

A Magazine Created for Women of Personal and Professional Excellence

**VIVA**TM
INTERNATIONALE

Eva

Longoria's
Beso - 5 Star Dining
on the Vegas Strip



**Jennifer
Hudson**

*Her New Look &
Her New Book*

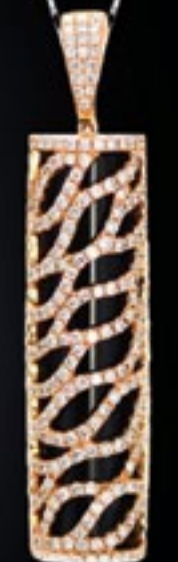
At 81 Rita Moreno
Celebrates Life
& Her Hit Sitcom
"Happily Divorced"



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How to Become the Person You Love

You are powerful when you believe in yourself – when you know that you are capable of anything you put your mind to. You are beautiful when your strength and determination shines as you follow your own path – when you aren't disheveled by the obstacles along the way. You are unstoppable when you let your mistakes educate you, as your confidence builds from experiences – when you know you can fall down, pick yourself up, and move forward.

Stop judging, and appreciate the beauty within you. – Judging yourself is not the same as being honest with yourself. When it comes to living as a compassionate, non-judgmental human being, the only challenge greater than learning to walk a mile in someone else's shoes, is learning to walk a lifetime comfortably in your own. In every heart there is love. In every mind there is wisdom. In every human being there is a soul, there is life, there is worth, and there is the ability to see all these things in everyone, including one's self.

Treat yourself the way you want others to treat you. – Accept yourself! Be you, just the way you are. The way you treat yourself sets the standard for others. You must love who you are or no one else will either. And when you are truly comfortable in your own skin, not everyone will like you, but you won't care about it one bit.

Care less about who you are to others. – Don't lose YOU in your search for acceptance by others. Be aware that you will always appear to be a little less than some people prefer you to be. You are good enough just the way you are. Care less about who you are to others and more about who you are to yourself.

Know your worth – We often accept the love we think we deserve. It makes no sense to be second in someone's life, when you know you're good enough to be first in someone else's.

Let go of those who aren't really there. – There are certain people who aren't meant to fit into your life no matter how much you want them to. And the only ones truly worthy of your love and friendship are the ones who stand with you through the hard times after the hard times pass. Maybe a happy ending doesn't include anyone else right now. Maybe it's just you picking up the pieces and starting over, freeing yourself for something better.

Forgive yourself and others. – Of all the things that can be stolen from you – your

possessions, your youth, your health, your words, your rights – what no one can ever take from you is your freedom to choose what you will believe in, and who and what your heart will love going forward. Life begins where your fear and resentment ends. Just because someone hurt you yesterday, doesn't mean you should start living life in constant fear of being hurt tomorrow. When you forgive yourself and others, and stop the inner imprisonment, you're creating the love of your life.

Focus on the positive. – Do not let the negativity wear off on you. Do not let the bitterness steal your sweetness. Change your thoughts and you change your reality. Our thoughts are the makers of our moods, the inventors of our dreams, and the creators of our will. That is why we must sort through them carefully, and choose to respond only to those that will help us build the life we want, and the outlook we want to hold as we're living it.

Believe in the person you are capable of being. – The real purpose of your life is to evolve and grow into the whole person you are capable of being. Have a mind that is open to everything and attached to nothing. Change really is always possible. Don't ever let your negative beliefs stand in the way of your own improvement.

Work on goals you believe in. – Never put off or give up on a goal that's important to you. Not because you still have tomorrow to start or try again, but because you may not have tomorrow at all. Life is shorter than it sometimes seems. Follow your heart today.

Keep looking and moving straight forward. – Moving on doesn't mean you have forgotten; it means you have accepted what happened in the past and choose to continue living in the present. Moving on doesn't mean you're giving up; it means you're giving yourself another chance by making a choice to be happy rather than hurt. Through all the problems you have faced, the burdens weighing down on your shoulders, the pain in your heart, you have only one thing to say, "I survived and I now know better for next time."

In the end, loving yourself is about enjoying your life, trusting your own feelings, taking chances, losing and finding happiness, cherishing the memories, and learning from the past. Sometimes you have to stop worrying, wondering, and doubting. Have faith that things will work out, maybe not exactly how you planned, but just how it's meant to be.



PHOTO BY PHILLIP VULLO

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HISPANIC
CHAMBER of
COMMERCE

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India's Crown Jewels

The Talent of Women at Work



What are the challenges when 4,000 years of tradition clash with high-tech innovation and workplace diversity? This is the question I pondered as I set out for a two-week speaking tour in India – addressing the role of women's leadership in a competitive global market.

In preparing for the trip, I learned all I could about the challenges of women in India, and was ready to share successful strategies from U.S. companies. During my travels, however, I came to realize just how much we can learn from how India is handling this clash between centuries of traditions and the need for innovation and economic growth.

