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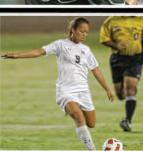
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We are pleased to present the 2011-12 University of Hawai'i Athletics Annual Report. This past year was particularly eventful and the following pages not only recap the success we enjoyed as a department but also help set the stage for the great things that lay ahead.

During the course of 2011-12, three sports—women's volleyball, women's tennis and softball—captured conference titles, while a half dozen programs represented Hawai'i in national postseason events. We marvel at those who have moved on and reached the pinnacle of their respective sports. The University continues to be well represented in the professional ranks, while a number of current and former student-athletes competed in this summer's London Olympics.

What we are most proud of, however, is the continued excellence and dedication of our student-athletes in the classroom and community. Our Academic Progress Rate has improved for the sixth straight year, while our men's basketball and cross country programs received Public Recognition Awards for scores in the top 10 percent of their respective sports. The overall grade point average of our student-athletes also continues to rise.

To ensure the continued success of our student-athletes, work has begun on an expanded and improved Nagatani Academic Center. Meanwhile, this summer also marked groundbreaking for the Clarence T.C. Ching Athletics Complex—what is sure to be the crown jewel of our recent lower campus improvements.

Of course the landscape of college athletics has also changed drastically. After 33 fruitful years with the Western Athletic Conference, we usher in a new era with our football team joining the Mountain West Conference and 13 of our other sports programs joining the Big West Conference.

We are thrilled to have two new leaders to guide us during this transition as football coach Norm Chow and women's basketball coach Laura Beeman bring strong track records and renewed energy to campus. We also welcome the arrival of new UH Manoa Chancellor Tom Apple and recognize the contributions of his predecessor Virginia Hinshaw.

This is an exciting time to be a part of UH Athletics. Please enjoy this year's report as we celebrate the accomplishments of the past while looking forward to the challenges ahead. Mahalo nui loa for your continued support!

## 2011-12 Highlights

Warrior football player **Scott Harding** was named to the FWAA Freshman All-American team as a return specialist, while linebacker **Aaron Brown** was picked in the seventh-round of the NFL Draft by the St. Louis Ram. At least one Warrior has been selected in 11 of the last 13 NFL drafts.

Women's volleyball concluded a dominate run in the Western Athletic Conference with its 16th straight conference title. The Rainbow Wahine were ranked as high as No. 3 nationally in 2011 and were led All-American **Kanani Danielson** who won her third straight WAC Player of the Year award. The senior also earned the Lowes Senior CLASS Award in collegiate volleyball, recognizing her achievements in four areas of excellence – community, classroom, character and competition.

The men's basketball team overcame a 15-point second-half deficit to upset No. 14 Xavier in overtime thriller during the Diamond Head Classic. UH picked up its first win over a ranked team in six years and did it before a national television audience.

Sand Volleyball made a successful debut as a collegiate sport. Freshman Jane Croson was one of just 10 players nationally to

earn All-America honors. Croson, along with partner Ashley Lee, as well as the tandem of Emily Hartong and Elizabeth Stoltzman, participate in the inaugural AVCA National Championships in Gulf Shores, Ala.

Women's tennis upset perennial power Fresno State to capture the WAC Tournament title and an earn its firstever bid to the NCAA Championships. **Jamie Pawid**, who earlier in the season upset 2011 NCAA title runner-up Stacey Tan of Stanford, was named WAC Freshman of the Year.

Softball began the year with a school-record 21 straight wins, including a dramatic walk-off win over top-ranked California. Hawai'i ultimately won its fourth WAC regular season title and advanced to the NCAA Tournament for the second time in three years. Leading the way was record-breaking senior pitcher **Stephanie Ricketts**, who won her third WAC Pitcher of the Year award, was named to the NFCA All-America second team.

Sailing head coach **Andy Johnson** was inducted into the Inter-Collegiate Sailing Association (ICSA) Hall of Fame. It was one of two prestigious honors for the 23-year coaching veteran, who was also awarded the 2012 Richard H. Lough Memorial Service Award for his extraordinary service to the Pacific Coast Collegiate Sailing Conference.

