

# billboard Top 40

MID  
WEEK  
UPDATE

BILLBOARD.COM/NEWSLETTERS

JANUARY 16, 2014 | PAGE 1 OF 9

## INSIDE

'Yeah 3X':  
The Prequel  
PAGE 3

Started From  
The 'Top'  
PAGE 4

Katy Perry's  
'Horse'  
Wins  
Two Races  
PAGE 5

Disney's 'Frozen'  
Holds Atop  
Billboard 200  
PAGE 5

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## How Those Other Top 40 Folks Do It



Even as top 40 on terrestrial radio continues to serve millions of listeners with a dependable and high-quality product, it remains a wise strategy to check on what's happening at top 40 services online, on cable TV and on smartphones. Top 40 Update's done the heavy lifting for a few of these, and here's what we found out.

### PANDORA: CROWD WISDOM

While most users are attracted to Pandora because of its artist- or track-based personalized and customizable stations—which listeners can actively “program” by keeping or dumping songs played—there's also passive listening to the service's nearly 300 preprogrammed music genre stations, including Today's Hits, Today's Hip Hop and Pop Hits, and Today's Adult Hits.



NENNI

According to Pandora director of music programming **Ron Nenni**, the three top 40-oriented channels essentially mirror what's happening everywhere else.



**Taylor-made:** Music Choice offers “a very different experience than terrestrial radio,” according to top 40 PD Tiffany McPherson. She's seated with Music Choice producer Lisa Griffith (left) and Taylor Swift (center).

“[They] follow the mainstream top 40, rhythmic top 40 and hot AC environment closely [and] warm up much of the current pop music that listeners choose to include on their artist stations.” Which is to say that staying ahead of terrestrial top 40 is less important than providing what Pandora hopes is a better environment for the same music. “The music played is aligned with the format charts. Our goal is to provide listeners with similar music heard on terrestrial radio without the chatter, commercial load and contests and promotions.”

While Pandora's stations also lack imaging of any kind, Nenni points out other distinguishing features. “Every song contains a ‘backstage’ page [with] lyrics, bio and artist discography, where [consumers] can sample, purchase and ‘like’ songs. This is also where listeners can discover similar artists, comment and find people with similar tastes.” Regarding Pandora stations' other key difference—less commercial interruption—Nenni says, “Across the business, there are a variety of levers and dials we can fine-tune to balance listening hours with monetization. With regards to ad loads, we believe what's good for the listener is good for the advertiser, and we focus ad



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trafficking plans with that in mind. We remain focused on ensuring the ads we do serve are relevant and engaging through precision targeting.”

As to how Pandora’s top 40 channels influence those that users create, Nenni says, “Listeners gravitate toward recurrences and power currents. Listener-created stations contain the most familiar hits from artists most closely related to the seed artist. Think about it as the perfect playlist for each station based on the wisdom of the crowd: thousands of fans deciding what artists and songs are most closely aligned with their favorite artist.”

### MUSIC CHOICE: ‘A VERY DIFFERENT EXPERIENCE’

The hits on TV used to mean “American Bandstand” and later, MTV or VH1. Now for 47 million monthly viewers (according to a 2013 Ipsos study), it means essentially radio on TV with Music Choice. Those viewers watch—or listen, if you prefer—on average up to 24 hours each week, with the average consumer at the screen and/or speaker nearly 3.5 hours per day. More traditional listening to Music Choice channels is also available using TV Everywhere, at MusicChoice.com and through iOS and Android apps.

These factors explain why Music Choice top 40 PD **Tiffany McPherson** calls it “a very different experience than terrestrial radio.” It’s also a significantly more shared one, with nearly three-fourths of viewers watching with someone else. In terms of the top 40-based Hit List channel, McPherson says, “Our average time spent listening is approximately two hours, and 6 p.m. to midnight is our highest usage period. We usually earmark that time for special programming like our ‘MC100 Countdown’ that aired twice a week this past December.”



McPHERSON

While there are other differences, such as playing more songs per hour than terrestrial top 40 (15-17, given that there are no commercials), there are also many similarities, especially in regard to imaging. “[How] we brand stations to consumers [is] with artist images and facts that appear on the screen,” McPherson says. “Each channel and genre has a unique audience with a distinct personality. For example, on [the] Teen MC [channel], we attract young fans who love all things pop. This audience wants to know fun, interesting facts about their favorite artists like who they’re dating, favorite food or their biggest pet peeve. On-air facts and images reflect that.”

Like Pandora, Music Choice uses such other services as Video On Demand and the MC Play interactive network to enhance its top 40 brands, McPherson says. “All our products are meant to enhance each other. ‘You & A,’ our marquee show—a topical interactive talk show that features top 40 artists—airs simultaneously on MC Play and Hit List, and then is available on Video On Demand. It is a great model that works for us, and our audience is able to tune in on all our platforms.”

With Music Choice’s popularity has come growth. “For 2014 we have ex-



**Out for blood:** WHTI (Hot 100.9) Richmond, Va., midday host Allie and some special friends helped out at Virginia Blood Services’ annual drive on Jan. 13.

panded our pop offerings with the addition of [the] Y2K, Pop Country, Teen MC, Love Songs and Pop Rhythmic music channels,” McPherson says. “The new lineup appeals to the network’s largest audiences, including the growing number of millennials.”

### SLACKER: ‘MONEYBALL FOR RADIO’

Not every pure-play mirrors broadcast radio as closely. Take Slacker’s Today’s Hits; ’80s, ’90s and Today; Hip Hop and R&B Hits; and Dance Party. According to Slacker senior radio program manager **Mat Bates**, “Programming starts with the curator’s accumulated knowledge and instinct. They program by gut first, and then our detailed song- and station-level metrics provide them with audience feedback that allows them to adjust accordingly.”



BATES

The centerpiece of those metrics is the “engagement quotient,” or “EQ score,” for each song, based on each listener’s interaction with it. Bates explains, “We take into account how frequently the song was played all the way through, skipped, ‘hearted,’ ‘banned’ or caused a station punch-out. We aggregate that data and rank the songs accordingly.

# billboard Top 40 UPDATE

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**It's always a gud time:** Carly Rae Jepsen dropped in on CKIS (Kiss 92.5) Toronto morning hosts Roz and Mocha on Jan. 13 to talk about her new job as spokesperson for Burt's Bees' gud personal care line. From left: CKIS' Roz Weston, Jepsen and CKIS' Mocha.

Huge sample size, actionable data, real-time results—it's the science part of the art/science dance we do here. It's a very powerful tool for our curators: It's Moneyball for radio."

The résumé of Today's Hits curator/host **Brittany Danley**, aka **Parker**, includes time with such stations as KBKS (106.1 Kiss FM) Seattle and WWWW (Q100) Atlanta. "She has full autonomy to break records, play new artists and test songs as she sees fit," Bates says. A good recent example is **John Newman's** "Love Me Again." "She singled this track out months ago and thought it was a hit. She put it into rotation, and audience response was extremely favorable."

At the same time, Slacker uses another channel, New Pop First, as a testing ground for Today's Hits and other channels. "Right now, the highest-scoring songs are **Tove Lo's** 'Habits,' **Beyoncé's** 'XO' and **Katy Perry's** 'Dark Horse,'" Bates says. "Two superstars and one international hit largely unknown in the U.S., all being identified as equivalent big hits by our audience."

Unlike other Internet-based music services, imaging is key to Slacker, Bates says. "We run timely packages that acknowledge what is happening at the moment, and in doing so we accomplish two things: create an exceptional and familiar radio experience, and reinforce the fact that there are real human beings working behind the scenes. Our approach to imaging ensures it's not as solitary of an experience as are many digital music platforms." ●



**'Classic' combination.** MKTO, which is currently impacting Billboard's Nielsen BDS-based Mainstream Top 40 chart with "Classic," recently visited KKDM (107.5 KISS FM) Des Moines, Iowa. From left: MKTO's Malcolm David Kelley, KKDM PD/afternoon host Greg Chance and MKTO's Tony Oller.

