I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Multi Media Journalist	1, 4-5, 8-9, 13-19, 21-32, 36-37, 40-44, 46-49, 51, 53-54, 58-75, 77	8
Newscast Producer	1, 4-5, 9-10, 13-19, 21-32, 36-37, 40- 49, 51, 53-54, 58-61, 63-67, 69-77	10
Community Web Producer	1, 4-5, 9, 13-19, 21-32, 36-37, 40-44, 46-49, 51, 53-54, 58-61, 63-67, 69-75, 77	77
Reporter/Multi Media Journalist	1-2, 4-5, 9, 13-16, 18-19, 21-32, 36-37, 40-44, 46-49, 51, 53-54, 58-75, 77	2
Investigative Producer	1, 4-5, 9, 12-19, 21-32, 34, 36-37, 40- 44, 46-49, 51, 53-54, 58-75, 77	77
Newscast Producer – Full Time	1, 3-7, 9, 11, 13-16, 18-19, 21-32, 35- 38, 40-52, 54, 56-61, 63-75, 77	38
Administrative Assistant-Newsroom	1, 4-5, 7, 9, 11, 13-16, 18-19, 21-33, 36 -37, 40-49, 51, 53-54, 58-61, 63-75, 77	77
Marketing Director	1, 3-7, 11, 13-19, 21-32, 35-37, 40-52, 54, 56, 58-61, 63-67, 69-75, 77	17
Manager of Technology & Operations	1, 4-5, 7, 9-11, 13-14, 16, 18-19, 21-32, 36-37, 40-49, 51, 53-54, 58-64, 66-67, 69-75, 77	77
Weekend Meteorologist/Multimedia Journalist	1-2, 4-5, 7, 9, 11, 13-16, 18-19, 21-32, 36-37, 40-49, 51, 54, 58-65, 67, 69-75, 77	2
Local Core Account Executive	1, 4-5, 7, 9-11, 13-19, 21-32, 36-37, 40- 49, 51, 54, 58-65, 67, 69-75, 77	17
Animation Producer	1, 4-5, 7, 9, 11, 13-16, 18-19, 21-32, 36 -37, 40-49, 51, 54, 58-65, 67, 69-75, 77	77
Studio Technician	1, 4-5, 7, 9, 11, 13-16, 18-19, 21-32, 36 -37, 40-49, 51, 54, 59-65, 67, 69-75, 77	77
Multi-Media Web Journalist	1, 4-5, 7, 9-25, 27-32, 36-37, 40-49, 51, 54, 59-65, 67, 69-75, 77	10
Executive Producer - Power Block	1, 3-5, 7, 9, 11, 13-19, 21-25, 27-32, 35 -37, 40-52, 54, 56-57, 59-65, 67, 69-75, 77	17
National Sales Coordinator	1, 3-5, 7, 9, 11, 13-16, 18-19, 21-25, 27 -28, 30-32, 35-37, 40-57, 59-65, 67, 69- 75, 77	55
Local Account Executive	1, 4-5, 7, 9, 11, 13-19, 21-25, 27-32, 36 -37, 39-49, 51, 53-54, 59-65, 67, 69-75, 77	17

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	AFTRA 7735 Old Georgetown RD Suite 950 Bethesda, Maryland Phone : 301-657-2560 x865 Email : gwright@aftra.com George Wright	N	0
2	Agency Referral	N	2
3	American University 4400 Mass Ave NW Washington, District of Columbia 20016 Email : jolmste@american.edu Jil Olmstead	N	0
4	Arlington Employment Center 3033 Wilson Blvd Arlington, Virginia Phone : (703) 228-1477 Url : www.arlingtonva.us Email : pegner@arlingtonva.us Fax : 1-703-228-1044 Pam Egner	N	0
5	Asian American Journalist Association 5 Third Street Suite 1108 San Francisco, California 94103 Phone : 415-346-2051 Email : marcias@aaja.org Fax : 1-415-346-6343 Marcia Santillan	N	0
6	Aspira Association National Office 1444 Eye St., NW Suite 800 Washington, District of Columbia 20005 Phone : 202-835-3600 x111 Fax : 1-202-835-3613 Ronald Blackburn-Moreno	Ν	0
7	Broadcast Cable Financial Management Association (BCFM) 5500 Frontage Road #360 Northfield, Illinois Url : www.bcfm.com Email : info@bcfm.com Career Service	Ν	0
8	Call In	N	2

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
9	Career Builder 200 N. LaSalle St Suite 1100 Chicago, Illinois 60601 Phone : 773-527-3600 Career Service Manual Posting	N	4
10	Corporate Office Gannett Recruiter	Ν	5
11	CreativeCow.net District of Columbia Url : www.creativecow.net Email : tmatteson@creativecow.net Tim Matteson	N	0