Indian business leaders recognize the competitive edge that can be gained by the advancement and retention of women. Here are a few important lessons we can learn from some of India's most successful multinational companies.

Recognize the importance and value of mentoring. The majority of young women entering the workplace today are first-generation professionals. They lack role models and mentors to show them the ropes and provide encouragement and professional guidance. Genpact, a global business

and technology management firm, has created a formal mentoring program to develop and retain its female talent. The innovative program, called WeMentor, pairs high-potential, middle-management women with experienced leaders in the company to assist and guide them professionally.

Even U.S. companies with a long history of mentoring can learn from the innovative approaches taken by top Indian businesses.

Understand the cultural challenges and address them through creative workplace practices. Traditional Indian family custom frowns on young women traveling alone. So how does a company deal with job-related travel for aspiring women? Should women be disqualified from these positions because of social judgment? German pharmaceutical firm Boehringer Ingelheim Gmbh has an innovative solution. It will pay for an employee to bring her mother along on a business trip, if she desires.

The lesson here is not that traveling with mother is a secret corporate weapon. Rather, it is to recognize the power of creative accommodation to overcome cultural obstacles.

Create a forum for open discussion to enable women to share ideas. A leading organization for women, The Forum for Women in Leadership (WILL), brings together senior women executives from across India for an open dialogue on their aspirations, opportunities and mentoring experiences, the objective being to gather and implement ideas for improving the workplace. These forums have been hosted by major corporations including, Tata Consultancy Services, Deloitte and KPMG.

In this age of globalization, knowledge and best practices transcend country boundaries. Every country, including the U.S., has unique and entrenched cultural traditions. This heritage can be an asset or liability. It's a timely opportunity to help companies distinguish the difference.

Connie Glaser is a global expert on women's leadership. A best-selling author and columnist, she is a keynote speaker at top leadership forums and conferences around the world.

By Connie Glaser

Surpassing Life's Great Walls

In Her 70's, Retirement is Not on Pin Pin Chau's To-Do List

Pin Pin Chau, the CEO of Touchmark National Bank, Is One of the Few Female Bank Chief Executives in Georgia ...

But retirement is the last thing on her mind. On July 2, 2009, Chau was named president and CEO of Alpharetta-based Touchmark National Bank, one of Georgia's smallest publicly traded lenders.

With Georgia holding the inglorious title of having the most failed banks in the union, and new banks pouncing to gobble up market share, it seems a strange time to get back in the game.

Chau saw it as an opportunity. "I didn't want my brain to get rusty," said Chau, now the top executive of her third community bank. As a woman, Chau is in the severe minority among Georgia bank leaders. According to the Georgia Bankers Association, there are only 10 other female presidents or CEOs employed among the state's 300 banks.

The state's banks were even more of a good old boy's club than in years past when she moved to Georgia in 1993. Chau was one of only two female chief executives when she took the top job 17 years ago at Summit National.

Chau, formerly the top executive of United Orient Bank in New York City, responded to a Summit National ad seeking a new CEO. When she received a return phone call from the bank a few days later, Chau said, "They wanted to speak with Mr. Chau." Summit National was acquired by the former United Commercial Bank in 2006 for \$175 million in cash and stock, two and a half times its book value. Summit National catered to Georgia's burgeoning immigrant population— particularly Asian small businesses.

"Not many people were sure the Asian community would accept a woman CEO," Chau said. But it did, and Summit National grew to \$600 million in assets by the time it was sold eight years ago. At Summit she made the mold for how you run a niche-focused bank. Touchmark is a bank with limited scale, and she gives them a level of visibility and credibility.

Chau immigrated to the United States from her native Hong Kong to go to high school. She went on to Coe College in Iowa, and then pursued her master's degree and doctorate in history at Yale University. Her thesis: an analysis of 9th Century Chinese frontier poetry.

When a bitter recession hit in 1971, Chau needed a job, and her studies didn't pay the bills. So she entered finance, taking a job with National Westminster Bank. "As a foreign student, I had to fend for myself," she said.

She held several high domestic and international posts for the British bank before joining United Orient, then the smallest bank in the Big Apple. After retiring from Summit National, Chau tried to start her own bank, sensing a ripe opportunity to enter a market in turmoil. She was part of Trident Bancshares, a bank organizing group that sought regulator approval to start a bank in Dunwoody in 2009. But its request for deposit insurance was denied by the Federal Deposit Insurance Corp., which has largely put the kibosh on new bank creation during the current banking crisis.

"The days of "easy money" made off real estate development loans is over", Chau said, "And banks must get back to basics." She has scaled the Great Wall in her native China and feels that if someone so small can climb that big wall, then with her steadfast faith in God and her unwavering determination, she could do anything.

And Chau hasn't forgotten about her thesis. Its three completed chapters are stored away safely in her basement. When asked if she might finish her thesis, Chau said with a laugh: "After this bank, maybe..."

