STRICT EMBARGO UNTIL 5/23/12 WEDNESDAY NIGHT 11 PM

MA Statewide

GEOC
```
        N=                                                  600 100%
        Worcester/West .................................. 1  147  25%
        NE ............................................. 2  210  35%
        Suffolk ........................................ 3   51   9%
        SE Mass/Cape ................................... 4  192  32%
```

INT00
Hello, my name is _____ and I am conducting a survey for 7NEWS/Suffolk
University and I would like to get your opinions on some political questions.
Would you be willing to spend 5 minutes answering some questions? {QUOTA/SCREEN}
AREA: <GEOC   >
```
        N=                                                  600 100%
        Continue ....................................... 00  600 100%
```

GENDR
Gender
```
        N=                                                  600 100%
        Male ........................................... 1  287  48%
        Female ......................................... 2  313  52%
```

S1. Thank You. Are you currently registered to vote?
```
        N=                                                  600 100%
        Yes ............................................ 1  600 100%
        No ............................................. 2    0   0%
```

S2. How likely are you to vote this November - very likely, somewhat likely,
50-50, not very likely, or not at all likely?
```
        N=                                                  600 100%
        Very likely .................................... 1  552  92%
        Somewhat likely ................................ 2   48   8%
        50-50 .......................................... 3    0   0%
        Not very likely ................................ 4    0   0%
        Not at all likely .............................. 5    0   0%
        Undecided/Refused .............................. 6    0   0%
```

S3. Are you currently registered as a Democrat, Republican, or Unenrolled/
Independent?
```
        N=                                                  600 100%
        Democrat ....................................... 1  218  36%
        Republican ..................................... 2   70  12%
        Unenrolled/Independent ......................... 3  309  52%
        Other .......................................... 4    3   1%
        Undecided/Refused/Not registered ............... 5    0   0%
```

S4. What is your age category?
```
        N=                                                  600 100%
        18-24 yrs ...................................... 1   41   7%
        25-34 yrs ...................................... 2   80  13%
        35-44 yrs ...................................... 3  115  19%
        45-54 yrs ...................................... 4  127  21%
        55-64 yrs ...................................... 5  121  20%
        65-74 yrs ...................................... 6   56   9%
        75+ yrs ........................................ 7   51   9%
        Refused (DO NOT READ) .......................... 8    8   1%
```

S5. For statistical purposes only, can you please tell me what your ethnic
background / ancestry is?
```
        N=                                                  600 100%
        White/Caucasian ................................ 1  520  87%
        Black/African-American ......................... 2   33   6%
        American Indian and Alaska Native .............. 3    3   1%
        Asian .......................................... 4    9   2%
        Native Hawaiian and other Pacific Islander ..... 5    0   0%
        Hispanic/Latino ................................ 6   30   5%
        Other (DO NOT READ) ............................ 7    0   0%
        Refused/Don't know (DO NOT READ) ............... 8    5   1%
```

```
PRE1
Great, I am going to read you a list of individuals in state and national
politics. For each, please tell me if your opinion of them is generally
favorable or generally unfavorable. If you are undecided or if you have never
heard of someone, just tell me that. First take Deval Patrick.
        N=                                                    600 100%
        Continue ......................................  1    600 100%


Q1. Is your opinion of Deval Patrick generally favorable or generally
unfavorable?
        N=                                                    600 100%
        Never heard of ................................  1      9   2%
        Favorable .....................................  2    361  60%
        Unfavorable ...................................  3    189  32%
        Heard of undecided ............................  4     41   7%


Q2. Is your opinion of Scott Brown generally favorable or generally
unfavorable?
        N=                                                    600 100%
        Never heard of ................................  1      9   2%
        Favorable .....................................  2    345  58%
        Unfavorable ...................................  3    166  28%
        Heard of undecided ............................  4     80  13%


Q3. Is your opinion of Elizabeth Warren generally favorable or generally
unfavorable?
        N=                                                    600 100%
        Never heard of ................................  1     37   6%
        Favorable .....................................  2    255  43%
        Unfavorable ...................................  3    198  33%
        Heard of undecided ............................  4    110  18%


Q4. Is your opinion of Marisa DeFranco generally favorable or generally
unfavorable?
        N=                                                    600 100%
        Never heard of ................................  1    362  60%
        Favorable .....................................  2     54   9%
        Unfavorable ...................................  3     33   6%
        Heard of undecided ............................  4    151  25%


Q5. Is your opinion of Tim Murray generally favorable or generally
unfavorable?
        N=                                                    600 100%
        Never heard of ................................  1    135  23%
        Favorable .....................................  2    171  29%
        Unfavorable ...................................  3    137  23%
        Heard of undecided ............................  4    157  26%


Q6. Is your opinion of Mitt Romney generally favorable or generally
unfavorable?
        N=                                                    600 100%
        Never heard of ................................  1      0   0%
        Favorable .....................................  2    216  36%
        Unfavorable ...................................  3    321  54%
        Heard of undecided ............................  4     63  11%


Q7. Is your opinion of Barack Obama generally favorable or generally
unfavorable?
        N=                                                    600 100%
        Never heard of ................................  1      0   0%
        Favorable .....................................  2    374  62%
        Unfavorable ...................................  3    194  32%
        Heard of undecided ............................  4     32   5%
```

