

# NEWS RELEASE



## MEDIA INQUIRIES:

Lorne Bozinoff, President  
lbozinoff@forumresearch.com  
416.960.9603

## FOR IMMEDIATE RELEASE

### Liberals with steady 10 point lead on Conservatives

#### NDP trails

TORONTO FEBRUARY 20<sup>th</sup>, 2014 - In a random sampling of public opinion taken by the Forum Poll™ among 1824 Canadian voters, 4-in-10 will vote Liberal if a federal election were held today (39%), compared with 3-in-10 who would vote Conservative (29%), and these voter preference levels are steady from last month (January 25 - 38% and 28%, respectively). The NDP would take one fifth of the vote (21%), down slightly from one quarter last month (24%), while few would vote Bloc Quebecois (6%), Green (4%) or for any other party (1%). Liberal support is strongest among the wealthiest (46%), in Atlantic Canada (56%) and among the best educated (44%). Of note, one third of those who voted NDP in the last election will vote Liberal this time (34%), while one fifth of past Conservative voters will as well (19%). Few past Liberal voters will support another party this time.

#### Liberals set for minority, Bloc seat count up sharply

If the results shown here are projected to seats in a 308 seat House, the Liberals would capture a minority of 134, up from 132 projected last month, while the Conservatives would take 100, down slightly from 104 last month. In this scenario, the NDP would take 51 seats (down from 65 last month), and the Bloc Quebecois would be the beneficiary of the seats vacated by other parties (22, up from 6 last month). The Green Party would elect their leader for one seat.

#### Trudeau, Mulcair with similar net favourables; Harper trails

Prime Minister Harper has the approval of just less than one third (31% - steady from 29% last month), but his net favourable score (approve minus disapprove) is a dismal -29. In contrast, Tom Mulcair has the approval of more than 4-in-10 (42%, identical to last month) and his net is a positive +13. Justin Trudeau has the approval of close to one half (47%), and this is up from last month (43%). His favourable is a positive +11.

#### Trudeau with clear lead as best PM

One third of Canadians think Justin Trudeau would make the best Prime Minister (33%), well ahead of Stephen Harper (26%) and, especially, Tom Mulcair (16%). One fifth don't know who would make the best PM (19%). Trudeau scores especially well on this measure among the youngest (39%) and in Atlantic Canada (50%).

## TORONTO

February 20<sup>th</sup>, 2014

## HIGHLIGHTS:

- 4-in-10 will vote Liberal if a federal election were held today (39%), compared with 3-in-10 who would vote Conservative (29%), and these voter preference levels are steady from last month (January 25 - 38% and 28%, respectively).
- If the results shown here are projected to seats in a 308 seat House, the Liberals would capture a minority of 134, up from 132 projected last month, while the Conservatives would take 100, down slightly from 104 last month.
- Prime Minister Harper has the approval of just less than one third (31% - steady from 29% last month), but his net favourable score (approve minus disapprove) is a dismal -29.
- One third of Canadians think Justin Trudeau would make the best Prime Minister (33%), well ahead of Stephen Harper (26%) and, especially, Tom Mulcair (16%).

180 Bloor Street W., #1400  
Toronto, ON M5S 2V6  
T 416.960.9600  
F 416.960.9602  
forumresearch.com

# NEWS RELEASE



"We've seen no great change in the party standings since last month, but the longer the Liberals stay in first place, the longer they stay in first place. In other words, what had been a passing phenomenon is starting to look like the new normal," said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at [lbozinoff@forumresearch.com](mailto:lbozinoff@forumresearch.com) or at (416) 960-9603.

## **MEDIA INQUIRIES:**

Lorne Bozinoff, President  
[lbozinoff@forumresearch.com](mailto:lbozinoff@forumresearch.com)  
416.960.9603

**TORONTO**  
**February 20<sup>th</sup>, 2014**

## **HIGHLIGHTS:**

- "We've seen no great change in the party standings since last month, but the longer the Liberals stay in first place, the longer they stay in first place. In other words, what had been a passing phenomenon is starting to look like the new normal," said Forum Research President, Dr. Lorne Bozinoff.

