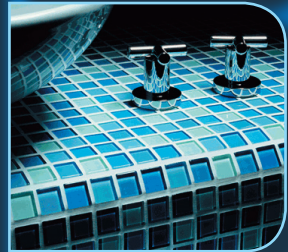
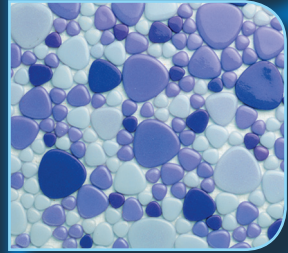


Made in *Turkey*

# Building Glass and Ceramics



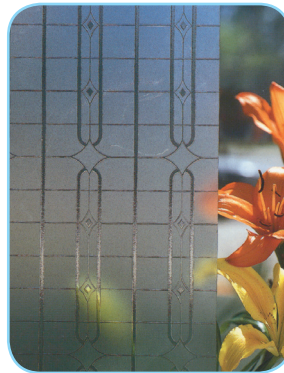
Export Promotion Center of Turkey

## BUILDING CERAMIC INDUSTRY

### Production

The history of Turkish ceramics can be traced back several thousand years. The first notable ceramics from Turkish land were the tiles and bricks covered with coloured glazes made in Anatolia for architectural purposes in the 13th Century.

The Turkish classic ceramic art of "Çini" in Turkish is still famous throughout the world. Early Turkish tribes who lived in Central Asia made the first examples of this ceramic art for their kitchen and household use. Later, with the Seljuk movement this art came to Anatolia and became a decorative art piece which was mostly used in the decoration of mosques, public libraries and Turkish baths.



The first commercial production of ceramics started in 1965 with the foundation of first plant. At present there are more than 50 establishments in ceramic production.

Turkey is rich in ceramic raw materials such as feldspar, clay, kaolin and quartz. As the Turkish ceramic raw material reserves are large enough to satisfy the demand. Most Turkish firms have installed their own raw material preparation facilities within their organizations.

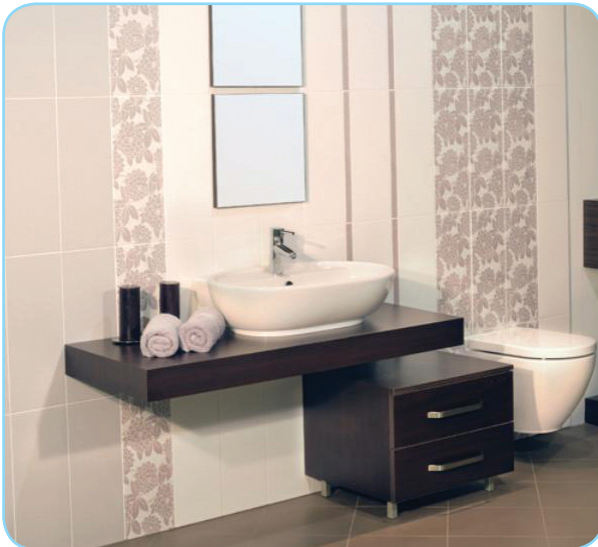
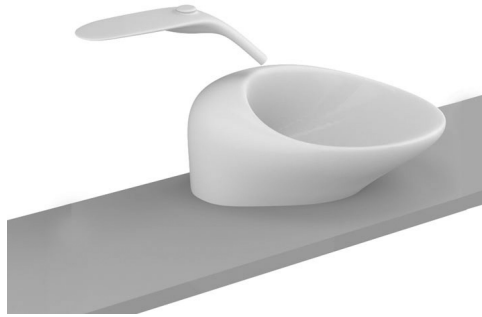
Ceramic industry is one of the fastest growing sectors of building materials industry in Turkey. Sector has an installed capacity over 310

million m<sup>2</sup> of ceramic tiles and 23 million units of sanitaryware annually. Production for ceramic tiles and sanitaryware can meet the domestic demand and provide a significant export capacity.

Turkey is the fifth leading ceramic tile producer in the world and third largest in Europe. Ceramic tile production of Turkey constitutes 3.5 % of world production and 11 % of European production. The total capacity of the ceramic tiles sector where 24 firms were carrying out production is over 310 million m<sup>2</sup>. Kale, Toprak, Ege and Eczacıbaşı Groups, which are the leaders in the sector, are among the largest manufacturers in the world. Kale Group has the largest integrated plant with a capacity of 60 million m<sup>2</sup>.

Turkey has become the second largest sanitaryware producing country in Europe.

Turkey produces 18% of the total European production. Today, 9 large and about 35 small-scale firms are operational in the Turkish sanitaryware sector. Eczacıbaşı (VITRA) and Serel Seramik, which are among the leading firms of the sector, are also among the largest manufacturers in the world. Eczacıbaşı, with its 5.2 million capacity is the largest ceramic sanitaryware integrated plant in the world.



### Sector Companies In Top 1000 Companies In Turkey

Trakya Cam Sanayii A.Ş.	İstanbul
Eczacıbaşı Yapı Gereçleri San. ve Tic. A.Ş.	İstanbul
Kaleseramik Çanakkale Kalebodur Ser. San. A.Ş.	İstanbul
İzocam Tic. ve San. A.Ş.	İstanbul
EKS Eczacıbaşı Karo Seramik San. ve Tic. A.Ş.	İstanbul
Cam Elyaf Sanayii A.Ş.	İstanbul
Ege Seramik Sanayi ve Ticaret A.Ş.	İzmir
Yurtbay Seramik Sanayi ve Ticaret A.Ş.	Eskişehir
Tamsa Fayans Seramik Üre. Dağ. San. ve Tic. A.Ş.	İzmir
Hitit Seramik San. ve Tic. A.Ş.	İstanbul
EBM Eczacıbaşı Banyo ve Mutfak Ürün. San. ve Tic. A.Ş.	İstanbul
Serel Seramik Sanayi ve Ticaret A.Ş.	Manisa
Seranit Granit Seramik San. ve Tic. A.Ş.	İstanbul

Source: Istanbul Chamber of Industry (ISO)

Turkish ceramics firms have technological superiority over their competitors as most Turkish firms have started production after 1990 and existing firms are continuously renewing their technological investments. The capacities of Turkish firms with average capacity of 10 million m<sup>2</sup>, are much greater than that those of other countries.

Turkish wall and floor tiles and sanitaryware have exquisite designs and superior quality. In the sector, designers prepare high prestige products and collections, in line with the trends and customer demand in a specific year. Turkish designers use Anatolian influences as well as world trends in their ceramic patterns and designs. Most of the large-scale companies have ISO 9000 standards, CE mark and the other valid standards in major markets.

