



2010 PROMAXBDA DESIGN WORLD GOLD AWARDS WINNERS LIST

INTEGRATED MEDIA

TOTAL PACKAGE DESIGN – NETWORK/CHANNEL: IMAGE ON-AIR ONLY

GOLD

Cartoon Network Duplicators
Cartoon Network

SILVER

MTV1 International Rebrand/July 2009: Station Id's (S)
MTV Networks International – WDS World Design Studio

BRONZE

Discovery Turbo
Discovery UK

INTEGRATED MEDIA

CAMPAIGN DESIGN: TOPICAL ON-AIR ONLY

GOLD

MTV Europe Music Awards 2009
MTV Networks International – WDS World Design Studio

SILVER

MTV World Stage
MTV Networks International – WDS World Design Studio

BRONZE

Halloween
NBC UNIVERSAL GLOBAL NETWORKS ITALY

INTEGRATED MEDIA
CAMPAIGN DESIGN: TOPICAL PRINT ONLY

GOLD

MTV Europe Music Awards 2009
MTV Networks International – WDS World Design Studio

SILVER

The Adventures of Merlin Series 2 Campaign
FremantleMedia Enterprises

BRONZE

Caprica
bpg

INTEGRATED MEDIA
CAMPAIGN DESIGN: IMAGE ON-AIR AND PRINT COMBINATION

GOLD

NAT GEO WILD
medialuna.tv for National Geographic Channels International

SILVER

Animax Channel Design
ORIJIN

BRONZE

Live Curious
National Geographic Channel

INTEGRATED MEDIA
CAMPAIGN DESIGN: TOPICAL ON-AIR AND PRINT COMBINATION

GOLD

MTV Europe Music Awards 2009
MTV Networks International – WDS World Design Studio

SILVER

Destroyed In Seconds
Discovery UK

BRONZE
MONSTRUITOS AIR
ONCE TV MÉXICO

INTEGRATED MEDIA

NETWORK/CHANNEL PACKAGE DESIGN: IMAGE ALL MEDIA

GOLD
FOX RETRO Network Package Design
FOX INTERNATIONAL CHANNELS

SILVER
CULT Network Package Design
Fox Channels Italy

BRONZE
LifeStyle YOU
Ink Project

INTEGRATED MEDIA

CAMPAIGN DESIGN: TOPICAL ALL MEDIA

GOLD
MTV Europe Music Awards 2009
MTV Networks International – WDS World Design Studio

