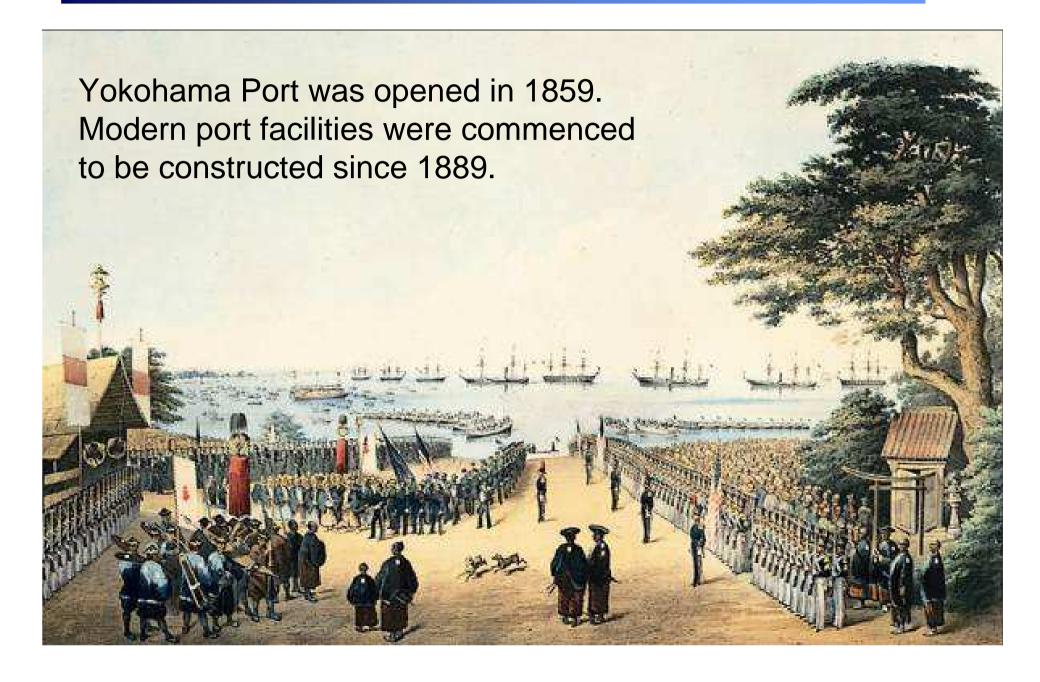
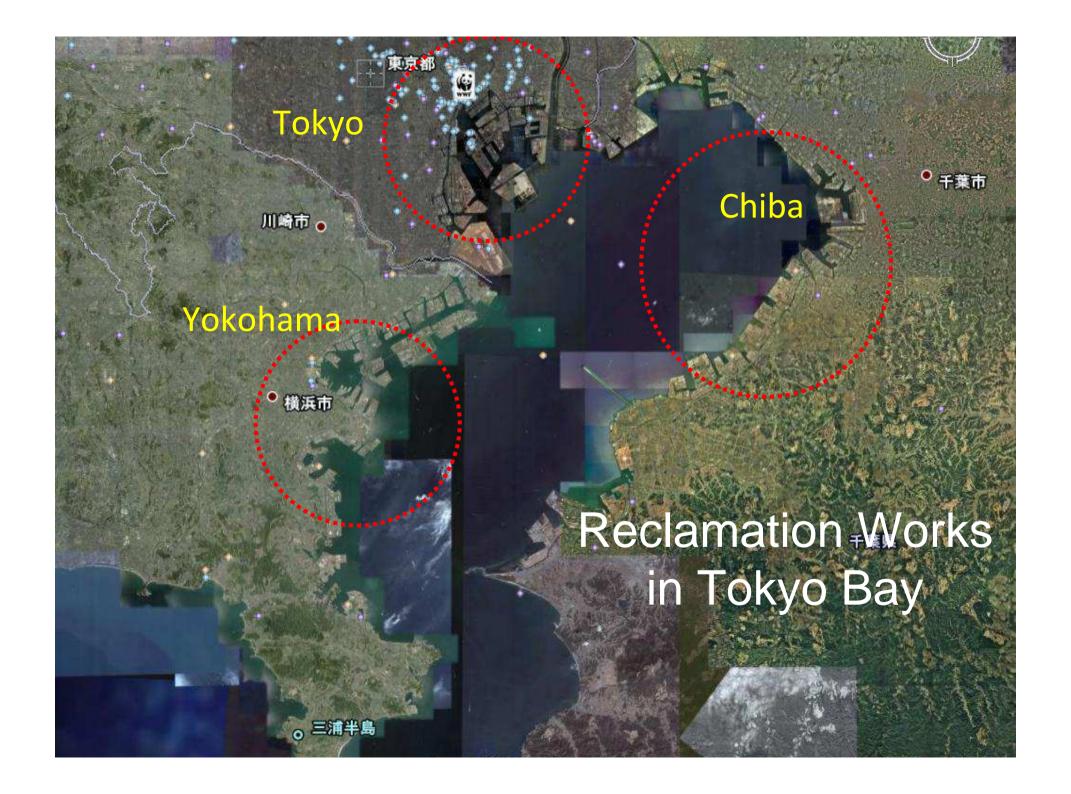
