worldted BUYER'S GUIDE

FINAL EDITION • PRODUCT OF THE 2009 WORLD TEA CHAMPIONSHIP

ANNOUNCING THE WINNERS OF THE 2009 WORLD TEA CHAMPIONSHIP Every year, we provide you with a new opportunity to turn over a new leaf.



world**tea** expo

SAVE THE DATE: JUNE 11–13, 2010 LAS VEGAS CONVENTION CENTER HOST HOTEL: FONTAINEBLEAU

WWW.WORLDTEAEXPO.COM

BUYER'S 3

GUIDE



CONTENTS

WELCOME	, +
OVERVIEW & METHODOLOGY	5
CATEGORY DEFINITIONS6	3
WINNERS' CIRCLE, HOT TEA CLASS	3
WINNERS' CIRCLE, ICED TEA CLASS)
ENTRANTS, HOT TEA CLASS11	I
ENTRANTS, ICED TEA CLASS23	3



KIM JAGE VP Sales & Marketing

Welcome!

In its second year, the World Tea Championship attracted 41 leading suppliers that entered nearly 300 different specialty teas for evaluation. Entrants included market leaders, as well as rising stars and notable newcomers that are collectively bound to take our industry by storm.

Within this edition of the World Tea Buyers Guide, a product of the World Tea Championship, you will find an overview of the competition, the categories for each class—hot and iced teas—category definitions and a listing of all the entrants.

All entrants deserve special recognition by our industry. Submitting products for a competition (and a young one at that) takes guts and fortitude. These companies stand behind their products, their quality and their service in an environment where it is increasingly difficult for buyers and consumers to distinguish quality tea from mere marketing. Because they trusted a third party to validate their product quality through blind, organoleptic analysis, these entrants establish themselves as leading reliable sources of specialty tea. We are lucky to have them driving and serving our industry.

I also want to congratulate and recognize our judges. Their seasoned palates, extensive experience, passion and patience fuel and shape this competition as it evolves into an event that elevates the awareness of specialty tea and provides clarity to the consumer—something we all need.

All hot tea judges—professional tea tasters and buyers with over a century of tea tasting experience among them—were flown to Las Vegas three days before the World Tea Expo. They spent two full days cupping submissions. This doesn't count the months of preparation judges spent defining class categories, methodology and cupping standards. Thank you.

Iced tea class judges—retailers and foodservice professionals—evaluated submissions the first day of the Expo before the show floor opened. Iced teas were a bit easier to evaluate and took little preparation other than coding glasses into which we poured the tea; nevertheless, tasting product while thinking through each characteristic's quality is difficult and time consuming. Luckily, it is also enlightening for the evaluators.

Collectively, all participants of the World Tea Championship are shaping an industry. This Buyer's Guide sheds some light on the process, but more importantly, it clarifies many tea definitions and the taste characteristics one should expect from a tea bearing a particular name.

We aim, like the U.S. wine industry did thirty years ago, to educate tea buyers and further increase awareness of the category.

So congratulations to all participants of the World Tea Championship and users of this Guide. You are making history.

Warm regards,

Kim Jage

GUIDE

OVERVIEW worldtea CHAMPIONSHIP

The World Tea Championship[™] (WTC) is an independent competition, judged by professional cuppers and major retail buyers of tea, to distinguish the highest quality and best tasting teas commercially available in the North American marketplace. The event was open to exhibitors and sponsors of the 2009 World Tea Expo.

The WTC is made up of two classes: Hot Tea and Iced Tea. Each class consists of its own categories and judging panel. The Hot Tea class was evaluated April 30 and May 1, 2009. The Iced Tea class was evaluated the morning of May 2, 2009 prior to the opening of the World Tea Expo. All submissions were evaluated blind and through organoleptic analysis.

The highest quality and best tasting teas from each category were awarded 1st, 2nd and 3rd place positions. Awards for both classes were distributed and honored the evening of May 2, 2009 at the World Tea Expo, held May 2–May 4, 2009, at the Mandalay Bay Convention Center, Las Vegas, Nevada.

METHODOLOGY

HOT TEA CLASS

Hot Tea Class categories include Signature Famous Teas in the U.S. as well as general categories that enable lesser known teas to be highlighted and distinguished in the marketplace.



Entrants determined which categories (definitions follow) they wanted to submit teas into and submitted those samples to our offices the week of April 24, 2009. We then coded the samples on the packaging to conceal the identity of the submitting company and grouped each by entered category in tight storage.

Hot Tea Class Judges were flown to Las Vegas April 29, 2009 and for the

following two full days evaluated submissions. Strict standards were placed on the judging/ cupping processes and two outside coordinators ensured those standards were met.

■ ICED TEA CLASS

The Iced Tea Class was divided into categories according to its market application and sales channels: Foodservice; Freestyle and Ready-to-Drink. Each category was then separated into subcategories to represent popular products currently being sold in the marketplace for that respective category.

The judging panels for both classes rated teas on the following characteristics: brewed color, brewed aroma, brewed flavor, brewed mouth-feel, and brewed harmony. Hot tea submissions were also judged on the dry leaf. Each tea also had to meet the minimum requirement of category definition as well. These ratings were then used to calculate an overall numerical value on a 100-point scale. This value is each tea's World Tea Rating.



WORLD TEA RATING[™]

The following guidelines can be used to interpret the resulting ratings:

- **96-100 RARE:** unique tea, difficult to replicate in future manufacturing processes
- **90-95 OUTSTANDING:** a distinctive tea with brilliant style
- **80-89** VERY GOOD: a tea with superior characteristics
- **70-79 ABOVE AVERAGE:** a tea with particularly desirable qualities
- 60-69 MEDIOCRE: a good tea, typical for its category
- 50-59 POOR: not recommended

A sincere note of appreciation to our judging panel:

Hot Tea Class

DAVID DE CANDIA Senior Manager Tea/Master Tea Blender, The Coffee Bean & Tea Leaf

ELIOT JORDAN Director of Tea, Peet's Coffee & Tea

BRIAN KEATING Publisher, Sage Group International

JANE PETTIGREW Tea Specialist, Historian, Writer and Consultant

> MIKE SPILLANE President, G.S. Haly Company

> > DAIVD WALKER Consultant, Walker Tea

Cupping Coordinators

SUZETTE HAMMOND Peet's Coffee & Tea

AARON VICK G.S. Haly Company

Iced Tea Class: Ready-to-Drink and Foodservice

MICHAEL CARDENAS Owner, Innovative Dining Group

DENNIS KNOCK Commodity Manager, Frontier Natural Products

BILL MITCHELL Grocery Team Leader, Whole Foods Market

BRYAN O'SHIELDS Senior Vice President of Food & Beverage, Fontainebleau

Iced Tea Class: Freestyle

SHERRY EVANS Tea Sommelier, Author, The Aubrey Rose Tea Room

> AMY LAWRENCE President, An Afternoon to Remember

> > GUY MUNSCH Owner, Zen Tara Teas

REVA SHAW Owner, Teaosity, LLC

CATEGORY DEFINITIONS

■ HOT TEA CLASS, SIGNATURE FAMOUS TEAS

ASSAM: Black tea from Assam, India. Dry leaf is neat, welltwisted, with black, copper, and mahogany leaves that possibly include gold tips. Nose of dry leaf is malty, sweet, with hints of raisins, treacle and mild toast. Wet leaf is coppery in color, plump with a malty, slightly sweet aroma. Liquor is bright and clear, deeply colored amber with a full-bodied, rich, smooth, malty flavor, hints of sweetness and robust, yet pleasant astringency.

BREAKFAST BLEND: Black tea blend of any variety and origin astringent enough to add milk and sugar, but balanced enough to drink straight. Appearance of the dry leaf depends on the blend. Leaves should be well-twisted and include some tip. Wet leaf is brown, copper with a toasty to citrusy aroma. Liquor is bright and clear with rich, reddish-brown hues and a medium to full bodied, mouth-feel that is balanced, brisk and astringent with a tangy high note.

CEYLON: Black leaf tea from Sri Lanka. Dry leaf is variable, possibly including silver tips. Nose of dry leaf is mildly malty to citrusy with hints of biscuit. Wet leaf is olive to copper in color with a citrus, woody, even chocolate aroma. Liquor is brilliantly clear and bright honey color with brisk astringency and tangy, fresh flavors.

CHAI: Masala chai, a black tea with varying admixture of spices depending on region. Tea should be full and astringent enough to accept a heavy dilution of milk without losing its flavor profile. Appearance of leaf varies, but the nose is spicy with typical hints of cardamom, cinnamon, pepper and cloves; ideally, none is predominant. Wet leaf is coppery, bright and enticing with herbs and spices. Liquor is reddish in color and medium-bodied, with balanced flavor between spices and the tea base.

DARJEELING: Black tea from Darjeeling, India. Dry leaf is mixed brown, black and green leaf that may include silver tips. Nose of dry leaf is mildly floral, delicate and grassy. Wet leaf is colorful with a floral, clean, ripe muscatel aroma that hints of sweet hay. Liquor is clear, bright and can be greenish-gold to orange-brown in color. Liquor is complex, medium- to full-bodied, with a dry mouth-feel and floral, muscatel, fresh grass flavors, a brisk astringency and lingering finish.

DRAGON WELL: Longjing tea from Zhejiang Province, China. Dry leaf is neat, uniform, flat lime to dark green. Nose of the dry leaf is fresh and grassy with hints of sweet fruit. Wet leaf is plump, juicy, and uniform with buds and a vegetal, nutty aroma. Liquor is clear, vibrant and jade yellow in color with light hints of fruitiness and gentle, mellow plant notes. Liquor is light-bodied, buttery, smooth and slightly astringent with hints of peas and sweet-corn with the husk, and a nutty finish.

EARL GREY: Black tea of any variety and origin blended with bergamot citrus flavoring, oil or dried bergamot peel. Appearance of dry leaf depends on the blend. Bergamot oil is the predominant aroma with a fresh, pleasant citrus aroma on the wet leaves. Liquor is bright yellow to red, clear, slightly

spicy and well balanced between the flavor of the tea base and the bergamot.

JASMINE: Green tea from China or Taiwan traditionally jasmine scented without added flavoring, herbs or other agents. Dry leaf is variable. Nose of dry leaf is jasmine and mellow grassiness. Wet leaf also has a predominant natural jasmine aroma, but is balanced with the vegetal green tea base. Liquor is bright and clear, light-bodied and silvery yellow to golden green in color. Liquor is balanced, floral, sweet, grassy and slightly astringent.

KEEMUN: Black tea from Qi Men, Anhui Province, China. Dry leaf is small, black and neatly twisted leaves that possibly contain gold tips. Nose of the dry leaf is sweet, woody, with hints of toasted grain. Wet leaf is glistening dark copper with a woody aroma and hints of plum, raisins and dried roses. Liquor is clear with a medium tint and burnt orange to dark burgundy in color. Liquor is smooth, medium- to full-bodied, wellrounded with a soft astringency and floral with hints of toasted nuts and forest floor woodiness.

MATCHA: Ceremonial Japanese green tea manufactured from stone-ground tencha leaves. Color of tea powder is brilliant green, with a noticeably sweet, fresh aroma. There shouldn't be any shades of yellow or brown, which indicate stale, oxidized tea. The froth from the freshest, properly stored tea will be thick and creamy, with a brilliant green color. The taste is mild and vegetal sweet with no notes of raw astringency.

SENCHA: Green tea grown and processed in Japan. Dry leaf is flat, deep green with shiny, polished, needles. Nose of dry leaf is mildly grassy and sweet. Wet leaf is thick and deep, rich and green in color with a fresh, vegetal, ocean aroma. Liquor is bright green with little, if any, hints of yellow. The liquor is often not clear but may have solids in suspension that add to its flavor. Liquor is fresh, rich, medium- to full-bodied, with grassy and briny oceanic notes.

YUNNAN: Black tea from the Yunnan Province, China. Dry leaf is neatly twisted black, brown leaves that possibly contain gold tips. Nose of the dry leaf is likened to damp, autumn leaves. Wet leaf is plump, coppery and uniform with an earthy aroma that hints of vanilla and resin. Liquor is golden brown with a reddish tint and a round body with a complex flavor profile of honey, resin, a gentle peppery (zesty, not hot) spice and floral notes.

■ HOT TEA CLASS: GENERAL CATEGORIES

BLACK TEA: Black, fully oxidized tea of any variety and from any origin that does not meet the criteria for a Signature Famous Tea category.