“

Not many people were sure the Asian community would accept a woman CEO

But it did, and Summit National grew to \$600 million in assets by the time it was sold eight years ago.



Jennifer Hudson

“Early on, I remember a musical director telling me that everything about me was too big,” she says. “My voice, my size, and my personality.” So, Hudson asked her, “Isn’t that what being a star is? Stars are larger than life!”

New Look! New Book!

By Marise Gouthier

Seeing Jennifer Hudson enter the room, looking chic in a body-hugging black dress, tall high-heeled boots with confidence to spare — it’s hard to believe that it was once a challenge for her to even get dressed in the morning. But that’s because during her decade-long struggle with her weight, the A.M. ritual involved seeing what fit. Now that the 5’ 10” mega star has said goodbye to 80 pounds on Weight Watchers and kept it off for over a year, she can hardly wait to open her closet each morning. “I feel like a doll that I get to dress up!” she says. “It’s crazy. These days they have to drag me off the red carpet!”

“Early on, I remember a musical director telling me that everything about me was too big,” she says. “My voice, my size, and my personality.” So, Hudson asked her, “Isn’t that what being a star is? Stars are larger than life!”

The vicious circle only stopped in 2009 when she and her fiancé — David Otunga, a WWE wrestler became parents. “Everything changed the day my son, David Jr., was born,” she says. “Motherhood brought tremendous responsibilities — but none greater than the obligation I felt to get healthy and be there for my son. David deserved to have a mama who could run after him without getting winded or getting tired, to have a role model who could teach him to make healthy food choices. I needed him to grow up with a mama who always would

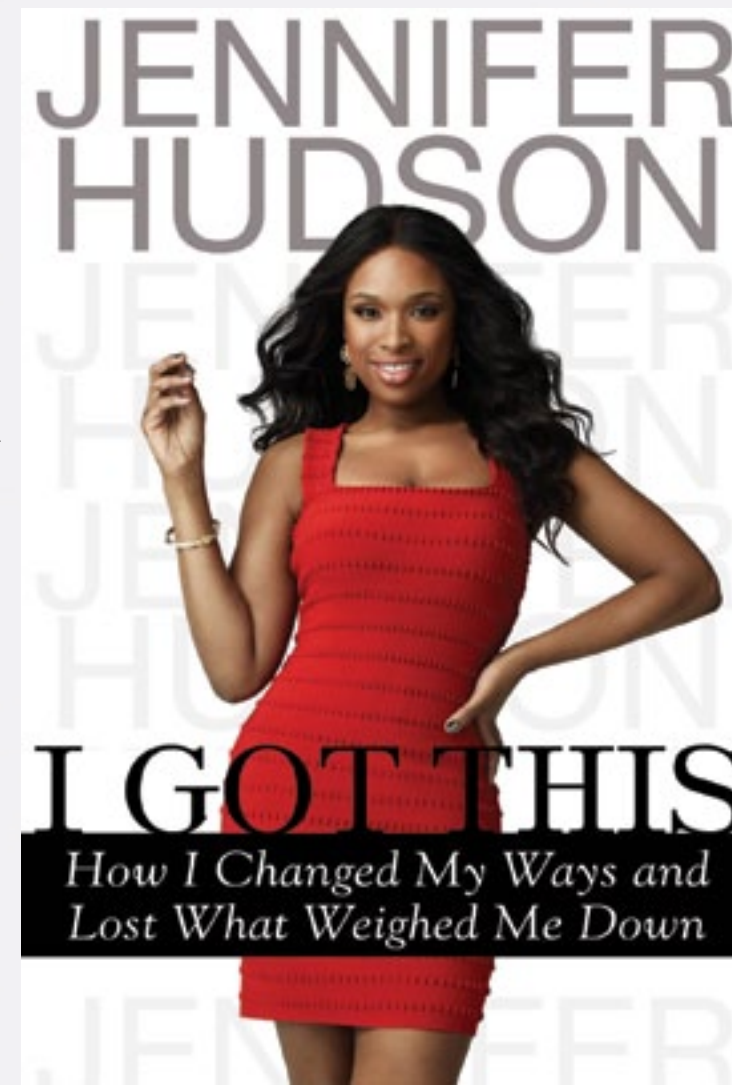
be there for him by caring enough about herself to take control of her health and her eating.”

She decided to try Weight Watchers because, with her constantly changing schedule, she needed a plan that was flexible, and she’d heard that its points system was just that. These days, the size-6 Hudson is on a maintenance plan, and rather than working out every day, she does it four times a week. And she says she has become so used to healthy eating that she’s lost the taste for rich, heavy food and “junk”.

In her recently released bestselling book, *How I Got This: How I Changed My Ways and Lost What Weighed Me Down*, and says the negative feedback she received about that loss came as a surprise: “Inside, you’re still the same, but the rest of the world does not see you that way. Everything is not all good.” But as she noted, the biggest pressures came from her burgeoning Hol-

lywood career and success. I just got tired of being the ‘big girl!’”