SILVER
Moon Week – BBC Knowledge
BBC Worldwide Channels Australasia

BRONZE
True Blood Campaign
Orange cinema series

INTEGRATED MEDIA

LOGO DESIGN: NETWORK / CHANNEL ALL MEDIA

GOLD
MBC MAX

Creative Solutions – German Free TV

SILVER

Discovery Turbo
Discovery UK

BRONZE

ONE LOGO
ONE AUSTRALIA

TELEVISION/VIDEO PRESENTATION: GENERAL ENTERTAINMENT
ART DIRECTION & DESIGN: TOPICAL PROMO

GOLD

FOX8 The Contender Australia Launch Promo
FOX8 | FOXTEL Management Pty Ltd

SILVER

Super Swank
Discovery Networks Asia-Pacific

BRONZE

Ashita no Joe
Animax Broadcast Japan

TELEVISION/VIDEO PRESENTATION: GENERAL ENTERTAINMENT
ART DIRECTION & DESIGN: TOPICAL CAMPAIGN

GOLD

CLARIN Awards
CHANNEL 13 – ARTEAR

SILVER

M-NET “SUPERHEROES” FESTIVAL CAMPAIGN
Clearwater for M-Net

BRONZE

Flash Forward GFX Campaign
Fox Channels Italy

TELEVISION/VIDEO PRESENTATION: GENERAL ENTERTAINMENT
ART DIRECTION & DESIGN: IMAGE PROMO

GOLD

MNET – Magic Studio
ORIJIN

SILVER

ProSieben "Robbie 3.0"
Creative Solutions – German Free TV

BRONZE

MK – Adagio
ORIJIN

TELEVISION/VIDEO PRESENTATION: GENERAL ENTERTAINMENT
ART DIRECTION & DESIGN: IMAGE CAMPAIGN

GOLD

13TH STREET Image Spots
NBC UNIVERSAL Global Networks Germany

SILVER

Art Direction & Design: TNT, INF, HTV, CN
TBS TURNER INTERNATIONAL

BRONZE

Live Curious
National Geographic Channel

TELEVISION/VIDEO PRESENTATION: GENERAL ENTERTAINMENT
ART DIRECTION & DESIGN: SPECIAL EVENTS PROMO

GOLD

NatGeo Darwin ID
Fox Latin American Channels

SILVER

13TH Street – Shocking Shorts Award
NBC UNIVERSAL Global Networks Germany

BRONZE

SEA15th Anniversary Spot – 15 yo 29 July
Discovery Networks Asia-Pacific

TELEVISION/VIDEO PRESENTATION: GENERAL ENTERTAINMENT
ART DIRECTION & DESIGN: INTERSTITIAL

GOLD

ID FOXCRIME – CHOQUE
Fox Channels Italy

SILVER

Giggle and Hoot Lullaby
ABC with Conceptual Design and Art Direction by Zspace

BRONZE

Eye Opener Filler
Discovery Networks Asia-Pacific

TELEVISION/VIDEO PRESENTATION: GENERAL ENTERTAINMENT
ART DIRECTION & DESIGN: INTERSTITIAL CAMPAIGN

GOLD

Cartoon Network Duplicators
Cartoon Network

SILVER

FOXCRIME "The Beautiful Death"
Fox Channels Italy

BRONZE

MTV1 International Rebrand/July 2009: Station Id's
MTV Networks International – WDS World Design Studio

TELEVISION/VIDEO PRESENTATION: GENERAL ENTERTAINMENT
ART DIRECTION & DESIGN: ID

GOLD

ERTU – Channel 1 Idents
Luxlotusliner

SILVER

MTV1 International Rebrand/July 2009: Station Id – MAD DRUMMERS
MTV Networks International – WDS World Design Studio

BRONZE

BT Vision Release the Magic – Christmas 09
BT Vision

TELEVISION/VIDEO PRESENTATION: GENERAL ENTERTAINMENT
ART DIRECTION & DESIGN: INFORMATIONAL GRAPHICS

GOLD

Menu
Star India Pvt Ltd

SILVER

W Channel menu "fish out of water"
W CHANNEL by TACTIC

TELEVISION/VIDEO PRESENTATION: GENERAL ENTERTAINMENT
ART DIRECTION & DESIGN: ON-AIR ILLUSTRATION 19

GOLD

SBS – Brain Ident 'Love Story'
SBS

SILVER

ABC3 ID 'Ben Superpower'
ABC3 by TACTIC

BRONZE

ABC3 ID "pet shop"
ABC3 by TACTIC

TELEVISION/VIDEO PRESENTATION: GENERAL ENTERTAINMENT
ART DIRECTION & DESIGN: PROGRAM SPECIFIC LOGO

GOLD

Channel O Music Video Awards “CARDS” Opening Sequence
Clearwater

SILVER

KARASTORIA – History Channel
Fox Channels Italy

BRONZE

MTV World Stage
MTV Networks International – WDS World Design Studio

TELEVISION/VIDEO PRESENTATION: GENERAL ENTERTAINMENT
GENERAL ENTERTAINMENT – OPEN/TITLES

GOLD

IL MOSTRO OPEN TITLE
Fox Channels Italy

SILVER

General Entertainment Funday Boomerang
TBS TURNER INTERNATIONAL

BRONZE

MTV Catch Up OPEN
MTV JAPAN INC.

