

PRESIDENTIAL PIPSQUEAKS

Dear Ink-Stained Colleagues:

Our 38th Annual Reuben Dinner is our own way of showing us a good time. We are back in New York City after suffering the slings and bikini bottoms of Los Angeles gladly.

Tonight we salute women cartoonists — The Funny Femmes — whether they want us to or not. To do so is a sexist notion but, to be fair, in the future we will salute macho cartoonists, gay cartoonists, transvestite cartoonists, sissy cartoonists, and cartoonists who didn't know there were choices. We salute the FUNNY FEMMES for their great work, talent and willingness to struggle in a field so preponderant with ugly men.

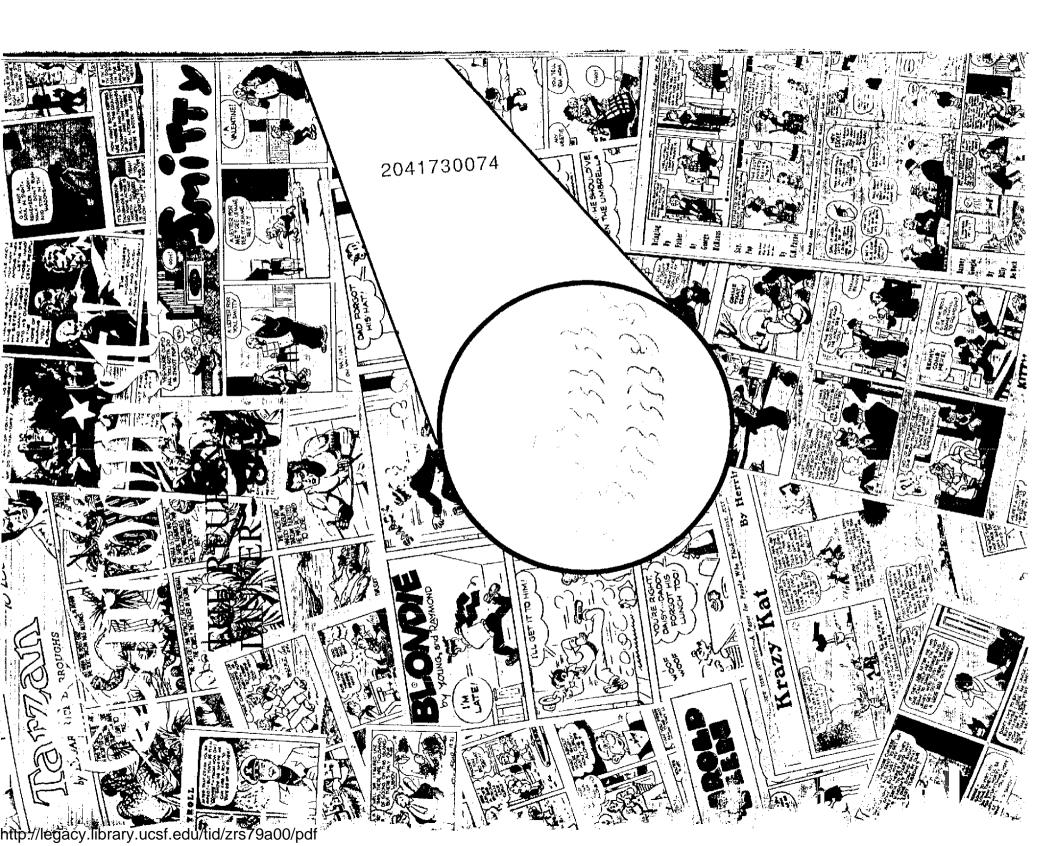
I don't know why awards are always described as 'coveted' just because they are. We will present the greatly-desired and well-deserved Category Awards to the desirous and deserving cartoonists who are being honored by their peers — the greatest honor cartoonists can deserve. The Cartoonist of the Year will receive the coveted Reuben Award and will tell us that he is not worthy of it. We will all agree but he won't give it back.

My special thanks to Buck Peters who made this publication, to Joseph Duffy who slaved over the exhibition and to Marge Devine who is the NCS.

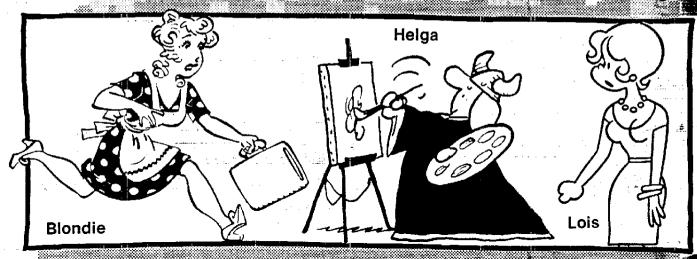
So, laugh, drink, dance, and dine for you are in the best company: cartoonists. And cartoonists, by being cartoonists, are all winners.

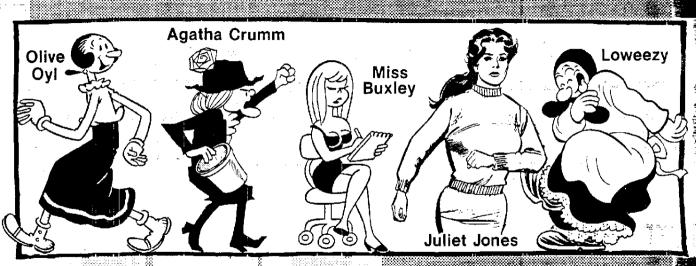
Have another.

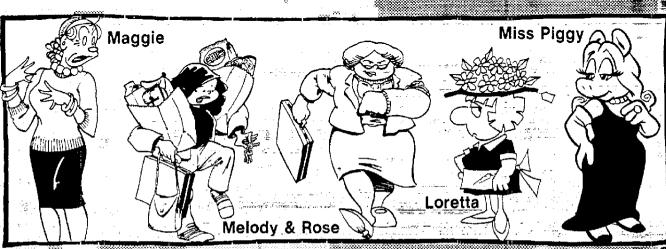
PRESIDENT, NCS



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Hy Eisman *⇒Little Lulu* ≠ + Eric Gurney - Gallery of Dogs Fred Rhoads Sad Sack

Dick Dugan #Plain Dealer Bill Gallo - N.Y. Daily News * Murray Olderman SNEA ----

Jim Borgman 與Cincinnati Enquirer 書籍 Mike Peters Dayton Daily News -Roy E. Peterson Vancouver Sun+

Irwin Hasen *≢Dondi* Dick Moores - Gasoline Alley

Jim Davis = Garfield Cathy Guisewite = Cath Brant Parker

ndicated Panels

Walter Frehm = Believe It Or Not = Ted Key = Jazel =

Bob Thaves *d-ran&& Earne*

Reuben Nominees

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—WOMAN OF. THE YEAR



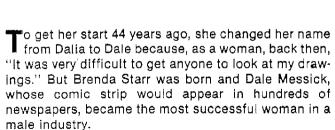
BRENDA STARR CREATOR DALE MESSICK







LINDA SUTTER



Today Brenda Starr's adventures go on with artist Ramona Fradon and writer Linda Sutter. And the tale

Tribune Company Syndicate joins with members of the National Cartoonists Society in saluting women cartoonists-and our women of the year: Dale Messick, Ramona Fradon and Linda Sutter.