BLENDED/FLAVORED BLACK TEA: Black tea of any variety and from any origin blended with herbs, fruits, essential oils, spices and/or other flavoring agents.

BLENDED/FLAVORED GREEN TEA: Green tea of any variety and from any origin blended with herbs, fruits, essential oils, spices and/or other flavoring agents.

BLENDED/FLAVORED HERBAL: Botanical (i.e., fruits, seeds, spices, herbs) infusion other than *Camellia sinensis* of any variety and from any origin blended with other herbs, fruits, essential oils, spices and/or other flavoring agents.

BLENDED/FLAVORED OOLONG TEA: Oolong tea of any variety and from any origin blended with herbs, fruits, essential oils, spices and/or other flavoring agents.

BLENDED/FLAVORED WHITE TEA: White tea of any variety and from any origin blended with herbs, fruits, essential oils, spices and/or other flavoring agents.

DARK OOLONG TEA: Medium oxidized oolong of any leaf shape and from any origin that yields amber to dark liquor.

DRY-FIRED GREEN TEA: Green tea of any variety and from any origin that is not first processed by steam and does not meet the criteria for a Signature Famous Tea category.

GREEN OOLONG TEA: Lightly oxidized oolong of any leaf shape and from any origin that yields clear green or golden liquor.

HERBAL: Single ingredient non-*Camellia sinensis* botanical (i.e., fruits, seeds, spices, herbs) infusion.

PUER TEA: Straight puer tea, green or dark, loose or compressed.

STEAMED GREEN TEA: Green tea of any variety and from any origin that is first processed by steam to denature the enzymes and does not meet the criteria for a Signature Famous Tea category.

TREASURE/DISPLAY/FLOWERING TEAS: Made of pure tea or may include flowers, herbs and/or flower scenting. Green, black, white, oolong or any hand-sewn tea may enter in this category.

WHITE TEA: Made according to classical styles of processing. Leaves are not processed by frying or rolling, but by withered controls and gentle oven, cool drying and/or sun drying techniques, alone or in combination.

■ ICED TEA CLASS

FOODSERVICE: Entries must be currently sold at a foodservice establishment and available in a typical 1oz., 2oz., 3oz. or 4oz. filter pouch or open brew bag. Consumer retail tea bags, entries in tins, and/or any packaging that does not meet this requirement is not considered Foodservice quality.

FREESTYLE: Any tea or herbal drink brewed and created fresh is considered Freestyle. Application is focused to tea room owners and tea retailers that can use the drink as freshly brewed iced tea in their store.

READY-TO-DRINK (RTD): Defined as pre-bottled or packaged drinks that require no further brewing. Powdered teas may be submitted in a typical individual sized bottle of water.





SIGNATURE FAMOUS TEAS

ASSAM

1ST PLACE Teas Etc., Assam Ditchu

2ND PLACE TeaGschwendner USA, Assam Marangi

3RD PLACE Qtrade Teas & Herbs, Satrupa SFTGF0P1

■ BREAKFAST BLEND

1ST PLACE Rishi Tea, Organic/ Fair Trade China Breakfast

2ND PLACE Qtrade Teas & Herbs, Smooth Breakfast

3RD PLACE TeaGschwendner USA, *English Breakfast*

CEYLON

1ST PLACE Teas Etc., Ceylon OP1

2ND PLACE Qtrade Teas & Herbs, New Vithanakande FBOPF Extra Special

3RD PLACE TeaGschwendner USA, *Ceylon Uva Highlands*

CHAI

1ST PLACE Rishi Tea, Organic/Fair Trade Masala Chai

2ND PLACE Chamong, Sewpur Assam (Organic) Masala Chai

3RD PLACE TeaGschwendner USA, *Indian Chai*

DARJEELING

1ST PLACE Qtrade Teas & Herbs, *Jungpana Choice*

2ND PLACE TeaGschwendner USA, Darjeeling Risheehat 2nd Flush SFTGF0P1

3RD PLACE

TeaGschwendner USA, Darjeeling Lingia 1st Flush SFTGF0P1

DRAGONWELL

1ST PLACE Rishi Tea, Dragon Well Qingming

2ND PLACE Rishi Tea, Dragon Well Mingqian

3RD PLACE Qtrade Teas & Herbs, Spring Dragonwell

EARL GREY

1ST PLACE TeaGschwendner USA, *Earl Grey No* 69

2ND PLACE Qtrade Teas & Herbs, Earl Grey Grand

3RD PLACE Rishi Tea, Organic/ Fair Trade Earl Grey Supreme

JASMINE

1ST PLACE Rishi Tea, Organic Jasmine Pearls

KEEMUN

1ST PLACE Qtrade Teas & Herbs, Sechrna

2ND PLACE PeLi Teas, Keemun Hao Ya

3RD PLACE PeLi Teas, *Keemun Needle*

MATCHA

1ST PLACE Rishi Tea, *Matcha Houju*

2ND PLACE AIYA America Inc., Ceremonial Matcha

3RD PLACE AOI Tea Company, *Matcha Supreme*

SENCHA

1ST PLACE Qtrade Teas & Herbs, Sencha Spirit

2ND PLACE Rishi Tea, Sencha Superior

3RD PLACE Rishi Tea, *Organic Sencha*

YUNNAN

1ST PLACE PeLi Teas, Dian Hong (Special)

2ND PLACE Teas Etc., Golden Monkey Organic

3RD PLACE

Rishi Tea, Organic/ Fair Trade Yunnan Golden Buds

GUIDE

8

GENERAL CATEGORIES

BLACK TEA

1ST PLACE PeLi Teas, Zhenghe Golden Monkey (Special)

2ND PLACE SpecialTeas Inc., #510 Golden Monkey (Fujian)

3RD PLACE Qtrade Teas & Herbs, *New Vithanakande Classic*

■ BLENDED/FLAVORED BLACK TEA

1ST PLACE TeaGschwendner USA, *Pineapple Mango*

2ND PLACE Qtrade Teas & Herbs, Pangaea Extra Special

3RD PLACE Rishi Tea, Organic/Fair Trade Lemongrass Black

BLENDED/FLAVORED GREEN TEA

1ST PLACE Rishi Tea, *Sencha Yuzu*

2ND PLACE Dethlefsen & Balk, Goji/Blueberry/Pomegranate

3RD PLACE Sugimoto USA, Inc (SA Japanese Green Tea), *Genmai Cha*

BLENDED/FLAVORED HERBAL TEA

1ST PLACE Rishi Tea, Organic Cinnamon Plum

2ND PLACE TeaGschwendner USA, Summer Romance

3RD PLACE Rishi Tea, Organic Unity

BLENDED/FLAVORED OOLONG TEA

1ST PLACE Naivetea, Lychee Green Oolong

2ND PLACE Qtrade Teas & Herbs, Plum Oolong

3RD PLACE Rishi Tea, *Plum Oolong*

■ BLENDED/FLAVORED WHITE TEA

1ST PLACE Rishi Tea, Organic Silver Needle Jasmine

2ND PLACE Rishi Tea, Organic Silver Needle Osthmanthus

3RD PLACE Qtrade Teas & Herbs, Island Dreams

DARK OOLONG TEA

1ST PLACE PeLi Teas, Fenghuang Dancong (Super)

2ND PLACE TeaGschwendner USA, Formosa Superior Choice

3RD PLACE PeLi Teas, Fenghuang Dancong (Special)

DRY-FIRED GREEN TEA

1ST PLACE Amorepacific Corporation, *llrohyang of Sulloc Premium Tea*

1ST PLACE Qtrade Teas & Herbs, *Wuyang Chunyu*

2ND PLACE PeLi Teas, Zhejiang Green Needle Tea

3RD PLACE PeLi Teas, Jingshan Tea (Special)

■ GREEN OOLONG TEA

1ST PLACE Barnes & Watson Fine Teas, Jade Oolong (Golden Leaf Selections)

2ND PLACE PeLi Teas, Ti Quan Yin (Super)

3RD PLACE Rishi Tea, Jade Oolong

HERBAL

1ST PLACE Puripan Inc., Tartary Buckwheat

2ND PLACE Rishi Tea, Organic/ Wild Schisandra Berry

3RD PLACE Puripan Inc., *Mulberry Leaf*

PUER

1ST PLACE PeLi Teas, *Puer Tea* (Special)

2ND PLACE Rishi Tea, Organic/ Fair Trade Puer Classic

3RD PLACE Rishi Tea, Organic/ Fair Trade Ancient Puer Palace

■ STEAMED GREEN TEA

1ST PLACE Qtrade Teas & Herbs, Yame Hon—Gyokuro

2ND PLACE Rishi Tea, GyoKuro

3RD PLACE Rishi Tea, Organic Kukicha

TREASURE/DISPLAY/FLOWERING TEA

1ST PLACE Tea Beyond, *L.T. Grade A Collection*

2ND PLACE Fujian Guang Fu Tea Co., *Ltd, Royal Lily*

3RD PLACE TeaGschwendner USA, China Yin Zhen Flowering

WHITE TEA

1ST PLACE Rishi Tea, Organic Silver Needle

2ND PLACE Two Hills Tea ltd., Organic Silver Needle

3RD PLACE

Fujian Guang Fu Tea Co., *Ltd, Silver Needle*





FOODSERVICE

■ FLAVORED BLACK

1ST PLACE Rishi Tea, Organic/Fair Trade Summer Lemon

2ND PLACE Art of Tea, *Passion Fruit Jasmine*

3RD PLACE Shangri La Tea Company, Porganic Maple Caramel Iced Tea

■ FLAVORED GREEN

1ST PLACE Shangri La Tea Company, Organic Ambrosia Green Iced Tea

1ST PLACE Sungarden Specialty Tea, Organic Serene Green Citrus Iced Tea

2ND PLACE Rishi Tea , Organic/Fair Trade Citron Green

3RD PLACE Walters Bay Bogawantalawa Estates, Walters Bay Mint Green Iced Tea

■ FLAVORED HERBAL

1ST PLACE Rishi Tea , Organic/Fair Trade Tropical Crimson

2ND PLACE Sungarden Specialty Tea, Organic Berry White Iced Tea

3RD PLACE Rishi Tea, Organic/ Fair Trade Blueberry Red

■ UNFLAVORED BLACK

1ST PLACE Shangri La Tea Company, Natural Organic Black Iced Tea

2ND PLACE International Tea Importers, 100% Nilgiri Ice Tea Blend

3RD PLACE

Walters Bay Bogawantalawa Estates, Walters Bay Black Iced Tea

UNFLAVORED GREEN

1ST PLACE Shangri La Tea Company, Natural Organic Green Iced Tea

2ND PLACE Art of Tea, *Liquid Jade*

3RD PLACE Walters Bay Bogawantalawa Estates, Walters Bay Green Iced Tea

■ BEST VALUE Walters Bay Bogawantalawa Estates, Walters Bay Black Iced Tea

FREESTYLE

HERBAL

1ST PLACE Puripan Inc., TEA IN A JAR—ALOE VERA

2ND PLACE Qtrade Teas & Herbs, Rosa de Jamaica

3RD PLACE Puripan Inc., TEA IN A JAR—GINGER

TEA

1ST PLACE Barnes & Watson Fine Teas, Iron Buddha and the Flower

2ND PLACE AIYA America Inc., Black Tea Pre-Mix

■ BEST PRESENTATION Puripan Inc., TEA IN A JAR—ALOE VERA

READY-TO-DRINK

■ FLAVORED BLACK

1ST PLACE MarketSpice, MarketSpice Signature Blend

2ND PLACE MarketSpice, Pomegranate Splash

3RD PLACE ITO EN, TEAS' TEA Naturally Sweet—Citrus Black

FLAVORED GREEN

1ST PLACE ITO EN, Jasmine Green Tea

2ND PLACE Wegmans, Just Tea— Green Jasmine, manufactured by ITO EN

■ SWEETENED GREEN

1ST PLACE Tazo Tea, Tazo Organic Iced Green

2ND PLACE KimBees Gourmet Sweet Tea, KimBees Lemon-Raspberry Gourmet

3RD PLACE KimBees Gourmet Sweet Tea, KimBees Almond Gourmet Sweet

■ UNFLAVORED BLACK

1ST PLACE Adagio Teas, Anteadote Organic Black Tea

2ND PLACE Wegmans, Just Tea—Black, manufactured by ITO EN

■ UNFLAVORED GREEN

1ST PLACE ITO EN, *Oi Ocha Dark*

2ND PLACE Wegmans, Just Tea—Green, manufactured by ITO EN

3RD PLACE La Crème Coffee & Tea, La Crème 100% Organic Unsweetened Green Tea

■ UNFLAVORED OOLONG

1ST PLACE ITO EN, Oolong Shot

2ND PLACE Wegmans, Just Tea—Oolong, manufactured by ITO EN

3RD PLACE Adagio Teas, Anteadote Organic Oolong Tea

■ BEST PACKAGING KimBees Gourmet Sweet Tea, KimBees Lemon-Raspberry Gourmet

GUIDE



■ SIGNATURE FAMOUS TEAS: ASSAM



Teas Etc., Assam Ditchu 1ST PLACE RATING: 83

MSRP: \$13.95/4 oz. Origin: India, 2008 Beth Johnston phone: 561-683-6838 beth@teasetc.com www.teasetc.com

