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AUTUMN / WINTER

2013

KIDS & FAMILY  
ENTERTAINMENT





# WELCOME

FremantleMedia Kids & Family Entertainment prides itself on its broad and distinctive programming slate built over the last four years. Our stand out portfolio covers four key genres: preschool, kids' comedy, action adventure, and teen and tween shows. We partner with the most innovative and talented international production companies to create engaging, entertaining and ground-breaking content that connects with children the world over. Our shows air on major pan-regional kids' networks and world-renowned national broadcasters across the globe and in many cases extend into a multitude of licensed products.

We are committed to working with best-in-class partners to deliver outstanding content to the global market place and look forward to working with you.

Sander Schwartz

President, FremantleMedia Kids & Family Entertainment



KEY: PRESCHOOL KIDS COMEDY ACTION ADVENTURE TEEN & TWEEN



# Kate & Mim-Mim

**TARGET AUDIENCE: BOYS & GIRLS 2-5**

**SERIES 1: 52 X 11 MINS (26 X 22 MINS)**  

PRODUCED BY NERD CORPS ENTERTAINMENT

**Kate is a spirited little girl who, together with her toy bunny Mim-Mim, travels to a fantasy world where Mim-Mim comes alive as a larger than life playmate!**

In each episode, Kate and Mim-Mim and their gang of loveable friends discover exciting new places and set off on fun and fantastical adventures, all in the hope of solving a puzzling problem Kate has encountered in the real world.

When the adventure ends, Kate returns to the real world to tell her parents all about her amazing adventures and how she and Mim-Mim have saved the day.

- In production for 2014 TX
- Launching on CBeebies (UK)
- Relatable preschool themes
- Memorable range of characters
- Stunning CGI animation

Mim-Mim

Kate

Tack & Gobble

Lily & Boomer





**NO.1 ON CBEEBIES  
IN 2012 & 2013\***

# TREE FU TOM

**TARGET AUDIENCE: BOYS & GIRLS 2-5**

**SERIES 1: 26 X 30 MINS**



**SERIES 2: 26 X 30 MINS**

A CBEEBIES AND FREMANTLEMEDIA CO-PRODUCTION

## A Ratings Hit

- Sold to over 75 territories - a massive broadcast success!
- No. 1 show in its timeslot in the UK for children 4-6 across all channels
- No. 1 show in its 2013 timeslot for children 4-9 on YLE (Finland) and 2-5 on NRL (Norway)
- Top performing show on NBC Kids (USA)\*\*
- Performs 15% above Disney Junior's average in Australia\*\*\*
- Top performing overall show on Discovery Kids in Brazil, Mexico and Argentina\*\*\*\*
- Series 2 UK launch Q4 2013

## Product Range

- Over 25 UK licensing partners signed including European Master Toy partner Giochi Preziosi
- UK second phase product range launched Q3 2013

\*for children 4-6 in 2012 & Jan- Aug 2013

\*\* Saturday morning block, boys 2-5

\*\*\* Children 0-15

\*\*\*\* Children 4-6 Jan- Aug 2013

## Tree Fu Tom is set in an enchanted world where movement creates magic.

Tom appears to be a normal boy but by putting on his magic belt and performing a sequence of Tree Fu moves he transforms into a magical superhero and is transported to a world called Treetopolis. Here Tom has amazing adventures with his friends, including his sidekick Twigs, but when trouble strikes Tom must ask the audience to create magic that saves the day!



# ella the elephant

**TARGET AUDIENCE:**  
**BOYS & GIRLS 2-5**

**SERIES 1: 52 X 11 MINS**  
**(26 X 22 MINS)**



PRODUCED BY DHX MEDIA AND  
FREMANTLEMEDIA

**Ella the Elephant is a bright new animated preschool show following the adventures of Ella, a kind and generous little elephant with a magic red hat.**

Ella loves to play and explore Elephant Islands with her friends, but like any little elephant her fun adventures and attempts to help those around her don't always go to plan.

Luckily with a little imagination, teamwork and her own special "hat magic", Ella solves everyday problems as her red hat transforms to help save the day.

