

About the **BAT** 

School: BAT dates:

### LAUNCH YOUR FINANCIAL CAREER

Take the Bloomberg Aptitude Test to determine and showcase your strengths and connect with financial employers worldwide.

BLOOMBERG APTITUDE TEST





# >>> Bloomberg Institute

### **Bloomberg L. P. -> Bloomberg Institute -> The BAT**

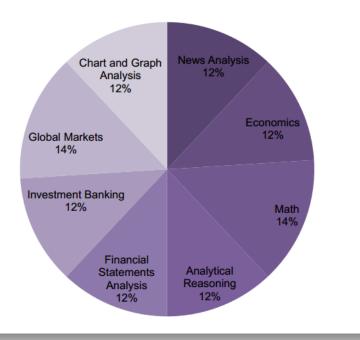
- Bloomberg L. P. is a financial data analytics and media company present in over 194 countries that provides financial software tools, data services and news through the Bloomberg Professional Service to financial and business companies.
- Bloomberg Institute is the educational division of Bloomberg L.P. With the same transparency for which Bloomberg L.P. is famous for, the Bloomberg Institute has launched the Bloomberg Aptitude Test (BAT) in 2011, a standardized online test that connects university students and graduates with employers in the business world and that will be offered for you on campus completely free of charge.



### The Bloomberg Aptitude Test (BAT)

The BAT aids employers in identifying and screening students who wish to pursue a career in business and finance. Test takers should have a general understanding of and familiarity with current events in business, finance, and economics. However, we are not assessing knowledge: we are assessing a person's aptitude to be successful in these fields, regardless of background.

#### 2 Hours 8 Sections 100 Questions



The BAT is a global, standardized online test designed to assess student's abilities and a variety of comprehensive skills relevant to **opportunities within the business world**.

The BAT is 2 hours long and consists of 100 multiple choice questions distributed into 8 sections that will ask students make decisions to solve practical problems that they would encounter on a real job.



### >>> 2 Main Benefits to take BAT

### 1) Self-Assessment:

- Students use the BAT as an opportunity to identify their strengths and weaknesses against a global peer group, then work to make improvements to become a more competitive candidate for a career in finance or business.
- Most of the BAT test questions are written by recruiters and employers and thus students who take the test experience actual questions they would get during an interview.



### >>> 2 Main Benefits to take BAT

### 2) Recruitment:

- Each student who takes the BAT can anonymously enter the BAT Talent Search, a database accessible to over 20,000 companies all over the world to contact you for internship and entry-level positions based solely on the areas of the test that are relevant for their vacant role.
- The Talent Search Database offers exposure to various international companies, the top investment banks, hedge funds, insurance firms, etc. Companies are looking to hire students with many different backgrounds.

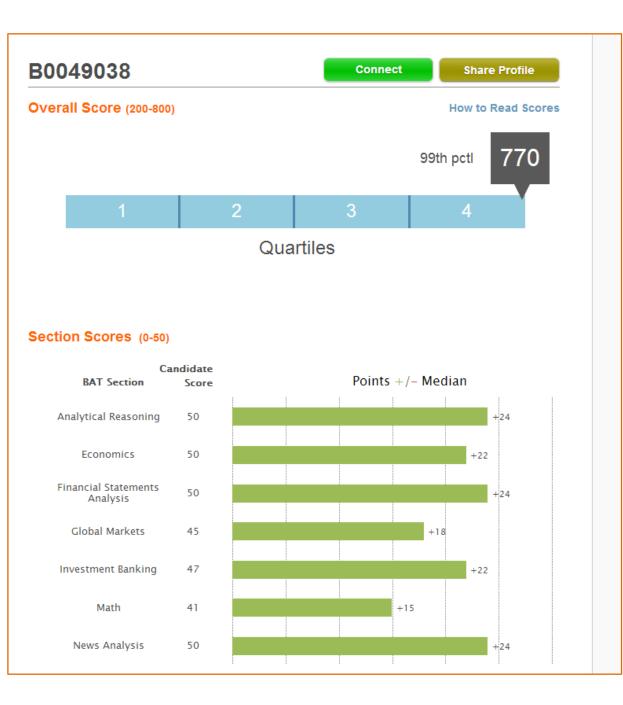


BAT score Anonymous profile:

Each test taker will receive an email 2 weeks after the test, informing about the GLOBAL SCORE (200-800). 4-5 weeks after the test, access to complete profile with scores of each section of the BAT (0-50).

This graph shows the candidate score vs. overall average score by each section of the BAT for all test takers.

Students have insight into their strengths and weaknesses.





# >>> BAT Talent Search

#### https://talentsearch.bloomberginstitute.com

	Welcome to the Bloomberg Institute Talent Search						
	business. All candidates hav	Search our growing database of university students and young professionals who are interested in careers in finance and business. All candidates have taken the Bloomberg Aptitude Test (BAT) to assess their aptitude in 8 key performance areas For more information about the BAT, click here.					
	Preferred Work Location	Location	Any Location	¥			
	Languages	Language	Any Language	•			
	Education	School	Any School	•			
		Graduation Year	Any Graduation Year	▼			
		Degree Type	Any Degree Type	•			
		Area Of Study	Any Area of Study	*			



BAT test-takers scores are visible to more than 20,000 of the world's financial elite also via the BTS <GO> function on the Bloomberg Terminal.