THE CHRONICLER **RICH APPEL** rich.appel@billboard.com

## When Radio Said 'Yeah, Yeah, Yeah' To The Beatles



Fifty years ago this week, things really got going. I'm not referring to just **the Beatles** or the British Invasion, but to top 40 itself.

It's not that the format wasn't a winner before then. **David MacFarland**, co-author of "The Birth of Top 40 Radio," about the successful **Storz** station chain (given the Questions Answered treatment on page 4) will attest to that. But the quick ascent to No. 1 of "I Want to Hold Your Hand"—the first Beatles single released by Capitol Records—followed by the release

of singles on other labels (such as "She Loves You," which included the group's trademark "Yeah, yeah, yeah") sparked the listener-turned-Beatle-fan excitement that took top 40 to the next level. Put another way, the Beatles raised the bar.

**Steve Greenberg's** cover story in the Jan. 18 *Billboard* made note of top 40's heightened level of activity during the five weeks between the release of "I Want to Hold Your Hand" and the Beatles' arrival in New York to appear on "The Ed Sullivan Show." During that time, stations changed their on-air presentation in three significant ways:

- **Becoming "the Beatles station":** Any outlet with a "B" in its calls was already ahead of the game (New York's "W-A-Beatles-C" or Boston's "W-Beatle-Z"). A jingle package using the group's hits sealed the deal.
- **Adding Beatles content aside from music:** Promotions, contests, even commercials worked the group in somehow. WABC offered a fan club card, and as Greenberg notes, WINS New York DJ **Murray the K** referred to himself as "the fifth Beatle."
- **Playing more than just the hits:** Perhaps top 40's biggest break with the past, paving the way for contemporary radio's future musical direction. Until that time, with the exception of a few songs from best-selling albums, it was all about playing the top singles. The Beatles changed that when top 40 played every song on their Capitol debut, *Meet the Beatles*, and then some. **Dick Summer**, then an air personality at WBZ, which was (as now) co-owned with WINS, recalls, "Murray had a direct line to the Beatles and got some of their prerelease stuff on tape, which he'd ship to us, much to the chagrin of the rest of the stations in the market."

Top 40's profile was elevated with two, sometimes three competing stations attaching themselves to the band, racing to be first with any new or found music by the group—and this was before most of the audience had seen it perform. Summer says, "It was a time radio concentrated on bringing in new listeners as opposed to not losing those they have. It was such a rush." Summer, like many other DJs at that time, wasn't convinced the Beatles would last. "My initial feeling was they were setting a youth lifestyle pattern that far overshadowed their musical talent. Who had any idea they'd give us *Rubber Soul* or *Sgt. Pepper*? I thought they were just four mop-tops with a gimmick." ●



# QUESTIONS Answered

**David MacFarland**

*Co-author, 'The Birth of Top 40 Radio'*

For a format with so much history, few books have delved into the details of top 40's beginnings, until now. "The Birth of Top 40 Radio" tells the story of station owner Todd Storz, whose chain saved radio from its predicted demise after TV replaced it as the living-room medium. The book follows the format's evolution from its start at Storz's KOWH Omaha, Neb., to its spread across stations in New Orleans, Kansas City, Miami, Minneapolis, St. Louis and Oklahoma City. Storz PD/air personality Richard Fatherley began writing the company's history while he was still an employee but didn't live to complete the project. That job fell to author/historian and one-time DJ David MacFarland.

**The birth of top 40 is often wrapped in legend—what's the real story? How did KOWH go from offering programming that was all over the road to becoming the originator of the format?** Many non-network stations like KOWH offered their own countdown shows, usually playing the 10 biggest-selling recorded songs. Todd Storz commissioned a simple Omaha radio listening survey for KOWH, and when it indicated high tune-in to that show, he increased the number of hours when hit records were aired. By the mid-1950s, KOWH dumped nearly all of its talk programming [and] concentrated on playing current hits.

**Did the station's morning host really beat none other than Johnny Carson in the ratings?** Yes. Johnny Pearson was KOWH's morning man, opposite Carson on WOW. Pearson, a bright guy with a clear vision of what top 40 programming could be, later took a job as PD of WKY in Oklahoma City. When word got out that Storz had bought KOMA there, he convinced WKY's management to switch from their staid network programming to a Storz-style top 40 format, in effect preempting most of KOMA's promotions, contests and special features. It worked so well that KOMA only beat WKY in one ratings book.



**KOWH started out playing closer to 10 current hits. How and why did it get to the 40 we know today?** When Storz bought WTIX in New Orleans, his main competition was WDSU, which was playing the top 20. He and Bud Armstrong decided to one-up WDSU by offering twice as many hits. That had the effect of quadrupling the number of tunes on network radio shows like "Your Hit Parade" and made room for more variety.

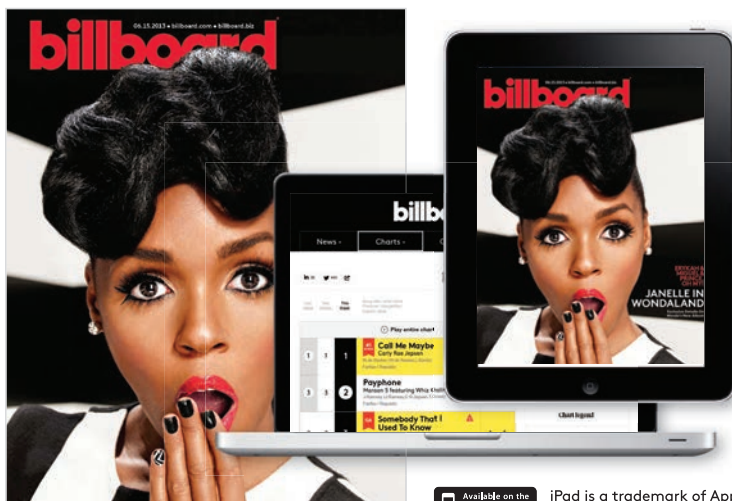
**How did the attention-getting contests get started? Why don't we see promotions like this anymore?** Big-money treasure

hunts made headlines in local newspapers and national radio trade magazines, because tens of thousands of "prospectors" created traffic jams and damaged public property. Storz gladly paid any fines since such stunts proved to potential advertisers that lots of people were listening. Today, the threat of litigation and heavy penalties forces promotions to be safer and lower-key.

**As rock'n'roll, which appealed primarily to teenage listeners, took over the format, did it become more challenging to sell advertising on Storz stations?** The Storz stations ran ads in the major radio trade magazines, which effectively showed that they had plenty of adult listeners. Airchecks from that era include commercials for airlines, housing developments and cars. The music may have been made by and for teenagers, but their parents tuned in, too.

**Which Storz station stands out as the strongest among the chain during its peak years? Which were most competitive as far as station wars went?** WHB in Kansas City was often referred to as the flagship of the Storz chain because its high ratings with both adults and teens invited nationwide imitation. But KXOK in St. Louis was the zenith of the Storz sound, thanks to strong personalities with great voices, continuously updated promotions, smart music choices and strong management. KXOK was the only station that ever beat CBS powerhouse KMOX in the top 40 era.