- Based on the original series of books by Steve & Carmela D'Amico
- Launching on Disney Junior US Q1 2014
- Sold to multiple territories including Australia, Latin America, Singapore and Norway
- Fun & exciting adventures encourage Ella & her friends to work together and use their imagination to solve everyday problems
- Upbeat, positive & endearing characters with global appeal
- Highly togetic

Tiki & Frankie

Belinda





**NO.1 UK SHOW  
FOR KIDS 6-12\***



**IT'S WEIRD, IT'S COOL,  
IT'S SCHOOL!**

**TARGET AUDIENCE: BOYS & GIRLS 6-11**

**SERIES 1: 13 X 30 MINS**



**SERIES 2: 13 X 30 MINS**

CO-PRODUCED BY FREMANTLEMEDIA,  
CBBC, AND FACTORY TRANSMEDIA.

With show production led by former Simpsons' Showrunner Josh Weinstein and using all new innovative production techniques combining puppets, inspired by Japanese vinyl toys, and digital effects - Strange Hill High combines everyday classroom antics with fantastical and mysterious goings on!

Set in an all-but-forgotten inner-city school with many secrets and mysteries, the show follows a team of three students as they investigate all manner of bizarre and odd occurrences that seem to only happen at Strange Hill High... always with absurd and outrageous results.

**'IF THERE IS EVER SUCH A  
THING AS SURE FIRE SUCCESS  
IN CHILDREN'S TV, THIS  
ANIMATED COMEDY IS IT.'**  
MAIL ON SUNDAY



- The breakout UK hit!
- S1 seen by over 2.45M individuals & received over 1.6 million iPlayer requests\*\*
- Beat nearest competition in UK by 202%, kids 6-12
- Multiple UK licensing partners including Master Toy licensee Vivid Imaginations

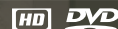


\*Wednesdays 17:00-17:30  
\*\* May-Aug 2013



**TARGET AUDIENCE: BOYS & GIRLS 6-11**

**SERIES 1: 26 X 30 MINS**



PRODUCED BY FRESH TV FOR TELETOON (CANADA).

**An awesome new musical comedy following four wannabe rock legends as they steal lyrics from the diary of a teenage drama queen.**

12 year old Corey Rippen starts a garage band with his three best friends and quickly realises that their band sucks – like a lot. It's not their music or ever-changing image that's the problem, it's Corey's lack of lyrics. Corey just can't think of anything cool to write about, until... he finds his older sister Trina's diary. It's full of "teen angst and junk" and Corey decides to use each diary entry as lyrics – and it totally sounds like pure awesomeness producing hit after hit.

- Follows four wannabe rock legends with attitude
- Full of quick-witted humour, crazy antics and cool visual gags
- Fun infectious songs with loads of energy
- Launched on Cartoon Network (US) - increased weekly audience by 23% for boys 6-11\*
- Sold to key territories including US, Latin America, Australia, France & Italy

\*during first three weeks on air

# GROJBAND

**HILARIOUS MUSICAL COMEDY THAT ROCKS WITH QUIRKY CHARACTERS, OFFBEAT HUMOUR, AND LOADS OF MUSIC!**





**TARGET AUDIENCE: BOYS 6-11**  
**SERIES 1: 13 X 30 MINS**    
PRODUCED BY THE MAGIC STORE

**"... GOOFY AND NOSTALGIC ..." YEAH!!**  
- DAILY VARIETY



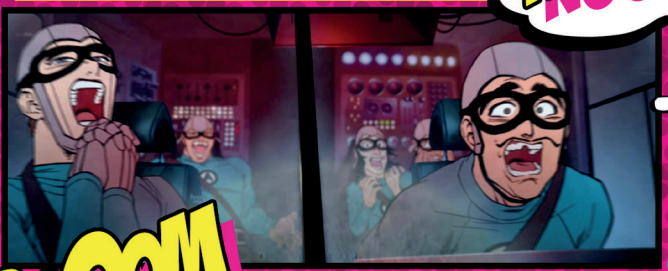
**FROM THE CREATORS OF YOGGABERGER COMES THE MOST SUPER-LAUGHTASTIC MUSICAL COMEDY ACTION ADVENTURE SERIES EVER!**

The Aquabats! Super Show! is a comedy adventure starring the popular rock band, The Aquabats, and featuring an exciting mixture of animation, live action, music, and concert footage.