**TeRina Keenan** won her third straight WAC title in the discus. The New Zealand native concluded her track and field career as one of the best throwers in school history, capturing five career medals at the WAC Championships (three gold and two silver) and competing in four NCAA Regional events.

## WAC CHAMPS!











# A NEW ERA BEGINS

# **2012-13 Conference Affiliations**

## **Big West Conference**

CONFERENC

Baseball Women's Volleyball Women's Outdoor Track & Field Women's Cross Country Women's Water Polo Softball Women's Soccer Men's and Women's Golf Men's and Women's Tennis Men's and Women's Basketball

## **Mountain West Conference**

Football

## Mountain Pacific Sports Federation

Men's Volleyball Men's and Women's Swimming and Diving Women's Indoor Track & Field

## Pacific Coast Sailing Conference

Coed and Women's Sailing

MOUNTAIN

# **FACILITIES**

Groundbreaking began in July 2012 for the Clarence T.C. Ching Athletics Complex



Expansion and refurbishing of the Nagatani Academic Center



Expansion and refurbishing of the Women's Locker Rooms

## Coming Soon...

#### The Clarence T.C. Ching Athletics Complex

- A new three-story building on the mauka side of the existing Clarence T.C. Ching Field.
- Grandstand seating for approximately 2,500 fans.
- Offices, locker rooms and a meeting room for women's soccer, cross country, track and field, and sand volleyball.
- A sand volleyball venue with 800 seats and two competition courts.
- Lofted space for future facilities, such as concessions, a ticket office and broadcast booths.

## **Upcoming Projects**

- UH Softball Stadium design
- · Football locker room and coaches' locker room renovation
- Training room renovation and expansion
- Football meeting rooms and auditorium renovation
- Construction of permanent football video towers
- Sun/rain protection for tennis court
- Sun/rain protection for diving area
- Men's and women's basketball office/reception
  area renovation



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# **CORPORATE SALES & MARKETING**



## **Corporate Partner Program Continues Record Revenue Gains With \$3.8 Million In 2011-12**

The University of Hawai'i Athletics Department's Corporate Partner Program continued its annual revenue gains in 2011-12, generating a record \$3,812,141 in cash and trade through marketing agreements with members of Hawai'i's business community.

In 2011-12, the UH Corporate Partner Program generated \$2,289,273 in cash and \$1,522,868 in trade value to help offset the department's operating expenses. In total, \$3,812,141 in cash and trade agreements were negotiated, which is an increase of \$381,678 from the previous year.



Corporate Partners receive significant benefits at UH sporting events, including: scoreboard messaging, event sponsorship, signage, giveaway opportunities, interactive fan activities, public address announcements, video-screen exposure, hospitality benefits, recognition of company representatives, etc.

## Communicating **Effectively With Fans A UH Prioritv**

When it comes to promoting UH teams, student-athletes, sporting events, and ticket offers, the Athletics Department utilizes a vast number of traditional media platforms, as well as emerging technologies that focus on internet-based communication.

- Through trade agreements with local media, UH Athletics placed more than \$280,000 in television advertising. \$310,000 in newspaper advertising, and \$240,000 in radio advertising during 2011-12.
- H-Mail, UH's e-newsletter, is sent to an e-mail data base of nearly 80,000 everv week.
- HawaiiAthletics.com, UH's official website, • averages more than 6,300 visitors and 25,000 page views daily.
- Twitter, Facebook, and YouTube pages are utilized extensively.









**Diamond Corporate Partners** 















**MEDIA** 

## **Broadcast Coverage**

- A new television era began in August 2011 with Oceanic's introduction of OCSports, a 24/7 basic-cable channel featuring exclusive coverage of UH sports. Exposure extended beyond Hawai'i shores with live streaming via OCSports.tv
- A total of 36 UH telecasts, produced by OCSports, were aired live on Fox College Sports via satellite from Hawai'i and made available to more than 56 million mainland households.
- Four different sports—football, men's basketball, women's volleyball and softball—made a combined 15 national television appearances on the ESPN family of networks.
- ESPN Honolulu continued to broadcast a litany of UH sports on the radio airwaves, via ESPN 1420 AM, ESPN 1500 AM and ESPN1420am.com.