**Did the formula for ratings success work the same way in every market, or were adjustments made based on differences in musical taste or audience makeup, whatever made one city stand out from another?** There never was a single Storz formula that worked for all stations. For example, the book's chapter on WTIX provides glimpses of how what had succeeded nicely on Omaha's KOWH needed to be tweaked for the more laid-back, blues-oriented New Orleans market. —Rich Appel



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## BULLET POINTS GARY TRUST AND KEITH CAULFIELD



## Katy Perry's 'Horse' Races

Katy Perry ascends to the Billboard Hot 100's top five with "Dark Horse," featuring **Juicy J** (6-4), fueled by its coronations on the Digital Songs and On-Demand Songs charts.

"Horse," the third single from Perry's former Billboard 200 No. 1 album *PRISM*, gallops 4-1 on Digital Songs, where it charges by 6% to 243,000 downloads sold, according to Nielsen SoundScan. The track is Perry's milestone 10th No. 1 on Digital Songs, the second-best sum after **Rihanna's** 13. **Eminem** ranks third with nine Digital Songs leaders, followed by **Britney Spears** (seven)

and **Bruno Mars** and **Taylor Swift** (six each). Perry first topped the tally for six weeks in 2008 with her breakthrough hit, "I Kissed a Girl."

"Horse" likewise finishes first on the subscription services-based On-Demand Songs chart, rising 5-1 with 1.9 million U.S. streams (up 25%), according to Nielsen BDS, a surge that grants the song the Hot 100's top Streaming Gainer award. The cut is Perry's second On-Demand Songs No. 1, following lead *PRISM* single "Roar," which reigned for two weeks in September. On Streaming Songs, "Horse" hoofs 10-5 (4.8 million, up 33%).

"Horse" additionally claims the Hot 100's top Airplay Gainer award for a second week, barreling 18-11 on Radio Songs (70 million all-format audience impressions, up 36%).

**1 YOU WON'T FORGET:** **Pitbull** and **Ke\$ha** spend a second week at No. 1 on the Hot 100 with "Timber." Pitbull's second Hot 100 No. 1 and Ke\$ha's third leader remains atop the Hot 100 despite not ruling any of the survey's three main component charts: Digital Songs, Radio Songs and Streaming Songs. Still, the cut's continued multiplatform success keeps the song atop the Hot 100. It falls 1-2 after four weeks in charge of Digital Songs with 227,000 downloads sold (down 25%); reaches a new peak on Radio Songs (5-3), gaining by 15% to 125 million audience impressions; and slips from its No. 2 high point to No. 3 on Streaming Songs (although with a 3% gain) to 5.4 million U.S. streams.

**'FROZEN' STILL HOT:** The soundtrack to Disney's "Frozen" holds for a second week at No. 1 on the Billboard 200, while **Beyoncé's** self-titled album is also stationary, at No. 2.

"Frozen" sold another 86,000 copies in the week ending Jan. 12, according to SoundScan, down 48% from its 165,000 haul the previous week. (That sum was bolstered by sale pricing in the iTunes Store, an assist that wasn't provided in the most recent tracking week.)

Sources credit the continued success of the "Frozen" companion

album not to a breakout radio hit or special sale pricing, but to its parent film, which continues to do blockbuster business in theaters. According to Box Office Mojo, "Frozen" has earned \$318 million at the U.S. and Canada box offices through Jan. 13. It finished at No. 2 at the box office during the weekend (\$15.1 million), behind the new release "Lone Survivor" (\$38.5 million).

Since the wide release of "Frozen" on Nov. 27, 2013, the movie has been among the top three films every weekend at the box office. It's currently the fourth-highest-grossing film released in 2013, behind "The Hunger Games: Catching Fire," "Iron Man 3" and "Despicable Me 2."

So far, the multi-artist "Frozen" soundtrack has sold 589,000 in seven weeks, while **Beyoncé** has sold 1.5 million in five weeks.

Lead R&B/hip-hop **Beyoncé** single "Drunk in Love," featuring **Jay Z**, jumps 45-35 on Radio Songs (38 million audience impressions, up 29%), while the pop-focused "XO" debuts at No. 49 (27 million, up 21%). ●



**N-ice job:** The soundtrack to Disney's "Frozen" tops the Billboard 200 for a second week.

# billboard TOP40 UPDATE

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Top 40 Airplay™

AIRPLAY  
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MAINSTREAM TOP 40™						
THIS WEEK	LAST WEEK	WKS ON CHART	TITLE Label	Artist	PLAYS	
					TW	+/-
1	2	13	COUNTING STARS Interscope	OneRepublic	15656	+1033
2	3	13	TIMBER RCA	Pitbull Feat. Ke\$ha	15314	+1327
3	1	11	THE MONSTER Interscope	Eminem Feat. Rihanna	15209	+564
4	4	18	DEMONS Interscope	Imagine Dragons	10627	-1167
5	7	13	BURN Interscope	Ellie Goulding	10141	+1449
6	6	14	STAY THE NIGHT Interscope	Zedd Feat. Hayley Williams	9485	+554
7	8	11	DO WHAT U WANT Interscope	Lady Gaga Feat. R. Kelly	9237	+749
8	10	10	STORY OF MY LIFE Columbia	One Direction	8906	+1024
9	9	14	LET HER GO Warner Bros.	Passenger	8723	+805
10	5	23	WAKE ME UP! IDJMG	Avicii	8304	-672
11	15	6	DARK HORSE Capitol	Katy Perry Feat. Juicy J	7906	+2006
12	11	25	SWEATER WEATHER Columbia	The Neighbourhood	7801	-36
13	16	7	TEAM Republic	Lorde	6871	+1044
14	13	15	WHITE WALLS Warner Bros.	Macklemore & Ryan Lewis Feat. Schoolboy Q & Hollis	6753	+402
15	17	8	SAY SOMETHING Epic	A Great Big World & Christina Aguilera	6712	+1016
16	19	9	POMPEII Capitol	Bastille	5523	+823
17	14	18	WRECKING BALL RCA	Miley Cyrus	5128	-1145
18	20	11	LOVE ME AGAIN Republic	John Newman	4258	+474
19	24	3	XO Columbia	Beyonce	3942	+1189
20	23	4	YOUNG GIRLS Atlantic	Bruno Mars	3539	+773
21	22	12	REPLAY Hollywood	Zendaya	3085	+257
22	27	15	BRAVE Epic	Sara Bareilles	2622	+95
23	21	18	ALONE TOGETHER IDJMG	Fall Out Boy	2499	-332
24	30	5	NEON LIGHTS Hollywood	Demi Lovato	2467	+473
25	28	8	HOW I FEEL Atlantic	Flo Rida	2439	+108
26	33	9	THINKING ABOUT YOU Columbia	Calvin Harris Feat. Ayah Marar	2301	+450
27	37	2	ADORE YOU RCA	Miley Cyrus	2244	+1038
28	26	9	PERFUME RCA	Britney Spears	2142	-402
29	25	12	UNCONDITIONALLY Capitol	Katy Perry	1809	-908
30	39	3	TAKE ME HOME RRP	Cash Cash Feat. Bebe Rexha	1733	+579
31	34	3	CHOCOLATE Interscope	The 1975	1718	+285
32	31	16	TKO RCA	Justin Timberlake	1716	-237
33	36	4	BEST DAY OF MY LIFE IDJMG	American Authors	1542	+327
34	35	5	HEY BROTHER IDJMG	Avicii	1539	+238
35	NEW		TALK DIRTY Warner Bros.	Jason Derulo Feat. 2 Chainz	1478	+716
36	32	17	MARRY ME Warner Bros.	Jason Derulo	1326	-583
37	38	7	OLD SCHOOL LOVE Atlantic	Lupe Fiasco Feat. Ed Sheeran	970	-206
38	RE-ENTRY		KEEP ME CRAZY ThinkSay	Chris Wallace	913	+79
39	NEW		ANIMALS Republic	Martin Garrix	839	+194
40	NEW		CLASSIC Columbia	MKTO	800	+118

Billboard's Mainstream Top 40 chart ranks total weekly plays (for the week ending Sunday) on 163 stations, as monitored 24 hours a day, seven days a week by Nielsen BDS. Titles receive bullets if even or gaining in weekly plays. New and Active lists the top titles gaining in plays below the Mainstream Top 40 chart. © 2014, Prometheus Global Media, LLC and Nielsen BDS, Inc. All rights reserved.

