



June 28-July 1, 2013

Bet You Didn't Know...

Toronto Ribfest is a **charity fundraiser** of the Rotary Club of Etobicoke.

Toronto Ribfest is a "**Top 100 Festival and Event in Ontario**". It is the **ONLY** ribfest and the **ONLY** Rotary event with this distinction.

100% of money raised is **given away** to organizations that help people. Over \$3 million raised for over 120 organizations.

0% of the money is for Rotary administration. (All Rotary administration costs are paid by members through dues and other member support initiatives).

Unlike virtually all other big festivals and events, Toronto Ribfest receives **NO** government **FUNDING** support from the City of Toronto; Province of Ontario; or the Government of Canada.

Run by **volunteers**. The festival fills approximately 900, 4-hour volunteer shifts.

Proven, 13 year track record – great family event.

Citizenship Ceremony on Canada Day. Over **30 people** become **Canadian!**

To the best of our knowledge, it is the 2nd **LARGEST** Canada Day Weekend event **in Canada** (behind Parliament Hill in Ottawa). Attracts well over 100,000 adults and children.

16 professional Ribbers, huge midway, music, Kidz Zone, specialty shops and vendors, attractions and special appearances.

"Team Unbreakable Rib Run" for teen mental health, Sunday, June 30 at 9:30 AM. [Click Here](#)

2013 Many "Firsts"

1. **Toronto Sounds of Summer (SOS) Child Hunger Relief Concert**
Kick off Toronto Ribfest. Thursday, June 27 at 7:00PM
End Child Hunger - Nutritiously! www.torontosos.ca
Partnership with Toronto schools, Second Harvest, and more!
2. More food options, **including halal foods!**
3. **More music** than ever on two professional stages, all day.
4. More **kids attractions** and **entertainment**.
5. **Only \$2** donation for **admission**.
6. **Heroes Day** is **Sunday**, June 30.

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