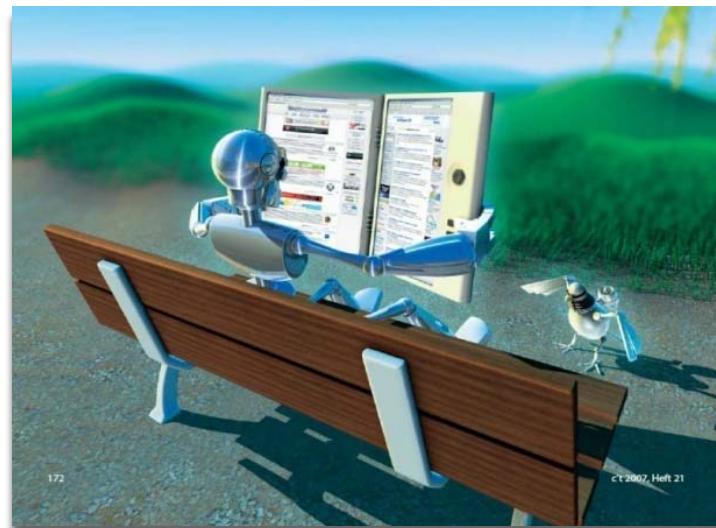


ONTOS



Semantik-basiertes Management unstrukturierter Informationen



Source: c't 2007

Daniel Hladky, CEO

www.ontos.com

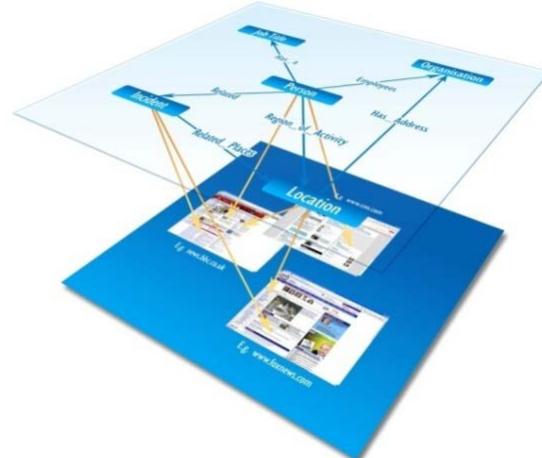


“Language is magic, and computers are still dumb.”

Aaron StraupCope(flickr.com)

Agenda

- ↗ Why semantics
- ↗ Use Cases & Expected Values
- ↗ Tendencies / Outlook



Why semantics

Russia's MTS starts BlackBerry service for non-corporate clients | Top Russian news and analysis online | RIA Novosti' newswire - Mozilla Firefox

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Russia's MTS starts BlackBerry service ... +
27/04/2010 12:54 RUS ENG DEU FRA ARA PER ESP JPN CHN(S) CHN(T) | RSS | f t
RIA NOVOSTI

blackberry 1

27/04/2010 12:54
USD 28/04 29.0623 -0.0259
EUR 28/04 38.8534 -0.0172
RTS 12:49 1616.27 -0.6%
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- Medvedev heads to Norway to discuss energy, maritime borders
- Russia wants to offer Ukraine cooperation in leading economic sector - Putin
- Russia, Ukraine revive plans to build new bridge, 'new life'
- Iran behaves 'irresponsibly' regarding nuclear program - Medvedev
- Medvedev says Russia interested in NATO proposals on anti-missile defense

BUSINESS RSS

Russia's MTS starts BlackBerry service for non-corporate clients

19:33 23/04/2009

MOSCOW, April 23 (RIA Novosti) - MTS launched on Thursday wireless internet services through the BlackBerry platform to non-corporate subscribers, the president of Russia's largest mobile phone operator announced.

"MTS stores in Moscow have begun selling and connecting BlackBerry devices for individual clients in Moscow," Mikhail Shamolin told RIA Novosti.

The BlackBerry handheld device, developed by the Canadian company Research In Motion Limited, enables users to access e-mail, phone, text messaging, the Internet, and corporate data applications.

MTS and its major rival VimpelCom obtained licenses to import BlackBerry handsets into Russia in February 2008. After receiving approval from regulators, MTS launched BlackBerry for corporate clients in June 2008.

MTS spokesperson Irina Osadchaya said some 500 large corporate customers in Russia were currently using BlackBerry.

