



# LOYALTY

NEXT "GEN-X" SECURED NFC LOYALTY  
REWARDS AND PREPAID PAYMENT SYSTEM

- NFC Loyalty and Payment System
- Reward your Customers Instantly for their Loyalty
- Fully Secured Anti Fraud Backend Database Feature
- 64 Bits Encryption on Loyalty / Prepaid smartcards
- Fully web based access for Customers and Staff members
- Daily and Weekly Tape backups to ensure 100% Data Safety



THE NEW  
EASY TO USE  
LOYALTY/PREPAID  
SYSTEM

# iPointz Loyalty/Prepaid System

Retain your loyal customers and get repeat business

**DO IT YOUR WAY.** ipointz gives you the power to create your own brand and stand out from the crowd. The system is flexible enough for you to tailor your loyalty scheme to get the most out of your customers and keep them coming back for more. Personalise your cards, customise your marketing and watch your business grow!

**Are you looking to increase your turnover, grow your customer base and improve your profits?**

Ipoinz Loyalty Cards are easily customizable and designed specifically to fit in your retail business needs at very affordable price with excellent print quality. Our Ipoinz Loyalty Cards provide you and your customers a unique and terrific experience, by the following ways –

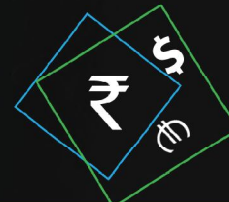
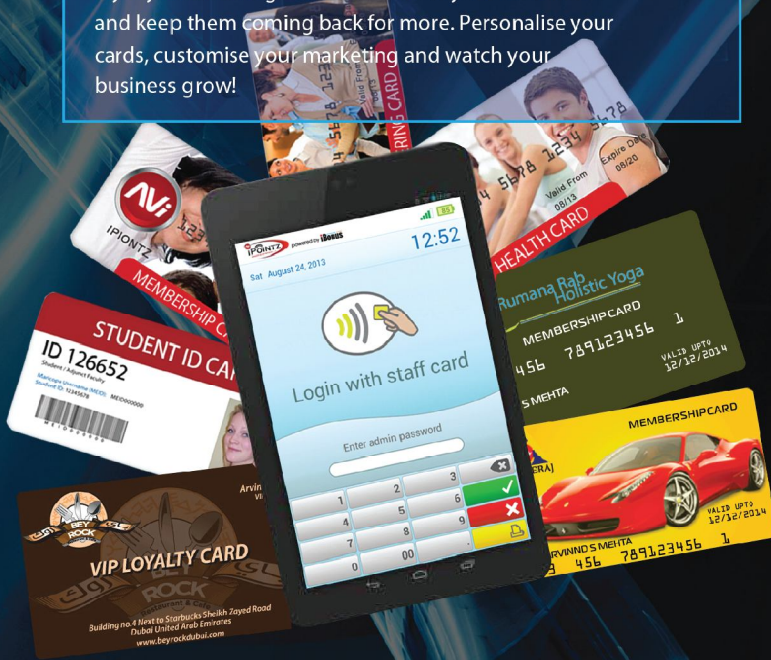
**NURTURE YOUR BUSINESS BY NURTURING CUSTOMERS' LOYALTY.**

**RETAIN YOUR LOYAL CUSTOMERS AND GET REPEAT BUSINESS .**

**BOOST UP YOUR CUSTOMER RELATIONSHIP BY WORD OF MOUTH**

**HAVE DIRECT REFERRALS AND MULTIPLY YOUR CUSTOMERS FOOTFALL QUICKLY**

A Simple way to increase your turnover, grow your customer base and improve your profits



## iPointz Loyalty/prepaid System

The iPointz Solution consist an out of box Android Loyalty/Prepaid Terminal. It is very easy to use and has WIFI and 3G option with portable Receipt printer (Optional) to make this solution fully mobile. The Web portal activation and overall installation is very much instant and is secured and fail proof technology.

- Secured NFC Loyalty/prepaid Solution
- Web Reports and Department Dashboards at no extra Charge
- Fully Secured 64 Bits Encrypted cards Technology
- Referral program to improve footfall quickly when business is Low

### HOW IT WORKS IN 5 EASY STEPS

**1** Create your Loyalty Scheme as  
1 AED = 1 Point or 50/100 AED = 1 point

**2** Issue your Customer a Card and Enroll them in your Customer Database.

**3** Customer awarded points each time they spend in your outlet using our iPointz Loyalty Terminal

**4** Customers can view loyalty/prepaid Balances or your company staff can see Statement of Accounts and all analytical customer Data any time anywhere using iPointz Web Portal access.