### Exports

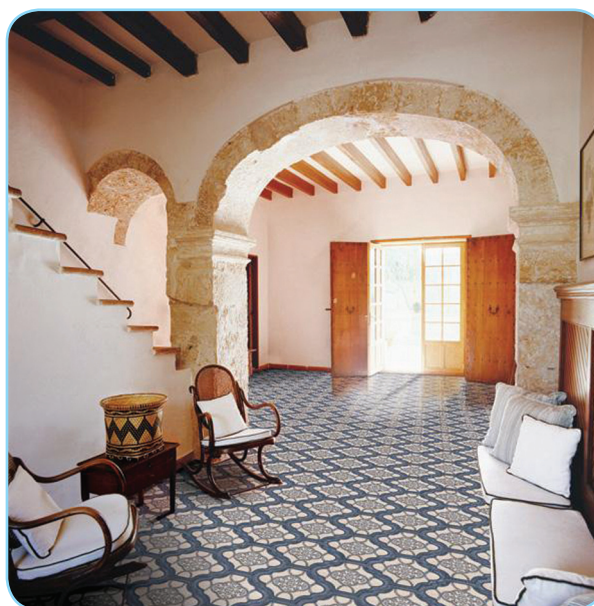
Parallel to the positive development in production, the Turkish ceramics industry also showed an outstanding performance in exports. In the recent years, Turkish ceramics industry exports have shown an upward trend. While in 2007 and 2008, exports of the building ceramics industry were valued at US\$674 million and US\$693 million, in 2009 exports decreased to US\$529 million.

In 2009 ceramic wall and floor tiles had the largest share with a value of US\$390 million among building ceramic products. Ceramic sanitaryware ranked second with an export value of US\$139 million.

### Building Ceramics Exports (Value: US\$1000)

HS Codes	Products	2007	2008	2009	% Share of Countries in 2009
6907, 6908	Ceramic wall and floor tiles	475 584	517 116	390 849	Germany (14), Israel (12), the UK (10), Canada (6)
6910	Ceramic sanitaryware	198 889	176 516	139 036	Germany (15), The UK (13), France (9), Italy (8)
	<b>TOTAL</b>	<b>674 473</b>	<b>693 633</b>	<b>529 886</b>	<b>Germany (14), The UK (11), Israel (10), France (6)</b>

Source: Undersecretariat for Foreign Trade



In 2009 building ceramic products were exported to 144 countries in the world. The European Union has a share of 55% in the building ceramics exports of Turkey. In the same year, major markets for Turkish building ceramic products are Germany, the UK, Israel and France.



## BUILDING GLASS INDUSTRY

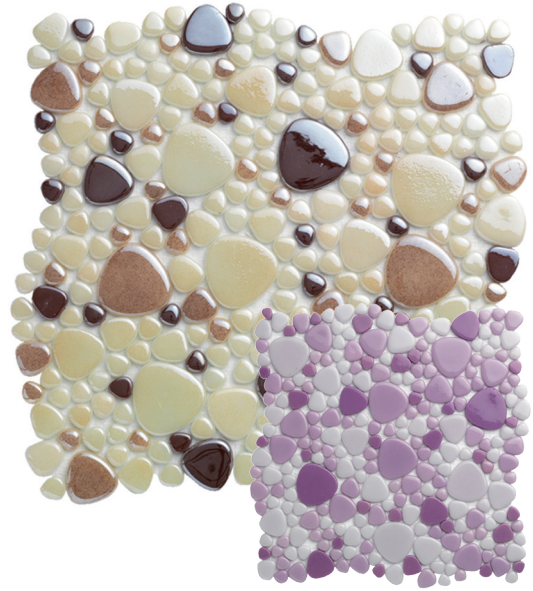
### Production

Glass industry is one of the major industries which contribute to the construction industry in Turkey. Historically, glass production dates back to the Seljuk Period. Furthermore, substantial improvements were achieved in the 17th and 18th centuries during the Ottoman Empire.

At present, "Türkiye Şişe ve Cam Fab. A.Ş." is a group of companies in the sector which accounts for approximately 90% of the annual total production. The company also has various packaging and chemical raw material and financial companies besides its glass producing companies. In recent years the group has bought two foreign plants, one in Bulgaria and one in Georgia, as a result of its expansion strategies in abroad as well as in Turkey. The Group has also invested in various plants in the Russian Federation. The Group has jointly established a plant for glass fibre reinforced plastics production by Mitra

and also jointly invested for a plant for glass tableware production by Schott. In addition, the group has representative companies abroad.

There are about 20 medium and small scale firms dealing with production in the sector other than T. Şişe ve Cam Fab. A.Ş. and a certain number of small ones also. Turkish



glass industry has a highly intensive production technology and a vast accumulation of know-how.

Turkish glass industry has a total capacity of over 2 million tons per year and of this capacity, 42% is for flat glass, 30% is for glass containers, 18-20% is for glass household articles and 10% glass fibres, glass wool and other glass products.

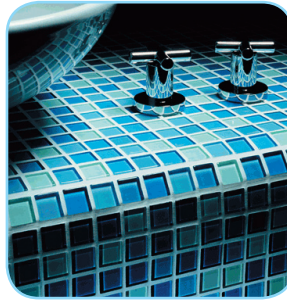
The high level of production and outstanding design capacity, good quality, wide sales services and other related activities have placed the firm 6th in Europe and 10th in the world amongst the top 25 firms all over the world.

The industry has shown an increasing trend in production in recent years. The largest sub-



product for Turkish building glass exports. The fourth product group was flat glass with an export value of US\$39 million and with a share of 14%. The last product group was glass mosaics and blocks with an export value of US\$9 million and a share of 3%.

In 2009 building glass products were exported to 137 countries in the world. The European Union has a share of 45% in the building glass exports of Turkey. In the same year, major markets for Turkish building glass products are Germany (9%), Romania (8%), Italy (8%) and France (4%).



sector is the flat glass produced 800 thousand tons. In Turkey flat glass is producing by the three plants of "T. Şişe ve Cam Fab. A.Ş." Safety glass, insulation glass, glass blocks and mosaics and glass wool production are on move. Today, 33 of firms in the building glass industry, are producing safety glass, 80 are producing insulation glass and 3 glass wool.

### Exports

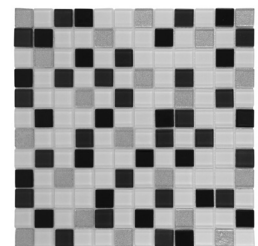
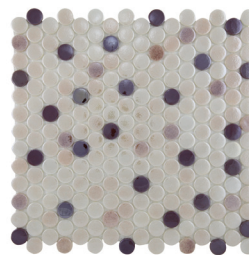
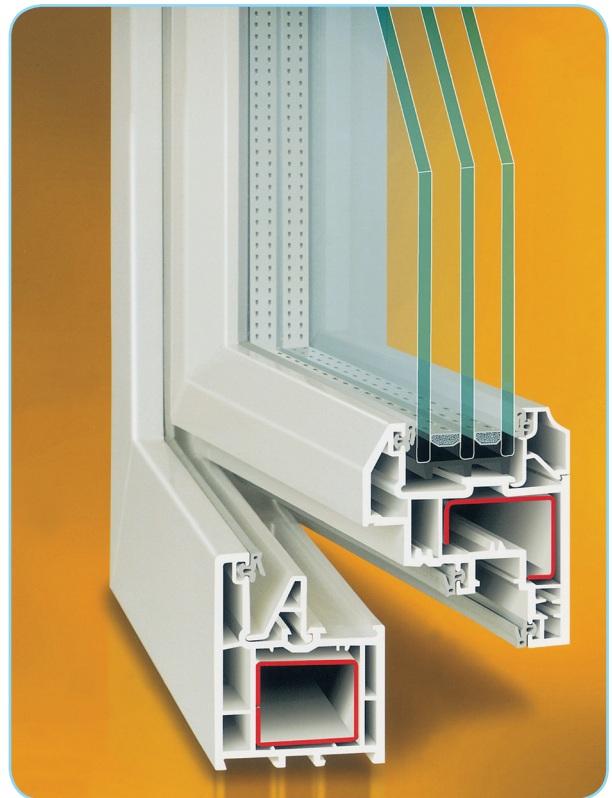
In recent years, exports of the building glass industry have had an upward trend. While in 2007 and 2008, exports of the building glass industry were valued at US\$300 million and US\$377 million, in 2009 exports decreased to US\$283 million.