VimpelCom, which runs the Beeline brand, is not planning to offer BlackBerry services to individuals.

"We are planning to concentrate on developing BlackBerry service for corporate clients," VimpelCom spokesperson Ksenia Komeyeva said.

MegaFon, Russia's third-largest cellular phone operator, launched MegaSync, an analogue of Blackberry, in December 2007.

Dad Returns From Iraq (Video) 10 Famous Men Who Were Really Women 5 Things You Didn't Know About Gina Carano Car-Bike-What?

2

3

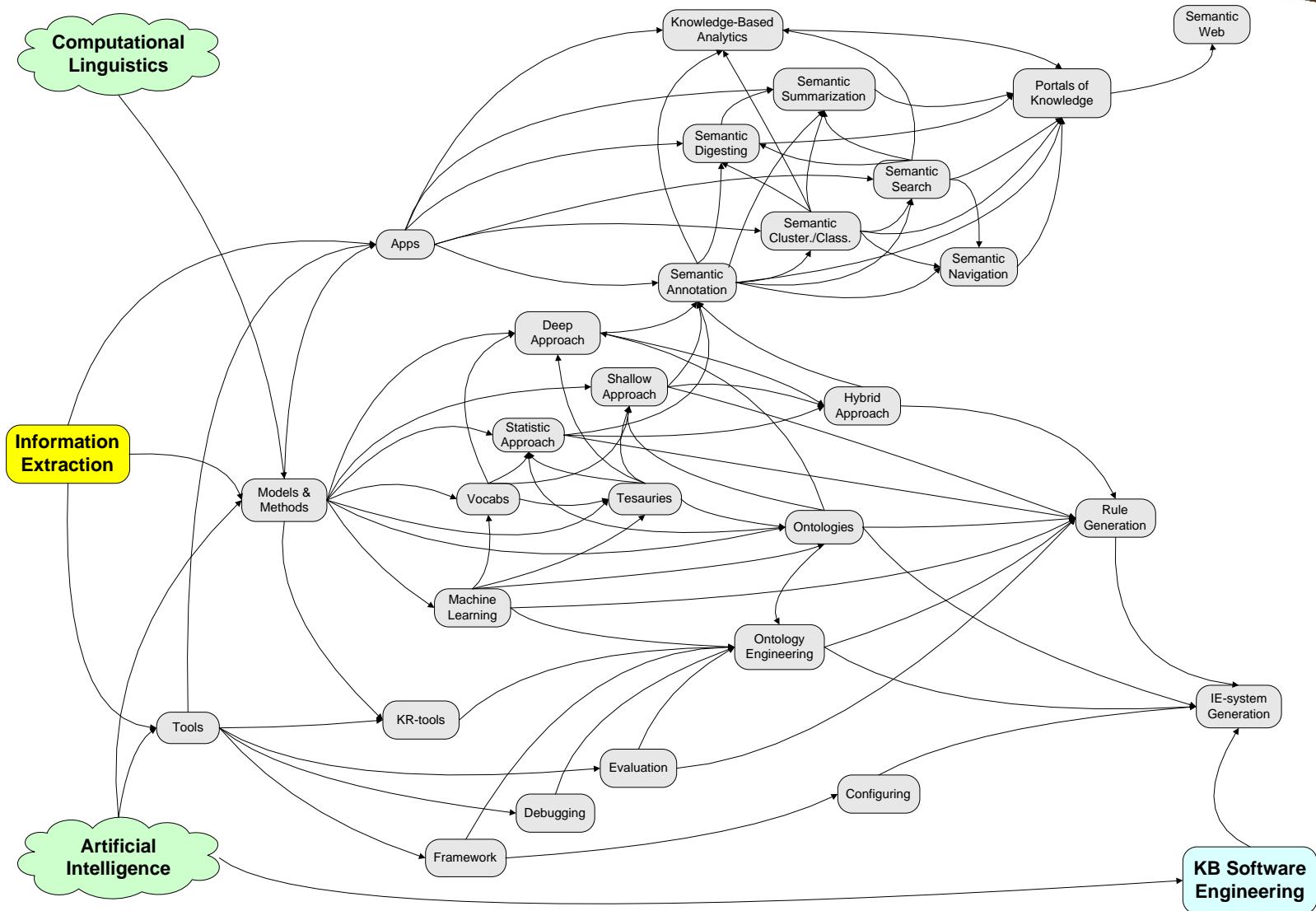
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1. Search
2. Content
3. Related content
4. „New Services“
5. SW Agents



R&D Evolution in IE domain



Ontology/Rule driven NLP

Oval Group, the insurance broker consolidator, has made two new purchases: Powell Insurance Brokers of Liverpool and Wrexham-based Williams Insurance Brokers.