NEW AND ACTIVE™				
TITLE Imprint/Label	Artist	PLAYS	GAIN	TOTAL ST.
PUMPIN BLOOD Warner Bros.	NONONO	596	+54	50
LOVE DON'T DIE Epic	The Fray	450	+0	38
SHOW ME Tha Alumni Group/88 Classic/RCA	Kid Ink Feat. Chris Brown	434	+73	43
MISS JACKSON Decaydance/Fueled By Ramen/RRP	Panic! At The Disco Feat. Lolo	371	+50	22
23 Eardrums/Interscope	Mike WILL Made-It Feat. Miley Cyrus, Wiz Khalifa & Juicy J	359	+15	46
LOVESICK 5280	Camryn	334	+0	49
STATE OF MIND Z-entertainment	Colby O'Donis	265	+9	9
WORLD IS OUR PLAYGROUND Fight Club	Vice Feat. Mike Taylor	260	+20	38
WAITING FOR SUPERMAN 19/RCA	Daughtry	233	+63	21
LALA LA Naughty Boy/Relentless/Virgin/Capitol	Naughty Boy Feat. Sam Smith	232	+63	25

MOST ADDED™		
TITLE Imprint/Label	Artist	ADDS
ADORE YOU RCA	Miley Cyrus	39
TAKE ME HOME Big Beat/RRP	Cash Cash Feat. Bebe Rexha	31
TALK DIRTY Beluga Heights/Warner Bros.	Jason Derulo Feat. 2 Chainz	30
XO Parkwood/Columbia	Beyonce	24
THINKING ABOUT YOU Ultra/Roc Nation/Columbia	Calvin Harris Feat. Ayah Marar	22
YOUNG GIRLS Atlantic	Bruno Mars	18
POMPEII Virgin/Capitol	Bastille	13
HEY BROTHER PRMD/Island/IDJMG	Avicii	11
BEST DAY OF MY LIFE Island/IDJMG	American Authors	11
DRUNK IN LOVE Parkwood/Columbia	Beyonce Feat. Jay Z	9

BUILDING GAINERS™		
TITLE Imprint/Label	Artist	GAIN
CAN'T REMEMBER TO FORGET YOU RCA	Shakira Feat. Rihanna	+978
DARK HORSE Capitol	Katy Perry Feat. Juicy J	+841
ADORE YOU RCA	Miley Cyrus	+501
TALK DIRTY Beluga Heights/Warner Bros.	Jason Derulo Feat. 2 Chainz	+446
BURN Cherrytree/Interscope	Ellie Goulding	+407
YOUNG GIRLS Atlantic	Bruno Mars	+381
TEAM Lava/Republic	Lorde	+331
STORY OF MY LIFE Columbia	One Direction	+294
SAY SOMETHING Epic	A Great Big World & Christina Aguilera	+290
POMPEII Virgin/Capitol	Bastille	+288

Building Gainers reflects titles with the top increases in plays from Monday through 5pm ET Wednesday, as compared to the same period in the previous week, according to Nielsen BDS.

INDICATOR HIGHLIGHTS™					
NO. 1					
ARTIST Title				Label	
ONEREPUBLIC Counting Stars				Interscope	
MOST ADDED					
ARTIST Title				Label	NEW ST.
MILEY CYRUS Adore You				RCA	13
GREATEST GAINER					
ARTIST Title				Label	GAIN
ELLIE GOULDING Burn				Interscope	679
INDICATOR EXCLUSIVES					
TW	LW	ARTIST Title	Label	TW PLAYS	+/-
-	-	THE FRAY Love Don't Die	Epic	271	83
-	-	3AM TOKYO Can We Kick It	BBMG	246	26
-	-	JAYSIN VOXX Cause Everytime	Jaysin Voxx	199	68
-	-	MIKE WILL MADE-IT 23	Interscope	191	37
-	-	COLBIE CAILLAT Hold On	Republic	171	34

Billboard's Top 40 Indicator chart, viewable in full via Nielsen BDS Music Tracking, ranks total weekly plays on 70 stations that report their playlists online. Indicator Exclusives lists the top titles on the Top 40 Indicator chart (or gaining in plays below the chart) that have not yet appeared on the Nielsen BDS-monitored Mainstream Top 40 chart.

# billboard Hot 100™

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SALES DATA  
COMPILED BY  
nielsen  
SoundScan