TELEVISION/VIDEO PRESENTATION: GENERAL ENTERTAINMENT
GENERAL ENTERTAINMENT – BUMPER

GOLD

MBC MAX
Creative Solutions – German Free TV

BRONZE

I WANNA DIE DANCING SKA
ONCE TV MÉXICO

SILVER

Prices. The history of nationwide fraud. Bumper.
NTV

TELEVISION/VIDEO PRESENTATION: NEWS
ART DIRECTION & DESIGN: TOPICAL PROMO

GOLD

Eco - Solutions
CNN

SILVER

Uniquely Japan/Japan Now
CNN

BRONZE

CNNI Going Green
CNN

TELEVISION/VIDEO PRESENTATION: NEWS
ART DIRECTION & DESIGN: TOPICAL CAMPAIGN

GOLD

Made in Germany
DW-TV DEUTSCHE WELLE

SILVER

Euro Elections 2009
BBC NEWS

BRONZE

20 Years Fall of the Wall
DW-TV DEUTSCHE WELLE

TELEVISION/VIDEO PRESENTATION: NEWS
ART DIRECTION & DESIGN: IMAGE PROMO

GOLD

ABC "The Drum" Launch Promo
ABC with Zspace

SILVER

Al Jazeera Channel Station Ident
JL Design

BRONZE

Las Noticias
RT

TELEVISION/VIDEO PRESENTATION: NEWS
ART DIRECTION & DESIGN: IMAGE CAMPAIGN

GOLD
SF 1 Idents
SF Swiss Television

BRONZE
Al Jazeera Channel 09' Rebranding
JL Design

SILVER
ONCE NEWS
ONCE TV MÉXICO

TELEVISION/VIDEO PRESENTATION: NEWS
ART DIRECTION & DESIGN: SPECIAL EVENT PROMO

GOLD
American Hate: Ku Klux Klan
National Geographic Channel UK

SILVER
CNNE=Politica
CNN

BRONZE
CNN International: The Pope in the Holy Land
CNN International

TELEVISION/VIDEO PRESENTATION: NEWS
ART DIRECTION & DESIGN: INFORMATIONAL: GRAPHICS

GOLD
BBC News _ Obama in Asia Sting
BBC News America

SILVER
ONCE TV
ONCE TV MÉXICO

TELEVISION/VIDEO PRESENTATION: NEWS
NEWS - OPEN/TITLES

GOLD
ITV NEWS
BDA CREATIVE

SILVER
CNN International: Amanpour.
CNN International

BRONZE
20 YEARS FALL OF THE WALL
DW-TV DEUTSCHE WELLE

TELEVISION/VIDEO PRESENTATION: NEWS
NEWS - BUMPER

GOLD
CNN International: World View
CNN International

TELEVISION/VIDEO PRESENTATION: SPORTS
ART DIRECTION & DESIGN: TOPICAL PROMO

GOLD
French Open 2009
StarHub Cable Vision Limited

SILVER
BWF Sudirman Cup
StarHub Cable Vision Limited

BRONZE
MLB All-Star Game "Magnet"
FOX Sports Marketing

TELEVISION/VIDEO PRESENTATION: SPORTS
ART DIRECTION & DESIGN: TOPICAL CAMPAIGN

GOLD

French Open 2009
StarHub Cable Vision Limited

SILVER

Formula 1 Campaign 2009
Sky Creative Services GmbH

BRONZE

ESPN Sportscenter
Troika Design Group

TELEVISION/VIDEO PRESENTATION: SPORTS
ART DIRECTION & DESIGN: IMAGE PROMO

GOLD

XXI Olympic Winter Games - NINE'S IMAGE SPOT
NINE Network Australia

SILVER

MLB All-Star Game "Magnet"
FOX Sports Marketing

BRONZE

Canal+ Sport Promo
Devilfish

TELEVISION/VIDEO PRESENTATION: SPORTS
ART DIRECTION & DESIGN: IMAGE CAMPAIGN

GOLD

Canal+ Sport Idents
devilfish

SILVER

Fox Sports Chatterballs
Steinbranding

BRONZE

XXI Olympic Winter Games
NINE Network Australia

TELEVISION/VIDEO PRESENTATION: SPORTS
ART DIRECTION & DESIGN: SPECIAL EVENT PROMO

GOLD

XXI Olympic Winter Games – NINE'S Image Spot
NINE Network Australia

SILVER

MLB All-Star Game "Magnet"
FOX Sports Marketing

BRONZE

NASCAR on FOX "Gas Station"
FOX Sports Marketing

TELEVISION/VIDEO PRESENTATION: SPORTS
ART DIRECTION & DESIGN: INFORMATIONAL GRAPHICS

GOLD

Sprint Cup Series Racing Lower Third