TeaGschwendner USA, Assam Marangi

2ND PLACE

RATING: 81 MSRP: \$28.22/4 oz. Origin: India, 2008 Nicole Smith phone: 847-229-4535 nsmith@teamerchants.com www.teamerchants.com

Qtrade Teas & Herbs, Satrupa SFTGF0P1

3RD PLACE RATING: 76

MSRP: \$10.00/4 oz. Origin: India, 2009 Manjiv Jayakumar phone: 949-766-0070 manjiv@qtradeteas.com www.qtradeteas.com

■ SIGNATURE FAMOUS TEAS: BREAKFAST BLEND

2009 worldtea champion

Rishi Tea, Organic/Fair Trade China Breakfast 1ST PLACE

RATING: 81 MSRP: \$8.00/4 oz. Origin: China, 2008 Benjamin Harrison phone: 414-747-4001 benjamin@rishi-tea.com www.rishi-tea.com

Qtrade Teas & Herbs, Smooth Breakfast 2ND PLACE RATING: 80

MSRP: \$10.00/4 oz. Origin: Multiple, 2009 Manjiv Jayakumar phone: 949-766-0070 manjiv@qtradeteas.com www.qtradeteas.com

TeaGschwendner USA, English Breakfast

3RD PLACE RATING: 78

MSRP: \$7.82/4 oz. Origin: Sri Lanka, India, 2008 Nicole Smith phone: 847-229-4535 nsmith@teamerchants.com www.teamerchants.com

Art of Tea, Classic Black

RATING: 76

MSRP: \$10.00/4 oz. Origin: U.S.A, 2008 Steve Schwartz phone: 310-765-7460 steve@artoftea.com www.artoftea.com

Lyster Group, Safari Pure Tea

RATING: 74

MSRP: \$4.00/4 oz. Origin: Kenya, 2008 Patrick Tonui phone: 443-857-5491 tonuipk@gmail.com www.lystergroup.com

■ SIGNATURE FAMOUS TEAS: CEYLON

Teas Etc., Ceylon OP1 1ST PLACE RATING: 85

MSRP: \$8.95/4 oz. Origin: Sri Lanka, 2009 Beth Johnston phone: 561-683-6838 beth@teasetc.com www.teastec.com

Qtrade Teas & Herbs, New Vithanakande FBOPF Extra Special

2ND PLACE RATING: 84 MSRP: \$10.00/4 oz. Origin: Sri Lanka, 20

Origin: Sri Lanka, 2009 Manjiv Jayakumar phone: 949-766-0070 manjiv@qtradeteas.com www.qtradeteas.com

TeaGschwendner USA, Ceylon Uva Highlands 3RD PLACE

RATING: 82

MSRP: \$13.48/4 oz. Origin: Sri Lanka, 2008 Nicole Smith phone: 847-229-4535 nsmith@teamerchants.com www.teamerchants.com

■ SIGNATURE FAMOUS TEAS: CHAI

Rishi Tea, Organic/Fair Trade Masala Chai 1ST PLACE RATING: 82

MSRP: \$10.00/4 oz. Origin: U.S.A., 2008 Benjamin Harrison phone: 414-747-4001 benjamin@rishi-tea.com www.rishi-tea.com

Chamong, Sewpur Assam (Organic) Masala Chai

2ND PLACE RATING: 77

MSRP: \$4.00/4 oz. Origin: India, 2009 Mayank Bansal phone: 215-550-4710 mb@chamongtea.com www.chamongtea.com

TeaGschwendner USA,

Indian Chai 3RD PLACE RATING: 76

MSRP: \$10.08/4 oz. Origin: India, 2008 Nicole Smith phone: 847-229-4535 nsmith@teamerchants.com www.teamerchants.com

Qtrade Teas & Herbs, Super Chai

RATING: 74

MSRP: \$10.00/4 oz. Origin: Multiple, 2009 Manjiv Jayakumar phone: 949-766-0070 manjiv@qtradeteas.com www.qtradeteas.com

■ SIGNATURE FAMOUS TEAS: DARJEELING

Qtrade Teas & Herbs, worldtea CHAMPION ST PLACE RATING: 82

MSRP: \$20.00/4 oz. Origin: India, 2008 Manjiv Jayakumar phone: 949-766-0070 manjiv@qtradeteas.com www.qtradeteas.com

TeaGschwendner USA, Darjeeling Risheehat 2nd Flush SFTGFOP1

2ND PLACE RATING: 80

MSRP: \$28.22/4 oz. Origin: India, 2008 Nicole Smith phone: 847-229-4535 nsmith@teamerchants.com www.teamerchants.com

TeaGschwendner USA, Darjeeling Lingia First Flush SFTGFOP1

3RD PLACE

RATING: 77 MSRP: \$32.75/4 oz. Origin: India, 2008 Nicole Smith phone: 847-229-4535 nsmith@teamerchants.com www.teamerchants.com

Glenburn Tea Estate, Glenburn First Flush RATING: 76

MSRP: NA/4 oz. Origin: India, 2009 Shalini Agarwal phone: 949-232-9974 shalini072@yahoo.com www.glenburnteaestate.com

Dethlefsen & Balk, Monteviot First Flush

RATING: 75 MSRP: \$19.90/4 oz. Origin: India, 2009 Sascha Karimpour phone: 630-851-8549 info@dethlefsen-balk.us www.dethlefsen-balk.us

Chamong, Chamong (100% Organic) FTGFOP1 Clonal

RATING: 65 MSRP: \$45.00/4 oz. Origin: India, 2009 Mayank Bansal phone: 215-550-4710 mb@chamongtea.com www.chamongtea.com

■ SIGNATURE FAMOUS TEAS: DRAGONWELL



Rishi Tea, Dragon Well Qingming 1ST PLACE RATING: 87

MSRP: \$41.00/4 oz. Origin: China, 2009 Benjamin Harrison phone: 414-747-4001 benjamin@rishi-tea.com www.rishi-tea.com

Rishi Tea, Dragon Well Mingqian 2ND PLACE

RATING: 86

MSRP: \$49.00/4 oz. Origin: China, 2009 Benjamin Harrison phone: 414-747-4001 benjamin@rishi-tea.com www.rishi-tea.com

Qtrade Teas & Herbs, Spring Dragonwell

3RD PLACE RATING: 83

MSRP:\$25.00/4 oz. Origin: China, 2009 Manjiv Jayakumar phone: 949-766-0070 manjiv@qtradeteas.com www.qtradeteas.com

PeLi Teas, Westlake Dragonwell (Fine)

RATING: 82

MSRP: \$79.00/4 oz. Origin: China, 2009 Mitchel Noble phone: 323-651-2282 mitchel.noble@peliteas.com www.peliteas.com

PeLi Teas, Westlake Dragonwell (Special) RATING: 80

MSRP: \$79.00/4 oz. Origin: China, 2009 Mitchel Noble phone: 323-651-2282 mitchel.noble@peliteas.com www.peliteas.com

Teas Etc., Dragon Well

RATING: 79

MSRP: \$24.95/4 oz. Origin: China, 2008 Beth Johnston phone: 561-683-6838 beth@teasetc.com www.teasetc.com

Barnes & Watson Fine Teas, Long Jing (Golden Leaf Selections)

RATING: 78

MSRP: \$51.00/4 oz. Origin: China, 2008 Ken Rudee phone: 206-625-9435 ken@bwtea.com www.barnesandwatson.com

TeaGschwendner USA, China Lung Ching

RATING: 74

MSRP: \$14.62/4 oz. Origin: China, 2008 Nicole Smith phone: 847-229-4535 nsmith@teamerchants.com www.teamerchants.com

■ SIGNATURE FAMOUS TEAS: EARL GREY



TeaGschwendner USA, Earl Grey No 69 1ST PLACE RATING: 84

MSRP: \$10.08/4 oz. Origin: China, India, Sri Lanka, 2008 Nicole Smith phone: 847-229-4535 nsmith@teamerchants.com www.teamerchants.com

Qtrade Teas & Herbs, Earl Grey Grand

2ND PLACE RATING: 82 MSRP: \$12.00/4 oz. Origin: Multiple, 2009 Manjiv Jayakumar phone: 949-766-0070 manjiv@qtradeteas.com www.qtradeteas.com

Rishi Tea, Organic/Fair Trade Earl Grey Supreme

3RD PLACE RATING: 78

MSRP: \$12.00/4 oz. Origin: U.S.A., 2008 Benjamin Harrison phone: 414-747-4001 benjamin@rishi-tea.com www.rishi-tea.com

Art of Tea, Earl Grey Crème

RATING: 77

MSRP: \$13.50/4 oz. Origin: U.S.A, 2008 Steve Schwartz phone: 310-765-7460 steve@artoftea.com www.artoftea.com

Rishi Tea, Organic/Fair Trade Earl Grey

RATING: 77

MSRP: \$9.00/4 oz. Origin: U.S.A., 2008 Benjamin Harrison phone: 414-747-4001 benjamin@rishi-tea.com www.rishi-tea.com

SpecialTeas Inc., #828 Parisienne Soiree

RATING: 77

MSRP: \$7.95/4 oz. Origin: China, 2008 Juergen Link phone: 203-610-8600 link@specialteas.com www.specialteasinc.com

■ SIGNATURE FAMOUS TEAS: JASMINE



Rishi Tea. **Organic Jasmine Pearls 1ST PLACE** RATING: 84

MSRP: \$22.50/4 oz. Origin: China, 2008 Benjamin Harrison phone: 414-747-4001 benjamin@rishi-tea.com www.rishi-tea.com

Rishi Tea, Organic/Fair Trade Jasmine Green Tea

RATING: 74

MSRP: \$9.00/4 oz. Origin: China, 2008 Benjamin Harrison phone: 414-747-4001 benjamin@rishi-tea.com www.rishi-tea.com

TeaGschwendner USA. China Royal Jasmine Curls

RATING: 72

MSRP: \$25.94/4 oz. Origin: China, 2008 Nicole Smith phone: 847-229-4535 nsmith@teamerchants.com www.teamerchants.com

PeLi Teas. Silver Needle Jasmine Tea

RATING: 58

(Score was reduced for a white tea entered in a green tea category) MSRP: \$27.00/4 oz. Origin: China, 2008 Mitchel Noble phone: 323-651-2282 mitchel.noble@peliteas.com www.peliteas.com

Qtrade Teas & Herbs. Jasmine Silver Needle

RATING: 58

(Score was reduced for a white tea entered in a green tea category) MSRP: \$20.00/4 oz. Origin: China, 2009 Manjiv Jayakumar phone: 949-766-0070 maniiv@gtradeteas.com www.qtradeteas.com

Empire International, Tasseo Java Jasmine

RATING: 55

MSRP: \$8.00/20 ct box Origin: Indonesia, 2009 Eri Mardanus phone: 909-923-8588 empinterns@yahoo.com www.empire-international.com

■ SIGNATURE FAMOUS TEAS: KEEMUN

Qtrade Teas & Herbs, Sechrna **1ST PLACE** RATING: 87

MSRP: \$15.00/4 oz. Origin: China, 2009 Manjiv Jayakumar phone: 949-766-0070 manjiv@gtradeteas.com www.gtradeteas.com

worldtea

PeLi Teas, Keemun Hao Ya 2ND PLACE RATING:84

MSRP: \$19.00/4 oz. Origin: China, 2008 Mitchel Noble phone: 323-651-2282 mitchel.noble@peliteas.com www.peliteas.com

PeLi Teas, Keemun Needle

3RD PLACE RATING:83

MSRP: \$23.00/4 oz. Origin: China, 2008 Mitchel Noble phone: 323-651-2282 mitchel.noble@peliteas.com www.peliteas.com

Rishi Tea, Keemun Royal

RATING: 82

MSRP: \$76.00/4 oz. Origin: China, 2008 Benjamin Harrison phone: 414-747-4001 benjamin@rishi-tea.com www.rishi-tea.com

TeaGschwendner USA.