Q8. What is the first word or phrase that comes to your mind when you hear the
name Scott Brown?

			N=	600	100%
	"Conservative"................................	01	6	1%
	"Phony/Fraud".................................	02	14	2%
>	**"Like him"**...................................	**03**	**43**	**7%**
>	**"Independent"**...............................	**04**	**47**	**8%**
>	**"Ok/Alright"**................................	**05**	**27**	**5%**
	"Fair"..	06	12	2%
	"Moderate"....................................	07	14	2%
>	**"Republican"**................................	**08**	**57**	**10%**
>	**"Honest/Trust him"**..........................	**09**	**47**	**8%**
	"Nice looking"................................	10	20	3%
	"Truck/Pick-up truck".........................	11	25	4%
	"Kennedy".....................................	12	4	1%
	"Good job"....................................	13	13	2%
>	**"Don't like"**................................	**14**	**32**	**5%**
	"Hypocrite"...................................	15	12	2%
	"Didn't deliver".............................	16	11	2%
	"Dishonest"..................................	17	11	2%
	"Lucky"......................................	18	9	2%
	"Senator"....................................	19	14	2%
	"Hardworking"................................	20	9	2%
	"Politician".................................	22	7	1%
	"Magazine"...................................	23	4	1%
	"Corrupt"....................................	24	5	1%
	"Down to earth"..............................	25	3	1%
	"Changes opinions"...........................	26	4	1%
	"Outstanding/Excellent"......................	27	3	1%
	"Working for people".........................	28	3	1%
	"Not qualified"..............................	29	2	0%
	"Good change"................................	30	4	1%
	Word or Phrase	97	38	6%
	Don't know/Refused	99	100	17%

Q9. What is the first word or phrase that comes to your mind when you hear the
name Elizabeth Warren?