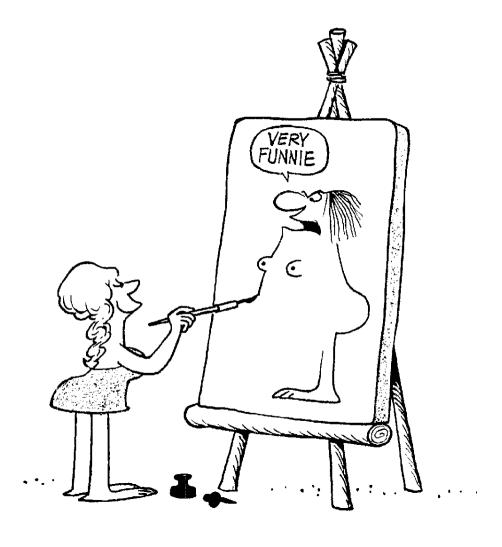


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Johnny hart







Buck Peters, who edits this book each year, asked me to jot down a few lines telling how I felt winning the Reuben.

Here are three lines for openers:



In addition, here are a few words: Stunned! Amazed! Overwhelmed! And that was when I got the bill for my room at the Beverly Hills Hotel.

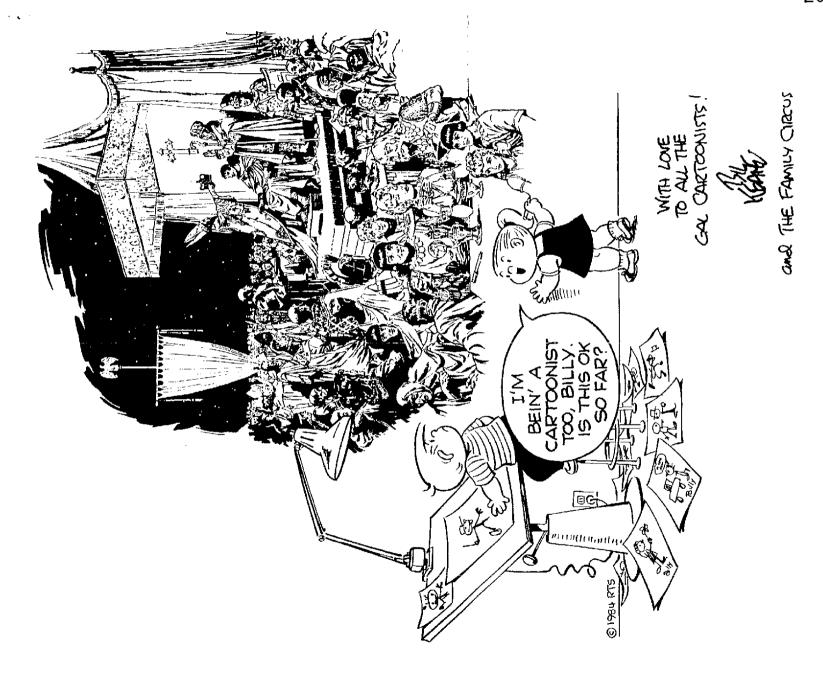
I've fondled every inch of that Rube Goldberg sculpture so thoroughly my wife thinks I have a fetish: a love of little naked acrobats.

Frankly, it took several days for the full meaning of the tribute to register. (I think that's the name of my syndicate: The Register and Tribute Syndicate.)

From the bottom of my ink bottle I want to Federal Express my gratitude to all members of NCS for recognizing me this way. The usual way I'm recognized is "Oh, there's what's-his-name!"

You future Reuben winners really have something wonderful to look forward to.











Bob Dunn

An early Jerome Kern song "To The Ladies" rattled off a lot of girls' names in rhyme. "Ginny Sue, Betty Lou, Mary . . . Cathy Ann, Margie and You.

Now I want to sing of the lady cartoonists. God bless 'em, Even if they won't rhyme.

Well, Brinkley was the first woman artist I was aware of. My uncle Phil Brady would buy The New York Journal. That's how I became acquainted with Skinny Shaner, Shrimp Flynn and Eaglebeak Spruder in Tom McNamara's "Us Boys." I copied and learned to draw Shrimp Flynn. But my sister Kate copied the delicate beautiful drawings on the ladies page by a phenomenal young girl from California Nell Brinkley. She led the way for lady artists.

Rosie O'Neill drew the Kewpies and later the ads "The Campbell Kids." By the way, Dik Browne took the Baton—Brush from Rose and kept the soup ads going—way back when Hagar was a suckling babe.

A great cartoon came along in the 1920's Cap Stubbs, by Edwina. Edwina Dumm, that is. Wow! Could she draw! And she's still a champ!

In the 1930's two distaff cartoonists began to show their wares . . . Helen Hokinson in The New Yorker Magazine and the lady who drew "Little Lulu" and signed her work 'Marge'. Her last name was Henderson.

The only cartoon my mother read was E. Cap Stubbs. I think she felt in tune with the grandma in Edwina's strip. I second your choice, ma.

In the 20's, Gladys Parker drew herself and became No. 1 girl cartoonist for decades.

The New Yorker Magazine starred Helen Hokinson's Ladies Club Cartoons. Helen ranks with the great.

In the early 30's, Fanny Cory came out of Jack Benny Country, Waukegan, IL. to sell her strip "Little Miss Muffit" to King Features.

Ruth Carroll was a great comic artist whom King hired to draw a nice non-violent strip that ran for many years, "The Pussycat Princess."

Fay King's work started in the 1900's second decade (The Teens) and kept going until the Daily Mirror died about 1966.

A great strip artist who very early on in school

applied story continuity to her drawings hit the jackpot with the blockbuster Brenda Starr. It's still right at the top.

