

PIONEER COURTHOUSE SQUARE

The Heart of Downtown Since 1984

APRIL 6, 1984
A Square is Born!



1984: TriMet opens its Customer Assistance Office at Pioneer Courthouse Square

1984: J. Seward Johnson's life-size bronze sculpture, Allow Me, is anonymously donated to The City of Portland for display at the Square

1987: Portland's sculptural Milepost, displaying names of cities near and far, is manufactured in partnership with Portland Public Schools and Powell's Books

1988: Omen Design Group created the Square's innovative Weather Machine consisting of three Portland climate symbols displayed at Noon each day:

HELIA: A stylized sun, for clear sunny days.
BLUE HERON: For the days of drizzle, mist and transitional weather.
DRAGON: Stormy days of heavy rain and wind.

1989: Starbucks opens its Portland flagship store at the Square

2000: Portland celebrates the Millennium with a gathering of more than 50,000

2001: Pioneer Courthouse Square receives the 'Great Park Place Award' by the Project for Public Spaces' Urban Parks Institute



2001: Travel Portland opens its Visitor Information Center at the Square

2003: Bronze chessboards, designed by Soderstrom Architects, are added to enhance chess playing at the Square

2004: The Square hosts a record 333 annual programmed event days

2004: Square named 4th Best Public Square in the World by New York's Project for Public Spaces

2005: The Square was cited as 3rd best Public Square in the United States and Canada by the Project for Public Spaces

2007: Pioneer Courthouse Square became one of the first non-smoking public spaces in the United States



2008: The Square was selected as one of the Great Public Spaces in America by the American Planning Association



2009: The KGW Studio on the Square opens

2010: Pioneer Courthouse Square cited as one of the 40 Great Public Squares in the United State and Western Europe by Robert J. Gatje, Architect, FAIA



PIONEER COURTHOUSE SQUARE

Located in the heart of downtown, Pioneer Courthouse Square hosts more than 9.5 million visitors each year and is known as the City's "Living Room". This award-winning public space, managed by the non-profit organization Pioneer Courthouse Square, Inc., thrives today with more than 300 event days each year. Year-round programming efforts, information access, on-going maintenance and promotion of this prized asset are made possible through the generous contributions of partners throughout the Portland community.

2010-11 NEW BRICK OWNERS

Hamad Almojil
Brett Anderson
Juanita Baker
Briana Balderrama
Hollie Bearden
Jay Beck
Justin Belliveau
David Buchanan
Jaymie Caplen
Dan Cattone
Stephen Claypool
Kathleen Crawford
Jason Dewey
Kristen Earl
Guilherme Fortes
Tori Gallagher
Susan Georgeson
Kayla Gill
Kamran Haghighat
Elon Hasson
Steven Holwerda
J Howland

Sheila Jakobsen
Jenni Johnson
Cynthia Jones
Nancy Kelly
Barbara King
Juelia Kinney
Michelle Langdon
Daniel Lewis
Eileen Lim
April Lutz
Colton Mardock
Deanna McCausland
Brenda Meininger
Kimberly Nelson
Josh Payne
Bill Peressini
Kellie Perez
Kerensa Pierce
Jose Rivas
Laurie Rosen
Emily Rosenberger
Blair Ryan

Lawrence Sanders
Keith Schiller
Zarinah Shukor
Nadezhda Skornyakova
Judy Spelce
Deanne Spencer
Bryan Stearns
Taylor Stone
Yen Tibayan
Ruth Van Beek
Russell Voth
William West
David Whitehead
Heather Zeitzwolfe



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Executive Director

Lindsay Clute
Event Director

Shannon Weisinger
Production Director

Theresa Vetsch-Sandoval
Director of Marketing

Maren Jones
Communications Manager

Travis Brumet
Administrative Coordinator



YEAR IN REVIEW 2010-11



"Balancing the competing needs of different users...it really does function as the City's number one meeting place."