At age 30 she’s lived out many of her original fantasies, Hudson is now in the process of creating new goals and new dreams. She has a lot on her fast-paced plate with a son, TV appearances, a book tour and her role as spokesperson for Weight Watchers, yet she says that “My health comes first now. Overall, I just want to be around for many, many years to come. It’s as simple as that.”





Rita

“ Bigger than life is not difficult for me. I am bigger than life. ”



...jor talent. "They made me use an accent, which I wasn't thrilled about because a lot of us, obviously, don't have them."

It may be said that Rita Moreno, in portraying an Irish teacher, an Italian widow, a reformed prostitute, a lady evangelist, an English lady and a southern belle, has broken the mold of most Latino stereotyping. "Latino actors today have to overcome a great deal - not as much as I did - but now it's become OK to be Latino."

For Ms. Moreno, last year was monumental.

In addition to the first season of "Happily Divorced," she developed and starred in a one-woman show entitled "Life Without Make-up" at the Berkeley Repertory which opened to rave reviews in September. In October, alongside her fellow cast mates, she celebrated the 50th anniversary of the Academy Award-winning musical, "West Side Story," which has been restored and is now available on Blu-Ray DVD. Still today Westside story is a classic part of film and musical theatre history. "I think it was absolutely a noble cause. Kids watched it for the entertainment, but they were learning at the same time. I think it's something brilliant that deserves to be out there again. It was absolutely a noble cause. Kids watched it for the entertainment, but they were learning at the same time. I think it's something brilliant that deserves to be out there again. I never get tired of being associated with such a significant role. I see that movie and I still cry." Ending the year off with a bang, in De-

ember, surrounded by family and friends she celebrated her 80th birthday.

Ms. Moreno is one of a select group of only eight living performers to have achieved entertainment's grand slam winning all four of the most prestigious show business awards: The Oscar®, The Emmy®, The Tony® and The Grammy®. The Oscar® was awarded for her performance as Anita in the 1962 motion picture "West Side Story," for which she also won a Golden Globe®. Moreno won her first Emmy® in 1977 for a variety appearance on "The Muppet Show" and her second in 1978 for a dramatic guest appearance on "The Rockford Files." In 1973 she received a Tony® for her triumph on Broadway as Googie Gomez in "The Ritz" and the Grammy® was awarded to Moreno in 1972 for her performance on the children's record The Electric Company Album, which was based on the long-running television show of the same name. In 1995, Ms. Moreno received a star on The Hollywood Walk of Fame.

In addition to her film, stage, television and concert careers, Ms. Moreno fills her spare time by lecturing to various organizations as well as to university audiences on such varied topics as The Value of Diversity to our Culture, The Power of Language, Getting Older without Getting Old and A History of the Arts in Film TV & Theatre. She is also involved with a number of civic and charitable organizations and events.

Rita Moreno has served on The National Endowment for the Arts and as a Commissioner for The President's White House Fellowships. She has also served as a member of The President's Committee on the Arts and Humanities.

We all watched the National Medal of Arts ceremony at the White House. You gave the President a hug. What was it like to be honoured by President Obama? "The hug I gave the President was not even planned. All morning I practiced my handshake and bowing my hip slightly but when I was right there in front of him,

I was so thrilled I hugged him! He was very charming, sweet... he whispered in my ear, 'Michelle doesn't mind!' I was honored again recently by the Here I Stand award in DC. I have to say quite honestly, although it may sound like bragging (she laughs), when I was called for the National Endowment Medal of Honor I said, 'you mean there is another medal?!' I just couldn't believe there was another honor."

These days Moreno is having a jolly time playing the Jewish mother of Fran Drescher on the show "Happily Divorced," which has been picked up for a second season. "Fran is the best -- she's funny, kind, she loves her cast and the feeling is mutual," said Moreno, adding that she has plenty of energy for the long shoot-



The hug I gave the President was not even planned. He was very charming, sweet... he whispered in my ear, 'Michelle doesn't mind!'

ing day. "What's challenging is memorizing the last minute re-writes. That's the baggage that comes with sitcoms -- you rewrite and rewrite and it often happens on the day you're shooting with an

audience."

"Moreno obviously has much to celebrate, and I asked her what she considers to be her greatest accomplishment. I expected her to focus on her triumph over racism in the world of entertainment, numerous awards; or the long and successful marriage and her adored daughter and grandchildren.

Instead, she names the value that made everything else possible: "Just sticking it out. Just persevering, persevering, persevering. That's not always been easy and I'm very proud of that."



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BESO



Beso, the Spanish word for kiss, combines Eva's Latin heritage and her passion for cooking with the culinary talents of celebrated chef, Todd English. The result is an array of memorable dishes, from flavorful, tender cuts of aged beef to an assortment of fresh ceviche selections. Like her popular original Beso in Hollywood, the Las Vegas interpretation pairs delicious fare with impeccable service and a luxuriously hip ambience; a can't-miss combination for the A-List. VIVA says "Que rico y que delicioso."