By the bye, this is not Cartoon TRIVIA. It's Cartoon BIGIA

1. What did Kate Osan draw? 2. How about Janice Berenstain? 3. How about Martha Blanchard?

ANSWERS: 1. "TIZZY", 2. FUNNY MAGAZINE & SUNDAY PAGE WITH HER BROTHER. 3.GAG CARTOONIST, NEW YORKER AND SATURDAY EVENING POST.

Marty Links? In my book she had a touch of the old master cartooner Dwiggins. Marty drew "Bobby Sox" and "Emmy Lou". She was a natural.

And the Babe Ruth of girl cartoonists (and the baseball reference is fitting) Hilda Terry who harvested every cartoon field and is now the animator of The Kansas City Royals Scoreboard. Take me out to the ball game, Terry.

Speaking animationally, Nancy Beiman "Bella of the Cells" is artiste extraordinaire.

Which brings us to Irma Selz, the best girl caricaturist ever. I rank her with Frueh.

Lynn Johnson is a top comic strip artist. She's funny. Draws "For Better Or Worse". Hey, Hollywood: It's make a good movie.

Helen Komar began doing animated cartoons on the outside margins of her school books. Today she can make a Still-life win the Hundred Yard

A 1950's gal artiste was Linda Walters who with Jerry Walters (Husb? Bro? Whatever!) drew strip Susie Q. Smith.

May I point with pride to Cathy Guisewite who draws the very successful strip "Cathy".

And here's a novelty — top editorial cartoonist and that prize can't be far off . . . Etta Hulme of the Fort Worth Star-Telly.

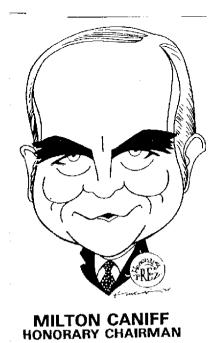
James Montgomery Flagg drew cartoons at one time during his illustrious art career. The girls also have a 3 name practitioner Mij Colson Barnum, Magazine Free Lancer, whose batting average for 'Okays' is better than Dan'l Strawberry with the Mets.

Now a very pretty cartoonist who is leading the way in television weather forecasting. Linda Gialenella on Channel 7 illustrates the Celsius with her sharp funny cartoons and makes the weather more newsworthy.

Selby Kelly, Walt's widow, an artist in her own right, can do Pogo when a book or special occasion calls for it.

And if being looked up to by others in the field makes one grade A lady cartoonist, I nominate Mother Superior, Margo Duffy Devine.

I'm sure I've left some wonderful female cartoonists out. I'll rectify. TallyHo!









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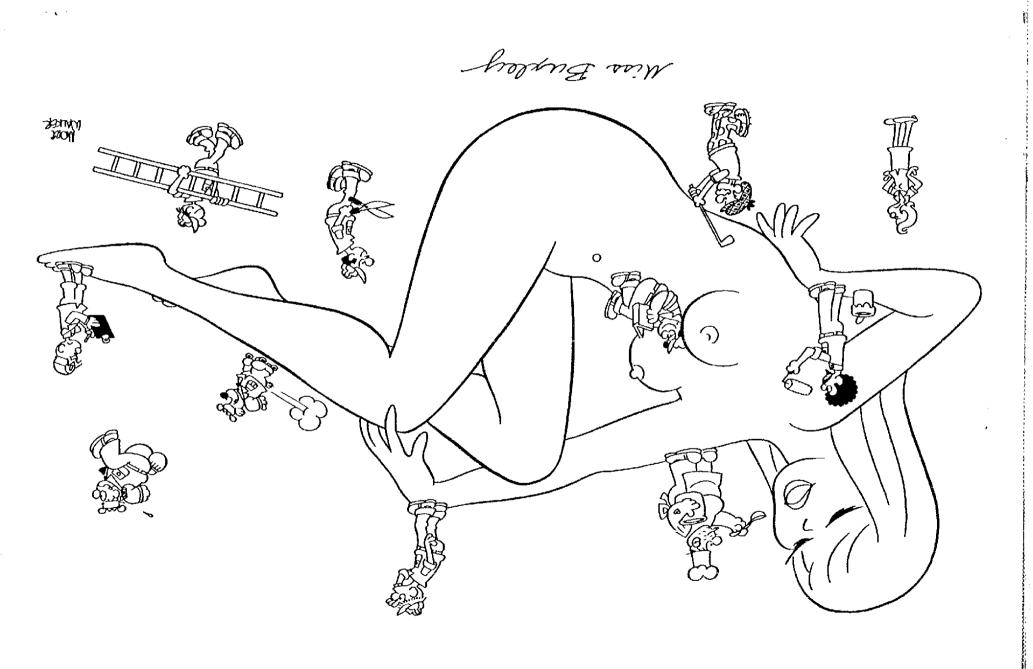
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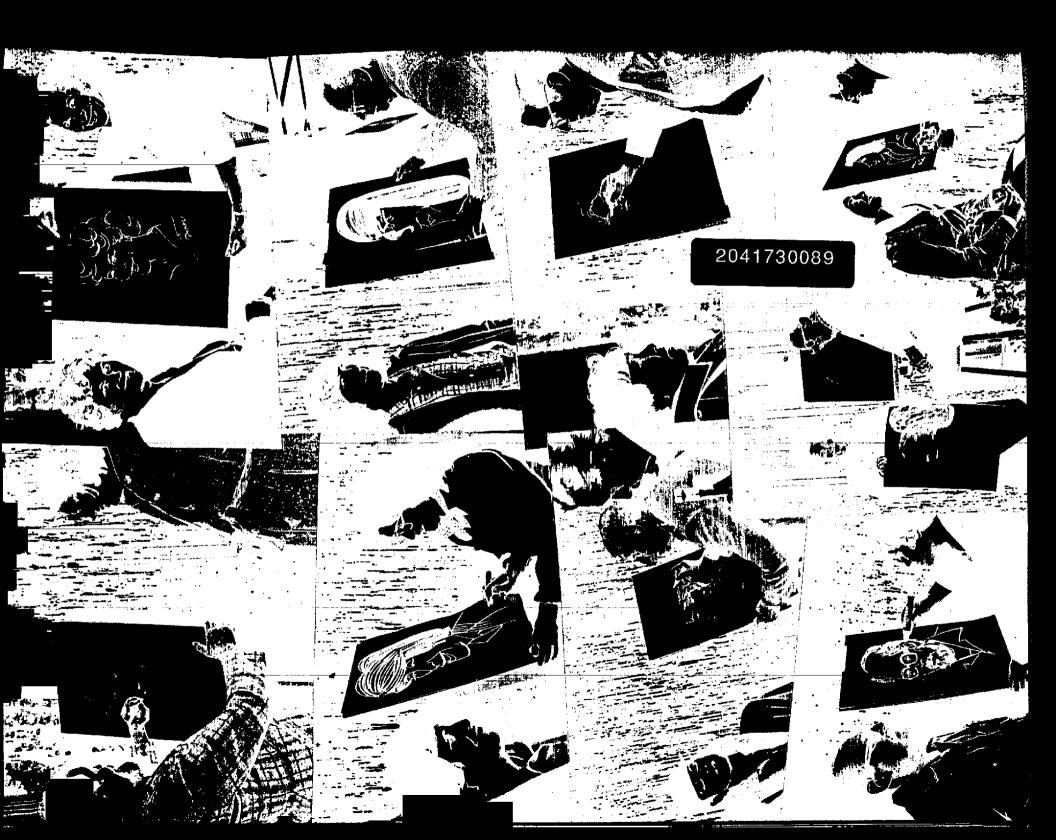
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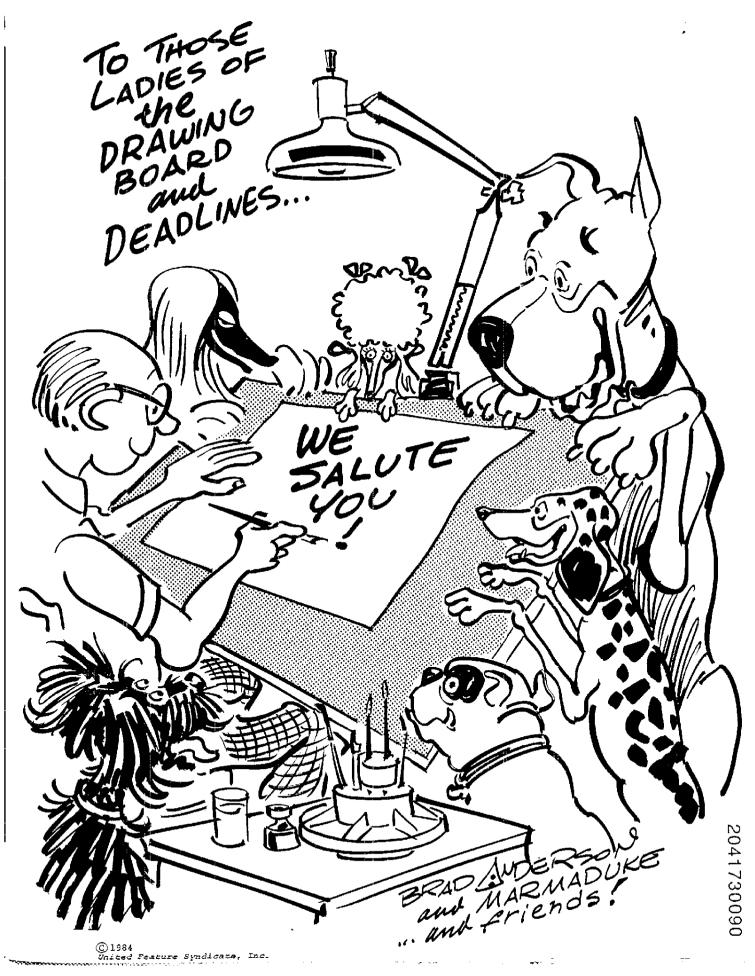
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We are happy to host the annual, week-long Cartoonists Show