## HawaiiAthletics.com



• The University of Hawai'i launched a redesigned website and reached out to a broader fan base through its social media efforts.



A new high-definition, digital scoreboard wows the fans at the Stan Sheriff Center after debuting in August 2011

## **Platinum Corporate Partners**















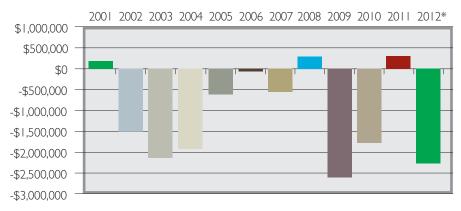
# **REVENUES AND EXPENSES**

The planned change in conferences resulted in a reduction of our revenue from the Western Athletic Conference (considered an exit fee; note: in FY 2011, the WAC revenue distribution total was \$1.1 million). Meanwhile, football ticket revenue was less then expected. We are estimating closing the books with a deficit of approximately \$2.35 million.

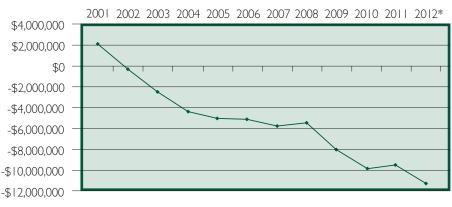
In 2013, we will begin paying travel subsidies-estimated at \$1.2 million per year-to conference schools in the Mountain West and the Big West. We will continue to maximize revenue generation through ticket sales and with the ongoing support of our corporate partners, fund raising arm ('Ahahui Koa Ānuenue), booster clubs, donors and fans. We appreciate the on-going support from the UH Manoa Chancellor's Office and the UH President's Office as our goal remains to provide outstanding support for our sport programs and quality educational and competitive opportunities for our student-athletes. Working together, we will continue to meet our fiscal challenges and remain competitive nationally in NCAA Division I sports.

## \*Estimated, unaudited figures

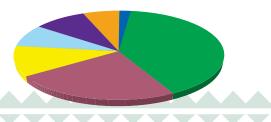
## Annual Surplus/Deficit (2001-2012)



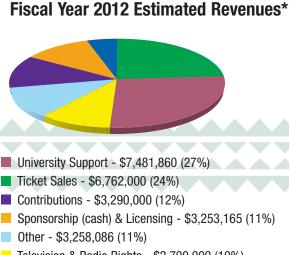
## Total Net Assets/Deficit (2001-2012)



## Fiscal Year 2012 Estimated Expenses\*



- Salaries and Benefits \$12,280,977 (40%)
  Athletic Student Aid and Medical \$7,144,127 (24%)
- Team Travel \$3,445,050 (11%)
- Support Programs Operating Expenses \$2,662,578 (9%)
- Sports Operating Expenses \$2,279,635 (8%)
- Guarantees \$1,966,836 (6%)
- Other Expenses \$589,500 (2%)



- Television & Radio Rights \$2,700,000 (10%)
- NCAA/Conference Distributions \$1,374,000 (5%)



UH continues to make progress in achieving equal opportunity by completing its 2007-2012 gender equity plan "Believe It, Achieve It."

- The Athletics Department provided equitable participation opportunities at 57.4 percent, exceeding UH's enrollment rate of 53.6 percent in compliance with the **Patsy T. Mink Act (Title IX).**
- More than 225 women competed in 13 sports: basketball, cross country, golf, indoor track & field, outdoor track & field, sailing, soccer, softball, swimming and diving, tennis, indoor volleyball, sand volleyball and water polo.
- UH hosted the 2011 Cross Country Championship in October as well as the 2011 NCAA Women's Volleyball first and second rounds and regionals in December. The NCAA regional matches attracted sellout crowds.
- UH provided 109 scholarships distributed among 156 female student-athletes at a value of \$2.84 million. Female studentathletes make up 47.5 percent of our student-athletes.
- Funding for summer school aid increased by \$24,000.
- Five out of our 11 head women's coaches are female.

