

Open Advertising Rates

Full page printable area:

10" x 15 2/3"

Black & White

Full Page:	\$350
1/2 Page:	175
1/4 Page:	87
1/8 Page:	43
1/16 Page:	21

Full Color

Full Page:	\$462
1/2 Page:	230
1/4 Page:	115
1/8 Page:	57
1/16 Page:	28
Business Card:	19

Frequency Discounts

4 Weeks:	5%
8 Weeks:	10%
26 Weeks:	15%
1 Year:	20%

Premium Positions

Front Page Banner:	\$142
Back Page Full:	\$695

Art requirements:

PDF or jpeg (300 dpi) format

Email to:

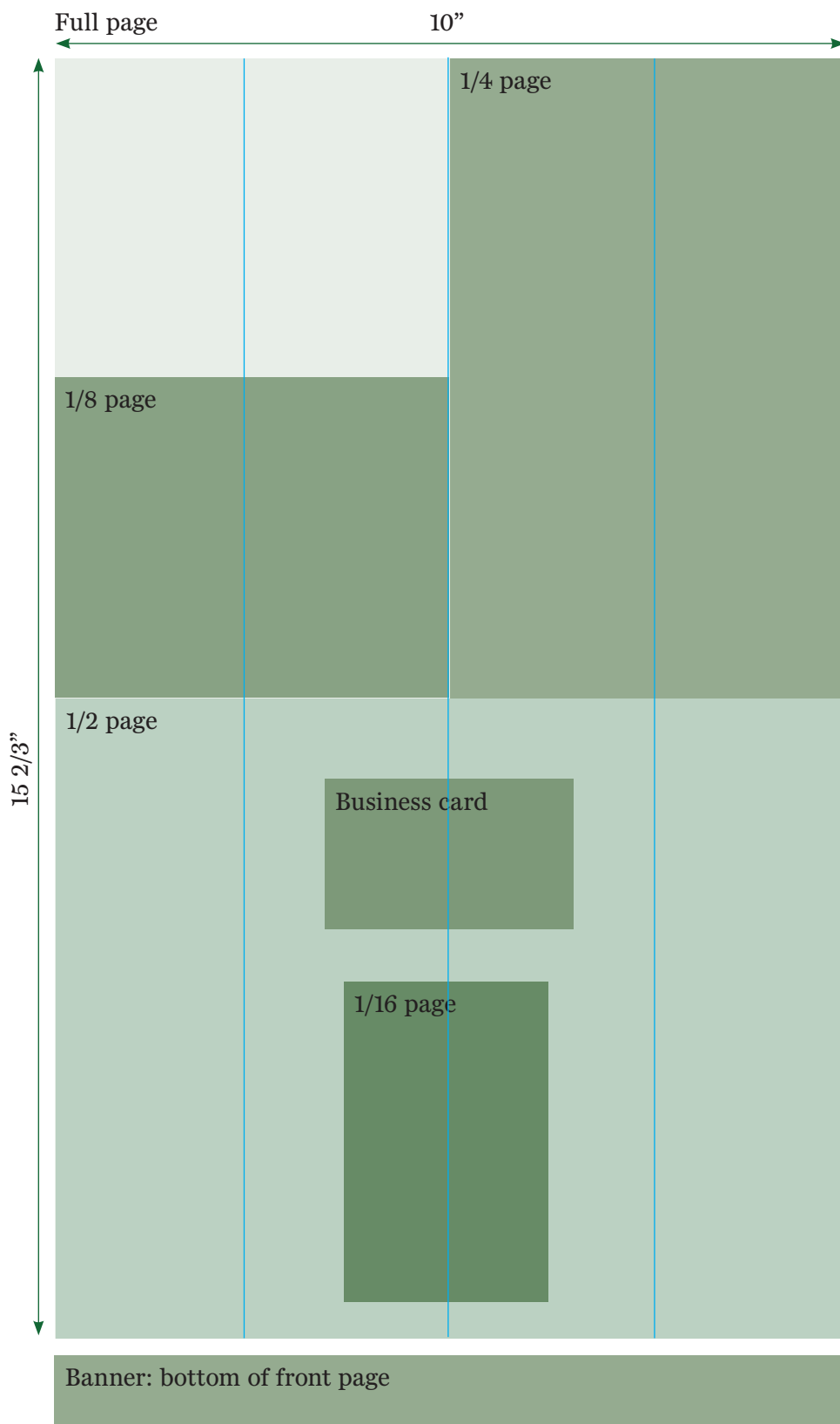
ads@philipstown.info

Advertising deadline:

every Tuesday at noon

Questions:

Call 845-809-5584



Ad Specifications

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1/4 page

2.35" W
15.6" H

1/4 page

4.9" W
7.7" H

1/8 page

2.35" W
7.7" H

1/8 page

4.9" W
3.8" H

1/4 page

10" W
3.9" H

Full page

10" W
15.6" H

1/16 page — Front page banner

10" W 1" H

1/16 page

2.35" W
3.8" H

1/16 page

4.1" W
1.8" H

1/2 page

4.9" W
15.6" H

1/2 page

10" W
7.7" H