180 Bloor Street W., #1400  
Toronto, ON M5S 2V6  
T 416.960.9600  
F 416.960.9602  
[forumresearch.com](http://forumresearch.com)

# NEWS RELEASE



## **MEDIA INQUIRIES:**

Lorne Bozinoff, President  
lbozinoff@forumresearch.com  
416.960.9603

**TORONTO**  
**February 20<sup>th</sup>, 2014**

## **Methodology**

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1824 randomly selected Canadians 18 years of age and older. The poll was conducted on February 18-19<sup>th</sup>, 2014.

Results based on the total sample are considered accurate +/- 2%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at [www.forumresearch.com/samplestim.asp](http://www.forumresearch.com/samplestim.asp)

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Actual election results will depend on each party's success at getting its supporters to the polls. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at [www.forumresearch.com/polls.asp](http://www.forumresearch.com/polls.asp)

180 Bloor Street W., #1400  
Toronto, ON M5S 2V6  
T 416.960.9600  
F 416.960.9602  
[forumresearch.com](http://forumresearch.com)

# NEWS RELEASE



**FORUM RESEARCH INC.**

## MEDIA INQUIRIES:

Lorne Bozinoff, President  
 lbozinoff@forumresearch.com  
 416.960.9603

## Federal Party Preference Trending

[Decided/Leaning]

%	Sample	Cons	Lib	NDP	Green	Bloc	Other
Feb. 18-19 <sup>th</sup> , 2014	1824	29	39	21	4	6	1
Jan. 23-24 <sup>th</sup> , 2014	1228	28	38	24	4	5	1
Jan. 17 <sup>th</sup> , 2014	1779	28	37	25	4	5	1
Dec. 12-13 <sup>th</sup> , 2013	1634	32	38	21	3	5	1
Nov. 12-13 <sup>th</sup> , 2013	1834	29	38	22	4	6	1
Oct. 23 <sup>rd</sup> , 2013	1007	28	40	20	5	6	1
Oct. 21-22 <sup>nd</sup> , 2013	1859	30	39	19	5	7	1
Sept 16-17 <sup>th</sup> , 2013	1527	31	36	21	4	7	1
August 24 <sup>th</sup> , 2013	1145	29	38	22	4	6	1
July 23 <sup>rd</sup> , 2013	1501	31	35	22	4	7	1
June 19 <sup>th</sup> , 2013	1420	30	38	20	4	6	0
May 21 <sup>st</sup> – 22 <sup>nd</sup> , 2013	1709	27	44	20	3	4	1
April 15 <sup>th</sup> , 2013	1764	30	43	19	2	5	1
April 2 <sup>nd</sup> , 2013	1269	29	33	25	6	5	1
March 6 <sup>th</sup> -7 <sup>th</sup> , 2013	1663	31	30	27	5	6	1
Feb 6 <sup>th</sup> , 2013	1051	32	30	26	4	6	1
Jan 16 <sup>th</sup> -17 <sup>th</sup> , 2013	1555	36	25	28	4	7	1
Dec 18 <sup>th</sup> , 2012	1296	31	27	28	6	6	1
Nov 19 <sup>th</sup> , 2012	1776	33	28	28	4	6	1
Oct 27 <sup>th</sup> , 2012	1680	31	27	32	4	6	1
Sep 27 <sup>th</sup> , 2012	1692	35	25	30	3	6	1
Aug 22 <sup>nd</sup> , 2012	1640	34	22	34	4	6	1
Jul 25 <sup>th</sup> -26 <sup>th</sup> , 2012	1545	31	22	35	5	6	1
Jun 27 <sup>th</sup> , 2012	1114	35	19	35	3	6	1
Jun 14 <sup>th</sup> , 2012	1482	30	22	37	5	6	1
May 23 <sup>rd</sup> , 2012	1756	32	20	36	6	5	1
Apr 24 <sup>th</sup> , 2012	1669	33	22	36	2	6	1
Mar 30 <sup>th</sup> , 2012	1591	36	19	34	5	5	1
Mar 26 <sup>th</sup> -27 <sup>th</sup> , 2012	1565	35	19	35	3	7	1
Mar 2 <sup>nd</sup> -3 <sup>rd</sup> , 2012	1603	37	25	28	4	5	1
Feb 6 <sup>th</sup> , 2012	1148	36	26	28	3	6	1
Jan 13 <sup>th</sup> , 2012	1140	35	25	28	4	6	1
Dec 13 <sup>th</sup> , 2011	1160	33	21	27	8	6	5
Federal Election May 2 <sup>nd</sup> , 2011	n/a	40	19	31	4	6	0