Continued

A-List Celebrity HOT SPOT

BESO Steakhouse has become the stomping ground for A-List celebrities and their entourages, with fans including: Prince, Victoria and David Beckham, Kate Beckinsale, The Black Eyed Peas, Zac Efron, Justin Timberlake, Holly Madison, Jessica Biel, Hayden Panettiere, Jessica Simpson, Wilmer Valderrama, P Diddy, Kim Kardashian, Kendra Wilkinson, and Salma Hayek.



Eva and Mario Lopez preparing her signature guacomole.

BESO! Eva Longoria's famed hot spots BESO Steakhouse, have taken both Hollywood and Las Vegas by storm. The brand new Vegas location, located inside the 8.5 billion dollar "Crystals" CityCenter MGM/Mirage development has been a huge success, and was named "New Restaurant of the Year" by the Las Vegas Review-Journal. BESO Steakhouse combines Longoria's heritage and passion for cooking resulting in everything from flavorful, tender cuts of aged beef, to an assortment of fresh seafood selections.

Delectable Food: BESO Steakhouse is your quintessential Foodie haven, with a wide variety of steaks and seafood. Longoria herself lent a hand when creating the menu; her endless recipes include the to-die-for avocado guacamole and delicious chicken tortilla soup. The Chili Rubbed Skirt Steak is an incredibly tender piece of meat, marinated with a Longoria family recipe that gives it a tasty kick. The seafood portion of the menu separates BESO from all the rest—with Safe Harbor® imported fish from Alaska, the freshness and high quality is unparalleled. The Seared Tuna Adobo, seared to perfection, is served with a side of jumbo lumb crab which when combined together create an explosion of flavor. For dessert, the churros are made to order with just the right blend of warm, crunchy texture—among many other tasty treats.

Happy Hour and Late Night Happy Hour: BESO Steakhouse is proud to introduce their new Happy Hour (every day from 5-7PM) and Late Night Happy Hour (every day after 9PM) cocktail and small plates menu. A celebrity favorite, BESO's signature cocktail, the refreshing "Pear & Elderflower Sangria" is served in a voluminous 24 oz. Bordeaux wine glass with garnishes that really pop. The tangy "Raspberry Beso" is served with Belvedere Black Raspberry Vodka and served with fresh raspberries. "The B.B.O." is perfect for those desiring a sweet and spicy liba



"There's no amount of money that would make me decide something for a career."

Eva Longoria

tion; blood orange vodka, with house infused jalapeno simple syrup, blood orange puree, lime and a sugar rim. The menu also includes: the "The Pom," the "Pink Kiss," "White Cosmo," "Cable Car," "Modern Gimlet," "Skinny Colada," "Forbidden Fruit," "Pineapple Sunrise," "Perfect Pear," "Cosmic Ginger," and the "Rockin' Mango." Additionally, the Happy Hour menu features delectable small plates items, including: Jalapeno Rellenos, Eva's Signature Guacamole, Skirt Steak Skewers, Crispy Calamari, Tostadas & Salsa, Crab Cake Minis, Ceviche Tostadas, and Besodillas. Viva gives BESO 5 stars.

For more information and reservations visit www.besohollywood.com



Bon Visage The Business of Beauty ...

Talented, motivated and ambitious, Penny Wells is an accomplished, creative artist and stylist with experience in all aspects of Beauty, Editorial, Film, Runway and Special Effects.

Penny's diverse background and experience create a unique style accredited only to her inherent artistic gender, age, ethnicity or character portrayal. Not only is she a makeup artist and stylist on the move, she's also the consummate professional woman, who continues to excel and expand her business. Because as she says "Despite skepticism, beauty is a serious business."

As the owner of Bon Visage Atlanta, she takes the word "Transformation" to the next level with her hair wizardry and secrets she uses with the stars of TV and film. Her expertise includes having developed her own exclusive line of custom full lace wigs and virgin weft hair extensions. She is a consummate professional whose attention to detail has put her at the very top of the

beauty business. Penny's journey has enabled her to touch many faces (and hearts) while building a clientele composed of high profile professional actors, models and corporate clientele.

Her innovative imagination and unique ability to excel at both makeup and hairstyling has earned her a place on sets such as The Monique Show, Fantasia's - "Ruby's Cafe", Atlanta Motion Picture Studios - "Nefertari." Most recently she has been seen on the set of Drop Dead Diva season.

Her goal is to ensure that each client learns to appreciate and enhance their unique features, while developing their own personal style. And, her passion is to show them how through her craft. "When you turn a passion into a profession", says Penny, "An amazing thing happens. Instead of working to live, you begin to live for your work. We're all destined for that one important thing in our lives... our true calling."