12	Current Employee	N	2
13	DCwebwomen.org District of Columbia, District of Columbia Phone : 202-467-2955 Url : www.DCwebwomen.org Email : jobs@dcwebwomen.org Karen O'Donnell	N	0
14	Department of Communications Arts Salisbury State Salisbury, Maryland Phone : 410-543-6075 Email : ccdickerson@salisbury.edu Fax : 1-410-546-6910 Paul Scovall	N	0
15	Department of Social Services, Personnel Office 805 Brightseat Road Landover, Maryland Phone : (301) 909-7109 Url : www.princegeorgescountymd.gov Fax : 1-301-909-7117 Wanda Franklin	Ν	0
16	Emma Bowen Foundation for Minority Interests in Media 524 W. 57th Street New York, New York Phone : 212-975-2545 Url : http://www.emmabowenfoundation.com/ Email : ebfoundation@cbs.com Fax : 1-212-975-5884 Sandra Rice	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
17	Employee Referral	N	18
18	Fine and Performing Arts Department, Morgan State University 1700 East Cold Spring Lane Baltimore, Maryland 21251 Phone : 443-885-3111 Url : http://www.morgan.edu/Administration.html Email : earlene.goodson@morgan.edu Fax : 1-443-885-8267 EARLENE GOODSON	Ν	0
19	First Baptist Church of Glenarden 3600 Brightseat Road Landover, Maryland Phone : 301-773-3600 Fax : 1-301-386-9430 Kimberly Robinson	N	0
20	Former Intern	N	1
21	Forty Plus of Greater Washington 1718 P Street, NW Washington, District of Columbia Phone : 202-387-1582 Url : www.40plus-dc.org Email : info@40plus-dc.org Fax : 1-202-387-7669 Career Service	N	0
22	George Mason University 4400 university Drive – M/S 3 B6 Fairfax, Virginia Phone : 703-993-4021 Url : http://www.gmu.edu/ Email : jbarrice@gmu.edu Fax : 1-703-993-2361 James Barricelli	Ν	0
23	George Washington University, Journalism Department 805 21st Street, NW #400 Washington, District of Columbia Phone : (202) 994-5349 Url : http://www.gwu.edu/ Email : smpa@gwu.edu Fax : 1-202-994-5806 Samara Sit	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
24	Georgetown University Career Education Center One Leavey Center - Box 571086 Washington, District of Columbia Phone : 202-687-6288 Url : www.georgetown.edu Email : jms46@georgetown.edu Mike Schaub	N	0
25	Graeme Newell's MarketingIdeaNet Jobs 602 Communications – TV Training & Consulting New York, New York Url : www.vault.com. Email : slizik@602communications.com Career Services	N	0
26	Greater Baltimore Urban League 512 Orchard Street Baltimore , Maryland 21201 Phone : 410-523-4022 Url : www.bjac.org Email : drobinson@bul.org Fax : 1-410-523-4022 Desiree Robinson	N	0
27	Greater Washington Urban League 2901 14th St NW Washington, District of Columbia Phone : (202) 265-8200 Url : http://www.gwul.org/abougwul.html Email : uhiggins@gwul.org Fax : 1-202-265-3323 Ursula Higgins	N	0
28	Hampton University 114 Wigwam Building Room 114 Hampton, Virginia Phone : 757-727-5000 Url : http://www.hamptonu.edu/ Email : vivian.david@hamptonu.edu Fax : 1-757-727-5935 Vivian David	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
29	Hispanic Committee of Virginia 5827 Columbia Pike Suite 200 Falls Church, Virginia Phone : 703-671-5666 Url : www.hispaniccommitteeofvirginia.org Email : tnaranjo@hcva.org Fax : 1-703-671-2325 Jasmine Nino	N	0