## TORONTO

February 20<sup>th</sup>, 2014

180 Bloor Street W., #1400  
 Toronto, ON M5S 2V6  
 T 416.960.9600  
 F 416.960.9602  
 forumresearch.com

# NEWS RELEASE



**FORUM RESEARCH INC.**

**MEDIA INQUIRIES:**

Lorne Bozinoff, President  
 lbozinoff@forumresearch.com  
 416.960.9603

***Seat Distribution Projection Trending***

%	Cons	Lib	NDP	Green	Bloc	Other
Feb. 18-19 <sup>th</sup> , 2014	100	134	51	1	22	0
Jan. 23-24 <sup>th</sup> , 2014	104	132	65	1	6	0
Jan. 17 <sup>th</sup> , 2013	111	130	61	1	5	0
Dec. 12-13 <sup>th</sup> , 2013	110	147	48	1	2	0
Nov. 12-13 <sup>th</sup> , 2013	108	134	53	1	12	0
Oct. 23 <sup>rd</sup> , 2013	104	146	47	1	10	0
Oct. 21-22 <sup>nd</sup> , 2013	106	147	33	1	21	0
Sept 16-17 <sup>th</sup> , 2013	121	102	45	1	39	0
August 24 <sup>th</sup> , 2013	107	127	63	1	10	0
July 23 <sup>rd</sup> , 2013	129	120	44	1	14	0
June 19 <sup>th</sup> , 2013	113	150	39	1	5	0
May 21 <sup>st</sup> , 2013	77	192	37	1	1	0
April 15 <sup>th</sup> , 2013	99	170	35	1	3	0
April 2 <sup>nd</sup> , 2013	119	117	65	1	6	0
March 6 <sup>th</sup> -7 <sup>th</sup> , 2013	125	88	76	1	18	0
Feb 6 <sup>th</sup> , 2013	129	86	81	1	11	0
Jan 16 <sup>th</sup> -17 <sup>th</sup> , 2013	144	68	73	1	22	0
Dec 18 <sup>th</sup> , 2012	129	77	77	1	24	0
Nov 19 <sup>th</sup> , 2012	138	83	76	1	10	0
Oct 27 <sup>th</sup> , 2012	122	76	101	1	8	0
Sep 27 <sup>th</sup> , 2012	142	66	87	1	12	0
Aug 22 <sup>nd</sup> , 2012	140	46	114	1	7	0
July 25 <sup>th</sup> -26 <sup>th</sup> , 2012	114	58	128	1	7	0
June 27 <sup>th</sup> , 2012	144	32	127	1	4	0
June 14 <sup>th</sup> , 2012	114	53	136	1	4	0
May 23 <sup>rd</sup> , 2012	123	42	138	1	4	0
Apr 24 <sup>th</sup> , 2012	118	54	133	1	2	0
Mar 30 <sup>th</sup> , 2012	142	36	126	1	3	0
Mar 26 <sup>th</sup> -27 <sup>th</sup> , 2012	151	25	120	1	11	0
Mar 2 <sup>nd</sup> -3 <sup>rd</sup> , 2012	145	69	78	1	15	0
Feb 6 <sup>th</sup> , 2012	151	60	88	1	8	0
Federal Election May 2 <sup>nd</sup> , 2011	166	34	103	1	4	0

**TORONTO**

**February 20<sup>th</sup>, 2014**

180 Bloor Street W., #1400  
 Toronto, ON M5S 2V6  
 T 416.960.9600  
 F 416.960.9602  
 forumresearch.com

# NEWS RELEASE



**FORUM RESEARCH INC.**

**MEDIA INQUIRIES:**

Lorne Bozinoff, President  
 lbozinoff@forumresearch.com  
 416.960.9603

**Federal Leader Approval Rating Trending (% Approve)**

[All Respondents]