in conjunction with the National Cartoonists Society.

TURN THE PAGE TO SEE HOW A GOOD BANK "DRAWS" INTEREST.









LET'S HEAR IT FOR THE CHUCKLE-CHICKS

"You see, dear, it is not true that woman was made from man's rib; she was realy made from his funnybone......"

James M. Barrie

It also leads into the theme of the evening...

I don't think women, generally, like to be funny. Even the performing professionals such as Joan Rivers, and Phyllis Diller are such a minority group in their field that it should be no surprise that there have been so few successful female cartoonists.

Two of the best story-tellers I know are women, but they are cautious about where they display their skills. Men will say to any group "Have you heard the one about..." Neither of my Racontootsies would do that. Even in very intimate gatherings they need to be urged to go into their routines. Perhaps they do not wish to outshine their husbands; possibly they hesitate, at seeming to be unladylike.

This surprising dearth of women practitioners extends to the really high echelons of easel painting. I'm stuck after Mary Cassett and Georgia O'Keefe. The magazine cover crop such as Neysa McMein seems to have dwindled and been stared down by the awful eye of the color camera.

The list of our own NCS Mollie Pitchers of the punchline is lamentably thin and they had to do a Shoulder to Shoulder lobby job to gain entrance to our Marching and Munching Lodge. I suppose some members opposing admittance thought the presence of women would soft-pedal Rube Goldberg's remarks. Of course, *nothing* could have filtered Rube's masterful vocabulary of ripe riposte. Besides, some of our ladies of laughter can tell us a tale which would have put another wave in Goldberg's mane.

Maybe those things have changed, but when I was a kid, Good Little Girls did not decorate their geography books with caricatures of the teacher—copying Nell Brinkley was alright, but it was largely fashion stuff. Women were vulnerable (and still are); their survival instinct told them that satire in writing or drawing was no way to escape to a better future than being a sardonic old maid. No man enjoys thinking (when he is doing his best Clark Gable courting job) that a caricature of him as Rhett Butler will be passed around the office next day during coffee-break.

So we salute our own valiant band of female cartoonists Nancy Beiman, Edwina Dumm, Linda Gialanella, Cathy Guiswite, Etta Hulme, Selby Kelly, Helen Komar, Marty Links, Dale Messick, Kate Palmer, Hilda Terry (and all the others I have left out—due to advance hardening of the frontal lobes).

The ones who touched our lives and moved on are still with us through the blessings of photoengraving and printing: Perky Gladys Parker; Cool and Lovely Martha Blanchard; Sweet Irma Selz.

Helen Hokinson I never met. She was killed in a plane crash on her way to Washington to do a personal appearance, probably as a favor to a friend...very likely her bag contained fan mail to be answered; requests for originals — with no return postage.



"Some of the sharpest wit in the comic strips these days is women's work. ..."