China Keemun Finest Chuen Cha RATING: 80

MSRP: \$13.48/4 oz. Origin: China, 2008 Nicole Smith phone: 847-229-4535 nsmith@teamerchants.com www.teamerchants.com

PeLi Teas, Keemun Maofeng

RATING:73

MSRP: \$29.00/4 oz. Origin: China, 2008 Mitchel Noble phone: 323-651-2282 mitchel.noble@peliteas.com www.peliteas.com

Two Hills Tea ltd., Organic Black Dragon Pearl Tea

RATING: 73

MSRP:\$40.00/4 oz. Origin: China, 2008 Haizhen Vission phone: 250-352-6862 haizhen@twohillstea.com www.twohillstea.com

■ SIGNATURE FAMOUS TEAS: MATCHA



Matcha Houju **1ST PLACE** RATING:94

MSRP: \$155.00/50 grams Origin: Japan, 2008 Benjamin Harrison phone: 414-747-4001 benjamin@rishi-tea.com www.rishi-tea.com

AIYA America Inc., Ceremonial Matcha

2ND PLACE RATING: 88

MSRP: \$49.00/4 oz. Origin: Japan, 2008 Jon Baumgardner phone: 310-212-1395 jbaumgardner@aiya-america.com www.aiya-america.com

AOI Tea Company, Matcha Supreme

3RD PLACE RATING: 87

MSRP: \$28.99/30 grams Origin: Japan, 2008 Chieko Yamamoto phone: 714-841-2716 info@aoitea.com www.aoitea.com

AIYA America Inc., **Premium Matcha**

RATING: 86

MSRP: \$119.00/4 oz. Origin: Japan, 2008 Jon Baumgardner phone: 310-212-1395 jbaumgardner@aiya-america.com www.aiya-america.com

DoMatcha Japanese Green Tea, DoMatcha Ceremonial Tea

RATING: 86

MSRP: \$104.00/4 oz. Origin: Japan, 2008 Calli O'Brien phone: 604-737-2581 callio@portal.com www.domatcha.com

Rishi Tea, Matcha Rishi

RATING: 84

MSRP: \$18.99/20 grams Origin: Japan, 2008 Benjamin Harrison phone: 414-747-4001 benjamin@rishi-tea.com www.rishi-tea.com

TeaGschwendner USA, Japan Matcha Hikari

RATING: 81

MSRP: \$226.52/4 oz. Origin: Japan, 2008 Nicole Smith phone: 847-229-4535 nsmith@teamerchants.com www.teamerchants.com

Qtrade Teas & Herbs, Matcha Chivonoshiro

RATING: 80

MSRP: \$50.00/4 oz. Origin: Japan, 2009 Manjiv Javakumar phone: 949-766-0070 manjiv@gtradeteas.com www.qtradeteas.com

■ SIGNATURE FAMOUS TEAS: SENCHA

Qtrade Teas & Herbs. orldtea

Sencha Spirit **1ST PLACE** RATING: 89

MSRP: \$40.00/4 oz. Origin: Japan, 2009 Manjiv Jayakumar phone: 949-766-0070 manjiv@gtradeteas.com www.qtradeteas.com

Rishi Tea, Sencha Superior

2ND PLACE RATING: 85

MSRP: \$14.00/4 oz. Origin: Japan, 2008 Benjamin Harrison phone: 414-747-4001 benjamin@rishi-tea.com www.rishi-tea.com

Rishi Tea, Organic Sencha

3RD PLACE RATING: 83

MSRP: \$30.87/4 oz. Origin: Japan, 2008 Benjamin Harrison phone: 414-747-4001 benjamin@rishi-tea.com www.rishi-tea.com

AOI Tea Company, Sencha

RATING: 82

MSRP: \$22.00/4 oz. Origin: Japan, 2008 Chieko Yamamoto phone: 714-841-2716 info@aoitea.com www.aoitea.com

Maeda-en, USA, Sencha RATING: 81

MSRP: \$35.00/4 oz. Origin: Japan, 2008 Ila Nguyen phone: 949-226-2868 inguyen@maeda-en.com www.maeda-en.com

ITO EN, Organic Kagoshima Sencha Premium

RATING: 80

MSRP: \$44.00/4 oz. Origin: Japan, 2008 Yoshie Yano-Pennings phone: 718-250-4024 yyano@itoen.com www.itoen.com

ITO EN. Megami Sencha

RATING: 79

MSRP: \$22.00/4 oz. Origin: Japan, 2008 Yoshie Yano-Pennings phone: 718-250-4024 yyano@itoen.com www.itoen.com

Sugimoto USA, Inc

(SA Japanese Green Tea), Sen cha

RATING:77

MSRP: \$19.32/4 oz. Origin: Japan, 2008 Kyohei Sugimoto phone: 206-774-0905 kyohei@sugimotousa.com www.sugimotousa.com

TeaGschwendner USA, Japan Sencha Extra Fine RATING: 76

MSRP: \$22.55/4 oz. Origin: Japan, 2008 Nicole Smith phone: 847-229-4535 nsmith@teamerchants.com www.teamerchants.com

SIGNATURE FAMOUS TEAS: YUNNAN



MSRP: \$20.00/4 oz. Origin: China, 2008 Mitchel Noble phone: 323-651-2282 mitchel.noble@peliteas.com www.peliteas.com

Teas Etc., **Golden Monkey Organic** 2ND PLACE

RATING:84 MSRP: \$22.95/4 oz.

Origin: China, 2008 Beth Johnston phone: 561-683-6838 beth@teasetc.com www.teasetc.com

Rishi Tea, Organic/Fair Trade Yunnan Golden Buds

3RD PLACE RATING: 82

MSRP: \$39.50/4 oz. Origin: China, 2008 Benjamin Harrison phone: 414-747-4001 benjamin@rishi-tea.com www.rishi-tea.com

Qtrade Teas & Herbs. Classic Golden Yunnan

RATING: 80

MSRP: \$20.00/4 oz. Origin: China, 2009 Manjiv Jayakumar phone: 949-766-0070 manjiv@gtradeteas.com www.qtradeteas.com

Rishi Tea, Organic/Fair Trade Golden Yunnan

RATING: 79

MSRP: \$12.00/4 oz. Origin: China, 2008 Benjamin Harrison phone: 414-747-4001 benjamin@rishi-tea.com www.rishi-tea.com

TeaGschwendner USA, China Yunnan Golden Downy Pekoe

RATING: 79

worldtea

MSRP: \$12.35/4 oz. Origin: China, 2008 Nicole Smith phone: 847-229-4535 nsmith@teamerchants.com www.teamerchants.com

■ GENERAL CATEGORIES: BLACK TEA

PeLi Teas, Zhenghe Golden Monkey (Special) **1ST PLACE** RATING: 87

MSRP: \$39.00/4 oz. Origin: China. 2008 Mitchel Noble phone: 323-651-2282 mitchel.noble@peliteas.com www.peliteas.com

SpecialTeas Inc.,

#510 Golden Monkey (Fujian) 2ND PLACE

RATING: 86 MSRP: \$15.95/4 oz. Origin: China, 2008 Juergen Link phone: 203-610-8600 link@specialteas.com www.specialteasinc.com

Qtrade Teas & Herbs, New Vithanakande Classic

3RD PLACE RATING: 83

MSRP: \$10.00/4 oz. Origin: Sri Lanka, 2009 Manjiv Jayakumar phone: 949-766-0070 manjiv@qtradeteas.com www.qtradeteas.com

Adagio Teas, Golden Spring

RATING: 82

MSRP: \$19.00/4 oz. Origin: China, 2008 Michael Cramer phone: 973-253-7400 michael@adagio.com www.adagioxl.com

PeLi Teas, Bailin Red Needle (Special)

RATING: 82

MSRP: \$36.00/4 oz. Origin: China, 2008 Mitchel Noble phone: 323-651-2282 mitchel.noble@peliteas.com www.peliteas.com

PeLi Teas,

Lapsang Souchong (Special)

RATING: 82 MSRP: \$23.00/4 oz. Origin: China, 2008 Mitchel Noble phone: 323-651-2282 mitchel.noble@peliteas.com www.peliteas.com

Qtrade Teas & Herbs, Chamraj OP

RATING: 82

MSRP: \$8.00/4 oz. Origin: India, 2009 Manjiv Jayakumar phone: 949-766-0070 manjiv@qtradeteas.com www.qtradeteas.com

Glenworth Estate Limited, Black SFTGFOP

RATING: 81

MSRP: NA Origin: India, 2009 Yogesh Marimuthu phone: 562-942-9828 yogesh@shangrilaicedtea.com

PeLi Teas,

Panyong Golden Needle

RATING: 81

MSRP: \$24.00/4 oz. Origin: China, 2008 Mitchel Noble phone: 323-651-2282 mitchel.noble@peliteas.com www.peliteas.com

Vietnam Tea Association, Black Tea OPA—Vinatea

RATING: 79

MSRP: \$5.10/4 oz. Origin: Vietnam, 2009 Hong Nguyen phone: 84983313668 vitas@fpt.vn; teatrade@fpt.vn www.vitas.org.vn

Barnes & Watson Fine Teas, Lapsang Souchong

RATING: 78

MSRP: \$30.00/4 oz. Origin: China, 2008 Ken Rudee phone: 206-625-9435 ken@bwtea.com www.barnesandwatson.com

TeaGschwendner USA,

Vietnam Yen Bai OP RATING: 78

MSRP: \$11.22/4 oz. Origin: Vietnam, 2008 Nicole Smith phone: 847-229-4535 nsmith@teamerchants.com www.teamerchants.com

Vietnam Tea Association, Black Tea OP—Vinatea

RATING: 78

MSRP: \$6.30/4 oz. Origin: Vietnam, 2009 Hong Nguyen phone: 84983313668 vitas@fpt.vn; teatrade@fpt.vn www.vitas.org.vn

TeaGschwendner USA, North India Manjhee Valley

North India Manjhee Valley First Flush SFTGF0P1

RATING: 59

MSRP: \$18.02/4 oz. Origin: India, 2008 Nicole Smith phone: 847-229-4535 nsmith@teamerchants.com www.teamerchants.com

■ GENERAL CATEGORIES: BLENDED/FLAVORED BLACK TEA

TeaGschwendner USA, Pineapple Mango 1ST PLACE

RATING: 77 MSRP: \$10.08/4 oz. Origin: Germany, 2008

Primary Ingredient/Flavor: Pineapple Mango Nicole Smith phone: 847-229-4535 nsmith@teamerchants.com www.teamerchants.com

Qtrade Teas & Herbs, Pangaea Extra Special

2ND PLACE RATING: 76

MSRP: \$10.00/4 oz. Origin: Multiple, 2009 Primary Ingredient/Flavor: Cacao Manjiv Jayakumar phone: 949-766-0070 manjiv@qtradeteas.com www.qtradeteas.com

Rishi Tea, Organic/Fair Trade Lemongrass Black

3RD PLACE RATING: 75

MSRP: \$10.00/4 oz. Origin: U.S.A., 2008 Primary Ingredient/Flavor: Citrus Benjamin Harrison phone: 414-747-4001 benjamin@rishi-tea.com www.rishi-tea.com

Dethlefsen & Balk, Pomegranate/Cranberry

RATING: 74

MSRP: \$9.40/4 oz. Origin: China, 2008 Primary Ingredient/Flavor: Black Tea Sascha Karimpour phone: 630-851-8549 info@dethlefsen-balk.us www.dethlefsen-balk.us

TeaGschwendner USA, Anna's

RATING: 74

MSRP: \$10.08/4 oz. Origin: Germany, 2008 Primary Ingredient/Flavor: Raspberry Yogurt Nicole Smith phone: 847-229-4535 nsmith@teamerchants.com www.teamerchants.com