In 2009, the largest export product of the industry was safety glass (US\$116 million) with share of 41%. The second item was glass wool (US\$76 million) with share of 27%. Insulation glass with an export value of US\$40 million and with a share of 16% was the third largest

Turkish building glass and ceramic products are exhibited in international and local fairs organised in Turkey. In 2011, mainly 10 fairs, which are listed below, will be organised in Turkey.



- **“WINDOW EURASIA”** (Window, Door, Glass and Technologies Fair) in Istanbul in February,
- **“ISTANBUL WINDOW”** (Window, Glass Technology, Accessories and Side Industries Fair) in Istanbul in March,
- **“EURASIA FLOOR”** (Carpets, Parquets, Ceramics, All Floor Coverings Fair) in Istanbul in April,
- **“UNICERA”** (Ceramic and Bathroom Fair) in Istanbul in April,
- **“BATHROOM, KITCHEN AND BUILDING MATERIALS FAIR”** (Bathroom, Kitchen Furniture, Flooring Fair) in Ankara in April,
- **“INTERNATIONAL TURKEYBUILD ISTANBUL FAIR”** (International Building Construction Materials and Technologies Fair) in May in Istanbul.
- **“YAPEX CERAMICS & BATH”** (Ceramics, Vitrified Products, Bathroom Armatures and Accessories Fair) in Antalya in October,
- **“YAPEX WINDOOR FAIR”** (Window-Door Systems, Accessories and Equipments Fair) in Antalya in October,
- **“INTERNATIONAL TURKEYBUILD ANKARA FAIR”** (International Building, Construction Materials and Technologies Fair) in October in Ankara,
- **“INTERNATIONAL TURKEYBUILD IZMIR FAIR”** (International Building Construction Materials and Technologies Fair) in October in Izmir.



**Exports of Building Glass Products (Value: US\$1000)**

HS Codes	Products	2007	2008	2009	% Share of countries in 2009
7005	Flat Glass	24 796	51 245	39 965	Egypt (18), Bulgaria (10), Syria (9), Iraq (8)
7007	Safety Glass	149 029	163 371	116 613	Romania (13), Germany (11), Italy (8), the UK (8)
7008	Insulation Glass	35 668	60 306	40 103	Azerbaijan (12), Turkmenistan (11), Romania (9), Kazakhstan (8)
7016	Glass Blocks and Mosaics	7 941	8 902	9 622	Libya (14), Iraq (12), Italy (11), Azerbaijan (11)
7019	Glass Wool	83 486	94 008	76 703	Germany (13), Italy (12), France (6), Iran (6)
<b>TOTAL</b>		<b>300 920</b>	<b>377 832</b>	<b>283 005</b>	<b>Germany (9), Romania (8), Italy (8), France (4)</b>

Source: Undersecretariat for Foreign Trade

**ADN İÇ VE DIŞ TİC. LTD. ŞTİ.**

**Address** : Hüdavendigar Cad. No:10/1  
Sirkeci İSTANBUL  
**Tel** : (+90 212) 2490953  
**Fax** : (+90 212) 2490954  
**E-mail** : info@myth.com.tr  
**Web** : www.myth.com.tr  
**Products** : Hand made mosaic glass products  
**Standards** : CE  
**Brand Names** : MYTH ARTS

**AKGÜN SERAMİK SAN. TİC. A.Ş.**

**Address** : Değirmenyolu Sok. No: 16 C  
Blok K: 3 İçerenköy İSTANBUL  
**Tel** : (+90 216) 5748840  
**Fax** : (+90 216) 5748846  
**E-mail** : esra.akay@duratiles.com  
**Web** : www.duratiles.com  
**Products** : Porcelain tiles  
**Standards** : CE  
**Brand Names** : DURA-TILES

**ALTIN ÇİNI VE SERAMİK SAN. A.Ş.**

**Address** : Eskişehir Yolu 8.Km  
KUTAHYA  
**Tel** : (+90 274) 2250445  
**Fax** : (+90 274) 2250448  
**E-mail** : info@altincini.com  
**Web** : www.altincini.com  
**Products** : Ceramic ornaments, ceramic wall tiles, in traditional forms (çini)  
**Standards** : ISO 9001, CE  
**Brand Names** : ALTIN ÇİNİ

**ARDIÇ CAM SAN. TİC. LTD. ŞTİ.**

**Address** : İstanbul Yolu 40. km  
Kumpınar Köyü Kazan ANKARA  
**Tel** : (+90 312) 8143630  
**Fax** : (+90 312) 8143632  
**E-mail** : ardic@ardiccam.com.tr  
**Web** : www.ardiccam.com.tr  
**Products** : Building glass, double glazing unit, tempered glass, laminated glass, bullet proof glass, mirror, glass brick  
**Standards** : CE

**BETAŞ CAM MOZAIK VE YAPI SAN. TİC. LTD. ŞTİ.**

**Address** : Firuzköy Bağlarıç Cad. No: 89  
Aytenler 1 İş Merkezi Avcılar 34325 İSTANBUL  
**Tel** : (+90 212) 4283100  
**Fax** : (+90 212) 4281657  
**E-mail** : info@betascammozaik.com  
**Web** : www.betascammozaik.com  
**Products** : Glass mosaic, crystal glass mosaic, swimming pool handles and anti slip/porcelain  
**Standards** : TCA ASTM C 1028  
**Brand Names** : BETAŞ, GLASSTEN, TENLIGHT CRYSTAL MOSAIC, CURTISIUM

**BETSAN CAM SERAMİK SAN. TİC. A.Ş.**

**Address** : Halkalı Cad. No: 162 Sefaköy  
Küçükçekmece 34295 İSTANBUL  
**Tel** : (+90 212) 5480548  
**Fax** : (+90 212) 6982875  
**E-mail** : info@betsan.com  
**Web** : www.betsan.com  
**Products** : Glass mosaics, glass tiles, glass mosaic tiles  
**Brand Names** : BETSAN, MOSAIX, VETROSER, FIXPOOL