**5** Customers return to Store and redeem points and continue shopping to accumulate more points for future redemption



Web based Dashboards and reports for **Customer, Finance, Marketing, Branch, Loyalty Administration.**

### 1. Card Activation

Customers can register online at <http://Saas.ipointz.net> after doing first transaction in any outlet. Once the card is delivered to them they can check their points online by putting their user name and password



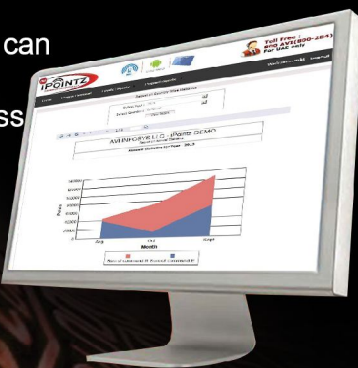
### 2. Customer Reports

Once registered all your customers can access our Loyalty portal with their Credentials to see loyalty/prepaid Balances or history of transactions any time anywhere



### 3. Marketing Reports

Marketing Department can have all analytical reports to know your customers buying frequency and can monitor entire progress of your loyalty campaign. Repeat business can then be generated through email, sms and what's app message campaigns.



### 4. Finance Reports

Finance department will have full control on your company's Loyalty Transactions Redemption and your liability reports at any given point of time



### 5. Branch Manager Reports

If you have legacy systems and pos from different vendors then our ipointz application can Provide you all reports required for Branch managers to be given to central finance on daily basis to have daily reconciliation of Loyalty Points along invoice Numbers.



### 6. Loyalty administrator Reports

All IT, password resets, card Activations, fulfilment, mail template, email configuration blacklist, navigation Related reports and loyalty Scheme related configurations can be set in administrators user id to have full control on your web based loyalty ipointz application



## IPOINTZ ANDROID TERMINAL

iPointz Android terminal is nothing but your Android phone which acts like a computer terminal. When you are implementing iPointz loyalty solutions you just need to have a Smartphone with NFC support which comes in any Android Smartphone like Samsung, SONY or else you can have Google Nexus 7 tablet. Once you install the iPointz App on Android phone, your customer's data and other details like rewards points and prepaid balances etc are on your finger tips. You can use the iPointz App anywhere from processing the transaction and also using same to check reports online.

### TRULY ADORABLE MOBILE NFC PAYMENT SOLUTION

It simply reduces the cost of ownership as iPointz app has eliminated the need of maintaining huge backend server Infrastructure as using our award based technology smartcard technology engine everything is cloud based and does not require to keep expensive IT infrastructure.

## Thermal Transaction Receipt Printer

- Use the proven thermal technology for reliable and economical print for multiple applications. We bring to you the portable user friendly thermal printer that can operate with a vast array of operating platforms like Android, Windows and Blackberry. Our Thermal printers are meant for easy one-hand operation in combination with the paper drop-in system; it has proven to be the perfect solution for indoor and outdoor.
- Our thermal printers are helpful for several day to day functions such as cash records, offices, car parks and POS terminals. We provide High quality thermal printer products powered with 24V battery with easy loading system. Our thermal printers are robust and guarantee durability and high speed durable printing.

## IPOINTZ WEB PORTAL

All your valued customers' data is just a few clicks away with the iPointz web portal.

You do not have any need to manage expensive IT infrastructure, just using your android phone you can access the iPointz web portal, using it is simple like Yahoo!, Google etc.

iPointz web portal is easily accessible on any NFC compatible Smartphone, tablet or on PC with internet access. You can acquire all the important reports such as Administrator Options, Members Reports, Finance Reports, and Branch Reports.

All the information like buying behavior of customers that helps you analyze who are your best customers so it further helps you to retain those customers loyal and connected.

What's more, it not only gives access to business administrator, but to the customers as well. Your customers can register themselves on iPointz web portal after getting the iPointz Loyalty card and start accumulating rewards and points and can check purchasing status

Its unique features with powerful backend support gives you the best possible end-user experience with the speed and ease.

iPointz is remarkably effortless to use like eBay or facebook which you may be using every day. You can easily access and browse your company information from any Smartphone, laptop or PC and, let you view your customers' historical transactional data whenever you need

## PREPRINTED MIFARE SMART CARDS

iPointz offers a vast array of Pre-Printed MIFARE Smart Cards. These Pre-Printed Smart Cards are high quality Stored value cards with 64 Bits of Encryption, which serve as a perfect card for gift, membership, loyalty, leisure card and many more cards to serve the purpose of number of secured applications. Promote your brand with the stylish and durable Pre-Printed MIFARE Smart cards. We pre-print your smartcards with your logo and other details and provide you a great means to minimize running costs for applications like membership and allow you to speed up the issuance when compared to printing cards in full color in house which turn out to be expensive.

Our Pre-Printed cards come in standard ISO format. ISO format cards are manufactured from high quality white PVC Sheet for loyalty and affinity programs, staff cards or prepaid cards. We have various options to produce customized cards by printing the personalized identity of your choice directly on the cards. User can print customer data right on the cards themselves or we can do pre-printing of Customer Numbers with Series provided to us by users. The cards which feature a Smart chip embedded within plastic provide an excellent way to store customer data right on the cards itself as well as last prepaid balance or Loyalty point Balance.

## IPOINTZ ANDROID TERMINAL



## Thermal Transaction Receipt Printer



## IPOINTZ WEB PORTAL



## IPOINTZ SMART CARD



[www.ipointz.net](http://www.ipointz.net)

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