THIS WEEK	LAST WEEK	2 WEEKS AGO	WEEKS ON CHIT	TITLE ARTIST (Imprint/Label)	CERT.	PEAK POSITION	THIS WEEK	LAST WEEK	2 WEEKS AGO	WEEKS ON CHIT	TITLE ARTIST (Imprint/Label)	CERT.	PEAK POSITION
1	1	2	14	<b>TIMBER</b> PITBULL FEATURING KESHA (MR. 305/POLO GROUNDS/RCA)		1	26	30	36	31	<b>BRAVE</b> SARA BAREILLES (EPIC)	■	26
2	2	3	30	<b>COUNTING STARS</b> ONEREPUBLIC (MOSLEY/INTERSCOPE)	●	2	27	25	24	15	<b>MY HITTA</b> YG FEATURING JEEZY & RICH HOMIE QUAN (CTE/DEF JAM/IDJMG)	●	19
3	3	1	11	<b>THE MONSTER</b> EMINEM FEATURING RIHANNA (WEB/SHADY/AFTERMATH/INTERSCOPE)		1	28	19	28	39	<b>BLURRED LINES</b> ROBIN THICKE FEATURING T.I. + PHARRELL (STAR TRAK/INTERSCOPE)	6	1
4	6	11	17	<b>DARK HORSE</b> KATY PERRY FEATURING JUICY J (CAPITOL)		4	29	49	85	4	<b>TALK DIRTY</b> JASON DERULO FEATURING 2 CHAINZ (BELUGA HEIGHTS/WARNER BROS.)		29
5	5	5	10	<b>SAY SOMETHING</b> A GREAT BIG WORLD & CHRISTINA AGUILERA (BLACK MAGNETIC/EPIC)	●	4	30	28	45	37	<b>SAFE AND SOUND</b> CAPITAL CITIES (LAZY HOOKS/CAPITOL)		8
6	7	7	24	<b>LET HER GO</b> PASSENGER (BLACK CROW/NETTWERK/WARNER BROS.)	■	6	31	24	25	72	<b>RADIOACTIVE</b> IMAGINE DRAGONS (KIDINAKORNER/INTERSCOPE)	6	3
7	4	4	28	<b>ROYALS</b> LORDE (LAVA/REPUBLIC)	4	1	32	29	20	12	<b>UNCONDITIONALLY</b> KATY PERRY (CAPITOL)		14
8	8	10	29	<b>WAKE ME UP!</b> AVICII (PRMD/ISLAND/IDJMG)	■	4	33	36	37	10	<b>DRINK A BEER</b> LUKE BRYAN (CAPITOL NASHVILLE)		33
9	10	6	38	<b>DEMONS</b> IMAGINE DRAGONS (KIDINAKORNER/INTERSCOPE)		6	34	32	22	5	<b>ADORE YOU</b> MILEY CYRUS (RCA)		22
10	12	9	11	<b>STORY OF MY LIFE</b> ONE DIRECTION (SYCO/COLUMBIA)	●	6	35	34	31	13	<b>STAY</b> FLORIDA GEORGIA LINE (REPUBLIC NASHVILLE)	●	28
11	14	19	16	<b>TEAM</b> LORDE (LAVA/REPUBLIC)		11	36	59	62	8	<b>LOVE ME AGAIN</b> JOHN NEWMAN (UNIVERSAL ISLAND/REPUBLIC)		36
12	18	21	22	<b>POMPEII</b> BASTILLE (VIRGIN/CAPITOL)		12	37	26	26	22	<b>APPLAUSE</b> LADY GAGA (STREAMLINE/INTERSCOPE)		4
13	11	8	23	<b>ROAR</b> KATY PERRY (CAPITOL)	4	1	38	40	52	9	<b>BEST DAY OF MY LIFE</b> AMERICAN AUTHORS (ISLAND/IDJMG)		35
14	9	12	21	<b>WRECKING BALL</b> MILEY CYRUS (RCA)		1	39	43	46	15	<b>WHATEVER SHE'S GOT</b> DAVID NAIL (MCA NASHVILLE)	●	39
15	13	13	19	<b>BURN</b> ELLIE GOULDING (CHERRYTREE/INTERSCOPE)		13	40	41	44	25	<b>LOVE MORE</b> CHRIS BROWN FEATURING NICKI MINAJ (RCA)		23
16	15	17	4	<b>DRUNK IN LOVE</b> BEYONCE FEATURING JAY Z (PARKWOOD/COLUMBIA)		12	41	35	35	71	<b>SAIL</b> AWOLNATION (RED BULL)	3	17
17	16	15	23	<b>HOLD ON, WE'RE GOING HOME</b> DRAKE FEATURING MAJID JORDAN (YOUNG MONEY/CASH MONEY/REPUBLIC)	2	4	42	44	41	16	<b>ALL ME</b> DRAKE FEATURING 2 CHAINZ & BIG SEAN (YOUNG MONEY/CASH MONEY/REPUBLIC)	●	20
18	23	27	17	<b>STAY THE NIGHT</b> ZEDD FEATURING HAYLEY WILLIAMS (INTERSCOPE)		18	43	33	29	27	<b>HOLY GRAIL</b> JAY Z FEATURING JUSTIN TIMBERLAKE (ROC-A-FELLA/ROC NATION)	2	4
19	17	23	12	<b>DO WHAT U WANT</b> LADY GAGA FEATURING R. KELLY (STREAMLINE/INTERSCOPE)		13	44	53	66	6	<b>HEY BROTHER</b> AVICII (PRMD/ISLAND/IDJMG)		44
20	20	16	31	<b>SWEATER WEATHER</b> THE NEIGHBOURHOOD (RJEVOLVE/COLUMBIA)	■	14	45	42	40	21	<b>REPLAY</b> ZENDAYA (HOLLYWOOD)		40
21	31	42	10	<b>SHOW ME</b> KID INK FEATURING CHRIS BROWN (THA ALUMNI GROUP/88 CLASSIC/RCA)		21	46	46	33	13	<b>RAP GOD</b> EMINEM (WEB/SHADY/AFTERMATH/INTERSCOPE)		7
22	21	18	17	<b>WHITE WALLS</b> MACKLEMORE & RYAN LEWIS FEATURING SCHOOLBOY Q & HOLLIS (MACKLEMORE/ADA/WARNER BROS.)		15	47	39	30	25	<b>GAS PEDAL</b> SAGE THE GEMINI FEATURING IAMSU! (BLACK MONEY/EMPIRE/REPUBLIC)		29
23	22	14	17	<b>23</b> MIKE WILL MADE-IT FEATURING MILEY CYRUS, WIZ KHALIFA & JUICY J (EARDRUMMERS/INTERSCOPE)		11	48	48	51	13	<b>CHILLIN' IT</b> COLE SWINDELL (WARNER BROS./WMN)	●	48
24	79	—	3	<b>THE MAN</b> ALOE BLACC (ALOE BLACC/XIX/INTERSCOPE)		24	49	47	49	15	<b>IT WON'T STOP</b> SEVYN STREETER FEATURING CHRIS BROWN (CBE/ATLANTIC/RRP)		30
25	27	32	7	<b>LET IT GO</b> IDINA MENZEL (WALT DISNEY)		25	50	54	73	4	<b>XO</b> BEYONCE (PARKWOOD/COLUMBIA)		50

The Billboard Hot 100 ranks the week's most popular songs across all genres, ranked by radio airplay audience impressions as measured by Nielsen BDS, sales data as measured by Nielsen SoundScan and streaming data aggregated by Nielsen BDS. © 2014, Prometheus Global Media, LLC and Nielsen BDS, Inc. All rights reserved.

## TOP 40 INDICATOR PANEL — 70 STATIONS

Abilene, Texas	KORQ	Erie, Pa.	WRTS	Lebanon, N.H.	WZRT	Sioux Falls, S.D.	KKCK
Alexandria, La.	KQID	Fairbanks, Alaska	KWLF	Lincoln, Neb.	KFRX	South Bend, Ind.	WNDV
Amarillo, Texas	KXSS	Fargo, N.D.	WDAY	Logan, Utah	KVFX	Tallahassee, Fla.	WHTF
Billings, Mont.	KRSQ	Florence, S.C.	WJMX	Lubbock, Texas	KZII	Terre Haute, Ind.	WMGI
Bloomington, Ill.	WBNO	Ft. Smith, Ark.	KISR	Medford, Ore.	KIFS	Traverse City, Mich.	WJZQ
	WVHX	Grand Forks, N.D.	KKXL	Meridian, Miss.	WJDQ		WKHQ
Bryan-College Station, Texas	KNDE		KZGF	Morgantown, W. Va.	WVAQ	Tri-Cities, Wash.	KUJ
Burlington, Vt.	WXZO	Grand Island-Kearney, Neb.	KQKY	Moscow, Idaho	KZFN	Tupelo, Miss.	WWKZ
Carbondale, Ill.	WCIL	Hagerstown, Md.	WNUZ	Myrtle Beach, S.C.	WWXM	Utica, N.Y.	WSKS
Casper, Wyo.	KTRS	Hamptons, N.Y.	WBEA	Odessa, Texas	KCRS	Waco, Texas	KWTX
Cedar Rapids, Iowa	KZIA	Harrisonburg, Va.	WQPO	Olean, N.Y.	WMXO	Wausau, Wis.	WIFC
Charlottesville, Va.	WHITE	Hot Springs, Ark.	KLAZ	Paducah, Ky.	WDDJ	Wichita Falls, Texas	KNIN
Concord (Lakes Region), N.H.	WJYY	Hudson Valley, N.Y.	WSPK	Panama City, Fla.	WILN	Wilmington, N.C.	WAZO
Cookeville, Tenn.	WGIC	Huntington, W. Va.	WKKE	St. Cloud, Minn.	KCLD	Yakima, Wash.	KFFM
Dothan, Ala.	WKMX	Idaho Falls, Idaho	KFTZ	Salina, Kan.	KACZ	Music Choice	HIT LIST
Dubuque, Iowa	WPVL	Ithaca, N.Y.	WFIZ		KJCK	Network	RADIO DISNEY
Duluth, Minn.	KDWZ	Joplin, Mo.	KSYN	San Angelo, Texas	KIXY		
Elmira, N.Y.	WLVI			San Juan, P.R.	WTOK		
	WNKI						



# billboard

 AIRPLAY  
MONITORED BY  
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BDS