The acquisition of Powell, which employs 40 staff and has turnover of £3.4 million, will strengthen Oval's position in north-west England, where the group has plans for further expansion.

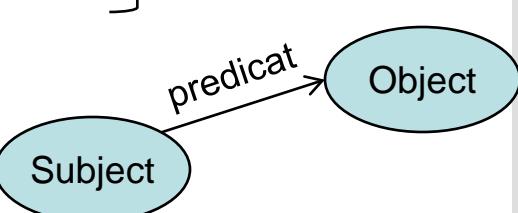
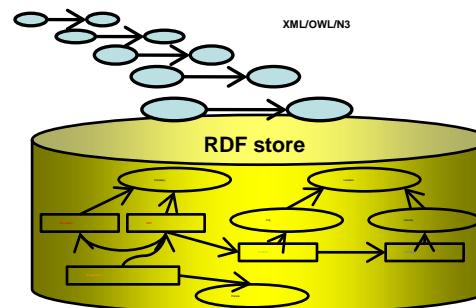
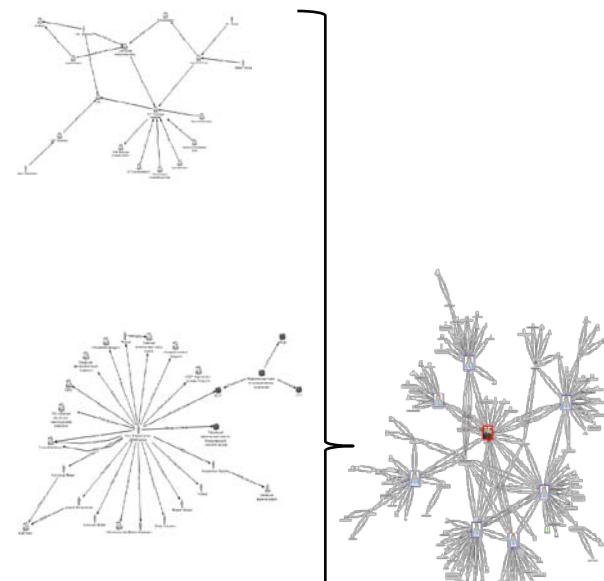
Powell specialises in the corporate sector

Maurice Greenberg, former chief executive officer of American International Group, has called for changes in the company's U.S. federal bailout package.

Kevin Kiernan has been named by Groupama Insurances as the firm's new director of Motor Underwriting. He joined the firm on 9th October, leaving behind the post of Business Finance head he held with AXA Insurance.

OntosMiner™ Ruleset:

```
Rule: SimplePerson
// Daniel Hladky, Kevin Kiernan, ...
{
    ((FirstPerson)):nam (((Patr)):patr)? ((Family)):fam
    (((FormerFam)):former)?
) : phrase
-->
{
    AnnotationSet nameSet = (AnnotationSet) bindings.get("nam");
    Annotation nameAnn = (Annotation) nameSet.iterator().next();
    .....
    annotations.add(firstNode, lastNode, "Person", features);
}
```



Use Cases



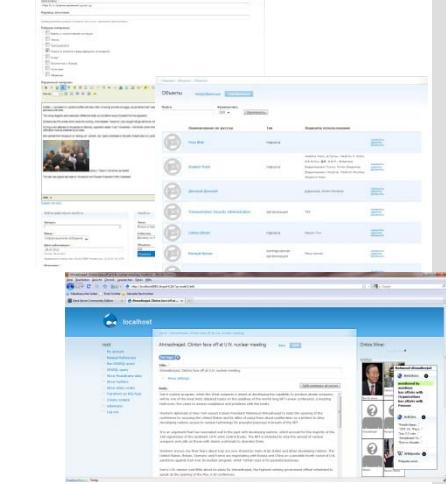
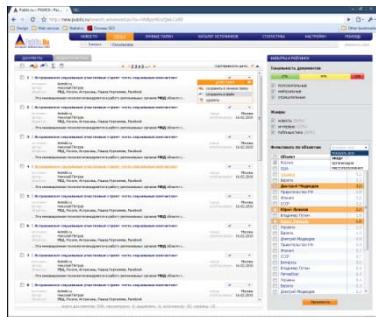
New Services