30	Hispanic Link News Service 1420 N. St. N.W. Washington, District of Columbia Phone : (202) 234-0280 Email : carlose@hispaniclink.org Carlos Ericksen-Mendoza	N	0
31	House of Ruth 5 Thomas Circle Washington, District of Columbia Phone : 202-667-7001 x326 Email : houseofruth@houseofruth.org Christel Nichols	N	0
32	Howard University Student Resource Center C.B. Powell Building 525 Bryant Street, NW Washington, District of Columbia Phone : 202-806-7513 Url : www.howard.edu Email : Hucareersandinternships@gmail.com Joan Brown	N	0
33	Indeed.com	N	1
34	Internal Candidate First Coast News	Ν	1
35	International Women's Foundation 1726 M St. NE Washington, District of Columbia 20036 Phone : 202-496-1992 Fax : 202-496-1977 Placement Director	N	0
36	ITT Technical Institute 7300 Boston Blvd. Springfield, Virginia Phone : 703-440-9535 Email : nsmalls@ITT-Tech.edu Jijiana Smalls	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
37	Japanese American Citizens League 1828 L Street N.W. # 802 Washington, District of Columbia Phone : 202-223-1240 Url : www.jacl.org Email : dc@jacl.org Fax : 1-202-296-8082 Floyd Mori	N	0
38	Job Board Talent Dynamics	N	2
39	Job posting on internet Spots N Dots	Ν	1
40	JOBS! Ministry Career Resource Center 100 A. East Fairfax St. Falls Church, Virginia Phone : 703-536-9068 Email : Jack.dunlap@verizon.net Jack Dunlap	N	0
41	Korean Community Service Center 7700 Little River Turnpike # 406 Annandale, Virginia Phone : 703-354-6345 Url : www.kcscgw.org Fax : 1-703-354-6391 Ji Young Cho	N	0
42	Latin American Youth Center 1419 Columbia Road, NW Washington, District of Columbia Phone : 202-319-2225 Url : www.layc-dc.org Email : info@layc-dc.org Lori Kaplan	N	0
43	Loudoun Workforce Resource Center 102 Heritage Way, NE #200 Leesburg, Virginia 20176 Phone : 703-771-5934 Email : wrcjobs@loudoun.gov Barbara Kunetz	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
44	MD Workforce Exchange Westfield Shoppingtown Wheaton, 11002 Veir Mill Rd., South Building # 408 Wheaton, Maryland Fax : 1-301-933-4424 Kim Lamphier	N	0
45	Media Line P.O. Box 51909 Pacific Grove, California 93950 Phone : 408-648-5200 Url : www.medialine.com Email : medialine@medialine.com Mark Shilstone	N	0
46	Montgomery Works 703 Russell Ave., E 205 Gaithersburg, Maryland Phone : 301-519-8253, 301-929-688 Url : www.mwejobs.com Email : lreilly@montgomeryworks.com Fax : 1-301-933-4424 Lulu Aguilar	N	0
47	NAACP – Washington Bureau 1156 – 15th St., NW #915 Washington, District of Columbia Phone : 202- 463-2940 Url : www.naacp.org Email : hoshelton@naacpnet.org Fax : 1-202-463-2953 MR. Hilary Shelton	N	0
48	NATAS (National Academy of Television Arts & Sciences) 12504 Quarterhorse Drive Bowie, Maryland 20720 Phone : 301-352-3042 Url : www.natasdc.org Email : kcam@his.com Jeffery Kramer	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
49	National Association Of Black College Broadcasters (NABCB) P.O. Box 3191 Atlanta, Georgia Phone : (404) 523-6136 Email : bcrmail@aol.com Fax : 1-404-523-5467 Lo Jelks	N	0
50	National Association of Black Owned Broadcasters 1155 Connecticut Ave., NW, Suite 600 Washington, District of Columbia 20036 Phone : (202) 463-8970 Url : www.nabob.org Email : info@nabob.org Fax : (202) 429-0657 Director of Placement	N	0