 SALES DATA  
COMPILED BY  
nielsen  
SoundScan

## RADIO SONGS™

THIS WEEK	LAST WEEK	WKS ON CHART	TITLE ARTIST	THIS WEEK	LAST WEEK	WKS ON CHART	TITLE ARTIST
1	1	11	THE MONSTER EMINEM FEAT. RIHANNA	26	28	22	LOVE MORE CHRIS BROWN FEAT. NICKI MINAJ
2	2	18	COUNTING STARS ONEREPUBLIC	27	31	16	RADIO DARIUS RUCKER
3	5	13	TIMBER PITBULL FEAT. KESHA	28	34	13	WHATEVER SHE'S GOT DAVID NAIL
4	4	23	WAKE ME UP! AVICII	29	35	8	DRINK A BEER LUKE BRYAN
5	3	18	DEMONS IMAGINE DRAGONS	30	23	17	DRUNK LAST NIGHT ELI YOUNG BAND
6	6	24	ROYALS LORDE	31	33	12	CHILLIN' IT COLE SWINDELL
7	7	23	HOLD ON, WE'RE GOING HOME DRAKE FEAT. MAJID JORDAN	32	26	33	SAFE AND SOUND CAPITAL CITIES
8	8	16	LET HER GO PASSENGER	33	32	15	FRIDAY NIGHT ERIC PASLAY
9	10	8	BURN ELLIE GOULDING	34	36	5	SHOW ME KID INK FEAT. CHRIS BROWN
10	9	13	STAY THE NIGHT ZEDD FEAT. HAYLEY WILLIAMS	35	45	3	DRUNK IN LOVE BEYONCE FEAT. JAY Z
11	18	5	DARK HORSE KATY PERRY FEAT. JUICY J	36	25	28	HOLY GRAIL JAY-Z FEAT. JUSTIN TIMBERLAKE
12	13	6	SAY SOMETHING A GREAT BIG WORLD & CHRISTINA AGUILERA	37	39	7	BEST DAY OF MY LIFE AMERICAN AUTHORS
13	14	6	TEAM LORDE	38	30	22	APPLAUSE LADY GAGA
14	15	8	STORY OF MY LIFE ONE DIRECTION	39	42	5	WHEN SHE SAYS BABY JASON ALDEAN
15	12	11	DO WHAT U WANT LADY GAGA FEAT. R. KELLY	40	44	4	MY HITTA YG FEAT. JEEZY & RICH HOMIE QUAN
16	11	23	ROAR KATY PERRY	41	40	15	IT WON'T STOP SEVYN STREETER FEAT. CHRIS BROWN
17	20	10	POMPEII BASTILLE	42	41	13	WASTING ALL THESE TEARS CASSADEE POPE
18	17	18	SWEATER WEATHER THE NEIGHBOURHOOD	43	43	13	ALL ME DRAKE FEAT. 2 CHAINZ & BIG SEAN
19	22	14	WHITE WALLS MACKLEMORE & RYAN LEWIS FEAT. SCHOOLBOY Q & HOLLIS	44	47	4	COMPASS LADY ANTEBELLUM
20	21	12	STAY FLORIDA GEORGIA LINE	45	37	17	CAROLINA PARMALEE
21	24	14	SWEET ANNIE ZAC BROWN BAND	46	49	8	UP ALL NIGHT JON PARDI
22	29	17	DON'T LET ME BE LONELY THE BAND PERRY	47	38	13	UNCONDITIONALLY KATY PERRY
23	27	26	BRAVE SARA BAREILLES	48	NEW	NEW	LOVE ME AGAIN JOHN NEWMAN
24	16	18	WRECKING BALL MILEY CYRUS	49	NEW	NEW	XO BEYONCE
25	19	35	BLURRED LINES ROBIN THICKE FEAT. T.I. + PHARRELL	50	NEW	NEW	YOUNG GIRLS BRUNO MARS

Billboard's Radio Songs chart ranks the week's most popular songs across all genres, ranked by radio airplay audience impressions as measured by Nielsen BDS. © 2014, Prometheus Global Media, LLC and Nielsen BDS, Inc. All rights reserved.

 STREAMING DATA  
PROVIDED BY  
nielsen  
BDS

## STREAMING SONGS™

THIS WEEK	LAST WEEK	WKS ON CHART	TITLE ARTIST	THIS WEEK	LAST WEEK	WKS ON CHART	TITLE ARTIST
1	1	20	WRECKING BALL MILEY CYRUS	11	5	22	ROAR KATY PERRY
2	3	4	DRUNK IN LOVE BEYONCE FEAT. JAY Z	12	11	11	STORY OF MY LIFE ONE DIRECTION
3	2	11	TIMBER PITBULL FEAT. KESHA	13	14	27	WAKE ME UP! AVICII
4	9	8	SAY SOMETHING A GREAT BIG WORLD & CHRISTINA AGUILERA	14	18	13	RAP GOD EMINEM
5	10	12	DARK HORSE KATY PERRY FEAT. JUICY J	15	15	15	MY HITTA YG FEAT. JEEZY & RICH HOMIE QUAN
6	4	24	ROYALS LORDE	16	16	53	SAIL AWOLNATION
7	7	19	COUNTING STARS ONEREPUBLIC	17	20	27	DEMONS IMAGINE DRAGONS
8	6	11	THE MONSTER EMINEM FEAT. RIHANNA	18	22	12	BURN ELLIE GOULDING
9	13	16	LET HER GO PASSENGER	19	29	6	TEAM LORDE
10	8	16	23 MIKE WILL MADE-IT FEAT. MILEY CYRUS, WIZ KHALIFA & JUICY J	20	12	3	ADORE YOU MILEY CYRUS

Billboard's Streaming Songs chart ranks the week's top streamed radio songs and on-demand songs and videos on leading online music services. © 2014, Prometheus Global Media, LLC and Nielsen BDS, Inc. All rights reserved.

## DIGITAL SONGS™

THIS WEEK	LAST WEEK	WKS ON CHART	TITLE ARTIST	THIS WEEK	LAST WEEK	WKS ON CHART	TITLE ARTIST
1	4	16	DARK HORSE KATY PERRY FEAT. JUICY J	26	NEW		HAPPY PHARRELL WILLIAMS
2	1	14	TIMBER PITBULL FEAT. KESHA	27	38	3	DO YOU WANT TO BUILD A SNOWMAN? KRISTEN BELL, AGATHA LEE MONN & KATIE LOPEZ
3	2	10	SAY SOMETHING A GREAT BIG WORLD & CHRISTINA AGUILERA	28	27	12	REPLAY ZENDAYA
4	3	31	COUNTING STARS ONEREPUBLIC	29	48	4	HEY BROTHER AVICII
5	5	11	THE MONSTER EMINEM FEAT. RIHANNA	30	36	4	ADORE YOU MILEY CYRUS
6	6	24	LET HER GO PASSENGER	31	32	10	DRINK A BEER LUKE BRYAN
7	RE-ENTRY		THE MAN ALOE BLACC	32	24	17	23 MIKE WILL MADE-IT FEAT. MILEY CYRUS, WIZ KHALIFA & JUICY J
8	13	13	TEAM LORDE	33	26	12	UNCONDITIONALLY KATY PERRY
9	14	15	POMPEII BASTILLE	34	NEW		LOVE ME AGAIN JOHN NEWMAN
10	12	7	LET IT GO IDINA MENZEL	35	37	7	SHOW ME KID INK FEAT. CHRIS BROWN
11	8	10	STORY OF MY LIFE ONE DIRECTION	36	25	7	LET IT GO DEMI LOVATO
12	7	28	ROYALS LORDE	37	39	5	BEST DAY OF MY LIFE AMERICAN AUTHORS
13	9	22	ROAR KATY PERRY	38	22	62	RADIOACTIVE IMAGINE DRAGONS
14	11	36	DEMONS IMAGINE DRAGONS	39	RE-ENTRY		FOR THE FIRST TIME IN FOREVER KRISTEN BELL & IDINA MENZEL
15	16	17	BURN ELLIE GOULDING	40	34	15	MY HITTA YG FEAT. JEEZY & RICH HOMIE QUAN
16	10	29	WAKE ME UP! AVICII	41	20	39	BLURRED LINES ROBIN THICKE FEAT. T.I. + PHARRELL
17	19	14	WHITE WALLS MACKLEMORE & RYAN LEWIS FEAT. SCHOOLBOY Q & HOLLIS	42	30	27	SAFE AND SOUND CAPITAL CITIES
18	NEW		TALK DIRTY JASON DERULO FEAT. 2 CHAINZ	43	31	76	SAIL AWOLNATION
19	21	4	DRUNK IN LOVE BEYONCE FEAT. JAY Z	44	RE-ENTRY		WHATEVER SHE'S GOT DAVID NAIL
20	18	4	TURN DOWN FOR WHAT DJ SNAKE & LIL JON	45	50	12	RAP GOD EMINEM
21	28	28	BRAVE SARA BAREILLES	46	RE-ENTRY		HEADBAND B.O.B FEAT. 2 CHAINZ
22	17	11	DO WHAT U WANT LADY GAGA FEAT. R. KELLY	47	46	23	GAS PEDAL SAGE THE GEMINI FEAT. IAMSU!
23	15	21	WRECKING BALL MILEY CYRUS	48	44	13	STAY FLORIDA GEORGIA LINE
24	42	16	STAY THE NIGHT ZEDD FEAT. HAYLEY WILLIAMS	49	NEW		YOU SOUND GOOD TO ME LUCY HALE
25	23	19	SWEATER WEATHER THE NEIGHBOURHOOD	50	41	23	HOLD ON, WE'RE GOING HOME DRAKE FEAT. MAJID JORDAN