Rishi Tea, Organic/Fair Trade Wild Berry Black

RATING: 73

MSRP: \$12.00/4 oz. Origin: U.S.A., 2008 Primary Ingredient/Flavor: Berries Benjamin Harrison phone: 414-747-4001 benjamin@rishi-tea.com www.rishi-tea.com

Empire International, Tasseo Irresistible Peach

RATING: 72

MSRP: \$8.00/20 ct box Origin: Indonesia, 2009 Primary Ingredient/Flavor: Black Tea Eri Mardanus phone: 909-923-8588 empinterns@yahoo.com www.empire-international.com

TeaGschwendner USA, Flower of Hawaii

RATING: 71

MSRP: \$10.08/4 oz. Origin: Germany, 2008 Primary Ingredient/Flavor: Pineapple Apricot Nicole Smith phone: 847-229-4535 nsmith@teamerchants.com www.teamerchants.com

Harney & Sons Fine Teas, Hot Cinnamon Spice

RATING: 69

MSRP: \$6.50/4 oz. Origin: U.S.A., 2008 Primary Ingredient/Flavor: Cinnamon Lisa Prindle phone: 518-789-2410 lisa@harneyteas.com www.harney.com

The East Indies Tea Company, Pu-erh Spice Bazaar

RATING: 69

MSRP: \$7.50/4 oz. Origin: China, 2008 Primary Ingredient/Flavor: Spice Blend Mim Enck phone: 717-228-2000 mstea@paonline.com www.eastindiescoffeeandtea.com

The East Indies Tea Company, Indian Summer

RATING: 68

MSRP: \$7.50/4 oz. Origin: China, 2008 Primary Ingredient/Flavor: Chocolate/Spice Mim Enck phone: 717-228-2000 mstea@paonline.com www.eastindiescoffeeandtea.com

GENERAL CATEGORIES: BLENDED/FLAVORED GREEN TEA

Rishi Tea, Sencha Yuzu

1ST PLACE RATING: 83 MSRP: \$28.00/4 oz. Origin: Japan, 2008

Origin: Japan, 2008 Primary Ingredient/Flavor: Peppermint Benjamin Harrison phone: 414-747-4001 benjamin@rishi-tea.com www.rishi-tea.com

Dethlefsen & Balk, Goji/Blueberry/Pomegranate

2ND PLACE RATING: 82

MSRP: \$7.20/4 oz. Origin: China, 2008 Primary Ingredient/Flavor: Green Tea Sascha Karimpour phone: 630-851-8549 info@dethlefsen-balk.us www.dethlefsen-balk.us

Sugimoto USA, Inc (SA Japanese Green Tea), *Genmai Cha*

3RD PLACE RATING: 80

MSRP: \$14.77/4 oz. Origin: Japan, 2008 Primary Ingredient/Flavor: Brown Rice Kyohei Sugimoto phone: 206-774-0905 kyohei@sugimotousa.com www.sugimotousa.com

Rishi Tea, Peppermint Ginger

RATING: 78

MSRP: \$22.70/4 oz. Origin: Japan, 2008 Primary Ingredient/Flavor: Berries Benjamin Harrison phone: 414-747-4001 benjamin@rishi-tea.com www.rishi-tea.com

Qtrade Teas & Herbs, Tropical Breeze

RATING:77

MSRP: \$10.00/4 oz. Origin: Multiple, 2009 Primary Ingredient/Flavor: Green Tea Manjiv Jayakumar phone: 949-766-0070 manjiv@qtradeteas.com www.qtradeteas.com

Rishi Tea, Sencha Sakura RATING: 77

MSRP: \$28.00/4 oz. Origin: Japan, 2008 Primary Ingredient/Flavor: Yuzu Citrus Benjamin Harrison phone: 414-747-4001 benjamin@rishi-tea.com www.rishi-tea.com

TeaGschwendner USA, Cranberry Mango

RATING: 76

MSRP: \$10.08/4 oz. Origin: Germany, 2008 Primary Ingredient/Flavor: Cranberry Mango Nicole Smith phone: 847-229-4535 nsmith@teamerchants.com www.teamerchants.com

The East Indies Tea Company, Berry Green

RATING: 76

MSRP: \$7.50/4 oz. Origin: China, 2008 Primary Ingredient/Flavor: Strawberry Mim Enck phone: 717-228-2000 mstea@paonline.com www.eastindiescoffeeandtea.com

TeaGschwendner USA, Strawberry Vanilla

RATING: 75 MSRP: \$10.08/4 oz. Origin: Germany, 2008 Primary Ingredient/Flavor: Strawberry Vanilla Nicole Smith phone: 847-229-4535 nsmith@teamerchants.com www.teamerchants.com

Art of Tea, Holiday Berry

RATING: 73

MSRP: \$12.00/4 oz. Origin: U.S.A., 2008 Steve Schwartz phone: 310-765-7460 steve@artoftea.com www.artoftea.com

Amorepacific Corporation, O'sulloc Jeju-Orchid Green Tea

RATING: 70

MSRP: \$64.30/4 oz. Origin: South Korea, 2008 Primary Ingredient/Flavor: Jeju Hyun-min Park phone: 8227095813 hyunminp@amorepacific.com www.sulloc.co.kr

La Crème Coffee & Tea,

Starlight Chocolate Mint Green Tea

RATING: 70

MSRP: \$8.95/4 oz. Origin: Taiwan, 2007 Primary Ingredient/Flavor: Chocolate Samantha Hamilton phone: 877-493-2326 sah1in3@yahoo.com www.lacremecoffeeandtea.com

Empire International, Tasseo Calming Lemongrass

RATING: 69

MSRP: \$8.00/20 ct box Origin: Indonesia, 2009 Primary Ingredient/Flavor: Green Tea Eri Mardanus phone: 909-923-8588 empinterns@yahoo.com www.empire-international.com

BUYER

GENERAL CATEGORIES: BLENDED/FLAVORED HERBAL TEA



Rishi Tea, Organic Cinnamon Plum 1ST PLACE

RATING: 82 MSRP: \$8.00/4 oz. Origin: U.S.A., 2008 Primary Ingredient/Flavor: Plum Benjamin Harrison phone: 414-747-4001 benjamin@rishi-tea.com www.rishi-tea.com

TeaGschwendner USA, Summer Romance

2ND PLACE RATING: 81

MSRP: \$8.95/4 oz. Origin: Germany, 2008 Primary Ingredient/Flavor: Strawberry Nicole Smith phone: 847-229-4535 nsmith@teamerchants.com www.teamerchants.com

Rishi Tea, Organic Unity 3RD PLACE

RATING: 80 MSRP: \$8.00/4 oz. Origin: U.S.A., 2008 Primary Ingredient/Flavor: Citrus Benjamin Harrison phone: 414-747-4001 benjamin@rishi-tea.com www.rishi-tea.com

Rishi Tea, Organic/Fair Trade Peppermint Rooibos

RATING: 79

MSRP: \$8.00/4 oz. Origin: U.S.A., 2008 Primary Ingredient/Flavor: Peppermint Benjamin Harrison phone: 414-747-4001 benjamin@rishi-tea.com www.rishi-tea.com

Rishi Tea, Organic/Fair Trade Chamomile Medley

RATING: 78

MSRP: \$8.00/4 oz. Origin: U.S.A., 2008 Primary Ingredient/Flavor: Chamomile Benjamin Harrison phone: 414-747-4001 benjamin@rishi-tea.com www.rishi-tea.com

Rishi Tea, Organic Tangerine Ginger RATING: 77

MSRP: \$9.00/4 oz. Origin: U.S.A., 2008 Primary Ingredient/Flavor: Ginger Benjamin Harrison phone: 414-747-4001 benjamin@rishi-tea.com www.rishi-tea.com

TeaGschwendner USA, Cream Caramel Rooibush

RATING: 76

MSRP: \$8.95/4 oz. Origin: Germany, 2008 Primary Ingredient/Flavor: Caramel Nicole Smith phone: 847-229-4535 nsmith@teamerchants.com www.teamerchants.com

The East Indies Tea Company, *Mojito*

RATING: 76

MSRP:\$6.90/4 oz. Origin: South Africa, 2008 Primary Ingredient/Flavor: Tropical/Mint Mim Enck phone: 717-228-2000 mstea@paonline.com www.eastindiescoffeeandtea.com

TeaGschwendner USA, Blood Orange Fruit Tea RATING: 75

MSRP: \$8.95/4 oz. Origin: Germany, 2008 Primary Ingredient/Flavor: Blood Orange Nicole Smith phone: 847-229-4535 nsmith@teamerchants.com

Art of Tea, Chamomile Clementine

www.teamerchants.com

RATING: 74

MSRP: \$12.00/4 oz. Origin: U.S.A., 2008 Steve Schwartz phone: 310-765-7460 steve@artoftea.com www.artoftea.com

SpecialTeas Inc., #723 Ruby Sunrise RATING: 73

MSRP:\$11.25/4 oz. Origin: Germany, 2008 Primary Ingredient/Flavor: Pineapple Juergen Link phone: 203-610-8600 link@specialteas.com www.specialteasinc.com

Dethlefsen & Balk, Roasted Almond

RATING: 72

MSRP: \$8.00/4 oz. Origin: Germany, 2008 Primary Ingredient/Flavor: N/A Sascha Karimpour phone: 630-851-8549 info@dethlefsen-balk.us www.dethlefsen-balk.us

SpecialTeas Inc., #766 Harvest Fest

RATING: 72

MSRP: \$6.95/4 oz. Origin: Germany, 2008 Primary Ingredient/Flavor: Walnut Juergen Link phone: 203-610-8600 link@specialteas.com www.specialteasinc.com

Qtrade Teas & Herbs, Coco Star

RATING: 70

MSRP:\$10.00/4 oz. Origin: Multiple, 2009 Primary Ingredient/Flavor: Rooibos Manjiv Jayakumar phone: 949-766-0070 manjiv@qtradeteas.com www.qtradeteas.com

Mundi Tea, *Tiramisu Amore* RATING: 69

MSRP: \$8.95/4 oz. Origin: South Africa, 2008 Roger Bowman Phone: 805-258-1555 roger@munditeas.com www.munditeas.com

Rishi Tea, Organic/Fair Trade Blueberry Rooibos

RATING: 69

MSRP: \$10.00/4 oz. Origin: U.S.A., 2008 Primary Ingredient/Flavor: Berries Benjamin Harrison phone: 414-747-4001 benjamin@rishi-tea.com www.rishi-tea.com

Teas Etc.,

Organic Relaxation RATING: 69

MSRP: \$18.95/4 oz. Origin: Multiple, 2008 Primary Ingredient/Flavor: Rose & Lemon Beth Johnston phone: 561-683-6838 beth@teasetc.com www.teastec.com

Art of Tea, Caramelized Pear

RATING: 67

MSRP: \$9.00/ 4 oz. Origin: U.S.A., 2008 Primary Ingredient/Flavor: Rooibos Steve Schwartz phone: 310-765-7460 steve@artoftea.com www.artoftea.com

The East Indies Tea Company, Swamp Water

RATING: 67

MSRP: \$6.90/4 oz. Origin: South Africa, 2008 Primary Ingredient/Flavor: Tropical Mim Enck phone: 717-228-2000 mstea@paonline.com www.eastindiescoffeeandtea.com

Perfectly Natural Herbs, Talabonga Tea

RATING: 64

vorldtea

MSRP: \$3.50/4 oz. Origin: Philippines, 2009 Primary Ingredient/Flavor: Lemon Grass Tom O'Brien phone: 224-639-3903 tmobrien2002@yahoo.com www.perfectlynaturalherbs.com

GENERAL CATEGORIES: BLENDED/FLAVORED OOLONG TEA

Naivetea, Lychee Green Oolong

1ST PLACE RATING: 82

MSRP: \$36.50/4 oz. Origin: Taiwan, 2009 Primary Ingredient/Flavor: Lychee Lawrence Lai phone: 650-430-6566 naivetea@gmail.com

Qtrade Teas & Herbs, Plum Oolong

RATING: 75

MSRP: \$20.00/4 oz. Origin: Multiple, 2009 Primary Ingredient/Flavor: Plum Manjiv Jayakumar phone: 949-766-0070 manjiv@qtradeteas.com www.qtradeteas.com

Rishi Tea, *Plum Oolong* RATING: 74

3RD PLACE

MSRP: \$14.00/4 oz. Origin: U.S.A., 2008 Primary Ingredient/Flavor: Hibiscus Benjamin Harrison phone: 414-747-4001 benjamin@rishi-tea.com www.rishi-tea.com