- UH welcomed its newest women's varsity sport with the addition of sand volleyball in the Spring of 2012.
- Marilyn Moniz-Kaho'ohanohano currently serves as Chair of the NCAA Committee on Women's Athletics.
- Six different women's sports—sailing, softball, tennis, outdoor track & field, indoor volleyball and sand volleyball represented UH in the postseason on the team or individual level.



# **GENDER EQUITY**



## Celebrating 40 Years of Rainbow Wahine Athletics 1972-2012

The athletics department celebrated the 40th anniversary of Rainbow Wahine athletics a program which was started in 1972 by Dr. Donnis Thompson, the schools first director of women's athletics. Numerous events were held throughout the year, highlighted by the Rainbow Wahine Athletics Banquet with more than 400 people-half of which included current student-athletes-gathered to recognize the great accomplishments of the last four decades. Among those honored were Tita Ahuna (volleyball), Mahina Eleneki Hugo (volleyball), Jill Nunokawa (basketball), Supreme Court Justice Sabrina McKenna (basketball) and Cindy Boerner Mazda, the school's second director of women's athletics.

In addition, the UH Circle of Honor signified the anniversary with an all-female class in 2011, consisting of inductees **Natasha Kai**, (soccer), Brooke Wilkins (softball) and **Congresswoman Patsy T Mink**, the UH alum who helped author the landmark federal legislation called Title IX in 1972.



# ACADEMICS

## **Grade Point Average**

Year	Student Athlete Mean Cumulative GPA	Undergraduate Mean Cumulative GPA
2007-08	2.88	2.95
2008-09	2.87	2.95
2009-10	2.85	2.95
2010-11	2.89	2.91
2011-12	2.93	2.93

The Student-Athlete Academic Services' goal is for the studentathletes' grade profile to match that of our undergraduates' grade profile. This table shows the progress made towards achieving that goal.

The APR (Academic Progress Rate) is a tool devised by the NCAA that combines the current academic eligibility rate of our student athletes, their retention rate, and their rate of graduation.

## **Academic Progress Rate**

Year	Multi-Year APR University of Hawaiʻi	Multi-Year APR Division 1
2006-07	941	961
2007-08	949	964
2008-09	962	967
2009-10	968	970
2010-11	971	973

UH's multi-year rate, which includes scores from the past four academic years, has improved each and every year since the APR was introduced in 2005.

The NCAA cited UH's men's basketball and women's cross country teams with Public Recognition Awards for posting multiyear scores in the top 10 percent of their sport.

## **Academic Highlights**

- Following the 2011-12 season, UH boasted a total of **145** students who were named all-academic in their respective conferences.
- UH hosted its annual scholar athlete dinner with **192** studentathletes honored for achieving a cumulative grade point average of 3.0 or higher.
- A total of **43** straight A performances were achieved during the 2011-12 fall and spring semesters
- Following the completion of the 2011-12 school year, **106** student athletes received their degree from the University of Hawai'i.

Stephanie Ricketts earned 2012 Capitol One Academic All-America<sup>®</sup> Division I softball team third-team honors, as selected by the College Sports Information Directors of America (CoSIDA) and is just the second Rainbow Wahine softball player to ever be named an Academic All-American.





# **STUDENT-ATHLETE DEVELOPMENT**

This year the Student-Athlete Advisory Committee focused their efforts on reading and plays days at local elementary schools. The motto for the department was "Play for Fitness", which encouraged children of all ages to get outside and play for their health. Each month the student-athletes and athletics department hosted visiting elementary schools as they toured UH Manoa.

UH student-athletes and athletics department continued to participate in various community service projects throughout the year. This year's highlights included:

 Kids Fest at the Bishop Museum with Brian Clay on October 23rd. Their booth, Play for Fitness, had children running and jumping, as they completed an obstacle course.