Billboard's Digital Songs chart ranks the week's most downloaded songs across all genres, ranked by sales data as compiled by Nielsen SoundScan. © 2014, Prometheus Global Media, LLC and Nielsen BDS, Inc. All rights reserved.

# Hits of the World

## UNITED KINGDOM



SINGLES				THE OFFICIAL UK CHART CO.			
LAST WEEK	THIS WEEK	TITLE IMPRINT/LABEL	Artist	LAST WEEK	THIS WEEK	TITLE IMPRINT/LABEL	Artist
2	1	HAPPY BACK LOT MUSIC/COLUMBIA	Pharrell Williams	1	2	TIMBER MR. 305/POLO GROUNDS/RCA	Pitbull Feat. Ke\$ha
1	2	TIMBER MR. 305/POLO GROUNDS/RCA	Pitbull Feat. Ke\$ha	3	3	HEY BROTHER POSITIVA/PRMD/ISLAND	Avicii
4	4	TRUMPETS BELUGA HEIGHTS/WARNER BROS.	Jason Derulo	5	5	MILLION POUND GIRL (BADDER THAN BAD) ODG/3 BEAT	Fuse ODG
NEW	6	HOW LONG WILL I LOVE YOU POLYDOR	Ellie Goulding	6	6	CONTROL 3BEAT/ALL AROUND THE WORLD	Matrix & Futurebound Feat. Max Marshall
NEW	7	THE MONSTER WEB/SHADY/AFTERMATH/INTERSCOPE	Eminem Feat. Rihanna	8	8	ANIMALS SPINNIN'/SILENT/CASABLANCA/POSITIVA/VIRGIN	Martin Garrix
8	9	DRUNK IN LOVE PARKWOOD/COLUMBIA	Beyonce Feat. Jay Z	9	9	DRUNK IN LOVE PARKWOOD/COLUMBIA	Beyonce Feat. Jay Z

## GERMANY



SINGLES				COMPILED BY MEDIA CONTROL			
LAST WEEK	THIS WEEK	TITLE IMPRINT/LABEL	Artist	LAST WEEK	THIS WEEK	TITLE IMPRINT/LABEL	Artist
9	1	HAPPY BACK LOT MUSIC/COLUMBIA	Pharrell	1	2	TIMBER MR. 305/POLO GROUNDS/RCA	Pitbull Feat. Ke\$ha
10	3	I SEE FIRE WATERTOWER/DECCA	Ed Sheeran	2	4	CHANGES WE PLAY/CO. KG/FOUR/SONY MUSIC	Faul & Wad Ad vs. PNAU
3	5	LIEDER VERTIGO/CAPTOL/UNIVERSAL	Adel Tawil	4	6	HEY BROTHER POSITIVA/PRMD/ISLAND	Avicii
4	6	ATEMLOS DURCH DIE NACHT JEAN FRANKFURTER/POLYDOR/ISLAND/UNIVERSAL	Helene Fischer	5	7	THE MONSTER WEB/SHADY/AFTERMATH/INTERSCOPE	Eminem Feat. Rihanna
6	9	JUBEL KLINGANDE/BIMI	Klingande	7	8	THE MONSTER WEB/SHADY/AFTERMATH/INTERSCOPE	Eminem Feat. Rihanna
8	10	STOLEN DANCE LICHTDICHT	Milky Chance	8	10	STOLEN DANCE LICHTDICHT	Milky Chance



# billboard

SALES DATA  
COMPILED BY  
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SoundScan

SOCIAL 50 DATA  
MONITORED BY

**NEXT  
BIG  
SOUND**

## THE BILLBOARD 200™

THIS WEEK	LAST WEEK	2 WEEKS AGO	WEEKS ON CHART	ARTIST IMPRINT & NUMBER / DISTRIBUTING LABEL	Title	CERT.	PEAK POSITION
1	1	4	7	<b>SOUNDTRACK</b> WALT DISNEY 019061	Frozen		1
2	2	1	5	<b>BEYONCE</b> PARKWOOD 03251/COLUMBIA	Beyonce		1
3	<b>NEW</b>	1	1	<b>KID INK</b> THA ALUMNI GROUP/88 CLASSIC/RCA	My Own Lane		3
4	3	3	10	<b>EMINEM</b> WEB/SHADY/AFTERMATH/INTERSCOPE 019488/I/GA	The Marshall Mathers LP 2		1
5	5	7	15	<b>LORDE</b> LAVA 019254*/REPUBLIC	Pure Heroine	●	3
6	6	2	7	<b>ONE DIRECTION</b> SYCO 77406/COLUMBIA	Midnight Memories		1
7	4	5	12	<b>KATY PERRY</b> CAPITOL 75323*	PRISM		1
8	13	8	14	<b>MILEY CYRUS</b> RCA 74523*	Bangerz		1
9	10	9	71	<b>IMAGINE DRAGONS</b> KIDINAKORNER/INTERSCOPE 017324*/I/GA	Night Visions	■	2
10	11	17	5	<b>R. KELLY</b> RCA 76040	Black Panties		4
11	15	16	16	<b>DRAKE</b> YOUNG MONEY/CASH MONEY 019139/REPUBLIC	Nothing Was The Same		1
12	16	15	58	<b>FLORIDA GEORGIA LINE</b> REPUBLIC NASHVILLE 017773/BMLG	Here's To The Good Times	■	4
13	7	14	22	<b>LUKE BRYAN</b> CAPITOL NASHVILLE 018733/UMGN	Crash My Party	■	1
14	23	48	7	<b>SOUNDTRACK</b> STUDIOCANAL/MIKE ZOISS PRODUCTIONS/NONESUCH 534867*/WARNER BROS.	Inside Llewyn Davis: Original Soundtrack Recording		14
15	9	12	9	<b>VARIOUS ARTISTS</b> SONY MUSIC/UNIVERSAL 019440/UME	NOW 48		3
16	17	13	15	<b>JUSTIN TIMBERLAKE</b> RCA 74161* (0888430086623)	The 20/20 Experience (2 Of 2)	■	1
17	8	19	42	<b>ONEREPUBLIC</b> MOSLEY/INTERSCOPE 017713*/I/GA	Native		4
18	14	6	7	<b>GARTH BROOKS</b> PEARL WM EX	Blame It All On My Roots: Five Decades Of Influences		1
19	33	53	7	<b>BILLIE JOE + NORAH</b> REPRISE 540939*/WARNER BROS.	Foreverly		19
20	18	20	5	<b>CHILDISH GAMBINO</b> GLASSNOTE 0152*	Because The Internet		7
21	31	39	19	<b>BASTILLE</b> VIRGIN/CAPITOL	Bad Blood		11
22	12	18	9	<b>LADY GAGA</b> STREAMLINE/INTERSCOPE 019295/I/GA	ARTPOP		1
23	20	25	18	<b>ARCTIC MONKEYS</b> DOMINO 317*	AM		6
24	<b>NEW</b>	1	1	<b>JOHN NEWMAN</b> UNIVERSAL ISLAND /REPUBLIC	Tribute		24
25	21	27	66	<b>MACKLEMORE &amp; RYAN LEWIS</b> MACKLEMORE 152229	The Heist	■	2

