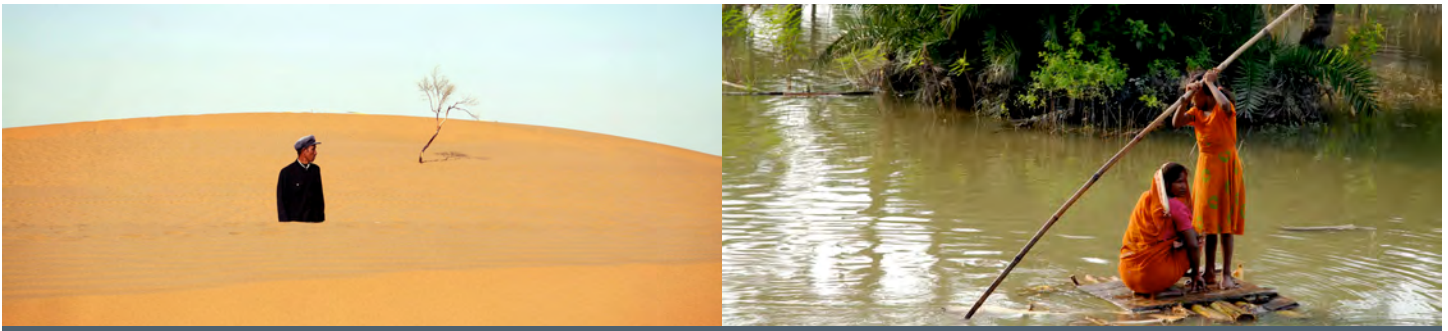
The Pulitzer Center was one of the only media outlets to provide full coverage of the World Water Day event and to film the entirety of Clinton's remarks. Center staff also collected over 30 short videos of opinions and perspectives from attendees, posting those to *Downstream* for wider public dissemination.

### *Other highlights include:*

- Hosting a World Water Day-timed film screening and discussion in association with the Environmental Film Festival in the Nation's Capital to showcase Pulitzer Center films on conflict over water resources in Ethiopia, rising sea levels in the South Pacific and Bangladesh, water access in Ethiopia, along with an excerpt from Pulitzer Prize winner Hedrick Smith's documentary on the health of the Chesapeake Bay and Potomac River.
- Sharing with over 350 attendees of the Aspen Environmental Forum our model of intense collaboration, Internet platforms, and outreach to educational institutions to engage the broadest possible public, and highlighting our partnership with *National Geographic* and *PBS NewsHour*.
- Participating in the World Water Week in Stockholm, with related media training and reporting initiatives.
- Running a writing contest in partnership with the writers' site Helium on the question: "Inadequate access to safe water and sanitation causes 4,500 deaths a day. What should we do about it?"

With more than 17 reporting projects rich in film, photography, audio, and print, we were eager to continue sharing the water and sanitation story with people in a compelling way. The organization of *Downstream* was a step in the right direction and prompted the Pulitzer Center to expand its outreach more deeply into educational venues.





## *Downstream: A Pulitzer Center Focus on Water*

In summer 2010, Pulitzer Center staff assembled a 90-minute presentation on water and sanitation relying heavily on films produced by Pulitzer Center journalists. These films take the audience from the path trod by Fadi Jillo, an Ethiopian woman who walks miles daily for her family's water, to the fields of India where falling water tables are threatening harvests, to the Copenhagen climate negotiations. We gave the presentation at three high school summer conferences focusing on water issues: the World Affairs Seminar in Waukesha, WI; Project: Flow in Philadelphia, PA; and the Student Global Leadership Institute in Honolulu, HI. Pulitzer Center staff also served these conferences as a resource for the students by answering follow-up questions, connecting them with



journalists and experts in the field, and giving advice for documenting water and sanitation issues in their own communities.

We also brought the reporting to the Bonner Summer Leadership Institute in Berea, Kentucky, where we shared water and sanitation stories with service-minded college students from over 80 schools, and to St. Ignatius School in Baltimore, Maryland for a program connecting inner-city students on a college prep course to global issues.

In fall 2010, we took the reporting to schools in New York City, St. Louis, and Washington, D.C.

