



Jeremy Porter - Biography

Jeremy William Porter is a successful businessman with an impressive 18-year professional career; and when he's not with his family, he devotes most of his free time to all things motor sports. Jeremy's combination of business acumen, family-first attitude and passion for auto racing led to his brainchild, Atlanta Motorsports Park – a family and community focused auto sports country club.

Professionally, Jeremy is currently a partner at WMI, a business strategy, organizational development and human capital firm. WMI has been recognized in *Inc. Magazine's 500 List* as one of the fastest growing companies in America; it is also listed by *Kennedy Publications* as one of the top 50 firms in the nation. Upon joining WMI, Jeremy created and leads one of the most successful and profitable business units for the firm; and his expertise spans several industries, including: technology, industrial, energy, financial, engineering-procurement-construction firms, retail and e-commerce. Jeremy is considered the leading client development executive at WMI, where his primary focus is working with top executives in Fortune 50 and similar companies. He has been named to the Atlanta Business Chronicle's "List Makers" two years in a row.

This is actually Jeremy's second stint at WMI. He was recruited away from the company in 2001, by The Corban Group (TCG), a firm similar to WMI. There he served as vice president of operations for more than five years. He was hired by the CEO and COO to "raise the bar" with employees – implement training programs, policies, processes and procedures in the firm – all of which were successful. Within six months of taking over TCG's Atlanta operation Jeremy increased the company's profits by 17% and sales by 19%. And during a recession, he grew the company by 33% the first year, 22% the second and 3% the third. Jeremy was recruited back to WMI in 2005.

Jeremy became active in auto sports in 1993 when he was 21, and his vehicle of choice was super-cross style dirt bikes, on which he quickly became a highly skilled recreational rider. Seven years later, he began Formula ICC kart racing, where he won two consecutive Southeastern Points Championships, and was leading the Points Race for a third year when he retired for the season to prepare for the birth of his first child. During his competitive karting seasons, Jeremy received personal driving instruction from Bruce McQuiston – a highly regarded and well known senior instructor for the Skip Barber Racing School. The idea to create Atlanta Motorsports Park came after Jeremy was asked, as a special advisor, to write a business plan for the former president of Road Atlanta, Mike Swaine. It was then that Jeremy realized how successful a motor sports country club could be. So, several years later, he combined his passion for family, business and racing – and Atlanta Motorsports Park was born. His vision is to create a country club where entire families can find enjoyment in a highly rewarding and moral setting, featuring a variety of events.

Jeremy's other successful ventures include being part of a leadership team that created a church from ten initial members in 2000. There, he oversaw the installation of an entire high-end audio, video and lighting project for the Hope Church in Alpharetta, Georgia. Five years later, Jeremy was also part of the audio team that led another church – Free Chapel – to set up and record a "live" Christian album that peaked at number three on the national Christian charts. In honor of Stewardship, Jeremy will donate 10% of AMP profits to local churches and community initiatives.

Born in Utah, and raised in Atlanta, Jeremy now resides in Cumming, GA with his wife and two young daughters.