- "Play for Fitness" at Hokulani Elementary School during the Fall and Spring
- Reading with a Rainbow through-out the year at local elementary schools
- Jump Rope for Heart at Holy Nativity Elementary
- Kailua Elementary "Shining Stars" luncheons
- UH Manoa "Walk A Mile in Her Shoes"
- Manoa Christmas Parade.
- Muscular Dystrophy Association Summer Camp
- · Samaritan's Feet "Birdies for Shoes"



- UH Manoa Motorcycle and moped helmet safety workshop
- UH Manoa Journalism Day
- UH Manoa Experience Fair
- UH Sophomore Experience Fair "Developing Healthy Habits"
- UH Homecoming
- UH Golf Tournament
- Hawaii Blood Bank Blood Drive
- American Cancer Society Relay for Life

The women's soccer team was recognized as the team with the most community service hours, with more than 400, followed by women's basketball and softball each

with more than 200 hours. Softball player **Dara Pagaduan** was recognized as the top student-athlete volunteering the most hours being part of the UH Relay for Life committee.

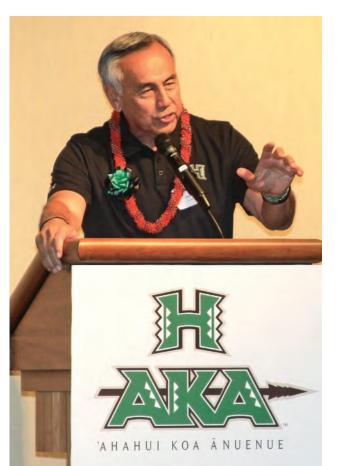
The Athletics Department also continues to provide facility tours for more than 1,000 local students each year to expose the students to the educational opportunities that exist at UH Manoa and to encourage all students to aspire to further their education.





ANAHOI KOA ANOENOE

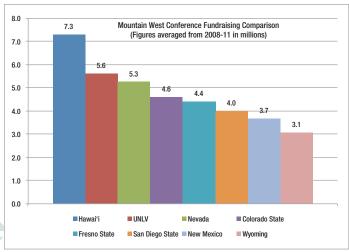
"Society of the Rainbow Warrior"



Coach Norm Chow addressing the crowd on March 12, 2012 for a fundraiser for Warrior Football at Waialae Country Club which raised over \$115,000.

## 2011-12 Highlights

- Preferred Seating and Parking program raised \$4.1 million
- Annual Giving raised \$2.2 million
  - Includes 40 fundraising events, receptions, golf tournaments
  - Includes solicitations (mail and phone) to over 18,000 donors
  - Includes two Nā Koa Football club telethons which raised over \$115,000
  - Added \$1.3 million in planned gifts and endowments
- Introduced weekly *Manoa Underground* Radio Show/podcast
- Introduced Booster Club card program to over 2,000 members







Centerplate, Big City Diner, Jack in the Box and Pacific Links to name a few.



AKA Scholarship fundraiser on April 4, 2012 to recognize and honor student-athletes and programs for outstanding service

Vince Baldemor President, 'Ahahui Koa Ānuenue

**Carol Gouveia** Director, Preferred Seating and Parking Program

Kelvin Shoji **Director**, **Development** 

Wayne Vieira **Director, Ticket Sales** 

David Estermann Assistant Director, Preferred Seating and Parking Program

Kim Fujiuchi Executive Director, Nā Koa

Joyce Lau Membership and Events Coordinator, Nā Koa

> **Andrew Skalman** Summer intern

## Mahalo for all of your support!

Contact us: 'Ahahui Koa Ānuenue

1337 Lower Campus Road, Honolulu, HI 96822 • www.KoaAnuenue.org • 808.956.6500 phone • 808.956.4598 fax



# **LETTERWINNERS CLUB**



K. Mark Takai PRESIDENT UH LETTERWINNERS CLUB

President K. Mark Takai Swimming '85-'89  Hosted pre-graduation breakfasts for outgoing student-athletes and their families during the Winter and Spring Commencement Exercises

- Sponsored graduation stoles to each graduating student-athlete
- Held receptions throughout the year for Letterwinners Club members
- Sponsored schedule planners for every UH student-athlete
- Donated 7 Lenovo laptop computers to the Nagatani Academic Center
- Donated \$50,000 to the Nagatani Academic Center renovation project

LWC, A Chapter of UHAA

The UH Letterwinners Club is an officially recognized chapter of the UH Alumni Association. Founded in 1997, the UH Letterwinners Club promotes fellowship among the Letterwinners; encourages loyalty, service and pride in UH Manoa,

and assists former and current Student-Athletes. Today, the Letterwinners Club and its 27 directors continue to be active in supporting Student-Athletes, the Athletics Department and the University.