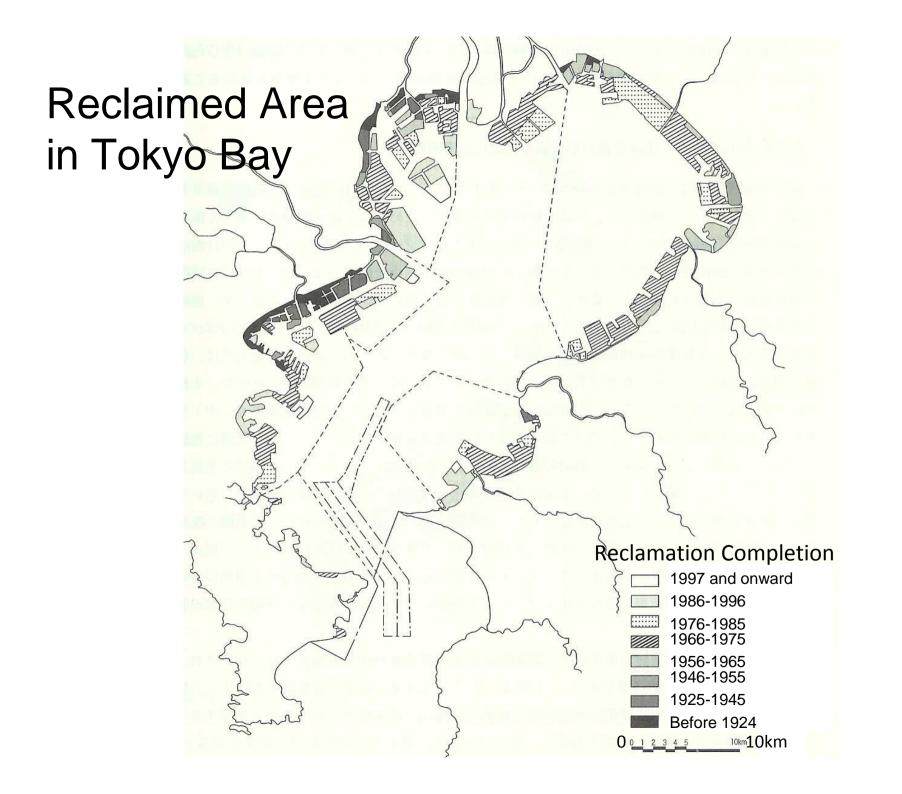