			N=	600	100%
	"Prissy"......................................	01	5	1%
>	**"Liberal"**...................................	**02**	**21**	**4%**
	"Indian Heritage/Cherokee"	03	17	3%
	"Woman".......................................	04	9	2%
>	**"Don't like"**................................	**05**	**34**	**6%**
	"Kooky/Odd"...................................	06	6	1%
>	**"Dishonest"**.................................	**07**	**25**	**4%**
>	**"Smart/Well educated"**.......................	**08**	**40**	**7%**
	"Phony".......................................	09	10	2%
>	**"Democrat"**..................................	**10**	**21**	**4%**
	"Super/Excellent".............................	11	7	1%
	"Don't trust her"............................	12	6	1%
>	**"Like her"**..................................	**13**	**24**	**4%**
	"Politician"..................................	14	7	1%
	"Compassion"..................................	15	7	1%
	"Money".......................................	16	9	2%
>	**"Honest/Trust her"**..........................	**17**	**23**	**4%**
	"Works for people"...........................	18	14	2%
	"Committed/Passionate"........................	19	10	2%
	"Sincere"....................................	20	6	1%
	"Harvard"....................................	21	12	2%
	"Good person"................................	22	4	1%
	"Hardworking"................................	23	16	3%
	"Good intentions"............................	24	7	1%
	"Independent"................................	25	6	1%
	"Stuck-up"...................................	26	7	1%
	"Fighter"....................................	27	4	1%
	"Conversation group".........................	28	3	1%
	"Questionable"...............................	29	5	1%
	"New/Change".................................	30	9	2%
	"Uncertain/Confused".........................	31	2	0%
	Word or Phrase	97	54	9%
	Don't know/Refused	99	170	28%

```
Q10. If the General Election for United States Senate were held today and the
candidates were Republican Scott Brown and Democrat Elizabeth Warren for whom
would you vote or towards whom would you lean at this time?
          N=                                              600 100%
          Brown-Republican ..............................  1   287  48%
          Warren-Democrat ...............................  2   282  47%
          Other (DO NOT READ) ...........................  3     0   0%
          Undecided (DO NOT READ) .......................  4    27   5%
          Refused (DO NOT READ) .........................  5     4   1%


Q11. Is your vote more a vote FOR Brown or AGAINST Warren?
          N=                                              287 100%
          For Brown .....................................  1   264  92%
          Against Warren ................................  2    23   8%


Q12. Is your vote more a vote FOR Warren or AGAINST Brown?
          N=                                              282 100%
          For Warren ....................................  1   216  77%
          Against Brown .................................  2    66  23%


Q13. Of the four options, would your vote be FOR Brown, FOR Warren, AGAINST
Brown or AGAINST Warren, thinking about how you feel today?
          N=                                               31 100%
          For Brown .....................................  1     5  16%
          For Warren ....................................  2    15  48%
          Against Brown .................................  3     7  23%
          Against Warren ................................  4     4  13%


Q14. What if the Democratic nominee were Marisa DeFranco? If the General
Election for United States Senate were held today and the candidates were
Republican Scott Brown and Democrat Marisa DeFranco for whom would you vote
or towards whom would you lean at this time?
          N=                                              600 100%
          Brown-Republican ..............................  1   291  49%
          DeFranco-Democrat .............................  2   168  28%
          Other (DO NOT READ) ...........................  3     0   0%
          Undecided (DO NOT READ) .......................  4   132  22%
          Refused (DO NOT READ) .........................  5     9   2%


Q15. Who do you trust more to tell the truth?
          N=                                              600 100%
          Brown .........................................  1   224  37%
          Warren ........................................  2   239  40%
          Undecided (DO NOT READ) .......................  3   125  21%
          Refused (DO NOT READ) .........................  4    12   2%


Q15A. Who do you think better represents the interests of middle-class
families?
          N=                                              600 100%
          Brown .........................................  1   217  36%
          Warren ........................................  2   293  49%
          Undecided (DO NOT READ) .......................  3    87  15%
          Refused (DO NOT READ) .........................  4     3   1%


Q16. Who do you think will be a more independent U.S. Senator?
          N=                                              600 100%
          Brown .........................................  1   283  47%
          Warren ........................................  2   249  42%
          Undecided (DO NOT READ) .......................  3    65  11%
          Refused (DO NOT READ) .........................  4     3   1%


Q17. Who is running a better campaign?
          N=                                              600 100%
          Brown .........................................  1   249  42%
          Warren ........................................  2   135  23%
          Undecided (DO NOT READ) .......................  3   212  35%
          Refused (DO NOT READ) .........................  4     4   1%
```

Q18. Are you aware of the recent controversy concerning Elizabeth Warren and her Native American heritage?

```
        N=                                               600 100%
        Yes ..........................................  1   430  72%
        No ...........................................  2   163  27%
        Undecided (DO NOT READ) ......................  3     7   1%
```