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[Brasserie Les Halles - Flatiron - New York, NY](#) ★

★★★★★ 425 reviews - Price range: \$\$\$

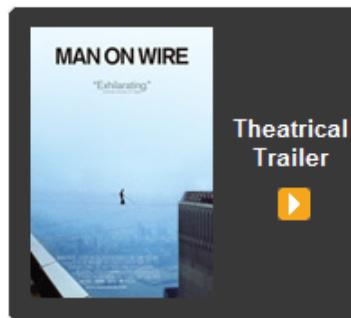
425 Reviews of Brasserie **Les Halles** "It feels like a French brasserie in here... from the wall décor and bizarrely low lighting to the extremely cramped ...

www.yelp.com/biz/brasserie-les-halles-new-york - [Cached](#) - [Similar](#)

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[Man on Wire \(2008\)](#)

[movies.yahoo.com](#)

[Yahoos](#) A-, [Critics](#) A- On August 7th 1974, a young Frenchman named Philippe Petit stepped out on a wire illegally rigged between New... [more](#)

Running Time: 1 hr 42 mins

Directed by: [James Marsh](#)

Starring: [Philippe Petit](#), ... [more](#)

[Man on Wire](#)

Official site of the movie **Man on Wire**, the documentary about Philippe Petit's illegal high-wire walk between the Twin Towers of the World Trade Center in 1974.

www.manonwire.com - [Cached](#)

[Man on Wire - Wikipedia, the free encyclopedia](#)

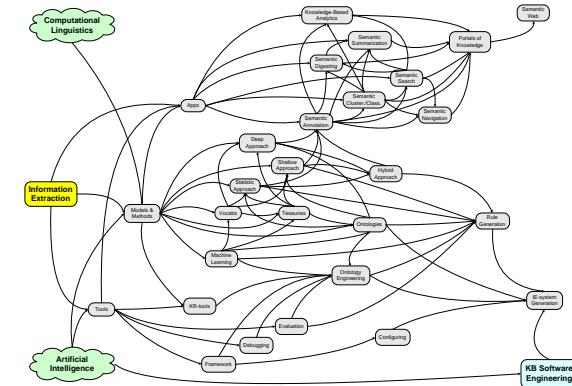
[Production](#) | [Reception](#) | [Soundtrack](#) | [See also](#)

Man on Wire is a 2008 documentary film directed by James Marsh. The film chronicles Philippe Petit's 1974 high-wire walk between the Twin Towers of New York's World Trade Center. It is...
en.wikipedia.org/wiki/Man_on_Wire - 54k - [Cached](#)



Ontos and IE in 2010+

- ↗ Hybrid methods in IE
- ↗ Rules generation
- ↗ Semantic clustering/classification
- ↗ Semantic digesting / summarization
- ↗ Unique ID „GUID“
- ↗ Knowledge-based Analytics (S-BI)



Danke! – Fragen

Antworten jetzt
Am Stand/Ausstellung
Am API Vortrag



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Daniel Hladky, CEO

Ontos AG

Mittelstrasse 24, 2560 Nidau

Tel.: +41 32 33292-50

Fax: +41 32 33292-52

daniel.hladky@ontos.com



Russia's MTS to launch BlackBerry service in late April | Top Russian news and analysis online | 'RIA Novosti' newswire - Mozilla Firefox

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<http://en.rian.ru/business/20090409/121027444.html>

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Russia's MTS to launch BlackBerry serv...

- Yanukovich reverses Ukraine's position on Holodomor famine
- Ukraine, Belarus, U.S., UK leaders beg off V-Day celebrations in Moscow

BUSINESS RSS

Russia's MTS to launch BlackBerry service in late April

13:08 09/04/2009

MOSCOW, April 9 (RIA Novosti) - MTS will offer BlackBerry, a leading wireless platform, to individual Russian subscribers by late April, the president of Russia's largest mobile phone operator announced.

"We will launch it in two weeks," Mikhail Shamolin said.