51	National Association of Broadcasters 1771 N Street, NW Washington, District of Columbia 20036 Phone : 202-429- 5300 Email : careercenter@nab.org Fax : 1-202-429-4199 Karen Hunter	N	0
52	National Association of Hispanic Journalists 1000 National Press Building 529 14th St., NW Washington, District of Columbia 20045 Phone : 202-662-7145 Email : jobbank@nahj.org Fax : 1-202-662-7144 Michelle Vignoli	N	0
53	National Council of Negro Women 633 Pennsylvania Avenue, NW Washington, District of Columbia 20004 Phone : 202-737-0120 Url : www.ncnw.org Email : mholder@ncnw.org Mary Holder	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
54	National Lesbian and Gay Journalists Association 1420 K Street, NW #910 Washington, District of Columbia Phone : 202-588-9888 ext. 10 Url : www.nlaja.org Email : info@nlgja.org Career Service	Ν	0
55	Non-Employee Referral Telerep	N	2
56	Operation Job Match 2021 K Street, NW, Suite 715 Washington, District of Columbia 20006 Phone : (202) 887-0136 Url : www.msandyou.org/programs_services/ Email : swnissen@aol.com Director of Placement	Ν	0
57	Organization of Chinese Americans 1001 Connecticut Avenue, N W Ste. 707 Washington, District of Columbia 20036 Phone : (202) 223-5500 Fax : (202) 296-0540 EEO Officer	N	0
58	Parents and Friends of Ex-Gays & Gays PFOX Box 510 Reedville, Virginia 22539 Phone : 804-453-4737 Url : www.pfox.org Email : pfox@pfox.org Regina Griggs	N	0
59	Prince George's Community College 301 Largo Road Largo, Maryland Phone : 301-336-6000 Url : http://www.pgcc.edu/ Email : parkersa@pgcc.edu Sandra Parker	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
60	Prince George's Workforce Development 1100 Mercantile Lane, Ste. 120 Largo, Maryland Phone : 301-618-7084 Url : www.mwejobs.com Email : bcarlyle@dllr.state.md.us Fax : 1-301-386-2495 Beverly Carlyle	N	0
61	Radio & Television News Director Assoc. Job Bank 1600 K Street NW, Suite 700 Washington , District of Columbia Phone : 800-80-RTNDA Url : www.rtnda.org Fax : 1-202-223-4007 Karen Gregory	N	0
62	Society of Broadcast Engineers District of Columbia Phone : 317-846-9000 Url : www.sbe.org Email : kjones@sbe.org Scott Jones	N	0
63	South Asian Journalists Association 2950 Broadway New York, New York Phone : (212) 854-5979 Url : www.saja.org Email : saja@columbia.edu Career Service	N	0
64	Southeast Asian Resource Action Center 1628 16th Street, NW, 3rd Floor Washington, District of Columbia Phone : 202-667-4690 Url : www.searac.org Email : searac@searac.org Naomi Steinberg	N	0
65	St. Luke's House, Back to work program 6040 Southport Drive Bethesda, Maryland Phone : 301-493-4200 x 296 Fax : 1-301-493-6209 Dave Kokoski	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
66	The UPLIFT Community Foundation, Inc. 1776 K Street NW Suite 800 Washington, District of Columbia 20006 Phone : 202-785-0022 Url : http://www.upliftfoundation.org Email : smiles@upliftfoundation.org Fax : 1-202-291-4632 Solomon Miles	N	0
67	Tvjobs.com Broadcast Employment Services, P.O. Box 4116 Oceanside, California 92052 Phone : 800-374-0119 Url : www.tvjobs.com Email : jobs@tvjobs.com Fax : 1-760-754-2115 Mark C. Holloway	N	9
68	United Black Fund 2500 MLK Ave, S.E. Washington, District of Columbia Phone : 202-783-9300 Fax : 1-202-347-2564 Administrative Department	N	0