Rishi Tea, Citron Oolong RATING: 73

MSRP: \$16.00/4 oz. Origin: U.S.A., 2008 Primary Ingredient/Flavor: Citrus Benjamin Harrison phone: 414-747-4001 benjamin@rishi-tea.com www.rishi-tea.com

TeaGschwendner USA, Bossa Nova

RATING: 71

MSRP: \$10.08/4 oz. Origin: Germany, 2008 Primary Ingredient/Flavor: Hazelnut Nicole Smith phone: 847-229-4535 nsmith@teamerchants.com www.teamerchants.com

TeaGschwendner USA, Tangerine Vanilla Yogurt

RATING: 71

MSRP: \$10.08/4 oz. Origin: Germany, 2008 Primary Ingredient/Flavor: Tangerine Nicole Smith phone: 847-229-4535 nsmith@teamerchants.com www.teamerchants.com

Naivetea, Mint Green Oolong

RATING: 69

MSRP: \$36.50/4 oz. Origin: Taiwan, 2009 Primary Ingredient/Flavor: Mint Lawrence Lai phone: 650-430-6566 naivetea@gmail.com

■ GENERAL CATEGORIES: BLENDED/FLAVORED WHITE TEA

Rishi Tea, Organic Silver Needle Jasmine 1ST PLACE

RATING: 80

worldtea

MSRP: \$22.00/4 oz. Origin: China, 2008 Primary Ingredient/Flavor: Jasmine Benjamin Harrison phone: 414-747-4001 benjamin@rishi-tea.com www.rishi-tea.com

Rishi Tea, Organic Silver Needle Osthmanthus

2ND PLACE

RATING: 78 MSRP: \$24.00/4 oz. Origin: China, 2008 Primary Ingredient/Flavor: Osthmanthus Benjamin Harrison phone: 414-747-4001 benjamin@rishi-tea.com www.rishi-tea.com

Qtrade Teas & Herbs, Island Dreams

RATING: 76 3RD PLACE

MSRP: \$15.00/4 oz. Origin: Multiple, 2009 Primary Ingredient/Flavor: N/A Manjiv Jayakumar phone: 949-766-0070 manjiv@qtradeteas.com www.qtradeteas.com

Rishi Tea, Organic Peach Blossom White Tea

RATING: 75

MSRP: \$12.00/4 oz. Origin: China, 2008 Primary Ingredient/Flavor: Peach Benjamin Harrison phone: 414-747-4001 benjamin@rishi-tea.com www.rishi-tea.com

TeaGschwendner USA, Strawberry White Tea

RATING: 69

MSRP: \$14.62/4 oz. Origin: Germany, 2008 Primary Ingredient/Flavor: Strawberry Nicole Smith phone: 847-229-4535 nsmith@teamerchants.com www.teamerchants.com

Teas Etc., Qian Lan Cha— 1000 Cranes

RATING: 69

MSRP: \$18.95/4 oz. Origin: China, 2008 Primary Ingredient/Flavor: Strawberry Beth Johnston phone: 561-683-6838 beth@teasetc.com www.teasetc.com

SpecialTeas Inc., #853 White Acai Luminescence

RATING: 68

MSRP: \$10.95/4 oz. Origin: China, 2008 Primary Ingredient/Flavor: Acai Juergen Link phone: 203-610-8600 link@specialteas.com www.specialteasinc.com

GENERAL CATEGORIES: DARK OOLONG TEA



PeLi Teas, Fenghuang Dancong (Super) 1ST PLACE RATING: 89

MSRP:\$75.00/4 oz. Origin: China, 2008 Mitchel Noble phone: 323-651-2282 mitchel.noble@peliteas.com www.peliteas.com

TeaGschwendner USA, Formosa Superior Choice

2ND PLACE RATING: 88

MSRP: \$45.21/4 oz Origin: Taiwan, 2008 Nicole Smith phone: 847-229-4535 nsmith@teamerchants.com www.teamerchants.com

PeLi Teas,

Fenghuang Dancong (Special)

3RD PLACE RATING: 87

MSRP: \$75.00/4 oz. Origin: China, 2008 Mitchel Noble phone: 323-651-2282 mitchel.noble@peliteas.com www.peliteas.com

Dethlefsen & Balk, Jun Chiyabari RATING: 86

MSRP: \$19.90/4 oz. Origin: Nepal, 2008 Sascha Karimpour phone: 630-851-8549 info@dethlefsen-balk.us www.dethlefsen-balk.us

Teas Etc., Oriental Beauty

RATING: 85

MSRP: \$26.95/4 oz. Origin: China, 2008 Beth Johnston phone: 561-683-6838 beth@teasetc.com www.teasetc.com

Rishi Tea, Ba Xian Dancong

RATING: 84

MSRP: \$113.00/4 oz. Origin: China, 2008 Benjamin Harrison phone: 414-747-4001 benjamin@rishi-tea.com www.rishi-tea.com

Rishi Tea, Huang Zhi Dancong RATING: 83

MSRP: \$100.00/4 oz. Origin: China, 2008 Benjamin Harrison phone: 414-747-4001 benjamin@rishi-tea.com www.rishi-tea.com

Rishi Tea, Wuyi Da Hong Pao

RATING: 83 MSRP: \$93.00/4 oz. Origin: China, 2008

Benjamin Harrison phone: 414-747-4001 benjamin@rishi-tea.com www.rishi-tea.com

Teas Etc., Shui Xian

RATING:83

MSRP: \$22.95/4 oz. Origin: China, 2008 Beth Johnston phone: 561-683-6838 beth@teasetc.com www.teasetc.com

Qtrade Teas & Herbs, Wuyi Extra Special

RATING: 81

MSRP: \$40.00/4 oz. Origin: China, 2009 Manjiv Jayakumar phone: 949-766-0070 manjiv@qtradeteas.com www.qtradeteas.com

Teas Etc.,

Qi Lan

RATING:81 MSRP:\$22.95/4 oz. Origin: China, 2008 Beth Johnston phone: 561-683-6838 beth@teasetc.com www.teasetc.com

The Whole Leaf, Lu Gu Dong Ding

RATING: 80

MSRP: \$40.00/4 oz. Origin: Taiwan, 2008 Jonah Arter phone: 619-977-9838 jonaharter@thewholeleaf.com www.thewholeleaf.com

Naivetea,

Imperial Beauty Oolong

RATING: 79

MSRP: \$89.00/4 oz. Origin: Taiwan, 2009 Lawrence Lai phone: 650-430-6566 naivetea@gmail.com

Barnes & Watson Fine Teas, Aged Oolong (Golden Leaf Selections)

RATING: 78

MSRP: \$66.00/4 oz. Origin: Taiwan, 1979 Ken Rudee phone: 206-625-9435 ken@bwtea.com www.barnesandwatson.com

Rishi Tea,

Iron Goddess of Mercy

RATING: 77

MSRP: \$16.00/4 oz. Origin: Taiwan, 2009 Benjamin Harrison phone: 414-747-4001 benjamin@rishi-tea.com www.rishi-tea.com

The Whole Leaf,

Organic Dong Ding Oolong

RATING: 76

MSRP: \$28.00/4 oz. Origin: Taiwan, 2008 Jonah Arter phone: 619-977-9838 jonaharter@thewholeleaf.com www.thewholeleaf.com

■ GENERAL CATEGORIES: DRY-FIRED GREEN TEA

Amorepacific Corporation, worldied CHAMPION Premium Tea

1ST PLACE RATING: 90 MSRP: \$200.00/4 oz.

Origin: South Korea, 2009 Hyun-min Park phone: 8227095813 hyunminp@amorepacific.com www.sulloc.co.kr

> Qtrade Teas & Herbs, Wuyang Chunyu 1ST PLACE RATING: 90

MSRP: \$40.00/4 oz. Origin: China, 2009 Manjiv Jayakumar phone: 949-766-0070 manjiv@qtradeteas.com www.gtradeteas.com

PeLi Teas,

worldtea

Zhejiang Green Needle Tea 2ND PLACE RATING: 87

MSRP: \$55.00/4 oz. Origin: China, 2009 Mitchel Noble phone: 323-651-2282 mitchel.noble@peliteas.com www.peliteas.com

PeLi Teas,

Jingshan Tea (Special) 3RD PLACE

RATING: 86

MSRP: \$59.00/4 oz. Origin: China, 2009 Mitchel Noble phone: 323-651-2282 mitchel.noble@peliteas.com www.peliteas.com

PeLi Teas, Jiuhua Buddha Tea (Special)

RATING: 86

MSRP: \$28.00/4 oz. Origin: China, 2009 Mitchel Noble phone: 323-651-2282 mitchel.noble@peliteas.com www.peliteas.com

PeLi Teas,

Zhejiang Green Tea (Special) RATING: 86

MSRP: \$21.00/4 oz. Origin: China, 2009 Mitchel Noble phone: 323-651-2282 mitchel.noble@peliteas.com www.peliteas.com

Rishi Tea, Organic/Fair Trade Green Needles

RATING: 86

MSRP: \$35.00/4 oz. Origin: China, 2009 Benjamin Harrison phone: 414-747-4001 benjamin@rishi-tea.com www.rishi-tea.com

PeLi Teas, Dong Ting Bi Lo Chun (Special)

RATING: 83

MSRP: \$39.00/4 oz. Origin: China, 2009 Mitchel Noble phone: 323-651-2282 mitchel.noble@peliteas.com www.peliteas.com

PeLi Teas, Dong Ting Bi Lo Chun (Super)

RATING: 83

MSRP: \$59.00/4 oz. Origin: China, 2009 Mitchel Noble phone: 323-651-2282 mitchel.noble@peliteas.com www.peliteas.com

PeLi Teas,

Yongxi Jade Fire (Special) RATING: 82

MSRP: \$23.00/4 oz. Origin: China, 2009 Mitchel Noble phone: 323-651-2282 mitchel.noble@peliteas.com www.peliteas.com

Rishi Tea, Organic/Fair Trade Spring Needles

RATING: 82

MSRP: \$35.00/4 oz. Origin: China, 2009 Benjamin Harrison phone: 414-747-4001 benjamin@rishi-tea.com www.rishi-tea.com

PeLi Teas, Huang Shan Mao Feng (Special)

RATING:81

MSRP: \$29.00/4 oz. Origin: China, 2009 Mitchel Noble phone: 323-651-2282 mitchel.noble@peliteas.com www.peliteas.com

PeLi Teas, Dong Ting Bi Lo Chun (Fine)

RATING: 80

MSRP: \$59.00/4 oz. Origin: China, 2009 Mitchel Noble phone: 323-651-2282 mitchel.noble@peliteas.com www.peliteas.com

TeaGschwendner USA, Formosa Pi Lo Chun

RATING: 80

MSRP: \$22.55/4 oz. Origin: Taiwan, 2008 Nicole Smith phone: 847-229-4535 nsmith@teamerchants.com www.teamerchants.com

PeLi Teas,

Liu An Gua Pian (Special) RATING: 79

MSRP: \$74.00/4 oz. Origin: China, 2009 Mitchel Noble phone: 323-651-2282 mitchel.noble@peliteas.com www.peliteas.com

Rishi Tea, Organic Fair Trade Ancient Emerald Lily

RATING: 79

MSRP: \$18.00/4 oz. Origin: China, 2009 Benjamin Harrison phone: 414-747-4001 benjamin@rishi-tea.com www.rishi-tea.com

Vietnam Tea Association, Shan tea—Ha Giang

RATING: 79

MSRP: \$35.00/4 oz. Origin: Vietnam, 2009 Hong Nguyen phone: 84983313668 vitas@fpt.vn; teatrade@fpt.vn www.vitas.org.vn

TeaGschwendner USA,

China Mao Feng RATING: 77

MSRP: \$13.48/4 oz. Origin: China, 2008 Nicole Smith phone: 847-229-4535 nsmith@teamerchants.com www.teamerchants.com

Empire International, Tasseo Pure Green

RATING: 68

MSRP: \$8.00/20 ct box Origin: Indonesia, 2009 Eri Mardanus phone: 909-923-8588 empinterns@yahoo.com www.empire-international.com

■ GENERAL CATEGORIES: GREEN OOLONG TEA

Barnes & Watson Fine Teas, Jade Oolong (Golden Leaf Selections) 1ST PLACE

RATING: 91

orldtea

MSRP: \$84.00, 4 oz. Origin: Taiwan, 2008 Ken Rudee phone: 206-625-9435 ken@bwtea.com www.barnesandwatson.com

