



Winners 2010

The BT Technology Solution of the Year
Winner: Boots
The Retail Assist Supply Chain Excellence Award
Winner: Argos with Zetes Highly Commended: ASOS/RedPrairie
Customer Technology of the Year
Winner: Ocado
The First Friday Employee Communication or Training Solution of the Year
Winner: Wilkinson with Retail Manager Solutions Highly Commended: British Red Cross with Cybertill
EPoS Initiative of the Year
Winner: Oasis
International Solution of the Year
Winner: New Look with Oracle
Internet Technology of the Year
Winner: M & M Direct with Tealeaf
The ReThink Recruitment IT Team of the Year
Winner: Aurora Fashions

Highly Commended: BrightHouse

Loss Prevention Solution of the Year

Winner: Aurum with Concept Smoke Screen

Multichannel Integration Project of the Year

Winner: Boots

Highly Commended: Halfords with BT Expedite and Salmon

The Investigo Project Implementation of the Year

Winner: Mint Velvet with Retail Assist