**BOZVİT BOZÜYÜK VİTRİFİYE SAN. TİC. A.Ş.**

**Address** : Eskişehir Karayolu 2.Km  
Bozöyük BİLECİK  
**Tel** : (+90 228) 3145000 (5 lines)  
**Fax** : (+90 228) 3145005  
**E-mail** : info@bozvit.com  
**Web** : www.bozvit.com  
**Products** : Ceramic sanitaryware products (washbasins, pedestals, closets, urinals, shower trays, accessories)  
**Brand Names** : BOZVİT

**CAM ELYAF SAN. A.Ş.**

**Address** : E-5 Karayolu Bayramoğlu  
Sapağı Çayırova, Gebze 41420 KOCAELİ  
**Tel** : (+90 262) 6781717  
**Fax** : (+90 262) 6781818  
**E-mail** : camelyaf@sisecam.com.tr  
**Web** : www.camelyaf.com.tr  
**Products** : Glass fiber chopped strand mat, rovings, glass fiber chopped strands  
**Standards** : ISO 9000  
**Brand Names** : CAMELYAF GLASS FIBER, CAMELYAF RESINS

**CAMSERAMİK YAPI MALZEMELERİ SAN. TİC. LTD. ŞTİ.**

**Address** : Hasköy Yolu 1.Km Geçit-  
Mudanya BURSA  
**Tel** : (+90 224) 5492386  
**Fax** : (+90 224) 5492388  
**E-mail** : camseramik@camseramik.com.tr  
**Web** : www.camseramik.com.tr  
**Products** : Glass mosaics

**ÇANAĞÇILAR SERAMİK A.Ş.**

**Address** : Barbaros Mah. Halk Cad. No:  
5 İSTANBUL  
**Tel** : (+90 216) 3176453  
**Fax** : (+90 216) 3176458  
**E-mail** : expo@creavit.com.tr  
**Web** : www.creavit.com.tr  
**Products** : Bathroom furniture, sanitaryware, seat covers  
**Standards** : ISO 9001, KIWA, LGA, GOST-R  
**Brand Names** : CREAVIT

**ÇENESİZLER TOPRAK SAN. TİC. A.Ş.**

**Address** : Yavşanlık Mevkii Turhal  
TOKAT  
**Tel** : (+90 356) 2751178  
**Fax** : (+90 356) 2751892  
**E-mail** : cenesizler@denesizler.com  
**Web** : www.cenesizler.com  
**Products** : Roofing tiles, facing bricks, claddings  
**Standards** : ISO 9001, CE  
**Brand Names** : ÇENESİZLER, BİTECO, KAPLAMA, PRES, TABAN, POROTON

**DEKORGLASS DEKORATİF CAM SAN. TİC. LTD. ŞTİ.**

**Address** : İsmet İnönü Bul. Kültür  
Mah. 4314 Sok. Hilal Kemal Apt. Kat: 2 No: 3  
MERSİN  
**Tel** : (+90 324) 2372900  
**Fax** : (+90 324) 2372900  
**E-mail** : dekorglass@dekorglass.com  
**Web** : www.dekorglass.com  
**Products** : Decorative glass  
**Brand Names** : DEKORGLASS

**DESAŞ DEKORATİF CAM SAN. A.Ş.**

**Address** : Çubuk Karayolu Üzeri 8.Km  
Güldarpi Mevkii Esenboğa ANKARA  
**Tel** : (+90 312) 8272080  
**Fax** : (+90 312) 8272081  
**E-mail** : info@desas.com.tr  
**Web** : www.desas.com.tr  
**Products** : Float satin glass, float decorative glass  
**Standards** : ISO 9001  
**Brand Names** : DESAŞ-ENDERGLAS

**DİLER İNŞ. SAN. TİC. TUR. LTD. ŞTİ.**

**Address** : Organize Sanayi Bölgesi  
4.Cad. No: 3 AFYON  
**Tel** : (+90 272) 2211230  
**Fax** : (+90 272) 2211204  
**E-mail** : bilgi@afyoncam.com  
**Web** : www.afyoncam.com  
**Products** : Glass mosaic tiles, natural stone mosaic tiles  
**Brand Names** : AFYON CAM MOZAIK

**ECE BANYO GEREÇLERİ SAN. TİC. A.Ş.**

**Address** : Organize Sanayi Bölgesi  
6.Cad. No: 5 CORUM  
**Tel** : (+90 364) 2549206  
**Fax** : (+90 364) 2549209  
**E-mail** : ece@ecébanyo.com  
**Web** : www.ecébanyo.com  
**Products** : Glass washbasins  
**Standards** : ISO 9001, CE, EMI, WATERMARK  
**Brand Names** : ECE, ECE HOLDING, AFS, ECE PLASTİK, HATTAŞHA, SERA-MIXBAGNO, CERAMICA SANIBATH, SISTEMA ENIGMA, SERONOMİK, ÇENESİZLER SERAMİK

**ECZACIBAŞI YAPI GEREÇLERİ SAN. TİC. A.Ş.**

**Address** : Yunus Tren İstasyonu Yanı  
Kartal 34860 İSTANBUL  
**Tel** : (+90 216) 3870520  
**Fax** : (+90 216) 3067675  
**E-mail** : info@vitra.com.tr  
**Web** : www.vitra.com.tr  
**Products** : Bathroom furniture, bathroom accessories, faucets, toilet seats, flushing systems, ceramic sanitaryware  
**Standards** : ISO 9001, ISO 9002, ISO 14001, DIN, LGA, KIWA, GOST, NF, IAPMO, SAI, CSA  
**Brand Names** : VİTRA, ARTEMA, NORM, SELENA, PUNTO



**EGE SERAMİK SAN. TİC. A.Ş.**

**Address** : Ankara Karayolu 26.Km  
Kemalpaşa 35170 IZMİR  
**Tel** : (+90 232) 8781700  
**Fax** : (+90 232) 8781254  
**E-mail** : info@egeseramik.com  
**Web** : www.egeseramik.com  
**Products** : Glazed wall tiles/decorated,  
glazed floor tiles (glazed porcelain), glazed  
floor tiles  
**Standards** : ISO 9001, UPEC, DQS  
**Brand Names** : EGESERAMİK

**EKS ECZACIBAŞI KARO SERAMİK SAN. TİC.  
A.Ş.**

**Address** : Şifa Mah. Atatürk Cad. Tuzla  
34941 İSTANBUL  
**Tel** : (+90 216) 4234600  
**Fax** : (+90 216) 4234973  
**Web** : www.vitrakaro.com  
**Products** : Ceramic tiles  
**Standards** : ISO 9001, DIN EN 14411,  
ASTM, CSTF  
**Brand Names** : VİTRA

**ERON DIŞ TİC. LTD. ŞTİ.**

**Address** : Yıldız Posta Caddesi No: 34-B  
Blok Evren Sitesi Daire: 37 34349 Gayrettepe  
İSTANBUL  
**Tel** : (+90 212) 2750848  
**Fax** : (+90 212) 2748275  
**E-mail** : eron@eron.web.tr  
**Web** : www.eron.web.tr  
**Products** : Glazed ceramic tiles, ceramic  
bathroom & kitchen equipments, porcelaine  
tiles & bathroom & kitchen equipments, wire  
mesh fortified glass, security glass, fibre glass  
& glass wool, glass bathroom equipments  
**Brand Names** : ERON