PeLi Teas, *Ti Quan Yin (Super)* 2ND PLACE

RATING: 89

MSRP: \$65.00/4 oz. Origin: China, 2008 Mitchel Noble phone: 323-651-2282 mitchel.noble@peliteas.com www.peliteas.com

Rishi Tea, Jade Oolong 3RD PLACE RATING: 88

MSRP: \$16.00/4 oz. Origin: Taiwan, 2009 Benjamin Harrison phone: 414-747-4001 benjamin@rishi-tea.com

www.rishi-tea.com

Naivetea, Delicate Bouquet

RATING: 87

MSRP: \$82.00/4 oz. Origin: Taiwan, 2009 Lawrence Lai phone: 650-430-6566 naivetea@gmail.com

PeLi Teas, Huang Jin Gui (Special)

RATING: 86

MSRP:\$27.00/4 oz. Origin: China, 2008 Mitchel Noble phone: 323-651-2282 mitchel.noble@peliteas.com www.peliteas.com

Qtrade Teas & Herbs, Tie Kuan Yin Superior

RATING: 85

MSRP: \$40.00/4 oz. Origin: China, 2009 Manjiv Jayakumar phone: 949-766-0070 manjiv@qtradeteas.com www.qtradeteas.com

TeaGschwendner USA, Sumatra Oolong Barisan

RATING: 85

MSRP: \$11.22/4 oz. Origin: Sumatra, 2008 Nicole Smith phone: 847-229-4535 nsmith@teamerchants.com www.teamerchants.com

Two Hills Tea Ltd., Organic Iron Goddess of Mercy

RATING: 85

MSRP: \$38.00/4 oz. Origin: China, 2008 Haizhen Vission phone: 250-352-6862 haizhen@twohillstea.com www.twohillstea.com

Chamong, Phoobsering Oolong

RATING: 82

MSRP: \$68.00/4 oz. Origin: India, 2009 Mayank Bansal phone: 215-550-4710 mb@chamongtea.com www.chamongtea.com

GENERAL CATEGORIES: HERBAL

Puripan Inc., Tartary Buckwheat IST PLACE

RATING: 86 MSRP: \$9.99/4 oz. Origin: South Korea, 2009 Ellen Kim phone: 888-259-3915

ekim@puripan.com www.puripan.com

Rishi Tea,

Organic/Wild Schisandra Berry 2ND PLACE

RATING: 85

MSRP: \$20.00/4 oz. Origin: China, 2008 Benjamin Harrison phone: 414-747-4001 benjamin@rishi-tea.com www.rishi-tea.com

Puripan Inc., Mulberry Leaf

3RD PLACE RATING: 80

MSRP: \$7.99/4 oz. Origin: South Korea, 2009 Ellen Kim phone: 888-259-3915 ekim@puripan.com www.puripan.com

TeaGschwendner USA, Hibiscus Blossom

RATING: 79

MSRP: \$13.49/4 oz. Origin: South Africa, 2008 Nicole Smith phone: 847-229-4535 nsmith@teamerchants.com www.teamerchants.com

■ GENERAL CATEGORIES: PUER

PeLi Teas, Puer Tea (Special) 1ST PLACE RATING: 86

MSRP: \$30.00/4 oz. Origin: China, 1996 Mitchel Noble phone: 323-651-2282 mitchel.noble@peliteas.com www.peliteas.com

Rishi Tea, Organic/Fair Trade Puer Classic

2ND PLACE RATING: 85

MSRP: \$12.00/4 oz. Origin: China, 2008 Benjamin Harrison phone: 414-747-4001 benjamin@rishi-tea.com www.rishi-tea.com

Rishi Tea, Organic/Fair Trade Ancient Puer Palace

3RD PLACE RATING: 82

MSRP: \$50.00/4 oz. Origin: China, 2005 Benjamin Harrison phone: 414-747-4001 benjamin@rishi-tea.com www.rishi-tea.com

TeaGschwendner USA, Puerh Tuocha

RATING: 79 MSRP: \$14.62/4 oz. Origin: China, 2008 Nicole Smith phone: 847-229-4535 nsmith@teamerchants.com

www.teamerchants.com

Rishi Tea, Organic/Fair Trade Ancient Puer Tuo Cha

RATING: 78

MSRP: \$12.50/4 oz. Origin: China, 2008 Benjamin Harrison phone: 414-747-4001 benjamin@rishi-tea.com www.rishi-tea.com

GENERAL CATEGORIES: STEAMED GREEN TEA



Qtrade Teas & Herbs, Yame Hon-Gyokuro 1ST PLACE RATING: 87

MSRP: \$50.00/4 oz. Origin: Japan, 2009 Manjiv Jayakumar phone: 949-766-0070 manjiv@qtradeteas.com www.qtradeteas.com

Rishi Tea, GyoKuro

2ND PLACE RATING: 86

MSRP: \$180.00/4 oz. Origin: Japan, 2008 Benjamin Harrison phone: 414-747-4001 benjamin@rishi-tea.com www.rishi-tea.com

Rishi Tea, Organic Kukicha

3RD PLACE

RATING: 85

MSRP: \$22.70/4 oz. Origin: Japan, 2008 Benjamin Harrison phone: 414-747-4001 benjamin@rishi-tea.com www.rishi-tea.com

Amorepacific Corporation, Sejac of Sulloc Premium Tea

RATING: 84

MSRP: \$55.00/4 oz. Origin: South Korea, 2008 Hyun-min Park phone: 8227095813 hyunminp@amorepacific.com www.sulloc.co.kr

Rishi Tea, Karigane

RATING: 84

MSRP: \$63.00/4 oz. Origin: Japan, 2008 Benjamin Harrison phone: 414-747-4001 benjamin@rishi-tea.com www.rishi-tea.com

Tazo Tea,

China Green Tips RATING: 82

MSRP: \$11.34/4 oz. Origin: China, 2008 www.cooking.com

TeaGschwendner USA, Japan Gyokuro

RATING: 81

MSRP: \$50.88/4 oz. Origin: Japan, 2008 Nicole Smith phone: 847-229-4535 nsmith@teamerchants.com www.teamerchants.com

BUYER

Puripan Inc., Hadong

RATING: 79

MSRP: \$32.99/4 oz. Origin: South Korea, 2008 Ellen Kim phone: 888-259-3915 ekim@puripan.com www.puripan.com

Amorepacific Corporation, Sulloc Halla

RATING: 77

MSRP: \$6.70/4 oz. Origin: South Korea, 2008 Hyun-min Park phone: 8227095813 hyunminp@amorepacific.com www.sulloc.co.kr

Sugimoto USA, Inc (SA Japanese Green Tea), Hoji cha

RATING: 77

MSRP: \$25.97/4 oz. Origin: Japan, 2008 Kyohei Sugimoto phone: 206-774-0905 kyohei@sugimotousa.com www.sugimotousa.com

GENERAL CATEGORIES: TREASURE/DISPLAY/FLOWERING TEA

Tea Beyond, bridtea AMPION 1ST PLACE

RATING: 82 MSRP: \$21.99 4/blooms Origin: China, 2008 Jane London phone: 215-219-0425 hongyan.london@gmail.com www.teabeyond.com

Fujian Guang Fu Tea Co., Ltd, Royal Lily

2ND PLACE

RATING: 73 MSRP: \$18.00/4 oz. Origin: China, 2009 Zheng Qi phone: 862087501508 joseph@grandfoktea.com www.grandfoktea.com

TeaGschwendner USA,

China Yin Zhen Flowering 3RD PLACE RATING: 70

MSRP: \$55.44/4 oz. Origin: China, 2008 Nicole Smith phone: 847-229-4535 nsmith@teamerchants.com www.teamerchants.com

■ GENERAL CATEGORIES: WHITE TEA

Rishi Tea, Organic Silver Needle 1ST PLACE

RATING: 88 MSRP: \$24.00/4 oz. Origin: China, 2008 Benjamin Harrison phone: 414-747-4001 benjamin@rishi-tea.com www.rishi-tea.com

Two Hills Tea Ltd., Organic Silver Needle 2ND PLACE RATING: 87

MSRP: \$40.00/4 oz. Origin: China, 2008 Haizhen Vission phone: 250-352-6862 haizhen@twohillstea.com www.twohillstea.com

Fujian Guang Fu Tea Co., Ltd, Silver Needle

3RD PLACE RATING: 86 MSRP: \$23.00/4 oz. Origin: China, 2009 Zheng Qi phone: 862087501508 joseph@grandfoktea.com www.grandfoktea.com

Qtrade Teas & Herbs,

Morning Dew Silver Needle RATING: 85

MSRP: \$25.00/4 oz. Origin: China, 2009 Manjiv Jayakumar phone: 949-766-0070 manjiv@qtradeteas.com www.qtradeteas.com

Rishi Tea, Organic White Peony

RATING: 85

MSRP: \$8.00/4 oz. Origin: China, 2009 Benjamin Harrison phone: 414-747-4001 benjamin@rishi-tea.com www.rishi-tea.com

Rishi Tea, Organic/Fair Trade Ancient White Buds

RATING: 84

MSRP: \$42.50/4 oz. Origin: China, 2009 Benjamin Harrison phone: 414-747-4001 benjamin@rishi-tea.com www.rishi-tea.com

Teas Etc., Bai Hao Silver Needle Organic RATING: 84

MSRP: \$29.95/4 oz. Origin: China, 2008 Beth Johnston phone: 561-683-6838 beth@teasetc.com www.teasetc.com

The Whole Leaf,

Organic Silver Needle RATING: 83

MSRP: \$40.00/4 oz. Origin: China, 2008 Jonah Arter phone: 619-977-9838 jonaharter@thewholeleaf.com www.thewholeleaf.com

PeLi Teas,

Silver Needle White Tea RATING: 82

MSRP: \$30.00/4 oz. Origin: China, 2009 Mitchel Noble phone: 323-651-2282 mitchel.noble@peliteas.com www.peliteas.com

Rishi Tea,

Organic Silver Needle

RATING: 81

MSRP: \$24.00/4 oz. Origin: China, 2009 Benjamin Harrison phone: 414-747-4001 benjamin@rishi-tea.com www.rishi-tea.com

PeLi Teas, White Peony (Super King)

RATING: 80

MSRP: \$25.00/4 oz Origin: China, 2009 Mitchel Noble phone: 323-651-2282 mitchel.noble@peliteas.com www.peliteas.com

Teas Etc.,

Bai Mu Dan Organic RATING: 80

MSRP: \$22.95/4 oz. Origin: China, 2008 Beth Johnston phone: 561-683-6838 beth@teasetc.com www.teasetc.com

Rishi Tea, Organic/Fair Trade Ancient Moonlight White

RATING: 79

MSRP: \$29.00/4 oz. Origin: China, 2009 Benjamin Harrison phone: 414-747-4001 benjamin@rishi-tea.com www.rishi-tea.com

PeLi Teas, Top White Tea

RATING: 77

MSRP: \$66.00/4 oz. Origin: China, 2009 Mitchel Noble phone: 323-651-2282 mitchel.noble@peliteas.com www.peliteas.com



■ FOODSERVICE: FLAVORED BLACK

worldtea champion

Trade Summer Lemon 1ST PLACE RATING: 87

Rishi Tea, Organic/Fair

MSRP: \$1.75/pack Gallons/pack: 1 Benjamin Harrison phone: 414-747-4001 benjamin@rishi-tea.com www.rishi-tea.com

Art of Tea, Passion Fruit Jasmine

2ND PLACE

RATING: 86

MSRP: \$1.75/pack Gallons/pack: 3 Steve Schwartz phone: 310-765-7460 steve@artoftea.com www.artoftea.com

Shangri La Tea Company, Porganic Maple Caramel Iced Tea

3RD PLACE RATING: 85

MSRP: Varies Gallons/pack: 3 Richard Guzauskas phone: 562-942-9828 tealifestyle@earthlink.net www.shangrilatea.com

Sungarden Specialty Tea, Organic Ancient Tropics Black Iced Tea

RATING: 84

MSRP: \$3.60/pack Gallons/pack: 2.75 Victor Jara phone: 626-202-0326 victor.jara@sungardentea.com www.sungardentea.com