2012-13 Officers

**1st Vice President** Taryn Kumamoto Cheerleading '93, '95-'98

#### 2nd Vice President Andy Lachman E Swimming '00-'03 0

Secretary Erika Buder-Nakasone Cheerleading '94-'97 **Treasurer** Leanna Lui Cheerleading '94-'99 Past President Mitch Ka'aiali'i Football '89-'91



# **CIRCLE OF HONOR**

In celebration of the University of Hawai'i's 40th Anniversary of Women's Athletics, three women headline the 2011 UH Sports Circle of Honor class.

The late **Patsy Takemoto Mink, Natasha Kai, and Brooke Wilkins** were officially announced as the Class of 2011 inductees at the UH Sports Circle of Honor media luncheon in October 2011.

The total number of inductees in the Circle of Honor is 96, including last year's honorees. Ten teams have also been enshrined. Plaques honoring the individuals and teams are anchored on the inner walls surrounding the main concourse of the Stan Sheriff Center.



#### Patsy Mink

The first Asian-American woman elected to Congress, the late **Patsy Takemoto Mink** championed the Title IX Amendment of the Higher Education Act, which

opened the door of opportunity for female athletes throughout the country. It was later renamed the Patsy T. Mink Equal Opportunity In Education Act in her honor. A 1948 graduate of the University of Hawai'i, she received her law degree from the University of Chicago before returning to her home state to open her own law practice and teach at UH. Several years later, she began her political career with the territorial House of Representatives while also serving in both the territorial and state Senate before winning a seat in Congress in 1965. During her first six-year term as a U.S. Representative, she became the first woman and Asian-American to run for U.S. President in 1972. She also ran unsuccessfully for U.S. Senate until beginning her second stint in Congress in 1990. Mink served another sixyear term until her untimely death in 2002, the same year she was posthumously re-elected to another term in Congress.



#### Natasha Kai

is considered the greatest player in Rainbow Wahine soccer history. Upon completion of her four-year career, she held virtually every offensive school record. She was the

school's first All-American in 2003 and the first player in Western Athletic Conference history to be named three-time league player of the year. She followed up a WAC Freshman of the Year season by leading the nation in goals scored as a sophomore. The Kahuku High School graduate continued her dominance in the sport the next two years, being named a semifinalist for the Hermann Trophy as the nation's player of the vear in 2004 and leading the Rainbow Wahine to their second regular season title in three vears as a senior. She left UH having shattered more than two dozen school and conference records including school marks for goals in a match (5), season (29), and career (72). Following UH, she became the first female player from Hawai'i to be selected to the U.S. National Team and won a gold medal at the 2008 Beijing Olympics. She is a veteran of the Women's Professional Soccer League and in 2008, helped Sky Blue FC to the championship.

#### **Brooke Wilkins**

In just two seasons with the Rainbow Wahine, **Brooke Wilkins** left her mark as the most dominant pitcher in the program's history. She was a two-time All-American

and led Hawai'i to back-to-back NCAA Regional appearances in 1994 and '95. A native of Australia, Wilkins shattered school career records for wins (58), including 32 shutouts and five no-hitters, strikeouts (585), and earned run average (0.68). As a freshman. she led the Rainbow Wahine to a 51-14 record. their first-ever Big West Conference championship, and a No. 7 national ranking. In 1995, she earned her second Big West Pitcher of the Year award and became the program's first NFCA first-team All-American with another 29-win season. She led UH to within two wins of its first Women's College World Series appearance. Once rated as one of the fastest pitchers in the world, Wilkins represented Australia in three Olympics, winning bronze in 1996 and 2000 and silver in 2004. Upon completion of her international career, she was inducted into the Softball Australia Hall of Fame in 2008.