%	Sample	Trudeau	Harper	Mulcair
Feb. 18-19 <sup>th</sup> , 2014	1824	47	31	42
Jan. 23-24 <sup>th</sup> , 2014	1228	43	29	42
Jan. 17 <sup>th</sup> , 2014	1779	45	30	44
Dec. 12-13 <sup>th</sup> , 2013	1634	49	32	44
Nov. 12-13 <sup>th</sup> , 2013	1834	46	31	41
Oct. 23 <sup>rd</sup> , 2013	1007	49	34	41
Oct 21-22 <sup>nd</sup> , 2013	1859	47	31	36
Sept 16-17 <sup>th</sup> , 2013	1527	48	32	36
August 24 <sup>th</sup> , 2013	1189	49	30	37
July 23 <sup>rd</sup> , 2013	1782	44	31	33
June 19 <sup>th</sup> , 2013	1525	47	33	35
May 21 <sup>st</sup> , 2013	1779	49	29	36
April 15 <sup>th</sup> , 2013	1764	46	32	35
		<b>Rae</b>		
April 2 <sup>nd</sup> , 2013	1310	40	31	35
March 6 <sup>th</sup> -7 <sup>th</sup> , 2013	1755	34	34	35
Feb 6 <sup>th</sup> , 2013	1091	34	33	38
Jan 16 <sup>th</sup> -17 <sup>th</sup> , 2013	1626	32	38	37
Dec 18 <sup>th</sup> , 2012	1355	39	35	39
Nov 19 <sup>th</sup> , 2012	1849	35	36	33
Oct 27 <sup>th</sup> , 2012	1735	34	36	38
Sep 27 <sup>th</sup> , 2012	1758	31	39	37
Aug 22 <sup>nd</sup> , 2012	1720	32	36	41
July 25 <sup>th</sup> -26 <sup>th</sup> , 2012	1639	34	32	36
June 27 <sup>th</sup> , 2012	1165	36	35	39
June 14 <sup>th</sup> , 2012	1529	40	31	39
May 23 <sup>rd</sup> , 2012	1836	33	33	41
Apr 24 <sup>th</sup> , 2012	1669	35	34	41
Mar 30 <sup>th</sup> , 2012	1675	36	34	32
Mar 26 <sup>th</sup> -27 <sup>th</sup> , 2012	1638	32	34	32
April 24-25 <sup>th</sup> , 2012	1744	46	22	30

**TORONTO**

**February 20<sup>th</sup>, 2014**

180 Bloor Street W., #1400  
 Toronto, ON M5S 2V6  
 T 416.960.9600  
 F 416.960.9602  
 forumresearch.com

# NEWS RELEASE



**MEDIA INQUIRIES:**  
Lorne Bozinoff, President  
lbozinoff@forumresearch.com  
416.960.9603

## *Best Prime Minister*

%	Sample	Harper	Trudeau	Mulcair	May	None	Don't Know
Feb. 18-19 <sup>th</sup> , 2014	1824	26	33	16	8	-	19
Jan. 23-24 <sup>th</sup> , 2014	1228	24	29	18	7	-	22
Jan. 17 <sup>th</sup> , 2014	1779	25	29	19	7	-	20
Dec. 12-13 <sup>th</sup> , 2013	1634	27	29	17	6	15	7
Nov. 12-13 <sup>th</sup> , 2013	1834	25	27	17	7	16	8
Oct. 23 <sup>rd</sup> , 2013	1007	25	31	15	9	15	6
Oct. 21-22 <sup>nd</sup> , 2013	1859	25	29	13	7	17	9
Sept 16-17 <sup>th</sup> , 2013	1527	27	30	15	6	15	6

**TORONTO**  
**February 20<sup>th</sup>, 2014**

180 Bloor Street W., #1400  
Toronto, ON M5S 2V6  
T 416.960.9600  
F 416.960.9602  
forumresearch.com

# NEWS RELEASE



**FORUM RESEARCH INC.**

**MEDIA INQUIRIES:**

Lorne Bozinoff, President  
lbozinoff@forumresearch.com  
416.960.9603

**TORONTO**  
**February 20<sup>th</sup>, 2014**

**Federal Vote Preference**

*'If a federal election were held today, which party are you most likely to vote for?'+ ' Even though you may not have made up your mind, which party are you leaning towards at this time?'*

[Decided/Leaning]