BlackBerry is a popular wireless solution enabling its users "to easily access e-mail, phone, text messaging, Internet, organizer and corporate data applications from a single, integrated device," the U.S. company said on its website.

Russia's Federal Security Service agreed the service provisions with BlackBerry in November 2007, to confirm they complied with Russian legal requirements.

MTS and its major rival VimpelCom obtained licenses to import BlackBerry handsets into Russia in February 2008. After receiving approval from all regulators, MTS launched BlackBerry for corporate clients in June 2008.

MTS Spokesperson Irina Osadchaya said some 500 large corporate customers in Russia were currently using BlackBerry.

VimpelCom, which runs the Beeline brand, is not planning to offer BlackBerry services to individuals.

"We are planning to concentrate on developing BlackBerry service for corporate clients," VimpelCom spokesperson Kseniya Korneyeva said.

MegaFon, Russia's third-largest cellular phone operator, launched MegaSync, an analogue of BlackBerry, in December 2007.

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MOSCOW, April 9 (RIA Novosti) - MTS will offer BlackBerry, a leading wireless platform, to individual Russian subscribers by late April, the president of Russia's largest mobile phone operator announced.

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MTS and its major rival VimpelCom obtained licenses to import BlackBerry handsets into Russia in February 2008. After receiving approval from all regulators, MTS launched BlackBerry for corporate clients in June 2008.

Infographics on en.rian.ru

10 Famous Men Who Were Really Women

Dad Returns

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STORIES

Tensions rise as Ukrainian parliament ratifies deal (Update 2)

The Ukrainian parliament has ratified the deal with Russia amid brawls in the chamber outside parliament, a RIA Novosti correspondent said on Tuesday.

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27/04/2010 Eggs and smoke bombs; Mayhem unleashed in Ukrainian Parliament

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http://new.public.ru/search_advanced.pu?sv=hN8pz4GrzQwLCa90

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 Источник: Astrobl.ru
 автор: Николай Петров
 объекты: МВД, Россия, Астрахань, Рашид Нургалиев, Facebook
 ... Эта инновационная технология внедряется в работу региональных органов МВД области с...

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 Источник: Astrobl.ru
 автор: Николай Петров
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 Источник: Astrobl.ru
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Украина	2,2
Европа	2,2
Дмитрий Медведев	3,0
Правительство РФ	2,8
Япония	2,6
СССР	2,0
Юрий Лужков	2,0
Владимир Путин	1,9
Борис Немцов	1,6
Украина	1,3
Европа	1,1
Дмитрий Медведев	0,9
Правительство РФ	0,8
Япония	0,7
СССР	0,7
Беларусь	0,6
Владимир Путин	0,4
Петербург	0,4
Украина	0,4
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GRPM THE GROUP OF DEFENSE AND SECURITY EQUIPMENT MANUFACTURERS AND SUBCONTRACTORS OF WESTERN SWITZERLAND

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March 17, 2010 (2)

05:45 Achtung, eine A-Bombe! Armeechef warnt vor Nuklearangriff in der Schweiz - Schweiz: Standard - tag...
Die Taliban setzen in der Schweiz Atomsprengköpfe ein - für Armeechef André Blattmann ein durchaus d...
CVP | André Blattmann | Schweiz | Urs Schwaller | Griechenland

05:45 Achtung, eine A-Bombe! Armeechef warnt vor Nuklearangriff in der Schweiz - Schweiz: Standard - ber...
Die Taliban setzen in der Schweiz Atomsprengköpfe ein - für Armeechef André Blattmann ein durchaus d...
CVP | André Blattmann | Schweiz | Urs Schwaller | Griechenland

February 17, 2010 (1)

13:46 20 Minuten Online - Eine knappe Milliarde fürs Militär - Schweiz
Der Bundesrat beantragt dem Parlament ein Rüstungsprogramm 2010 im Wert von 529 Millionen Franken. D...
Tessin | Bundesrat

December 11, 2009 (1)

06:43 20 Minuten Online - Maurer will wieder Radtruppe - Schweiz
Das Armeebudget ist knapp: Deshalb könnte es statt Kampfjets bald neue Militärvelos geben. So der Wu...
SP | Bundesrat

November 17, 2009 (1)

André Blattmann

Barack Obama | Bill Clintons | Bundesrat | CVP | Christoph Blocher | Griechenland | Marti | Micheline Calmy-Rey | Polizei | Reuters | Saab | Schweiz | Siemens | Urs Schwaller |

Fertig

Заголовок: *
Fists fly in Ukraine parliament punch up

Перевод заголовка:

Перевод заголовка на ваше усмотрение. Если пусто – заполняется автоматически.