10 TIPS for great summer faces!

1 Protect Your Skin

By using a daily moisturizer with an SPF factor of 15 or higher, you will help to combat those early signs of aging like sun spots and fine lines. Always apply your moisturizer to a clean face, allow 10 minutes for it to absorb, and then apply your foundation.

2 Keeping It Light

In warmer weather, foundation and powders feel heavy on your skin. For a lighter look use a tinted moisturizer, applying it with a damp sponge to get an even look. Using a little concealer under the eye will give added radiance.

3 Use a Little Primer

Primer creates a smooth base for whatever goes on next and it's definitely the way to go in the summer. It's incredibly light and it really helps hold the makeup in place.

4 Bronzer

Make your eyes look brighter and, your teeth whiter by adding just a little warmth added to your skin. For a natural summer look, apply bronzer just to the high points of your face where the sun naturally hits you: forehead, cheekbones, chin, and nose.

5 Add Color

Just as you brighten your summer wardrobe, now's the perfect time to play up your makeup palette. Adding bright summer colors brighten the face and bring a youthful glow to your skin. A rosy blush on the apples of the cheeks is a good place to start.

6 Lighten the Lip

Once the weather warms up, many women opt for a clear balm, soft gloss or tinted lip balms. This gives you a brighter look and and many even have SPF for sun protection.

7 Stop That Shine

Shiny is different than glowing...to eliminate unsightly shine in seconds, nothing beats blotting papers. They're cheap and can easily be kept in your purse.

8 Dry Lips

If you suffer from dry lips, a simple trick to exfoliate them takes only Vaseline and a toothbrush.

- * Slather lips with petroleum jelly
- * Use a toothbrush to massage in the jelly in a circular motion.
- * Wipe off the excess petroleum jelly for beautiful soft lips

9 Get a Glow

Keep a buff pad ready for everyday use. If you don't have an

exfoliant, make your own by moistening 1/2 cup of sugar with olive or sunflower oil. Use small circles to slough away dead cells and reveal new layers of skin. Or, try a mask of four to six aspirin crushed into a paste with water. Let dry, rinse and reveal the new you!

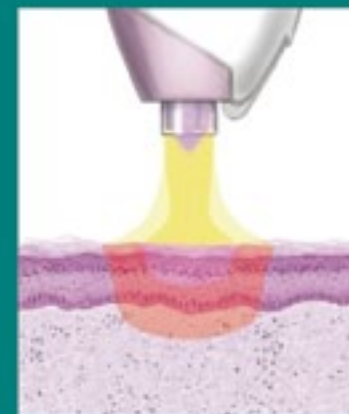
10 Acne Cure Au Naturelle- Strawberries*

For beautiful, clear summer skin, mash together 1/4 cup of fresh strawberries with 1/4 cup sour cream or yogurt. Spread on clean skin and let it sit for 15 minutes. Rinse well.

**Strawberries are a natural source of salicylic acid, the same stuff found in acne products*



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Dr. Sarah Ghayouri, MD



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summer beauty

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One of six new products from MANNA COSMETICS. This revolutionary double-duty Primer prevents your eye makeup from smudging and creasing, while keeping eye shadows vibrant throughout the day or night. Use on lips to prevent feathering and keep lipstick or gloss from fading. as an added benefit, can be used as an eyeshadow highlighter. \$25.00 www.mannacosmetics.com

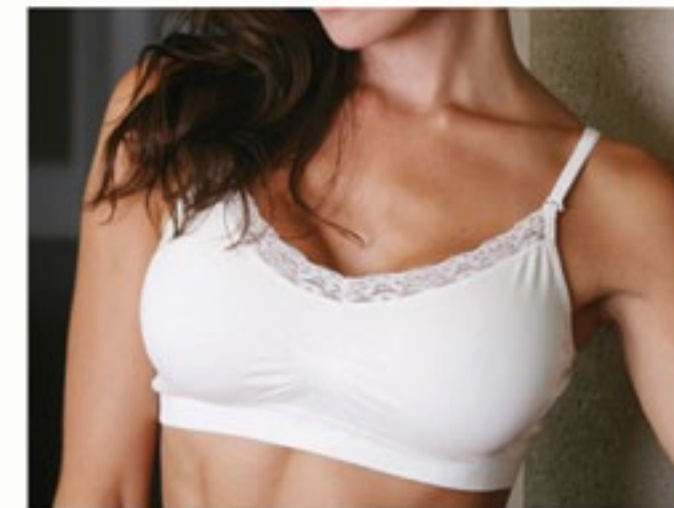


summer style

Hadaki's Newest POP of Color Collection



Our pick for bag of the season! Large enough to carry electronics such as tablets and laptops, books and an extra sweater for a cold restaurant, Hadaki's City Tote is the perfect way to complete a summery outfit without compromising function. With a large compartment and coated canvas exterior, City Tote (MSRP \$80) is sturdy enough for heavier items- and very easy to clean. www.hadaki.com



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Success is Achieved Via Diversity at the Southern Company

Adrienne Candia-Collins

Adrienne Collins career path has led her to her "power" position as the Middle Georgia Area Transmission Maintenance Manager for Georgia Power Company. In this position, she provides leadership and direction for the maintenance of the transmission lines and substations in the Columbus, Macon, Augusta, and Statesboro Transmission Maintenance Centers. Collins joined the Southern Company in 1998.