### Commodore Perry landed Yokohama in 1853.

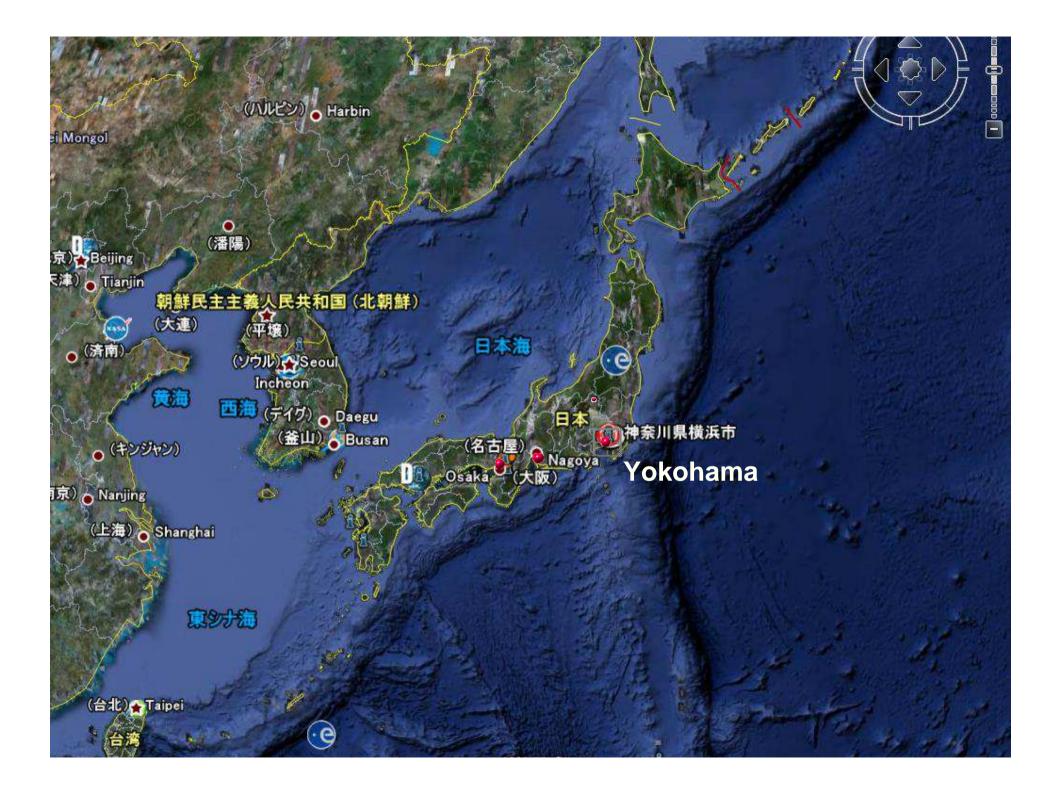




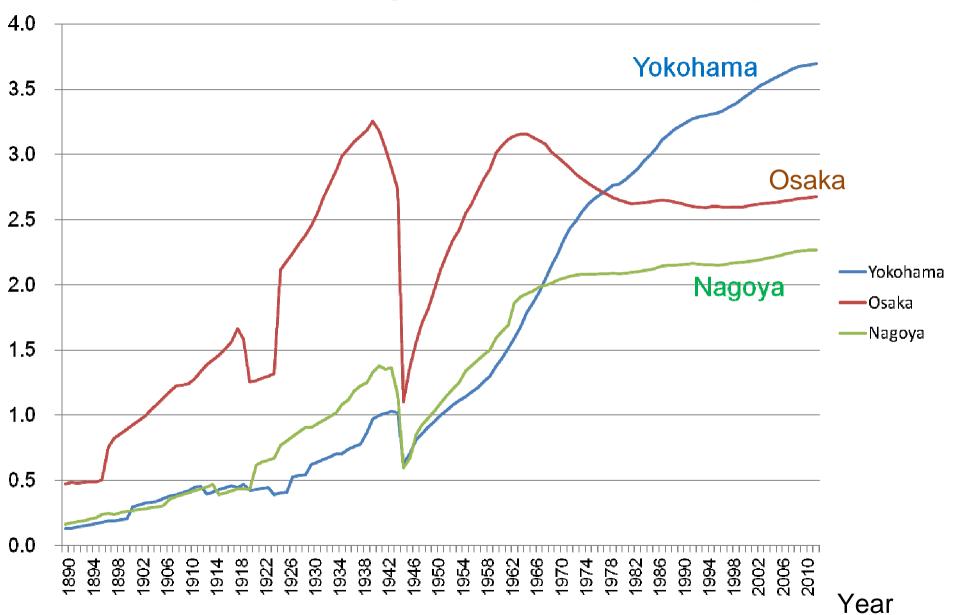








### million Historical Change in Population in the City



# Integrated Yokohama Development Projects

- Based on the historical background of Yokohama, i.e. Port City, Industrial City and the Residential City adjacent to Tokyo, six projects were proposed to promote further development as follows in mid 1960s:
- Strengthening Central Business District (Minato Mirai 21 Project: MM21);
- 1. Expressway Network to the Port and the City;
- 2. High Speed Railway (Subway) Network in the City;
- 3. Yokohama Bay Bridge Construction;
- 4. New Town Development (Kohoku Area); and
- 5. New Reclamation at Kanazawa area

# Minato Mirai 21 Project: MM21

As containerization was in progress since 1960s, old conventional wharves became obsolete in the inner harbor area. The area of the Mitsubishi Shipyard near the central business district and railway marshaling yard near the Yokohama Station was a targeted area for redevelopment for urban city use. A complete master plan for strengthening the central business district by using these land property and reclaiming offshore as completed in 1979.

In 1980, Mitsubishi Shipyard decided to be relocated.

In 1981, Yokohama City Government declared the Project, named "Minato Mirai 21: MM21."