- LIFE magazine

"CATHY GUISEWITE draws for every woman besieged by the colliding demands of bosses, boyfriends ... and a mother who brandishes a copy of BRIDE'S magazine."

— LIFE magazine











"LYNN JOHNSTON forges her strip in the heat of domestic chaos, and in three short years the Pattersons of FOR BETTER OR FOR WORSE ... have edged out the Bumsteads as the first family of the funnies."

FOR BETTER OR FOR WORSE









For more of the best in cartoon humor, our men are making their own mark ...

Herman by Jim Unger
(1983 NCS winner, Best Humor Panel)
Outtakes by Kevin Ahern
Pavlov by Ted Martin
Selling Short by Ken Ross & Don Raden
Ziggy by Tom Wilson
Bears in Love by Eric Meese
Doonesbury by Garry Trudeau
Downstown by Tim Downs

Duffy by Bruce Hammond
Geech by Jerry Bittle
Smith Family by Mr. & Mrs. George Smith
Tank McNamara by Jeff Millar & Bill Hinds
Ug! by Tom Wilson Jr.
Feiffer by Jules Feiffer
Lurie by Ranan Lurie
Oliphant and Sunday Punk by Pat Oliphant
Tom Toles by Tom Toles

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TTRE KOU:

OH WOW!
IT'S GREAT TO BE

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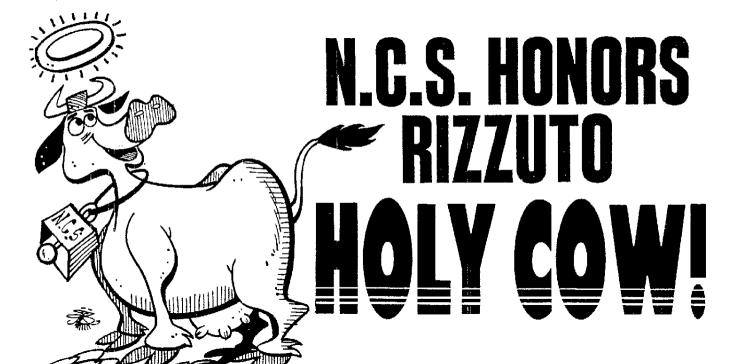
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A Salute To The Many Cartoonists Who Have Made Us So Famous, **Including Our Staff** Cartoonist Bill Lignante

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THE GUEST OF HONOR! "The Scooter" Phil Rizzuto, was honored at the NCS' "No.1 Sports Night Dinner" in the Grand Ballroom of the Roosevelt Hotel.

Above: Phil expresses his thanks to all, expecially for the Frank Evers portrait (in background), Moments later the Scooter met the "Holy Cow" he's been mentioning all these years. Turn page for more photos of the gala night.





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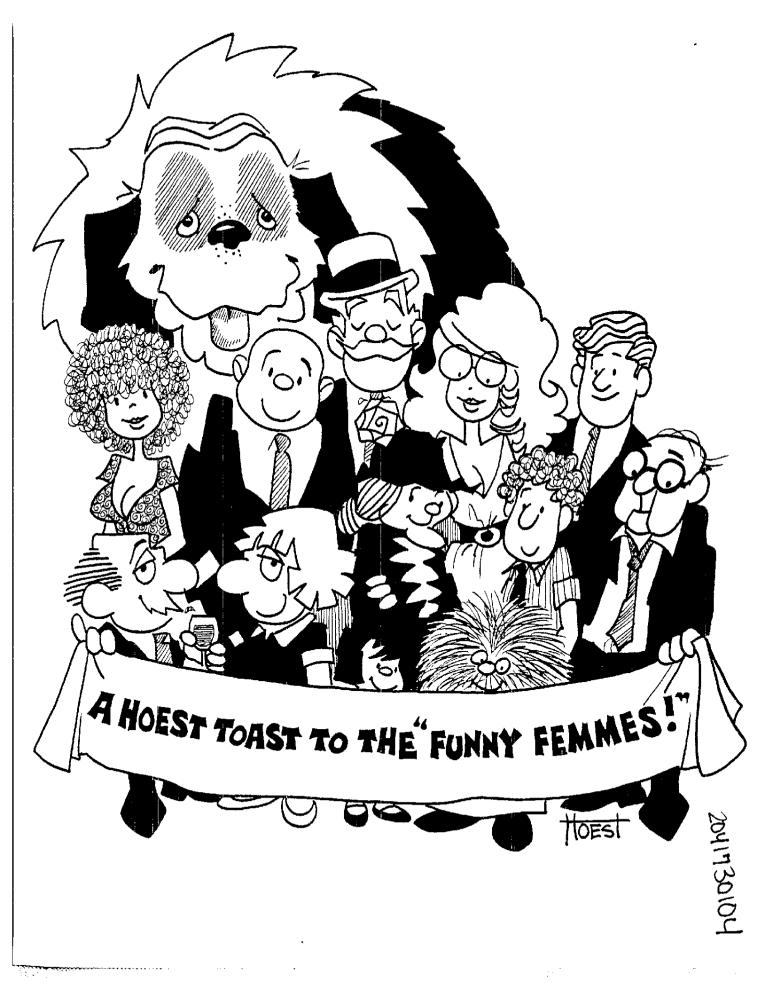


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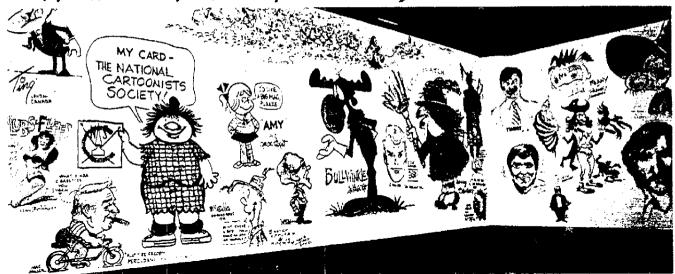




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A voice from the heavens called — "Al Kilgore - You're On!" and Al responded in the only way he knew — "he winged it."

Listed a caricaturist and an artist of special skills, Al made his mark in the Cartoonist world, but lurking in the background always, was that ever lingering urge to be on stage, to perform.

A mike and a spotlight was all he asked for — the audience didn't matter. His constant patter were reminiscences of Eddie Cantor, Georgie Jessel and Groucho Marx. His humor and memory for show biz trivia won thousands of friends for NCS. He had regular followers at the Manhattan Savings Bank and the New York Telephone building where he annually MC'd the NCS' week long stint. They loved his patter about old movies, radio shows and songs of yesteryear. He made them forget their troubles and enjoy life.