FOX Sports Marketing

SILVER

MLB All-Star Game Package
FOX Sports Marketing

BRONZE

MSG Rangers Game Package
Troika Design Group

TELEVISION/VIDEO PRESENTATION: SPORTS
ART DIRECTION & DESIGN: ID

GOLD

XXI Olympic Winter Games – Nine's Image Spot
NINE Network Australia

SILVER

Das Erste, Vancouver 2010
UnitedSenses Munich

BRONZE
Sport Signation
Sky Creative Services GmbH

TELEVISION/VIDEO PRESENTATION: SPORTS
SPORTS - OPEN/TITLES

GOLD
The Lions Tour
BSkyB

SILVER
Foxtel Winter Olympic Games
Ink Project

BRONZE
IndyCar Series Open
Versus

PRINT
CONSUMER IMAGE PUBLICATION ADVERTISING

GOLD
Studio Universal - Return
NBC Universal Global Networks Italy

SILVER
Schindler's List
NBC Universal Global Networks Italy

BRONZE
ABC3 ad "It's AKid's World"
ABC3 by TACTIC

PRINT
CONSUMER IMAGE PUBLICATION ADVERTISING CAMPAIGN

GOLD

13TH STREET Reload – The Art of Frightening
NBC UNIVERSAL Global Networks Germany

SILVER

N24 "Why?"

Creative Solutions – German Free TV

BRONZE

ProSieben 3.0

Creative Solutions – German Free TV

PRINT

TOPICAL PUBLICATION ADVERTISING – COLOR

GOLD

National Geographic Channel 'My Space'
TACTIC for National Geographic Channel

SILVER

ProSieben "Transformers"

Creative Solutions – German Free TV

BRONZE

"Jockeys" Season Two – print ad
Animal Planet

PRINT

TOPICAL PUBLICATION ADVERTISING CAMPAIGN – COLOR

GOLD

"V" Screen International Covers
WARNER BROS. Worldwide Television Marketing–Creative Services

SILVER

Don't Forget The Lyrics
MediaCorp Channel 8

BRONZE

C21 Six–Page Insert For Human Target, V, The Forgotten, Eastwick and the Vampire Diaries
WARNER BROS. Worldwide Television Marketing–Creative Services

PRINT
STYLE GUIDE

GOLD
The CW – Network Refresh Style Guide
Troika Design Group

SILVER
MSG Varsity
Troika Design Group

BRONZE
MTV1 International Rebrand/July 2009
MTV Networks International – WDS World Design Studio

PRINT
INVITATION OR CARD

GOLD
Discovery Canada–The Great Sperm Race Scening Invitation
CTV Creative Agency

SILVER
Invitation Shocking Shorts Award 2010
NBC UNIVERSAL Global Networks Germany

BRONZE
Invitation to Our Russia
TNT–Broadcasting Network

PRINT
FOLDED PIECE

GOLD
CTV–Degrassi Press Kit
CTV Creative Agency

SILVER
Disney XD Brochure with DVD
Walt Disney Television International (Japan)

BRONZE

Invitation to Sponsors/Advertisers Event
TNT-Broadcasting Network

PRINT

BOUND PIECE

GOLD

TV1's 2010 Wonderland Calendar
TV1 Australia

SILVER

LA Screenings Catalogue
NBC Universal International Television Distribution

BRONZE

Cannes Lions International Advertising Festival 2009 Book
MediaCorp Pte Ltd

PRINT

PRESS KIT

GOLD

Singapore Flavours
MediaCorp TV Singapore Pte Ltd

SILVER

"THE TUDORS" Press Kit
AXN Mystery

BRONZE

ABC3 Press Kit
ABC3 by TACTIC

PRINT

3-D PROMOTIONAL OR SALES KIT

GOLD

Tour de France – Epic Tour Promotion
Versus

SILVER

2009 Stanley Cup Playoffs – Every Second Counts Promotion
Versus

BRONZE

AXN: Breaking Bad Campaign
OPIUM effect GmbH

PRINT

POSTER

GOLD

Caprica
bpg

SILVER

MTV Video Music Awards Japan 2009
MTV Japan Inc.