Students frequently seek to take action on the problems they see around them, yet often without a solid understanding of the issues. Our hope is that through the sharing of this reporting, we can inspire informed action on their part. Often the connections are surprising: After reading our reporting on water access, a student from inner-city Baltimore remarked that he knew what that was like; his family's water had been cut off because they could not pay the bills.

Students take back to their communities what they learned from Pulitzer Center sessions and begin to make change, whether starting groups to promote water conservation to cleaning up streambeds, labeling storm drains that lead to rivers, and creating public service announcements about water pollution. These students are working in their own communities, knowing they are part of the solution to a global problem. We are encouraging them to share their experiences through video on our site so that their local stories are seen alongside reports from around the world.

The power of Pulitzer reporting and our collaborative approach that brings together journalists, media outlets, NGOs, students, and the public is that with each additional story, readers and viewers become increasingly aware that we share a common global community with common problems.







## Awards and Recognition

Pulitzer Center on Crisis Reporting, National Press Foundation 2009 **Excellence in Online Journalism Award** (conferred in February 2010)

“LiveHopeLove” (produced by Stephanie Guyer-Stevens and Jack Chance of Outer Voices, and Nathalie Applewhite of the Pulitzer Center), **Gracie Award** for outstanding radio documentary, American Women in Radio and Television (AWRT). *Hope: Living and Loving with HIV in Jamaica*

Jennifer Redfearn and Tim Metzger, **nominated for an Oscar** (announced January 2011), the Academy of Motion Picture Arts and Sciences, for Documentary Short Subjects (for “Sun Come Up”). *The Next Wave: Climate Refugees in the South Pacific*

Jason Motlagh and *The Virginia Quarterly Review*, **National Magazine Award for Digital Media** (News Reporting Category) (for “Sixty Hours of Terror,” a four-part series covering the November 2008 Mumbai attacks). *India: Conflicts Within*

Elliott Woods, **Citation for the The Madeline Dane Ross Award**, The Overseas Press Club of America (for “Hope’s Coffin” in *The Virginia Quarterly Review*). *Inside Gaza*

Lisa Armstrong, **Housing Works 2010 AIDS Hero** (in recognition of her dedication to coverage of HIV/AIDS in Haiti since the January 2010 earthquake). *Haiti: After the Quake*

Daniel Brook, **Gold Prize**, The Society of American Travel Writers (SATW) Foundation (Cultural Tourism Article Category) (for “The Architect of 9/11” in *Slate*). *The Architect of 9/11*

Daniel Brook, **Writing Award**, Fifth Annual Winterhouse Awards for Design Writing & Criticism (for his three submissions: “The Architect of 9/11,” “Welcome to the O.C.”

and “Old School”). *The Architect of 9/11*

Ryan Libre, **2010 Nikon Inspiration Award**, (for his photographic work on the Kachin struggle for independence in Myanmar). *Myanmar: The Kachin Struggle For Freedom*

Jen Marlowe, **Crossroads Film Festival Award** (Transformative Film category) (for “Rebuilding Hope”). *South Sudan: Rebuilding Hope*

Marco Vernaschi, **Picture of the Year and First Prize Picture Story of the Year**, Photographers Giving Back (PGB) Photo Award contest. *Guinea Bissau: West Africa’s New Achilles’ Heel*

Marco Vernaschi, **First Prize General News** (Stories), 2010 World Press Photo Contest (for his work on narco trafficking in Guinea Bissau). *Guinea Bissau: West Africa’s New Achilles’ Heel*

Mary Wiltenburg, International Catholic Union of the Press **2010 Award for Solidarity with Refugees** (for her *Christian Science Monitor* series on the resettlement of Tanzanian refugee Bill Clinton Hadam and his family in America) *Run or Hide? Seeking Refuge in Tanzania*

Mary Wiltenburg, **First Place (Profiles)** The American Society of Journalists and Authors (for “Lost in Migration.”). *Run or Hide? Seeking Refuge in Tanzania*

Mary Wiltenburg, **Special Citation**, the Education Writers Association, (for “Little Bill Clinton: A Day in the Life of a New American”). *Run or Hide? Seeking Refuge in Tanzania*

Student Fellow Tracy Boyer, **First Place Award of Excellence** (Best of the Web), Association for Education in Journalism and Mass Communication (for “Honduras and the Hidden Hunger”). *Honduras: Fighting Malnutrition*

The Pulitzer Center on Crisis Reporting extends its greatest appreciation to our supporters and donors. Primary core support for the Pulitzer Center comes from Emily Rauh Pulitzer, the Emily Rauh Pulitzer Foundation, David Moore, the David and Katherine Moore Family Foundation, and the Kendeda Fund.