His sudden passing, left us - his friends - numb.

Who's to say that in that little decorated corner above where the angels with ink stained wings assemble that Harry Hershfeld, William Mullin and Mac Miller didn't complain to the proprietor and say "Can't we liven up this place a little?"

God heeded the plea . . . and said, "Come Al, you're on - now!".

BUCK PETERS

dimming the footlights



Cal Alley

Carl T. Anderson * Alfred Andriola Arthur "Bugs" Baer Bob Barnes James D. Barstow Billy De Beck Frank H. Beck Walter Berndt Wally Bishop Martha Blanchard

Merrill Blosser Merril Blosser Martin Branner Dave Breger

Arthur William Brown William "Bob" Brown Ernie Bushmiller Sylvan Byck

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Paul Terry Tommy Thompson

Harry S. Truman Bill Tylta Jack Tyrell Franklin L. VanZelm

* Al Vermeer

A. A. Wailgren (Wally) Harry Weinert Russ Westover Frank Willard Gluyas Williams J. R. Williams

Charles Winner (Doc) Elmer Woggon Basil Wolverton Wally Wood

Lyman Young Chic Young

(*) Died This Year.



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FOR THIS FEMME, FUNNY BUSINESS IS SERIOUS BUSINESS - As it is for all the friends who put in her backgrounds.

NORMAN LEAR . RICK LAPINE . CHARLES LEVY LAXLEY - BYR ~ BOB MOTT~ HELEN MEYER - 1 MARGOLI5-T BARRY MANN --MARY MAYER

- RUTH MEYER *HERS MIGDOLL-ANNIE MOLDAFSKY ~ DR. ALBERT MARRIN ~AMBASSADOR THOMAS MELADY ~ANNE V **MAURER-GILBERT MAURER - ED MORGAN, JR. - ANDREW MORSE - STEVE MODER - ART MYERS - BOBE FRS - WALTER MIRISCH - DALE MCFEATHERS - WELDON MELNICK - DR. SPENCER MARSH - INEZ & DAN MORRIS - RICHARD MAREK -HERB MYER - BUNNY MILLER - PETER MAYER - SIDNEY MOBELL - MILT -MILTON MARGOLIS - FERRIS MACK-RUSSELL MYERS - BILL MYGEHEE-CHARLOTTE MAYERSON - NORM *BILL MAULDIN - CHRIS MEIGHER - WALTER MEADE - JOHN CULLEN MURPHY - TONY MAROTTA - PAUL (-PAUL & RUTH NATHAN -HUGH & DORIS NEWNHAM - ERNEST NOVAK - JOANNE OPPENHEIM - KATE OSAM OPPENHEIMER - FRANK O'NEIL - BILL OVERGARD - AL POSEN - IRV PHILLIPS - HARVEY PLOTNIK -RUSSELL PATTERSON - JOHN PIROTTI - RICHARD PHILIPS - VIRGIL PARTCH - BUCK PETERS - BOB V. KS - JEAN PICKER - DAVID PASCAL - ROBERT PRECHT - NORMA PINSLER - ALLAN PRIAULX - DAVI RCK RALSTON - SYLVIO REDINGER - ROBERTA ROESCH - JUNE ROTH - BOB REED - CHAR ANGELA RINALDI - C.D. RUSSELL - SQUIRE RUSHNELL - JOAN RIVERS - RENEE & STEVE ROCKMORE -CYNTHIA& JOHN ROCKMORE - AXEL ROSIN - LEE REYNOLDS - SID RICCI - GINO ROSA - LEO ROSTEN - ON CLAIRE RUSHON - JACK ROSEN - ARNOLD ROTH - ELEANOR RAWSON - OWEN RACHLEFF JOHN RUSSELL DR. ABRAM SACHAR - JINNY SCHRECKINGER - BARNEY SALTZBERG - SOCIETY OF ILLUSTRATORS -GENERAL ROBERT SCOTT - HOWIE SCHNEIDER - JEAN STAPLETON - S.O. (SHAP) SHAPIRO - WALT SCOTT -OTTO SOGLOW - HAL SHERMAN - TONY SCHULTE - JOHN SCHLESINGER - KIM SCOGGINS - GOODY -OMON - SOL STEMBER - IRMA SELZER - PATTI SHOSTECK - JEAN SAKAL - VERNON STEFFEN - BOB IP SILLS - DR. FRANK STANTON - CHARLES SCHULZ - NELSON & HARVEY SCHRETER - JACK SQUIRE ROBERT STIGWOOD - GENE SHALIT - GEOFFREY STRACHAN - YOSHIHIRO SEKIGUCHI - SOL STEIN -FLORENCE TEMKO - JACK TIPPIT - TON TIEDE - BOB TALLON - MORRIE TURNER - JANE TRAHEY WAY WONG TRENT - HARRY TOMBACK - WILLIE TUCK - MEL TAFT - GARRY TRUDEAU - LOU AND THOMPSON - BEN TEMPLETON - SENZO USUI - MICHELLE URRY - RICHARD VALERIANI - BERYL THE JOAN BERG VICTOR - RAEBURN VAN BUREN - GORDON VAN OVER - PAUL WEBB - ARN HWINTER -ARTHUR WINTER, M.D. - FRANK WILLARD -MORT WALKER - ROSALIND WELCHER - PETER MAN - CYNTHIA WEIL - ROD WHITE - JUDITH WHIPPLE - LOTTE WURTZEL - BILL YATES - WALTER HARIUS -NORMAN ZELENKO - BILL ZDINAK - FRAN ZISKIN ...



FRANK "H.P." FOGARTY

He was a small man . . . with a soft voice and his eyes always sparkled with humor.

He had a gentle smile for everyone because everyone was his friend.

Frank "Holy Pictures" Fogarty was a Cartoonist's Cartoonist. He'd do anything for a laugh. Some of his simplest little gags were planned to the umpteenth degree.

It was Bob Dunn who tagged Frank with the nickname "Holy Pictures" Fogarty because of his skill and talent in turning out those prize winning scrolls.

Winners of these hand painted prizes valued them more than the other awards.

I lost a dear friend, one of the first to welcome me to the NCS years ago.

Can't you see Frank, sitting at the best desk in that golden room above, designing stained glass windows and stopping every once in a while to show the delighted angels a few gags.

They'll love him there - like we did down here.