Q19. Do you think Elizabeth Warren is telling the truth about her claims to be part Native American?

```
        N=                                               430 100%
        Yes ..........................................  1   210  49%
        No ...........................................  2   120  28%
        Undecided (DO NOT READ) ......................  3   100  23%
```

Q20. Do you think Elizabeth Warren benefited by listing herself as a minority hire?

```
        N=                                               430 100%
        Yes ..........................................  1   176  41%
        No ...........................................  2   194  45%
        Undecided (DO NOT READ) ......................  3    60  14%
```

Q21. Do you think Warren's Native American heritage listing is a significant story - yes or no?

```
        N=                                               430 100%
        Yes ..........................................  1   117  27%
        No ...........................................  2   295  69%
        Undecided (DO NOT READ) ......................  3    18   4%
```

Q22. Elizabeth Warren frequently calls Scott Brown one of Wall Street's favorite Senators. Do you believe a vote for Scott Brown is a vote for Wall Street?

```
        N=                                               600 100%
        Yes ..........................................  1   199  33%
        No ...........................................  2   328  55%
        Undecided (DO NOT READ) ......................  3    73  12%
```

Q23. Scott Brown received fifty thousand dollars in contributions from JP Morgan Chase, the bank that just reported a two billion dollar loss in risky trades. Should Brown return the money?

```
        N=                                               600 100%
        Yes ..........................................  1   249  42%
        No ...........................................  2   258  43%
        Undecided (DO NOT READ) ......................  3    93  16%
```

Q24. Overall, do you think Massachusetts is heading in the right direction or is on the wrong track?

```
        N=                                               600 100%
        Right direction ..............................  1   363  61%
        Wrong track ..................................  2   170  28%
        Undecided (DO NOT READ) ......................  3    67  11%
```

Q25. If the General Election for President were held today and the candidates were Republican Mitt Romney and Democrat Barack Obama for whom would you vote or towards whom would you lean at this time?

```
        N=                                               600 100%
        Romney-Republican ............................  1   204  34%
        Obama-Democrat ...............................  2   356  59%
        Other (DO NOT READ) ..........................  3     6   1%
        Undecided (DO NOT READ) ......................  4    31   5%
        Refused (DO NOT READ) ........................  5     3   1%
```

Q26. Is your vote more a vote FOR Romney or AGAINST Democrat Barack Obama?

```
        N=                                               204 100%
        For Romney ...................................  1   114  56%
        Against Obama ................................  2    90  44%
```

Q27. Is your vote more a vote FOR Obama or AGAINST Republican Mitt Romney?

```
        N=                                               356 100%
        For Obama ....................................  1   290  81%
        Against Romney ...............................  2    66  19%
```