69	University of District of Columbia 4200 Connecticut Avenue, NW Washington, District of Columbia Phone : 202-274-6413 Url : www.universityofdc.org Email : ccoates@udc.edu Fax : 1-202-274-5016 Mr Cliff Coates	N	0
70	University of Maryland – Eastern Shore 11868 Back Bone Rd Princess Anne, Maryland Phone : (410) 651-6652 Url : http://www.umes.edu/ Email : plcottman@umes.edu Fax : 1-410-657-7918 Preston Cottman	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
71	Virginia Commonwealth University 907 Floyd Ave Room 143 Richmond, Virginia 23284 Phone : (804) 827-0410 Url : http://www.vcu.edu/ Email : careers@vcu.edu Kim Hanneman	N	0
72	Virginia State University Po Box 9410 Petersburg, Virginia Phone : (804) 524-5407 Url : http://www.vsu.edu/pages/1.asp Email : careerservices@vsu.edu Fax : 1-804-524-5212 Career Seervices	N	0
73	Virginia Wesleyan College 1584 Wesleyan Drive Norfolk, Virginia 23502 Phone : (757) 455-3337 Url : http://ww2.vwc.edu/ Email : career_services@vwc.edu Fax : 1-757-233-8748 Leslie Hines	N	0
74	Washington Adventist University 7600 Flower Avenue Takoma Park, Maryland 20912 Phone : 301-891-4542 Email : hr@wau.edu Fax : 1-301-891-4020 Stephanie Wilson	N	0
75	WIDER Opportunities for Women 1001 Connecticut Avenue, NW #930 Washington, District of Columbia Phone : 202-464-1596 x119 Url : www.wowonline.org Email : dharvey@wowonline.org Fax : 1-202-464-1660 Delese Harvey	Ν	0

No. of Interviewees Referred by RS Over Reporting Period	Source Entitled to Vacancy Notification? (Yes/No)	RS Information	RS Number
0	N	Women Empowered Against Violence 1111 16th Street, NW #200 Washington, District of Columbia Phone : 202-452-9550 Url : www.weaveincorp.org Email : info@weaveincorp.org Fax : 1-202-452-8255 Jennifer Matel	76
44	N	www.wusatv9.com /job line District of Columbia Url : www.wusa9.com Station Website Manual Posting	77
:		Station Website	77

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title	Points
1	6/4/2012	(Menu Selection) Participation in events or programs sponsored by educational institutions	During the reporting period, employees from the News department spoke at events on a regular basis to many community groups about the broadcast industry, careers in broadcasting and journalism. Group sizes varied. 6/4/2012 - The News Director hosted an educational seminar with Journalists that are emerging from repressive governments in order to teach them the operations of a free press and careers in the industry. Six Serbian Jounalists attended and they were provided with a tour of the station, as well as information surrounding the station operations and philosophy. 6/6/2012 - An MMJ, spoke to 70 students at a local elementary school in Fairfax County about careers in the station, broadcast operations and how that directly relates to reporting in all instances on Weather. 6/12/2012 - Our Local Sales coordinator, spoke at a luncheon for the National Association of Broadcasters Education Foundation Media Sales Institute. The luncheon was part of a	Participants 2	News Director Multimedia Journalist Local Sales Coordinator	0.25
		two week seminar at Howard University for recent college graduates interested in pursuing a career in advertising/media sales.				