David Morley
American Planning Association

BOARD OF TRUSTEES

Harriet Beal-Cormack

Julia Brim-Edwards
Nike, Inc.

Dr. Kim Burchiel
Oregon Health Sciences University

Bob Buchanan
Pioneer Place

Thomas Corry
Bank of America

Wayne Drinkward
Hoffman Construction

Matthew J. Felton
Felton Properties, Inc.

Commissioner Nick Fish
City of Portland

Paul Frisch
U.S. Bancorp Equipment

Stanley Geffen
Geffen Mesher & Co.

Greg Goodman
City Center Parking

Steve Holwerda
Ferguson Wellman Capital Management

Brad Hutton
Hilton Hotels Corp.

J.E. Isaac
Portland Trail Blazers

Steve Janik
Ball Janik LLP

Philip Kalberer
The Kalberer Company

Sharon Kitzhaber
Kitzhaber Collaborations

Fred Kleisner
The Nines Hotel

Kevin Kohnstamm
The Party Pros.

Peter Krainock
American Water Works Intl.

Pat LaCrosse
LaCrosse Associates P/T

Thomas Lauderdale
Pink Martini/ Heinz Records

Amber Lavender
Wieden & Kennedy

Dan Lavey
Gallatin Public Affairs

Doug Macy
Walker Macy

"Pete" Melvin Mark, Jr.
Melvin Mark Companies

Tom Moyer
TMT Development Company

Doug Obletz
Shiels Obletz Johnsen, Inc.

Chet Orloff
Oregon History Works

Tim Parks
Ball Janik LLP

William E. Peressini
Stimson Lumber Company

Bob Proffitt
Alpha Broadcasting

Randy Rapaport
Moose + Fox Development

Wanda Rosenbarger
Lloyd Center

John Russell
Russell Development Co.

Tad Savinar
Tad Savinar Studio

The Reverend Stephen Schneider
Grace Memorial Episcopal Church

Rosanne Sizer

Gordon Sondland
Provenance Hotels

Vanessa Sturgeon
TMT Development Company

John Sviarlich

John E. von Schlegell
Endeavour Capital

Kerry Tymchuk
Oregon History Museum

Mary Wilcox
Capital Realty Corp.

Mark Zertanna

Dave Zier
Melvin Mark Companies

EX-OFFICIO POSITIONS

Peter Gray
U.S. General Services

Sandra McDonough
Portland Business Alliance

Neil McFarlane
TriMet

DJ Wilson
KGW NewsChannel 8

JULY 2010

30-Hour Day
 Portland Farmers Market at Pioneer Courthouse Square presented by KINK.FM
 Noon Tunes Summer Concert Series presented by KINK.FM
 Dairy Farmers of Oregon Ice Cream Relay
 Electric Vehicle Day
 World Cup Soccer
 Westside Vineyard Concert
 Yoshida's Sand in the City
 Flicks on the Bricks presented by SmartPark
 Text No More
 Gospel on the Square
 Collective Sound Concert
 City of Roses Resource Festival



AUGUST 2010

3v3 Street Soccer Tourney
 Portland Farmers Market at Pioneer Courthouse Square presented by KINK.FM
 Noon Tunes Summer Concert Series presented by KINK.FM
 Flicks on the Bricks presented by SmartPark
 The 2nd NW Book Festival
 Java Road Trip
 Don't Feed the Bag Monster
 India Festival
 Red Cross Blood Drive
 Fashion & Beauty Gala
 Fleet Forward Launch Event
 Festa Italiana
 Oregon State Fair - Days of the Dinosaur



SEPTEMBER 2010

Circus in the Square
 Westside Vineyard September Concert
 LEGO Summer Tour
 Portland Farmers Market at Pioneer Courthouse Square presented by KINK.FM
 KMHD Jazz Commute
 The Standard Volunteer Expo
 Musicfest NW
 Low Car Diet
 The Bicentennial Celebration
 TriMet-Groupe Adeo Presentation
 OSU Rally on the Square
 Portland Oyster
 Gay Fair at the Square
 KGW - Drew 2nd Annual Climb for the Cure
 Indian Day Celebration
 Mobilization for Justice & Police Reform
 Memory Walk
 Sukkot on the Square



