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Mid-Atlantic 2013 Incident Update

Gerrardstown, WV (April 22, 2013)

Tough Mudder is deeply saddened to announce that a 28-year-old male has passed away following an accident at Tough Mudder Mid-Atlantic on Saturday, April 20th. Tough Mudder extends its deepest sympathies to his family and friends for their loss. We thank the wider Tough Mudder community for its concern for the participant and his loved ones at this difficult time.

The Berkeley County Sheriff's Department is investigating this accident, and Tough Mudder will continue to cooperate in any capacity to fullest extent possible.

At Tough Mudder, safety is our top priority. In conjunction with local authorities and independent consultants, we thoroughly inspect and test all obstacles prior to each event, and have fully trained medical staff on-site. "As organizers, we take our responsibility to provide a safe event to our participants very seriously," said Will Dean, CEO of Tough Mudder. "Tough Mudder is devastated by this tragic accident."

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Tough Mudder Safety Information

- This is the only fatality in the three-year history of the company, after over 50 events with more than 750,000 participants.
- Tough Mudder's obstacles are designed by trained engineers; the process includes a thorough safety check and inspection by safety experts and third party engineers.
- Tough Mudder Mid-Atlantic was staffed with more than 75 ALS, EMT, Paramedics, water rescue technicians and emergency personnel.

About Tough Mudder

Tough Mudder, LLC was founded in 2009 by Will Dean and Guy Livingstone.

Considered "Probably the Toughest Event on the Planet," each Tough Mudder challenge consists of a unique 10+ mile trail run over rugged terrain, featuring 20+ obstacles testing one's toughness, fitness, strength, stamina, mental grit and teamwork. Since the first event in 2010, over 750,000 people have participated in Tough Mudder events across four countries.