BRONZE

"Jockeys" Season Two – poster
Animal Planet

PRINT

POSTER CAMPAIGN

GOLD

MTV – Peak Season Poster Campaign
CTV Creative Agency

SILVER

Together Poster Campaign
MediaCorp Channel 8

BRONZE

World Refugee Day
CNN

PRINT

OUTDOOR – STATIC

GOLD
MTV EUROPE MUSIC AWARDS 2009
MTV Networks International – WDS World Design Studio

SILVER
Singapore Flavours (Carpark Barriers)
MediaCorp TV Singapore Pte Ltd

BRONZE
CTV–Olympics Vancouver Bulding Wrap
CTV Creative Agency

PRINT
OUTDOOR – STATIC CAMPAIGN

GOLD
Torchwood: Children of Earth
BBC America

PRINT
LOGO

GOLD
CTV Olympic Event Logo
CTV Creative Agency

SILVER
Beytut 82. Unknown Brezhnev’s War. Film by Alexei Pobortsev.
NTV

BRONZE
Discovery Kids Latin America Logo
Discovery Kids Latin America

PRINT
DVD PACKAGING

GOLD

Fireball DVD

Walt Disney Television International Japan

SILVER

Fireball DVD Winter package

Walt Disney Television International Japan

BRONZE

WALLED IN!

DW-TV DEUTSCHE WELLE

PRINT

TOTAL PACKAGE - PRINT

GOLD

LA Screenings Campaign

NBC Universal International Television Distribution

SILVER

TVB Sales Presentation 2010

Television Broadcasts Ltd.