La Crème Coffee & Tea, La Crème Apricot Mango Iced Tea

RATING: 83

MSRP: \$1.60/pack Gallons/pack: 1.5 Samantha Hamilton phone: 877-493-2326 sah1in3@yahoo.com www.lacremecoffeeandtea.com

International Tea Importers, Tropical Paradise

RATING: 82

MSRP: \$1.60/per pack Gallons/pack: 3 Devan Shah phone: 562-801-9600 tealand@msn.com www.teavendor.com

Rishi Tea, Organic/Fair Trade Classic Citrus

RATING:81

MSRP: \$1.75/pack Gallons/pack: 1 Benjamin Harrison phone: 414-747-4001 benjamin@rishi-tea.com www.rishi-tea.com

■ FOODSERVICE: FLAVORED GREEN



Shangri La Tea Company, Organic Ambrosia Green Iced Tea

1ST PLACE RATING: 89

MSRP: Varies Gallons/pack: 3 Richard Guzauskas phone: 562-942-9828 tealifestyle@earthlink.net www.waltersbay.com



Sungarden Specialty Tea, Organic Serene Green Citrus Iced Tea

1ST PLACE RATING: 89

MSRP: \$3.60/pack Gallons/pack: 2.75 Victor Jara phone: 626-202-0326 victor.jara@sungardentea.com www.sungardentea.com

Rishi Tea, Organic/Fair Trade Citron Green

2ND PLACE RATING: 85

MSRP: \$1.75/pack Gallons/pack: 1 Benjamin Harrison phone: 414-747-4001 benjamin@rishi-tea.com www.rishi-tea.com

Walters Bay Bogawantalawa Estates, Walters Bay Mint Green Iced Tea

3RD PLACE RATING: 82

MSRP: \$0.78/pack Gallons/pack: 3 Christian Weber phone: 512-306-0935 christianw@waltersbay.com www.waltersbay.com

■ FOODSERVICE: FLAVORED HERBAL

2009 Worldtea CHAMPION 1S RA

Rishi Tea, Organic/Fair Trade Tropical Crimson 1ST PLACE RATING: 86

MSRP: \$1.75/pack Gallons/pack: 1 Benjamin Harrison phone: 414-747-4001 benjamin@rishi-tea.com www.rishi-tea.com

Sungarden Specialty Tea, Organic Berry White Iced Tea 2ND PLACE

RATING: 85

MSRP: \$3.60/pack; Gallons/pack: 2.75 Victor Jara phone: 626-202-0326 victor.jara@sungardentea.com www.sungardentea.com

Rishi Tea, Organic/Fair Trade Blueberry Red 3RD PLACE

RATING: 84

MSRP: \$1.75/pack Gallons/pack: 1 Benjamin Harrison phone: 414-747-4001 benjamin@rishi-tea.com www.rishi-tea.com

Barnes & Watson Fine Teas, SunSplash (Natural)

RATING: 82

MSRP: \$1.00/pack Gallons/pack: 1 Ken Rudee phone: 206-625-9435 ken@bwtea.com www.barnesandwatson.com

Rishi Tea, Organic/Fair Trade Mint Rooibos

RATING: 81

MSRP: \$1.75/pack Gallons/pack: 1 Benjamin Harrison phone: 414-747-4001 benjamin@rishi-tea.com www.rishi-tea.com

Shangri La Tea Company, Organic Rooibos Spice

RATING: 82

MSRP: Varies Gallons/pack: 1.5 Richard Guzauskas phone: 562-942-9828 tealifestyle@earthlink.net www.shangrilatea.com

Sungarden Specialty Tea, Organic Red Berry 2 Rooibos Iced Tea

RATING: 80

MSRP: \$3.60/pack; Gallons/pack: 2.75 Victor Jara phone: 626-202-0326 victor.jara@sungardentea.com www.sungardentea.com

■ FOODSERVICE: UNFLAVORED BLACK

orldtea IAMPION Sh Na Bla

Shangri La Tea Company, Natural Organic Black Iced Tea 1ST PLACE

RATING: 86 MSRP: Varies Gallons/pack: 3 Richard Guzauskas phone: 562-942-9828 tealifestyle@earthlink.net www.shangrilatea.com

International Tea Importers, 100% Nilgiri Ice Tea Blend

2ND PLACE RATING: 85

MSRP: \$1.30/pack Gallons/pack: 3 Devan Shah phone: 562-801-9600 tealand@msn.com www.teavendor.com

Walters Bay Bogawantalawa Estates, Walters Bay Black Iced Tea

3RD PLACE RATING: 83

MSRP: \$0.24/pack Gallons/pack: 3 Christian Weber phone: 512-306-0935 christianw@waltersbay.com www.waltersbay.com

Art of Tea, Classic Black

RATING: 82

MSRP: \$1.75/pack Gallons/pack: 3 Steve Schwartz phone: 310-765-7460 steve@artoftea.com www.artoftea.com

Barnes & Watson Fine Teas, Classic Blend

RATING:81

MSRP: \$2.75/pack Gallons/pack: 3 Ken Rudee phone: 206-625-9435 ken@bwtea.com www.barnesandwatson.com

Rishi Tea, Organic/Fair Trade Pure Iced Tea

RATING: 81 MSRP: \$1.75/pack Gallons/pack: 1 Benjamin Harrison phone: 414-747-4001 benjamin@rishi-tea.com

■ FOODSERVICE: UNFLAVORED GREEN

Shangri La Tea Company, Worldtea CHAMPION Green Iced Tea 1ST PLACE

RATING:85

MSRP: Varies Gallons/pack: 3 Richard Guzauskas phone: 562-942-9828 tealifestyle@earthlink.net www.shangrilatea.com

Art of Tea, Liquid Jade

2ND PLACE RATING: 83

MSRP: \$1.75/pack Gallons per pack: 3 Steve Schwartz phone: 310-765-7460 steve@artoftea.com www.artoftea.com

Walters Bay Bogawantalawa Estates, Walters Bay Green Iced Tea

3RD PLACE RATING: 80

MSRP: \$0.47/pack; Gallons/pack: 3 Christian Weber phone: 512-306-0935 christianw@waltersbay.com www.waltersbay.com

■ FOODSERVICE: BEST VALUE



Walters Bay Bogawantalawa Estates, Walters Bay Black Iced Tea RATING: 83

MSRP: \$0.24/pack Gallons/pack: 3 Christian Weber phone: 512-306-0935 christianw@waltersbay.com www.waltersbay.com

■ FREESTYLE: HERBAL



Puripan Inc., TEA IN A JAR—ALOE VERA 1ST PLACE RATING: 86

Ellen Kim phone: 888-259-3915 ekim@puripan.com www.puripan.com

Qtrade Teas & Herbs, Rosa de Jamaica

2ND PLACE RATING: 85

Manjiv Jayakumar phone: 949-766-0070 manjiv@qtradeteas.com www.qtradeteas.com

Puripan Inc., TEA IN A JAR—GINGER

3RD PLACE RATING: 83

Ellen Kim phone: 888-259-3915 ekim@puripan.com www.puripan.com

Dethlefsen & Balk,

Fruit Tea Blend "Watermelon"

RATING: 81

Sascha Karimpour phone: 630-851-8549 info@dethlefsen-balk.us www.dethlefsen-balk.us

AIYA America Inc., Rooibos Pre-Mix

RATING: 80

Jon Baumgardner phone: 310-212-1395 jbaumgardner@aiya-america.com www.aiya-america.com

■ FREESTYLE: TEA



Barnes & Watson Fine Teas, Iron Buddha and the Flower 1ST PLACE RATING: 85

Ken Rudee phone: 206-625-9435 ken@bwtea.com www.barnesandwatson.com

AIYA America Inc., Black Tea Pre-Mix

2ND PLACE RATING: 81

Jon Baumgardner phone: 310-212-1395 jbaumgardner@aiya-america.com www.aiya-america.com

■ FREESTYLE: BEST PRESENTATION



Puripan Inc., TEA IN A JAR—ALOE VERA RATING: 86

Ellen Kim phone: 888-259-3915 ekim@puripan.com www.puripan.com

READY-TO-DRINK: FLAVORED BLACK

MarketSpice, MarketSpice Signature Blend

1ST PLACE RATING: 86 MSRP: \$3.50-\$3.95/bottle Judy Dawson phone: 206-719-8753 judymarsp@q.com

MarketSpice,

Pomegranate Splash 2ND PLACE

RATING: 85

MSRP: \$3.50-\$3.95/bottle Judy Dawson phone: 206-719-8753 judymarsp@q.com

ITO EN,

orldtea

TEAS' TEA Naturally Sweet— Citrus Black

3RD PLACE RATING: 77

MSRP: 1.49/bottle Yoshie Yano-Pennings phone: 718-250-4024 yyano@itoen.com www.itoen.com

READY-TO-DRINK: FLAVORED GREEN

ITO EN, Jasmine Green Tea 1ST PLACE

RATING: 83 MSRP: \$1.99/bottle Yoshie Yano-Pennings phone: 718-250-4024 yyano@itoen.com www.itoen.com

Wegmans, Just Tea—Green Jasmine, manufactured by ITO EN

2ND PLACE RATING: 82

MSRP: \$1.25/bottle Yoshie Yano-Pennings phone: 718-250-4024 yyano@itoen.com www.wegmans.com

READY-TO-DRINK: SWEETENED GREEN



KimBees Gourmet Sweet Tea, KimBees Lemon-Raspberry Gourmet 2ND PLACE

RATING: 80 MSRP: \$2.50/bottle Kimberly Brown phone: 1-877-KIMBEES sales@kimbees.com www.kimbees.com

KimBees Gourmet Sweet Tea, KimBees Almond Gourmet Sweet

3RD PLACE RATING: 79

MSRP: \$2.50/bottle Kimberly Brown phone: 1-877-KIMBEES sales@kimbees.com www.kimbees.com

Empire International,

The Botol Sosro Jasmine Tea RATING: 75

MSRP: \$7.00/case Eri Mardanus phone: 909-923-8588 empintems@yahoo.com www.empire-international.com

READY-TO-DRINK: UNFLAVORED BLACK

Adagio Teas, voildtea HAMPION 1ST PLACE

RATING: 87 MSRP: \$1.79/bottle Michael Cramer phone: 973-253-7400 michael@adagio.com www.adagioxl.com

Wegmans, Just Tea—Black, manufactured by ITO EN

2ND PLACE RATING: 86

MSRP: \$1.25/bottle Yoshie Yano-Pennings phone: 718-250-4024 yyano@itoen.com www.wegmans.com

READY-TO-DRINK: UNFLAVORED GREEN



ITO EN, Oi Ocha Dark 1ST PLACE RATING: 79 MSRP: \$1.99/bottle

Yoshie Yano-Pennings phone: 718-250-4024 yyano@itoen.com www.itoen.com

Wegmans, Just Tea—Green, manufactured by ITO EN

2ND PLACE RATING: 78

MSRP: \$1.25/bottle Yoshie Yano-Pennings phone: 718-250-4024 yyano@itoen.com www.wegmans.com

La Crème Coffee & Tea, La Crème 100% Organic Unsweetened Green Tea

3RD PLACE RATING: 77

MSRP: \$1.95/bottle Samantha Hamilton phone: 877-493-2326 sah1in3@yahoo.com www.lacremecoffeeandtea.com

READY-TO-DRINK: UNFLAVORED OOLONG



ITO EN, Oolong Shot 1ST PLACE RATING: 85

MSRP: \$1.79/bottle Yoshie Yano-Pennings phone: 718-250-4024 yyano@itoen.com www.itoen.com

Wegmans, Just Tea—Oolong, manufactured by ITO EN 2ND PLACE

RATING: 79 MSRP: \$1.25/bottle Yoshie Yano-Pennings phone: 718-250-4024 yyano@itoen.com

www.wegmans.com

Adagio Teas,

Anteadote Organic Oolong Tea

3RD PLACE RATING: 73

MSRP: \$1.79/bottle Michael Cramer phone: 973-253-7401 michael@adagio.com www.adagioxl.com

■ READY-TO-DRINK: BEST PACKAGING

worldtea CHAMPION

KimBees Gourmet Sweet Tea, KimBees Lemon-Raspberry Gourmet

RATING: 80

MSRP: \$2.50 per btl Kimberly Brown phone: 1-877-KimBees sales@kimbees.com www.kimbees.com

GUIDE 25



Industry coverage you can trust worldteanews.com