5

```
Q28. Of the four options, would your vote be FOR Romney, FOR Obama, AGAINST
Romney or AGAINST Obama, thinking about how you feel today?
          N=                                                    40 100%
          For Obama ......................................  1    21  53%
          For Romney .....................................  2     4  10%
          Against Obama ..................................  3     6  15%
          Against Romney .................................  4     9  23%


Q29. Regardless of who you will support in the General Election for President
who do you think will be elected the next President of the United States--
Barack Obama or Mitt Romney?
          N=                                                   600 100%
          Obama ..........................................  1   349  58%
          Romney .........................................  2   135  23%
          Undecided (DO NOT READ) ........................  3   116  19%
          Refused (DO NOT READ) ..........................  4     0   0%


Q30. Are you familiar with the story about Mitt Romney forcibly cutting the
hair of a prep school classmate in 1965?
          N=                                                   600 100%
          Yes ............................................  1   477  80%
          No .............................................  2   113  19%
          Undecided (DO NOT READ) ........................  3    10   2%


Q31. Do you think Mitt Romney was a bully?
          N=                                                   477 100%
          Yes ............................................  1   221  46%
          No .............................................  2   189  40%
          Undecided (DO NOT READ) ........................  3    67  14%


{FOR REGISTERED INDEPENDENTS ONLY, S3.3}
Q32. Will you vote in The Democratic or Republican Primary this September or
will you skip the Primary altogether?
          N=                                                   309 100%
          Democratic .....................................  1   104  34%
          Republican .....................................  2    57  18%
          Skip primary ...................................  3    91  29%
          Undecided (DO NOT READ) ........................  4    57  18%
          Refused (DO NOT READ) ..........................  5     0   0%


{FOR REGISTERED DEMOCRATS ONLY, S3.1}
Q33. Great, how likely are you to vote in the upcoming Democratic US Senate
Primary--would you say you are very likely, somewhat likely, 50-50, or not at
all likely?
          N=                                                   218 100%
          Very likely ....................................  1   168  77%
          Somewhat likely ................................  2    12   6%
          50-50 ..........................................  3    30  14%
          Not at all likely ..............................  4     8   4%


{FOR LIKELY DEMOCRATIC VOTERS, 32.1, 33.1, 33.2 ONLY}
Q34. If the Democratic primary for US Senate were held today and the
candidates were Marisa DeFranco or Elizabeth Warren, for whom would you vote
or towards whom would you lean at this time?
          N=                                                   284 100%
          DeFranco .......................................  1    18   6%
          Warren .........................................  2   202  71%
          Other (DO NOT READ) ............................  3    34  12%
          Refused (DO NOT READ) ..........................  4    30  11%


{FOR LIKELY DEMOCRATIC VOTERS, 32.1, 33.1, 33.2 ONLY}
Q34A. Would you like to see some Democratic Primary debates between Elizabeth
Warren and Marisa DeFranco - yes or no?
          N=                                                   284 100%
          Yes ............................................  1   192  68%
          No .............................................  2    78  27%
          Undecided (DO NOT READ) ........................  3    11   4%
          Refused (DO NOT READ) ..........................  4     3   1%
```

Q35. Governor Patrick announced that he will not seek re-election in 2014. If
the Democratic Primary for Massachusetts Governor were held today and the
candidates were Suzanne Bump, Martha Coakley, Steve Grossman, Tim Murray and
Setti Warren for whom would you vote or towards whom would you lean at this
time?

N=		284	100%
Bump	1	8	3%
Coakley	2	100	35%
Grossman	3	32	11%
Murray	4	36	13%
Warren	5	17	6%
Other (DO NOT READ)	6	27	10%
Refused (DO NOT READ)	7	64	23%

Q36. Currently Massachusetts has one Democratic Senator (John Kerry) and one
Republican Senator (Scott Brown). Do you think that there is a benefit by
having one Democratic and one Republican U.S. Senator representing
Massachusetts in Washington?

N=		600	100%
Yes	1	336	56%
No	2	229	38%
Undecided (DO NOT READ)	3	30	5%
Refused (DO NOT READ)	4	5	1%

Q37. Recently, Governor Deval Patrick has been making campaign appearances on
behalf of President Obama in states like Iowa, New Hampshire, and South
Carolina, igniting rumors that he is considering a run for President in 2016.
Would you like to see Deval Patrick run for President in 2016?

N=		600	100%
Yes	1	137	23%
No	2	348	58%
Undecided (DO NOT READ)	3	115	19%

Q38. Some people say that Governor Patrick can manage the affairs of the state
while traveling. Others say that he has checked out of being Governor and has
lost interest. Which is closer to your view - Patrick is managing the affairs
of the state while traveling or that Patrick has lost interest in being
Governor?

N=		600	100%
Managing	1	286	48%
Lost interest	2	218	36%
Undecided (DO NOT READ)	3	96	16%

DEMOS
THE FINAL TWO QUESTIONS WILL HELP US CLASSIFY YOUR ANSWERS WITH OTHERS TAKING
THE SURVEY

N=		600	100%
Continue	1	600	100%

Q39. Are there any members of your household who are union members?

N=		600	100%
Yes	1	128	21%
No	2	462	77%
Undecided (DO NOT READ)	3	10	2%

Q40. Do you currently have children in the school system?

N=		600	100%
Yes	1	173	29%
No	2	418	70%
Undecided (DO NOT READ)	3	9	2%