BRONZE

CTV-Juno Awards Campaign

CTV Creative Agency

PRINT

ILLUSTRATION FOR PRINT

GOLD

The Diary of Anne Frank

Sky Cinema

SILVER

Print Moana

Sky Cinema

BRONZE

Torchwood: Children of Earth – Gwen

BBC America

SCENIC
SET DESIGN

GOLD
ANIMA
TV3 - Televisio de Catalunya

SILVER
Program Maximum.
NTV

BRONZE
ITV News
BDA CREATIVE

SCENIC
ONE TIME ONLY SET DESIGN

GOLD
Nickelodeon Kids' Choice Awards 2009
Nickelodeon Australia

SILVER
Discovery Shed Launch
Discovery UK

BRONZE
Mr. Hong Kong Contest 2009
Television Broadcasts Limited

INTERACTIVE MEDIA
WEBSITE - NETWORK / STATION or CHANNEL

GOLD
The Nick Shack
Nickelodeon Australia

SILVER
13TH STREET Website

NBC UNIVERSAL Global Networks Germany

BRONZE

Club Super3's Portal
CCRTV Interactiva

INTERACTIVE MEDIA

WEBSITE -TOPICAL ENTERTAINMENT/ PROGRAMMING/ SPECIAL EVENT/ NEWS

GOLD

Tati Website
Orange cinema series

SILVER

ProSieben "Homerpage"
Creative Solutions - German Free TV

BRONZE

BBC Knowledge- Moon Week
BBC Worldwide Channels Australia

INTERACTIVE MEDIA

WEBSITE - FLASH ANIMATION

GOLD

OUR Russia
TNT-Broadcast Network

SILVER

AXN Typing GAME
AXN Japan

INTERACTIVE MEDIA

ONLINE ADVERTISING - BANNERS/SKYSCRAPERS

GOLD

Car Jump
Creative Solutions - German Free TV

SILVER
Interactive Lipstick
Creative Solutions – German Free TV

BRONZE
7Games
Creative Solutions – German Free TV

INTERACTIVE MEDIA
ONLINE ADVERTISING

GOLD
Televisió de Catalunya's netbook
CCRTV Interactiva

SILVER
13TH STREET Body
NBC UNIVERSAL Global Networks Germany

INTERACTIVE MEDIA
e-COMMUNICATION

GOLD
TV1 What's Hot e-newsletter
TV1 Australia

SILVER
TRAUMA Sell Sheet
NBC Universal International Television Distribution

BRONZE
New Year
TNT-Broadcasting Network

INTERACTIVE MEDIA
INTERACTIVE GAME

GOLD

"Whale Wars" Season Two – Implicate a Friend
Animal Planet

SILVER

AXN Typing
AXN Japan

BRONZE

Channel 8 Your Hand In Mine
MediaCorp Pte Ltd

INTERACTIVE MEDIA

WEBSITE PROMOTION – VIDEO BASED

GOLD

Pro Sieben "The Lipstick"
Creative Solutions – German Free TV

SILVER

Go Vote!
Creative Solutions – German Free TV

BRONZE

Space Shower TV Official Web Promo
SPACE SHOWER TV

OTHER DESIGN APPLICATIONS

DISPLAY

GOLD

Tour de France – Epic Tour Sweepstakes
Versus

SILVER

CTV–Olympic Drop Banners
CTV Creative Agency

BRONZE

2009 Stanley Cup Playoffs – Every Second Counts Sweepstakes
Versus

OTHER DESIGN APPLICATIONS
PROMOTIONAL ITEM

GOLD

NGC Calendar 2009
National Geographic Channel

SILVER

Stitch Happi
Walt Disney Television International Japan

BRONZE

AXN Asia – CSI Lanyards
SPE Networks – Asia Pte Ltd

OTHER DESIGN APPLICATIONS
PROMOTIONAL ITEM CAMPAIGN

GOLD

TSN – t Shirts
CTV Creative Agency

SILVER

AXN Mystery New Designed Premiums
AXN Mystery

OTHER DESIGN APPLICATIONS

ART DIRECTION & DESIGN: PSA (Public Service Announcement)

GOLD

Go Vote!
Creative Solutions – German Free TV

SILVER

CSA – Child-Protection Spot
Dream On

BRONZE

Good For The Hood
MTV UK

OTHER DESIGN APPLICATIONS
ON-AIR COMMERCIAL ADVERTISEMENT

GOLD

The Contender Australia Launch Promo
FOX8 | FOXTEL Management Pty Ltd

SILVER

ION Singapore – Fun Taiwan Host Janet Hsieh
Discovery Networks Asia-Pacific

BRONZE

SONY – World Cafe Asia Host Bobby Chinn
Discovery Networks Asia-Pacific

OTHER DESIGN APPLICATIONS
SELF PROMOTION/SHOW REEL/COMPANY IMAGE

GOLD

Pavel Mollin Reel
MVS TELEVISION

SILVER

OPIUM: Showreel
OPIUM effect GmbH

BRONZE

Clearwater Show Reel
Clearwater

OTHER DESIGN APPLICATIONS
MUSIC VIDEO OR SHORT SUBJECT

GOLD

Random House e-book
Hatch Ltd

SILVER

Giggle and Hoot Lullaby
ABC with Conceptual Design and Art Direction by Zspace

BRONZE

Macaco Earth Day Music Video For National Geographic Channels
FOX International Channels

OTHER DESIGN APPLICATIONS

TYPOGRAPHY/ON-AIR

GOLD

M-Net Mad Men Season 3 "Madvertising"
Clearwater for M-Net

SILVER

FX - IL FILMONE RE-LOADED
Fox Channels Italy

BRONZE

M-Net Californication "Get Head" Teaser
Clearwater for M-Net

OTHER DESIGN APPLICATIONS

SALES OR INTERNAL MARKETING PRESENTATION

GOLD

Ernst & Young: Young Entrepreneur of the Year Awards 2009
pictureDRIFT

SILVER

SET Sales Reel - Hazardous Materials
SPE Networks - Asia Pte Ltd

BRONZE

DNAP CASBAA 15th Anniversary Sizzle 2009
Discovery Networks Asia-Pacific

SPECIAL CATEGORIES

BEST COLLABORATIVE EFFORT

GOLD

MTV1 International Rebrand/July 2009 (SoundSystem)
MTV Networks International – WDS World Design Studio

SILVER

13TH STREET Reload Design
NBC UNIVERSAL Global Networks Germany

BRONZE

MTV1 International Rebrand/July 2009 (MrFURRY)
MTV Networks International – WDS World Design Studio

SPECIAL CATEGORIES

SALON DE REFUS

GOLD

SPACE SHOWER TV 20th Anniversary FINAL EVENT TEASAR PROMO
SPACE SHOWER TV

SILVER

Fish-day
Art-department

SPECIAL CATEGORIES

DVD DESIGN

GOLD

WALLED IN!
DW-TV DEUTSCHE WELLE

SPECIAL CATEGORIES

ROCKET AWARD

ROAN'S REEL 2010
MVS Television