BUCK PETERS

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John Fischetti The 1984 Editorial Cartoon Competition of Published Cartoons on Current Social and Political Issues

1st Prize - \$2,500, 2nd Prize - \$500, Honorable Mention Awards

eligibility any salaried, staff, syndicated or regularly published cartoonist.

entries Cartcorfs) in current social and poli-tical subjects that have been published (biy 1, 1983) time 30, 1984) in a daily or weekly news-paper or regularly published periodical in the United States or Canada.

United States of Canada. Judges of the competition to be announced later will be chosen by Columbia College Journalism faculty from leading editors and newspeak. Perical winners will be onnounced November December 1964 and presented at annual occasion of Fischett Scholarship Endowmen:

RITES

An incividual may submit only one entry—a single cartoon or as many as three cartoons

Ito be judged as a single entry). Entries must be postmarked before September 1, 1984. At-tach identification of publication and date of capicon's appearance

caricons appearance. Entries should be sent via receipted delivery to Fischetti Editorial Cartoon Competition Columbia College 600 South Michigan Ave. Chicago, Illinois 60605

- Submission by cartenalst or an employer.
- Submission by cartoonist or an employer.
 All entries must be accompanied by a brief written endorsement of publisher, editor, employer or professional colleague.
- * Form of entry: a good photostat/reproduction.
 No entries will be returned. Entries become properly of Fischett Endowment of Columbia College. Chicago. (Dinois. First and second

prize winners will be required to contribute original of entry for inclusion in archives of Fischetti Endowment. Submission of nearly gives Columbia College permission to reproduce certain(s) in connection with contest or Fischetti Endowment publicities.

The 1983 Winners of the Fischetti Editorial Cartoon Awards:

1st Drive The Dallas Morning News 2nd Prize: Dich Locher

Chicago Tribune

TO THE LADIES! 0

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TO THE WOMEN CS MEN THEIR NOS TAND BY THEIR NOS TAND BY











Thel Keane Bil Kegne—THE FAMILY CIRCUSI

Gail Dumas (Jerry Dumas-BENCHLE

THE REGISTER AND TRIBUNE SYNDICATE, INC.

DENNIS R. ALLEN President

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HAIL EDWINA!

In this 1984 issue of the Annual Reuben Book, the NCS has seen fit to salute the "Funny Femmes", the gals who have and are laboring in the ink-stained vineyards of cartooning.

The pages herein will pay honor with various sketches, cartoons and tributes, hopefully, to all that memory will recall. Your editor, bowever, has selected Edwina Dumm to bask in our special spotlight.

Why Edwina? Because Edwina is the Dean of Women Cartoonists, with a daily strip that ran over 41 years.

She was corn in upper Sandusky, Ohio. Her first job was drawing a daily political cartoon for an Ohio paper. "I didn't know too much about politics", she smiled, "I had to receive most of my help from my dad I depended a lot on him that first year on the job." She drew "SINBAD", a weekly dog page for the old "Life"—which also ran in the London "Tatler". Sinbad became "Tippie", a Sunday page for the N.Y. Journal American. Her most popular strip—a daily—was "Cap Stubbs and Tippie" that she drew for George Matthew Adams Service.

Marge the Devine and I visited Edwina in her cozy uptown **Apartment.**

In the course of the conversation I asked if she read the cartoon the cartoons need I was doing 'Tippie'... I had enough ideas of my and dien a want to be intimidated by what others were doing. Does she read carroons today? "Not really, but I do like Hagar the Horrible. Look on that shelf behind you. I have a little original figure a friend of mine gave me." When we did, it was an original 4 inch handmade model of Hagar. (Are you listening, Dik Brown?)

Cartoonists Pete Wells who also was present showed us some inlings of dogs and cats that Edwina had hanging on the walls. "She cally injoys these", Pete said "And, she's good."

Edwina interrupted, "Pete and I go back many years. He's been my etterer. He also," she quickly added, "is an excellent cartoonist and wiker. Let me show you one of his prize children's book." Edwina Proceeded to a well stocked bookcase and after a few moments

produced the treasure. It was everything she said it was and Pete seemed delighted that we appreciated his efforts.

Before I had a chance to ask Edwina if she still drew "Tippie", she produced a home-made strip-card featuring Tippie. "I did this, this morning for a friend - would you like to sign it too?"

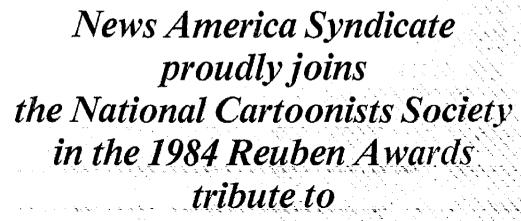
Edwina professed that she was pretty much the loner in earlier days-putting her entire efforts into her work-but when Marge started to reminisce and roll back the clock, there weren't too many names she did not remember. Today, her apartment is the meeting place of her neighbors—"All very good, and dear friends" she added— "And I do hope you'll come again—it's been such fun."

—Hail Edwina, Queen of Cartoonland!



BUCK PETERS





"FUNNY FEMMES,"
our nation's talented
female cartoonists

With a special salute to our own Kate Salley Palmer of THE BEST AND THE WITTIEST and Nancy Ohanian of GRAPHIC IMPRESSIONS

On April 1, 1984, Field Newspaper Syndicate changed its name to News America Syndicate A Division of News Group Chicago, Inc.

FOR AL KILGORE

Those Were the Days, My Friend.

JIM RUTH



11730 Bowman Green Drive . Reston, Virginia 22090

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CARTOONIST PROfiles

has PROfiled these women cartoonists as well as others, such as Dale Messick, Cathy Guisewite, Etta Hulme, Betty Swords and still more.



We salute them!