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BTS<GO>

1) Search 2) Clear 98 My Connections 99 Feedback BAT Talent Search At no additional charge, find undergraduates, postgraduates, and recently graduated students for financial jobs and internships through their Bloomberg Assessment Test (BAT) scores. The BAT is a 3-hour exam in English designed to reveal candidates' knowledge, skills, and aptitude relevant for a career in finance. Subject areas include Economics, Valuation, Financial Statement Analysis, Investment Banking, Math, and Analytical Reasoning. This rigorous test has a global average score of just over 50% with a highest ever recorded score of 94%.

- \* Discover thousands of candidates who have demonstrated their passion to work in finance.
- \* Use the test to assess and compare the numeracy and literacy of the candidates.
- \* Search across developed and emerging markets in more than 60 countries.
- \* Target and compare a broad spectrum of candidates with different majors and backgrounds.
- \* Visit us online at www.bloomberginstitute.com

Filters			
Preferred Work Location	All Locations	1.0	
Graduation Year	All Years		Search

#### Selected Filters (click to remove filters)

Filter Value
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3) Terms of Service
7330 7500 Germany 49 69 9204 1210 Hong Kong 852 2977 6000
l 212 318 2000      Copyright 2013 Bloomberg Finance L.P. SN 323849 EST GMT-5:00 6687-880-1 04-Feb-2013 18:24:41



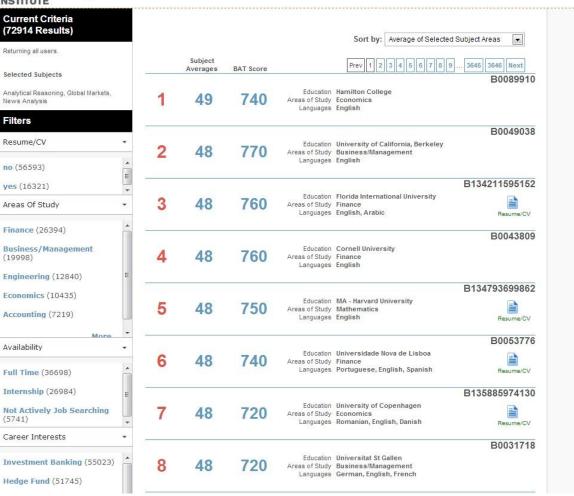
#### **BAT candidates:**

Companies searching for students will select only the areas of the BAT that are relevant for the specific role.

Students will be stack-ranked based on the average of those selected criteria.

All profiles are anonymous and **no personal information will be revealed** until the student accepts a connection from the employer.

### Bloomberg



Sian Up

Log in



# >>> The BAT Statistics

- Bloomberg Institute is partnered with over 1000 universities and business schools in 79 countries worldwide to help students and graduates prepare for successful careers in finance and business.
- Since 2011, when the full version of the BAT has been available, over 85,000+ students have taken the test globally.
- Students from every educational background and at any level of study that are interested in pursuing a career in business or finance can take the BAT at their university or a Bloomberg office.



# >>> BAT Success Stories

- Watch student success stories on how they landed interviews & jobs:
- <u>http://bit.ly/Bertrand-Lands-a-Hedge-Fund-Job</u>
- <u>http://bit.ly/Maurice-works-at-Investment-Bank</u>
- <u>http://bit.ly/International-Relations-Major-Lands-Job</u>
- <u>http://bit.ly/See-Why-Students-Take-the-BAT</u>



# >>> BAT Sample questions

- As the assessment is an aptitude test, there are no official study materials for the BAT. But we do offer sample questions and allow candidates to retake the BAT.
- Students can view sample questions here: <u>http://about.bloomberginstitute.com/files/2013/02/Aboutthe</u> <u>BAT.pdf</u>



## >>> F.A.Q

- Q: How does a student register for the BAT?
- A: You can register by visiting www.taketheBAT.com, proceeding to the Student section, and following the Register link.
- Q: Can non-finance students take the BAT?
- A: YES, non-finance students with interest in business should be encouraged to participate. The BAT is designed to be equally challenging to both finance and non-finance students.
- Q: Is the BAT only for seniors looking for full-time employment?
- A: NO, all students (undergraduates and graduates) can and should participate. Employers are looking to fill internship, full-time and MBA-required employment opportunities.
- Q: How much does it cost?
- A: The BAT is currently FREE to first time test takers. However, for re-takes there is a \$100 USD administrative fee for the assessment.



- **Q:** Where do I sign up to re-take the exam?
- A: To sign up for additional test sessions, simply log into BAT Profile account. You will be presented with an option to register for available upcoming sessions in your profile.
- **Q:** How does an employer access the student database?
- A: The student database is accessible online at talentsearch.bloomberginstitute.com where you can perform a variety of profile searches of past test takers.
- **Q:** Can the test be taken online?
- A: The BAT is an online test which can only be taken within a Proctored environment within a computer lab at a scheduled date/time/location.
- **Q:** Does the test have to be taken on a Bloomberg Terminal?
- A: No, the test can be taken in a computer lab on any campus.



### >>> Next BAT session details

• DATE / Time / Room location



# Thank you