### **BEEMAN FILE**

Alma Mater Cal State San Bernardino, 1992

**Playing Experience:** Cal State San Bernardino, 1989-92, point quard

#### **Coaching Experience**

2010-12 USC, Assistant Coach 2008-09 Los Angeles Sparks, Assistant Coach 1994-2010 Mt. San Antonio College, Head Coach 1992-94 University of Redlands, Assistant Coach

#### Coaching Highlights As a head coach...

- Won four California Community College State Championships (2004, '06, '07, '08)
- Won 10 South Coast Conference Championships
- Compiled an overall record of 390-110 (.780)

#### As an assistant coach...

- Helped lead USC to 24 wins and the 2011 WNIT Championship game
- Helped USC reel in two nationally ranked recruiting classes
- Helped lead the Los Angeles Sparks to the 2008 Western Conference Finals

#### Has coached...

- 7 McDonald's All-Americans
- 5 All-PAC-12 Players
- 3 Kodak All-Americans
- 2 Olympic Gold Medalists

#### Awards and Honors

- WBCA District 8 Coach of the Year (2008)
- Three-time South Coast Conference Coach of the Year (2000, '06, '07)

"The vision for the program is to play a great level of basketball and make a big impact in the Big West immediately." Laura Beeman was introduced as the new head women's basketball coach on March 23, 2012. The eighth head coach—and third female coach—in the 38-year history of the program, Beeman comes to UH after enjoying a highly successful career as head coach of Mt. San Antonio College in California, and as an assistant coach with USC and the WNBA's Los Angeles Sparks.

#### Q: When this job opened up, what made you say, "I want to be the next head coach at the University of Hawai'i?"

It offers so much promise. Going into the Big West...opens up promising advantages for recruitment, for going into a strong conference but a very winnable conference. And, Hawai'i, it's absolutely beautiful. There were just so many pieces with the facility... and the group of young women, I'm familiar with some of them. So, it was kind of like the stars aligned a little bit, and I just felt like this was the right position for me to really pursue.

#### Q: What is your vision for the program?

To come in and say immediately we're going to win the Big West and into the NCAA Tournament is lofty, but that is my goal—to come in here with my feet hitting the ground running. We would definitely like to make a name for ourselves immediately in the Big West (and) try to get into the NCAA Tournament. I want to play a level of basketball that is enjoyable to watch, that people want to come and see us play, and fans come to support these young women. The vision for the program is to play a great level of basketball and make a big impact in the Big West immediately.

#### Q: What do you think have been the keys to your career success and how do you look to apply it at UH?

I've always had wonderful people around me. I think any head coach worth their weight has great assistant coaches surrounding them that help them reach those goals and see their vision. They're not yes people, they come in with great, HAWAII strong personalities, so I've been very fortunate to have administration, coaches that have always supported me. My parents, my family has just been absolutely wonderful and I just have a great support system of friends and

# LAURA BEEMAN Q&A

family – it's just to another level. So, I think that support on all levels has also attributed to my success.

## Q: What kind of team can the fans expect to see on the court this season?

We are going to play fundamental, hard, basketball. We are not going to give up on plays, we are going to play hard for 40 minutes. The majority of the time I want to play man-to-man defense and I want to get up and down the floor when it's appropriate. When it's not, I want to care of the ball. If we have a post player we can pound it inside to, we will. If not, then we'll wait until we get the best shot. So, I want to play good, fundamental basketball, and a level of confidence to the program that you know, we're here and you better be prepared for us.

# Q: Talk about the connection between your Southern California roots and UH's move to the Big West?

I'm excited about that. That was a draw to come here, the fact that 50 percent of our conference games would be played in California. It also helps with the recruitment, to be in front of that pool of talented players where they can come see us play in person and they can say, "I like that style, I like that staff, now let me go to Hawai'i and let's see if we like Hawai'i," I think that's a no-brainer. So, playing in the Big West is only a positive for Hawai'i.

2011-12 HAWAI'I ATHLETICS ANNUAL REPORT 15

# NORRA GHOUBALL

# FIRST-ROUND NFL DRAFT PICKS

# NATIONAL ASSISTANT COACH OF THE YEAR AWARDS



16 2011-12 HAWAI'I ATHLETICS ANNUAL REPORT



"He's a great man, great coach and great role model." - Carson Palmer 2002 Heisman Trophy Winner

**BOWL APPEARANCES** WITH FIVE TEAMS