

January 13, 2014

Department of Business Administration

Presents a Workshop on:

Responsible Management Education

Malviya Hall, University of Lucknow



**University of
Lucknow**



Who should attend

Students, Research Scholars, Academicians, Institutions, Managers, Government Officers.



Jonas Haertle

Head, Principles for Responsible Management Education (PRME) Secretariat, UN Global Compact Office.

Why attend

- Exposure to UN RME Initiatives.
- How to incorporate RME into management curriculum.
- How business should incorporate Responsible Business Initiative.



PRME Principles for Responsible Management Education
an initiative by the
United Nations Global Compact

Recent ongoing economic, political and social issues in India have once again unfurled a long existing debate of how to eradicate corrupt practices for a better tomorrow. Business and industry cannot act in isolation and they are strongly affected by corrupt practices. Business and management education are important drivers in casting ways and means for responsible environment. United Nations has developed responsible management initiative which inspires internationally accepted values in the form of measures aimed at imparting anti corrupt, anti poverty and gender equal practices. The initiative is strongly being accepted and realised as a driver for achieving best practices in eradicating corruption. The objective of this workshop is to promote the notion of responsible management education and means through which the objective can be achieved.



Convener:

Dr. Ajai Prakash

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