

CURRICULUM VITAE

PERSONAL

Name : BERNARDO MALVAR VILLEGAS
Date of Birth : March 12, 1939
Office Address : University of Asia and the Pacific
Pearl Drive, Ortigas Center, Pasig City
Metro Manila
Home Address: : 119 Aguirre Street, Legaspi Village
Makati City
Parents : Dr. Jose A. Villegas (1906-1992) and
Dr. Isabel Malvar Villegas (1909), both of Sto. Tomas,
Batangas

EDUCATIONAL ATTAINMENT

1963 : Ph.D. in Economics, Harvard University
1961 : M.A. in Economics, Harvard University
1959 : Fourth Place in the Board Exam for Certified
Public Accountants (CPA)
1958 : Bachelor of Science in Commerce, De La Salle
University (Summa Cum Laude)
1958 : Bachelor of Arts, De La Salle University
(Summa Cum Laude)
1954 : High School, De La Salle College (Valedictorian)
1950 : Grade School, St. Paul's College, Dumaguete City
(Valedictorian)

PRESENT POSITIONS

University Professor, University of Asia and the Pacific
Visiting Professor, IESE Business School, Barcelona, Spain
Chairman, Center for Research and Communication
Consultant on Strategic Planning and Management Development or Member of the Board
of Directors of leading firms in the food and beverage, insurance, sugar milling,
pharmaceutical, electric power, banking, information technology, construction,
agribusiness, trading, transportation and engineering industries.
Columnist, Manila Bulletin
Member of the Boards of Makati Business Club, Dualtech Foundation, Phinma
Foundation, and Pilipinas Shell Foundation

PAST POSITIONS

1989-2004	Dean of the School of Economics of UA&P
2001	Acting Vice President for Academic Affairs, University of Asia and the Pacific
1999	Member, Preparatory Commission for Constitutional Reforms
1989-1992	Dean, CRC College of Arts and Sciences
1987-1991	Columnist, Manila Chronicle
1986	Member, Constitutional Commission; Chairman of the Committee on the National Economy and Patrimony
1967-1972	Lecturer, National Defense College
1969-1972	Project Director, Philippine Economic History under the National Historical Commission
1969-1972	Consultant of Professional Development, Sycip, Gorres, Velayo & Co.
1964-1969	Director, Economic Research Bureau, De La Salle University, Manila
1964-1969	Chairman, Department of Economics, De La Salle University, Manila
1967-1968	Director, Graduate School of Business, De La Salle University, Manila
1965-1967	Project Director, Study of Management Manpower in the Philippines
1967-1969	Professional Lecturer, University of the Philippines
1968-1969	Consultant, Productivity Development Center, National Economic Council
1964-1966	Consultant, Program Implementation Agency (PIA)
1963-1964	Visiting Researcher, Instituto de Estudios Superiores de la Empresa (IESE), Barcelona, Spain
1959-1963	Teaching Fellow in Economics and Accounting, Harvard University
1958-1959	Instructor, De La Salle College, Manila
1959	Brand Management Trainee, Procter & Gamble, PMC

SPECIAL AWARDS

Johnson Foundation Scholarship, 1959
Ten Outstanding Young Men (TOYM) awardee in Economics, 1972
Becario de Instituto de Cultura Hispanica, 1963-1964
Asia Foundation Scholarship, 1960-1963
Fulbright Travel Grant, 1959-1963

AFFILIATIONS

President , Philippine Economic Society, 1973-1974
Founding Member and Director, Makati Business Club

PUBLICATIONS

Economics of a Firm, 1969, Revised Edition, 1972
Economics for the Consumer, 1st Edition, 1970; 2nd Edition, 1973; 3rd Edition, 1977; 4th

Edition, 1983; 5th Edition, 1992
Economics of an Industry, 1971
Guide to Economics for Filipinos, 1st Edition, 1972; 2nd Edition, 1977; 3rd Edition, 1985;
 4th Edition, 1991, 5th Edition, 1998
Business Economics for Filipino Manager, 1973
Economics: An Introduction (co-author with Rolando Sto. Domingo), 1973; 2nd Edition
 (co-author with Victor Abola) 1977; 3rd Edition, 1982; 4th Edition, 1992.
Managerial Economics, 1977; 2nd Edition, 1993
 “Accounting Education: A New Approach,” *U.E. BusinessReview*
 “The Role of Accountants in Economic Planning”, *Accountant’s Journal*, December
 1965
 “Dilemma of Development,” *Dialogue*, December 1965
 Weekly Column in Forum on Economics, *Manila Bulletin*, 1965-1966
 The Education of Filipino Managers, report to Asia Foundation, 1967
 “Econometrics: The Tools of Economics,” *Dialogue*, June 1969
 Monthly articles in Economics and Society, CRC
Productivity: Path to Philippine Progress (co-author with Pastor Lorenzo), 1982
Readings on Philippine Economic Development (co-editor with Cynthia Bagtas)
Strategies for Crisis, 1983
 Weekly Column in Manila Bulletin (July 1987 to present) and Manila Chronicle (1987-
 1991)
Readings on Current Economic Issues, 1989
Economics and Society, 1989
Taking the Philippines to the 21st Century, 1992
The Philippine Vision of Sustainable Development, 1993
Productivity: Path to Global Competitiveness, 1995
Book of Values, 1996; second edition, 1998
The Filipino Vision for Recovery, 1997
The Filipino Phenomenon, 1998
ERAPNOMICS, 1999
The Philippines at the Threshold of the Third Millennium, 2000
The Philippine Advantage, 2001; second edition, 2005; third edition, 2006