### Outline of MM21 Project

#### **Project Objectives**

- 1. Increase Yokohama's Autonomy
- 2. Facilitate the Quality of Yokohama's Waterfront
- 3. Redistribute Functions of Metropolitan Area

#### **Project Framework**

1. Projected Population

Work Force: 190,000, Residential: 10,000

2. Project Land Area

#### **Project History**

1965: Declare 6 Major Projects for Yokohama Development

1981: Master Plan Completed and Named MM 21 Project

1983: Commencement of MM 21 Project

2011: Completion of the Land Readjustment Works

### MM21 Public Participation

#### City of Yokohama

- 1. Overall Planning and Coordination;
- 2. Waterfront Development (Land Reclamation);
- 3. Construction of Roads, Parks, Utility Tunnels, Water Supply and Sewers;
- 4. Construction of Public Facilities; and Others

#### National Government and Kanagawa Prefectural Government

1. Construction of Public Facilities and others

#### Urban Renaissance Agency

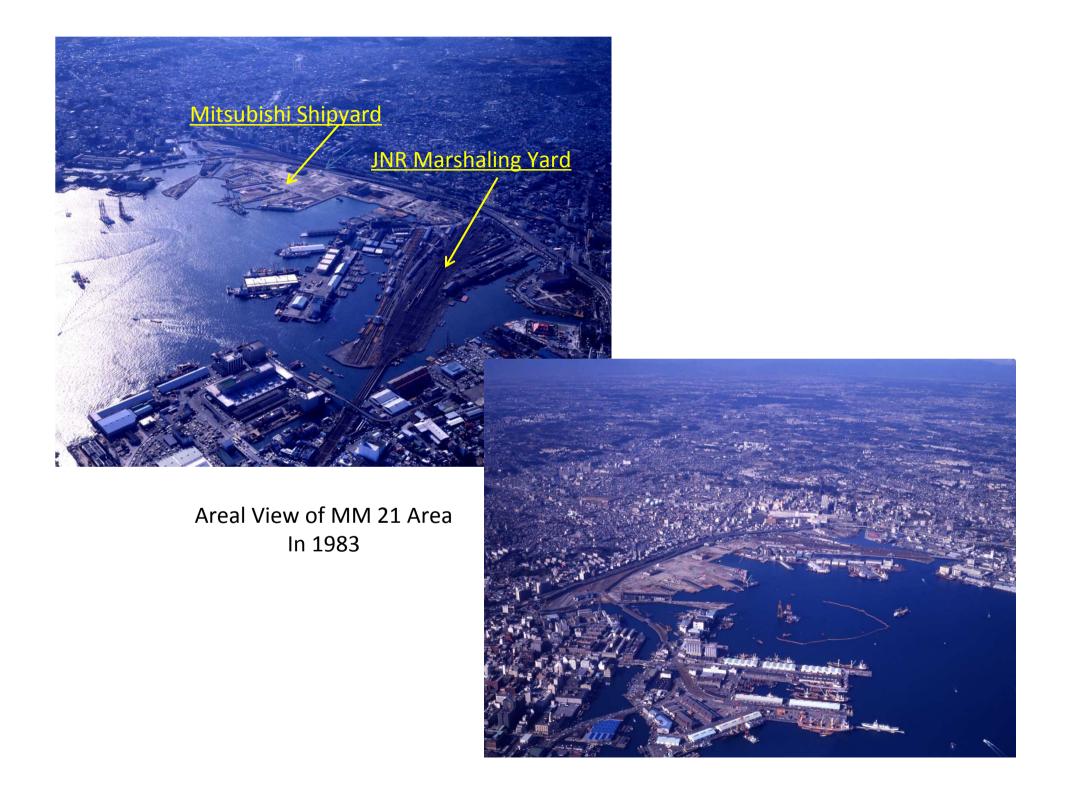
1. Land Readjustment Works.