In this high energy, action packed series, our band of heroes are on a never ending quest to battle evil with music and superhero powers unlike any seen before!



**SOLD TO MULTIPLE TERRITORIES**





**NO. 1 SHOW IN ITS TIME SLOT FOR BOYS 6-12 CITV (UK)**

# THE AQUABATS! SUPER SHOW!

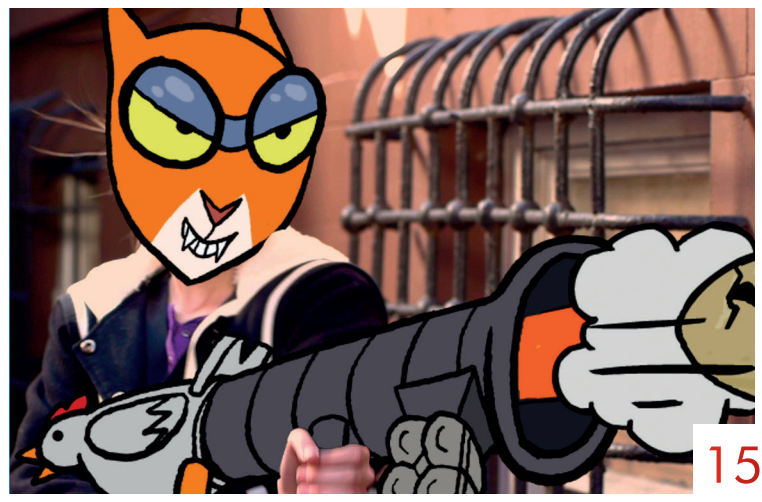


# TEAM LOON!

**TARGET AUDIENCE: BOYS & GIRLS 6-11**  
**SERIES 1: 26 X 30 MINS**    
PRODUCED BY LARRY SCHWARZ AND HIS BAND

Team Toon is a live action/animation hybrid series about a group of kids whose online cartoon comes to life! Blurring the lines between reality and the tooniverse, Dylan, Sam, Iko and Ash use the characters and gadgets from their cartoon series in their real world adventures. As our four friends let their imaginations run wild they morph into Team Toon – undercover secret agents!

Aided by an array of animated high-tech gadgets and their super-charged talking car, Animobile, Team Toon work together to solve every conceivable sort of mystery (and even some inconceivable ones!).







**TARGET AUDIENCE: BOYS 6-11**  
SERIES 1: 26 X 30 MINS  
SERIES 2: 26 X 30 MINS  
PRODUCED BY MATTEL ENTERTAINMENT,  
FREMANTLEMEDIA & NERD CORPS ENTERTAINMENT

A HIGH-OCTANE, COMIC, ACTION-PACKED  
SUPERHERO SERIES ABOUT THE EPIC  
ADVENTURES OF TEENAGER MAXWELL  
AND HIS OUT-OF-THIS-WORLD FRIEND STEEL.

16-year-old Maxwell has the ability to generate  
Turbo Energy, a hugely powerful but often  
uncontrollable energy. Fortunately he meets  
Steel, an intergalactic alien war machine,  
who helps Max control his power, together  
becoming the world's greatest superhero.

Defending the planet from mayhem and monsters  
our heroes return in series 2 to battle an Ultralink  
invasion and Makino, their deadliest villain yet!