306 Event Days

OCTOBER 2010

AIDS Walk Portland
 Portland Farmers Market at Pioneer Courthouse Square presented by KINK.FM
 Sip - Coffee for a Cause
 BBQ/Fashion Show Fundraiser
 Praying 4 Portland
 National Coming Out Day/ Candlelight Vigil
 OSU Band Concert
 24-Hour Ballot Drop Box
 Travel Portland Fall/Winter Volunteer Training
 Sanrio Retail Tour - 50th Anniversary Show



NOVEMBER 2010

Be Seen. Be Safe.
 Stimson Lumber Tree Arrival
 Circle in the Square
 VZW SFA project
 Out & About with Drew Carney
 Get Smart About Antibiotics
 2010 Tree Lighting Ceremony presented by SmartPark brought to you by Globe Lighting & KGW NewsChannel 8
 Dance Fusion NW

DECEMBER 2010

Holiday Ale Festival
 Lewellyn Elementary
 Holiday Artisan Market
 Whitford Middle School
 Tuba Christmas presented by SmartPark
 Christmas Carol Sing-A-Long
 Portland Sugarplum Elves
 Laurelhurst Elementary
 Oregon City High School Ensemble
 Panache Vocal Ensemble
 Buckman Elementary
 Gladstone High School Jazz Band
 Flute Ensemble
 Elite Dance Studio
 Peace and Solidarity Rally
 NW Fusion Dance Company
 Pacific Crest Youth Simfonietta
 Celebrity Bell Ringing

JANUARY 2011

Red Cross - Blood Drive
 Body and Brain Yoga
 American Tinnitus
 Cascade AIDS Project
 Oregon College of Oriental Medicine

FEBRUARY 2011

Darwin Day Celebration
 Valentine's Day Contest

MARCH 2011

Cirrus Aircraft Display
 Portland Lindy Exchange
 KGW Great Food Drive Omelet Breakfast
 The National Urban Leagues & Walgreens Wellness Tour
 Vigil for Japan
 Iraq, Eight Years Later
 Anti-Shark Finning Rally
 Chevy Capture the Cruze

APRIL 2011

Reynolds Secondary Jazz Band
 Walk MS Portland 2011
 Tax Day Tea Party
 Portland Rising
 Rip City Uprise
 Easter Seals Oregon Bloom Fest
 Cameron "Bubba" Connor Memorial
 Columbia Adventist Academy Hand Bell Ringathon
 Rally for Syria Pro Bashar Alassad

MAY 2011

24 Hour Ballot Drop Box for May Special Election
 Yom HaShoah Day of Remembrance
 Global Cannabis March
 A Rose for Portland
 Wheel of Fortune Filming
 KUPL Candlelight Vigil
 The Oregon Trail Rally
 Zombies - Friday the 13th
 Steps for Life
 Bike to Work Breakfast
 Rally in support of Typhoon!
 Wyoming Forever West
 Mud Run MS Portland
 Campus Rail Jam Tour



JUNE 2011

Festival of Flowers designed by Bill Will
 East Sylvan Middle School
 Starlight Parade
 Grand Floral Parade
 Portland Cool Summer Music Festival
 Portland Farmers Market at Pioneer Courthouse Square presented by KINK.FM
 Lambda Legal Press Conference
 Neuro Flash Mob
 Rally in Defense of Medical Marijuana