**Age / Gender / Children**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female	Yes	No
Sample	1745	156	214	324	456	595	835	910	377	1368
Conservative	29	26	31	25	30	33	31	27	29	29
Liberal	39	41	34	40	40	39	38	40	39	39
New Democratic	21	20	23	22	21	21	20	22	19	22
Green	4	5	4	6	3	3	4	4	6	4
Bloc Quebecois	6	7	7	6	6	4	6	6	7	6
Other	1	1	1	1	1	1	1	1	1	1

**Region / Language**

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1745	164	417	634	127	165	238	1371	374
Conservative	29	21	17	31	41	50	28	32	17
Liberal	39	56	36	42	37	28	35	42	30
New Democratic	21	15	22	22	17	18	27	20	25
Green	4	6	2	4	4	3	9	5	3
Bloc Quebecois	6	0	22	0	0	0	0	0	25
Other	1	1	0	1	0	1	0	1	0

**Household Income**

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	1745	218	323	248	222	201	254	35
Conservative	29	25	31	29	31	31	25	48
Liberal	39	36	35	36	39	35	46	26
New Democratic	21	20	23	20	15	28	22	10
Green	4	9	4	4	3	2	3	16
Bloc Quebecois	6	8	6	10	11	2	4	0
Other	1	2	1	1	1	1	1	0

180 Bloor Street W., #1400  
Toronto, ON M5S 2V6  
T 416.960.9600  
F 416.960.9602  
forumresearch.com



# NEWS RELEASE



**FORUM RESEARCH INC.**

## **MEDIA INQUIRIES:**

Lorne Bozinoff, President  
lbozinoff@forumresearch.com  
416.960.9603

### *Past Federal Vote*

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1745	556	414	383	79	104	69
Conservative	29	73	7	3	11	12	17
Liberal	39	19	78	34	24	12	47
New Democratic	21	5	11	58	8	12	17
Green	4	1	3	3	52	1	7
Bloc Quebecois	6	1	1	1	4	63	6
Other	1	1	0	1	0	0	6

### *Highest Level of Education*

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1745	385	466	587	307
Conservative	29	31	30	30	22
Liberal	39	34	37	40	44
New Democratic	21	17	20	23	24
Green	4	5	4	3	7
Bloc Quebecois	6	11	7	3	4
Other	1	1	1	1	0

## **TORONTO**

**February 20<sup>th</sup>, 2014**

180 Bloor Street W., #1400  
Toronto, ON M5S 2V6  
T 416.960.9600  
F 416.960.9602  
forumresearch.com

# NEWS RELEASE



**FORUM RESEARCH INC.**

**MEDIA INQUIRIES:**

Lorne Bozinoff, President  
 lbozinoff@forumresearch.com  
 416.960.9603

**TORONTO**  
**February 20<sup>th</sup>, 2014**

**Approval of Stephen Harper**

*‘Do you approve or disapprove of the job Stephen Harper is doing as Prime Minister?’*

[All Respondents]

**Age / Gender / Children**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female	Yes	No
Sample	1824	162	222	344	475	621	861	963	398	1426
Approve	31	30	34	25	33	36	33	29	32	31
Disapprove	60	63	58	66	60	53	61	60	58	62
Don't know	8	7	8	9	6	11	5	11	10	8

**Region / Language**

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1824	171	438	668	130	169	248	1430	394
Approve	31	19	24	33	34	49	30	33	24
Disapprove	60	74	66	58	59	46	59	59	67
Don't know	8	6	9	8	6	4	11	8	10

**Household Income**

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	1824	234	330	262	227	204	261	37
Approve	31	30	33	33	34	30	28	39
Disapprove	60	57	61	57	60	63	66	48
Don't know	8	13	6	10	6	7	6	13

**Federal Vote Preference**

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1824	496	624	363	107	87	68
Approve	31	84	14	8	9	12	30
Disapprove	60	10	80	84	84	82	58
Don't know	8	5	7	8	6	6	12

180 Bloor Street W., #1400  
 Toronto, ON M5S 2V6  
 T 416.960.9600  
 F 416.960.9602  
 forumresearch.com

# NEWS RELEASE



**MEDIA INQUIRIES:**  
Lorne Bozinoff, President  
lbozinoff@forumresearch.com  
416.960.9603

## *Highest Level of Education*

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1824	420	489	602	313
Approve	31	37	31	31	26
Disapprove	60	52	57	63	70
Don't know	8	12	12	6	4