# Third Sector (Public/Private) Participation

- 1. Yokohama Minato Mirai 21 Corporation;
- 2. Pacific Convention Plaza Yokohama Corporation;
- 3. Minato Mirai 21 District Heating and Cooling Co., Ltd.;
- 4. Yokohama Minatomirai Railway Co., Ltd.; and
- 5. Cable City Yokohama

#### Private Sector Participation

- 1. Construction of Business Facilities; and
- 2. Commercial Facilities and Cultural Facilities

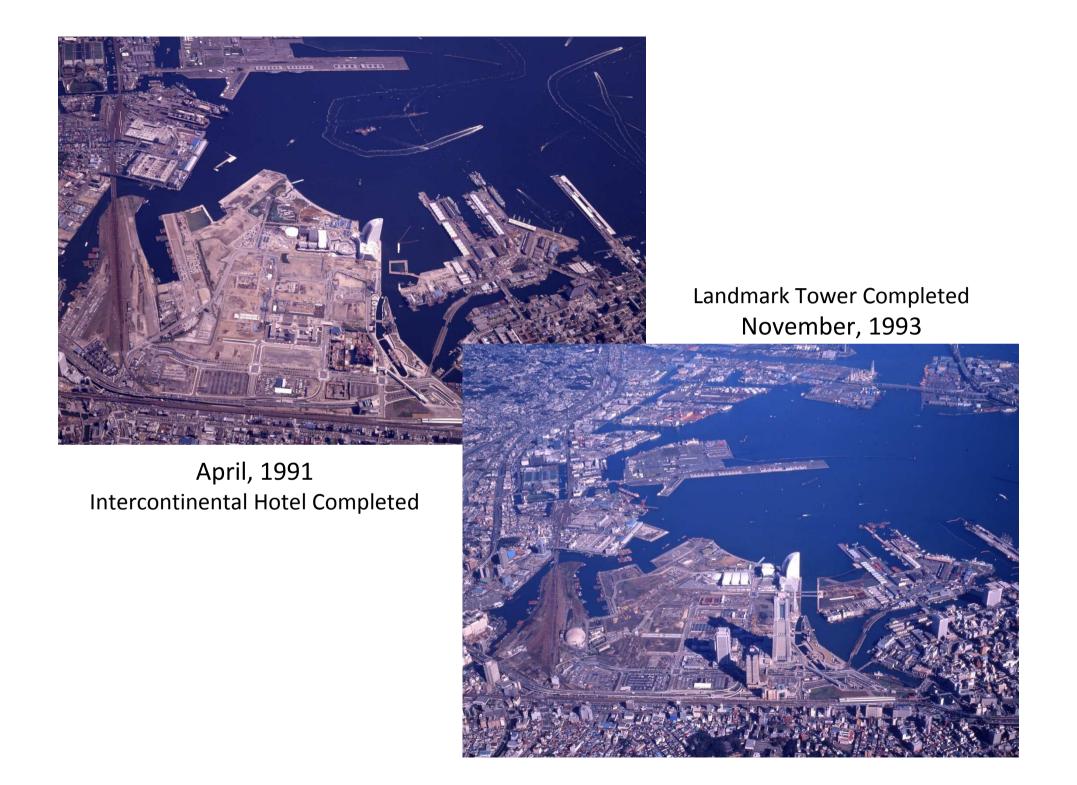




Reclamation Works almost Completed October, 1987

June, 1985 Reclaiming Works Commenced

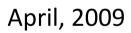








December, 2010



### MM21 Project Cost

1. Total Project Cost JPY527.0 billion

Land Readjustment Works: JPY176.6 billion

Reclamation Works: JPY235.7 billion

Port Facilities Works: JPY 30.5 billion

Utility Tunnels, People Moover: JPY 84.2 billion

2. Financial Resources JPY527.0 billion

Sales of Land Property: JPY396.3 billion

Municipal Government: JPY 83.9 billion

National/Prefectural Government: JPY 31.4 billion

Others: JPY 15.4 billion

# MM21 Project Outcome

Municipal Tax Income Addition:
 JPY164 billion (total from 1997), JPY10 billion/year in 2010

2. Economic Spillover Effect:

Construction: JPY2,658 billion

City Activities: JPY1,756 billion

3. Work Forces and Private Firms on Site:

Number of Workers: 79,000 (2010), 58,000 (2006)

Number of Firms: 1,420 (2010), 1,180 (2006)

4. Number of Visitors to MM21 Area:

58million (2010), 38 million (2006)

5. Number of Residents in MM21 Area

7,600 (3,800 households)



#### Harmonization of Port Activities and Urban Life

- Separating port activities from citizen's daily life arena:
   Maximizing port operation efficiency;
   Refraining from mixed transport of tracks and private vehicle;
   Providing citizens with amenity spaces in the waterfront.
- Recognition of the importance of port activities by citizens;
   Consistent provision of information on port contribution to the society
- 3. Appreciating the historical monuments in the waterfront;
- 4. Citizen's participation to the actual riding on the water: Sea kayaks or boats in the inner harbor Understand the actual marine environment in port area