Additional funding since 2006:

- **Carnegie Corporation of New York** in support of reporting on at-risk states and related educational initiatives, including the Fragile States project.
- **The Educational Foundation of America** in support of Global Gateway educational programs.
- **Humanity United** in support of sustained coverage of Sudan in the run-up to 2011 referendum.
- **Kendeda Fund**, in addition to primary core support, support of the *Heat of the Moment: The Faces of Climate Change* reporting project.
- **Laird Norton Family Foundation** for general operating support and educational outreach on global water issues.
- **Longview Foundation** in support of Global Gateway DC - Global/Local Youth Engagement to bring the Global Gateway and related issues and technical workshops to Washington, DC-area schools.
- **MAC AIDS Fund** in support of reporting on HIV/AIDS in the Caribbean.
- **McCormick Foundation** in support of Youth Media Chicago, including after-school media programs to bring the Global Gateway and related issues and technical workshops to Chicago-area schools.

- **Schulz Donor Advised Fund of Community Foundation Sonoma County** in support of a series of podcasts for youth focused on international affairs.
- **The Stanley Foundation** in support of the UN Peacebuilding Commission, Fragile States and the Rising Powers reporting projects.
- **Wallace Global Fund** in support of our reporting and outreach initiatives on population in association with *National Geographic* and *PBS Newshour*.
- **Anonymous** for general operating support and educational outreach on global water issues.
- **Anonymous** in support of reporting on women and children in crisis.

#### General Support Donors

- Bridgeway Foundation
- Greg Carr Foundation
- William and Margaret Freivogel
- Hannah and Steve Lieberman
- Phoebus Family Fund via the Bread & Roses Community Fund
- Anonymous

The Pulitzer Center also acts as a fiscal sponsor for independent journalists to receive support from:

Richard and Shirley Bansen (Daniel Grossman)  
Eli Lilly Group (David Rochkind)  
Putnam Foundation (Potomac Media Works, Glenn Baker and Steve Sapienza)  
Abby Rockefeller and Lee Halprin (Daniel Grossman)  
Whole Systems Foundation (Daniel Grossman)

# Staff Listings

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Christina Paschyn, Projects Coordinator  
Ann Peters, Director of Development and Outreach  
Peter Sawyer, Special Projects Coordinator  
Kate Seche, National Education Coordinator  
Mark Stanley, New Media Strategist (12/09 - 8/10)  
Maura Youngman, New Media Strategist (8/10 -)

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Donté Donald, Outreach Intern  
Tricia Dunn, College of the Holy Cross Intern  
Felix Fabiny, Outreach Intern  
Jake Naughton, Outreach and Production Intern  
Yune Pak, William and Mary Intern  
Christian Pelfrey, William and Mary Intern  
Xinran Qi, Outreach Intern  
Tatum Taylor, Education Coordinator  
Brian Wilcox, Bonner Summer Intern

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*From left to right, top to bottom unless otherwise specified*  
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Back cover image by Narayan Mahon

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Marco Vernaschi, Jason Motlagh, Andre Lambertson

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Jason Motlagh, Jon Sawyer

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Peter DiCampo, Daniel Grossman

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Marcus Bleasdale, Marcus Bleasdale

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Jake Naughton, Jake Naughton

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Jake Naughton, Jake Naughton

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Alex Stonehill, William Wheeler

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Sean Gallagher, Jason Motlagh, Jon Sawyer, Philip Brasher

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Images courtesy of National Press Foundation