**TORONTO**  
**February 20<sup>th</sup>, 2014**

180 Bloor Street W., #1400  
Toronto, ON M5S 2V6  
T 416.960.9600  
F 416.960.9602  
forumresearch.com

# NEWS RELEASE



**FORUM RESEARCH INC.**

**MEDIA INQUIRIES:**

Lorne Bozinoff, President  
 lbozinoff@forumresearch.com  
 416.960.9603

**TORONTO**  
**February 20<sup>th</sup>, 2014**

**Approval of Tom Mulcair**

*‘Do you approve or disapprove of the job Tom Mulcair is doing as Leader of the Opposition?’*

[All Respondents]

**Age / Gender / Children**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female	Yes	No
Sample	1824	162	222	344	475	621	861	963	398	1426
Approve	42	38	39	43	47	46	47	37	40	43
Disapprove	28	27	29	27	33	28	32	25	26	30
Don't know	30	35	33	31	20	25	21	38	34	27

**Region / Language**

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1824	171	438	668	130	169	248	1430	394
Approve	42	47	54	39	30	30	39	38	55
Disapprove	28	26	23	29	37	43	25	31	21
Don't know	30	27	24	32	33	27	36	31	25

**Household Income**

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	1824	234	330	262	227	204	261	37
Approve	42	32	44	36	43	49	49	43
Disapprove	28	29	26	30	36	28	26	30
Don't know	30	39	31	34	21	23	24	27

**Federal Vote Preference**

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1824	496	624	363	107	87	68
Approve	42	28	47	64	36	38	24
Disapprove	28	45	24	13	28	32	45
Don't know	30	27	29	23	36	30	31

180 Bloor Street W., #1400  
 Toronto, ON M5S 2V6  
 T 416.960.9600  
 F 416.960.9602  
 forumresearch.com

# NEWS RELEASE



**MEDIA INQUIRIES:**  
Lorne Bozinoff, President  
lbozinoff@forumresearch.com  
416.960.9603

## *Highest Level of Education*

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1824	420	489	602	313
Approve	42	31	37	46	53
Disapprove	28	32	28	28	27
Don't know	30	37	35	27	20

**TORONTO**  
**February 20<sup>th</sup>, 2014**

180 Bloor Street W., #1400  
Toronto, ON M5S 2V6  
T 416.960.9600  
F 416.960.9602  
forumresearch.com

# NEWS RELEASE



**FORUM RESEARCH INC.**

**MEDIA INQUIRIES:**

Lorne Bozinoff, President  
 lbozinoff@forumresearch.com  
 416.960.9603

**TORONTO**  
**February 20<sup>th</sup>, 2014**

**Approval of Justin Trudeau**

*‘Do you approve or disapprove of the job Justin Trudeau is doing as leader of the Liberal Party?’*

[All Respondents]

**Age / Gender / Children**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female	Yes	No
Sample	1824	162	222	344	475	621	861	963	398	1426
Approve	47	48	47	50	48	42	48	46	48	46
Disapprove	36	34	34	34	41	40	38	34	33	38
Don't know	17	18	19	16	12	19	13	20	19	16

**Region / Language**

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1824	171	438	668	130	169	248	1430	394
Approve	47	67	46	47	48	37	46	48	44
Disapprove	36	21	34	37	41	48	35	37	34
Don't know	17	13	20	16	11	16	19	16	22

**Household Income**

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	1824	234	330	262	227	204	261	37
Approve	47	39	48	40	49	47	56	41
Disapprove	36	40	34	38	41	37	33	33
Don't know	17	21	18	22	9	16	10	25

**Federal Vote Preference**

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1824	496	624	363	107	87	68
Approve	47	16	84	38	41	36	31
Disapprove	36	70	7	39	43	45	41
Don't know	17	14	9	23	16	20	28