**ESVİT (ESKİŞEHİR SERAMİK)**

**Address** : Organize Sanayi Bölgesi  
9.Cad. No: 48 26100 ESKİŞEHİR  
**Tel** : (+90 222) 2361676  
**Fax** : (+90 222) 2361681  
**E-mail** : esvit@esvit.com  
ctepegoz@esvit.com  
**Web** : www.esvit.com  
www.lapinoceramic.com  
**Products** : Ceramic sanitaryware  
(washbasins, closets, cisterns, pedestals,  
showertrays)

**FLASH CAM MOZAIK**

**Address** : Millet Cad. Pazartekkesi Sok.  
No: 35/B Şehremini İSTANBUL  
**Tel** : (+90 212) 5322696  
**Fax** : (+90 212) 5322074  
**E-mail** : flashcammozaik@yahoo.com  
**Web** : www.flashcammozaik.com  
**Products** : Glass mosaics  
**Standards** : ISO 9001, UKAS  
**Brand Names** : FLASHCAM MOZAIK

**GRANİSER İÇ VE DIŞ TİC. A.Ş.**

**Address** : Ankara Cad. No: 22/1 A Blok  
K: 3-4-5 Çınarlı 35080 IZMİR  
**Tel** : (+90 232) 4865070  
**Fax** : (+90 232) 4861155  
**E-mail** : info@graniser.com.tr  
**Web** : www.graniser.com.tr  
**Products** : Ceramic floor and wall tiles,  
glazed porcelain floor tiles  
**Standards** : ISO 9001, CE  
**Brand Names** : GRANİSER, GREY CERAMICS

**GÜRAL PORSELEN TURİZM VİTRİFİYE SAN.  
A.Ş.**

**Address** : Atatürk Bulvarı 5 Km 43100  
KUTAHYA  
**Tel** : (+90 274) 2250300  
**Fax** : (+90 274) 2250729  
**E-mail** : info@guralvitrikiye.com.tr  
**Web** : www.guralvitrikiye.com.tr  
**Products** : Ceramic sanitaryware  
**Standards** : LGA, NF, AS, ISO 9001  
**Brand Names** : CARMINA, KUTAHYA-VİT

**GÜRSAN CAM SAN. TİC. A.Ş.**

**Address** : Esenboğa Yolu, Çankırı  
Kavşağı 21.Km Akyurt ANKARA  
**Tel** : (+90 312) 3992820  
**Fax** : (+90 312) 3992293  
**E-mail** : gursan@gursanglass.com.tr  
**Web** : www.gursanglass.com.tr  
**Products** : Insulating glass, bullet  
proff glass, bullet proff glass, security glass,  
tempered glass, printed glass, furniture glass  
and mirrors  
**Standards** : ISO 9001, OHSAS  
18001/1999, R-43, GOST-R, TS EN 12150-2,  
TS 3539 EN 1279, ISPM 15  
**Brand Names** : GÜRSAN CAM, TEMPER CAM

**HİTİT SERAMİK SAN. A.Ş.**

**Address** : Öğretmen Hasım Çeken Cad.  
No: 25 Fulya İş Merkezi, Fulya Şişli 34387  
İSTANBUL  
**Tel** : (+90 212) 2171055  
**Fax** : (+90 212) 2132918  
**E-mail** : info@hititseramik.com.tr  
**Web** : www.hititseramik.com.tr  
**Products** : Wall tiles, floor tiles, pool  
tiles, porcelain tiles, klinker tiles, natural stone  
**Standards** : CE, ISO 9001  
**Brand Names** : HİTİT

**İDESER SERAMİK SAN. TİC. A.Ş.**

**Address** : Mimarşinan Mah. Şekerpınar  
Cd. Tuzla İSTANBUL  
**Tel** : (+90 216) 4234712  
**Fax** : (+90 216) 4234719  
**E-mail** : info@idevit.com.tr  
**Web** : www.idevit.com.tr  
**Products** : Ceramic sanitaryware  
(washbasins, closets, bidets etc.)  
**Standards** : CE, ISO 9001  
**Brand Names** : İDEVİT, İDESER, İDEPA

**İSTANBUL SERAMİK SAN. TİC. A.Ş.**

**Address** : Konya Mahmuudiye Yolu 4.Km  
Çifteler ESKİŞEHİR  
**Tel** : (+90 222) 5422340  
**Fax** : (+90 222) 5422350  
**E-mail** : granist@granist.com  
**Web** : www.granist.com  
**Products** : Polished and unpolished  
ceramic porcelain tiles  
**Brand Names** : GRANİST

**İZNİK ÇİNİ**

**Address** : Sultanbağı Cad. Defterdar  
Konağı No: 46 KUTAHYA  
**Tel** : (+90 274) 2242124  
**Fax** : (+90 274) 2244401  
**E-mail** : info@iznikcini.com  
**Web** : www.iznikcini.com  
**Products** : Handmade Çini (Turkish  
classic ceramic art) tiles, quartz tiles,  
decorative ceramic plates, bowls, vases

**İZNİK ÇİNİ VE SERAMİK İŞLETMESİ**

**Address** : Öksöz Çocuk Sok No: 7  
Kuruçeşme 34345 İSTANBUL  
**Tel** : (+90 212) 2873243  
**Fax** : (+90 212) 2873247  
**E-mail** : info@iznik.com  
**Web** : www.iznik.com  
**Products** : Handmade Çini (Turkish  
classic ceramic art) tiles, ceramic bowls,  
decorative ceramic plates, vases  
**Brand Names** : İZNIK VAKIF ÇİNİSİ

**İZOCAM TİC. SAN. A.Ş.**

**Address** : Organize Sanayi Bölgesi 3.  
Cad. No: 4 Yukarıdudullu Ümraniye 34775  
İSTANBUL  
**Tel** : (+90 216) 3641009  
**Fax** : (+90 216) 3644531  
**E-mail** : izoposta@izocam.com.tr  
**Web** : www.izocam.com.tr  
**Products** : Extruded polystyrene,  
expanded polystyrene, elastomeric rubber  
foam, rock wool, glass wool  
**Standards** : ISO 9001, ISO 14001, OHSAS  
18001, CE  
**Brand Names** : İZOCAM, İZOCAM ARMAFLEX,  
FOAMBOARD, İZOPOR, TEKİZ, İZOSU

**KALE EKSPORT DIŞ TİC. A.Ş.**

**Address** : Büyükdere Cad. Kaleseramik  
Binası Levent 34330 İSTANBUL  
**Tel** : (+90 212) 3715253  
**Fax** : (+90 212) 2809826  
**E-mail** : kaleekspor@kale.com.tr  
**Web** : www.e-kale.com  
**Products** : Sanitaryware, pool products,  
facing systems, ceramic wall and floor tiles,  
porcelain tiles, klinkers  
**Standards** : CİCS, CSTB, DQS, DIN, SFV,  
THE STANDARTS INSTITUTION OF ISRAEL,  
MIA  
**Brand Names** : ÇANAKKALE SERAMİK,  
KALEBODUR, KALEVİT, CARENA

