

# Stella

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Stella is your weekly guide to living stylishly, offering the best in fashion, beauty, interiors and food. Crammed with hot-off-the-press advice on what, how and where - as well as the most engaging female-focused journalism around - Stella is read and loved by women of all ages. And who is the Stella reader? A woman of both style and substance, defined not by her age but by her attitude; a woman who, through the way she lives and the way she spends, shapes the world around her.

**Anna Murphy, Editor**



## AUDIENCE

- Distributed within the **Sunday Telegraph** reaching **1 million weekly readers**
- The **average age** of the Stella reader **is 43**
- **69%** are **married**
- **Half** are home owners
- Shops in both **high street** and in **high end** stores
- Collectively, **spends £104 million** on **clothing, beauty** and **cosmetics** every **month**
- **Favourite activities** include visiting the **theatre**, going to **gigs** and **dining out**

**For more information contact your rep**

**The Telegraph**