"During my senior year of college I worked closely with someone from Gulf Power Company on a special project involving electric vehicles. At that time I was exposed to the company culture and able to build relationships with some of the employees. When I thought about my career, I was drawn to the work-family atmosphere of the company and the opportunities to grow as an engineer. Consequently, I sought a position with Gulf Power prior to graduation. In order to expand my operational experience and continue my growth as a leader, I later made the decision to transfer within Southern Company from Gulf Power to Georgia Power."

"I appreciate that Georgia Power values employee resource groups and is committed to developing an inclusive work environment."

"When I first transferred from Gulf Power to Georgia Power I didn't know many people, and having grown up in a small town the move to Atlanta was a big step for me. Soon thereafter I became involved with the Technical Women in Georgia (TWIG) and AMIGOS internal employee resource groups, through which I developed many meaningful and lasting relationships that helped me integrate into the company. Since that time, these groups have provided me opportunities to reach back and do the same for others. I appreciate that Georgia Power values employee resource groups and is committed to developing an inclusive work environment."

She received a bachelor's degree in Electrical Engineering from the University of Florida. In 2010, she was honored as one of Georgia Power's Women of Achievement. She serves as the lead coordinator for Southern Company's National Society of Women Engineers (SWE) Corporate Partnership Council membership. For three years, she also led the Women in Engineering Partnership between Georgia Power, the Georgia Institute of Technology, and Spelman College.

In the community, she currently serves on the United Way Cole Society Board and as a sustaining member of the Junior League of Atlanta. She has previously served on the Board of the Fayette Care Clinic, as an officer of SWE Atlanta, and volunteered for three years as a mentor of Latina middle school girls in a collaborative outreach program between the Junior League of Atlanta and the Latin American Association called Estrellitas.

"I want to be remembered for making a difference in the lives of those I work with, the business, and the community. I had several leaders reach out to me early in my career and support my development in various ways. This inspired my passion for developing others in the company and in the community through established mentoring programs."



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XXIV ANNUAL AWARDS GALA

Celebrating Our Hispanic Business Leaders

Saturday, May 19, 2012
Hyatt Regency Atlanta



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Welcome!



¡Bienvenidos! to the Georgia Hispanic Chamber of Commerce's (GHCC) XXIV Annual Awards Gala, Celebrating our Hispanic Business Leaders. Congratulations to our exemplary businesses and honorees! Together, we celebrate twenty-eight (28) years of service to the Hispanic business community as one of the largest Hispanic chambers of commerce in the nation!

Thank you to our sponsors, Board of Directors, staff, Ambassadors and interns for your dedication and commitment to serving our member businesses. Thank you to our member businesses for allowing us to continue to serve you.

With the support of our sponsors, institutional partners, and members, we are able to continue to provide enhanced domestic, international and legislative programming. Some of our services include: business development programs; in-house business consultations performed by the Small Business Development Center (SBDC) of Kennesaw State University; GHCC chartered Toastmaster's International Club meetings; networking events; Membership Meetings; Women's Business Speaker Breakfast Series; Supplier Diversity Luncheon Series; Annual Awards Gala; Annual Business Summit & Expo; Annual Wine, Art & Culinary Show; Annual Legislative Appreciation Breakfast; and Special Events where we host international dignitaries and special guests.

In addition, this year, we are excited to bring enhanced business programming for new and established small businesses through our Business Development Center. A special thank you is extended to UPS for their continuing support of the Business Development Center, and to the SBDC of Kennesaw State University and the Small Business Administration (SBA) for their expertise and support of in-house programming. In addition, we are pleased to announce our first international programs through our International Economic Development Committees. Through this committee and work with various members of the Latin American consular corp, we look forward to establishing our first independent trade missions. Other new events to look for this year. . . a golf tournament will kick-off the Annual Business Summit & Expo; the Annual Business Summit will be regional in scope and attendance; our annual 'taste' event will be combined with our Wine & Art Show to bring you an elegant Wine, Art & Culinary Event . . . just to name a few.

Thank you for joining us this evening. Together, we celebrate and lift up our Hispanic business community.