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## SOCIAL 50™

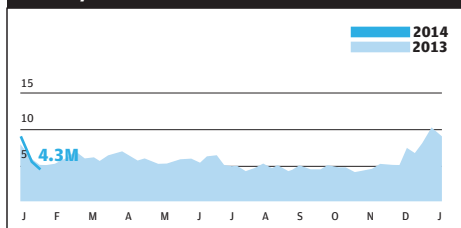
THIS WEEK	LAST WEEK	WKS ON CHART	ARTIST IMPRINT/LABEL	THIS WEEK	LAST WEEK	WKS ON CHART	ARTIST IMPRINT/LABEL
1	1	92	MILEY CYRUS RCA	26	RE-ENTRY	50	CENT G UNIT/SHADY/AFTERMATH/INTERSCOPE
2	2	164	JUSTIN BIEBER SCHOOLBOY/RAYMOND BRAUN/ISLAND/IDJMG	27	27	20	ELLIE GOULDING CHERRYTREE/INTERSCOPE
3	11	162	SELENA GOMEZ HOLLYWOOD	28	33	14	PRINCE ROYCE SONY MUSIC LATIN
4	10	164	RIHANNA SRP/DEF JAM/IDJMG	29	36	163	LIL WAYNE YOUNG MONEY/CASH MONEY/REPUBLIC
5	4	154	DEMI LOVATO HOLLYWOOD	30	32	56	MARIAH CAREY ISLAND/IDJMG
6	3	60	ARIANA GRANDE REPUBLIC	31	25	10	PRIYANKA CHOPRA DESI HITS/INTERSCOPE
7	6	113	ONE DIRECTION SYCO/COLUMBIA	32	28	16	LORDE LAVA/REPUBLIC
8	15	161	AVRIL LAVIGNE EPIC	33	26	75	KESHA KEMOSABE/RCA
9	5	164	KATY PERRY CAPITOL	34	30	106	ENRIQUE IGLESIAS UNIVERSAL MUSIC LATINO/REPUBLIC
10	9	163	EMINEM WEB/SHADY/AFTERMATH/INTERSCOPE	35	37	35	LUDACRIS DTP/DEF JAM/IDJMG
11	7	163	BEYONCE PARKWOOD/COLUMBIA	36	34	105	BOB MARLEY TUFF GONG/ISLAND/UME
12	35	66	CHRISTINA AGUILERA RCA	37	29	19	LITTLE MIX SYCO/COLUMBIA
13	13	135	JUSTIN TIMBERLAKE RCA	38	47	119	SKRILLEX BIG BEAT/OWSLA/ATLANTIC
14	8	164	TAYLOR SWIFT BIG MACHINE	39	20	150	JENNIFER LOPEZ ISLAND/IDJMG
15	12	163	SHAKIRA SONY MUSIC LATIN/EPIC	40	38	163	DAVID GUETTA WHAT A MUSIC/ASTRALWERKS/CAPITOL
16	RE-ENTRY		TYRESE VOLTRON RECORDZ	41	39	163	LINKIN PARK MACHINE SHOP/WARNER BROS.
17	17	153	BRUNO MARS ATLANTIC	42	40	48	LANA DEL REY POLYDOR/INTERSCOPE
18	14	161	BRITNEY SPEARS RCA	43	RE-ENTRY		MADONNA LIVE NATION/INTERSCOPE
19	16	161	PITBULL MR. 305/FAMOUS ARTIST/POLO GROUNDS/SONY MUSIC LATIN/RCA	44	46	8	IMAGINE DRAGONS KIDINAKORNER/INTERSCOPE
20	23	164	LADY GAGA STREAMLINE/KONLIVE/INTERSCOPE	45	41	148	CHRIS BROWN RCA
21	21	25	AVICII PRMD/ISLAND/IDJMG	46	49	14	ROMEO SANTOS SONY MUSIC LATIN
22	18	154	MICHAEL JACKSON MJJ/EPIC	47	31	147	ADELE XL/COLUMBIA
23	22	151	WIZ KHALIFA ROSTRUM/ATLANTIC	48	42	151	DRAKE YOUNG MONEY/CASH MONEY/REPUBLIC
24	19	164	NICKI MINAJ YOUNG MONEY/CASH MONEY/REPUBLIC	49	45	100	MAROON 5 A&M/OCTONE/INTERSCOPE
25	24	128	PINK RCA	50	RE-ENTRY		THE BEATLES APPLE/CAPITOL/UME

Billboard's Social 50 chart ranks the most active artists on the world's leading social networking sites. Artists' popularity is determined by a formula blending their weekly additions of friends/fans/followers along with artist page views and weekly song plays, as measured by Next Big Sound. © 2014, Prometheus Global Media, LLC and Nielsen BDS, Inc. All rights reserved.

## MARKET WATCH

A WEEKLY NATIONAL MUSIC SALES REPORT

### Weekly Album Sales (Million Units)



Nielsen SoundScan counts as current only sales within the first 18 months of an album's release (12 months for Classical and Jazz albums). Titles that stay in the top half of the Billboard 200, however, remain as current. Titles older than 18 months are catalog. Deep catalog is a subset of catalog for titles out more than 36 months.

For week ending Jan. 12, 2014. Figures are rounded. Compiled from a national sample of retail store and rack sales reports collected by Nielsen SoundScan.

**nielsen**  
SoundScan

### Weekly Unit Sales

	ALBUMS	DIGITAL ALBUMS*	DIGITAL TRACKS
This Week	4,252,000	2,033,000	25,624,000
Last Week	5,380,000	2,723,000	30,568,000
Change	-21.0%	-25.3%	-16.2%
This Week Last Year	5,094,000	2,390,000	28,827,000
Change	-16.5%	-14.9%	-11.1%

\*Digital album sales are also counted within album sales.

### Album Sales

2013	11.3 Million
2014	9.4 Million

### YEAR-TO-DATE

Overall Unit Sales	2013	2014	CHANGE
Albums	11,349,000	9,632,000	-15.1%
Digital Tracks	63,355,000	56,191,000	-11.3%
Store Singles	143,000	88,000	-38.5%
Total	74,847,000	65,911,000	-11.9%
Album w/TEA*	17,684,500	15,251,100	-13.8%

\*Includes track equivalent album sales (TEA) with 10 track downloads equivalent to one album sale.

### Sales by Album Format

	2012	2014	CHANGE
CD	5,655,000	4,572,000	-19.2%
Digital	5,455,000	4,756,000	-12.8%
Vinyl	216,000	288,000	33.3%
Other	24,000	16,000	-33.3%