180 Bloor Street W., #1400  
 Toronto, ON M5S 2V6  
 T 416.960.9600  
 F 416.960.9602  
 forumresearch.com

# NEWS RELEASE



**MEDIA INQUIRIES:**  
Lorne Bozinoff, President  
lbozinoff@forumresearch.com  
416.960.9603

## *Highest Level of Education*

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1824	420	489	602	313
Approve	47	41	41	50	55
Disapprove	36	38	40	34	33
Don't know	17	21	19	16	12

**TORONTO**  
**February 20<sup>th</sup>, 2014**

# NEWS RELEASE



**FORUM RESEARCH INC.**

**MEDIA INQUIRIES:**

Lorne Bozinoff, President  
lbozinoff@forumresearch.com  
416.960.9603

**TORONTO**  
**February 20<sup>th</sup>, 2014**

**Prime Minister Preference**

*'Who would make the best Prime Minister?'*

*[All Respondents]*

**Age / Gender / Children**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female	Yes	No
Sample	1824	162	222	344	475	621	861	963	398	1426
Stephen Harper	26	22	28	21	28	33	27	24	25	26
Tom Mulcair	16	13	15	17	16	18	16	15	13	17
Justin Trudeau	33	39	30	31	33	27	34	31	33	32
Elizabeth May	8	8	7	11	6	4	9	7	8	7
Don't know	19	18	19	20	18	19	14	23	21	18

**Region / Language**

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1824	171	438	668	130	169	248	1430	394
Stephen Harper	26	13	16	27	34	47	26	28	16
Tom Mulcair	16	15	23	14	12	6	16	13	25
Justin Trudeau	33	50	36	34	31	22	22	32	33
Elizabeth May	8	9	4	6	6	6	21	9	4
Don't know	19	13	21	20	17	18	16	18	22

**Household Income**

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	1824	234	330	262	227	204	261	37
Stephen Harper	26	20	24	28	29	27	25	40
Tom Mulcair	16	12	14	14	17	20	20	19
Justin Trudeau	33	30	35	32	32	28	36	18
Elizabeth May	8	7	9	8	7	9	7	3
Don't know	19	31	17	18	14	16	13	20

180 Bloor Street W., #1400  
Toronto, ON M5S 2V6  
T 416.960.9600  
F 416.960.9602  
forumresearch.com



# NEWS RELEASE



**FORUM RESEARCH INC.**

## **MEDIA INQUIRIES:**

Lorne Bozinoff, President  
lbozinoff@forumresearch.com  
416.960.9603

**TORONTO**  
**February 20<sup>th</sup>, 2014**

### ***Federal Vote Preference***

<b>%</b>	<b>Total</b>	<b>Cons</b>	<b>Lib</b>	<b>NDP</b>	<b>Green</b>	<b>Bloc</b>	<b>Other Parties</b>
<b>Sample</b>	<b>1824</b>	<b>496</b>	<b>624</b>	<b>363</b>	<b>107</b>	<b>87</b>	<b>68</b>
<b>Stephen Harper</b>	26	81	6	4	6	5	21
<b>Tom Mulcair</b>	16	2	10	49	11	16	6
<b>Justin Trudeau</b>	33	4	71	16	21	41	16
<b>Elizabeth May</b>	8	3	3	12	33	5	12
<b>Don't know</b>	19	10	11	19	29	33	45

### ***Highest Level of Education***

<b>%</b>	<b>Total</b>	<b>Secondary school or less</b>	<b>Some college or university</b>	<b>Completed college or university</b>	<b>Post graduate studies</b>
<b>Sample</b>	<b>1824</b>	<b>420</b>	<b>489</b>	<b>602</b>	<b>313</b>
<b>Stephen Harper</b>	26	29	26	26	21
<b>Tom Mulcair</b>	16	10	11	18	24
<b>Justin Trudeau</b>	33	31	35	31	34
<b>Elizabeth May</b>	8	7	7	8	8
<b>Don't know</b>	19	23	21	18	13

For more information:

Lorne Bozinoff, Ph.D.

President

Forum Research Inc.

Tel: (416) 960-9603

Fax: (416) 960-9602

E-mail: [lbozinoff@forumresearch.com](mailto:lbozinoff@forumresearch.com)

180 Bloor Street W., #1400  
Toronto, ON M5S 2V6  
T 416.960.9600  
F 416.960.9602  
[forumresearch.com](http://forumresearch.com)