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title	Points
2		110	As a part of our commitment to grow the next generation of broadcasters and to create a diverse workforce, in 2012 we supported the Emma L. Bowen Foundation with a grant from the Gannett Foundation Media Fund in 2012. This grant is for general support of media diversity initiatives including on-the-job training, mentoring, scholarships and work/study programs. The Emma L. Bowen Foundation was established by the media industry to increase access to permanent job opportunities for minority students.	1	Gannett Foundation	1.00

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title	Points
3	6/26/2012	Establishment of training programs for station personnel	Established training programs geared to help develop skills needed to be more efficient and educate staff on selling in different platforms. On March 4, 2013 - March 15, 2013 training was conducted for our photographers and news room staff on new programs (EDIUS) that will be used throughout the station. These items will allow for current station employees to advance if possible and	24	Research Manager General Sales Manager Local Sales Manager Local Sales Manager	1.00
			stay up to date with current technology. Additionally, on going training is being given as needed. Monthly training takes place for all Account Executives. Training included Kantar Media, Scarbrough/Primelingo Software as well as how to's on successful pitching strategies.			
			6/26/2012 – Kantar Media Training 7/10/2012 – Scarbrough/PrimeLingo Software Training 8/15, 8/22, 8/29 - Broadcast Media Training. This training was led by a Local sales manager and our research manager to allow the AE's to have a better understanding of TV terminology, to negogiate media buys, estimate and negotiate ratings.	o a ch i logy, nd		
			9/27/2012 – Facebook: "Pitching the Value of a fan." This training was led via a webinar in order to assist the AE's with gaining a better understanding of the value proposition for a business to build an online community of fans.			

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title	Points
4	7/17/2012	Participation in scholarship programs	During the reporting period, on July 17, 2012 WUSA participated in a scholarship program and awarded two area high school students scholarships for their video submission of local sports coverage of the fall high school season.	5	VP/Community Relations Exec-producer Digital Sports HSS.Net	1.00
			WUSA9/WUSA9.com launched a scholarship program in August 2010 along with Highschoolsports.net. Several students participated during football and basketball seasons. Three scholarships were awarded in both seasons to area high school students for their coverage of high school sports.			
5	9/7/2012	Provision of training to management	Gannett Leadership Program (GLP), WUSA's Executive Producer (News) attended the GLP from 9/4/2012- 9/7/2012. GLP is designed to provide managers with leadership knowledge and skills in four key areas: Building Gannett Leadership Competencies, Engaging Employees, Leading Change, and Leading Innovation. The program provides the opportunity to network and build strong career-based relationships. April 1 – 4, 2013: Gannett Market Makers Conference: General Manager/President, Marketing Director, News Director and Human Resources participated in a four day conference. Topics included: Staffing, Employee Relations, Change Management, Organizational Development and Succession Planning.	4	Executive Producer GM/President Marketing Director News Director	1.00

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title	Points
6	10/8/2012	Participation in events or programs sponsored by educational institutions	Anchor completed a lecture at American University on October 8, 2012. The lecture was for students interested in a career in journalism. The lecture also included a demonstration on how a journalist would question PR representatives in various situations. During the reporting period, one sports anchor at WUSA taught a sports reporting class at University of Maryland on behalf of WUSA. The class allowed our sports anchor to provide knowledge on the how-to's of sports reporting.	3	Evening News Anchor Sports Anchor MMJ	0.25
			On March 14, 2013, a Multi-media Journalist attended the Georgetown Alumni Evening event with a mixed group of students interested in broadcast journalism. During the event our Multi- media Journalist answered several questions in regards to broadcast news from both Graduate and Undergraduate students.			