TOGETHER WITH STEEL,  
MAX CAN TRANSFORM INTO  
INCREDIBLE TURBO MODES



OUT-OF-THIS-WORLD  
VILLAINS



LAUNCHED ON DISNEY XD (US) Q1 2013  
SOLD TO OVER 150 TERRITORIES  
US EPISODES ACHIEVE 147% ABOVE  
THE BROADCASTER'S DAYPART  
AVERAGE, BOYS 6-12



"ONE OF THE  
BIGGEST NEW DRAMAS  
FOR CHILDREN TO COME  
OUT OF BRITAIN"  
THE OBSERVER

# WIZARDS VS ALIENS

**TARGET AUDIENCE: BOYS & GIRLS 6-11**

**SERIES 1: 12 X 30 MINS**

HD DVD

**SERIES 2: 14 X 30 MINS**

A BBC CYMRU WALES PRODUCTION IN ASSOCIATION WITH  
FREMANTLEMEDIA FOR CBBC (UK)

An electrifying action-adventure drama, created by acclaimed  
writers Russell T Davies (Doctor Who, Torchwood) and Phil  
Ford (Doctor Who, The Sarah Jane Adventures).

Wizards vs Aliens pits wizardry against an extra-terrestrial force  
for the first time. Aliens are intent on devouring all the magic on  
earth – and only one 16-year-old boy stands in their way.

Tom Clarke lives with his dad Michael and grandmother  
Ursula in an ordinary house in an ordinary street –  
but he has an astonishing secret – he's a wizard!  
When the alien Nekross arrive on Earth hungry for  
magic, there's big, big trouble in store for all wizardkind.

With the help of his friend and science super-brain Benny,  
Tom must stop the Nekross devouring all the magic on Earth.

**NO.2 NEW SHOW ON  
CBBC (UK) AMONGST  
CHILDREN 6-12  
IN 2012**

- A groundbreaking and ambitious drama
- Wizards meet aliens for the first time with spectacular results!
- Superb production values, rich environments and great storytelling heritage

- Sold to over 50 territories
- Series 2 launching Autumn/Winter 2013 on CBBC (UK)\*
- Over 1.6m iPlayer requests since launch

\* subject to change





**TARGET AUDIENCE: BOYS 6-11**

**SERIES 1: 26 X 30 MINS**

**SERIES 2: 26 X 30 MINS**

**SERIES 3: 13 X 30 MINS**

PRODUCED BY DENTSU, JAKKS PACIFIC,  
FREMANTLEMEDIA & TOPPS

**Gripping high-stakes adventure, aspirational heroes and iconic monsters – Monsuno is the ultimate boys action animation.**

Scientist Jeredy Suno's discovery of Monsuno unleashes a potent crop of powerful creatures that have lain dormant for millennia.

But when Jeredy mysteriously disappears, it's up to his son Chase and his Monsuno, called Lock, to defeat the dark

forces trying to weaponise and control the Monsuno for their own villainous purposes.

The action increases in seasons 2 and 3 with all-new Monsunos, villains, and planet destroying threats the require Chase and his friends to tackle new challenges head-on with enhanced versions of their favourite Monsunos.

### GLOBAL SUCCESS

- Sold to over 150 territories
- US episode attract audiences 121% above broadcaster average, kids 6-12
- Free to air channels include CITV (UK), K2 (Italy), Network 9 (Australia), Star (Greece) & RTVE (Spain)
- UK episodes of Combat Chaos performs 69% above broadcaster average, boys 6-12

**SECOND SEASON  
NOW LAUNCHED**

**26 NEW EPISODES – Action, Adventure & Excitement, with new Combat Chaos theme**

**NEW GAMEPLAY – Fast, fun & easy to play**

**NEW TOY PRODUCT – Focus on figures, with battle sets & low priced accessories**

**NEW PACKAGING – Updated dynamic look & feel**



# ALIEN DAWN

HIGHEST RATING  
PREMIERE OF  
2012/13 TO DATE  
ON NICKTOONS  
FOR KIDS 9-14

**TARGET AUDIENCE: BOYS 9+**

**SERIES 1: 26 X 30 MINS**



PRODUCED BY LARRY SCHWARZ AND HIS BAND FOR  
NICKELODEON (US)

Shot on location in New York City and combining live action, visual effects and animation, Alien Dawn is a gripping science fiction series that follows the adventures of 16-year-old Cameron Turner as he races to save the world from alien destruction. Cameron must uncover clues of a mysterious conspiracy hidden in the pages of a comic book series created by his missing father.