Best Regards,

Tisha R. Tallman
GHCC President & CEO

Rick Perez
Turner Broadcasting System
GHCC Chair

Keynote



Juan R. Figueroa
Newell Rubbermaid
EVP & Chief Financial Officer

Juan is the Chief Financial Officer of Newell Rubbermaid, a manufacturer and marketer of consumer and commercial products. He also serves on the Audit Committee of PVH Corp., a designer and marketer of branded apparel and footwear. Prior to joining Newell Rubbermaid, Juan was Executive Vice-President & CFO of Cott Corporation, the world's largest producer of retailer brand beverages. Previously Juan was Vice-President of Mergers & Acquisitions for Wal-Mart International, where he spent four years leading acquisitions and divestitures and helping Wal-Mart implement its growth strategy. Before leading M&A at Wal-Mart, Juan had a fifteen year career with PepsiCo, where he held positions in general management, finance and business integration, including Vice-President & CFO, Pepsi-Cola Latin America, Vice-President & CFO Pepsi-Cola Engarrafadora, in Sao Paulo, Brazil, Vice-President & CFO Frito-Lay South Europe, in Barcelona, Spain, Vice-President Business Integration, Frito-Lay Europe, in London, England, and Managing Director, Frito-Lay Dominicana, in Santo Domingo, Dominican Rep., among others. Juan started his career with Arthur Andersen & Co, in Miami, where he was a Senior Manager, specializing in financial services and small systems consulting.

Juan earned a BBA from Florida International University in Miami, and attended the Executive Program in Marketing at Columbia University and the Economics & Finance Program at London University. He is a Certified Public Accountant in the state of Florida.

Newell Rubbermaid is a manufacturer and marketer of consumer and commercial products, with approximately \$6 billion in sales and a portfolio of brands that are mostly number 1 or number 2 in their respective categories, including Graco, Rubbermaid, Sharpie, Parker, Irwin, Lenox, Calphalon and Levolor, among others. The company employs over twenty thousand people worldwide.



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Program

XXIV ANNUAL AWARDS GALA

MISTRESS OF CEREMONIES

Jennifer Valdez
Meteorologist for CBS Atlanta's Better Mornings Atlanta

GREETINGS & CHAIR REMARKS

GHCC Chair Rick Perez
SVP/GM TBS Latin America

WELCOME AND YEAR IN REVIEW

GHCC President and CEO
Tisha R. Tallman

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Juan Perez, Vice President, Technology Information, Technology & Services
UPS Supply Chain Solutions

DINNER

KEYNOTE SPEAKER

Juan Figueroa | EVP & CFO
Newell Rubbermaid

PRESENTATION OF AWARDS

COMMENTS BY THE CORPORATION OF THE YEAR

Wells Fargo

ENTERTAINMENT

Alicia Y Rumba Brava

Special Thanks to Macy's for outfitting President and CEO Tisha Tallman tonight

Mistress of Ceremonies



Jennifer Valdez is the meteorologist for CBS Atlanta's Better Mornings Atlanta, which airs weekdays from 5-7 a.m. and 9-10 a.m.

Jennifer joined CBS Atlanta from WYFF in Greenville, SC, where she was the meteorologist for the weekend evening news. While there, she visited Atlanta frequently to visit family and friends - she knew Atlanta was the place she wanted to be!

Jennifer studied telecommunications at the University of Florida, and while she enjoyed news, her true passion was weather. After receiving her Bachelor's Degree, she furthered her studies at Mississippi State University, where she received her Masters Degree in Geosciences (Broadcast Meteorology). In 2005, she worked as the on-camera meteorology intern at The Weather Channel.

In Jennifer's spare time, you can find her watching college football, running, spending time outdoors, enjoying everything beautiful Atlanta has to offer, and at various dog parks with her Italian Greyhound, Sadie Mae.

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This Woman Will Help You

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(The same way she helped us grow ours!)

Tatyana Thomas-Ladd
Founder
Georgia Commerce Club



Solange Warner, CEO
ASHTON INTERNATIONAL
Host of Global Matters TV



Moon Colon
International Medical Clinic



Dr. Elaina George, E.N.T
Intergrative ENT

Most of us, especially women, have been bartering since kindergarten! Remember exchanging sandwiches or cookies at lunch time with a friend? Her sandwich or snack at recess just looked better than yours and vice versa. Today it might be your accounting services for a facial, or that piece of jewelry you've had your eye on in exchange for a few hours of your consulting time. Photography in exchange for medical care, or housekeeping for theatre tickets. Southern Barter can make all of this happen!

CEO, Laurie Sossa's Southern Barter Club is one of the fastest growing trade exchanges in the U.S. Barter is a recognized form of currency and reportable income to IRS. In the barter network, members agree to accept trade dollars in lieu of cash dollars for their new-found business. Trade dollars can be used to acquire printing, advertising, legal services, healthcare, furniture, artwork, jewelry, gifts, restaurants, beauty services, spas and more!

We're all about women helping women, but most of all Southern Barter is about exchanging referrals and leads, helping you build your business whatever that business might be. There is no requirement or pressure to barter anything at anytime. You can barter at your own pace with our help. It's that simple.

If you are interested in an exchange or trade with a fellow member, there are ways Laurie can help to facilitate the transaction. Southern Barter is looking for women who want to share their resources through organized barter with other women.

(Trading members not limited to woman only but SBC supports woman owned businesses.)

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