**KALEPORSELEN ELEKTROTEKNİK SAN. A.Ş.**

**Address** : Halkalı Cad. No: 160 Sefaköy  
K.Çekmece 34620 İSTANBUL  
**Tel** : (+90 212) 6989580  
**Fax** : (+90 212) 6989597  
**E-mail** : kaleporselen@kaleporselen.com.tr  
**Web** : www.kaleporselen.com.tr  
**Products** : Lighting fittings, fuse  
systems, technical ceramics  
**Standards** : ISO 9001, VDE, KEMA  
**Brand Names** : KALEPORSELEN, KALECAST

**KALESERAMİK ÇANAĞKALE KALEBODUR  
SERAMİK SAN. A.Ş.**

**Address** : Büyükdere Cad. Kaleseramik  
Binası Levent 34330 İSTANBUL  
**Tel** : (+90 212) 2707000  
**Fax** : (+90 212) 2681642  
**E-mail** : info@e-kale.com.tr  
**Web** : www.kale.com.tr  
**Products** : Glazed ceramic tiles, unglazed  
ceramic tiles  
**Standards** : AQAP 2120 NATO, CSTB, ISO  
9000-14000, AUSTRALIAN STANDARD, CICS,  
SFV, AS 9100, LGA, DVGW, NF, NMI, DQS,  
IQNET, ANSI, IC, ISRAEL STANDARD, RUSSIA  
STANDARD  
**Brand Names** : ÇANAĞKALE SERAMİK,  
KALEBODUR, TROY, EURO CERAM

**KALEVİT ROCA SANİTER SERAMİK SAN. A.Ş.**

**Address** : Büyükdere Cad. Kaleseramik  
Binası Levent 34330 İSTANBUL  
**Tel** : (+90 212) 3715277  
**Fax** : (+90 212) 2809826  
**E-mail** : info@roca kale.com.tr  
**Web** : www.rocakale.com.tr  
**Products** : Vitrified ceramic sanitaryware,  
armatures, ceramic washbasins, colons,  
bathtubs, tanks, urinals etc.  
**Standards** : ISO, LGA  
**Brand Names** : ROCAKALE, KALEVİT, TROY

**KÜTAHYA PORSELEN SAN. A.Ş.**

**Address** : Atatürk Bulvarı 8.Km 43001  
KUTAHYA  
**Tel** : (+90 274) 2251200  
**Fax** : (+90 274) 2251213  
**E-mail** : info@kutahyaseramik.com.tr  
**Web** : www.kutahyaseramik.com.tr  
**Products** : Ceramic wall & floor tiles  
**Standards** : ISO EN-14411, ISO 9001,  
RUSSIAN GOST, UKR SEPRO  
**Brand Names** : KÜTAHYA SERAMİK

**MCM MEZCAN CAM MOZAIK VE SERAMİK  
SAN. TİC. LTD. ŞTİ.**

**Address** : Cumhuriyet Mah. Ankara  
Asfaltı 24. km Ulucak 35170 Kemalpaşa İZMİR  
**Tel** : (+90 232) 8734333  
**Fax** : (+90 232) 8734242  
**E-mail** : export@mcm mosaics.com  
**Web** : www.mcm mosaics.com  
**Products** : Glass mosaics  
**Standards** : ISO 9001

**MERCAM CAM PAZARLAMA İNŞ. SAN. VE  
TİC. LTD. ŞTİ.**

**Address** : Akbelen Mah. Akbelen Cd.  
No:166 MERSİN  
**Tel** : (+90 324) 3202141  
**Fax** : (+90 324) 3217090  
**E-mail** : export@mer-cam.com  
**Web** : www.mer-cam.com  
**Products** : Decorative glass, satin glass  
**Standards** : ISO 9001, CE

**NAS İNŞAAT VE DIŞ TİCARET LTD. ŞTİ.**

**Address** : Yüzyıl Matbaacılar Cad. No: 40  
Bağcılar İSTANBUL  
**Tel** : (+90 212) 6292740  
**Fax** : (+90 212) 6293008  
**E-mail** : info@yildizmozaik.com  
**Web** : www.yildizmozaik.com  
**Products** : Glass mosaics  
**Brand Names** : YILDIZ CAM MOZAIK

**OKAN CAM SAN.VE TİC. A.Ş.**

**Address** : Gebze Organize Sanayi  
Bölgesi Tembel Ova Alanı 3200 cad. No: 3207  
Gebze KOCAELİ  
**Tel** : (+90 262) 6412101  
**Fax** : (+90 262) 6426914  
**E-mail** : info@okancam.com.tr  
**Web** : www.okancam.com.tr  
**Products** : Insulating glass, tempered  
glass  
**Standards** : ISO 9001, TS EN 12150-2  
**Brand Names** : OKAN CAM TEMPERED  
GLASS

**OKANDAN CAM SAN. TİC. A.Ş.**

**Address** : Organize Sanayi Bölgesi 8.Cd.  
No: 11 / Organize Sanayi Bölgesi 21.Cd. No: 31  
38070 KAYSERİ  
**Tel** : (+90 352) 3211146-3214040  
**Fax** : (+90 352) 3211150-3213860  
**E-mail** : okandan@okandanglass.com  
**Web** : www.okandancam.com.tr  
**Products** : Glassware, glass mirrors,  
unframed, multiple-walled insulating units of  
glass, safety glass, tempered glass, laminated  
glass, cullet&other waste and glass scrap,  
glass in the mass  
**Standards** : TS-EN 3539  
**Brand Names** : OKANDAN CAM/GLASS

**OSMANLI CAM MOZAIK SAN.TİC.LTD.ŞTİ.**

**Address** : Osman Köyü Mevkii-Boyabat  
SINOP  
**Tel** : (+90 368) 3356446-18  
**Fax** : (+90 368) 3356447  
**E-mail** : info@osmanlicammzozaik.com  
**Web** : www.osmanlicammzozaik.com  
**Products** : Glass mosaics

**PASTEL TASARIM ÇİNİ PORSELEN CAM İNŞ.  
TEKS.SAN.TİC.LTD.ŞTİ.**

**Address** : Fatih San. Sitesi 24.Sk. No: 2  
KUTAHYA  
**Tel** : (+90 274) 2321011-2316616  
**Fax** : (+90 274) 2326555  
**E-mail** : info@pastelseramik.com  
**Web** : www.pastelseramik.com  
**Products** : Decorative ceramic listello  
panels

**PERA SERAMİK SAN. TİC. A.Ş.**

**Address** : Güzel Yurt Mah. Yıldırım  
Beyazıt Cad. Mor Menekşe Sitesi A1Blok D:5  
Yakuplu Beylikdüzü İSTANBUL  
**Tel** : (+90 212) 8541042  
**Fax** : (+90 212) 8541045  
**E-mail** : peraseramik@peraseramik.com  
**Web** : www.peraseramik.com  
**Products** : Glazed ceramic wall tiles  
**Standards** : ISO 9001  
**Brand Names** : PERA SERAMİK