# Financial Summary

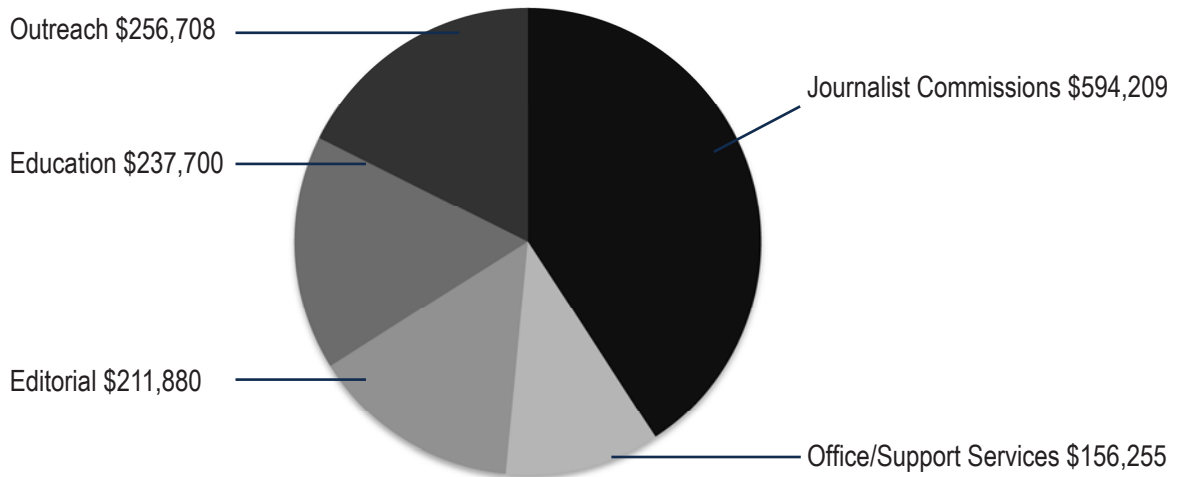
**Year ending December 31, 2010**

Preliminary results

A copy of full audited statements available on request

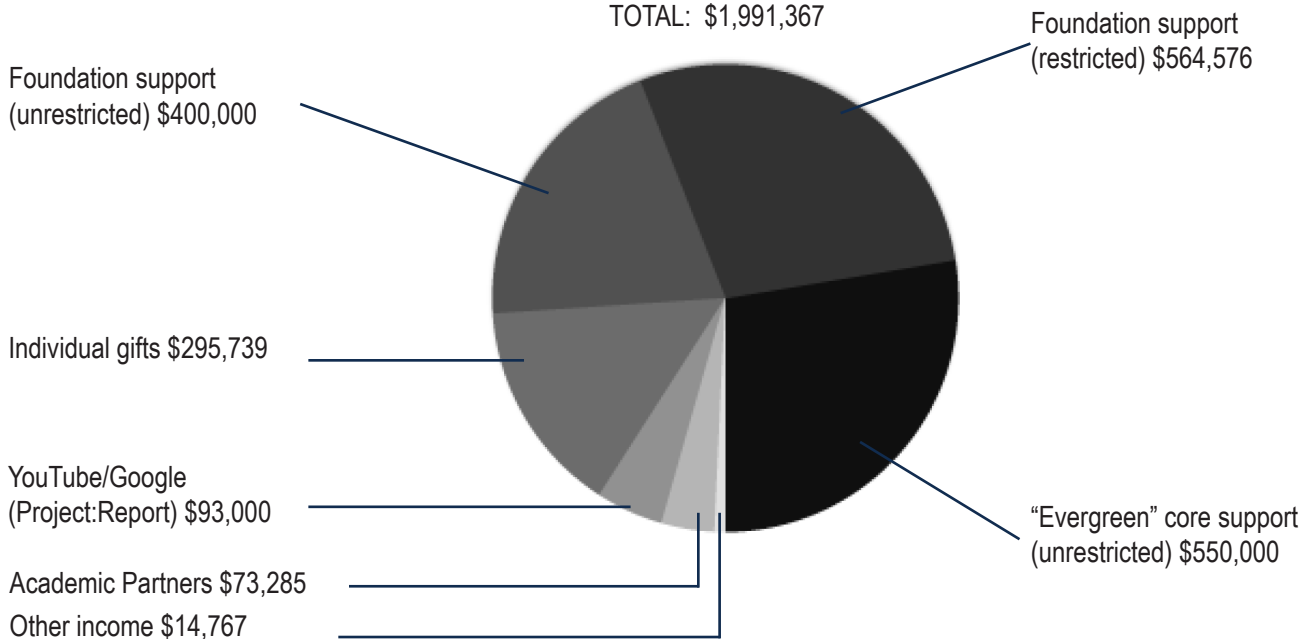
## **Expenses**

TOTAL: \$1,456,752



## **Revenue**

TOTAL: \$1,991,367





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