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title	Points
7	12/31/2012	Sponsorship of events in the community designed to increase public awareness	Supported by WUSA during the reporting period through a grant from the Gannett Foundation: Women in Technology Education Foundation - Support for educational, mentoring and personal development programs for girls in grades 9-12, focusing on STEM subjects study and the pursuit of a career in technology. Youth Organizations United to Rise (YOUR) - NovelTeens' Ink Journalism Program. Provide support for an after- school journalism program and a summer journalism camp for at-risk youth in the DC Area. News Literacy Project, Inc-grant to support pilot project at Marshall High School, the project engages volunteer jounalists and students in a program about the value of quality journalism and critical thinking skills.	0	Gannett Foundation	0.50

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title	Points
8	1/7/2013	Sponsorship of events in the community designed to increase public awareness	During the reporting period, our weekend meterologist, visited different local schools, discussed careers in broadcasting and provided the following:	1	Meterologist	0.50
			 1.) 1/7/2013 - provided a presentation to 3rd and 4th grade girls who actively participate in GEMS (Girls excelling in Math and Science). During the presentation, a powerpoint was presented in order to provide a better understanding of weather and broadcast. Question and Answer time was also included at the end of the presentation. 			
			2.) 1-22-2013-Visited 4 classrooms (Kindegarten and pre-k) in Southeast DC. During the presentation, a powerpoint was presented in order to provide a better understanding of weather and broadcast. Question and Answer time was also included at the end of the presentation.			
			3.) 1-31-2013-Visted a 2nd grade class in Alexandria, VA. During the presentation, a powerpoint was presented in order to provide a better understanding of weather and broadcast. Question and Answer time was also included at the end of the presentation.			
			4.) 3/1/2013 - Participated in Read Across America. Visited an elementary school in Alexandria, VA and read 2 books to a 2nd grade class.			
			5.) 3/22/2013 - Visited a 4th grade class at Gunston Elementary School and presented a PowerPoint about staying safe during severe weather.			
			6.) 5/8/2013 - Visited the Girls Exceling in Math & Science club at Hayfield			

	Date	Type of Recruitment Initiative (Menu Selection)		No. of Stations Participants	Participant Title	Points
			Elementary in Alexandria VA. During the visit a powerpoint presentation about frequently asked questions in meterology was given along with a Q&A session.			
9	1/25/2013	Participation in events sponsored by community groups	January 25, 2013, our investigative reporter was a featured speaker for the Watchdog Conference for Investigative Reporters and Editors. Featured speakers spoke about techniques utilized and provide tips to current and future employees of the broadcast industry.	2	Investigative Reporter	0.25
10	2/9/2013	Participation in events sponsored by community groups	On February 9, 2013, an Anchor emceed the annual BEYA (Becoming Everything You Are) Conference. The event had nearly 1500 attendees and focused primarily on Black Engineers Awards. The Anchor presented the award and also discussed her career in broadcasting.	1	Morning Anchor	0.25
11	2/19/2013	Participation in Job Fairs	Attended the American University Career Fair on February 19, 2013 in order to introduce Gannett and its media opportunities.	2	MMJ/Producer HRBP	0.25

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title	Points
12	3/11/2013	Establishment of a mentoring program	WUSA's Executive Producer (News) participated in the GL mentoring program. in 2013.	1	Executive Producer	1.00
			The mentoring program was designed by the Leadership and Diversity Council to develop and retain top talent. As a mentee, they have the opportunity to build a relationship with a trusted executive within the company focused on providing guidance on business issues and developmental goals. As a mentor or peer, they have the opportunity to perform a valuable role in building a relationship with a talented manager within the company and assisting them as they work on their leadership development. The program is a six month commitment; however, many mentoring relationships last a life time.			
13	4/27/2013	Participation in events or programs sponsored by educational institutions	On April 27th, several volunteers from WUSA participated in the University of Maryland, Maryland Day. During this event, the employees of WUSA performed several tasks such as taking photos with on-air personalities, coaching guests who wanted to perform on the forecast your weather segment or discuss careers in the industry. This time allowed for guests to meet the employees and for the guests to meet and greet broadcasters.	37	General Manager Morning News Anchor Meterologist Investigative Reporter	0.25
14	5/17/2013	Participation in scholarship programs	During the reporting period, on May 17, 2013 WUSA awarded three area high school students scholarships for their video submission of local sports coverage of the high school season. Several students participated during the football and basketball seasons. WUSA/WUSA9.com launched this	8	Producer Account Executive Executive Producer Executive Producer	1.00
			scholarship program in August 2010 along with Highschoolsports.net.			