IN MEMORY OF MARK LASKY



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GARFIELD® by Jim Davis, Reuben Nominee / Humor Strip Nominee

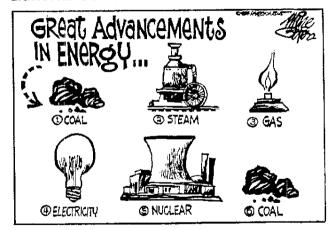






MIKE PETERS

Editorial Cartoons Nominee

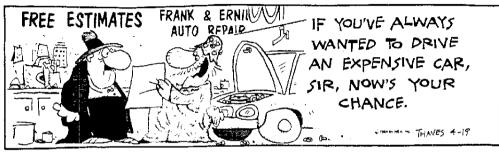




MURRAY OLDERMAN

Sports Nominee

FRANK & ERNEST® by Bob Thaves, Syndicated Panels Nominee



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We're Serious About Making People Laugh

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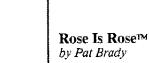
by Charles M. Schulz
The best-loved comic
strip ever. The adventures of good ol' Charlie
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He's the reptile with the
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that not all crawlers are
creepy. Things never
seem to work out for
Snake, but he keeps
coming back for more—
and so do his fans. (NEA)

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Emest, Born Loser, Berry's World, Kit in Carlyle 31984
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Miss © 1984 Hargreaves and Sellers; distributed by
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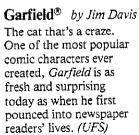
by Bob Thaves
Timeless observations
(such as, "Of all the
labor-saving devices ever
created, nothing can
tale the place of tomorrow") have anchored
these two scruffy philosophers in more than
1,000 newspapers.
(NEA)



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by Art Sansom

Ever have one of those days? The Born Loser does every day, much to the delight of fans across the country. (NEA)



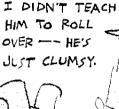


AND NOW FOR MY FAMOUS

Drabble®

by Kevin Fagan

Where *Drabble* goes, a laugh is sure to follow. Students and adults have claimed this hapless but lovable character as one of their own and have made *Drabble* a national favorite. (UFS)





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Berry's World illuminates your readers' world.

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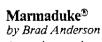


Mr. Men™&

Little MissTM

by Roger Hargreaves and Paul Sellers

A favorite of children, Mr. Men & Little Miss combines eye-catching graphics, endearing characters and an easy-to-read style to create its special enchantment. (NEA)



A consistent winner in readership polls, this Great Dane's great panel has delighted readers for more than a quarter-century. *Marmaduke* remains a pooch with pulling power to comics pages everywhere. (UFS)





Kit 'n' Carlyle®

by Larry Wright

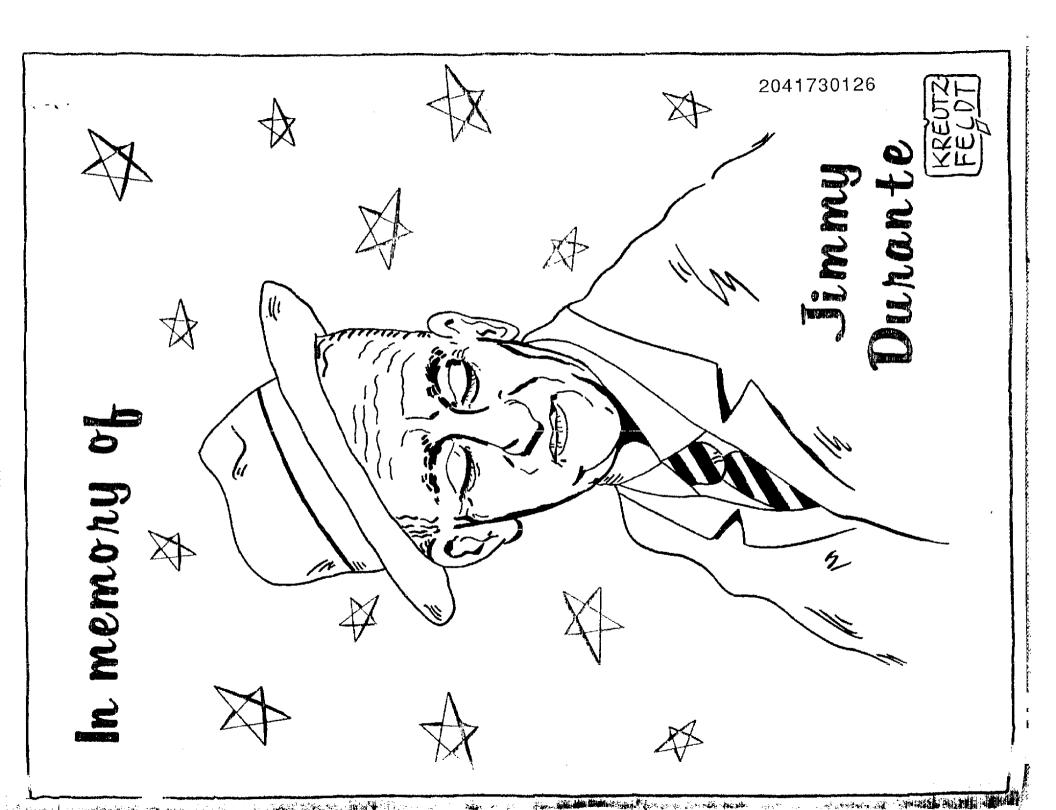
This panel depicting the lives of a young single woman and her kitten has readers purring. Kit 'n' Carlyle combines the all-too-familiar mischief of pets with fresh observations. (NEA)



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1947 — Al Capp	(Li'l Abner)
1948—Chic Young	(Blondie)
1949 - Alex Raymond	(Rip Kirby)
1950-Roy Crane	(Buz Sawyer)
1951 - Wait Kelly	
1952-Hank Ketcham/	Dennis The Menace)
1953 - Mort Walker	(Beetle Bailey)
1954—Willard Mullin	(Sports)
1955-Charles Schulz	(Peanuts)
1956 - Herber L. Block (Herblock)) (Editorial)
1957—Hal Foster	

1958 - Frank King	(Gasoline Alley)
1959 - Chester Gould	
1960 - Ronald Searle /	
1961 Bill Mauldin	(Editorial Cartoons)
1962 - Dik Browne	
1963 - Fred Lasswell (Barne	
1964—Charles Schulz	
1965 — Leonard Starr	(On Stage)
1966-Otto Soglow	
1967—Rube Goldberg	
1968—Oliphant	(Editorial)
Johnny Hart	(B.C. and Wizard of Id)
1969 — Walter Berndt	(Smitty)
1970—Al Andriola	(Kerry Drake,
1971 - Milton Caniff	(Steve Canyon,
1972 — Pat Oliphant	(Editorial.
1973 – Dik Browne	(Hagar the Horrible,
1974 - Dick Moores	(Gasoline Alley)
1975—Bob Dunn	(They'll Do it Every Time.
1976—Ernie Bushmiller	(Nancy
1977—Chester Gould	(Dick Tracy
1978—Jeff MacNelly	(Editorial
1979—Jeff MacNelly	(Editorial
1980—Charles Saxon	(Advertising
1981 — Mell Lazarus	(Momma
1982 – Bil Keane	(Family Circus

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