**SUPERNATURAL  
ACTION COMEDY**



FROM THE PRODUCERS OF  
'MY BABYSITTER'S A VAMPIRE'  
- SOLD TO OVER  
100 TERRITORIES

**TARGET AUDIENCE:  
BOYS & GIRLS 9+**

**TV MOVIE 1 X 90 MINS**



PRODUCED BY FRESH TV

**When two troublemaking brothers scam  
their way into an idyllic summer camp,  
they accidentally trigger a curse that brings  
a campfire zombie story to life.**

**A coming-of-age movie about brotherhood,  
leadership and the great outdoors.**

The O'Reilly brothers are trouble. Dane (17) and Dylan (15) pull off an epic prank but find themselves with one-way tickets to boot camp for the summer. Leading a rag tag cabin of 9-11 year olds into breaking every rule, the real trouble starts around the campfire storytelling... starting with "The One about the Zombie that infected the Whole Camp!"

**LAUNCHING  
ON DISNEY XD  
(CANADA)**





**TARGET AUDIENCE: GIRLS 9+**

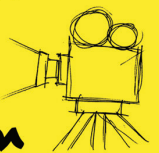
**SERIES 1: 13 X 30 MINS**

**SERIES 2: 13 X 30 MINS**

DVD

A FRESH TV PRODUCTION FOR FAMILY CHANNEL (CANADA)

mishaps, drama  
and embarrassing  
moments  
of teendom



# Really Me



**Really Me** follows the life of 15-year-old Maddy, an ordinary-turned-famous 10th grader who wins the ultimate contest of landing her own reality TV show. Middle-child Maddy has been overshadowed her entire life by her gorgeous athletic older brother, Brody, her genius little brother, Clarke, and her former hockey star father, Ray. Now it's her turn to shine.

But Maddy quickly realises the Cooper family will never be the same. With no privacy, an uptight producer, and a fridge-raiding camera guy, Maddy learns that being filmed 24/7 may not be as glamorous as she thought.



Sold to over 50 territories

# MY BABYSITTER'S A vampire™

NO.1 CABLE SHOW  
IN TIME SLOT FOR  
KIDS 6-11 & 9-14

**TARGET AUDIENCE:  
BOYS & GIRLS 9+**

**SERIES 1: 13 X 30 MINS**

**TV MOVIE: 1 X 90 MINS**

**SERIES 2: 13 X 30 MINS**

HD DVD

PRODUCED BY FRESH TV

SOLD TO  
OVER 100  
TERRITORIES

This smart, fast-paced action-comedy series follows 14-year-old Ethan and his buddies Benny and Rory as they battle the stresses and strains of the first years at High School! However there's a catch, Ethan has a 16 year old 'babe-o-sitter' who's not only the hottie he's crushing on at school – she's a fledgling Vampire!

Together the gang must battle terrifying demons, zombies and the supernatural whilst dealing with the realities of life – girls, detention and bullies, which only proves the scariest thing is still High School!





# BINDI'S BOOT CAMP

**TARGET AUDIENCE: BOYS & GIRLS 6-11**

**SERIES 1: 26 X 30 MINS**



A FREMANTLEMEDIA AUSTRALIA AND STICKY  
PICTURES PRODUCTION FOR ABC (AUSTRALIA).

Bindi's Bootcamp is an exciting wildlife based game show – packed with gruesome challenges and dangerous wildlife encounters, hosted by enthusiastic wildlife warrior Bindi Irwin – daughter of Crocodile Hunter Steve Irwin.

Recorded at Australia Zoo, three teams of two kids compete in daring, messy and exciting wildlife themed challenges. Each episode opens with a dramatic race through Australia Zoo, followed by a mental challenge, and concludes with a spectacular obstacle course – each featuring the zoo's live and dangerous animals!

Only one team will win the prize of a lifetime – a trip with Bindi to help on an Irwin Family conservation programme.

**SOLD TO 60 TERRITORIES,  
INCLUDING STARZ (US)**

**MASSIVE RATINGS  
SUCCESS IN AUSTRALIA  
+75% ABOVE BROADCASTER  
PRIMETIME AVERAGE**



**GROSS ISLAND**

**ZOOM THRU THE ZOO**

**DANGEROUS DASH**

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