Event Partners

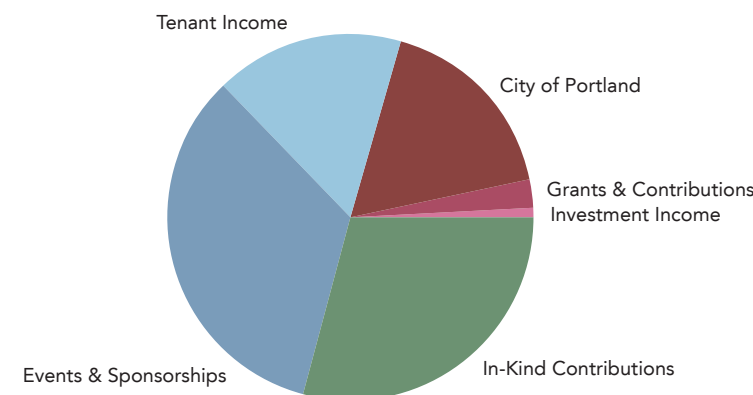
Alpha Broadcasting
 American Waterworks Intl.
 City Center Parking
 Cricket Wireless
 KINK.fm
 Pioneer Place
 Portland Farmers Market
 Portland Mall Management, Inc.
 Smart Park
 Tiffany & Company
 The City of Portland
 Thomas M. Lauderdale
 Unitus Community Credit Union

In-Kind Event Partners

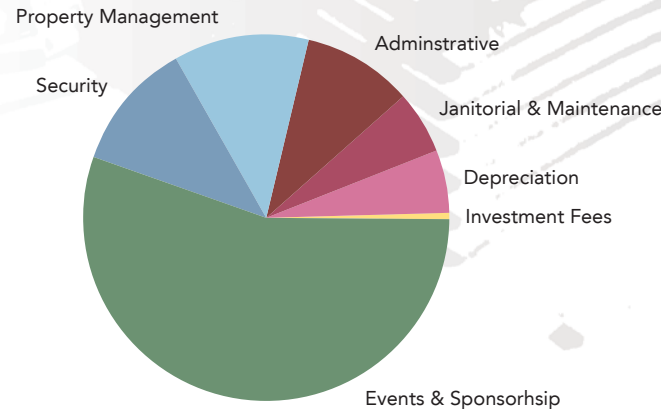
KINK.fm
 Art Abrams Swing Machine
 Big Band
 Broadmead Nursery
 Comcast
 Downtown Marketing Initiative
 Easy Street
 Globe Lighting
 Hilton Portland
 Honest Tea
 KGW NewsChannel 8
 Lasko Printing
 Morton's The Steakhouse
 Ness & Campbell Crane
 Oregon Symphony
 Pacific Youth Choir
 Pink Martini
 Pioneer Place
 Pizzicato
 Portland Beavers
 Portland Business Alliance
 Portland Tribune
 Qdoba
 RAM Trucking
 Reinecker Nursery
 Starbucks
 Stimson Lumber Co.
 Sunbelt Rentals
 Tanasacres Nursery
 The Nines Hotel
 Tiffany & Company
 Travel Portland
 Walker Macy
 Yule Tree Farms



Income



Expenditures



Category	Amount
Events & Sponsorships	\$1,122,418
Security	\$235,428
Property Management	\$242,010
Administrative	\$194,966
Janitorial & Maintenance	\$113,773
Depreciation	\$113,713
Investment Fees	\$6,828
Capital Expenditures	\$0
Total:	\$2,029,136

Facility Partners

PORTLAND PARKS & RECREATION
 Healthy Parks. Healthy Portland

City of Portland Fire & Rescue
 City of Portland Police Bureau
 City of Portland Water Bureau
 CleanScapes
 Department of Urban Forestry
 Multnomah County District Attorney's Office
 Multnomah County Health Department
 Office of the Portland City Attorney
 Oregon Department of Transportation
 Pacific Patrol Services
 Portland Department of Transportation
 Regional Arts & Culture Council
 TriMet

OUR MISSION

"Welcome all to our community gathering place"

In accordance with that mission, the Square has become a high-profile setting for outdoor events and services. It offers services in five general categories:

- Unique Urban Park Environment
- Entertainment & Programming Development
- Information Access
- Community Membership
- Partnering in Marketing Portland's Downtown