**SARAY ÇİNİ**

**Address** : Atatürk Bulvarı No: 12-13  
KUTAHYA  
**Tel** : (+90 274) 2241822-2238978  
**Fax** : (+90 274) 2241216  
**E-mail** : saraycini@superonline.com  
saray@saraycini.com  
**Web** : www.saraycini.com  
**Products** : Ceramic tiles, listellos, crowns

**SERAMİKSAN TURGUTLU SERAMİK SAN. VE  
TİC. A.Ş.**

**Address** : P.K. 39 OSB Turgutlu 45401  
MANISA  
**Tel** : (+90 236) 3139613  
**Fax** : (+90 236) 3137764  
**E-mail** : export@seramiksan.com.tr  
**Web** : www.seramiksan.com.tr  
**Products** : Grouts, ceramic tiles,  
adhesives  
**Brand Names** : SERAMİKSAN

**SERANİT GRANİT SERAMİK SAN.VE TİC. A.Ş.**

**Address** : Cihannuma Mahallesi,  
Barbaros Bulvarı, Faruk Canitez Sokagi No: 8  
Beşiktaş İSTANBUL  
**Tel** : (+90 212) 3264900  
**Fax** : (+90 212) 2588287  
**E-mail** : info@seranit.com  
**Web** : www.seranit.com.tr  
**Products** : Ceramic sanitarware,  
porcelain floor wall tiles (polished), porcelain  
floor wall tiles (matt), ceramic wall and floor  
tiles, faucets, bathtubs, shower systems  
**Standards** : SGS, ISO-NF UPEC, SEPRO,  
GOST, B  
**Brand Names** : SERANİT, VANUCCI,  
SERAKİM, SERAFİX, SERAFLEX, SERASTONE

**SEREL SERAMİK SAN.VE TİC. A.Ş.**

**Address** : Yalı Mah. Ziya Gökalp Cad.  
No: 3 34844 Maltepe İSTANBUL  
**Tel** : (+90 216) 4589200  
**Fax** : (+90 216) 4415049  
**E-mail** : eleks@eleks.com.tr  
**Web** : www.serel.com.tr  
**Products** : Ceramic sanitaryware, seat covers  
**Standards** : LGA, KIWA, QAS (WATER MARK), IAPMO, CSA, UKRAYNA, GOST-R, NF, ETA, WIPO, ÖZBEKİSTAN  
**Brand Names** : SEREL, ARSEL

**SINKA YAPI MALZ.TİC.VE SAN.LTD.ŞTİ.**

**Address** : Bayraktar Bulvarı Nutuk Sk.  
No: 9 Y.Dudullu Ümraniye İSTANBUL  
**Tel** : (+90 216) 5405151  
**Fax** : (+90 216) 5405070  
**E-mail** : sinka@sinka.com.tr  
**Web** : www.sinka.com.tr  
**Products** : Glass mosaik

**SÖĞÜTSEN SERAMİK SAN. İNŞ.MD.İTH. İHR.A.Ş.**

**Address** : Ayşe Hatun Çeşme Sk. Parlak Plaza No: 7/11 Küçükbakkalköy İSTANBUL  
**Tel** : (+90 216) 5776770  
**Fax** : (+90 216) 5776775  
**E-mail** : export@sogutsenseramik.com.tr  
**Web** : www.sogutsenseramik.com.tr  
**Products** : Ceramic tiles

**STAR CAM MOZAİK İNŞ.SAN.TİC.LTD.ŞTİ.**

**Address** : OSB Adnan Kahveci Bulvarı  
No: 43 Kutlukent SAMSUN  
**Tel** : (+90 362) 2669961  
**Fax** : (+90 362) 2669965  
**E-mail** : info@starcammozaik.com  
**Web** : www.starcammozaik.com  
**Products** : Glass mosaics

**TAÇ SERAMİK SANAT ATÖLYESİ**

**Address** : Haşimışcan Mah. 1291 Sk.  
No: 16/1 Merkez ANTALYA  
**Tel** : (+90 242) 2487026  
**Fax** : (+90 242) 2487026  
**E-mail** : tacseramik@yahoo.com  
**Web** : www.tacseramik.com  
**Products** : Hand made decorative ceramic wall panels.

**TAMSA SERAMİK A.Ş.**

**Address** : Şenlikköy Mah. Konaklı Sok.  
No: 50/2 Florya 34153 İSTANBUL  
**Tel** : (+90 212) 4680100  
**Fax** : (+90 212) 5743888  
**E-mail** : export@tamsa.com.tr  
**Web** : www.tamsa.com.tr  
**Products** : Ceramic tiles, porcelain tiles, glazed porcelain tiles, adhesive powder for tiles, special grout for tile joints  
**Standards** : ISO 9001, ISO 14001:2004, CE  
**Brand Names** : TAMSA SERAMİK, TAMSA GRANIT, RIZE SERAMİK, TAMSER, TAMFUGA

**TOPRAK SERAMİK VE GIDA SAN.VE TİC. A.Ş.**

**Address** : Yıldız İhlamur Yıldız Cad. No: 10 34353 İSTANBUL  
**Tel** : (+90 212) 3263000  
**Fax** : (+90 212) 2368649  
**E-mail** : serpaz@toprak.com.tr  
**Web** : www.toprakseramik.com.tr  
**Products** : Ceramic sanitaryware, ceramic tiles  
**Standards** : ISO 9001, EN 14411, ASTM, KIWA, SAI-GLOBAL, AFNOR (NF), LGA (DIN), WRAS (BS), CE  
**Brand Names** : TOPRASER, TOPRAFAY, TOPRAKAR, TOPART, STUDIO LINE, TERRAVİT

**TRAKYA CAM SAN. A.Ş.**

**Address** : İş Kuleleri Kule-3 4.Levent 34330 İSTANBUL  
**Tel** : (+90 212) 3505050  
**Fax** : (+90 212) 3505070  
**E-mail** : ssabuncugil@sisecam.com  
**Web** : www.sisecam.com.tr  
**Products** : Mirror, laminated glass, flat glass, frosted glass  
**Standards** : ISO 9001, U-SIGN  
**Brand Names** : ISICAM, ISICAM S, ISICAM KONFOR, FLOTAL, DURACAM, LAMEKS, HELIO, LARA, DURASOLAR P+

**TURAN SERAMİK SAN.VE TİC. AŞ. (TURAVİT)**

**Address** : Organize Sanayi Bölgesi Muhsin Tercan Cad. No: 52 ORDU  
**Tel** : (+90 452) 2348821  
**Fax** : (+90 452) 2348825  
**E-mail** : turavit@turanseramik.com  
**Web** : www.turavit.com  
**Products** : Ceramic sanitaryware (washbasins, water closets, squattingpans, sanitaryware, sinks)  
**Brand Names** : TURAVİT

**TURKUAZ SERAMİK SAN. TİC. A.Ş.**

**Address** : Organize Sanayi Bölgesi 6.Cad. No: 15 KAYSERİ  
**Tel** : (+90 352) 3212008  
**Fax** : (+90 352) 3211294  
**E-mail** : info@turkuazseramik.com.tr  
**Web** : www.turkuazseramik.com.tr  
**Products** : Ceramic sanitaryware (washbasins, water closets, squat closets)  
**Standards** : ISO 9001  
**Brand Names** : TURKUAZ, MAJESTİC