Рубрика материала:

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- Происшествия
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- Спорт
- Экономика и бизнес
- Культура
- Общество

Первичный материал:

(CNN) — Lawmakers in Ukraine scuffled with each other, throwing punches and eggs, as parliament met Tuesday to ratify a treaty with Russia that extends the latter's navy presence peninsula until 2042.

The ruling Regions party eventually ratified the treaty but not before howls of protest from the opposition.

Someone set off a smoke bomb inside the building, while Speaker Volodymyr Lytvyn sought refuge behind an umbrella as he was pelted with eggs.

During a rally attended by thousands on Saturday, opposition leader Yulia Tymoshenko — the former prime minister who lost to Viktor Yanukovych in the presidential election run-off in ratification must be prevented at all costs.

She claimed that Yanukovich is "selling out" Ukraine, has "openly embarked on the path of destruction of (Ukraine's) national interests, and has actually begun the process of eliminating



Gallery: Chaos In Ukrainian parliament

The deal was signed last week by Yanukovich and Russian President Dmitry Medvedev.

body p

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Библиографические атрибуты

Авторы:

Жанр: *

Дата публикации: *

 Format: 28.04.2010
 Правильно только так: 10.04.2009 Неправильно: 10.04.09, 04/10/09

Источник: *

Атрибуты

Темы:

События:

Объекты:

<input type="text" value="Медведев"/>	<input type="radio"/>
<input type="text" value="Медведев"/>	<input type="radio"/>

Главная > Объекты > Объекты

Объекты Неодобренные Одобренные

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	Tony Blair	персона	изменить удалить занести	
	Vladimir Putin	персона	Vladimir Putin, В.Путин, Vladimir V. Putin, В.В.Путин, 鲁宗, В.В.П., Владимир Владимирович Путин, Путин Владимир, Владимир Путин, Poutine, Vladimir Poutine, Vladimir Putin	изменить удалить занести
	Дмитрий Донской		Д.Донской, Dmitri Donskoy	изменить удалить занести
	Transportation Security Administration	организация	TSA	изменить удалить занести
	Carlos Ghosn	персона	Карлос Гон	изменить удалить занести
	Renault Nissan	коммерческая организация	Рено-Ниссан	изменить удалить занести
	Дагестан	Местоположение	Дагестан, Dagestan	изменить удалить занести
	Лех Качиньский	персона	Lech Kaczynski	изменить удалить занести

Ahmadinejad, Clinton face off at U.N. nuclear meeting | localhost - Mozilla Firefox

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Zend Server Community Edition Ahmadinejad, Clinton face off at ...

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Home > Ahmadinejad, Clinton face off at U.N. nuclear meeting

Ahmadinejad, Clinton face off at U.N. nuclear meeting View Edit

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Title: * Ahmadinejad, Clinton face off at U.N. nuclear meeting

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Body:

Iran's nuclear program, which the West suspects is aimed at developing the capability to produce atomic weapons, will be one of the most hotly debated topics on the sidelines of the month long NPT review conference, a meeting held every five years to assess compliance and problems with the treaty.

Western diplomats in New York expect Iranian President Mahmoud Ahmadinejad to mark the opening of the conference by accusing the United States and its allies of using fears about proliferation as a pretext to deny developing nations access to nuclear technology for peaceful purposes in breach of the NPT.

It is an argument that has resonated well in the past with developing nations, which account for the majority of the 189 signatories of the landmark 1970 arms control treaty. The NPT is intended to stop the spread of nuclear weapons and calls on those with atomic warheads to abandon them.

Western envoys say their fears about Iran are now shared by many Arab states and other developing nations. The United States, Britain, Germany and France are negotiating with Russia and China on a possible fourth round of U.N. sanctions against Iran over its nuclear program, which Tehran says is for peaceful purposes.

Iran's U.N. mission said little about its plans for Ahmadinejad, the highest-ranking government official scheduled to speak at the opening of the May 3-28 conference.

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Entities

 Ban Ki-moon	 Mahmoud Ahmadinejad
 George W. Bush	 Barack Obama
 Obama	 Bush

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