**TURSAN SERAMİK SAN. TİC. LTD. ŞTİ.**

**Address** : Sepetlipınar Mah. 2.Cad. No: 13 Yeniköy KOCAELİ  
**Tel** : (+90 262) 3414051-52  
**Fax** : (+90 262) 3413342  
**E-mail** : hasanfirinci@hotmail.com  
**Products** : Ceramic tiles and bordures

**UMPAŞ SERAMİK SAN. TİC. A.Ş.**

**Address** : Organize Sanayi Bölgesi 64100 USAK  
**Tel** : (+90 276) 2667231  
**Fax** : (+90 276) 2667222  
**E-mail** : umpasseramik@umpasseramik.com.tr  
**Web** : www.umpasseramik.com.tr  
**Products** : Glazed ceramic wall and floor tiles  
**Standards** : ISO 9001, ISO 14001, EN 14411  
**Brand Names** : UMPAŞ, ROCCOCER, TILE STUDIO

**UŞAK SERAMİK SAN. A.Ş.**

**Address** : Hamza Yerlikaya Bul. Çekmeköy Yolu No: 11 Dudullu Ümraniye İSTANBUL  
**Tel** : (+90 216) 5276767  
**Fax** : (+90 216) 4157303  
**E-mail** : usakseramik@usakseramik.com  
**Web** : www.usakseramik.com  
**Products** : Ceramic wall and floor tiles, glazed porcelain floor tiles  
**Standards** : ISO 9001  
**Brand Names** : UŞAK SERAMİK, UŞAK COLLECTION

**VETROLA CAM SAN. TİC. LTD. ŞTİ.**

**Address** : Ramazanoğlu Mah. Mimarşinan Cad. Sultan Sok. No:12 Pendik İSTANBUL  
**Tel** : (+90 216) 5950005  
**Fax** : (+90 216) 5950533  
**E-mail** : info@vetrola.com  
**Web** : www.vetrola.com  
**Products** : Glass washbasins

**YURT BAY SERAMİK SAN. TİC. A.Ş.**

**Address** : Ankara Cad. No: 171 Çaycuma ZONGULDAK  
**Tel** : (+90 372) 6150836  
**Fax** : (+90 372) 6151038  
**E-mail** : ihracat@yurtbay.com.tr  
**Web** : www.yurtbay.com.tr  
**Products** : Ceramic floor and wall tiles, glazed porcelain tiles, ceramic decors and bordurs  
**Standards** : TS EN 176, TS EN 159, ISO 9001  
**Brand Names** : YURT BAY SERAMİK

**YÜKSEL SERAMİK SAN. TİC. A.Ş.**

**Address** : Kasacılar Durağı Mutluhan Pazarı No: 104 Maltepe İSTANBUL  
**Tel** : (+90 212) 4420520  
**Fax** : (+90 212) 4570698  
**E-mail** : yuksel@yukselseramik.com  
**Web** : www.yukselseramik.com  
**Products** : Glazed ceramic wall tiles, glazed ceramic floor tiles, glazed porcelain tiles  
**Standards** : TSE EN 159, EN 176 & CE

USEFUL ADDRESSES

**IMMIB - ISTANBUL MINERAL AND METALS EXPORTERS' ASSOCIATION**

**Address** : Dış Ticaret Kompleksi A Blok Çobançeşme Mevkii Sanayi Cad. 34197 Yenibosna-Bahçelievler İSTANBUL  
**Tel** : (90-212) 4540000  
**Fax** : (90-212) 4540001  
**E-mail** : immib@immib.org.tr  
**Web** : www.immib.org.tr

**OAIB - MIDDLE ANATOLIA EXPORTERS UNION**

**Address** : Mahatma Gandhi Cad. No: 103 06700 Gaziosmanpaşa ANKARA  
**Tel** : (90-312) 4472740  
**Fax** : (90-312) 4470180  
**E-mail** : oaib@foreigntrade.gov.tr  
**Web** : www.oaib.gov.tr

**TCF - TURKISH CERAMIC FEDERATION**

**Address** : Büyükdere Cad. No: 85, Stad Han, K: 4, Mecidiyeköy İSTANBUL  
**Tel** : (90-212) 2665254  
**Fax** : (90-212) 2665123  
**E-mail** : info@turkishceramics.com  
**Web** : www.turkishceramics.com

**SERKAP - THE CERAMIC TILES MANUFACTURERS' ASSOCIATION**

**Address** : Büyükdere Cad. No: 85, Stad Han K:4 Mecidiyeköy İSTANBUL  
**Tel** : (90-212) 2665254  
**Fax** : (90-212) 2665123  
**E-mail** : info@turkishceramics.com  
**Web** : www.turkishceramics.com

**SERSA - THE CERAMIC SANITARYWARE MANUFACTURERS ASSOCIATION**

**Address** : Büyükdere Cad. No: 85, Stad Han K:4 Mecidiyeköy İSTANBUL  
**Tel** : (90-212) 2665254  
**Fax** : (90-212) 2665123  
**E-mail** : info@turkishceramics.com  
**Web** : www.turkishceramics.com

**TSD - TURKISH CERAMIC SOCIETY**

**Address** : Cendere Yolu No: 18 80350 Kağıthane İSTANBUL  
**Tel** : (90-212) 2945070  
**Fax** : (90-212) 294 50 73  
**E-mail** : info@turkseramikdernegi.org  
**Web** : www.turkseramikdernegi.org

**MSAD - ASSOCIATION OF TURKISH BUILDING MATERIAL PRODUCERS**

**Address** : Cumhuriyet Cad. No: 193 3B Harbiye 34367 İSTANBUL  
**Tel** : (90-212) 2962474  
**Fax** : (90-212) 2910724  
**E-mail** : info@imsad.org  
**Web** : www.imsad.org

**TMB - TURKISH CONTRACTORS ASSOCIATION**

**Address** : Ahmet Mithat Efendi Sok. No: 21 Çankaya ANKARA  
**Tel** : (90-312) 4408122  
**Fax** : (90-312) 4400253  
**E-mail** : tmb@tmb.org.tr  
**Web** : www.tmb.org.tr

**TMMMB - ASSOCIATION OF TURKISH CONSULTING ENGINEERS AND ARCHITECTS**

**Address** : Ahmet Rasim Sok. No: 35/2 Çankaya 06550 ANKARA  
**Tel** : (90-312) 4408970-71  
**Fax** : (90-312) 4408972  
**E-mail** : tmmmb@tmmmb.org.tr  
**Web** : www.tmmmb.org.tr

The list includes the companies which have applied to İGEME to take part in the brochure. Companies are listed in alphabetical order.

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 Market Access and Development Directorate  
 (by Mr. Akın SARI)



Mithatpaşa Cad. No: 60, 06420 Kızılay-ANKARA/TURKEY  
 Phone: +90 312 417 22 23 (18 lines) • Fax: +90 312 417 22 33  
 Website: www.igeme.gov.tr • E-mail: igeme@igeme.gov.tr



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